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LINOTYPE MATRICES



ONE-LINE SPECIMENS

MERGENTHALER LINOTYPE
COMPANY

TRIBUNE BUILDING, NEW YORK, U. S. A.

FACTORY: Park Avenue and Ryerson Street, Brooklyn, N. Y.

APRIL, 1913

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ONE-LINE SPECIMENS



LINOTYPE MATRICES



One-Line Specimens

APRIL, 1913

MERGENTHALER LINOTYPE COMPANY

TRIBUNE BUILDING, NEW YORK

CHICAGO

SAN FRANCISCO

NEW ORLEANS

TORONTO: Canadian Linotype Ltd.

FACTORY: Park Avenue and Ryerson Street, Brooklyn, N. Y.



The Linotype Way Is the Only Way



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ONE-LINE SPECIMENS

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AGENCIES AND THE TERRITORY COVERED BY EACH

Customers located in the territory covered by our New York Agency should send their orders direct to our factory, corner Park Avenue and Ryerson Street, Brooklyn. We do not carry any stock at our offices in the Tribune Building, and orders received there must be transmitted to the factory in Brooklyn to be filled. This frequently causes delay, which is wholly unnecessary and annoying both to our customers and ourselves.

FACTORY: Park Avenue and Ryerson Street, Brooklyn, N. Y.

Connecticut	Maryland	New York	South Carolina
Delaware	Massachusetts	North Carolina	Vermont
Dist. of Columbia	New Hampshire	Pennsylvania	Virginia
Maine	New Jersey	Rhode Island	West Virginia

A complete stock of matrices is carried at each of our Agencies. Customers in states outside of New York Agency territory should send their orders direct to the Agency in whose territory they are located, as follows:

CHICAGO: 1100 South Wabash Avenue

Colorado	Kansas	Missouri	South Dakota
Illinois	Kentucky	Nebraska	Wisconsin
Indiana	Michigan	North Dakota	Wyoming
Iowa	Minnesota	Ohio	

SAN FRANCISCO: 638-646 Sacramento Street

Alaska	Hawaiian Islands	Nevada	Utah
Arizona	Idaho	Oregon	Washington
California	Montana		

A branch office of Canadian Linotype Ltd., covering British Columbia, is located at our San Francisco Agency.

NEW ORLEANS: 549 Baronne Street

Alabama	Georgia	New Mexico	Tennessee
Arkansas	Louisiana	Oklahoma	Texas
Florida	Mississippi		

TORONTO, Ont., Canada: Canadian Linotype Ltd., 35 Lombard St.

Covers Dominion of Canada (except British Columbia) and Newfoundland.

British Columbia is covered by Canadian Linotype Ltd., 638-646 Sacramento Street, San Francisco, Cal.

Buenos Aires: Hoffmann & Stocker	Russia	} Mergenthaler Setzmaschinen- Fabrik, G. m. b. H., Berlin, Germany
Rio Janeiro: Emile Lambert	Sweden	
Porto Alegre (Brazil): Edwards, Cooper & Co.	Norway	
Havana: Francisco Arredondo	Denmark	
Santiago (Chile): Enrique Davis	Holland	} Parsons Trading Co.
Bogota (Colombia): Dr. Manuel M. Escobar	Melbourne, Sydney,	
	Wellington, Mexico City:	
	Tokio: Teijiro Kurosawa	

LONDON, ENGLAND: Linotype and Machinery Limited

Covers Southern Europe, Africa, and the Far East

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Send Orders to Nearest Agency

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FOREWORD

THE introduction of multiple magazine machines so broadened the scope of the Linotype that its adoption for job and display composition, large newspaper headings, department store advertising, etc., has become almost universal. This, together with the large number of Linotypes now in use — more than 27,000 throughout the world — has rendered necessary the cutting of many new faces of matrices in order to meet the demand created by the phenomenal versatility of the Quick Change Model 8 three magazine Linotype and the Quick Change Model 9 four magazine Linotype.

An edition of “One-Line Specimens of Linotype Faces” was issued in August, 1910, in which were shown all matrices completed up to that time — a total of about 700 faces. By March, 1912, so many new faces had been added that a supplement to the “One-Line Specimens” was printed, which included nearly 200 new faces. Since then 100 additional faces have been completed, bringing the total number of matrix faces now available to nearly 1,000, as follows:

ONE-LETTER MATRICES

Roman — Caps and Lower Case.....	39
Roman — Small Caps.....	35
Italic — Caps and Lower Case.....	24
Job Faces — Caps and Lower Case.....	99
Job Faces — Caps	9
Foreign Body Faces — Caps and Lower Case.....	24
Foreign Job Faces — Caps and Lower Case.....	7

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TWO-LETTER MATRICES

Roman — Caps and Lower Case.....	220
Roman — Small Caps.....	101
Italic — Caps and Lower Case.....	103
Job Faces — Caps and Lower Case.....	215
Job Faces — Caps	5
Foreign Body Faces — Caps and Lower Case.....	24
Foreign Italic — Caps and Lower Case.....	9
Foreign Job Faces — Caps and Lower Case.....	15
Foreign Job Faces — Caps.....	1

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ROGERS TABULAR MATRICES

Rogers Tabular Matrices — Caps and Lower Case.....	20
Rogers Tabular Matrices — Caps.....	1
Rogers Tabular Matrices — Small Caps.....	1
	<hr/>
	22

HEAD LETTER MATRICES

Head Letter Matrices — Caps and Lower Case.....	20
Head Letter Matrices — Caps.....	23
	<hr/>
	43
	<hr/>
Total.....	995

In addition we are constantly designing and cutting part fonts and figures, special characters, accents, fractions, borders and ornaments, large display advertising figures, etc., which are not included above. The foregoing affords an illustration of how busily our matrix department is kept employed and how difficult it is to keep our specimen book up to date.

Specimen sheets of new faces are issued as soon as possible after they are completed, and mailed promptly to Linotype users. Sometimes, however, considerable time elapses before the specimen sheets are printed, and for this reason advance showings of new faces are always given in our monthly house organ, The Linotype Bulletin. If you do not receive it regularly, notify us, and your name will be placed on the mailing list.

MERGENTHALER LINOTYPE COMPANY.

April, 1913.

NOTE. — The figures following the names of the faces listed in this pamphlet indicate the pages in our complete specimen book on which the faces are shown.



MATRIX INFORMATION

Matrices for sorting up can be furnished, independent of fonts, in any quantities.

Always use our matrix order blanks when ordering matrices — either a complete font or sorts. Following is a list of the printed blanks which we will furnish free on request:

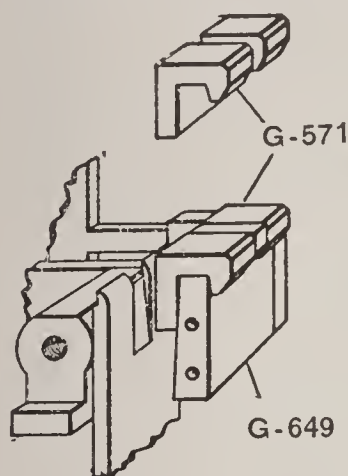
English	Russian	Fractions
German	Servian	Special Character
Greek	Accents	Junior Linotype
Hebrew	Borders	R. T. Special Char.

These blanks are printed with copying ink, so that a record of the order may be retained by the customer. A supply of such of the forms as you are likely to use should be kept on hand. If you have none, write to our nearest agency and a quantity will be sent you.

In ordering, give full name of face, thus:

8-point Old Style No. 1, one-letter; or,
8-point Old Style No. 1 with Italic and Small Caps; or,
8-point Old Style No. 1 with Antique No. 1; or,
8-point Old Style No. 1 with Antique No. 1 Italic; or,
8-point Old Style No. 1 with Title No. 1.

When ordering matrices for a double magazine Linotype (Model 2 or 4), do not fail to state whether they are to run in the upper or lower magazine, as they must be specially notched if intended for the lower magazine. Matrices for single magazine or Quick Change Model 8 three magazine Linotypes require no special notching.



Auxiliary Matrix Bridge. — To run matrices notched for the lower magazine of a double magazine Linotype (Model 2 or 4) in the upper magazine. This is a little attachment (G-571) that can be set on the distributor bridge of a double magazine machine and so prevent the lower magazine matrices from straddling the bridge and dropping into the lower distributor box. Thus the matrices will be distributed into the upper magazine. Price, 70 cents each.

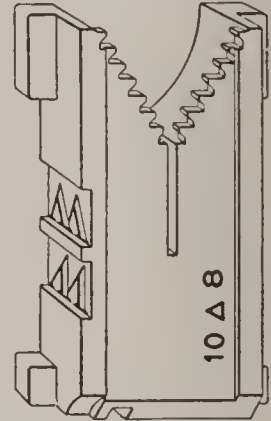
Matrix Bridges for Quick Change Model 9 Four Magazine Linotype.—Matrices on the Model 9 are separated in the primary distributor for the various magazines by means of small bridges having different combinations of projections. In addition to the four on the machine, extra bridges (G-934), with still different combinations, will be supplied at \$1.00 each.

In ordering matrices for the Model 9 four magazine Linotype, it is of the utmost importance that the number of the bridge or combination of the primary distributor in which they are to run be given, otherwise we are unable to determine how they should be notched in order to distribute into their proper magazine. Whenever this information is omitted from an order it is necessary for us to correspond with the customer, and this causes delay in shipment which might just as well be avoided if the data were given in the first instance.



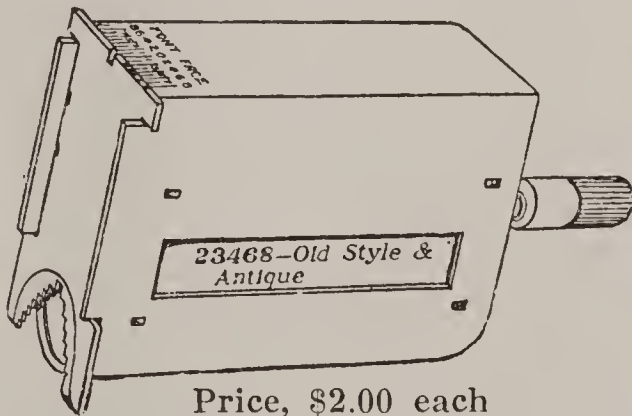
All our matrices are slotted and notched to indicate the size and face. The size is indicated by the location of the deep slot, and the face by the number and position of the shallow notches. Send for our booklet "Font Slots and Face Notches," which gives the data for all faces cut to date.

Our factory has adopted a system of marking matrices, as shown in the accompanying illustration. The triangle is the trade mark of the Mergenthaler Linotype Company. The figures must not be confused with the numbers of the faces as shown in our specimen books or on specimen sheets. For instance 6 Δ 16 does not mean 6-point No. 16; 7 Δ 24 does not mean 7-point No. 24; 8 Δ 28 does not mean 8-point No. 28, etc. Customers are cautioned NOT to make use of these markings when ordering matrices, which should be ordered by the size and the name of the face in full.



If you are in doubt as to the exact name of the face you are using, send a lower case "n" matrix with your order.

Matrix Gauge.—A handy and useful gauge for determining exactly what font and face any Linotype matrix may be. It is particularly valuable even to those very familiar with Linotype matrices when ordering sorts, as with it as a guide mistakes cannot be made. All Linotype matrices are marked on the foot with notches or nicks, the number and location of which indicate the font and face. The gauge, as a reference to the illustration will show, has on its upper surface similar



Price, \$2.00 each

notches or nicks to determine the font and face.

Hold the gauge in the right hand with the slot toward you as shown in the cut, then place the matrix in the left end of the gauge, bottom up, and punched side from you; read the notches by the number on the gauge. Turn the thimble until this number appears in the slot. The name of the face will be seen opposite the number.

As an example of its use, the matrix in the gauge shows notches opposite lines 2, 3, 4, 6, and 8. Turning the thimble until No. 23468 appears shows that the face is Old Style No. 1 with Antique No. 1. Referring to the font mark, it will be seen to be opposite line 4; again turning the thimble until No. 4 appears it will indicate 10-point. Therefore, the matrix would be 10-point Old Style No. 1 with Antique No. 1.

All Linotype faces are listed, and are on a spool within the gauge. As new faces are manufactured, new lists can be obtained and substituted for the old.

Accents.—When accents are to be furnished with a font, we usually supply five matrices of each character if they are to run sorts, and from six to twelve matrices of each character if they



are to run in specified channels in the magazine, depending on the frequency with which the characters are likely to be used. There is no extra charge for a font of English matrices with accents for a foreign language. All accents and other characters not regularly included in a specified language are charged for extra.

Cap accents are usually reduced in height, so that the complete character, including the diacritical mark, will cast on the regular body. They can, however, be furnished full height, if desired (in some fonts—wherever shown in large specimen book), in which case the increased height is added at the top of the slug. When such “high cap” accents are used, a special mold is required.

To set regular matter, either with or without high caps, with a high cap mold, it is always necessary to use the liners two sizes larger. That is, in order to set 7-point with a high cap mold, it would have to be set on a 9-point body, so as to prevent trimming off the descending characters, as the blank space is at the top of the slug.

The accents shown below are those commonly used in the languages named. In our large specimen book are shown such additional accents as can be furnished with each font.

Anglo-Saxon: ð (Thorn) þ (Sithan) ȝ (Yid)

Bohemian: ÁČĎĚĚÍŇÓŘŠŤÚŮÝŽ áčďěěíňóřšťúůýž

Brazilian (Portuguese): ÂÃÇÊÊÍŇÓÔÕÚÛ âãçêêíňóôõúü

Croatian: ĆČŠŽ ćčšž

Danish and Norwegian: ÆØ æø

Dutch: wÿ

Esperanto: ĈĜĤĴŜŬ ĉĝĥĵŝŭ

We have cut Esperanto accents in the following faces (low caps and lower case):

One-Letter Matrices

7-point No. 1
6-point No. 2
7-point No. 2 (caps only)
7-point No. 3 (caps only)
8-point No. 19
8-point Ionic

Duplicate Character Matrices

8-point No. 1 Italic (caps only)

Two-Letter Matrices

8-point No. 1
6-point No. 2 with Antique No. 2
7-point No. 2 with Gothic No. 3
8-point No. 2 with Gothic No. 3
10-point No. 13
8-point No. 19
8-point Century Expanded
(lower case only)
8-point De Vinne with Antique No. 3
10-point De Vinne with Antique No. 3
12-point De Vinne with Antique No. 3
(lower case only)
8-point Old Style No. 1
10-point Old Style No. 1

French: ÀÂÇÉÈÊËÎÏÔÛÛ ââçéèêëîïôûû

German: ÄÖÜ äöü

German cap accents are furnished only when ordered.

Hungarian: ÁÉÍÓÖÓÚÛ áéíóöóúüü

Italian: ÀÈÌÒ ò è ì ò

Lithuanian: ÂÃÇÊÊÍÎĹÓÔÔÚÛÛ Ŗ ž âãçêêíîĺóôôúûûž

Polish: ĄĆĖŁŃÓŚŻŻ ąćęłńóśżż

Portuguese: ÂÃÇÊÊÍŇÓÔÕÚÛ âãçêêíňóôõúü

Slavic: ÁĂČĎÉĹĹŇÓÔŠŤÚÝŽ áăčďéĺĺňóôšťúýž

Spanish: ÁÉÍŇÓÚ Ŗ áéíňóúŭ

Swedish: ÅÄÖ ääö

Welsh: ÂĂÊÔŬŶŶ âăêôŭŵŷŷ

Alignment of Matrices. — We endeavor to adhere to standard alignments wherever conditions permit. This applies to all fonts, from 5- to 14-point inclusive. In each case where a departure has been made from standard, it was done to meet some special requirement. With the exception of the 8-point fonts, where some matrices were made with the high or modern alignment, and some with the low or old style alignment, now adopted as our standard, the irregular alignments constitute a very small percentage of the matrix faces.

5-point alignment is standard.

5½-point Bold Face No. 1, in addition to having the regular alignment, was made special to align with the 6-point faces.

6-point Royal Gothic, being really an 8-point face, was necessarily made to align with 8-point high alignment faces.

7-point Doric No. 1 in addition to standard alignment, was made special to align with 9-point faces.

8-point Royal Gothic, on account of its extraordinary size, aligns with the 9-point faces.

9-point No. 13 is in standard position, but it also has a low alignment, made purposely so, to align with the 10-point faces (all 10-point faces have standard alignment).

11-point Gothic No. 1, on account of its large size, aligns .008 below standard.

12-point Gothic Condensed No. 1 and 12-point Gothic No. 5 have a special alignment .011 below standard to provide for the extra high caps and ascending characters. 12-point Gothic No. 5 with Gothic Condensed No. 1 is a special combination, with a special low alignment, and cannot be used to align with other 12-point faces, although the matrices will cast on a 12-point body. This font will run in all models.

12-point Lining Gothic No. 1, drops .027 below standard, due to the fact that the face almost completely covers the 12-point body.

14-point faces have a standard 14-point alignment.

We have adopted the low or old style alignment for all 8-point faces, except where we had made them already as one-letter and it was necessary to reproduce the same in two-letter matrices. This standard low alignment is .010⅔ lower than the original high alignment, using the bottom of the lower case "m" as the aligning point. Thus 8-point faces, both one- and two-letter, are made in high and low alignment. See specimen book or specimen sheets.

Broken Fonts. — If fonts are to be broken and other characters substituted in place of those regularly supplied, there will be an extra charge of \$1.00 per font, as it entails extra labor and a second handling, as well as inspection and recounting. For half fonts also we charge an extra \$1.00 on account of the extra work involved. For example, two-letter fonts, \$72; one-half font, \$36; we charge \$37.

When ordering fonts of "caps only" or "lower case only," state if a to z only are wanted, otherwise figures and punctuation marks will be included also.

If for any reason matrices are returned to us, see that they are assorted carefully by font, face, and character — that is, all a's together, all b's together, etc., of each font. This will save time and expense, as we make a charge for this work.



MATRIX INFORMATION



Duplicate Character Matrices are two-letter matrices with identically the same character in both positions. They can be used in either regular or auxiliary position in connection with either one- or two-letter matrices. They can be furnished to run either as sorts or in the magazine. Price, 5 cents each.

Figure and Quad Matrices. — All new figure fonts are being made either on an en or a two-thirds body. There are figure spaces to correspond and one-third spaces to fill out the em.

Figures. — With Old Style faces, state whether regular, modernized, or modern figures are desired. In the absence of specific instructions to the contrary, the regular Old Style figures which go with the font will be furnished.

If you are using a No. 1 face with No. 2 table characters, or a No. 2 face with No. 1 table characters, or any other combination of faces, specify this in your order.

Foreign Languages. — We can furnish matrices for 30 different languages, as follows:

Anglo-Saxon	Dutch	Hebrew	Ruthenian
Arabic	English	(or Yiddish)	Servian
Armenian	Esperanto	Italian	Slavic
Bohemian	Finnish	Lithuanian	(or Slavonic)
Brazilian	French	Norwegian	Slovak
Bulgarian	German	Polish	Spanish
Croatian	Greek	Portuguese	Swedish
Danish	Hungarian	Russian	Welsh

Fonts for foreign languages, including all necessary accents (see page 81), are furnished at the regular prices, the same as English matrices. All accents, special characters, etc., not included in a specified language are charged for extra.

When ordering special characters of any kind, always state whether they are to run in specified channels of the magazine or as sorts.

Fractions. — State whether fractions are to run in the regular channels of the magazine, or as sorts, or in special channels. (Fractions in our German fonts are always furnished to run as sorts.)

State whether fractions are to be on em body, en body, or figure set. Unless otherwise ordered, we will consider that they are required on an em body.

Some of the em fractions in certain of our fonts, 10-point and larger, will not run in their regular channels in a Model 1 or Model 10 machine. Therefore it is advisable to have them run as sorts wherever possible. If necessary to run them keyboard, however, it is advisable to use en fractions.

The following fractions are included with each complete font, whether ordered on the keyboard or as sorts: $\frac{1}{8}$, $\frac{1}{4}$, $\frac{3}{8}$, $\frac{1}{2}$, $\frac{5}{8}$, $\frac{3}{4}$, $\frac{7}{8}$. All other fractions, such as $\frac{1}{3}$, $\frac{2}{3}$, $\frac{1}{5}$, $\frac{2}{5}$, $\frac{3}{5}$, etc., are extra, and will be charged for in addition to price of font.



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Hair Spaces are very thin spaces, grading in .001 of an inch from .012 to .022. They are similar in shape to the spaces furnished with fonts, but should not be confused with the regular thin spaces measuring .028, .031, .035, .042, and .049. They are not included with fonts of matrices, and are always furnished as sorts — never to run in the magazine. They are inserted in the line by hand and automatically returned to the sorts box by the machine. Price, 1 cent each. (See Steel Spaces.)

Leaders. — Specify whether leaders are to be single or double, round dot or hyphen.

Logotypes composed of two or more matrices riveted or brazed together will be furnished at the regular price per matrix, plus 10 cents additional for labor for each two picas in width or fraction thereof of the completed logotype. In case of special words, regular price per matrix will be charged and actual labor cost added.

Special Characters. — When we are required to make a punch for a special character a charge of \$5.00 will be made for the first matrix, if one-letter, \$10.00 if two-letter. Additional matrices, either one- or two-letter, will be charged for at regular prices. If a matrix of a special design is required, the order should be referred direct to our New York office, and an estimate of cost will be furnished.

Special Punching. — Where we use existing punches to punch characters in special position on matrices, or on special size bodies, the charge is 10 cents each for one-letter matrices (14-point or smaller), 15 cents each for two-letter matrices. Rogers Tabular matrices, 10 cents each. Border matrices, one-letter, 15 cents each; two-letter, 20 cents each. Advertising figure and head letter matrices (larger than 14-point), 15 cents each. No order accepted for less than twenty matrices of any one character.

Steel Spaces. — We can supply steel spaces measuring .014 and .007. These steel spaces are used in obtaining perfect justifications in tabular and other special matter, and sell for 3 cents each. They have the full set of teeth and are carried to the distributor box, the same as matrices, and distributed in the sorts box. In order to use these in a machine a special matrix lift is required, the price of which is 60 cents. After the machine is equipped with a special matrix lift, and the operator desires to return to straight composition, it is not necessary to change the matrix lift. Steel spaces without the full set of teeth and arranged to drop out of a line of matrices at the transfer sell for 1 cent each.

Point System. — The standard of measurement adopted by the Mergenthaler Linotype Company is the Pica em measuring .166 of an inch, which is the standard decided upon by the United States Type Founders' Association in 1886 and now adopted by practically all American type founders. One-twelfth of the Pica, .166, equals one point, .01383, and one-quarter of a point is the unit used in the manufacture of our faces on the point set system. The majority of our faces are made on this point set system, using the one-quarter of a point for the unit, and this plan greatly facilitates justification. Some of our older faces, however, are made on the basis of .014 to the point, or .168 to the Pica, which was our original point size.





MATRIX INFORMATION



The following table shows the decimal measurements of bodies from 1- to 72-point.

101383	8.....	.1107	18.....	.249	36.....	.498
20277	9.....	.1245	20.....	.2766	40.....	.5532
30415	10.....	.1383	22.....	.3044	42.....	.581
40553	11.....	.1522	24.....	.332	48.....	.664
4½.....	.0622	12.....	.166	26.....	.3596	54.....	.747
50692	13.....	.1798	28.....	.3874	60.....	.830
5½.....	.0761	14.....	.1937	30.....	.415	66.....	.913
6083	15.....	.2075	32.....	.4428	72.....	.996
70968	16.....	.2214	34.....	.4703		

Didot System. — For our European trade we have adopted the Cicero, measuring .178, one-twelfth of which, .014802, equals a Didot point. The Didot system of measurement is used in France and in most of the countries of continental Europe, and is commonly known as the French system.

Trade Mark. — The word “Linotype” is the registered trade mark of the Mergenthaler Linotype Company. No one has a right to use it in connection with any other machine, or in the title of any commercial establishment. We have no objection, however, to such titles as, for instance, “Syracuse Linotype Composing Company,” or “Charlotte Linotype Printing Company, or “Denver Linotyping Company.” This suggestion is made in the mutual interests of ourselves and our customers.

Height to Paper

Africa918	France928
America918	Holland9755
Australia918	Italy978
Bulgaria936	Mexico918
Canada918	Russia9893
Denmark987 .986 .982	South America918
England918	Sweden928

Sizes of Type

Excelsior (¼ size of Pica).....	3 point	Minion	7 point
Brilliant	3½ point	Brevier	8 point
Diamond	4½ point	Bourgeois	9 point
Pearl	5 point	Long Primer	10 point
Agate	5½ point	Small Pica	11 point
Nonpareil	6 point	Pica	12 point
		English	14 point

Miscellaneous Measurements

Thickness of Mold.....	.875	Height of Letters, above	
Height of Linotype Slug..	.918	blank slug (av. .043) .042 to .044	
Height of Blank Slug.....	.875	Type High Average.....	.918

Thickness of Leads and Slugs

12 to Pica.....	.01383	6 to Pica.....	.0277
10 to Pica.....	.0166	4 to Pica.....	.0415
8 to Pica.....	.0207	2 to Pica.....	.083



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ONE-LINE SPECIMENS



Weight of Linotype Slugs

BODY	Solid Mold Slugs per lb.	Recessed Mold Slugs per lb.	Solid Mold Slugs per 100 lbs.	Recessed Mold Slugs per 100 lbs.	Solid Mold, ems in 100 lbs.	Recessed Mold, ems in 100 lbs.
6-point 13 ems solid	19½	1950	50700
6-point 13 ems on 7-point .	17	1700	44200
6-point 13 ems on 8-point .	15	1500	39000
8-point 13 ems solid	15	1500	30000
8-point 13 ems on 9-point .	13	1300	26000
8-point 13 ems on 10-point.	12	18	1200	1800	24000	36000
10-point 13 ems	12	17½	1200	1750	18600	27125
10-point 22 ems	7¼	10½	725	1050	19040	27720
10-point 30 ems	5½	7½	550	750	19800	27000
11-point 13 ems	11½	15	1150	1500	16100	21000
11-point 22 ems	6½	8½	650	850	15600	20400
11-point 30 ems	5	6½	500	650	16333	21233
12-point 13 ems	10	13½	1000	1350	13000	17550
12-point 22 ems	6	8	600	800	13200	17600
12-point 30 ems	4¼	5¾	425	567	12750	17010

Book Work Measurement

	21 ems			23 ems			25 ems		
	Ems per line	Lines in 1,000 ems	Inches in 1,000 ems	Ems per line	Lines in 1,000 ems	Inches in 1,000 ems	Ems per line	Lines in 1,000 ems	Inches in 1,000 ems
6-point	42	24	2	46	21⅔	1¾	50	20	1⅔
8-point	31½	32¼	3½	35	28⅝	3¼	37½	26½	3
10-point	25¼	39½	5½	27⅝	36	5	30	33⅓	4⅝
11-point	23	43½	6¾	25	40	6⅛	27¼	36¾	5⅝
12-point	21	48	8	23	43½	7¼	25	40	6⅔

Newspaper Measurement

13 EMS PICA	5½-Pt.	6-Pt.	7-Pt.	8-Pt.	9-Pt.	10-Pt.
Number ems in line	28⅔	26	22¼	19½	17⅓	15½
Number lines in 1,000 ems	35⅓	38½	45	51⅓	57⅔	64½
Number inches in 1,000 ems	2⅔	3¼	4⅜	5⅔	7¼	9
Number ems in a 22-in. column	7,900	6,785	4,970	3,865	3,050	2,520



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PRICE LIST OF MATRICES

Kind of Matrix	Price, per font	Price, each
Advertising Figures (14-point or smaller).....		.04
Advertising Figures (18- and 24-point)10
Arabic Matrices.....	\$200.00	.10
Armenian Matrices.....	72.00	.05
Ballot Squares (14-point or smaller).....		.10
Ballot Squares (larger than 14-point).....		.15
Baseball Figures, one-letter.....		.04
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One-letter Matrices.....	50.00	.04
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Rogers Tabular Border Matrices	2.50	.10
Rogers Tabular Spaces04½
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\$7.50
Fonts



\$13.00
Fonts

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Book and News Faces



List of Characters Furnished Regularly with
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abcdefghijklmnopqrstuvwxyz

1234567890

, . : ; ? ! (|) * ' ' - — Æ Œ Ib . . . fi fl ff ffi fll æ œ £ \$

@ 1/8 1/4 3/8 1/2 5/8 3/4 7/8 [] ¶ † ‡ § || —

PRICES

Per Font.....\$50.00

Single Characters, each......04



ONE-LETTER MATRICES



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Code word, SOSPEFIN

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7 Point No. 1 Small Caps—17

Code word, SOTERIDUM

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8 Point No. 1 Small Caps—18

Code word, SOUBATTEM

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STORE ADVE

10 Point No. 1 Small Caps—19

Code word, SOVERGEL

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Code word, SOSPEITA

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Lower case alphabet, 14.38 ems. Figure size, .056.

Code word, SOUBISE

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Code word, SOTERRAIS

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Code word, SOTERTUL

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Code word, SPALKABE

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Code word, SPALMOST

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NO. 10 SERIES

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NO. 12 SERIES

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THE LINOTYPE WAY Is the Only Way to set department store advertisement 1234567890

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Code word, SOSPETAN

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Code word, SOVERUM

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7 Point No. 21 Small Caps—37

Code word, SOTHURA

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Lower case alphabet, 14.24 ems. Figure size, .056.

Code word, SOUCIEUX

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Lower case alphabet, 13.26 ems. Figure size, .063.

Code word, SOUSTRAIT

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Lower case alphabet, 13.02 ems. Figure size, .056.

Code word, SOUCIFABE

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Code word, SOVIFAD

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Lower case alphabet, 11.74 ems. Figure size, .077.

Code word, SPALLAPE

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Code word, SOSPINUTE

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Code word, SOUCIGEM

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9 Point Old Style No. 1 Small Caps—41

Code word, SOUSTUBAM

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10 Point Old Style No. 1 Small Caps—42

Code word, SOVIGERE

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11 Point Old Style No. 1 Small Caps—43

Code word, SPALLARTA

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8 Point Ronaldson—46

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Lower case alphabet, 13.26 ems. Figure size, .063.

Code word, SOUTACHES

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Lower case alphabet, 12.62 ems. Figure size, .077.

Code word, SPALLASSE

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Code word, SOSPITEM

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Code word, SOUCIPAD

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10 Point Ronaldson Italic—48

Lower case alphabet, 12.14 ems. Figure size, .070.

Code word, SOVIPANE

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11 Point Ronaldson Italic—49

Lower case alphabet, 11.74 ems. Figure size, .077.

Code word, SPALLATAR

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Code word, SOSPIVIR

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8 Point Ronaldson Small Caps—46

Code word, SOUCIRON

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STORE ADV

9 Point Ronaldson Small Caps—47

Code word, SOUTADAM

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STORE

10 Point Ronaldson Small Caps—48

Code word, SOVIPULD

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STO

11 Point Ronaldson Small Caps—49

Code word, SPALLAVUM

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMEN



ONE-LETTER MATRICES



CHELTENHAM

8 Point Cheltenham — 51

Lower case alphabet, 11.73 ems. Figure size, .056.

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Lower case alphabet, 11.16 ems. Figure size, .077.

Code word, SOVRAN

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12 Point Cheltenham — 53

Lower case alphabet, 10.92 ems. Figure size, .084.

Code word, SPANRUPS

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8 Point Cheltenham Small Caps — 51

Code word, SOUCRAL

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STORE ADVERTISEM

10 Point Cheltenham Small Caps — 52

Code word, SOVRECE

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STO

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8 Point Elzevir No. 1 — 55

Lower case alphabet, 13.34 ems. Figure size, .056.

Code word, SOUCIS

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10 Point Elzevir No. 1 — 56

Lower case alphabet, 12.11 ems. Figure size, .070.

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12 Point Elzevir No. 1 — 57

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Code word, SPANSTOK

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8 Point Elzevir No. 1 Small Caps — 55

Code word, SOUCITEM

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10 Point Elzevir No. 1 Small Caps — 56

Code word, SOVRANORA

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STORE

12 Point Elzevir No. 1 Small Caps — 57

Code word, SPANSTUM

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTME



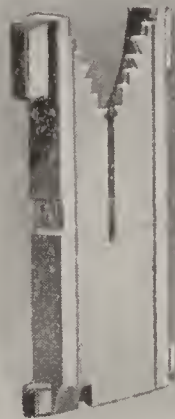
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One-Letter Matrices

Job and Display Faces



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abcdefghijklmnopqrstuvwxyz

1234567890

, . : ; ? ! (|) * ' ' - — Æ Œ ð ð . . fi fl ff ffi ffl æ œ £ \$

@ 1/8 1/4 3/8 1/2 5/8 3/4 7/8 [] ¶ † ‡ § || —

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Code word, SOSSOTUM

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7 Point Aldine No. 1—61

Lower case alphabet, 15.8 ems. Figure size, .0622.

Code word, SOTNAGEL

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8 Point Aldine No. 1—62

Lower case alphabet, 15.21 ems. Figure size, .0691.

Code word, SOUFRECAL

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10 Point Aldine No. 1—62

Lower case alphabet, 14.84 ems. Figure size, .0761.

Code word, SPADAITUM

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ANTIQUÉ NO. 1

7 Point Antique No. 1—73

Lower case alphabet, 15.38 ems. Figure size, .0553.

Code word, SOTNIACAL

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8 Point Antique No. 1—73

Lower case alphabet, 14.88 ems. Figure size, .059.

Code word, SOUFFLURE

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10 Point Antique No. 1—74

Lower case alphabet, 13.54 ems. Figure size, .070.

Code word, SPACCANO

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ANTIQUÉ NO. 3

9 Point Antique No. 3 (10 Point Alignment)—75

Lower case alphabet, 13.4 ems. Figure size, .0622.

Code word, SOUTENAPIR

THE LINOTYPE WAY Is the Only Way to set depa 1234567890

10 Point Antique No. 3 (11 Point Alignment)—75

Lower case alphabet, 13.7 ems. Figure size, .0692.

Code word, SPACEBAR

THE LINOTYPE WAY Is the Only Way to se 1234567890

11 Point Antique No. 3—75

Lower case alphabet, 14 ems. Figure size, .077.

Code word, SPALTABLE

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ANTIQUÉ NO. 4

10 Point Antique No. 4—74

Lower case alphabet, 15.2 ems. Figure size, .083.

Code word, SPADANIA

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ANTIQUÉ CONDENSED

10 Point Antique Condensed—67

Lower case alphabet, 10.80 ems. Figure size, .070.

Code word, SOZZURA

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12 Point Antique Condensed—67

Lower case alphabet, 11.42 ems. Figure size, .084.

Code word, SPARBANK

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14 Point Antique Condensed—68

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Code word, SPASIDENDO

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See page 93 for 18 Point Antique Condensed.



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12 Point Baskerville Condensed—78

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14 Point Baskerville Condensed—78

Lower case alphabet, 13.87 ems. Figure size, .0968.

Code word, SPASMATA

THE LINOTYPE WAY Is the O 1234567890

BERLIN ANTIQUE

10 Point Berlin Antique—72

Lower case alphabet, 13.58 ems. Figure size, .077.

Code word, SPACHEA

THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point Berlin Antique—72

Lower case alphabet, 14.19 ems. Figure size, .084.

Code word, SPARGESTO

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BOLD FACE NO. 1

5½ Point Bold Face No. 1—83

Lower case alphabet, 22.82 ems. Figure size, .063.

Code word, SOSANAR

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8 Point Bold Face No. 1—83

Lower case alphabet, 15.38 ems. Figure size, .083.

Code word, SOUFREND0

THE LINOTYPE WAY Is the Only Way to set de 1234567890

10 Point Bold Face No. 1—84

Lower case alphabet, 16.61 ems. Figure size, .091.

Code word, SPACCONE

THE LINOTYPE WAY Is the Only 1234567890

12 Point Bold Face No. 1—84

Lower case alphabet, 18.42 ems. Figure size, .112.

Code word, SPARGEL

THE LINOTYPE Way Is t 1234567890

BOLD FACE ITALIC

7 Point Bold Face Italic No. 1—87

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Code word, SOTION

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CASLON TEXT

10 Point Caslon Text—77

Lower case alphabet, 13.6 ems. Figure size, .0692.

Code word, SPADAME

The Linotype Way Is the Only Way to set de 1234567890

12 Point Caslon Text—77

Lower case alphabet, 13.57 ems. Figure size, .084.

Code word, SPARERIB

The Linotype Way Is the Only Way 1234567890



Send Orders to Nearest Agency





ONE-LETTER MATRICES



CELTIC NO. 1

8 Point Celtic No. 1—88

Lower case alphabet, 19.25 ems. Figure size, .084.

Code word, SOUFFERT

THE LINOTYPE WAY Is the Only Way 1234567890

CHELTENHAM BOLD

8 Point Cheltenham Bold—79

Lower case alphabet, 14.58 ems. Figure size, .0692.

Code word, SOUFREMIT

THE LINOTYPE WAY Is the Only Way to set depart 1234567890

10 Point Cheltenham Bold—79

Lower case alphabet, 14.62 ems. Figure size, .083.

Code word, SPADAL

THE LINOTYPE WAY Is the Only Way to 1234567890

12 Point Cheltenham Bold—80

Lower case alphabet, 13.13 ems. Figure size, .091.

Code word, SPANWERK

THE LINOTYPE WAY Is the Only W 1234567890

CLARENDON NO. 1

6 Point Clarendon No. 1—69

Lower case alphabet, 16.36 ems. Figure size, .050.

Code word, SOSPIROSA

THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890

8 Point Clarendon No. 1—69 (Also made with low alignment.)

Lower case alphabet, 14.16 ems. Figure size, .059.

Code word, SOUDIERS

THE LINOTYPE WAY Is the Only Way to set departme 1234567890

10 Point Clarendon No. 1—70

Lower case alphabet, 12.56 ems. Figure size, .070.

Code word, SOWOHL

THE LINOTYPE WAY Is the Only Way to set dep 1234567890

12 Point Clarendon No. 1—70

Lower case alphabet, 12.58 ems. Figure size, .084.

Code word, SPARAGI

THE LINOTYPE WAY Is the Only Way 1234567890

CONDENSED TITLE NO. 1

10 Point Condensed Title No. 1—63

Lower case alphabet, 14.45 ems. Figure size, .091.

Code word, SOZOPOLIS

THE LINOTYPE WAY Is the Only Way to 1234567890

12 Point Condensed Title No. 1—63

Lower case alphabet, 13.35 ems. Figure size, .084.

Code word, SPARAGMO

THE LINOTYPE WAY Is the Only W 1234567890

CONDENSED TITLE NO. 2

10 Point Condensed Title No. 2—64

Lower case alphabet, 12.66 ems. Figure size, .0692.

Code word, SOZUSA

THE LINOTYPE WAY Is the Only Way to set dep 1234567890

12 Point Condensed Title No. 2—64

Lower case alphabet, 11.97 ems. Figure size, .084.

Code word, SPARAGON

THE LINOTYPE WAY Is the Only Way to se 1234567890



Use Our Matrix Order Blanks





JOB AND DISPLAY FACES



DE VINNE CONDENSED

8 Point De Vinne Condensed—95

Lower case alphabet, 12.23 ems. Figure size, .0553.

Code word, SOUFREF

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890

10 Point De Vinne Condensed—95

Lower case alphabet, 11.02 ems. Figure size, .0691.

Code word, SPADAKKLE

THE LINOTYPE WAY Is the Only Way to set department 1234567890

12 Point De Vinne Condensed—95

Lower case alphabet, 11.68 ems. Figure size, .083.

Code word, SPARGELOS

THE LINOTYPE WAY Is the Only Way to se 1234567890

DE VINNE EXTRA CONDENSED

14 Point De Vinne Extra Condensed—96

Lower case alphabet, 9.7 ems. Figure size, .070.

Code word, SPASMULET

THE LINOTYPE WAY Is the Only Way to set de 1234567890

See Page 94 for 18 and 24 Point De Vinne Extra Condensed.

DE VINNE OUTLINE

12 Point De Vinne Outline—98

Lower case alphabet, 14.96 ems. Figure size, .0968.

Code word, SPARGENOS

THE LINOTYPE WAY Is the On 1234567890

DORIC NO. 1

7 Point Doric No. 1—81

Lower case alphabet, 18.44 ems. Figure size, .077.

Code word, SOTNIA

THE LINOTYPE WAY Is the Only Way to set de 1234567890

10 Point Doric No. 1—81

Lower case alphabet, 16.84 ems. Figure size, .091.

Code word, SPACELESS

THE LINOTYPE WAY Is the Only 1234567890

DORIC NO. 2

11 Point Doric No. 2—82

Lower case alphabet, 18.65 ems. Figure size, .098.

Code word, SPALLONA

THE LINOTYPE Way Is the O 1234567890

ELZEVIR GOTHIC

8 Point Elzevir Gothic—71

Lower case alphabet, 13.64 ems. Figure size, .056.

Code word, SOUDARD

THE LINOTYPE WAY Is the Only Way to set department st 1234567890

10 Point Elzevir Gothic—71

Lower case alphabet, 14.04 ems. Figure size, .077.

Code word, SOWETH

THE LINOTYPE WAY Is the Only Way to set 1234567890

CONDENSED OUTLINE

10 Point Condensed Outline—110b

Lower case alphabet, 12.4 ems. Figure size, .0761.

Code word, SOWONT

THE LINOTYPE WAY Is the Only Way to set dep 1234567890

12 Point Condensed Outline—110b

Lower case alphabet, 12.7 ems. Figure size, .0899.

Code word, SPARAGLER

THE LINOTYPE Way Is the Only Way 1234567890



Send Orders to Nearest Agency





ONE-LETTER MATRICES



GOTHIC NO. 2

7 Point Gothic No. 2—105

Lower case alphabet, 15.24 ems. Figure size, .063.

Code word, SOTICAPA

THE LINOTYPE WAY Is the Only Way to set department 1234567890

GOTHIC NO. 3

8 Point Gothic No. 3—101

Lower case alphabet, 14.48 ems. Figure size, .059.

Code word, SOUDOYER

THE LINOTYPE WAY Is the Only Way to set depart 1234567890

10 Point Gothic No. 3—101

Lower case alphabet, 13.66 ems. Figure size, .084.

Code word, SOZUSAGEN

THE LINOTYPE WAY Is the Only Way to se 1234567890

12 Point Gothic No. 3—102

Lower case alphabet, 12.5 ems. Figure size, .0968.

Code word, SPARGERISO

THE LINOTYPE WAY Is the Only W 1234567890

GOTHIC NO. 4

7 Point Gothic No. 4—105

Lower case alphabet, 14.62 ems. Figure size, .056.

Code word, SOTNO

THE LINOTYPE WAY Is the Only Way to set department store 1234567890

GOTHIC NO. 5

12 Point Gothic No. 5—108

Lower case alphabet, 12.03 ems. Figure size, .091.

Code word, SPARAZIO

THE LINOTYPE WAY Is the Only Way to 1234567890

GOTHIC NO. 9

8 Point Gothic No. 9—106

Lower case alphabet, 16.14 ems. Figure size, .0761.

Code word, SOUFFANDO

THE LINOTYPE WAY Is the Only Way to set de 1234567890

GOTHIC NO. 12

10 Point Gothic No. 12 (Caps, figures, and points, only.) — 103

Figure size, .0692.

Code word, SPADAR

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPART 1234567890

See Page 95 for 18 Point Gothic No. 12.

GOTHIC NO. 13

12 Point Gothic No. 13 (Caps, figures, and points, only.) — 103

Figure size, .083.

Code word, SPARGESEND

THE LINOTYPE WAY IS THE ONLY WAY TO SET 1234567890

See page 95 for 18 Point Gothic No. 13.

GOTHIC NO. 18

12 Point Gothic No. 18—104

Lower case alphabet, 10.5 ems. Figure size, .083.

Code word, SPARGILD

THE LINOTYPE WAY Is the Only Way to set de 1234567890

14 Point Gothic No. 18—104

Lower case alphabet, 11.1 ems. Figure size, .0968.

Code word, SPASMUND

THE LINOTYPE WAY Is the Only Wa 1234567890



Use Our Matrix Order Blanks





JOB AND DISPLAY FACES



GOthic CONDENSED NO. 1

8 Point Gothic Condensed No. 1—107

Lower case alphabet, 12.19 ems. Figure size, .0622.

Code word, SOUFFASTO

THE LINOTYPE WAY Is the Only Way to set department store 1234567890

10 Point Gothic Condensed No. 1—107

Lower case alphabet, 12.03 ems. Figure size, .083.

Code word, SPADAITOSE

THE LINOTYPE WAY Is the Only Way to set depa 1234567890

11 Point Gothic Condensed No. 1—107

Lower case alphabet, 12.14 ems. Figure size, .084.

Code word, SPALLIERA

THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point Gothic Condensed No. 1—108

Lower case alphabet, 12.23 ems. Figure size, .091.

Code word, SPARASION

THE LINOTYPE WAY Is the Only Way to 1234567890

14 Point Gothic Condensed No. 1—108

Lower case alphabet, 11.74 ems. Figure size, .0968.

Code word, SPASMOREY

THE LINOTYPE WAY Is the Only 1234567890

GOthic CONDENSED NO. 2

6 Point Gothic Condensed No. 2—109

Lower case alphabet, 11.9 ems. Figure size, .0415.

Code word, SOSSMEDO

THE LINOTYPE WAY Is the Only Way to set department store advertisements and all kinds 1234567890

8 Point Gothic Condensed No. 2—109

Lower case alphabet, 9.57 ems. Figure size, .0484.

Code word, SOUFRENON

THE LINOTYPE WAY Is the Only Way to set department store advertisements and 1234567890

10 Point Gothic Condensed No. 2—109

Lower case alphabet, 8.62 ems. Figure size, .0553.

Code word, SPADALLO

THE LINOTYPE WAY Is the Only Way to set department store advertiseme 1234567890

12 Point Gothic Condensed No. 2—110

Lower case alphabet, 7.84 ems. Figure size, .0692

Code word, SPARGEQUER

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890

14 Point Gothic Condensed No. 2—110

Lower case alphabet, 8.31 ems. Figure size, .083.

Code word, SPASIMIGO

THE LINOTYPE WAY Is the Only Way to set depa 1234567890

See page 95 for 18, 24, and 30 Point Gothic Condensed No. 2.

GOthic CONDENSED NO. 11

5½ Point Gothic Condensed No. 11 (Caps, figures, and points only.)—106

Figure size, .038.

Code word, SORVITECAS

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STORE ADVERTISEMENTS AND 1234567890

GOthic ITALIC

6 Point Gothic Italic No. 4—94

Lower case alphabet, 14.16 ems. Figure size, .0415.

Code word, SOSSORAM

THE LINOTYPE WAY Is the Only Way to set department store advertisements 1234567890

8 Point Gothic Italic No. 4—94

Lower case alphabet, 13.15 ems. Figure size, .0553.

Code word, SOUFREBIT

THE LINOTYPE WAY Is the Only Way to set department store 1234567890



Send Orders to Nearest Agency





ONE-LETTER MATRICES



IONIC NO. 1

8 Point Ionic No. 1 (Also made with low alignment.)—66

Lower case alphabet, 15.41 ems. Figure size, .070.

Code word, SOUFFRAIS

THE LINOTYPE WAY Is the Only Way to set de 1234567890

10 Point Ionic No. 1—66

Lower case alphabet, 15.54 ems. Figure size, .091.

Code word, SPACCARLO

THE LINOTYPE WAY Is the Only W 1234567890

JENSON

6 Point Jenson—89

Lower case alphabet, 14.61 ems. Figure size, .0553.

Code word, SOSSOTEGA

THE LINOTYPE WAY Is the Only Way to set department store advert 1234567890

8 Point Jenson—89

Lower case alphabet, 13.36 ems. Figure size, .0553.

Code word, SOUFRELLE

THE LINOTYPE WAY Is the Only Way to set departme 1234567890

10 Point Jenson—90

Lower case alphabet, 13.24 ems. Figure size, .0691.

Code word, SPADAK

THE LINOTYPE WAY Is the Only Way to se 1234567890

12 Point Jenson—90

Lower case alphabet, 12.42 ems. Figure size, .083.

Code word, SPARGELICH

THE LINOTYPE WAY Is the Only W 1234567890

LATIN ANTIQUE

8 Point Latin Antique—76

Lower case alphabet, 18.88 ems. Figure size, .0968.

Code word, SOUFREDO

THE LINOTYPE WAY Is the Only Wa 1234567890

10 Point Latin Antique—76

Lower case alphabet, 17.26 ems. Figure size, .1107.

Code word, SPADALLUM

THE LINOTYPE Way Is the On 1234567890

12 Point Latin Antique—76

Lower case alphabet, 17.38 ems. Figure size, .1107.

Code word, SPARGES

THE LINOTYPE Way Is the 1234567890

LAW ITALIC

10 Point Law Italic—93

Lower case alphabet, 14.02 ems. Figure size, .084.

Code word, SOVRESSO

THE LINOTYPE WAY Is the Only Way to 1234567890

12 Point Law Italic—93

Lower case alphabet, 14.51 ems. Figure size, .098.

Code word, SPANVEER

THE LINOTYPE WAY Is the Onl 1234567890

LINING GOTHIC

12 Point Lining Gothic No. 1 (Caps, figures, and points only)—86

Figure size, .1107.

Code word, SPANVING

THE LINOTYPE WAY IS THE ONLY 1234567890



Use Our Matrix Order Blanks





ROMAN BOLD CONDENSED

12 Point Roman Bold Condensed—110 a

Lower case alphabet, 9.8 ems. Figure size, .083.

Code word, SPAREGOR

THE LINOTYPE WAY Is the Only Way to set 1234567890

14 Point Roman Bold Condensed—110 a

Lower case alphabet, 9.8 ems. Figure size, .0968.

Code word, SPASAMISE

THE LINOTYPE WAY Is the Only Wa 1234567890

See page 98 for 24 Point Roman Bold Condensed.

ROYAL GOTHIC

6 Point Royal Gothic (Caps, figures, and points only.)—86

Figure size, .077.

Code word, SOSQUIN

THE LINOTYPE WAY IS THE ONLY WAY TO SET 1234567890

8 Point Royal Gothic (Caps, figures, and points only.)—86

Figure size, .091.

Code word, SOUDURE

THE LINOTYPE WAY IS THE ONLY WA 1234567890

TITLE NO. 1

8 Point Title No. 1—65

Lower case alphabet, 13.70 ems. Figure size, .056.

Code word, SOUDOIRS

THE LINOTYPE WAY Is the Only Way to set departme 1234567890

10 Point Title No. 1—65

Lower case alphabet, 13.18 ems. Figure size, .070.

Code word, SOXOTAE

THE LINOTYPE WAY Is the Only Way to set de 1234567890

TITLE NO. 2

6 Point Title No. 2—97

Lower case alphabet, 16.64 ems. Figure size, .056.

Code word, SOSPITABO

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890

7 Point Title No. 2—97

Lower case alphabet, 15.45 ems. Figure size, .0553.

Code word, SOTNIABIT

THE LINOTYPE WAY Is the Only Way to set department st 1234567890

8 Point Title No. 2—97

Lower case alphabet, 15.08 ems. Figure size, .070.

Code word, SOUDOIRE

THE LINOTYPE WAY Is the Only Way to set dep 1234567890

10 Point Title No. 2—98

Lower case alphabet, 13.90 ems. Figure size, .070.

Code word, SOYON

THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point Title No. 2—98

Lower case alphabet, 13.58 ems. Figure size, .083.

Code word, SPARETH

THE LINOTYPE WAY Is the Only W 1234567890





ONE-LETTER MATRICES



TWO-LINE

10 Point Two-Line (Caps, figures, and points only.)—85
Figure size, .098.

Code word, SPASMATIS

THE LINOTYPE WAY IS TH 1234567890

11 Point Two-Line (Caps, figures, and points only.)—85
Figure size, .0965.

Code word, SPASME

THE LINOTYPE WAY IS T 1234567890

12 Point Two-Line (Caps, figures, and points only.)—85
Figure size, .1176.

Code word, SPASTIC

THE LINOTYPE WAY IS 1234567890

TYPEWRITER

8 Point Typewriter—100

Lower case alphabet, 16.04 ems. Figure size, .0692.

Code word, SOUFFRAGO

THE LINOTYPE WAY Is the Only Way to set depar 1234567890

10 Point Remington Typewriter—99

Lower case alphabet, 15 ems. Figure size, .083.

Code word, SOVIGEST

THE LINOTYPE WAY Is the Only Way to 1234567890

12 Point Remington Typewriter—99

Lower case alphabet, 14.97 ems. Figure size, .0968.

Code word, SPAREGGIA

THE LINOTYPE WAY Is the Only W 1234567890

12 Point Stenograf Typewriter—100

Lower case alphabet, 15.48 ems. Figure size, .100.

Code word, SPAREDRES

THE LINOTYPE WAY Is the Only 1234567890

UNILINE

8 Point Uniline—91

Lower case alphabet, 12.29 ems. Figure size, .0553.

Code word, SOUFREGGO

THE LINOTYPE WAY Is the Only Way to set department st 1234567890

10 Point Uniline—91

Lower case alphabet, 12.68 ems. Figure size, .0692.

Code word, SOWBANE

THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point Uniline—92

Lower case alphabet, 13.61 ems. Figure size, .084.

Code word, SPARABLE

THE LINOTYPE Way Is the Only W 1234567890



Use Our Matrix Order Blanks

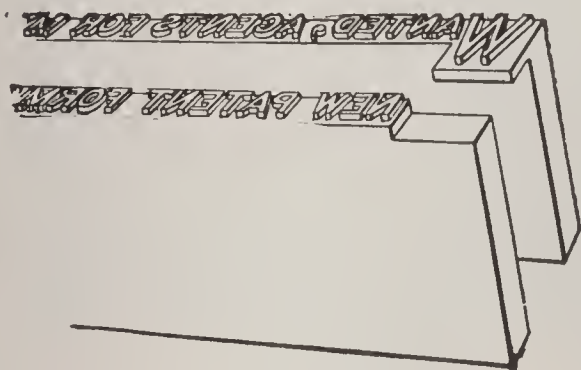




TWO-LINE INITIAL MATRICES

THE faces shown on this page are used for two-line initial work and are produced as illustrated in the accompanying drawing. The entire character is cast on the first slug, the lower part overhanging the second slug.

The initial letter is put in the assembler with the first line of the item being set. The metal flows in and makes a



complete cast of the large letter, which overhangs the next slug, as shown in the cut. In the second line the initial letter is raised to the auxiliary position in the assembler, so that it will not cast, but will leave a blank at the beginning

of the slug exactly corresponding to the overhang portion of the first slug. When the two slugs are then placed together the overhanging portion of the first slug will rest on the blank portion of the second slug, thus forming an initial covering the two lines in depth.

In order to use initial matrices in this manner, machines must be equipped with the Universal Knife Block, which is part of the standard equipment of all new Linotypes.

10-POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

11-POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12-POINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

PRICES

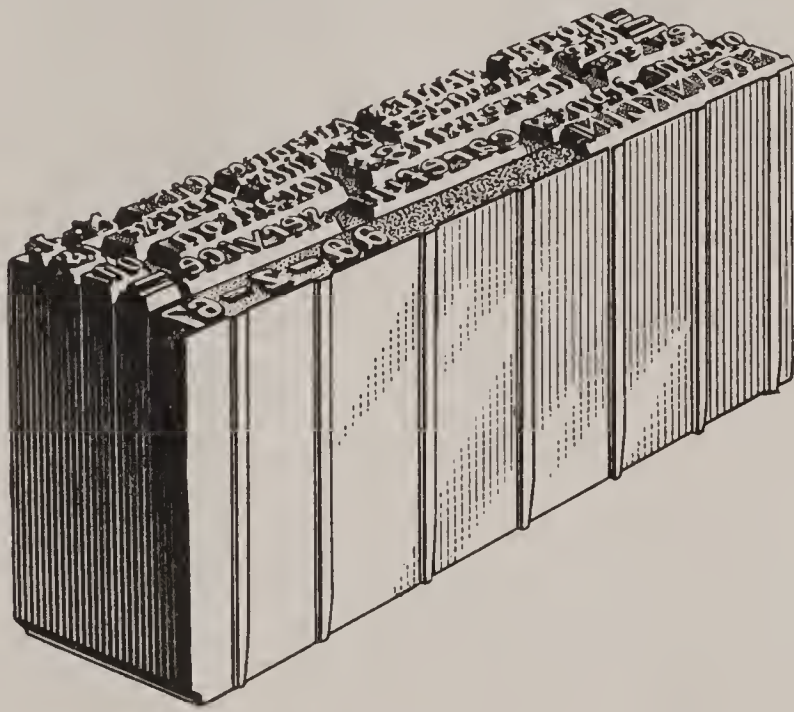
Per Font.....	\$25.00
Single Characters, each.....	.04

In ordering, be sure to specify whether matrices are to run in the magazine or as sorts.



LOW PUNCHED MATRICES

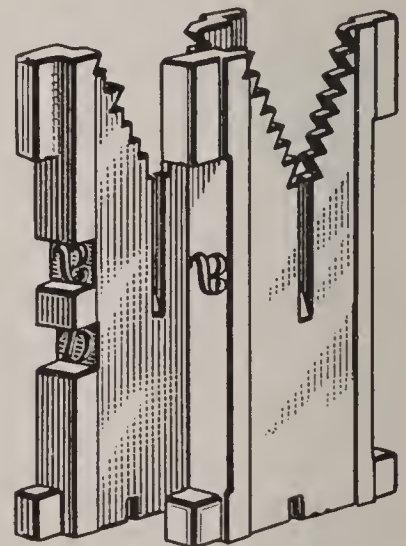
THESE matrices are used for marking advertisements to show makeup men how long the matter is to run. The figures are usually placed at the end of the last line of small ads, as shown in the cut.



Following are the characters carried in stock:

ABCDEFGHIJKLMN O P Q R S T U V X Y Z &
 1 2 3 4 5 a b c d e f g h i j k l m n o p q r s t u v w x y z 6 7 8 9 0
 | , . ; * -

Low punched matrices are made only in 5½-point Bold Face No. 1. While commonly used as sorts, they can be cut to run in any of the magazine channels, if desired.



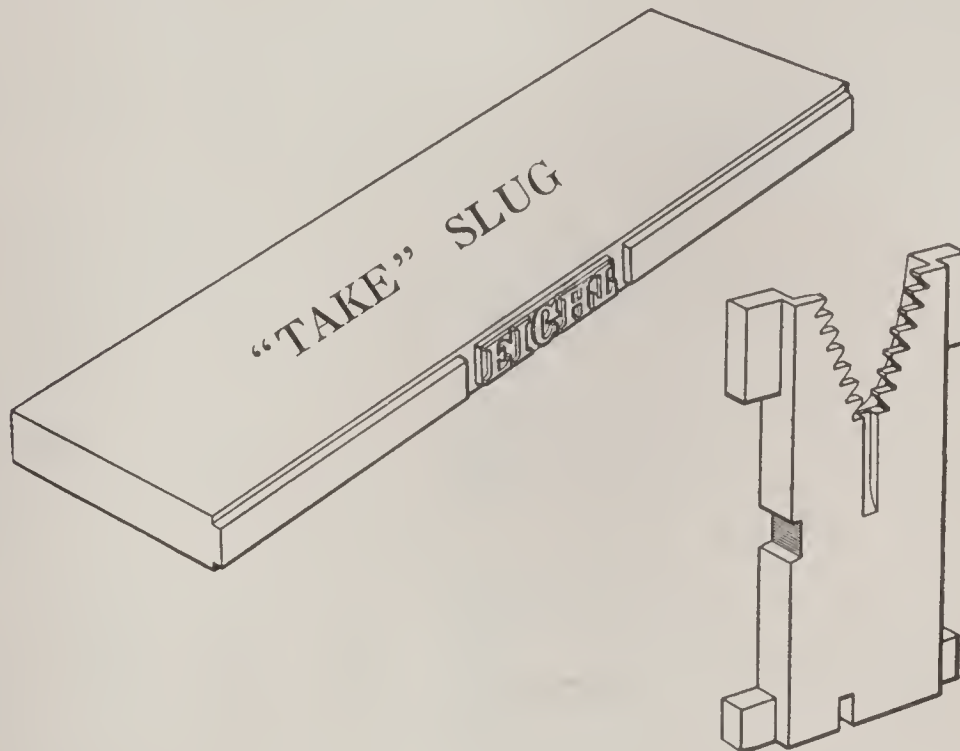
The punching of Low Matrices is special, as will be seen in the lower illustration. An ordinary two-letter matrix is shown punched in the usual way. It will be noted that the punching of the Low Matrix (one-letter) is more shallow. Consequently, characters cast from Low Matrices will be low-to-paper and will not print. They will, however, show up perfectly on the slug, and can be easily read.

PRICE, SORTS ONLY, 4 CENTS EACH

In ordering Low Matrices, be sure to specify whether they are to run in the magazine or as sorts. If in the magazine, state the channel in which each character is to run.

"TAKE" SLUG MATRICES

For casting "take" slugs, for use of operators in marking their work.



The illustration shows a matrix and a "take" slug. Any face, 12-point or smaller, can be used for the number. The slugs print like this:

EIGHT

"I have made an earnest effort to convince myself that the terms discussed during the last few days were in the city's interest, but the action of that company to-day, as shown in the first offer they made and which they have not materially improved in their second letter, indicates the futility of getting them to deal in a frank manner."

The face used for the above slug is 12-pt. Gothic No. 15. This makes a neat, cheap, and striking "take" slug.





PRICE, 4 CENTS PER MATRIX









FISTS

THIS character is not included in regular fonts of matrices, but must be ordered extra if desired. Herewith are shown all the styles and sizes carried in stock. They are made in one-letter matrices only, and will align with any face of their respective sizes. (The 9-point size is made in both high and low alignment.)









5 POINT

No. 345a 
No. 346a 
No. 349a 
No. 350a 









5½ POINT

No. 345a 
No. 346a 
No. 347a 
No. 348a 
No. 349a 
No. 350a 







6 POINT

No. 345a 
No. 346a 
No. 347a 
No. 348a 
No. 349a 
No. 350a 
No. 1095a 
No. 1096a 

7 POINT





No. 345a 
No. 346a 
No. 347a 
No. 348a 
No. 349a 
No. 350a 
No. 1095a 
No. 1096a 

8 POINT





No. 345a 
No. 346a 
No. 347a 
No. 348a 
No. 349a 
No. 350a 

9 POINT





High Alignment

No. 347a 
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No. 349a 
No. 350a 





Low Alignment

No. 347aa 
No. 348aa 
No. 349aa 
No. 350aa 





10 POINT

No. 347a 
No. 348a 
No. 349a 
No. 350a 





11 POINT

No. 347a 
No. 348a 
No. 349a 
No. 350a 

12 POINT





No. 347a 
No. 348a 
No. 349a 
No. 350a 

14 POINT

No. 774a 
No. 773a 
No. 349a 
No. 350a 



18 POINT

To use with Advertising
Figure Mold



No. 347a 
No. 348a 
No. 349a 
No. 350a 

24 POINT

To use with Advertising
Figure Mold

No. 347a 
No. 348a 

To use with Head Letter
Mold

No. 347b 
No. 348b 

PRICE, EACH, ANY SIZE, 15 CENTS



Use Our Matrix Order Blanks

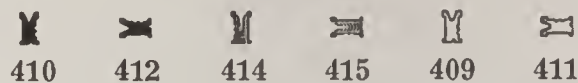




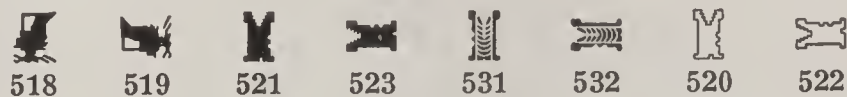
LINOTYPE AND MATRIX SILHOUETTE AND OUTLINE CHARACTERS

OFFICES using Linotypes, particularly trade composition plants, cannot do better than to advertise their business by the use of the decorative material shown on this page. It can be used in a great variety of ways, and lends itself readily to color treatment. These little cuts give an air of novelty and attractiveness to office stationery, business cards, etc. The cost is a mere trifle, compared with the benefits to be derived.

8-POINT



12-POINT



18-POINT



24-POINT



The 8- and 12-point characters are cast on regular slugs of their own body. The 18- and 24-point sizes can be cast on head letter slugs of corresponding sizes, or can be used in connection with the advertising figure mold, in the same manner as overhanging figures.

The vertical characters cast in the same position on the slugs as regular letter matrices; the horizontal characters cast the long way of the slug, so that in running around a form the characters will all be in upright position.

PRICES

Per set of 26 Matrices, any size, vertical or horizontal..\$2.50
Single Characters, each..... .10



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BALLOT SQUARES

THESE matrices produce the squares used on election ballots. Two kinds are made: The single matrix casts the complete square and is used on a single slug; sectional matrices require two matrices to complete each square. These matrices are used in the same manner as our sectional figure matrices. The top half of the square is cast on the first slug, the bottom half of the square is cast on the second slug with the name of the candidate, and when the two slugs are brought together they produce a perfect square in print.

HENRY E. SCHUETTE.....

GEORGE D. THOMPSON.....

These matrices are made in 8-, 10-, 12-, 18-, and 20-point to cast solid squares on a single slug; in sectional matrices in 6-point to make a 12-point square, 9-point to make an 18-point square, 10-point to make a 20-point square, 11-point to make a 22-point square and 12-point to make a 24-point square.





6-POINT

No. 959a  ..Size .168
No. 960a  ..Size .168

10-POINT





No. 959a  Size .275
No. 960a  Size .275

12-POINT

No. 959a  Size .282
No. 960a  Size .282
No. 777a  ..Size .168
No. 778a  ..Size .168

8-POINT

Special No. 1


No. 777a  ..Size .112
No. 777b  ..Size .118
No. 778a  ..Size .112
No. 778b  ..Size .118

10-POINT

Special No. 2

No. 777a  ..Size .140
No. 778a  ..Size .140

18-POINT

Auxiliary Position
No. 777a  Size .249

9-POINT


High Alignment

No. 959a  Size .249
No. 960a  Size .249

11-POINT

No. 959a  Size .308
No. 960a  Size .308

20-POINT

Auxiliary Position
No. 777a  Size .280

PRICES

Single Matrices, to cast complete square, 14 point or smaller, each.....\$0.10
Single Matrices, to cast complete square, larger than 14 point, each..... .15
Sectional Matrices, requiring two to make a square, each, 10 cents; per set of two..... .20





Two-Letter Matrices

Book and News Combinations

List of Characters Furnished Regularly with Two-Letter Fonts

ROMAN WITH BLACK FACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
ABCDEFGHIJKLMNOPQRSTUVWXYZ&

12345	abcdefghijklmnopqrstuvwxyz	67890
12345	abcdefghijklmnopqrstuvwxyz	67890
, . : ; ? ! () * ' ' - — Æ Œ Þ	. . . fi fl ff ffi ffl æ œ £ \$	
, . : ; ? ! () * ' ' - — Æ Œ Þ	. . . fi fl ff ffi ffl æ œ £ \$	
	1/8 1/4 3/8 1/2 5/8 3/4 7/8 @ † ‡ § ¶ - []	
	1/8 1/4 3/8 1/2 5/8 3/4 7/8 @ † ‡ § ¶ - []	

ROMAN WITH ITALIC AND SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
ABCDEFGHIJKLMNOPQRSTUVWXYZUN

12345	abcdefghijklmnopqrstuvwxyz	67890
VBCDE	abcdefghijklmnopqrstuvwxyz	FGRTJ
, . : ; ? ! () * ' ' - — Æ Œ Þ	. . . fi fl ff ffi ffl æ œ £ \$	
, . S ; ? ! A I Q O ' ' - — Æ Œ Þ L	. . . fi Y ff W M K H £ P	

Duplicate Characters

12345	Z & X Z & Æ Œ : () fl ffi ffl \$	67890
-------	-----------------------------------	-------

One-Letter

1/8 1/4 3/8 1/2 5/8 3/4 7/8 @ † ‡ § || ¶ - []

PRICES

Per Font.....	\$72.00
Single Characters, each.....	.05





TWO-LETTER MATRICES



NO. 1 SERIES

5½ Point No. 1 with Italic and Small Caps—113

Lower case alphabet, 15.94 ems. Figure size, .050.

Code word, SOSANARIA

THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertise VBCDEFGRTJ

5½ Point No. 1 with Clarendon No. 1—129

Lower case alphabet, 16.29 ems. Figure size, .046.

Code word, SOSANARON

THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890

6 Point No. 1 with Italic and Small Caps—115

Lower case alphabet, 16.58 ems. Figure size, .056.

Code word, SOSTANZA

THE LINOTYPE WAY Is the Only Way to set department store 1234567890
THE LINOTYPE WAY Is the Only Way to set department store VBCDEFGRTJ

6 Point No. 1 with Bold Face No. 2—130

Lower case alphabet, 17.37 ems. Figure size, .0484.

Code word, SOTADICUM

THE LINOTYPE WAY Is the Only Way to set department store 1234567890
THE LINOTYPE WAY Is the Only Way to set department store 1234567890

7 Point No. 1 with Italic and Small Caps—117

Lower case alphabet, 15.11 ems. Figure size, .059.

Code word, SOTOFORIN

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department VBCDEFGRTJ

7 Point No. 1 with Gothic No. 4—131

Lower case alphabet, 15.2 ems. Figure size, .0593.

Code word, SOTOBAN

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department 1234567890

8 Point No. 1 with Italic and Small Caps—119 (Also made with low alignment)

Lower case alphabet, 14.27 ems. Figure size, .059.

Code word, SOUFREUR

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
THE LINOTYPE WAY Is the Only Way to set departme VBCDEFGRTJ

8 Point No. 1 with Title No. 2—132b

Lower case alphabet, 15.03 ems. Figure size, .0692.

Code word, SOUFREWN

THE LINOTYPE WAY Is the Only Way to set depart 1234567890
THE LINOTYPE WAY Is the Only Way to set depart 1234567890

9 Point No. 1 with Italic and Small Caps—121

Lower case alphabet, 13.9 ems. Figure size, .0622.

Code word, SOVELEIRO

THE LINOTYPE WAY Is the Only Way to set de 1234567890
THE LINOTYPE WAY Is the Only Way to set de VBCDEFGRTJ

10 Point No. 1 with Italic and Small Caps—123

Lower case alphabet, 13.20 ems. Figure size, .070.

Code word, SPADASSIN

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

11 Point No. 1 with Italic and Small Caps—125

Lower case alphabet, 12.97 ems. Figure size, .077.

Code word, SPALTADER

THE LINOTYPE WAY Is the Only Way 1234567890
THE LINOTYPE WAY Is the Only Way VBCDEFGRTJ

12 Point No. 1 with Italic and Small Caps—127

Lower case alphabet, 13.39 ems. Figure size, .084.

Code word, SPARGOUTE

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only VBCDEFGRTJ



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NO. 2 SERIES

5½ Point No. 2 with Italic (Caps, lower case, and points only)—132a
Lower case alphabet, 16.9 ems.

Code word, SOSARB

THE LINOTYPE WAY Is the Only Way to set department store advertisements an
THE LINOTYPE WAY Is the Only Way to set department store advertisements an

5½ Point No. 2 with Bold Face No. 2—132

Lower case alphabet, 18.16 ems. Figure size, .050.

Code word, SOSAQUES

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890
THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890

6 Point No. 2 with Italic and Small Caps—133

Lower case alphabet, 17.62 ems. Figure size, .056.

Code word, SOSTARE

THE LINOTYPE WAY Is the Only Way to set department st 1234567890
THE LINOTYPE WAY Is the Only Way to set department st VBCDEFGRTJ

6 Point No. 2 with Gothic No. 3—145

Lower case alphabet, 17.74 ems. Figure size, .050.

Code word, SOSTENIAS

THE LINOTYPE WAY Is the Only Way to set department sto 1234567890
THE LINOTYPE WAY Is the Only Way to set department sto 1234567890

6 Point No. 2 with Antique No. 2—137

Lower case alphabet, 18.46 ems. Figure size, .056.

Code word, SOSTHENES

THE LINOTYPE Way Is the Only Way to set department st 1234567890
THE LINOTYPE Way Is the Only Way to set department st 1234567890

6 Point No. 2 with Bold Face No. 1—141

Lower case alphabet, 19.11 ems. Figure size, .056.

Code word, SOSTENEVA

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department 1234567890

7 Point No. 2 with Italic and Small Caps—134a

Lower case alphabet, 16.1 ems. Figure size, .0553.

Code word, SOTTIBAD

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department VBCDEFGRTJ

7 Point No. 2 with Gothic No. 3—146

Lower case alphabet, 16.41 ems. Figure size, .056.

Code word, SOTTESSO

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department 1234567890

7 Point No. 2 with Bold Face No. 1—142

Lower case alphabet, 16.67 ems. Figure size, .063.

Code word, SOTTENTRA

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm 1234567890

8 Point No. 2 with Italic and Small Caps—135

Lower case alphabet, 14.41 ems. Figure size, .059.

Code word, SOUFTROIR

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm VBCDEFGRTJ

8 Point No. 2 with Gothic No. 3—147

Lower case alphabet, 14.51 ems. Figure size, .059.

Code word, SOUPANT

THE LINOTYPE WAY Is the Only Way to set depart 1234567890
THE LINOTYPE WAY Is the Only Way to set depart 1234567890

8 Point No. 2 with Condensed Title No. 3—139

Lower case alphabet, 14.56 ems. Figure size, .05875.

Code word, SOURIANT

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm 1234567890

8 Point No. 2 with Bold Face No. 1—143

Lower case alphabet, 15.03 ems. Figure size, .070.

Code word, SOUMISSES

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa 1234567890

8 Point No. 2 with 10 Point Clarendon No. 1—138

Lower case alphabet, 15.07 8 point ems or 12.06 10 point ems.

Code word, SOURDELINE

THE LINOTYPE WAY Is the Only Way to set depar 1234567890
THE LINOTYPE WAY Is the Only Way to set depar 1234567890

No. 2 Series Continued on Next Page



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TWO-LETTER MATRICES



NO. 2 SERIES — Continued

9 Point No. 2 with Bold Face No. 1—144

Lower case alphabet, 16.5 ems. Figure size, .083.

Code word, SOVELAO

THE LINOTYPE WAY Is the Only Way 1234567890
THE LINOTYPE WAY Is the Only Way 1234567890

10 Point No. 2 with Condensed Title No. 3—140

Lower case alphabet, 14.2 ems. Figure size, .0761.

Code word, SPADOTER

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

10 Point No. 2 with Gothic No. 3—148 a

Lower case alphabet, 14 ems. Figure size, .0761.

Code word, SPADOTHA

THE LINOTYPE WAY Is the Only Way to s 1234567890
THE LINOTYPE WAY Is the Only Way to s 1234567890

NO. 3 SERIES

6 Point No. 3 with Italic and Small Caps—149

Lower case alphabet, 16.15 ems. Figure size, .056.

Code word, SOSTASSI

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890
THE LINOTYPE WAY Is the Only Way to set department store ad VBCDEFGRTJ

7 Point No. 3 with Italic—150

Lower case alphabet, 14.56 ems. Figure size, .0484.

Code word, SOTTOLEVA

THE LINOTYPE WAY Is the Only Way to set department store 1234567890
THE LINOTYPE WAY Is the Only Way to set department store 1234567890

7 Point No. 3 with 8 Point Elzevir—148 b

Lower case alphabet, 15.23 7 point ems or 13.33 8 point ems.

Figure size, .0553.

Code word, SOTTOLEX

THE LINOTYPE WAY Is the Only Way to set department sto 1234567890
THE LINOTYPE WAY Is the Only Way to set department sto 1234567890

NO. 4 SERIES

5½ Point No. 4 with Italic—151

Lower case alphabet, 17.35 ems. Figure size, .0553.

Code word, SOSIAS

THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890

8 Point No. 4 with Italic and Small Caps—152

Lower case alphabet, 14.59 ems. Figure size, .059.

Code word, SOUHAIT

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm VBCDEFGRTJ

NO. 5 SERIES

10 Point No. 5 with Italic and Small Caps—153

Lower case alphabet, 13.26 ems. Figure size, .0761.

Code word, SPAINO

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to VBCDEFGRTJ

NO. 6 SERIES

10 Point No. 6 with Italic and Small Caps—154 (Also made with low alignment)

Lower case alphabet, 13.51 ems. Figure size, .070.

Code word, SPADATTI

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to VBCDEFGRTJ

NO. 8 SERIES

6 Point No. 8 with Bold Face No. 1—155

Lower case alphabet, 19.3 ems. Figure size, .0553.

Code word, SOSTATEYO

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department 1234567890



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BOOK AND NEWS COMBINATIONS



NO. 9 SERIES

10 Point No. 9 with Italic and Small Caps—157

Lower case alphabet, 12.43. Figure size, .0692.

Code word, SPALCORIA

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

11 Point No. 9 with Italic and Small Caps—158

Lower case alphabet, 11.86 ems. Figure size, .077.

Code word, SPALTBAR

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to VBCDEFGRTJ

11 Point No. 9 (Plain and Canceled)—156

Lower case alphabet, 11.95 ems. Figure size, .077.

Code word, SPANHOUT

THE LINOTYPE WAY Is the Only Way to 1234567890
~~THE LINOTYPE WAY Is the Only Way to 1234567890~~

NO. 10 SERIES

5 Point No. 10 with Gothic No. 4—159

Lower case alphabet, 15.46 ems. Figure size, .0415.

Code word, SORVINHO

THE LINOTYPE WAY Is the Only Way to set department store advertisements and 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertisements and 1234567890

6 Point No. 10 with Gothic No. 4—160

Lower case alphabet, 14.9 ems. Figure size, .0484.

Code word, SOTAVEXTRA

THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890

NO. 11 SERIES

5½ Point No. 11 with Gothic Condensed No. 4—162 b

Lower case alphabet, 12.93 ems. Figure size, .0484.

Code word, SOSIEN

THE LINOTYPE WAY Is the Only Way to set department store advertisements and all kin 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertisements and all kin 1234567890

NO. 12 SERIES

6 Point No. 12 with Italic and Small Caps—161

Lower case alphabet, 14.55 ems. Figure size, .050.

Code word, SOSTAVA

THE LINOTYPE WAY Is the Only Way to set department store advertisem 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertisem VBCDEFGRTJ

6 Point No. 12 with Gothic No. 8—162

Lower case alphabet, 14.7 ems. Figure size, .0553.

Code word, SOTANEO

THE LINOTYPE WAY Is the Only Way to set department store advertis 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertis 1234567890

8 Point No. 12 with Gothic No. 11—162 a

Lower case alphabet, 12.6 ems. Figure size, .056.

Code word, SOUHBAD

THE LINOTYPE WAY Is the Only Way to set department sto 1234567890
THE LINOTYPE WAY Is the Only Way to set department sto 1234567890

NO. 13 SERIES

9 Point No. 13 with Italic and Small Caps—163

Lower case alphabet, 13.1 ems. Figure size, .063.

Code word, SOUTENELLE

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa VBCDEFGRTJ

10 Point No. 13 with Italic and Small Caps—164

Lower case alphabet, 12.26 ems. Figure size, .070.

Code word, SPADDLE

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

NO. 14 SERIES

10 Point No. 14 with Italic and Small Caps—164 a

Lower case alphabet, 12.34 ems. Figure size, .0667.

Code word, SPADDLOP

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa VBCDEFGRTJ

10 Point No. 14 with Clarendon No. 1—164 b

Lower case alphabet, 12.5 ems. Figure size, .0742.

Code word, SPADDLING

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa 1234567890



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TWO-LETTER MATRICES



NO. 16 SERIES

6 Point No. 16 with Italic and Small Caps—165

Lower case alphabet, 17.3 ems. Figure size, .0519.

Code word, SOTALUGO

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890
THE LINOTYPE WAY Is the Only Way to set department store ad VBCDEFGRTJ

6 Point No. 16 with Century Bold—178 a

Lower case alphabet, 17.2 ems. Figure size, .0484.

Code word, SOSTAVALD

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890
THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890

7 Point No. 16 with Italic and Small Caps—167

Lower case alphabet, 16.5 ems. Figure size, .0593.

Code word, SOTTONSU

THE LINOTYPE WAY Is the Only Way to set departmen 1234567890
THE LINOTYPE WAY Is the Only Way to set departmen VBCDEFGRTJ

7 Point No. 16 with Century Bold—178 b

Lower case alphabet, 16.1 ems. Figure size, .0553.

Code word, SOTTOLOB

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department 1234567890

8 Point No. 16 with Italic and Small Caps—169

Lower case alphabet, 15.96 ems. Figure size, .0667.

Code word, SOUSLORUM

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
THE LINOTYPE WAY Is the Only Way to set dep VBCDEFGRTJ

8 Point No. 16 with Century Bold—179

Lower case alphabet, 15.5 ems. Figure size, .0622.

Code word, SOUSKANT

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa 1234567890

9 Point No. 16 with Italic and Small Caps—171

Lower case alphabet, 15.3 ems. Figure size, .0742.

Code word, SOVADURA

THE LINOTYPE WAY Is the Only Way to se 1234567890
THE LINOTYPE WAY Is the Only Way to se VBCDEFGRTJ

9 Point No. 16 with Century Bold—179 a

Lower case alphabet, 15.06 ems. Figure size, .0692.

Code word, SOUTENEST

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890

10 Point No. 16 with Italic and Small Caps—173

Lower case alphabet, 14.7 ems. Figure size, .0742.

Code word, SPALETROVE

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to VBCDEFGRTJ

10 Point No. 16 with Century Bold—180

Lower case alphabet, 14.3 ems. Figure size, .0761.

Code word, SPALATRUM

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

12 Point No. 16 with Italic and Small Caps—175

Lower case alphabet, 14.7 ems. Figure size, .089.

Code word, SPARTACUS

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only VBCDEFGRTJ

12 Point No. 16 with Century Bold—181

Lower case alphabet, 13.8 ems. Figure size, .0899.

Code word, SPARSUMAC

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890



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BOOK AND NEWS COMBINATIONS



NO. 16 SERIES — Continued

14 Point No. 16 with Italic and Small Caps—177

Lower case alphabet, 14.4 ems. Figure size, .1038.

Code word, SPASMORANT

THE LINOTYPE Way Is the 1234567890
THE LINOTYPE Way Is the VBCDEFGRTJ

14 Point No. 16 with Century Bold—182

Lower case alphabet, 14.3 ems. Figure size, .1037.

Code word, SPASLUTE

THE LINOTYPE Way is the 1234567890
THE LINOTYPE Way is the 1234567890

NO. 19 SERIES

8 Point No. 19 with Italic and Small Caps—183

Lower case alphabet, 13.54 ems. Figure size, .059.

Code word, SOUILLONS

THE LINOTYPE WAY Is the Only Way to set departmen 1234567890
THE LINOTYPE WAY Is the Only Way to set departmen VBCDEFGRTJ

8 Point No. 19 with Title No. I—184

Lower case alphabet, 13.67 ems. Figure size, .056.

Code word, SOUPAPE

THE LINOTYPE WAY Is the Only Way to set departmen 1234567890
THE LINOTYPE WAY Is the Only Way to set departmen 1234567890

NO. 24 SERIES

7 Point No. 24 with Italic and Small Caps—185

Lower case alphabet, 15.77 ems. Figure size, .0593.

Code word, SOTTOCODA

THE LINOTYPE WAY Is the Only Way to set department st 1234567890
THE LINOTYPE WAY Is the Only Way to set department st VBCDEFGRTJ

8 Point No. 24 with Italic and Small Caps—186

Lower case alphabet, 13.9 ems. Figure size, .0593.

Code word, SOURIRONT

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm VBCDEFGRTJ

9 Point No. 24 with Italic and Small Caps—187

Lower case alphabet, 14.6 ems. Figure size, .0667.

Code word, SOUTIRAGE

THE LINOTYPE WAY Is the Only Way to set de 1234567890
THE LINOTYPE WAY Is the Only Way to set de VBCDEFGRTJ

10 Point No. 24 with Italic and Small Caps—188

Lower case alphabet, 13.7 ems. Figure size, .0742.

Code word, SPALCOSA

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

NO. 26 SERIES

8 Point No. 26 with Antique No. 2—189

Lower case alphabet, 15.9 ems. Figure size, .0553.

Code word, SOUSPRANT

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
THE LINOTYPE WAY Is the Only Way to set dep 1234567890



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TWO-LETTER MATRICES



NO. 28 SERIES

6 Point No. 28 with Italic and Small Caps—191

Lower case alphabet, 16.9 ems. Figure size, .0519.

Code word, SOTAINA

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890
THE LINOTYPE WAY Is the Only Way to set department store ad VBCDEFGRTJ

6 Point No. 28 with Egyptienne Serrée No. 1—197

Lower case alphabet, 16.14 ems. Figure size, .0445.

Code word, SOTAVUTIS

THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890

6 Point No. 28 with Normande No. 4—203

Lower case alphabet, 16.9 ems. Figure size, .0445.

Code word, SOTANEAR

THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890

6 Point No. 28 with Antique Black No. 1—209

Lower case alphabet, 17.1 ems. Figure size, .0593.

Code word, SOTAVUREN

THE LINOTYPE WAY Is the Only Way to set department store 1234567890
THE LINOTYPE WAY Is the Only Way to set department store 1234567890

7 Point No. 28 with Italic and Small Caps—192

Lower case alphabet, 16.11 ems. Figure size, .0519.

Code word, SOTTOBASE

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department VBCDEFGRTJ

7 Point No. 28 with Egyptienne Serrée No. 1—198

Lower case alphabet, 16.12 ems. Figure size, .0519.

Code word, SOTTORIDE

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department 1234567890

7 Point No. 28 with Normande No. 4—204

Lower case alphabet, 16.19 ems. Figure size, .0519.

Code word, SOTTRAEVA

THE LINOTYPE WAY Is the Only Way to set department 1234567890
THE LINOTYPE WAY Is the Only Way to set department 1234567890

7 Point No. 28 with Antique Black No. 1—210

Lower case alphabet, 16.57 ems. Figure size, .0667.

Code word, SOTTOMANO

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
THE LINOTYPE WAY Is the Only Way to set departme 1234567890

8 Point No. 28 with Italic and Small Caps—193

Lower case alphabet, 15.52 ems. Figure size, .0667.

Code word, SOURIRAI

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa VBCDEFGRTJ

8 Point No. 28 with Egyptienne Serrée No. 1—199

Lower case alphabet, 15.52 ems. Figure size, .0593.

Code word, SOUSLOSSA

THE LINOTYPE WAY Is the Only Way to set depart 1234567890
THE LINOTYPE WAY Is the Only Way to set depart 1234567890

8 Point No. 28 with Normande No. 4—205

Lower case alphabet, 15.67 ems. Figure size, .0593.

Code word, SOUSLOST

THE LINOTYPE WAY Is the Only Way to set depar 1234567890
THE LINOTYPE WAY Is the Only Way to set depar 1234567890

8 Point No. 28 with Antique Black No. 1—211

Lower case alphabet, 16.73 ems. Figure size, .0742.

Code word, SOURNOIS

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890



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BOOK AND NEWS COMBINATIONS



NO. 28 SERIES — Continued

9 Point No. 28 with Italic and Small Caps—194

Lower case alphabet, 15.12 ems. Figure size, .0667.

Code word, SOUTHRON

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

9 Point No. 28 with Egyptienne Serrée No. 1—200

Lower case alphabet, 14.34 ems. Figure size, .0667.

Code word, SOVAQUETE

THE LINOTYPE WAY Is the Only Way to set de 1234567890
THE LINOTYPE WAY Is the Only Way to set de 1234567890

9 Point No. 28 with Normande No. 4—206

Lower case alphabet, 15.07 ems. Figure size, .0667.

Code word, SOVELENDO

THE LINOTYPE WAY Is the Only Way to set de 1234567890
THE LINOTYPE WAY Is the Only Way to set de 1234567890

9 Point No. 28 with Antique Black No. 1—212

Lower case alphabet, 15.6 ems. Figure size, .0816.

Code word, SOUVERAIN

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

10 Point No. 28 with Italic and Small Caps—195

Lower case alphabet, 14.28 ems. Figure size, .0742.

Code word, SPALCORUM

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to VBCDEFGRTJ

10 Point No. 28 with Egyptienne Serrée No. 1—201

Lower case alphabet, 14.14 ems. Figure size, .0742.

Code word, SPALIMOND

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

10 Point No. 28 with Normande No. 4—207

Lower case alphabet, 14.5 ems. Figure size, .0742.

Code word, SPALITORO

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

10 Point No. 28 with Antique Black No. 1—212a

Lower case alphabet, 14.7 ems. Figure size, .089.

Code word, SPALCOTE

THE LINOTYPE WAY Is the Only Way 1234567890
THE LINOTYPE WAY Is the Only Way 1234567890

NO. 36 SERIES

14 Point No. 36 with Italic and Small Caps—213

Lower case alphabet, 11.3 ems. Figure size, .098.

Code word, SPARULUM

THE LINOTYPE Way Is the Onl 1234567890
THE LINOTYPE Way Is the Onl VBCDEFGRTJ

14 Point No. 36 with 12 Point Bold Face No. 4—214

Lower case alphabet, 15.1 12 point ems and 13 14 point ems.

Figure size, .0968.

Code word, SPASIRIND

THE LINOTYPE Way Is the 1234567890
THE LINOTYPE Way Is the 1234567890



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TWO-LETTER MATRICES



CAMBRIDGE

8 Point Cambridge with Italic and Small Caps—329

Lower case alphabet, 12.96 ems. Figure size, .0553.

Code word, SOURDS

THE LINOTYPE WAY Is the Only Way to set department 1234567890

THE LINOTYPE WAY Is the Only Way to set department VBCDEFGRTJ

10 Point Cambridge with Italic and Small Caps—331

Lower case alphabet, 12.12 ems. Figure size, .0691.

Code word, SPAIEREMO

THE LINOTYPE WAY Is the Only Way to set 1234567890

THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

11 Point Cambridge with Italic and Small Caps—333

Lower case alphabet, 12.26 ems. Figure size, .0761.

Code word, SPANDREL

THE LINOTYPE WAY Is the Only Way to 1234567890

THE LINOTYPE WAY Is the Only Way to VBCDEFGRTJ

CASLON

7 Point Caslon with Italic and Small Caps—335

Lower case alphabet, 13.28 ems. Figure size, .056.

Code word, SOTTENDO

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890

THE LINOTYPE WAY Is the Only Way to set department store ad VBCDEFGRTJ

8 Point Caslon with Italic and Small Caps—337

Lower case alphabet, 13.23 ems. Figure size, .056.

Code word, SOULEVONS

THE LINOTYPE WAY Is the Only Way to set department 1234567890

THE LINOTYPE WAY Is the Only Way to set department VBCDEFGRTJ

9 Point Caslon with Italic and Small Caps—339

Lower case alphabet, 11.6 ems. Figure size, .0622.

Code word, SOUVELON

THE LINOTYPE WAY Is the Only Way to set depa 1234567890

THE LINOTYPE WAY Is the Only Way to set depa VBCDEFGRTJ

10 Point Caslon with Italic and Small Caps—341

Lower case alphabet, 11.95 ems. Figure size, .070.

Code word, SPADUCCIA

THE LINOTYPE WAY Is the Only Way to set 1234567890

THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

11 Point Caslon with Italic and Small Caps—343

Lower case alphabet, 12.56 ems. Figure size, .084.

Code word, SPAMPANI

THE LINOTYPE Way Is the Only Wa 1234567890

THE LINOTYPE Way Is the Only Wa VBCDEFGRTJ

12 Point Caslon with Italic and Small Caps—345

Lower case alphabet, 12.91 ems. Figure size, .084.

Code word, SPARKISH

THE LINOTYPE Way Is the Only 1234567890

THE LINOTYPE Way Is the Only VBCDEFGRTJ

14 Point Caslon with Italic and Small Caps—347

Lower case alphabet, 12.7 ems. Figure size, .0968.

Code word, SPASDUTEL

THE LINOTYPE Way Is the 1234567890

THE LINOTYPE Way Is the VBCDEFGRTJ

CASLON NO. 2

12 Point Caslon No. 2 with Italic and Small Caps—349

Lower case alphabet, 13 ems. Figure size, .083.

Code word, SPARKITE

THE LINOTYPE Way Is the Only Wa 1234567890

THE LINOTYPE Way Is the Only Wa VBCDEFGRTJ



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CENTURY EXPANDED

6 Point Century Expanded with Italic and Small Caps—217

Lower case alphabet, 15 ems. Figure size, .0484.

Code word, SOTAVENTO

THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890

THE LINOTYPE WAY Is the Only Way to set department store adver VBCDEFGRTJ

6 Point Century Expanded with Century Bold—226

Lower case alphabet, 15.6 ems. Figure size, .0484.

Code word, SOTAPEL

THE LINOTYPE WAY Is the Only Way to set department store advert 1234567890

THE LINOTYPE WAY Is the Only Way to set department store advert 1234567890

8 Point Century Expanded with Italic and Small Caps—219

Lower case alphabet, 14.72 ems. Figure size, .063.

Code word, SOULAGER

THE LINOTYPE WAY Is the Only Way to set depar 1234567890

THE LINOTYPE WAY Is the Only Way to set depar VBCDEFGRTJ

8 Point Century Expanded with Century Bold—227

Lower case alphabet, 14.7 ems. Figure size, .0622.

Code word, SOULADUST

THE LINOTYPE WAY Is the Only Way to set depar 1234567890

THE LINOTYPE WAY Is the Only Way to set depar 1234567890

10 Point Century Expanded with Italic and Small Caps—221

Lower case alphabet, 14.06 ems. Figure size, .077.

Code word, SPADERNO

THE LINOTYPE WAY Is the Only Way to 1234567890

THE LINOTYPE WAY Is the Only Way to VBCDEFGRTJ

10 Point Century Expanded with Century Bold—228

Lower case alphabet, 14 ems. Figure size, .0761.

Code word, SPADESTAR

THE LINOTYPE WAY Is the Only Way to 1234567890

THE LINOTYPE WAY Is the Only Way to 1234567890

12 Point Century Expanded with Italic and Small Caps—223

Lower case alphabet, 13.37 ems. Figure size, .091.

Code word, SPARHAFEN

THE LINOTYPE Way Is the Only 1234567890

THE LINOTYPE Way Is the Only VBCDEFGRTJ

12 Point Century Expanded with Century Bold—229

Lower case alphabet, 13.5 ems. Figure size, .083.

Code word, SPARHATAY

THE LINOTYPE WAY Is the Only 1234567890

THE LINOTYPE WAY Is the Only 1234567890

12 Point Century Expanded with 10 Point Bold Face No. 1—225

Lower case alphabet, 13.65 12 point ems or 16.38 10 point ems.

Figure size, .0899.

Code word, SPARSAM

THE LINOTYPE Way Is the Only 1234567890

THE LINOTYPE Way Is the Only 1234567890

14 Point Century Expanded with Century Bold—230

Lower case alphabet, 13.7 ems. Figure size, .0968.

Code word, SPARTANAT

THE LINOTYPE Way Is the 1234567890

THE LINOTYPE Way Is the 1234567890





TWO-LETTER MATRICES



CHELTENHAM

8 Point Cheltenham with Italic and Small Caps—351

Lower case alphabet, 11.91 ems. Figure size, .056.

Code word, SOULIER

THE LINOTYPE WAY Is the Only Way to set department sto 1234567890

THE LINOTYPE WAY Is the Only Way to set department sto VBCDEFGRTJ

8 Point Cheltenham with Cheltenham Bold Condensed—383

Lower case alphabet, 11.8 ems. Figure size, .0553.

Code word, SOULAKA

THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890

THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890

9 Point Cheltenham with Italic and Small Caps—353

Lower case alphabet, 11.68 ems. Figure size, .0622.

Code word, SOUVELORT

THE LINOTYPE WAY Is the Only Way to set departm 1234567890

THE LINOTYPE WAY Is the Only Way to set departm VBCDEFGRTJ

10 Point Cheltenham with Italic and Small Caps—355

Lower case alphabet, 11.39 ems. Figure size, .077.

Code word, SPAIANDO

THE LINOTYPE WAY Is the Only Way to set 1234567890

THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

10 Point Cheltenham with Cheltenham Bold Condensed—384

Lower case alphabet, 11.5 ems. Figure size, .0692.

Code word, SPADEST

THE LINOTYPE WAY Is the Only Way to set depart 1234567890

THE LINOTYPE WAY Is the Only Way to set depart 1234567890

11 Point Cheltenham with Italic and Small Caps—357

Lower case alphabet, 11.27 ems. Figure size, .0761.

Code word, SPANLEDER

THE LINOTYPE WAY Is the Only Way to 1234567890

THE LINOTYPE WAY Is the Only Way to VBCDEFGRTJ

12 Point Cheltenham with Italic and Small Caps—359

Lower case alphabet, 11.11 ems. Figure size, .084.

Code word, SPARROW

THE LINOTYPE Way Is the Only Wa 1234567890

THE LINOTYPE Way Is the Only Wa VBCDEFGRTJ

12 Point Cheltenham with Cheltenham Bold Condensed—385

Lower case alphabet, 10.9 ems. Figure size, .083.

Code word, SPARKAM

THE LINOTYPE WAY Is the Only Way to set 1234567890

THE LINOTYPE WAY Is the Only Way to set 1234567890

14 Point Cheltenham with Italic and Small Caps—361

Lower case alphabet, 11.2 ems. Figure size, .0968.

Code word, SPASIMATO

THE LINOTYPE Way Is the 1234567890

THE LINOTYPE Way Is the VBCDEFGRTJ

14 Point Cheltenham with Cheltenham Bold Condensed—386

Lower case alphabet, 11 ems. Figure size, .0968.

Code word, SPARTAPE

THE LINOTYPE Way Is the Only Wa 1234567890

THE LINOTYPE Way Is the Only Wa 1234567890



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BOOK AND NEWS COMBINATIONS



CHELTENHAM WIDE

8 Point Cheltenham Wide with Cheltenham Bold—363

Lower case alphabet, 14.2 ems. Figure size, .0692.

Code word, SOUSMACE

THE LINOTYPE WAY Is the Only Way to set departm 1234567890

THE LINOTYPE WAY Is the Only Way to set departm 1234567890

10 Point Cheltenham Wide with Cheltenham Bold—364

Lower case alphabet, 13.4 ems. Figure size, .083.

Code word, SPALEPA

THE LINOTYPE WAY Is the Only Way to 1234567890

THE LINOTYPE WAY Is the Only Way to 1234567890

12 Point Cheltenham Wide with Cheltenham Bold—365

Lower case alphabet, 12.6 ems. Figure size, .0899.

Code word, SPARTIST

THE LINOTYPE Way Is the Only Wa 1234567890

THE LINOTYPE Way Is the Only Wa 1234567890

14 Point Cheltenham Wide with Cheltenham Bold—366

Lower case alphabet, 13.3 ems. Figure size, .1107.

Code word, SPARTEVER

THE LINOTYPE Way Is the 1234567890

THE LINOTYPE Way Is the 1234567890

ELZEVR

8 Point Elzevir with Italic—391

Lower case alphabet, 13.92 ems. Figure size, .0553.

Code word, SOUSMERO

THE LINOTYPE WAY Is the Only Way to set department 1234567890

THE LINOTYPE WAY Is the Only Way to set department 1234567890

8 Point Elzevir with Cheltenham Bold—379

Lower case alphabet, 14.2 ems. Figure size, .0692.

Code word, SOUSMENT

THE LINOTYPE WAY Is the Only Way to set departme 1234567890

THE LINOTYPE WAY Is the Only Way to set departme 1234567890

10 Point Elzevir with Italic—392

Lower case alphabet, 12.5 ems. Figure size, .0692.

Code word, SPALKANU

THE LINOTYPE WAY Is the Only Way to set de 1234567890

THE LINOTYPE WAY Is the Only Way to set de 1234567890

10 Point Elzevir with Cheltenham Bold—380

Lower case alphabet, 12.4 ems. Figure size, .083.

Code word, SPALKAMOT

THE LINOTYPE WAY Is the Only Way to 1234567890

THE LINOTYPE WAY Is the Only Way to 1234567890

12 Point Elzevir with Cheltenham Bold—381

Lower case alphabet, 12.6 ems. Figure size, .0899.

Code word, SPARTIUM

THE LINOTYPE Way Is the Only Wa 1234567890

THE LINOTYPE Way Is the Only Wa 1234567890

14 Point Elzevir with Cheltenham Bold—382

Lower case alphabet, 13.4 ems. Figure size, .1107.

Code word, SPARUCORD

THE LINOTYPE Way Is the 1234567890

THE LINOTYPE Way Is the 1234567890



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TWO-LETTER MATRICES



DE VINNE

6 Point De Vinne with Italic and Small Caps—231

Lower case alphabet, 15.35 ems. Figure size, .0553.

Code word, SOSYLES

THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890

THE LINOTYPE WAY Is the Only Way to set department store adve VBCDEFGRTJ

6 Point De Vinne with Antique No. 1—243

Lower case alphabet, 15.3 ems. Figure size, .056.

Code word, SOSTRATOS

THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890

THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890

6 Point De Vinne with Antique No. 3—244

Lower case alphabet, 16.06 ems. Figure size, .056.

Code word, SOSTIAMO

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890

8 Point De Vinne with Italic and Small Caps—233

Lower case alphabet, 13.49 ems. Figure size, .059.

Code word, SOUJEE

THE LINOTYPE WAY Is the Only Way to set department 1234567890

THE LINOTYPE WAY Is the Only Way to set department VBCDEFGRTJ

8 Point De Vinne with Antique No. 3—245

Lower case alphabet, 14.19 ems. Figure size, .059.

Code word, SOUPASSES

THE LINOTYPE WAY Is the Only Way to set departme 1234567890

THE LINOTYPE WAY Is the Only Way to set departme 1234567890

9 Point De Vinne with Italic and Small Caps—235

Lower case alphabet, 12.92 ems. Figure size, .063.

Code word, SOUTENEZ

THE LINOTYPE WAY Is the Only Way to set depar 1234567890

THE LINOTYPE WAY Is the Only Way to set depar VBCDEFGRTJ

9 Point De Vinne with Antique No. 3—247

Lower case alphabet, 13.18 ems. Figure size, .063.

Code word, SOUTHMOST

THE LINOTYPE WAY Is the Only Way to set depar 1234567890

THE LINOTYPE WAY Is the Only Way to set depar 1234567890

9 Point De Vinne with 10 Point Gothic No. 4—248

Lower case alphabet, 12.6 9 point ems or 11.33 10 point ems.

Figure size, .0667.

Code word, SOUVENONS

THE LINOTYPE WAY Is the Only Way to set depa 1234567890

THE LINOTYPE WAY Is the Only Way to set depa 1234567890

10 Point De Vinne with Italic and Small Caps—237

Lower case alphabet, 12.96 ems. Figure size, .070.

Code word, SPADICE

THE LINOTYPE WAY Is the Only Way to set 1234567890

THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

10 Point De Vinne with Antique No. 3—249

Lower case alphabet, 13.44 ems. Figure size, .070.

Code word, SPADULATO

THE LINOTYPE WAY Is the Only Way to set 1234567890

THE LINOTYPE WAY Is the Only Way to set 1234567890

11 Point De Vinne with Italic and Small Caps—239

Lower case alphabet, 13.34 ems. Figure size, .077.

Code word, SPALTFARN

THE LINOTYPE WAY Is the Only Wa 1234567890

THE LINOTYPE WAY Is the Only Wa VBCDEFGRTJ

11 Point De Vinne with Antique No. 3—251

Lower case alphabet, 13.43 ems. Figure size, .077.

Code word, SPANADER

THE LINOTYPE WAY Is the Only Wa 1234567890

THE LINOTYPE WAY Is the Only Wa 1234567890



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DE VINNE — Continued

12 Point De Vinne with Italic and Small Caps—241

Lower case alphabet, 13.4 ems. Figure size, .084.

Code word, SPARISOME

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only VBCDEFGRTJ

12 Point De Vinne with Antique No. 3—253

Lower case alphabet, 13.55 ems. Figure size, .084.

Code word, SPAROFEN

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890

14 Point De Vinne with Antique No. 3—255

Lower case alphabet, 13.5 ems. Figure size, .0968.

Code word, SPARTERESA

THE LINOTYPE Way Is the 1234567890
THE LINOTYPE Way Is the 1234567890





TWO-LETTER MATRICES



OLD STYLE NO. 1

- 6 Point Old Style No. 1 with Italic and Small Caps—265
Lower case alphabet, 15.42 ems. Figure size, .050. Code word, SOSTAVANO
THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adve VBCDEFGRTJ
- 6 Point Old Style No. 1 with Antique No. 1—279
Lower case alphabet, 15.71 ems. Figure size, .050. Code word, SOSTUVE
THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890
- 6 Point Old Style No. 1 with Title No. 1—289
Lower case alphabet, 15.8 ems. Figure size, .0415. Code word, SOSTAVARA
THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890
- 7 Point Old Style No. 1 with Italic and Small Caps—267
Lower case alphabet, 14.76 ems. Figure size, .056. Code word, SOTOPOR
THE LINOTYPE WAY Is the Only Way to set department st 1234567890
THE LINOTYPE WAY Is the Only Way to set department st VBCDEFGRTJ
- 8 Point Old Style No. 1 with Italic and Small Caps—269
Lower case alphabet, 13.83 ems. Figure size, .056. Code word, SOULCIES
THE LINOTYPE WAY Is the Only Way to set departme 1234567890
THE LINOTYPE WAY Is the Only Way to set departme VBCDEFGRTJ
- 8 Point Old Style No. 1 with Antique No. 1—280
Lower case alphabet, 14.81 ems. Figure size, .059. Code word, SOUPCON
THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa 1234567890
- 8 Point Old Style No. 1 with Antique No. 1 Italic—285
Lower case alphabet, 15 ems. Figure size, .0553. Code word, SOUPCUD
THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa 1234567890
- 8 Point Old Style No. 1 with Title No. 1—290
Lower case alphabet, 13.9 ems. Figure size, .0553. Code word, SOULDAM
THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm 1234567890
- 9 Point Old Style No. 1 with Italic and Small Caps—271
Lower case alphabet, 13.23 ems. Figure size, .063. Code word, SOULTERRE
THE LINOTYPE WAY Is the Only Way to set dep 1234567890
THE LINOTYPE WAY Is the Only Way to set dep VBCDEFGRTJ
- 9 Point Old Style No. 1 with Antique No. 1—280 a
Lower case alphabet, 13.8 ems. Figure size, .0622. Code word, SOUVICA
THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890



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OLD STYLE No. 1 — Continued

10 Point Old Style No. 1 with Italic and Small Caps—273

Lower case alphabet, 12.85 ems. Figure size, .070.

Code word, SPADILIO

THE LINOTYPE WAY Is the Only Way to se 1234567890
THE LINOTYPE WAY Is the Only Way to se VBCDEFGRTJ

10 Point Old Style No. 1 with Antique No. 1—281

Lower case alphabet, 13.54 ems. Figure size, .070.

Code word, SPADULAVA

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

10 Point Old Style No. 1 with Antique No. 1 Italic—286

Lower case alphabet, 13.8 ems. Figure size, .0692.

Code word, SPADULECT

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

10 Point Old Style No. 1 with Title No. 1—291

Lower case alphabet, 13 ems. Figure size, .0692.

Code word, SPADILUM

THE LINOTYPE WAY Is the Only Way to se 1234567890
THE LINOTYPE WAY Is the Only Way to se 1234567890

11 Point Old Style No. 1 with Italic and Small Caps—275

Lower case alphabet, 12.27 ems. Figure size, .077.

Code word, SPALTUNG

THE LINOTYPE WAY Is the Only Way 1234567890
THE LINOTYPE WAY Is the Only Way VBCDEFGRTJ

11 Point Old Style No. 1 with Antique No. 1—282

Lower case alphabet, 13.14 ems. Figure size, .077.

Code word, SPANANTO

THE LINOTYPE Way Is the Only Wa 1234567890
THE LINOTYPE Way Is the Only Wa 1234567890

12 Point Old Style No. 1 with Italic and Small Caps—277

Lower case alphabet, 12.56 ems. Figure size, .084.

Code word, SPARKASSE

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only VBCDEFGRTJ

12 Point Old Style No. 1 with Antique No. 1—283

Lower case alphabet, 13.29 ems. Figure size, .084.

Code word, SPARORUM

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890

12 Point Old Style No. 1 with Antique No. 1 Italic—287

Lower case alphabet, 13.4 ems. Figure size, .083.

Code word, SPARORUPE

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890

12 Point Old Style No. 1 with Title No. 1—292

Lower case alphabet, 12.8 ems. Figure size, .083.

Code word, SPARKEL

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890

14 Point Old Style No. 1 with Antique No. 1—284

Lower case alphabet, 13.3 ems. Figure size, .0968.

Code word, SPARTIMELO

THE LINOTYPE Way Is the 1234567890
THE LINOTYPE Way Is the 1234567890





TWO-LETTER MATRICES



OLD STYLE NO. 3

- 6 Point Old Style No. 3 with Italic and Small Caps—321
Lower case alphabet, 14.9 ems. Figure size, .0415. Code word, SOSTAVASE
THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertise VBCDEFGRTJ
- 8 Point Old Style No. 3 with Italic and Small Caps—322
Lower case alphabet, 12.6 ems. Figure size, .0553. Code word, SOUSNIRE
THE LINOTYPE WAY Is the Only Way to set department st 1234567890
THE LINOTYPE WAY Is the Only Way to set department st VBCDEFGRTJ
- 10 Point Old Style No. 3 with Italic and Small Caps—322 a
Lower case alphabet, 11.9 ems. Figure size, .0692. Code word, SPALIMERTY
THE LINOTYPE WAY Is the Only Way to set de 1234567890
THE LINOTYPE WAY Is the Only Way to set de VBCDEFGRTJ
- 12 Point Old Style No. 3 with Italic and Small Caps—322 b
Lower case alphabet, 11.8 ems. Figure size, .083. Code word, SPARKENT
THE LINOTYPE Way Is the Only Wa 1234567890
THE LINOTYPE Way Is the Only Wa VBCDEFGRTJ

OLD STYLE NO. 4

- 8 Point Old Style No. 4 with Antique No. 2—322 c
Lower case alphabet, 14.3 ems. Figure size, .0553. Code word, SOUSNIST
THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm 1234567890

OLD STYLE NO. 5

- 8 Point Old Style No. 5 with Antique No. 6—322 d
Lower case alphabet, 14.3 ems. Figure size, .0553. Code word, SOUSNIVA
THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm 1234567890

ORIGINAL OLD STYLE

- 6 Point Original Old Style with Italic and Small Caps—323
Lower case alphabet, 14.7 ems. Figure size, .0415. Code word, SOSTAVEDO
THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertise VBCDEFGRTJ
- 8 Point Original Old Style with Italic and Small Caps—324
Lower case alphabet, 13.6 ems. Figure size, .0553. Code word, SOUSNOSE
THE LINOTYPE WAY Is the Only Way to set departme 1234567890
THE LINOTYPE WAY Is the Only Way to set departme VBCDEFGRTJ
- 10 Point Original Old Style with Italic and Small Caps—325
Lower case alphabet, 12.29 ems. Figure size, .0691. Code word, SPADROON
THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ
- 12 Point Original Old Style with Italic and Small Caps—326
Lower case alphabet, 11.83 ems. Figure size, .084. Code word, SPARLAMPE
THE LINOTYPE Way Is the Only Wa 1234567890
THE LINOTYPE Way Is the Only Wa VBCDEFGRTJ
- 14 Point Original Old Style with Italic and Small Caps—327
Lower case alphabet, 12.14 ems. Figure size, .0968. Code word, SPASIMAVA
THE LINOTYPE Way Is the 1234567890
THE LINOTYPE Way Is the VBCDEFGRTJ



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BOOK AND NEWS COMBINATIONS



CLASSIC

6 Point Classic with Italic and Small Caps—367

Lower case alphabet, 14.37 ems. Figure size, .0484.

Code word, SOTABASA

THE LINOTYPE WAY Is the Only Way to set department store advertisemen 1234567890
THE LINOTYPE WAY Is the Only Way to set department store advertisemen VBCDEFGRTJ

8 Point Classic with Italic and Small Caps—369

Lower case alphabet, 14.05 ems. Figure size, .06225.

Code word, SOURCILS

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
THE LINOTYPE WAY Is the Only Way to set departme VBCDEFGRTJ

8 Point Classic with Century Bold—375

Lower case alphabet, 14.2 ems. Figure size, .0622.

Code word, SOUSMONS

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm 1234567890

10 Point Classic with Italic and Small Caps—371

Lower case alphabet, 12.22 ems. Figure size, .0692.

Code word, SPADONIES

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
THE LINOTYPE WAY Is the Only Way to set dep VBCDEFGRTJ

10 Point Classic with Century Bold—376

Lower case alphabet, 12.3 ems. Figure size, .0692.

Code word, SPALERAN

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point Classic with Italic and Small Caps—373

Lower case alphabet, 12.73 ems. Figure size, .090.

Code word, SPARNODES

THE LINOTYPE Way Is the Only W 1234567890
THE LINOTYPE Way Is the Only W VBCDEFGRTJ

12 Point Classic with Century Bold—377

Lower case alphabet, 13 ems. Figure size, .083.

Code word, SPARTOLLA

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890

14 Point Classic with Century Bold—378

Lower case alphabet, 13.5 ems. Figure size, .0968.

Code word, SPASIMOSK

THE LINOTYPE Way Is the 1234567890
THE LINOTYPE Way Is the 1234567890

CONGRESSIONAL

14 Point Congressional—215 (Plain and Canceled)

Lower case alphabet, 11.39 ems. Figure size, .098.

Code word, SPARUTO

THE LINOTYPE Way Is the Onl 1234567890
~~THE LINOTYPE Way Is the Onl 1234567890~~

14 Point Congressional Italic—216 (Plain and Canceled)

Lower case alphabet, 11.14 ems. Figure size, .098.

Code word, SPARVIERO

THE LINOTYPE Way Is the On 1234567890
~~*THE LINOTYPE Way Is the On 1234567890*~~

FRENCH OLD STYLE

10 Point French Old Style with Italic and Small Caps—288

Lower case alphabet, 11.31 ems. Figure size, .0692.

Code word, SPALAVA

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa VBCDEFGRTJ

(See page 98 for 18 point French Old Style No. 2.)



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TWO-LETTER MATRICES



RONALDSON

6 Point Ronaldson with Italic and Small Caps—293

Lower case alphabet, 15.42 ems. Figure size, .050.

Code word, SOSTEGNO

THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adve VBCDEFGRTJ

6 Point Ronaldson with Antique No. 1—307

Lower case alphabet, 15.71 ems. Figure size, .050.

Code word, SOTADEAN

THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890

6 Point Ronaldson with Title No. 1—317

Lower case alphabet, 15.8 ems. Figure size, .0415.

Code word, SOSTEBA

THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890

7 Point Ronaldson with Italic and Small Caps—295

Lower case alphabet, 14.76 ems. Figure size, .056.

Code word, SOTTEMENT

THE LINOTYPE WAY Is the Only Way to set department st 1234567890
THE LINOTYPE WAY Is the Only Way to set department st VBCDEFGRTJ

8 Point Ronaldson with Italic and Small Caps—297

Lower case alphabet, 13.83 ems. Figure size, .056

Code word, SOULEVAIT

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
THE LINOTYPE WAY Is the Only Way to set departme VBCDEFGRTJ

8 Point Ronaldson with Antique No. 1—308

Lower case alphabet, 14.81 ems. Figure size, .059.

Code word, SOUPENTES

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa 1234567890

8 Point Ronaldson with Antique No. 1 Italic—313

Lower case alphabet, 15 ems. Figure size, .0553.

Code word, SOUPENTIC

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa 1234567890

8 Point Ronaldson with Title No. 1—318

Lower case alphabet, 13.9 ems. Figure size, .0553.

Code word, SOULFAIR

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
THE LINOTYPE WAY Is the Only Way to set departm 1234567890

9 Point Ronaldson with Italic and Small Caps—299

Lower case alphabet, 13.23 ems. Figure size, .063.

Code word, SOUTHER

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
THE LINOTYPE WAY Is the Only Way to set dep VBCDEFGRTJ

9 Point Ronaldson with Antique No. 1—308a

Lower case alphabet, 13.8 ems. Figure size, .0622.

Code word, SOULUD

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890

10 Point Ronaldson with Italic and Small Caps—301

Lower case alphabet, 12.85 ems. Figure size, .070.

Code word, SPADONIA

THE LINOTYPE WAY Is the Only Way to se 1234567890
THE LINOTYPE WAY Is the Only Way to se VBCDEFGRTJ

10 Point Ronaldson with Antique No. 1—309

Lower case alphabet, 13.54 ems. Figure size, .070.

Code word, SPAEHNE

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

10 Point Ronaldson with Antique No. 1 Italic—314

Lower case alphabet, 13.8 ems. Figure size, .0692.

Code word, SPAEHNIB

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

10 Point Ronaldson with Title No. 1—319

Lower case alphabet, 13 ems. Figure size, .0692.

Code word, SPADURET

THE LINOTYPE WAY Is the Only Way to se 1234567890
THE LINOTYPE WAY Is the Only Way to se 1234567890



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BOOK AND NEWS COMBINATIONS



RONALDSON — Continued

11 Point Ronaldson with Italic and Small Caps—303

Lower case alphabet, 12.27 ems. Figure size, .077.

Code word, SPAMITROS

THE LINOTYPE WAY Is the Only Way 1234567890
THE LINOTYPE WAY Is the Only Way VBCDEFGRTJ

11 Point Ronaldson with Antique No. 1—310

Lower case alphabet, 13.14 ems. Figure size, .077.

Code word, SPANHEMIE

THE LINOTYPE Way Is the Only Wa 1234567890
 THE LINOTYPE Way Is the Only Wa 1234567890

12 Point Ronaldson with Italic and Small Caps—305

Lower case alphabet, 12.56 ems. Figure size, .084.

Code word, SPARKFUL

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only VBCDEFGRTJ

12 Point Ronaldson with Antique No. 1—311

Lower case alphabet, 13.29 ems. Figure size, .084.

Code word, SPARREN

THE LINOTYPE Way Is the Only 1234567890
 THE LINOTYPE Way Is the Only 1234567890

12 Point Ronaldson with Antique No. 1 Italic—315

Lower case alphabet, 13.4 ems. Figure size, .083.

Code word, SPARREPE

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890

12 Point Ronaldson with Title No. 1—320

Lower case alphabet, 12.8 ems. Figure size, .083.

Code word, SPARKLAG

THE LINOTYPE Way Is the Only 1234567890
 THE LINOTYPE Way Is the Only 1234567890

14 Point Ronaldson with Antique No. 1—312

Lower case alphabet, 13.3 ems. Figure size, .0968.

Code word, SPASIMEL

THE LINOTYPE Way Is the 1234567890
 THE LINOTYPE Way Is the 1234567890

RONALDSON NO. 5

8 Point Ronaldson No. 5 with Antique No. 6—322e

Lower case alphabet, 14.3 ems. Figure size, .0553.

Code word, SOULFAKE

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
 THE LINOTYPE WAY Is the Only Way to set departm 1234567890

RONALDSON NO. 6

10 Point Ronaldson No. 6 with 12 Point Elzevir No. 2—322f

Lower case alphabet, 13.36 10 point ems or 11.13 12 point ems.
 Figure size, .083.

Code word, SPADUSA

THE LINOTYPE WAY Is the Only Way to s 1234567890
 THE LINOTYPE WAY Is the Only Way to s 1234567890



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TWO-LETTER MATRICES



SCOTCH

6 Point Scotch with Italic and Small Caps—256 g

Lower case alphabet, 15.9 ems. Figure size, .0484.

Code word, SOSTECH

THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adve VBCDEFGRTJ

8 Point Scotch with Italic and Small Caps—257

Lower case alphabet, 13.72 ems. Figure size, .056.

Code word, SOULAMEA

THE LINOTYPE WAY Is the Only Way to set departmen 1234567890
THE LINOTYPE WAY Is the Only Way to set departmen VBCDEFGRTJ

8 Point Scotch with Jenson—387

Lower case alphabet, 13.8 ems. Figure size, .0553.

Code word, SOULAMOC

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
THE LINOTYPE WAY Is the Only Way to set departme 1234567890

10 Point Scotch with Italic and Small Caps—259

Lower case alphabet, 12.35 ems. Figure size, .070.

Code word, SPADICOSE

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set VBCDEFGRTJ

10 Point Scotch with Jenson—388

Lower case alphabet, 12.9 ems. Figure size, .0692.

Code word, SPADIFAG

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890

11 Point Scotch with Italic and Small Caps—261

Lower case alphabet, 12.11 ems. Figure size, .077.

Code word, SPALTIGER

THE LINOTYPE Way Is the Only Way to 1234567890
THE LINOTYPE Way Is the Only Way to VBCDEFGRTJ

12 Point Scotch with Italic and Small Caps—263

Lower case alphabet, 12.83 ems. Figure size, .084.

Code word, SPARIMENTO

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only VBCDEFGRTJ

12 Point Scotch with Jenson—389

Lower case alphabet, 12.8 ems. Figure size, .083.

Code word, SPARIMIC

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890



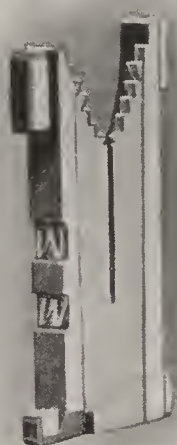
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TWO-LETTER MATRICES



ANTIQUE NO. 1

6 Point Antique No. 1 with Antique Italic—403

Lower case alphabet, 16 ems. Figure size, .0484.

Code word, SOTAPAD

THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890

8 Point Antique No. 1 with Antique Italic—404

Lower case alphabet, 15.2 ems. Figure size, .0622.

Code word, SOUSLIK

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
THE LINOTYPE WAY Is the Only Way to set dep 1234567890

10 Point Antique No. 1 with Antique Italic—405

Lower case alphabet, 13.9 ems. Figure size, .0692.

Code word, SPALDONT

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890

12 Point Antique No. 1 with Antique Italic—406

Lower case alphabet, 13.6 ems. Figure size, .083.

Code word, SPARGALEN

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890

ANTIQUE NO. 3

10 Point Antique No. 3 with 12 Point Gothic Condensed No. 1—439

Lower case alphabet, 14.3 10 point ems or 11.92 12 point ems.
Figure size, .0899.

Code word, SPALAX

THE LINOTYPE WAY Is the Only Way 1234567890
THE LINOTYPE WAY Is the Only Way 1234567890

11 Point Antique No. 3 with De Vinne Italic—440

Lower case alphabet, 13.41 ems. Figure size, .077.

Code word, SPANIOL

THE LINOTYPE WAY Is the Only Way 1234567890
THE LINOTYPE WAY Is the Only Way 1234567890

12 Point Antique No. 3 with Cheltenham Bold—441

Lower case alphabet, 13.5 ems. Figure size, .0899.

Code word, SPARGONTA

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890



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JOB AND DISPLAY COMBINATIONS



BOLD FACE NO. 1

5½ Point Bold Face No. 1 with Bold Face Italic—407

Lower case alphabet, 21.58 ems. Figure size, .063.

Code word, SOSEGARAN

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
THE LINOTYPE WAY Is the Only Way to set departme 1234567890

5½ Point Bold Face No. 1 with 8 Point Ionic No. 1—409

Lower case alphabet, 22.75 5½ point ems or 15.64 8 point ems.

Figure size, .070.

Code word, SOSEGUEIS

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
THE LINOTYPE WAY Is the Only Way to set depa 1234567890

5½ Point Bold Face No. 1 with 10 Point Clarendon No. 1—410

Lower case alphabet, 22.86 5½ point ems or 12.57 10 point ems.

Figure size, .070.

Code word, SOSEROS

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
THE LINOTYPE WAY Is the Only Way to set dep 1234567890

5½ Point Bold Face No. 1 with 8 Point Aldine—408

Lower case alphabet, 22.1 5½ point ems or 15.2 8 point ems.

Figure size, .0692.

Code word, SOSIEGAN

THE LINOTYPE WAY Is the Only Way to set depart 1234567890
THE LINOTYPE WAY Is the Only Way to set depart 1234567890

7 Point Bold Face No. 1 with Bold Face Italic—411

Lower case alphabet, 17.5 ems. Figure size, .077.

Code word, SOTTISE

THE LINOTYPE WAY Is the Only Way to set de 1234567890
THE LINOTYPE WAY Is the Only Way to set de 1234567890

BOLD FACE ITALIC

10 Point Bold Face Italic No. 2 with Clarendon No. 1—412

Lower case alphabet, 12.36 ems. Figure size, .077.

Code word, SPAGAT

THE LINOTYPE WAY Is the Only Way to set de 1234567890
THE LINOTYPE WAY Is the Only Way to set de 1234567890



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TWO-LETTER MATRICES



CHELTENHAM BOLD

8 Point Cheltenham Bold with Cheltenham Bold Italic—421

Lower case alphabet, 14.8 ems. Figure size, .0692.

Code word, SOUSMA

THE LINOTYPE WAY Is the Only Way to set depar 1234567890
THE LINOTYPE WAY Is the Only Way to set depar 1234567890

10 Point Cheltenham Bold with Cheltenham Bold Italic—422

Lower case alphabet, 14.1 ems. Figure size, .083.

Code word, SPALEND

THE LINOTYPE WAY Is the Only Way 1234567890
THE LINOTYPE WAY Is the Only Way 1234567890

12 Point Cheltenham Bold with Cheltenham Bold Italic—423

Lower case alphabet, 13 ems. Figure size, .0899.

Code word, SPARTINA

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only 1234567890

14 Point Cheltenham Bold with Cheltenham Bold Italic—424

Lower case alphabet, 13.9 ems. Figure size, .1107.

Code word, SPARTESTY

THE LINOTYPE Way Is th 1234567890
THE LINOTYPE Way Is th 1234567890

CHELTENHAM BOLD CONDENSED

8 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic—445

Lower case alphabet, 11.7 ems. Figure size, .0553.

Code word, SOUSMABO

THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890

10 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic—446

Lower case alphabet, 11.6 ems. Figure size, .0692.

Code word, SPALENOR

THE LINOTYPE WAY Is the Only Way to set depart 1234567890
THE LINOTYPE WAY Is the Only Way to set depart 1234567890

12 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic—447

Lower case alphabet, 11 ems. Figure size, .083.

Code word, SPARTIPO

THE LINOTYPE WAY Is the Only Way to se 1234567890
THE LINOTYPE WAY Is the Only Way to se 1234567890

14 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic—448

Lower case alphabet, 11 ems. Figure size, .0968.

Code word, SPARTEXO

THE LINOTYPE Way Is the Only Wa 1234567890
THE LINOTYPE Way Is the Only Wa 1234567890



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CONDENSED TITLE

10 Point Condensed Title No. 1 with 12 Point Antique Condensed—419
Lower case alphabet, 14.3 10 point ems or 12 12 point ems.
Figure size, .083.

Code word, SPALEDUM

THE LINOTYPE Way is the Only Way to 1234567890
THE LINOTYPE Way is the Only Way to 1234567890

DE VINNE OUTLINE

12 Point De Vinne Outline with Italic—453
Lower case alphabet, 15 ems. Figure size, .0968.

Code word, SPARISUT

THE LINOTYPE Way Is the On 1234567890
THE LINOTYPE Way Is the On 1234567890

14 Point De Vinne Outline with Italic—453
Lower case alphabet, 15.3 ems. Figure size, .1107.

Code word, SPARTERN

THE LINOTYPE Way Is t 1234567890
THE LINOTYPE Way Is t 1234567890

DORIC

11 Point Doric No. 1 with Bold Face Italic No. 4—438
Lower case alphabet, 16.84 ems. Figure size, .1038.

Code word, SPANGLE

THE LINOTYPE Way Is the 1234567890
THE LINOTYPE Way Is the 1234567890

EGYPTIENNE SERRÉE

6 Point Egyptienne Serrée No. 1 with Normande No. 4—433
Lower case alphabet, 16.88 ems. Figure size, .0445.

Code word, SOTAQUE

THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890
THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890

7 Point Egyptienne Serrée No. 1 with Normande No. 4—434
Lower case alphabet, 16.1 ems. Figure size, .0519.

Code word, SOTTOPOSE

THE LINOTYPE WAY Is the Only Way to set department st 1234567890
THE LINOTYPE WAY Is the Only Way to set department st 1234567890

8 Point Egyptienne Serrée No. 1 with Normande No. 4—435
Lower case alphabet, 15.52 ems. Figure size, .0593.

Code word, SOUSCRIT

THE LINOTYPE WAY Is the Only Way to set depart 1234567890
THE LINOTYPE WAY Is the Only Way to set depart 1234567890

9 Point Egyptienne Serrée No. 1 with Normande No. 4—436
Lower case alphabet, 14.47 ems. Figure size, .0667.

Code word, SOUVENAIT

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890

10 Point Egyptienne Serrée No. 1 with Normande No. 4—437
Lower case alphabet, 14.51 ems. Figure size, .0742.

Code word, SPALDING

THE LINOTYPE WAY Is the Only Way to 1234567890
THE LINOTYPE WAY Is the Only Way to 1234567890





TWO-LETTER MATRICES



GOTHIC NO. 3

8 Point Gothic No. 3 with Title No. 2—416

Lower case alphabet, 15 ems. Figure size, .0692.

Code word, SOUPIREVA

THE LINOTYPE WAY Is the Only Way to set depar 1234567890
THE LINOTYPE WAY Is the Only Way to set depar 1234567890

8 Point Gothic No. 3 with 10 Point Clarendon No. 1 (Also made with low alignment)—415

Lower case alphabet, 15.1 8 point ems or 12.07 10 point ems.
Figure size, .070.

Code word, SOUPIREUR

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
THE LINOTYPE WAY Is the Only Way to set dep 1234567890

10 Point Gothic No. 3 with 11 Point Gothic Condensed No. 1—418

Lower case alphabet, 13.6 10 point ems or 12.4 11 point ems.
Figure size, .083.

Code word, SPALIBANDO

THE LINOTYPE WAY Is the Only Way to se 1234567890
THE LINOTYPE WAY Is the Only Way to se 1234567890

10 Point Gothic No. 3 with 12 Point De Vinne Condensed—417

Lower case alphabet, 13.7 10 point ems or 11.6 12 point ems.
Figure size, .083.

Code word, SPALEBAC

THE LINOTYPE Way Is the Only Way to 1234567890
THE LINOTYPE Way Is the Only Way to 1234567890

GOTHIC NO. 5

12 Point Gothic No. 5 with Gothic Condensed No. 1—442

Lower case alphabet, 12.2 ems. Figure size, .091.

Code word, SPARRIGES

THE LINOTYPE WAY Is the Only Way 1234567890
THE LINOTYPE WAY Is the Only Way 1234567890



Use Our Matrix Order Blanks





JOB AND DISPLAY COMBINATIONS



GOTHIC NO. 13

8 Point Gothic No. 13 with De Vinne Condensed—448 a
Lower case alphabet, 12.56 ems. Figure size, .0553.

Code word, SOUPIREX

THE LINOTYPE WAY Is the Only Way to set department store 1234567890
THE LINOTYPE WAY Is the Only Way to set department store 1234567890

10 Point Gothic No. 13 with De Vinne Condensed—449
Lower case alphabet, 11.4 ems. Figure size, .0692.

Code word, SPALIBAR

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
THE LINOTYPE WAY Is the Only Way to set departme 1234567890

12 Point Gothic No. 13 with De Vinne Condensed—449
Lower case alphabet, 11.5 ems. Figure size, .083.

Code word, SPARSACK

THE LINOTYPE WAY Is the Only Way to se 1234567890
THE LINOTYPE WAY Is the Only Way to se 1234567890

14 Point Gothic No. 13 with De Vinne Condensed—450
Lower case alphabet, 11.4 ems. Figure size, .0968.

Code word, SPARUCUD

THE LINOTYPE Way Is the Only Wa 1234567890
THE LINOTYPE Way Is the Only Wa 1234567890

GOTHIC NO. 15

12 Point Gothic No. 15 with Bold Face No. 4—432
Lower case alphabet, 15.8 ems. Figure size, .1107.

Code word, SPARTOS

THE LINOTYPE Way Is the 1234567890
THE LINOTYPE Way Is the 1234567890

GOTHIC NO. 16

8 Point Gothic No. 16 with Title No. 4—450 a
Lower case alphabet, 16.76 ems. Figure size, .083.

Code word, SOUPLAM

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890

10 Point Gothic No. 16 with Title No. 4—451
Lower case alphabet, 16.1 ems. Figure size, .0968.

Code word, SPALIBATE

THE LINOTYPE Way Is the Only Wa 1234567890
THE LINOTYPE Way Is the Only Wa 1234567890

12 Point Gothic No. 16 with Title No. 4—451
Lower case alphabet, 14.8 ems. Figure size, .1107.

Code word, SPARSEND

THE LINOTYPE Way Is the On 1234567890
THE LINOTYPE Way Is the On 1234567890

14 Point Gothic No. 16 with Title No. 4—452
Lower case alphabet, 15.2 ems. Figure size, .1107.

Code word, SPARUD

THE LINOTYPE Way Is th 1234567890
THE LINOTYPE Way Is th 1234567890



Send Orders to Nearest Agency





TWO-LETTER MATRICES



IONIC

8 Point Ionic No. 1 with 10 Point Clarendon No. 1 (Also made with low alignment) — 413

Lower case alphabet, 15.63 8 point ems or 12.51 10 point ems.

Figure size, .070.

Code word, SOUPIR

THE LINOTYPE WAY Is the Only Way to set de 1234567890

THE LINOTYPE WAY Is the Only Way to set de 1234567890

JENSON

8 Point Jenson with Jenson Italic — 420

Lower case alphabet, 14 ems. Figure size, .0622.

Code word, SOUSNO

THE LINOTYPE WAY Is the Only Way to set departm 1234567890

THE LINOTYPE WAY Is the Only Way to set departm 1234567890

NORMANDE CONDENSED

12 Point Normande Condensed No. 1 Sectional — 443

Figure size, .089.

Code word, SPASMASTI

THE LINOTYPE WAY IS THE ONLY WAY 1234567890

THE LINOTYPE WAY IS THE ONLY WAY 1234567890

14 Point Normande Condensed No. 1 Sectional — 443

Figure size, .1038.

Code word, SPASMIST

THE LINOTYPE WAY IS THE ONLY 1234567890

THE LINOTYPE WAY IS THE ONLY 1234567890

RAILROAD IONIC

8 Point Railroad Ionic No. 3 with Antique No. 2 — 414

Lower case alphabet, 15.9 ems. Figure size, .0553.

Code word, SOUSNARE

THE LINOTYPE WAY Is the Only Way to set depa 1234567890

THE LINOTYPE WAY Is the Only Way to set depa 1234567890

SECTIONAL

11 Point Sectional — 444

Figure size, .0968.

Code word, SPANDONO

THE LINOTYPE WAY IS 1234567890

THE LINOTYPE WAY IS 1234567890

12 Point Sectional — 444

Figure size, .1107.

Code word, SPATALIGO

THE LINOTYPE WAY IS 1234567890

THE LINOTYPE WAY IS 1234567890



Use Our Matrix Order Blanks





JOB AND DISPLAY COMBINATIONS



TITLE NO. 2

8 Point Title No. 2 with Title Italic—429

Lower case alphabet, 15.71 ems. Figure size, .070.

Code word, SOUPESER

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
THE LINOTYPE WAY Is the Only Way to set dep 1234567890

10 Point Title No. 2 with Title Italic—430

Lower case alphabet, 14.2 ems. Figure size, .070.

Code word, SPAERLICH

THE LINOTYPE WAY Is the Only Way to se 1234567890
THE LINOTYPE WAY Is the Only Way to se 1234567890

12 Point Title No. 2 with Title Italic—431

Lower case alphabet, 14.1 ems. Figure size, .083.

Code word, SPARTRUELY

THE LINOTYPE Way In the Only 1234567890
THE LINOTYPE Way In the Only 1234567890

TITLE NO. 5

12 Point Title No. 5 with Title Italic No. 6—456

Lower case alphabet, 13.29 ems. Figure size, .0968.

Code word, SPARTRUEM

THE LINOTYPE Way Is the Onl 1234567890
THE LINOTYPE Way Is the Onl 1234567890

UNILINE

8 Point Uniline with Title No. 1—425

Lower case alphabet, 13.09 ems. Figure size, .0553.

Code word, SOUQUER

THE LINOTYPE WAY Is the Only Way to set department st 1234567890
THE LINOTYPE WAY Is the Only Way to set department st 1234567890

10 Point Uniline with Title No. 1—426

Lower case alphabet, 12.94 ems. Figure size, .0692.

Code word, SPAHEES

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890

10 Point Uniline with Italic and Small Caps—427

Lower case alphabet, 12.7 ems. Figure size, .0692.

Code word, SPAHINOG

THE LINOTYPE WAY Is the Only Way to set d 1234567890
THE LINOTYPE WAY Is the Only Way to set d VBCDEFGRTJ

12 Point Uniline with Italic and Small Caps—428

Lower case alphabet, 13.3 ems. Figure size, .083.

Code word, SPARTRUF

THE LINOTYPE Way Is the Only 1234567890
THE LINOTYPE Way Is the Only VBCDEFGRTJ



Send Orders to Nearest Agency





AUXILIARY DISPLAY FACES

The faces shown under this heading are made only in two-letter matrices, in combination with either Roman or some other job face.

ANTIQUE NO. 1

6 Point Antique No. 1

THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890
Made in the Following Combinations:

- 6 Point Antique No. 1 with Antique Italic, page 62.
- 6 Point De Vinne with Antique No. 1, page 52.
- 6 Point Old Style No. 1 with Antique No. 1, page 54.
- 6 Point Ronaldson with Antique No. 1, page 58.

9 Point Antique No. 1

THE LINOTYPE WAY Is the Only Way to set 1234567890
Made in the Following Combinations:

- 9 Point Old Style No. 1 with Antique No. 1, page 54.
- 9 Point Ronaldson with Antique No. 1, page 58.

11 Point Antique No. 1

THE LINOTYPE Way Is the Only Wa 1234567890
Made in the Following Combinations:

- 11 Point Old Style No. 1 with Antique No. 1, page 55.
- 11 Point Ronaldson with Antique No. 1, page 59.

12 Point Antique No. 1

THE LINOTYPE Way Is the Only 1234567890
Made in the Following Combinations:

- 12 Point Antique No. 1 with Antique Italic, page 62.
- 12 Point Old Style No. 1 with Antique No. 1, page 55.
- 12 Point Ronaldson with Antique No. 1, page 59.

14 Point Antique No. 1

THE LINOTYPE Way Is the 1234567890
Made in the Following Combinations:

- 14 Point Old Style No. 1 with Antique No. 1, page 55.
- 14 Point Ronaldson with Antique No. 1, page 59.

ANTIQUE NO. 2

6 Point Antique No. 2

THE LINOTYPE WAY Is the Only Way to set department st 1234567890
Made Only in the Following Combination:

- 6 Point No. 2 with Antique No. 2, page 41.

8 Point Antique No. 2

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
Made in the Following Combinations:

- 8 Point No. 26 with Antique No. 2, page 45.
- 8 Point Old Style No. 4 with Antique No. 2, page 56.
- 8 Point Railroad Ionic No. 3 with Antique No. 2, page 68.

CLARENDON

5½ Point Clarendon No. 1

THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890
Made Only in the Following Combination:

- 5½ Point No. 1 with Clarendon No. 1, page 40.





AUXILIARY DISPLAY FACES



ANTIQUE NO. 3

6 Point Antique No. 3

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890
Made Only in the Following Combination:

6 Point De Vinne with Antique No. 3, page 52.

8 Point Antique No. 3

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
Made Only in the Following Combination:

8 Point De Vinne with Antique No. 3, page 52.

12 Point Antique No. 3

THE LINOTYPE Way Is the Only 1234567890
Made in the Following Combinations:

12 Point Antique No. 3 with Cheltenham Bold, page 62.
12 Point De Vinne with Antique No. 3, page 53.

14 Point Antique No. 3

THE LINOTYPE Way Is the 1234567890
Made Only in the Following Combination:

14 Point De Vinne with Antique No. 3, page 53.

ANTIQUE NO. 6

8 Point Antique No. 6

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
Made in the Following Combinations:

8 Point Old Style No. 5 with Antique No. 6, page 56.
8 Point Ronaldson No. 5 with Antique No. 6, page 59.

CONDENSED TITLE

8 Point Condensed Title No. 3

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
Made Only in the Following Combination:

8 Point No. 2 with Condensed Title No. 3, page 41.

10 Point Condensed Title No. 3

THE LINOTYPE WAY Is the Only Way to 1234567890
Made Only in the Following Combination:

10 Point No. 2 with Condensed Title No. 3, page 41.



Send Orders to Nearest Agency





TWO-LETTER MATRICES



ANTIQUE NO. 1 ITALIC

6 Point Antique No. 1 Italic

THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890

Made Only In the Following Combination:

6 Point Antique No. 1 with Antique Italic, page 62.

8 Point Antique No. 1 Italic

THE LINOTYPE WAY Is the Only Way to set dep 1234567890

Made in the Following Combinations:

8 Point Antique No. 1 with Antique Italic, page 62.

8 Point Old Style No. 1 with Antique No. 1 Italic, page 54.

8 Point Ronaldson with Antique No. 1 Italic, page 58.

10 Point Antique No. 1 Italic

THE LINOTYPE WAY Is the Only Way to 1234567890

Made in the Following Combinations:

10 Point Antique No. 1 with Antique Italic, page 62.

10 Point Old Style No. 1 with Antique No. 1 Italic, page 55.

10 Point Ronaldson with Antique No. 1 Italic, page 59.

12 Point Antique No. 1 Italic

THE LINOTYPE Way Is the Only 1234567890

Made in the Following Combinations:

12 Point Antique No. 1 with Antique Italic, page 62.

12 Point Old Style No. 1 with Antique No. 1 Italic, page 55.

12 Point Ronaldson with Antique No. 1 Italic, page 59.

ANTIQUE BLACK

6 Point Antique Black No. 1

THE LINOTYPE WAY Is the Only Way to set department store 1234567890

Made Only in the Following Combination:

6 Point No. 28 with Antique Black No. 1, page 46.

7 Point Antique Black No. 1

THE LINOTYPE WAY Is the Only Way to set departme 1234567890

Made Only in the Following Combination:

7 Point No. 28 with Antique Black No. 1, page 46.

8 Point Antique Black No. 1

THE LINOTYPE WAY Is the Only Way to set 1234567890

Made Only in the Following Combination:

8 Point No. 28 with Antique Black No. 1, page 46.

9 Point Antique Black No. 1

THE LINOTYPE WAY Is the Only Way to 1234567890

Made Only in the Following Combination:

9 Point No. 28 with Antique Black No. 1, page 47.

10 Point Antique Black No. 1

THE LINOTYPE WAY Is the Only Way 1234567890

Made Only in the Following Combination:

10 Point No. 28 with Antique Black No. 1, page 47.

DE VINNE CONDENSED

14 Point De Vinne Condensed

THE LINOTYPE Way Is the Only Wa 1234567890

Made Only in the Following Combination:

14 Point Gothic No. 13 with De Vinne Condensed, page 67.



Use Our Matrix Order Blanks





AUXILIARY DISPLAY FACES



BOLD FACE

6 Point Bold Face No. 1

THE LINOTYPE WAY Is the Only Way to set department 1234567890
Made in the Following Combinations:

- 6 Point No. 2 with Bold Face No. 1, page 41.
- 6 Point No. 8 with Bold Face No. 1, page 42.

7 Point Bold Face No. 1

THE LINOTYPE WAY Is the Only Way to set departm 1234567890
Made in the Following Combinations:

- 7 Point No. 2 with Bold Face No. 1, page 41.
- 7 Point Bold Face No. 1 with Bold Face Italic, page 63.

9 Point Bold Face No. 1

THE LINOTYPE WAY Is the Only Way 1234567890
Made Only in the Following Combination:

- 9 Point No. 2 with Bold Face No. 1, page 42.

5½ Point Bold Face No. 2

THE LINOTYPE WAY Is the Only Way to set department store ad 1234567890
Made Only in the Following Combination:

- 5½ Point No. 2 with Bold Face No. 2, page 41.

6 Point Bold Face No. 2

THE LINOTYPE WAY Is the Only Way to set department store 1234567890
Made Only in the Following Combination:

- 6 Point No. 1 with Bold Face No. 2, page 40.

12 Point Bold Face No. 4

THE LINOTYPE Way Is the 1234567890
Made in the Following Combinations:

- 12 Point Gothic No. 15 with Bold Face No. 4, page 67.
- 14 Point No. 36 with 12 Point Bold Face No. 4, page 47.

BOLD FACE ITALIC

5½ Point Bold Face Italic No. 1

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
Made Only in the Following Combination:

- 5½ Point Bold Face No. 1 with Bold Face Italic, page 63.

11 Point Bold Face Italic No. 4

THE LINOTYPE Way Is the 1234567890
Made Only in the Following Combination:

- 11 Point Doric No. 1 with Bold Face Italic No. 4, page 65.

DORIC

11 Point Doric No. 1

THE LINOTYPE Way Is the 1234567890
Made Only in the Following Combination:

- 11 Point Doric No. 1 with Bold Face Italic No. 4, page 65.

IONIC

8 Point Railroad Ionic No. 3

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
Made Only in the Following Combination:

- 8 Point Railroad Ionic No. 3 with Antique No. 2, page 68.



Send Orders to Nearest Agency





TWO-LETTER MATRICES



CHELTENHAM BOLD

14 Point Cheltenham Bold

THE LINOTYPE Way Is the 1234567890

Made in the Following Combinations:

- 14 Point Elzevir with Cheltenham Bold, page 51.
- 14 Point Cheltenham Wide with Cheltenham Bold, page 51.
- 14 Point Cheltenham Bold with Cheltenham Bold Italic, page 64.

CHELTENHAM BOLD CONDENSED

8 Point Cheltenham Bold Condensed

THE LINOTYPE WAY Is the Only Way to set department store adv 1234567890

Made in the Following Combinations:

- 8 Point Cheltenham with Cheltenham Bold Condensed, page 50.
- 8 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic, page 64.

10 Point Cheltenham Bold Condensed

THE LINOTYPE WAY Is the Only Way to set depart 1234567890

Made in the Following Combinations:

- 10 Point Cheltenham with Cheltenham Bold Condensed, page 50.
- 10 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic, page 64.

12 Point Cheltenham Bold Condensed

THE LINOTYPE WAY Is the Only Way to set 1234567890

Made in the Following Combinations:

- 12 Point Cheltenham with Cheltenham Bold Condensed, page 50.
- 12 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic, page 64.

14 Point Cheltenham Bold Condensed

THE LINOTYPE Way Is the Only Wa 1234567890

Made in the Following Combinations:

- 14 Point Cheltenham with Cheltenham Bold Condensed, page 50.
- 14 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic, page 64.

TITLE NO. 4

8 Point Title No. 4

THE LINOTYPE WAY Is the Only Way to set 1234567890

Made Only in the Following Combination:

- 8 Point Gothic No. 16 with Title No. 4, page 67.

10 Point Title No. 4

THE LINOTYPE Way Is the Only Wa 1234567890

Made Only in the Following Combination:

- 10 Point Gothic No. 16 with Title No. 4, page 67.

12 Point Title No. 4

THE LINOTYPE Way Is the On 1234567890

Made Only in the Following Combination:

- 12 Point Gothic No. 16 with Title No. 4, page 67.

14 Point Title No. 4

THE LINOTYPE Way Is th 1234567890

Made Only in the Following Combination:

- 14 Point Gothic No. 16 with Title No. 4, page 67.

TITLE NO. 5

12 Point Title No. 5

THE LINOTYPE Way Is the Onl 1234567890

Made Only in the Following Combination:

- 12 Point Title No. 5 with Title Italic No. 6, page 69.

TITLE ITALIC NO. 6

12 Point Title Italic No. 6

THE LINOTYPE Way Is the Onl 1234567890

Made Only in the Following Combination:

- 12 Point Title No. 5 with Title Italic No. 6, page 69.



Use Our Matrix Order Blanks





AUXILIARY DISPLAY FACES



CHELTENHAM BOLD ITALIC

8 Point Cheltenham Bold Italic

THE LINOTYPE WAY Is the Only Way to set depar 1234567890

Made Only In the Following Combination:

8 Point Cheltenham Bold with Cheltenham Bold Italic, page 64.

10 Point Cheltenham Bold Italic

THE LINOTYPE WAY Is the Only Way 1234567890

Made Only In the Following Combination:

10 Point Cheltenham Bold with Cheltenham Bold Italic, page 64.

12 Point Cheltenham Bold Italic

THE LINOTYPE Way Is the Only 1234567890

Made Only In the Following Combination:

12 Point Cheltenham Bold with Cheltenham Bold Italic, page 64.

14 Point Cheltenham Bold Italic

THE LINOTYPE Way Is th 1234567890

Made Only In the Following Combination:

14 Point Cheltenham Bold with Cheltenham Bold Italic, page 64.

CHELTENHAM BOLD CONDENSED ITALIC

8 Point Cheltenham Bold Condensed Italic

THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890

Made Only in the Following Combination:

8 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic, page 64.

10 Point Cheltenham Bold Condensed Italic

THE LINOTYPE WAY Is the Only Way to set depart 1234567890

Made Only in the Following Combination:

10 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic, page 64.

12 Point Cheltenham Bold Condensed Italic

THE LINOTYPE WAY Is the Only Way to se 1234567890

Made Only in the Following Combination:

12 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic, page 64.

14 Point Cheltenham Bold Condensed Italic

THE LINOTYPE Way Is the Only Wa 1234567890

Made Only in the Following Combination:

14 Point Cheltenham Bold Condensed with Cheltenham Bold Condensed Italic, page 64.

TITLE NO. 1

6 Point Title No. 1

THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890

Made in the Following Combinations:

6 Point Old Style No. 1 with Title No. 1, page 54.

6 Point Ronaldson with Title No. 1, page 58.

12 Point Title No. 1

THE LINOTYPE Way Is the Only 1234567890

Made in the Following Combinations:

12 Point Old Style No. 1 with Title No. 1, page 55.

12 Point Ronaldson with Title No. 1, page 59.



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TWO-LETTER MATRICES



CENTURY BOLD

6 Point Century Bold

THE LINOTYPE WAY Is the Only Way to set department store advert 1234567890
Made in the Following Combinations:

- 6 Point No. 16 with Century Bold, page 44.
- 6 Point Century Expanded with Century Bold, page 49.

7 Point Century Bold

THE LINOTYPE WAY Is the Only Way to set department 1234567890
Made Only in the Following Combination:

- 7 Point No. 16 with Century Bold, page 44.

8 Point Century Bold

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
Made in the Following Combinations:

- 8 Point No. 16 with Century Bold, page 44.
- 8 Point Century Expanded with Century Bold, page 49.
- 8 Point Classic with Century Bold, page 57.

9 Point Century Bold

THE LINOTYPE WAY Is the Only Way to set 1234567890
Made Only in the Following Combination:

- 9 Point No. 16 with Century Bold, page 44.

10 Point Century Bold

THE LINOTYPE WAY Is the Only Way to 1234567890
Made in the Following Combinations:

- 10 Point No. 16 with Century Bold, page 44.
- 10 Point Century Expanded with Century Bold, page 49.
- 10 Point Classic with Century Bold, page 57.

12 Point Century Bold

THE LINOTYPE Way Is the Only 1234567890
Made in the Following Combinations:

- 12 Point No. 16 with Century Bold, page 44.
- 12 Point Century Expanded with Century Bold, page 49.
- 12 Point Classic with Century Bold, page 57.

14 Point Century Bold

THE LINOTYPE Way is the 1234567890
Made In the Following Combinations:

- 14 Point No. 16 with Century Bold, page 44.
- 14 Point Century Expanded with Century Bold, page 49.
- 14 Point Classic with Century Bold, page 57.

TITLE NO. 2 ITALIC

8 Point Title No. 2 Italic

THE LINOTYPE WAY Is the Only Way to set dep 1234567890
Made Only in the Following Combination:

- 8 Point Title No. 2 with Title Italic, page 69.

10 Point Title No. 2 Italic

THE LINOTYPE WAY Is the Only Way to se 1234567890
Made Only in the Following Combination:

- 10 Point Title No. 2 with Title Italic, page 69.

12 Point Title No. 2 Italic

THE LINOTYPE Way In the Only 1234567890
Made Only in the Following Combination:

- 12 Point Title No. 2 with Title Italic, page 69.



Use Our Matrix Order Blanks





AUXILIARY DISPLAY FACES



EGYPTIENNE SERRÉE

6 Point Egyptienne Serrée No. 1

THE LINOTYPE WAY Is the Only Way to set department store adve 1234567890
Made in the Following Combinations:

6 Point No. 28 with Egyptienne Serrée No. 1, page 46.

6 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.

7 Point Egyptienne Serrée No. 1

THE LINOTYPE WAY Is the Only Way to set department 1234567890
Made in the Following Combinations:

7 Point No. 28 with Egyptienne Serrée No. 1, page 46.

7 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.

8 Point Egyptienne Serrée No. 1

THE LINOTYPE WAY Is the Only Way to set depart 1234567890
Made in the Following Combinations:

8 Point No. 28 with Egyptienne Serrée No. 1, page 46.

8 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.

9 Point Egyptienne Serrée No. 1

THE LINOTYPE WAY Is the Only Way to set de 1234567890
Made in the Following Combinations:

9 Point No. 28 with Egyptienne Serrée No. 1, page 47.

9 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.

10 Point Egyptienne Serrée No. 1

THE LINOTYPE WAY Is the Only Way to 1234567890
Made in the Following Combinations:

10 Point No. 28 with Egyptienne Serrée No. 1, page 47.

10 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.

NORMANDE

6 Point Normande No. 4

THE LINOTYPE WAY Is the Only Way to set department store adver 1234567890
Made in the Following Combinations:

6 Point No. 28 with Normande No. 4, page 46.

6 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.

7 Point Normande No. 4

THE LINOTYPE WAY Is the Only Way to set department 1234567890
Made in the Following Combinations:

7 Point No. 28 with Normande No. 4, page 46.

7 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.

8 Point Normande No. 4

THE LINOTYPE WAY Is the Only Way to set depar 1234567890
Made in the Following Combinations:

8 Point No. 28 with Normande No. 4, page 46.

8 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.

9 Point Normande No. 4

THE LINOTYPE WAY Is the Only Way to set 1234567890
Made in the Following Combinations:

9 Point No. 28 with Normande No. 4, page 47.

9 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.

10 Point Normande No. 4

THE LINOTYPE WAY Is the Only Way to 1234567890
Made in the Following Combinations:

10 Point No. 28 with Normande No. 4, page 47.

10 Point Egyptienne Serrée No. 1 with Normande No. 4, page 65.



Send Orders to Nearest Agency





TWO-LETTER MATRICES



GOTHIC

6 Point Gothic No. 3

THE LINOTYPE WAY Is the Only Way to set department sto 1234567890
Made Only in the Following Combination:

6 Point No. 2 with Gothic No. 3, page 41.

7 Point Gothic No. 3

THE LINOTYPE WAY Is the Only Way to set department 1234567890
Made Only in the Following Combination:

7 Point No. 2 with Gothic No. 3, page 41.

5 Point Gothic No. 4

THE LINOTYPE WAY Is the Only Way to set department store advertisements and 1234567890
Made Only in the Following Combination:

5 Point No. 10 with Gothic No. 4, page 43.

5½ Point Gothic Condensed No. 4

THE LINOTYPE WAY Is the Only Way to set department store advertisements and all kin 1234567890
Made Only in the Following Combination:

5½ Point No. 11 with Gothic Condensed No. 4, page 43.

6 Point Gothic No. 4

THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890
Made Only in the Following Combination:

6 Point No. 10 with Gothic No. 4, page 43.

10 Point Gothic No. 4

THE LINOTYPE WAY Is the Only Way to set depa 1234567890
Made Only in the Following Combination:

9 Point De Vinne with 10 Point Gothic No. 4, page 52.

6 Point Gothic No. 8

THE LINOTYPE WAY Is the Only Way to set department store advertis 1234567890
Made Only in the Following Combination:

6 Point No. 12 with Gothic No. 8, page 43.

8 Point Gothic No. 11

THE LINOTYPE WAY Is the Only Way to set department sto 1234567890
Made Only in the Following Combination:

8 Point No. 12 with Gothic No. 11, page 43.

8 Point Gothic No. 13

THE LINOTYPE WAY Is the Only Way to set department store 1234567890
Made Only in the Following Combination:

8 Point Gothic No. 13 with De Vinne Condensed, page 67.

10 Point Gothic No. 13

THE LINOTYPE WAY Is the Only Way to set departme 1234567890
Made Only in the Following Combination:

10 Point Gothic No. 13 with De Vinne Condensed, page 67.

12 Point Gothic No. 13

THE LINOTYPE WAY Is the Only Way to se 1234567890
Made Only in the Following Combination:

12 Point Gothic No. 13 with De Vinne Condensed, page 67.

Made also in one-letter matrices (caps only), page 28.

14 Point Gothic No. 13

THE LINOTYPE Way Is the Only Wa 1234567890
Made Only in the Following Combination:

14 Point Gothic No. 13 with De Vinne Condensed, page 67.



Use Our Matrix Order Blanks





AUXILIARY DISPLAY FACES



GOTHIC — Continued

12 Point Gothic No. 15

THE LINOTYPE Way Is the 1234567890

Made Only In the Following Combination:

12 Point Gothic No. 15 with Bold Face No. 4, page 67.

8 Point Gothic No. 16

THE LINOTYPE WAY Is the Only Way to set 1234567890

Made Only In the Following Combination:

8 Point Gothic No. 16 with Title No. 4, page 67.

10 Point Gothic No. 16

THE LINOTYPE Way Is the Only Wa 1234567890

Made Only in the Following Combination:

10 Point Gothic No. 16 with Title No. 4, page 67.

12 Point Gothic No. 16

THE LINOTYPE Way Is the On 1234567890

Made Only in the Following Combination:

12 Point Gothic No. 16 with Title No. 4, page 67.

14 Point Gothic No. 16

THE LINOTYPE Way Is th 1234567890

Made Only in the Following Combination:

14 Point Gothic No. 16 with Title No. 4, page 67.



Send Orders to Nearest Agency





TWO-LETTER MATRICES



GERMAN

9 Point German Bold Face No. 2

Die Zahl der Sprachen, die auf der Linotype gesetzt 1234567890

Made Only in the Following Combination:

9 Point German No. 3 with German Bold Face No. 2, page 85.

RUSSIAN

10 Point Russian Antique No. 1

ИЗОБРЕТЕНИЕ Наборной машины "Линот 1234567890

Made Only in the Following Combination:

10 Point Russian Old Style with Antique No. 1, page 87.

8 Point Russian Antique Black No. 2

ИЗОБРЕТЕНИЕ НАБОРНОЙ Машины "Линотипъ" произвело 1234567890

Made in the Following Combinations:

8 Point Russian Condensed No. 2 with Antique Black No. 2, page 87.

8 Point Russian No. 11 with Antique Black No. 2, page 86.

10 Point Russian Antique Black No. 2

ИЗОБРЕТЕНИЕ Наборной машины "Линотипъ" 1234567890

Made in the Following Combinations:

10 Point Russian Condensed No. 2 with Antique Black No. 2, page 87.

10 Point Russian No. 11 with Antique Black No. 2, page 86.

12 Point Russian Antique Black No. 2

ИЗОБРЕТЕНИЕ Наборной машины "Л 1234567890

Made in the Following Combinations:

12 Point Russian Condensed No. 2 with Antique Black No. 2, page 87.

12 Point Russian No. 11 with Antique Black No. 2, page 86.

8 Point Russian Bold No. 3

ИЗОБРЕТЕНИЕ НАБОРНОЙ машины "Линотипъ" прои 1234567890

Made Only in the Following Combination:

8 Point Russian No. 3 Light and Bold, page 86.

10 Point Russian Bold No. 3

ИЗОБРЕТЕНИЕ Наборной машины "Линот 1234567890

Made Only in the Following Combination:

10 Point Russian No. 3 Light and Bold, page 86.

10 Point Small Russian Bold No. 3

ИЗОБРЕТЕНИЕ Наборной машины "Линотипъ" 1234567890

Made Only in the Following Combination:

10 Point Small Russian No. 3 Light and Bold, page 86.



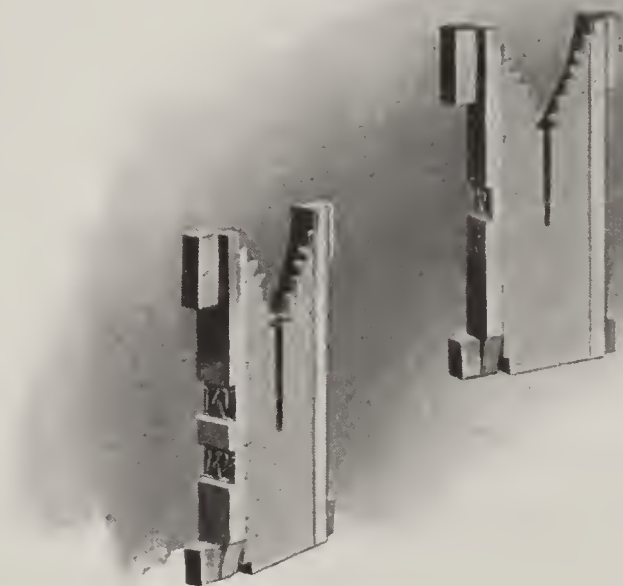
Use Our Matrix Order Blanks





Foreign Language Faces

One- and Two-Letter Matrices



We can furnish matrices for 30 different languages, as follows:

Anglo-Saxon	Dutch	Hebrew	Ruthenian
Arabic	English	(or Yiddish)	Servian
Armenian	Esperanto	Italian	Slavic
Bohemian	Finnish	Lithuanian	(or Slavonic)
Brazilian	French	Norwegian	Slovak
Bulgarian	German	Polish	Spanish
Croatian	Greek	Portuguese	Swedish
Danish	Hungarian	Russian	Welsh

PRICES

One-Letter Matrices, per font	\$50.00
One-Letter Matrices, single characters, each.	.04
Two-Letter Matrices, per font	72.00
Two-Letter Matrices, single characters, each	.05



The Linotype Way Is the Only Way





FOREIGN LANGUAGE MATRICES

FONTS of matrices for foreign languages include all necessary accents at the regular price per font. All accents, etc., not regularly included in a specified language, however, are charged extra.

In ordering accented capitals, be sure to state whether they are desired reduced in height (low cap accents) so as to allow the accent to be cast on the regular body, or made full height (high cap accents) to cast on a larger body, allowing for the accent in addition to the full size of the face. In the latter case a special mold is required. (See page 7.)





HEBREW

Owing to the fact that Hebrew is read from right to left, machines must be specially equipped to set this language. As there is no lower case to the Hebrew alphabet, two complete fonts are accommodated in one magazine and on one keyboard. The 11-point Hebrew matrices require a special mold with the constant line lowered .042. All other sizes can be set with a regular mold.

6 Point Hebrew—485

Figure size, .0484.

Code word, SOSSOTA

דעם גאנצען מרחב פון מענשליכע וויסענשאפטען קען מען איינטהיילען אין 1234567890

8 Point Hebrew—485

Figure size, .059.

Code word, SOUFRE

דעם גאנצען מרחב פון מענשליכע וויסענשאפטען קען מען איינטהיילען אין 1234567890

9 Point Hebrew—486

Figure size, .070.

Code word, SOUTENANT

דעם גאנצען מרחב פון מענשליכע וויסענשאפטען קען מען 1234567890

11 Point Hebrew—486

Figure size, .070.

Code word, SPALT

דעם גאנצען מרחב פון מענשליכע וויסענשאפטען קען 1234567890

ARABIC

Arabic also reads from right to left, the same as Hebrew, and as the only size in which it is made is 22-point, this face can be used only in a machine equipped with both a head letter mold and Hebrew attachment. The complete font consists of 180 characters, two characters being shown on each of the 90 keybuttons. In order to accommodate the font it is necessary to use a machine carrying at least two magazines. Ninety of the most frequently used characters are distributed in the upper magazine, and the other ninety characters are notched so that they will run in a lower magazine. The number of matrices in a font is 2,504, and the price of the font is \$200.

22 Point Arabic—463

Code word, SPASMARTO

لو لم ينعقد الصلح بين تركيا وايطاليا لما كان ١٢٣٤٥٦٧٨٩٠

ARMENIAN

Although there are two kinds of lower case to Armenian, the caps used for both are identical. A complete font includes the caps and both lower cases, the sloping lower case being known as No. 1 and the upright as No. 2..

10 Point Armenian—464

Figure size, .0761.

Code word, SPAHEFT

ՀԱՅ ԿԻՂ ԵՒ ՎԱՐԴԱՆԱՆՑ ՄԷՐ պատմ ութեա , . : - « » ` ' .
ՀԱՅ ԿԻՂ ԵՒ ՎԱՐԴԱՆԱՆՑ ՄԷՐ պատմ ութեա 1234567890



ONE-LINE SPECIMENS



GERMAN ONE-LETTER

6 Point German No. 1—465

Lower case alphabet, 13.43 ems. Figure size, .042.

Code word, SOSQUINAR

Die Zahl der Sprachen, die auf der Linotype gesetzt werden können, ist noch um 1234567890

8 Point German No. 1—465

Lower case alphabet, 12.21 ems. Figure size, .056.

Code word, SOUFFRANT

Die Zahl der Sprachen, die auf der Linotype gesetzt werden können 1234567890

9 Point German No. 2—466

Lower case alphabet, 11.44 ems. Figure size, .063.

Code word, SOUTANE

Die Zahl der Sprachen, die auf der Linotype gesetzt werde 1234567890

10 Point German No. 2—466

Lower case alphabet, 11.40 ems. Figure size, .070.

Code word, SPACIEUX

Die Zahl der Sprachen, die auf der Linotype gesetzt 1234567890

6 Point German No. 3—467

Lower case alphabet, 14.77 ems. Figure size, .052.

Code word, SOSSOBRAR

Die Zahl der Sprachen, die auf der Linotype gesetzt werden können, ist 1234567890

8 Point German No. 3—467

Lower case alphabet, 13.11 ems. Figure size, .059.

Code word, SOUFFRIR

Die Zahl der Sprachen, die auf der Linotype gesetzt werd 1234567890

10 Point German No. 3—468

Lower case alphabet, 11.82 ems. Figure size, .0665.

Code word, SPACING

Die Zahl der Sprachen, die auf der Linotype gesetzt 1234567890

11 Point German No. 3—468

Lower case alphabet, 11.46 ems. Figure size, .074.

Code word, SPALLUTO

Die Zahl der Sprachen, die auf der Linotype ge 1234567890

9 Point German Bold Face No. 1—469

Lower case alphabet, 13.80 ems. Figure size, .084.

Code word, SOUTENAIS

Die Zahl der Sprachen, die auf der Linotype ge 1234567890

6 Point German Bold Face No. 2—471

Lower case alphabet, 14.83 ems. Figure size, .052.

Code word, SOSSOPRA

Die Zahl der Sprachen, die auf der Linotype gesetzt werden können, ist 1234567890

8 Point German Bold Face No. 2—471

Lower case alphabet, 13.01 ems. Figure size, .0665.

Code word, SOUFFRONS

Die Zahl der Sprachen, die auf der Linotype gesetzt werd 1234567890

10 Point German Bold Face No. 2—472

Lower case alphabet, 11.75 ems. Figure size, .074.

Code word, SPADACTIS

Die Zahl der Sprachen, die auf der Linotype gesetzt 1234567890

11 Point German Bold Face No. 2—472

Lower case alphabet, 11.19 ems. Figure size, .0815.

Code word, SPALMASTE

Die Zahl der Sprachen, die auf der Linotype ge 1234567890



Use Our Matrix Order Blanks





GERMAN FACES



GERMAN TWO-LETTER

6 Point German No. 3 with Bold Face No. 2—473

Lower case alphabet, 14.83 ems. Figure size, .052.

Code word, SOSXETRA

Die Zahl der Sprachen, die auf der Linotype gesetzt werden können, ist 1234567890
Die Zahl der Sprachen, die auf der Linotype gesetzt werden können, ist 1234567890

8 Point German No. 3 with Bold Face No. 2—474

Lower case alphabet, 13.01 ems. Figure size, .0665.

Code word, SOUPLESSE

Die Zahl der Sprachen, die auf der Linotype gesetzt werden 1234567890
Die Zahl der Sprachen, die auf der Linotype gesetzt werden 1234567890

9 Point German No. 3 with Bold Face No. 2—475

Lower case alphabet, 12.37 ems. Figure size, .074.

Code word, SOUTHNESS

Die Zahl der Sprachen, die auf der Linotype gesetzt 1234567890
Die Zahl der Sprachen, die auf der Linotype gesetzt 1234567890

10 Point German No. 3 with Bold Face No. 2—476

Lower case alphabet, 11.75 ems. Figure size, .074.

Code word, SPAGIRIA

Die Zahl der Sprachen, die auf der Linotype gesetzt 1234567890
Die Zahl der Sprachen, die auf der Linotype gesetzt 1234567890

11 Point German No. 3 with Bold Face No. 2—477

Lower case alphabet, 11.19 ems. Figure size, .0815.

Code word, SPANDEBAT

Die Zahl der Sprachen, die auf der Linotype ge 1234567890
Die Zahl der Sprachen, die auf der Linotype ge 1234567890

German matrices will run in the regular English channels of all magazines except Model 1. In order to run German matrices which have been cut according to the old style German plan for a Model 1 machine in a later model, or vice versa, certain changes are necessary, for which we make a charge of \$10 per font. No extra charge is made when equipping a new machine, nor on repeat orders for such machines.



Send Orders to Nearest Agency



RUSSIAN

11 Point Russian No. 1 with Italic—487

Lower case alphabet, 19.5 ems. Figure space, .0816.

Code word, SPANIOPEs

ИЗОБРѢТЕНІЕ Наборной машины “Лино 1234567890
ИЗОБРѢТЕНІЕ Наборной машины “Лино 1234567890

8 Point Russian No. 3 Light and Bold—491

Lower case alphabet, 21.9 ems. Figure size, .0593.

Code word, SOUSCREAM

ИЗОБРѢТЕНІЕ НАБОРНОЙ машины “Линотипъ” прои 1234567890
ИЗОБРѢТЕНІЕ НАБОРНОЙ машины “Линотипъ” прои 1234567890
(This face can be converted into a Bulgarian font by adding a few characters.)

10 Point Russian No. 3 Light and Bold—491

Lower case alphabet, 21.2 ems. Figure size, .0742.

Code word, SPALETESAG

ИЗОБРѢТЕНІЕ Наборной машины “Линот 1234567890
ИЗОБРѢТЕНІЕ Наборной машины “Линот 1234567890
(This face can be converted into a Bulgarian font by adding a few characters.)

10 Point Small Russian No. 3 Light and Bold—492

Lower case alphabet, 19.4 ems. Figure size, .0742.

Code word, SPALETRUBY

ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” 1234567890
ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” 1234567890
(This face can be converted into a Bulgarian font by adding a few characters.)

6 Point Russian No. 8 with Italic—488

Lower case alphabet, 26.07 ems. Figure size, .0445.

Code word, SOTAVONO

ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произвело 1234567890
ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произвело 1234567890

8 Point Russian No. 11 with Italic—489

Lower case alphabet, 19.3 ems. Figure size, .0593.

Code word, SOUSLOPE

ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произве 1234567890
ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произве 1234567890
(This face can be converted into either a Bulgarian or Servian font by adding a few characters.)

8 Point Russian No. 11 with Antique Black No. 2—493

Lower case alphabet, 19.2 ems. Figure size, .0593.

Code word, SOUSLIMA

ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произвело 1234567890
ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произвело 1234567890

10 Point Russian No. 11 with Italic—489

Lower case alphabet, 18.7 ems. Figure size, .0742.

Code word, SPALETRAM

ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” 1234567890
ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” 1234567890

10 Point Russian No. 11 with Antique Black No. 2—493

Lower case alphabet, 18.58 ems. Figure size, .0742.

Code word, SPALDUM

ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” 1234567890
ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” 1234567890
(This face can be converted into a Ruthenian font by adding a few characters.)

12 Point Russian No. 11 with Italic—490

Lower case alphabet, 19.3 ems. Figure size, .089.

Code word, SPARSEDLy

ИЗОБРѢТЕНІЕ Наборной машины 1234567890
ИЗОБРѢТЕНІЕ Наборной машины 1234567890

12 Point Russian No. 11 with Antique Black No. 2—494

Lower case alphabet, 19.03 ems. Figure size, .089.

Code word, SPARSAMER

ИЗОБРѢТЕНІЕ Наборной машины “Л 1234567890
ИЗОБРѢТЕНІЕ Наборной машины “Л 1234567890
(This face can be converted into a Ruthenian font by adding a few characters.)



RUSSIAN FACES



RUSSIAN — Continued

8 Point Russian Condensed No. 2 with Italic—495

Lower case alphabet, 19.14 ems. Figure size, .0593.

Code word, SOUSLONNA

ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произвело въ 1234567890

ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произвело въ 1234567890

(This face can be converted into either a Bulgarian or Servian font by adding a few characters.)

8 Point Russian Condensed No. 2 with Antique Black No. 2—497

Lower case alphabet, 19.1 ems. Figure size, .0593.

Code word, SOUSCRIRE

ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произвело в 1234567890

ИЗОБРѢТЕНІЕ НАБОРНОЙ Машины “Линотипъ” произвело в 1234567890

10 Point Russian Condensed No. 2 with Italic—495

Lower case alphabet, 17.28 ems. Figure size, .0742.

Code word, SPALEDO

ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” пр 1234567890

ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” пр 1234567890

10 Point Russian Condensed No. 2 with Antique Black No. 2—497

Lower case alphabet, 18 ems. Figure size, .0742.

Code word, SPALETRIN

ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” пр 1234567890

ИЗОБРѢТЕНІЕ Наборной машины “Линотипъ” пр 1234567890

12 Point Russian Condensed No. 2 with Italic—496

Lower case alphabet, 17.6 ems. Figure size, .089.

Code word, SPARTANI

ИЗОБРѢТЕНІЕ Наборной машины “Лин 1234567890

ИЗОБРѢТЕНІЕ Наборной машины “Лин 1234567890

(This face can be converted into either a Bulgarian or Servian font by adding a few characters.)

12 Point Russian Condensed No. 2 with Antique Black No. 2—498

Lower case alphabet, 18.3 ems. Figure size, .089.

Code word, SPARTUARY

ИЗОБРѢТЕНІЕ Наборной машины “Лин 1234567890

ИЗОБРѢТЕНІЕ Наборной машины “Лин 1234567890

(This face can be converted into either a Bulgarian or Servian font by adding a few characters.)

10 Point Russian Old Style with Antique No. 1—499

Lower case alphabet, 20.55 ems. Figure size, .070.

Code word, SPAIATE

ИЗОБРѢТЕНІЕ Наборной машины “Линот 1234567890

ИЗОБРѢТЕНІЕ Наборной машины “Линот 1234567890

(This face can be converted into either a Ruthenian or Servian font by adding a few characters.)

12 Point Russian No. 1 Sectional—500

Figure size, .0816.

Code word, SPASMENGO

ИЗОБРѢТЕНІЕ НАБОРНОЙ МАШИНЫ ЛИНОТИПЪ 1234567890

ИЗОБРѢТЕНІЕ НАБОРНОЙ МАШИНЫ ЛИНОТИПЪ 1234567890

All of our Russian faces can also be used for setting Servian by the addition of a few more characters, which will be furnished, if desired, at regular sorts prices.



Send Orders to Nearest Agency





GREEK

In order to accommodate all the characters in a Greek font most of the matrices are punched with two different characters, thus making it a two-letter font, though in reality it is a one-letter face. The price is \$72 per font, the same as two-letter fonts. We can, if desired, equip the machine with a Greek attachment, which consists of an extra keybutton located a few inches to the left of the keyboard. When struck, it moves the two-letter slide in the assembling elevator to the right, which in turn raises the matrices so as to bring the auxiliary character into casting position. When the operator removes his finger from the keybutton the slide returns to its normal position. The price of this attachment is \$46.45.

8 Point Greek—479 (Also made with low alignment.)

Lower case alphabet, 12.91 ems.

Code word, SOUFRAGE

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τριάχοντα διαφόρων γλωσσῶν, ἐν αἷς ἡ

10 Point Greek No. 1—479

Lower case alphabet, 11.44 ems.

Code word, SPADAITE

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τριάχοντα διαφόρων γλωσσῶν, ἐν

9 Point Greek No. 2—480

Lower case alphabet, 10.7 ems. Figure size, .0667.

Code word, SOUTIRER

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τριάχοντα διαφό 1234567890

10 Point Greek No. 2—480

Lower case alphabet, 11.43 ems. Figure size, .0742.

Code word, SPADALVA

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τριάχοντα δι 1234567890

12 Point Greek No. 2—480

Lower case alphabet, 10.2 ems. Figure size, .089.

Code word, SPARGEMUTO

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τρι 1234567890

8 Point Greek No. 3—481

Lower case alphabet, 12.5 ems. Figure size, .0593.

Code word, SOUFRALD

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τριάχοντα διαφόρω 1234567890

10 Point Greek No. 3—481

Lower case alphabet, 11.2 ems. Figure size, .0742.

Code word, SPADALVED

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τριάχοντα 1234567890

12 Point Greek No. 3—481

Lower case alphabet, 10.8 ems. Figure size, .089.

Code word, SPARGEND

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν 1234567890

10 Point Greek Italic No. 1—479

Lower case alphabet, 11 ems. Figure size, .0742.

Code word, SPADAREMO

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τριάχον 1234567890

9 Point Greek Elzevir—483

Lower case alphabet, 11.08 ems. Figure size, .0667.

Code word, SOUTIROD

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τριάχοντα διαφ 1234567890

11 Point Greek Elzevir—483

Lower case alphabet, 10.37 ems. Figure size, .0816.

Code word, SPANKALB

ΣΤΟΙΧΕΙΟΘΕΣΙΑ ΕΙΣ Πλείονας τῶν τριάκ 1234567890

9 Point Greek Bold Face No. 1—482

Lower case alphabet, 15.3 ems. Figure size, .1335.

Code word, SOUTIRERAS

ΣΤΟΙΧΕΙΟΘΕΣΙΑ Εἰς πλείο 1234567890

10 Point Greek Bold Face No. 1—482

Lower case alphabet, 14.8 ems. Figure size, .1483.

Code word, SPALCOSIMO

ΣΤΟΙΧΕΙΟΘΕΣΙΑ εἰς π 1234567890





Head Letter Faces

One-Letter Matrices



Characters Furnished Regularly with
Head Letter Fonts

Cap Fonts

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
1234567890\$, . : ; - ' ' ? ! () -

Cap and Lower Case Fonts

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ
abcdefghijklmnopqrstuvwxyz
1234567890\$, . : ; - ' ' ? ! () - fi fl ff ffi ffl æ œ

PRICES

Cap Fonts, caps, figures, and points.....	\$40.00
Complete Fonts, caps, lower case, figures, and points.....	73.00
Single Characters, each.....	.10

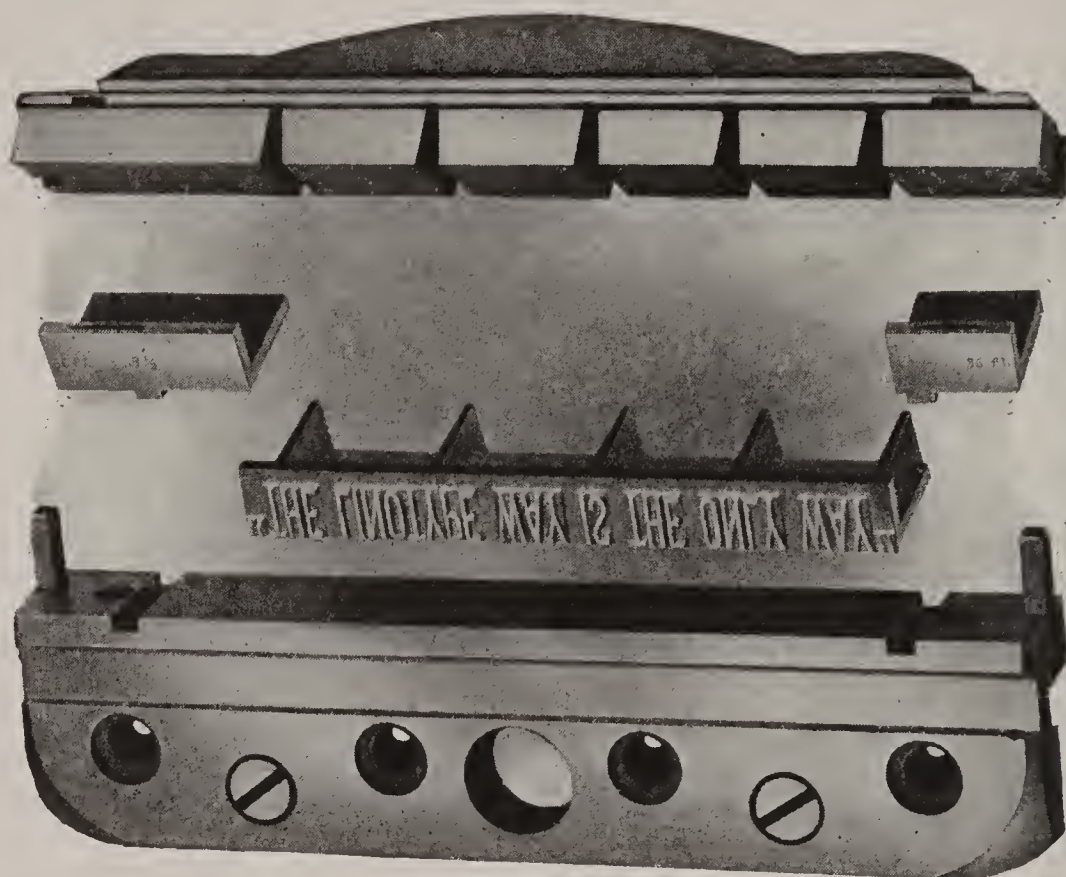


The Linotype Way Is the Only Way



HEAD LETTER EQUIPMENT

ANY standard Linotype except Model 1 may be equipped for setting large faces up to 36-point direct from the keyboard. The mold used to cast head letter slugs larger than 14-point is similar to our recessed mold, the recesses being deeper in consequence of the greater thickness of the slug to accommodate the increased size of faces.



Head Letter Mold

Each head letter mold has a range of five points only; thus, in order to cover the entire range of bodies from 15 to 36 points, four molds are required, as follows:

- F-1172, to cast 15- to 19-point slugs.
- F-1173, to cast 20- to 24-point slugs.
- F-1174, to cast 26- to 30-point slugs.
- F-1175, to cast 32- to 36-point slugs.

With either of these molds any measure from 5 to 30 ems may be set, except 6, 6½, 11½, 12, 18, 18½, 24½, and 25 ems. In order to set any of the excepted measures a special mold is required, which will be made on special order only.

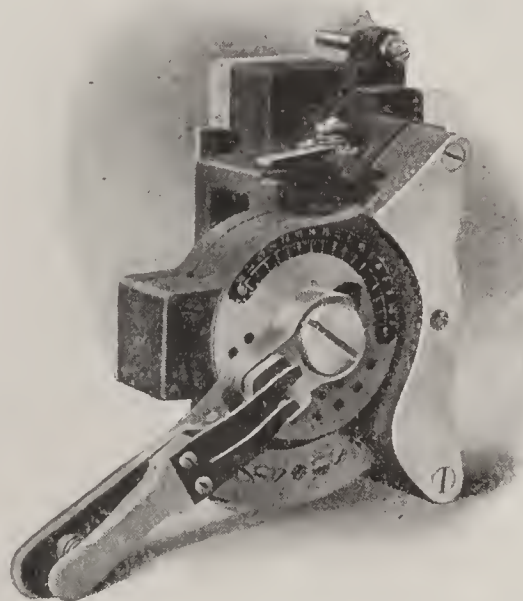
Model 8 three magazine Linotypes and Model 9 four magazine Linotypes are equipped with four-mold disks which can accommodate the full range of sizes to be set without replacing molds. It is unnecessary for the operator to leave his seat to change from one

mold to another. All that is necessary is to turn the disk to the position required to bring either of the molds into action.

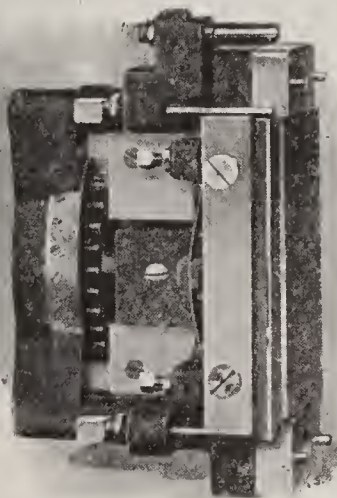
Model 4 double magazine Linotypes and Model 5 single magazine Linotypes can also be equipped with four-mold disks, if desired, at a slight extra charge.

Regular ejector blades are used in connection with head letter molds. Head letter mold liners, however, both right hand and left hand, are special.

In order to use the head letter equipment, machines must have the universal knife block in conjunction with the special head letter mold. This knife block will trim a slug of any body from 5- to 36-point inclusive. By the use of the point scale shown in the illustration at the right, the knife may be instantly and accurately set for trimming any size slug, by merely moving the handle so as to bring the indicator opposite the desired size. The construction for regulating or setting the right hand



knife is shown in the illustration below. When ordering the universal knife block for application to outstanding machines, always state the number and model of the machine to be equipped, as a slightly different pattern must be supplied if intended for a wide measure, 36-em, Linotype. It is also important for us to know whether the machine has the old style or new style galley.



When ordered with new machines, head letter equipments will be substituted for regular equipments, if desired, without extra charge. This will not interfere with the use of the machine for straight matter as well.

The faces shown on the following pages are those for which there seemed to be the greatest general demand. They are being used by the

leading newspapers in the United States, and in every case are giving the best of satisfaction. Other faces will be added to the list from time to time as the requirements of the trade demand them.



CHANNELS IN WHICH CAPS OF HEAD LETTER
FONTS WILL RUN

FONT	Model 3, 5, and 9 Magazines			Model 2, 4, and 7 Magazines		
	Left	Small Cap Channel	Right	Left	Small Cap Channel	Right
18 Point Antique Condensed.....	No	No	Yes	No	No	Yes
20 Point Antique Extra Condensed..	Yes	Yes	Yes	Yes	Yes	Yes
24 Point Caption	Yes	Yes ⁵	Yes	Yes	Yes ^{4 9}	Yes
30 Point Caption	No	No	Yes	No	No	Yes
36 Point Caption	No	No	Yes	No	No	Yes
18 Point Century Bold Condensed....	Yes ⁴	Yes	Yes	Yes ⁴	Yes ⁵	Yes
24 Point Century Bold Condensed....	No	No	Yes	No	No	Yes
24 Point Cheltenham Condensed	No	No	Yes	No	No	Yes
18 Point Chelt. Bold Extra Cond....	Yes	Yes	Yes	Yes	Yes	Yes
24 Point Chelt. Bold Extra Cond....	No	No	Yes	No	No	Yes
30 Point Chelt. Bold Extra Cond....	No	No	Yes	No	No	Yes
18 Point Cheltenham Bold Cond....	No	No	Yes	No	No	Yes
20 Point Condensed Title No. 1.....	No	No	Yes	No	No	Yes
18 Point De Vinne Extra Cond.....	Yes	Yes	Yes	Yes	Yes	Yes
24 Point De Vinne Extra Cond.....	No	No	Yes	No	No	Yes
18 Point French Old Style No. 2....	No	No	Yes	No	No	Yes
18 Point Gothic Condensed No. 2....	Yes	Yes	Yes	Yes	Yes	Yes
24 Point Gothic Condensed No. 2....	Yes	Yes	Yes	Yes	Yes ^{8 9}	Yes
30 Point Gothic Condensed No. 2....	No	No	Yes	No	No	Yes
28 Point Gothic Condensed No. 3....	Yes	Yes ⁵	Yes	Yes	Yes ¹⁰	Yes
30 Point Gothic Condensed No. 2....	No	No	Yes	No	No	Yes
34 Point Gothic Condensed No. 3....	Yes ^{3 4}	Yes ^{2 5}	Yes	Yes ^{4 7}	No	Yes
36 Point Gothic Condensed No. 3....	No	No	Yes	No	No	Yes
18 Point Gothic No. 12.....	Yes ^{4 6}	No	Yes	Yes ⁴	No	Yes
18 Point Gothic No. 13.....	Yes	Yes	Yes	Yes ⁴	Yes ^{4 5}	Yes
18 Point Gothic No. 14.....	Yes	Yes	Yes	Yes	Yes	Yes
28 Point Gothic No. 14.....	Yes	Yes	Yes	Yes	Yes	Yes
34 Point Gothic No. 14.....	Yes	No	Yes	Yes	No	Yes
36 Point Gothic No. 14.....	No	No	Yes	No	No	Yes
42 Point Gothic No. 14.....	No	No	Yes	No	No	Yes
24 Point Gothic No. 19.....	No	No	Yes	No	No	Yes
18 Point Gothic No. 20.....	Yes	Yes	Yes	Yes	Yes ⁵	Yes
24 Point Gothic No. 20.....	No	No	Yes	No	No	Yes
18 Point Jenson Condensed.....	No	No	Yes	No	No	Yes
18 Point Latin Condensed.....	Yes	Yes	Yes	Yes	Yes	Yes
24 Point Latin Condensed.....	No	No	Yes	No	No	Yes
30 Point Latin Condensed.....	No	No	Yes	No	No	Yes
30 Point Matson	Yes	Yes	Yes	Yes	Yes ¹⁰	Yes
36 Point Matson	No	No	Yes	No	No	Yes
24 Point Roman Bold Condensed....	No	No	Yes	No	No	Yes

1. Cap will not run.
2. Cap C will not run.
3. Cap N will not run.
4. Cap R will not run.
5. Cap D will not run.
6. Cap H will not run.
7. Cap O will not run.
8. Cap V will not run.
9. Cap F will not run.
10. Cap B will not run.
11. Cap will not run.
12. Cap will not run.

While these characters will not run in normal channels, according to the usual keyboard layout, they can as a rule be made to run in certain other channels.



M

HEAD LETTER FACES

M

ANTIQUE CONDENSED

18 Point Antique Condensed — 543

Lower case alphabet, 11.5 ems. Figure size, .1107.

Code word, SPASLERMA

THE LINOTYPE Way Is t 1234567890

(The smallest slug on which this face can be cast is 18 point.)

(See page 24 for 10, 12, and 14 Point Antique Condensed.)

20 Point Antique Extra Condensed — 544

Caps, figures, and points only. Figure size, .0761.

Code word, SPATALAG

THE LINOTYPE WAY IS THE ONLY WA 1234567890

(The smallest slug on which this face can be cast is 20 point.)

CAPTION

24 Point Caption — 539

Caps, figures, and points only. Figure size, .1107.

Code word, SPASMABITE

THE LINOTYPE WAY IS THE 1234567890

(The smallest slug on which this face can be cast is 22 point.)

30 Point Caption — 539

Caps, figures, and points only. Figure size, .123.

Code word, SPASMACODO

THE LINOTYPE WAY IS 1234567890

(The smallest slug on which this face can be cast is 28 point.)

36 Point Caption — 539

Caps, figures, and points only. Figure size, .150.

Code word, SPASMADAYA

THE LINOTYPE WA 1234567890

(The smallest slug on which this face can be cast is 34 point.)

CENTURY BOLD CONDENSED

18 Point Century Bold Condensed — 542

Lower case alphabet, 9.7 ems. Figure size, .097.

Code word, SPASLET

THE LINOTYPE Way Is the On 1234567890

(The smallest slug on which this face can be cast is 18 point.)

24 Point Century Bold Condensed

Caps, figures and points only. Figure size, .1245.

Code word, SPASMACE

THE LINOTYPE WAY IS 1234567890

(The smallest slug on which this face can be cast is 22 point.)

M

Send Orders to Nearest Agency

M

**CHELTENHAM CONDENSED**

24 Point Cheltenham Condensed

Lower case alphabet, 9.02 ems. Figure size, .166.

Code word, SPASNUF

THE LINOtype Way 1234567890

(The smallest slug on which this face can be cast is 24 point.)

CHELTENHAM BOLD CONDENSED

18 Point Cheltenham Bold Condensed—541

Lower case alphabet, 10.4 ems. Figure size, .110.

Code word, SPASLICT

THE LINOTYPE Way Is the 1234567890

(The smallest slug on which this face can be cast is 18 point.)

(See page 64 for 8, 10, 12, and 14 point Cheltenham Bold Condensed, Two-Letter)

CHELTENHAM BOLD EXTRA CONDENSED

18 Point Cheltenham Bold Extra Condensed—541

Lower case alphabet, 8 ems. Figure size, .097.

Code word, SPASMECTAR

THE LINOTYPE Way Is the Only W 1234567890

(The smallest slug on which this face can be cast is 17 point.)

24 Point Cheltenham Bold Extra Condensed—541

Lower case alphabet, 7.9 ems. Figure size, .1107.

Code word, SPASNUDEL

THE LINOTYPE Way Is the 1234567890

(The smallest slug on which this face can be cast is 22 point.)

30 Point Cheltenham Bold Extra Condensed—541

Caps, figures, and points only. Figure size, .146.

Code word, SPASNUTER

THE LINOTYPE WA 1234567890

(The smallest slug on which this face can be cast is 28 point.)

DE VINNE EXTRA CONDENSED

18 Point De Vinne Extra Condensed—546

Lower case alphabet, 9 ems. Figure size, .079.

Code word, SPASMEDA

THE LINOTYPE Way Is the Only Wa 1234567890

(The smallest slug on which this face can be cast is 18 point.)

24 Point De Vinne Extra Condensed—546

Lower case alphabet, 8.2 ems. Figure 1 size, .076; 2 to 0, .104.

Code word, SPASNULE

THE LINOTYPE Way Is the 1234567890

(The smallest slug on which this face can be cast is 24 point.)

(See page 27 for 14 point De Vinne Extra Condensed.)



M

HEAD LETTER FACES

M

GOTHIC

18 Point Gothic Condensed No. 2—535

Lower case alphabet, 7.7 ems. Figure size, .0899.

Code word, SPASLOPORE

THE LINOTYPE WAY Is the Only Way to 1234567890

(The smallest slug on which this face can be cast is 18 point.)

24 Point Gothic Condensed No. 2—535

Lower case alphabet, 6.1 ems. Figure size, .110.

Code word, SPASLUMANE

THE LINOTYPE Way Is the On 1234567890

(The smallest slug on which this face can be cast is 22 point.)

30 Point Gothic Condensed No. 2—535

Caps, figures, and points only. Figure size, .152.

Code word, SPASLUNEST

THE LINOTYPE WA 1234567890

(The smallest slug on which this face can be cast is 28 point.)

(See page 29 for 6, 8, 10, 12, and 14 point Gothic Condensed No. 2.)

28 Point Gothic Condensed No. 3—536

Caps, figures, and points only. Figure size, .100.

Code word, SPASLOPETY

THE LINOTYPE WAY IS THE ON 1234567890

(The smallest slug on which this face can be cast is 24 point.)

30 Point Gothic Condensed No. 3—536

Caps, figures, and points only. Figure size, .105.

Code word, SPASLUPECK

THE LINOTYPE WAY IS THE ON 1234567890

(The smallest slug on which this face can be cast is 26 point.)

34 Point Gothic Condensed No. 3—536

Caps, figures, and points only. Figure size, .120.

Code word, SPASLOMORT

THE LINOTYPE WAY IS T 1234567890

(The smallest slug on which this face can be cast is 28 point.)

36 Point Gothic Condensed No. 3—536

Caps, figures, and points only. Figure size, .1349.

Code word, SPASLURATO

THE LINOTYPE WAY IS 1234567890

(The smallest slug on which this face can be cast is 32 point.)

18 Point Gothic No. 12—538

Lower case alphabet, 9.3 ems. Figure size, .1107.

Code word, SPASMAFEND

THE LINOTYPE Way Is the 0 1234567890

(The smallest slug on which this face can be cast is 18 point.)

(See page 28 for 10 point Gothic No. 12.)

M

Send Orders to Nearest Agency

M

M

ONE-LINE SPECIMENS

M

GOTHIC — Continued

18 Point Gothic No. 13—538

Lower case alphabet, 9.9 ems. Figure size, .1107.

Code word, SPASMAGAT

THE LINOTYPE Way Is the 0 1234567890

(The smallest slug on which this face can be cast is 18 point.)

(See page 28 for 12 point Gothic No. 13.)

(See page 67 for 8, 10, 12, and 14 point Gothic No. 13 in combination with De Vinne Condensed.)

18 Point Gothic No. 14—537

Lower case alphabet, 6.79 ems. Figure size, .083.

Code word, SPASMAROS

THE LINOTYPE Way Is the Only Way to set dep 1234567890

(The smallest slug on which this face can be cast is 18 point.)

28 Point Gothic No. 14—537

Caps, figures, and points only. Figure size, .0968.

Code word, SPASLOPUNY

THE LINOTYPE WAY IS THE ONLY 1234567890

(The smallest slug on which this face can be cast is 24 point.)

34 Point Gothic No. 14—537

Caps, figures, and points only. Figure size, .110.

Code word, SPASLORAF T

THE LINOTYPE WAY IS T 1234567890

(The smallest slug on which this face can be cast is 28 point.)

36 Point Gothic No. 14—537

Caps, figures, and points only. Figure size, .1245.

Code word, SPASLUREBO

THE LINOTYPE WAY IS 1234567890

(The smallest slug on which this face can be cast is 32 point.)

42 Point Gothic No. 14—537

Caps, figures, and points only. Figure size, .154.

Code word, SPASLUBEN

THE LINOTYPE W 1234567890

(The smallest slug on which this face can be cast is 36 point.)

24 Point Gothic No. 19—539

Caps, figures, and points only. Figure 1 size, .1107; 2 to 0, .1383.

Code word, SPASLUMER

THE LINOTYPE WAY 1234567890

(The smallest slug on which this face can be cast is 22 point.)

M

Use Our Matrix Order Blanks

M

M

HEAD LETTER FACES

M

GOTHIC — Continued

18 Point Gothic No. 20—544

Lower case alphabet, 9.6 ems. Figure size, .1107.

Code word, SPASMARUN

THE LINOTYPE Way Is the On 1234567890

(The smallest slug on which this face can be cast is 18 point.)

24 Point Gothic No. 20—544

Lower case alphabet, 8.9 ems. Figure size, .1107.

Code word, SPASLUMOG

THE LINOTYPE Way Is t 1234567890

(The smallest slug on which this face can be cast is 24 point.)

JENSON CONDENSED

18 Point Jenson Condensed—546

Lower case alphabet, 10.1 ems. Figure size, .110.

Code word, SPASLOPONT

THE LINOTYPE Way Is the 1234567890

(The smallest slug on which this face can be cast is 18 point.)

LATIN CONDENSED

18 Point Latin Condensed—540

Lower case alphabet, 7 ems. Figure size, .077.

Code word, SPASMENY

THE LINOTYPE Way is the Only Way to Set 1234567890

(The smallest slug on which this face can be cast is 18 point.)

24 Point Latin Condensed—540

Caps, figures, and points only. Figure size, .111.

Code word, SPASMALOG

THE LINOTYPE WAY IS TH 1234567890

(The smallest slug on which this face can be cast is 24 point.)

30 Point Latin Condensed—540

Caps, figures, and points only. Figure size, .152.

Code word, SPASPOLAN

THE LINOTYPE W 1234567890

(The smallest slug on which this face can be cast is 28 point.)

MATSON

30 Point Matson—544

Caps, figures, and points only. Figure size, .110.

Code word, SPASPOLATA

THE LINOTYPE WAY IS THE 0 1234567890

(The smallest slug on which this face can be cast is 27 point.)

36 Point Matson—544

Caps, figures, and points only. Figure size, .140.

Code word, SPASLURENO

THE LINOTYPE WAY I 1234567890

(The smallest slug on which this face can be cast is 33 point.)

M

Send Orders to Nearest Agency

M

M

ONE-LINE SPECIMENS

M

OLD STYLE

18 Point French Old Style No. 2—545

Lower case alphabet, 11 ems. Figure size, .1107.

Code word, SPASMEEG

THE LINOTYPE Way Is t 1234567890

(The smallest slug on which this face can be cast is 18 point.)

(See page 57 for 10 point French Old Style.)

ROMAN BOLD

24 Point Roman Bold Condensed—543

Caps, figures, and points only. Figure size, .166.

Code word, SPASMANE

THE LINOTYPE W 1234567890

(The smallest slug on which this face can be cast is 24 point.)

(See page 31 for 12 and 14 point Roman Bold Condensed.)

CONDENSED TITLE NO. 1

20 Point Condensed Title No. 1—543

Caps, figures, and points only. Figure size, .110.

Code word, SPATALEST

THE LINOTYPE WAY I 1234567890

(The smallest slug on which this face can be cast is 20 point.)

GERMAN

18 Point Heading Text—545

Lower case alphabet, 10.9 ems. Figure size, .1107.

Code word, SPASLOR

Die Bahl der Sprachen, die 1234567890

(The smallest slug on which this face can be cast is 18 point.)

30 Point German Condensed—545

Lower case alphabet, 6.7 ems. Figure 1 size, .0795; 2 to 0, .1107. Code word, SPASPOND

Die Zahl der Sprachen, die 1234567890

(The smallest slug on which this face can be cast is 30 point.)

RUSSIAN

20 Point Russian Condensed Antique—500

Caps, figures, and points only. Figure size, .089.

Code word, SPATALERY

ИЗОБРЕТЕНІЕ НАБОРНОЙ МАШИНЫ Л 1234567890

(The smallest slug on which this face can be cast is 18 point.)

Made for use with Head Letter Mold; also punched in normal position for use with Advertising Figure Mold.

M

Use Our Matrix Order Blanks

M



Advertising Figure Matrices

10, 12, 14, 18, and 24 Point

TYPEFOUNDERS' SIZE



PRICES

One-Letter Matrices, 14-point or smaller, each	\$0.04
Two-Letter or Duplicate Character Matrices, 14-point or smaller, each.....	.05
One-Letter Matrices, larger than 14-point, each10



DISPLAY ADVERTISING FIGURES

IN many department store advertisements the prices of articles appear in display figures from 10- to 24-point, in connection with two to four lines of matter set in Roman.

The usual custom has been to set the text matter, quad out that part of the line where the display figures are to appear, then cut off the slug to its proper length, and insert the figures by hand.

With the Advertising Figure Equipment text matter and display figures can be set at one operation. This is done by setting the display figures at any desired point in the line of text matter, the figures casting on the first slug and against the lip of the mold, thus overhanging one or two other slugs when they are assembled in the machine galley. This eliminates cutting the slugs and inserting the display figures by hand and the subsequent distribution.

The Advertising Figure Equipment consists merely of a special mold with thick lip on the mold cap and the grooves ground parallel. This special mold may be used for ordinary composition from 5- to 10-point inclusive.

If ordered with a new machine, the special Advertising Figure Mold will be substituted for a regular mold with which the machine is equipped, if desired, without extra charge.

Outstanding Linotypes can be equipped for using display advertising figures by the addition of the universal knife block — see page 91 — (if not already on the machine) and an advertising figure mold.

PRICES

Universal Knife Block.....	\$37.50
Advertising Figure Mold (Carbolite).....	65.00

ADVERTISING FIGURE LAYOUT

ADVERTISING figures, except such as are too wide to run across the distributor bar, may be cut to run in the channels of the magazine, thus enabling the operator to set both ordinary figures and display figures directly from the keyboard.

Characters such as “fl,” “ffi,” etc., can be removed from the magazine and placed on the sorts tray while the advertising figures are in use. The following layout allows the use of both the regular figures of the font and also the advertising figures:

Figure 1 runs in the fl channel.

Figure 2 runs in the ffi channel.

Figure 3 runs in the ffl channel.

Figure 4 runs in the ? channel.

Figure 5 runs in the | channel.

Figure 6 runs in the * channel.

Figure 7 runs in the X channel.

Figure 8 runs in the Z channel.

Figure 9 runs in the @ channel.

Figure 0 runs in the lb channel.

The ¢ runs in the & channel.

The . runs in the (channel.

The , runs in the) channel.

The \$ runs in the ! channel.

In ordering display advertising figures, always be sure to specify whether they are wanted to run as sorts or in the magazine.

MEASUREMENT OF DISPLAY ADVERTISING

FIGURES IN INCHES AND POINTS

FACES	Figures \$ Sign		Cent Sign		Period Comma		Em Fractions		En Fractions	
	In.	Pts.	In.	Pts.	In.	Pts.	In.	Pts.	In.	Pts.
10-POINT										
Cheltenham Bold Condensed Italic	.0692	5	.059	4¼	.035	2½				
Doric No. 1 (Special)	.090	6½	.090	6½	.045	3¼				
Special figure 1 measures .076 in. or 5½ pts.										
Admiral	.0899	6½	.0899	6½	.0449	3¼				
Bold Face No. 3	.098	7	.098	7	.049	3½	.140	10		
Winchell	.1107	8	.0899	6½	.0553	4				
Figure 1 measures .083 in. or 6 pts.										
11-POINT										
Bold Face No. 3	.105	7½	.105	7½	.0525	3¾	.154	11	.105	7½
12-POINT										
Cheltenham Bold Condensed Italic	.083	6	.064	4½	.0485	3½				
Bold Face No. 3	.112	8	.112	8	.056	4	.168	12	.112	8
14-POINT										
Century Bold	.0968	7	.0968	7	.0484	3½	.1937	14	.0968	7
Title No. 2	.1107	8	.1107	8	.0553	4				
Mid Gothic	.1107	8	.1107	8	.0553	4			.1107	8
Century Bold Italic	.1176	8½	.1176	8½	.0588	4¼				
Cheltenham Bold	.1176	8½	.1176	8½	.0588	4¼			.1176	8½
Bold Face No. 3	.1383	10	.1383	10	.0692	5	.1937	14		
Title No. 2 Italic	.1245	9	.1245	9	.0622	4½				
Cheltenham Bold Italic	.1314	9½	.1314	9½	.0657	4¾				
Special figure 1 measures .0864 in. or 6¼ pts.										
Gothic No. 16	.1383	10	.1383	10	.0692	5				
Ruff Old Style*	.1383	10	.1383	10	.0692	5				
Winchell	.1522	11	.1522	11	.0761	5½				
Special figure 1 measures .1107 in. or 8 pts.										
De Vinne Outline	.1107	8	.1107	8	.0553	4				
De Vinne Condensed	.0968	7	.0968	7	.0484	3½				
Advertising Fractions							.1452	10½		
* \$ sign measures .1522 in. or 11 pts.										
18-POINT										
De Vinne Condensed	.1107	8	.1107	8	.0553	4				
Gothic Condensed No. 1	.112	8	.112	8	.056	4	.204	14¾	.112	8
Cheltenham Bold Condensed	.1176	8½	.1176	8½	.0588	4¼			.1176	8½
Jenson	.124	9	.124	9	.062	4½				
Lining Caslon	.1245	9	.1245	9	.0622	4½				
Century Bold	.1245	9	.1245	9	.0622	4½	.249	18	.1245	9
Cheltenham Bold Condensed Italic	.1245	9	.1245	9	.0622	4½				
De Vinne Outline	.1383	10	.1383	10	.0692	5	.2006	14½		
Mid Gothic	.1383	10	.1383	10	.0692	5			.1383	10
Title No. 2	.1383	10	.1383	10	.0692	5				

FACES	Figures \$ Sign		Cent Sign		Period Comma		Em Fractions		En Fractions	
	In.	Pts.	In.	Pts.	In.	Pts.	In.	Pts.	In.	Pts.
18-POINT—Continued										
Cheltenham Bold.....	.1452	10½	.1452	10½	.0726	5¼	.249	18	.1452	10½
Century Bold Italic.....	.1522	11	.1522	11	.0761	5½				
Roycroft1522	11	.1522	11	.0761	5½				
Title No. 2 Italic.....	.1522	11	.1522	11	.0761	5½				
Special figure 1 measures .1107 in. or 8 pts.										
Cheltenham Bold Italic.....	.1591	11½	.1591	11½	.0795	5¾				
Special figure 1 measures .1245 in. or 9 pts.										
Ruff Old Style*.....	.166	12	.166	12	.083	6				
Gothic No. 16.....	.1798	13	.1798	13	.0899	6½			.1798	13
Winchell1937	14	.1937	14	.0968	7				
Special figure 1 measures .1798 in. or 13 pts.										
Advertising Fractions.....							.1694	12¼		
* \$ sign measures .1867 in. or 13½ pts.										
24-POINT										
Gothic Condensed No. 1.....	.112	8	.112	8	.056	4	.224	16¼	.112	8
Cheltenham Bold Condensed.....	.1383	10	.1383	10	.083	6			.1383	10
De Vinne Condensed.....	.1383	10	.1383	10	.0692	5				
Figure 1 measures .1107 in. or 8 pts.										
Cheltenham Bold Condensed Italic.....	.1522	11	.1522	11	.083	6				
Century Bold.....	.166	12	.166	12	.083	6	.332	24	.166	12
Jenson166	12	.166	12	.073	5¼				
Mid Gothic.....	.166	12	.166	12	.083	6			.166	12
Century Bold Italic.....	.1729	12½	.1729	12½	.0864	6¼				
Lining Caslon.....	.1798	13	.1798	13	.0899	6½				
Figure 1 measures .1245 in. or 9 pts.										
Cheltenham Bold.....	.1867	13½	.1867	13½	.0934	6¾	.332	24	.166	12
Cheltenham Bold Italic.....	.1937	14	.1937	14	.0968	7				
Special figure 1 measures .1522 in. or 11 pts.										
Title No. 2.....	.1937	14	.1937	14	.0968	7				
Title No. 2 Italic.....	.1937	14	.1937	14	.0968	7				
Roycroft2075	15	.2075	15	.1037	7½				
Gothic No. 16.....	.2213	16	.2213	16	.0968	7				
Winchell249	18	.249	18	.1107	8				
Figure 1 measures .166 in. or 12 pts.										
Advertising Fractions.....							.2559	18½		

No character thicker than .215" will run across the distributor bar to the sorts stacker of Model 8.

No character thicker than .212" will run across the distributor bar of Model 4, 5, or 9.

The reason for this is that the distance between the shoulder of the rails and the distributor box bar is not sufficient to permit very thick matrices to be raised and passed on to the distributor box.

Thus, all of above advertising figures will run on the distributor bar to the sorts stacker except 24-point Gothic No. 16 (.221") and 24-point Winchell (.249").



ONE-LINE SPECIMENS



10-POINT FIGURES

10 Point Cheltenham Bold Condensed Italic
Figure size, .0692.

Code word, SPASKAMP

1234567890.,\$c at to for from

10 Point Admiral
Figure size, .0899.

Code word, SPASKAD

1234567890.,\$c

10 Point Doric No. 1 (Special)
Figure size, .090. Special figure 1 measures, .076.

Code word, SPASKELA

1234567890.,\$c £ @ † ‡ § || ¶ - — . . .

10 Point Bold Face No. 3 (One-Letter or Duplicate Character.)
Figure size, .098.

Code word, SPASKALT

1234567890.,\$c £ ; ‘ () / lb - . . .

(One-Letter.)

1/8 1/4 3/8 1/2 5/8 3/4 7/8 1/3 2/3 1/5 2/5 3/5 4/5 1/6 5/6 1 1 3 1 5 3 7 1 2 1 2 3 4 1 5

10 Point Winchell
Figure 1 size, .083; 2 to 0, .1107.

Code word, SPASKANE

1234567890.,\$c

11-POINT FIGURES

11 Point Bold Face No. 3 (One-Letter or Duplicate Character.)
Figure size, .105

Code word, SPASKAPO

1234567890.,\$c ;

(One-Letter.)

1/8 1/4 3/8 1/2 5/8 3/4 7/8 1/3 2/3 1/5 2/5 3/5 4/5 1/6 5/6 1 1 3 1 5 3 7 1 2 1 2 3 4 1 5

12-POINT FIGURES

12 Point Cheltenham Bold Condensed Italic
Figure size, .083.

Code word, SPASKASU

1234567890.,\$c at to for from

12 Point Bold Face No. 3 (One-Letter or Duplicate Character.)
Figure size, .112.

Code word, SPASKARM

1234567890.,\$c

(One-Letter.)

1/8 1/4 3/8 1/2 5/8 3/4 7/8 1/3 2/3 1/5 2/5 3/5 4/5 1/6 5/6

1 1 3 1 5 3 7 1 2 1 2 3 4 1 5



Use Our Matrix Order Blanks





DISPLAY ADVERTISING FIGURES



14-POINT FIGURES

14 Point Century Bold

Figure size, .0968.

Code word, SPASLABO

1234567890.,\$c $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{7}{8}$

14 Point De Vinne Condensed

Figure size, .0968.

Code word, SPASLABUG

1234567890.,\$c

14 Point Mid Gothic

Figure size, .1107.

Code word, SPASLABERG

1234567890.,\$c $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$

14 Point Title No. 2

Figure size, .1107.

Code word, SPASLACODO

1234567890.,\$c %

14 Point De Vinne Outline

Figure size, .1107.

Code word, SPASLABUNT

1234567890.,\$c

14 Point Century Bold Italic

Figure size, .1176.

Code word, SPASLACK

1234567890.,\$c

14 Point Cheltenham Bold

Figure size, .1176.

Code word, SPASLAND

1234567890.,\$c $\frac{1}{8}$ $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$

14 Point Title No. 2 Italic

Figure size, .1245.

Code word, SPASLACRAT

1234567890.,\$c

14 Point Cheltenham Bold Italic

Figure size, .1314. Special figure 1 measures, .0864.

Code word, SPASLABOND

1234567890.,\$c *at to and for from*

14 Point Bold Face No. 3 (Duplicate Character.)

Figure size, .1383.

Code word, SPASLADUCY

1234567890.,\$c $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$

14 Point Gothic No. 16

Figure size, .1383.

Code word, SPASLABING

1234567890.,\$c

14 Point Ruff Old Style

Figure size, .1383.

Code word, SPASLABEST

1234567890.,\$c

14 Point Winchell

Figure size, .1522. Special figure 1 measures, .1107.

Code word, SPASLADART

1234567890.,\$c

14 Point Advertising Fractions

Size, .1452.

$\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$



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18-POINT FIGURES

18 Point Gothic Condensed No. 1
Figure size, .112.

Code word, SPASLADOGÉ

1234567890.,\$c $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{4}$ $\frac{1}{2}$ $\frac{1}{3}$

18 Point De Vinne Condensed
Figure size, .1107.

Code word, SPASLAGUM

1234567890.,\$c

18 Point Cheltenham Bold Condensed
Figure size, .1176.

Code word, SPASLADIGO

1234567890.,\$c $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ ¶ %

18 Point Jenson
Figure size, .124.

Code word, SPASLADUCK

1234567890.,\$c

18 Point Lining Caslon
Figure size, .1245.

Code word, SPASLAFENK

1234567890.,\$c

18 Point Cheltenham Bold Condensed Italic
Figure size, .1245.

Code word, SPASLADENT

1234567890.,\$c

18 Point Century Bold
Figure size, .1245.

Code word, SPASLADERA

1234567890.,\$c { }

$\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$

18 Point De Vinne Outline
Figure size, .1383.

Code word, SPASLAHN

1234567890.,\$c

$\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$ %

18 Point Mid Gothic
Figure size, .1383.

Code word, SPASLAFERD

1234567890.,\$c $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$

18 Point Title No. 2
Figure size, .1383.

Code word, SPASLAFABO

1234567890.,\$c % ★





DISPLAY ADVERTISING FIGURES



18-POINT FIGURES — Continued

18 Point Cheltenham Bold
Figure size, .1452.

Code word, SPASLAFAGE

1234567890.,\$c
 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$

18 Point Century Bold Italic
Figure size, .1522.

Code word, SPASLAFURY

1234567890.,\$c

18 Point Title No. 2 Italic
Figure size, .1522. Special figure 1 measures, .1107.

Code word, SPASLAFOST

1234567890.,\$c

18 Point Roycroft
Figure size, .1522.

Code word, SPASLAGEDO

1234567890.,\$c

18 Point Cheltenham Bold Italic
Figure size, .1591. Special figure 1 measures, .1245.

Code word, SPASLAGESA

1234567890.,\$c

18 Point Ruff Old Style
Figure size, .166.

Code word, SPASLAGUT

1234567890.,\$c

18 Point Gothic No. 16
Figure size, .1798.

Code word, SPASLAKURE

1234567890.,\$c $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$

18 Point Winchell
Figure size, .1937. Special figure 1 measures, .1798.

Code word, SPASLAKOMA

1234567890.,\$c

18 Point Advertising Fractions
Size, .1694.

$\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$



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ONE-LINE SPECIMENS



24-POINT FIGURES

24 Point Gothic Condensed No. 1
Figure size, .112.

Code word, SPASLAKIND

1234567890.,\$c

$\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$

24 Point De Vinne Condensed
Figure 1 size, .1107; figures 2 to 0 size, .1383.

Code word, SPASLOPUNK

1234567890.,\$c

24 Point Cheltenham Bold Condensed
Figure size, .1383.

Code word, SPASLOMAK

1234567890.,\$c $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ ¶

24 Point Cheltenham Bold Condensed Italic
Figure size, .1522.

Code word, SPASLONOR

1234567890.,\$c

24 Point Century Bold
Figure size, .166.

Code word, SPASLOLUGO

1234567890.,\$c { } $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$

$\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$

24 Point Jenson
Figure size, .166.

Code word, SPASLAKORD

1234567890.,\$c

24 Point Mid Gothic
Figure size, .166.

Code word, SPASLOMER

1234567890.,\$c $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$

24 Point Century Bold Italic
Figure size, .1729.

Code word, SPASLOGOBE

1234567890.,\$c

24 Point Lining Caslon
Figure 1 size, .1245; figures 2 to 0 size, .1798.

Code word, SPASLALAKE

1234567890.,\$c



Use Our Matrix Order Blanks





DISPLAY ADVERTISING FIGURES



24-POINT FIGURES — Continued

24 Point Cheltenham Bold
Figure size, .1867.

Code word, SPASLOLEND

1234567890.,\$c $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ %
 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$

24 Point Cheltenham Bold Italic
Figure size, .1937. Special figure 1 measures, .1522.

Code word, SPASLOPEST

1234567890.,\$c

24 Point Title No. 2
Figure size, .1937.

Code word, SPASLODIRK

1234567890.,\$c % ★

24 Point Title No. 2 Italic
Figure size, .1937.

Code word, SPASLOMIST

1234567890.,\$c

24 Point Roycroft
Figure size, .2075.

Code word, SPASLUNTO

1234567890.,\$c

24 Point Gothic No. 16
Figure size, .2213.

Code word, SPASLORAM

1234567890.,\$c

(These matrices will not pass through the distributor of any Linotype.)

24 Point Winchell
Figure 1 size, .166; figures 2 to 0 size, .249.

Code word, SPASLOMOTE

1234567890.,\$c

(These matrices will not pass through the distributor of any Linotype.)

24 Point Advertising Fractions
Size, .2559.

$\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$



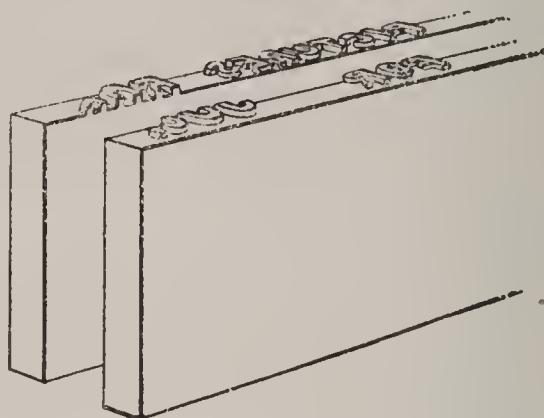
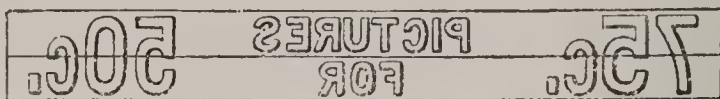
Send Orders to Nearest Agency





SECTIONAL ADVERTISING FIGURES

SECTIONAL Advertising Figures are used in the same manner as ordinary matrices and require no special equipment on the machine. The one-letter matrices carry only one-half a character on each matrix, consequently two matrices must be used to produce a complete character — one for the upper half and one for the lower half. The two-letter matrices carry a complete character on each matrix, the upper half in the auxiliary position and the lower half in the regular or normal position. In order to obtain the complete character two slugs must be cast. When the two slugs are placed together they form the two-line character.



10-POINT GOTHIC NO. 4 SECTIONAL

Figure size .112 — Made in two-letter matrices only

1234567890,.\$c

12-POINT GOTHIC NO. 4 SECTIONAL

Figure size .112 — One-letter or two-letter

1234567890,.;\$c£/1/4 1/2 3/4 1 1 3/4

18-POINT GOTHIC CONDENSED NO. 1 SECTIONAL

Figure size .112 — One-letter or two-letter

1234567890,.\$c1/8 1/4 3/8 1/2 5/8 3/4 7/8 1 1 3/4

24-POINT GOTHIC CONDENSED NO. 1 SECTIONAL

Figure size .112 — One-letter or two-letter

1234567890,.\$c£1/4 1/2 3/4 7/8 1 2/3 1 1 7/8

12-POINT DE VINNE OUTLINE SECTIONAL

Figure size .0968 — Made in one-letter matrices only

1234567890,.\$c

PRICES

One-Letter Matrices, each.....\$0.04

Two-Letter Matrices, each......05


In ordering, please state whether they are to be furnished as sorts or to run in the magazine. If the latter, specify the channels in which they are to run.



BASE BALL FIGURE MATRICES AND PUNCHES


NEWSPAPERS featuring local and league games can give prominence to this item of news and publish the scores up to the minute of issue by using our Base Ball Figures and Punches. We can furnish Figure Matrices and the corresponding steel punches up to 20. We have also made punches for characters showing an unplayed inning (X), and R A I N. A full set consists of 11 two-letter matrices, as follows:

0 1 2 3 4 5 6 7 8 9 
10 11 12 13 14 15 16 17 18 19 20

and two one-letter matrices — an extra wide blank () to accommodate two figures and an (**X**) for unplayed innings.

A set of punches consists of nine figures from 1 to 0 (the same punch is used for 6 and 9), 11 figures from 10 to 20, and the characters R, A, I, N, and X — 25 in all.

The figures from 1 to 0 can also be furnished in one-letter matrices, as follows:

1 2 3 4 5 6 7 8 9 0 

PRICES

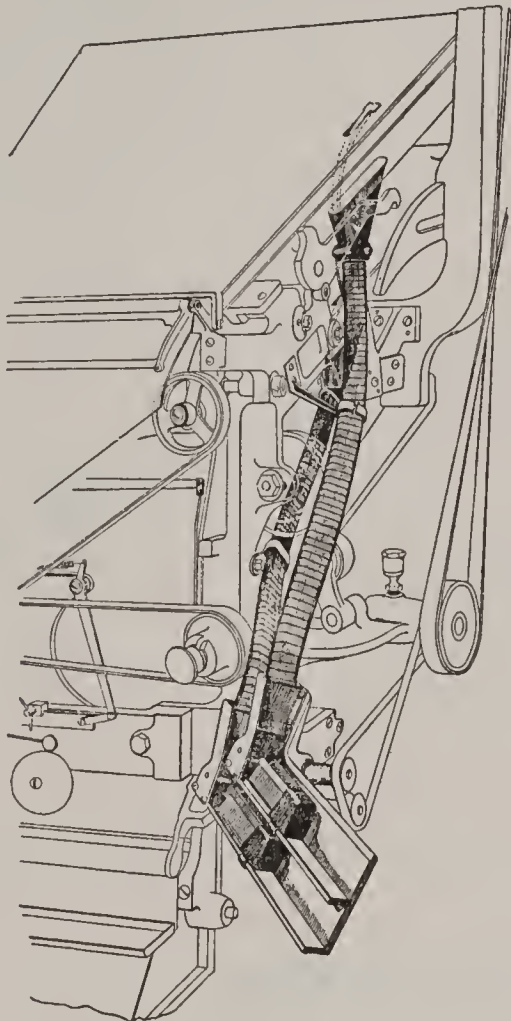
One-Letter Matrices, each.....	\$0.04
Two-Letter Matrices, each.....	.05
One-Figure Punch, X-267, each.....	.40
Two-Figure Punch, X-268, each.....	.50
Set of 14 Punches, consisting of 1 to 0, X, R, A, I, N, X-266	4.70
Set of 25 Punches, X-269.....	10.00

In ordering Base Ball Figure Matrices, be sure to specify whether they are to run in the magazine or as sorts. If in the magazine, state the channel in which each character is to run.



AUTOMATIC SORTS STACKER

AN appliance attached to the sorts channel of the magazine for taking care of extra matrices which the magazine will not accommodate. The sorts matrices pass through the distributor and drop down the sorts channel of the magazine. Instead of falling into the pi tray, they pass through the Sorts Stacker tube and are automatically assembled upon a little shelf in plain sight and within easy reach of the operator (see cut).



The use of the Automatic Sorts Stacker is recommended in connection with the Advertising Figure equipment, although it is not absolutely necessary. It is a valuable addition to any Linotype, whether using advertising display figures or not.

There are two points about the Sorts Stacker that should commend it: First, the convenience to the operator of having his sorts matrices where he can read the reference marks and pick out the ones wanted without loss of time; second, the continual dropping of matrices into the pi box is liable to injure them. The Sorts Stacker obviates this. The matrices drop into place on the shelf of the stacker as quietly as when dropping into the magazine.

The appliance will pay for itself in a short time on a run of work requiring the use of a large number of special characters that cannot be carried in the magazine.

The Automatic Sorts Stacker can be readily applied to any Linotype.

PRICES

For Single Magazine Linotype.....	\$10.00
For Double Magazine Linotype.....	18.00

Three- and four-magazine Linotypes are equipped with the Automatic Sorts Stacker without extra charge.

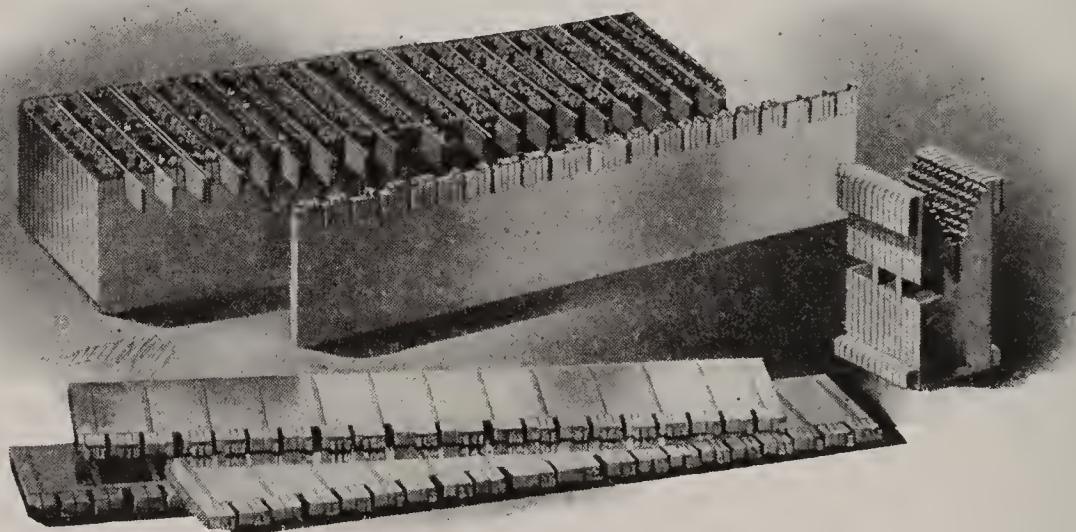
When applied to outstanding machines already equipped with the flexible tubing leading from the magazine to the sorts box, the price is \$9.18 for single magazine, high base machine; \$8.73 for single magazine, low base machine; \$15.56 for double magazine, either high or low base. About three hours' labor is required to apply this attachment to outstanding machines.



THE ROGERS SYSTEM OF LINOTYPE RULE AND FIGURE WORK

THE Rogers System for rule and figure work has made the composition of tables and intricate rule work on the Linotype practically as easy as straight matter. By this system the most complicated tabular matter can be composed rapidly, conveniently, and economically. The necessary attachments for using the system can be readily applied to any outstanding Linotype. They consist of a special mold, matrices, and spacebands, and some minor parts.

Rogers Tabular matrices are like ordinary Linotype matrices, except that the figure or letter is in the bottom of a slot, instead of in the edge, as usual, so that when the

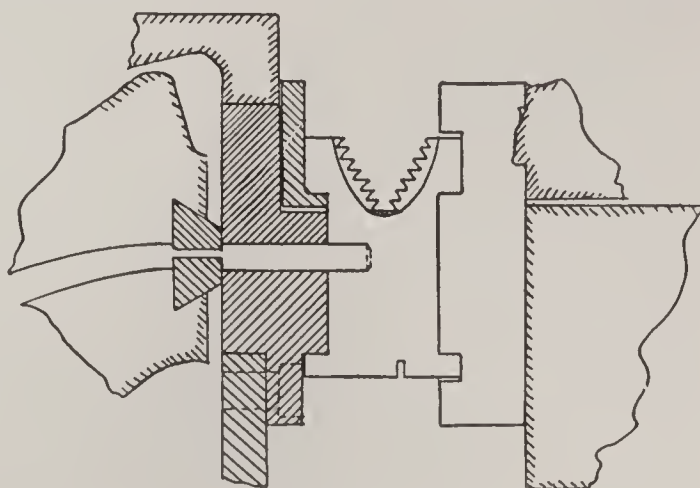


matrices are assembled side by side their slots align and form a mold in which the top part of the slug is cast. They are made on the unit system setwise.

At the proper points in the line, where the rules are to be inserted, space matrices without slots, of a thickness corresponding to the required rules, are assembled from the keyboard in the regular way. Thus the machine produces slugs with slots in them for the reception of shallow brass rule, wherever these space matrices are inserted.

The mold with which the matrices are used is like the regular Universal Adjustable mold, but is of less thickness

from front to rear. When the line of matrices is presented against the front of the mold the matrix slot aligns with and forms a continuation of the mold slot, so that the body or base part of the slugs is cast in the mold as usual, while the top part is cast in the matrices.



The slugs are delivered from the machine with the slots therein, and no sawing, cutting, or other work is necessary. After proofs have

been taken and corrections made the rules can be inserted in an instant. When the form is locked up the rules are held securely in place.

Box heads, cross rules, etc., may be set with equal facility. The brass rules may be made continuous throughout the form and extended beyond the slugs for the box heading, or the rules may be of labor saving lengths. All tables, however complicated with reading matter between the column rules, reference marks, light and dark figures, light and heavy rules, leaders, horizontal rules, etc., can be produced by the Rogers Tabular System more rapidly and more satisfactorily than in any other manner.

HINTS TO OPERATORS

Composition of tabular matter has always been regarded as more or less of a "specialty" in the average printing office. Some compositors acquired particular skill in the manner and rapidity with which they could cast up and set tables, so that they became, in a sense, "specialists" and were kept employed on that one class of work as much as possible.

While the Rogers Tabular Attachment on the Linotype is also, in a measure, a specialty, it does not require any extraordinary degree of skill to use it successfully. Any reasonably good operator can, by a little study of the system,

equip himself to set the most intricate and complicated tabular work in practically the same or less time that he can set straight matter — a feat impossible in hand composition.

The Rogers Tabular Attachment greatly simplifies the problem of tabular composition. Justification being practically automatic, and the operator requiring only one spaceband in a line, the entire operation of producing lines with this attachment is really easier than without it. All that the operator need do is to familiarize himself with the practice of casting up; the remainder of the operation — i. e., the actual composition — is easy; much easier than straight composition, where he must be careful regarding punctuation, paragraphs, division of words, etc.

ADJUSTMENT OF TRIMMING KNIVES

All Rogers tabular matrices, except 8-point Ionic No. 1, are made on the point set or unit system, which enables the operator to run text characters through the figure columns and obtain a perfect justification. When a table is divided into several “takes,” which are set on two or more machines, be sure that the side trimming-knives on the different machines are adjusted so as to trim the slugs to a uniform thickness; if they are not so adjusted, the columns will be of unequal length. Care should be taken that the faces of the slugs are of equal length — it is important that the left-hand jaw be properly adjusted in order to obtain a correct alignment of the slots in the slugs. The operator should keep a slug showing the layout of the table before him for ready reference to assist him in case corrections are to be made.

EQUIPMENT

The Rogers Tabular System can be applied to any Linotype, old or new. The complete equipment consists of a font of matrices, the parts necessary to apply the attachment, twelve special spacebands, and a Universal Adjustable low slug mold, including one pair of liners (right hand and left hand) to set one specified body and measure.



PRICES

Rogers Tabular Attachment complete, including font of matrices (both text characters and figures) and twelve spacebands, when applied at our factory to new machine.....	\$125.00
For application to outstanding machine (this does not include the expense of applying the attachment)	150.00
Attachment without matrices and spacebands, if applied at our factory to new machine.....	60.00
For application to outstanding machine.....	85.00
Font of Rogers Tabular Matrices (text characters and figures)	60.00
Rogers Tabular Matrices, sorts, each.....	.04½
Rogers Tabular Spacebands, each.....	1.00
Rogers Tabular U. A. Rule and Figure Mold (Steel) .	55.00
Rogers Tabular U. A. Rule and Figure Mold (Carbo-lite)	60.00
Rogers Tabular Mold Liners (right hand or left hand), each.....	1.25

ROGERS TABULAR RULE

Our factory and agencies carry the brass rule used in connection with the Rogers Tabular System in three different faces — hair line, double hair line, and one point face.

Hair line rule on 2-point body
1-point face rule on 2-point body
2-point face rule on 2-point body
Parallel hair line rule on 2-point body
Parallel hair line rule on 3-point body

The 2-point rule runs approximately 60 feet to the pound. It can be furnished either in 24-inch strips or in labor saving fonts of three or five pounds each. The three pound fonts contain 21 pieces of each length from 6 ems to 25 ems, both inclusive, in even pica ems. The five pound fonts contain 34 pieces of each length. We can also furnish 3-point rule if required.

PRICES OF RULE

2-point rule, in 24-inch strips, per foot.....	\$0.04
3-point rule, in 24-inch strips, per foot.....	.06
2-point rule, in labor saving lengths, per pound	5.00
3-point rule, in labor saving lengths, per pound	5.00





ROGERS TABULAR MATRICES

THE faces shown on this and the next following page are made in complete fonts. The faces shown on pages 120 and 121 are made only in part fonts — i. e., figures, special characters, etc.

NO. 26 SERIES

6 Point No. 26—515

Lower case alphabet, 15.76 ems. Figure size, .0415.

Code word, SPATHIQUE

THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890

6 Point No. 26 Italic—515

Lower case alphabet, 15.76 ems. Figure size, .0415.

Code word, SPATHIRAB

THE LINOTYPE WAY Is the Only Way to set department store advertise 1234567890

6 Point No. 26 Small Caps—515

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STORE ADVERTISEMENT

7 Point No. 26—515

Lower case alphabet, 16.8 ems. Figure size, .0484.

Code word, SPATFLUSS

THE LINOTYPE WAY Is the Only Way to set department 1234567890

8 Point No. 26—515

Lower case alphabet, 14.4 ems. Figure size, .0553.

Code word, SPATZEN

THE LINOTYPE WAY Is the Only Way to set departm 1234567890

10 Point No. 26—516

Lower case alphabet, 14 ems. Figure size, .0692.

Code word, SPAVENIO

THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point No. 26—516

Lower case alphabet, 13 ems. Figure size, .083.

Code word, SPAZOTUN

THE LINOTYPE Way Is the Only Way 1234567890

NO. 36 SERIES

14 Point No. 36—517

Lower case alphabet, 11.8 ems. Figure size, .0968.

Code word, SPAZZOLA

THE LINOTYPE Way Is the Only 1234567890

DE VINNE

10 Point De Vinne—517

Lower case alphabet, 13.4 ems. Figure size, .0692.

Code word, SPAZIANO

THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point De Vinne—517

Lower case alphabet, 13.7 ems. Figure size, .083.

Code word, SPAZORTO

THE LINOTYPE Way Is the Only W 1234567890





ROGERS TABULAR MATRICES



OLD STYLE NO. 2

8 Point Old Style No. 2—518

Lower case alphabet, 14.9 ems. Figure size, .0553.

Code word, SPAURENT

THE LINOTYPE WAY Is the Only Way to set depart 1234567890

10 Point Old Style No. 2—518

Lower case alphabet, 13.5 ems. Figure size, .0692.

Code word, SPAYADE

THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point Old Style No. 2—518

Lower case alphabet, 13.3 ems. Figure size, .083.

Code word, SPAZOSAT

THE LINOTYPE WAY Is the Only Wa 1234567890

ANTIQUE

8 Point Antique No. 2—520

Lower case alphabet, 15.9 ems. Figure size, .0553.

Code word, SPATZELER

THE LINOTYPE WAY Is the Only Way to set depart 1234567890

BOLD FACE

6 Point Bold Face No. 5—520

Lower case alphabet, 17.1 ems. Figure size, .0553.

Code word, SPATHAND

THE LINOTYPE WAY Is the Only Way to set department sto 1234567890

GOTHIC

5 Point Gothic No. 3—519

Caps, small caps, figures, and points only. Figure size, .0484.

Code word, SPATAMOR

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STO 1234567890

5½ Point Gothic No. 3—519

Caps, small caps, figures, and points only. Figure size, .0484.

Code word, SPATALLES

THE LINOTYPE WAY IS THE ONLY WAY TO SET DEPARTMENT STO 1234567890

6 Point Gothic No. 10—519

Lower case alphabet, 15.64 ems. Figure size, .0415.

Code word, SPATIABO

THE LINOTYPE WAY Is the Only Way to set department store advert 1234567890

8 Point Gothic No. 10—519

Lower case alphabet, 15.32 ems. Figure size, .0553.

Code word, SPAURASSI

THE LINOTYPE WAY Is the Only Way to set depart 1234567890

6 Point Gothic Condensed No. 1—519

Lower case alphabet, 13.1 ems. Figure size, .0553.

Code word, SPATELS

THE LINOTYPE WAY Is the Only Way to set department store advertisements 1234567890

IONIC

8 Point Ionic No. 1—520

Lower case alphabet, 15.41 ems. Figure size, .0622.

Code word, SPATULES

THE LINOTYPE WAY Is the Only Way to set depar 1234567890

8 Point Railroad Ionic No. 3—520

Lower case alphabet, 15.9 ems. Figure size, .0553.

Code word, SPATULENT

THE LINOTYPE WAY Is the Only Way to set depart 1234567890



Send Orders to Nearest Agency





FIGURES AND TABLE CHARACTERS — Continued

NO. 19 SERIES

8 Point No. 19 (High Alignment.)
Figure size, .0553.
Code word, SPATODEA
1234567890\$

8 Point No. 19 (Low Alignment.)
Code word, SPATODGIN
Figure size, .0553.
1234567890\$ %

GERMAN NO. 1

6 Point German No. 1
Figure size, .0415.
Code word, SPATHULIS
1234567890\$

8 Point German No. 1
Figure size, .0553.
Code word, SPATOSO
1234567890\$

ITALIC

6 Point No. 12 Italic
Figure size, .0415.
Code word, SPACELT
1234567890.,\$;:

7 Point No. 26 Italic
Figure size, .0484.
Code word, SPATOREND
1234567890.,\$;:

8 Point No. 26 Italic
Figure size, .0553.
Code word, SPATZACT
1234567890.,\$;:

OLD STYLE NO 1

7 Point Old Style No. 1
Figure size, .0484.
Code word, SPATOSIT
1234567890.,\$
— — % % — — * † ‡ § + + — —

8 Point Old Style No. 1
Figure size, .0553.
Code word, SPAURANDO
1234567890\$
? - % *M a b g i k*
(Small Caps)
D H J L M S V

10 Point Old Style No. 1
Figure size, .0692.
Code word, SPAVINED
1234567890\$
+ + — — % %

ANTIQUE

10 Point Antique No. 3
Figure size, .0692.
Code word, SPAURERAI
1234567890\$ A M P

6 Point Antique No. 5
Figure size, .0692.
Code word, SPATHOC
1234567890.,
. , on figure body

BOLD FACE

5½ Point Bold Face No. 1
Figure size, .06225.
Code word, SPATANGO
1234567890.,\$
' — — . . . — — * † ‡ § || ¶
. , on figure body

GOTHIC

5 Point Gothic No. 4
Figure size, .0415.
Code word, SPATAMUND
1234567890.,

6 Point Gothic No. 6
Figure size, .0415.
Code word, SPATHAM
1234567890\$

8 Point Gothic No. 6 (High Alignment)
Figure size, .0553.
Code word, SPATIATOR
1234567890\$ A M P

8 Point Gothic No. 6 (Low Alignment)
Figure size, .0553.
Code word, SPATIOLIS
1234567890\$
A M P 1/2
(Special Figures Size, .0553)
1234567890

5 Point Gothic No. 9 Special
Figure size, .0692.
Code word, SPATANACK
1234567890

8 Point Gothic Condensed No. 1
Figure size, .0553.
Code word, SPAUREB
1234567890

IONIC

8 Point Ionic No. 4 (Low Alignment.)
Figure size, .0553.
Code word, SPATIOSUM
1234567890\$¢

UNIVERSITY

8 Point University
Figure size, .0743.
Code word, SPATUMER
1234567890.,\$
— — — — † ‡ § || ¶ ⊙ ¼ ½ ¾ ⅓ ⅔





ROGERS TABULAR TARIFF CHARACTERS

6-POINT

Ⓐ Char. No. 775
Size .083...775a. Ⓐ

Ⓐ Char. No. 785
Size .083...785a. Ⓐ

♣ Char. No. 787
Size .083...787a. ♣

Ⓡ Char. No. 776
Size .083...776a. Ⓡ

Ⓡ Char. No. 786
Size .083...786a. Ⓡ

✕ Char. No. 1100
Size .0415..1100a. ✕

ENCIRCLED FIGURES

① to ⑦⑤ inclusive. Size .083

8-POINT

Ⓐ Char. No. 775
Size .1107..775a Ⓐ

Ⓡ Char. No. 786
Size .1107..786a Ⓡ

● Char. No. 1124
Size .1107..1124a ●

Ⓡ Char. No. 776
Size .1107..776a Ⓡ

♣ Char. No. 787
Size .0553..787a.. ♣
Size .1107..787b ♣

Superior
★ Char. No. 1113
Size .0553...1113a ★

Ⓐ Char. No. 781
Size .1107..781a Ⓐ
Size .0553..781b.. Ⓐ

✕ Char. No. 1100
Size .0553..1100a. ✕

Low Alignment
Superior.
● Char. No. 1124
Size .0553..1124aa ●

Ⓡ Char. No. 782
Size .1107..782a Ⓡ

♦ Char. No. 1122
Size .0553..1122a. ♦
Size .1107..1122b ♦

Ⓐ Char. No. 785
Size .1107..785a Ⓐ

ENCIRCLED FIGURES

① to ⑦⑤ inclusive. Size 1107

10-POINT

Ⓐ Char. No. 775
Size .1383..775a Ⓐ

Ⓐ Char. No. 781
Size .1383..781a Ⓐ

● Char. No. 1124
Size .1383..1124a ●

Ⓡ Char. No. 776
Size .1383..776a Ⓡ

♦ Char. No. 1122
Size .0692..1122a. ♦

Superior
● Char. No. 1124
Size .0692..1124b. ●





TARIFF CHARACTERS

FOLLOWING are all the Tariff and Tabular Characters which we have made in regular matrices. These characters can be used with any Linotype face in their respective class and size. The matrices are made one-letter and duplicate character as noted. Unless otherwise instructed we send these characters to run as sorts.

The size given in the following list is the setwise thickness of the matrix.

5½ POINT TARIFF CHARACTERS

♣ Char. No. 787 ♣ Char. No. 1103
Size .050....787a.... ♣ Size .050....1103a... ♣

6-POINT TARIFF CHARACTERS

Ⓐ Char. No. 775	Ⓡ Char. No. 782	★ Char. No. 1113
Size .084....775a... Ⓐ	Size .084....782a... Ⓡ	Size .050....1113a... ★
Size .084....775b... Ⓐ	Size .100....782b... Ⓡ	♠ Char. No. 1122
Size .100....775c... Ⓐ	Size .112....782c... Ⓡ	Size .050....1122a... ♠
Size .100....775d... Ⓐ	Size .112....782d... Ⓡ	Size .056....1122b... ♠
Size .112....775e... Ⓐ	Size .118....782e... Ⓡ	● Char. No. 1124
	Size .042....782f.... Ⓡ	Size .056....1124a... ●
	Size .050....782g.... Ⓡ	Size .050....1124b... ●
Ⓡ Char. No. 776	Ⓐ Char. No. 785	<i>Duplicate Characters</i>
Size .084....776a... Ⓡ	Size .084....785b... Ⓐ	Ⓐ Char. No. 781
Size .084....776b... Ⓡ		Size .056....781h.... Ⓐ
Size .100....776c... Ⓡ	Ⓡ Char. No. 786	Ⓐ Char. No. 785
Size .100....776d... Ⓡ	Size .084....786b... Ⓡ	Size .084....785a... Ⓐ
Size .112....776e... Ⓡ		Ⓡ Char. No. 786
Ⓒ Char. No. 779	♣ Char. No. 787	Size .084....786a... Ⓡ
Size .071....779a.... Ⓒ	Size .042....787a.... ♣	♣ Char. No. 1103
Ⓔ Char. No. 780	Size .056....787b.... ♣	Size .056....1103b... ♣
Size .071....780a.... Ⓔ	Size .084....787c.... ♣	
Ⓐ Char. No. 781	Size .112....787d.... ♣	
Size .084....781a... Ⓐ	Size .050....787e.... ♣	
Size .100....781b... Ⓐ	Size .0484...787f.... ♣	
Size .112....781c... Ⓐ	ⓧ Char. No. 1100	
Size .112....781d... Ⓐ	Size .042....1100a... ⓧ	
Size .118....781e... Ⓐ	♣ Char. No. 1103	
Size .042....781f.... Ⓐ	Size .042....1103a... ♣	
Size .050....781g.... Ⓐ	Size .050....1103c... ♣	
	Size .056....1103d... ♣	

ENCIRCLED FIGURES

Size .084

①②③④⑤⑥⑦⑧⑨⑩⑪⑫⑬⑭⑮ to ⑧⑤⑧⑥⑧⑦⑧⑧⑧⑨⑩⑪⑫⑬⑭⑮⑯⑰⑱⑲



Send Orders to Nearest Agency





8-POINT TARIFF CHARACTERS

Ⓐ Char. No. 775
Size .112....775a... Ⓐ
Size .112....775b... Ⓐ
Size .118....775c... Ⓐ
Size .140....775d... Ⓐ
Size .118....775e... Ⓐ
Size .059....775f... Ⓐ

Ⓡ Char. No. 776
Size .112....776a... Ⓡ
Size .112....776b... Ⓡ
Size .118....776c... Ⓡ
Size .140....776d... Ⓡ
Size .118....776e... Ⓡ
Size .059....776f... Ⓡ

Ⓒ Char. No. 779
Size .091....779a... Ⓒ

Ⓡ Char. No. 780
Size .091....780a... Ⓡ

Ⓐ Char. No. 781
Size .112....781a... Ⓐ
Size .118....781b... Ⓐ
Size .056....781c... Ⓐ
Size .059....781d... Ⓐ

Ⓡ Char. No. 782
Size .112....782a... Ⓡ
Size .118....782b... Ⓡ
Size .056....782c... Ⓡ
Size .059....782d... Ⓡ
Size .1175...782e... Ⓡ

♣ Char. No. 787
Size .056....787a... ♣
Size .112....787b... ♣

Superior
Size .059....787d... ♣
Size .056....787e... ♣

★ Char. No. 1113
Size .059....1113a... ★

♦ Char No. 1122
Size .059....1122a... ♦
Size .0553...1122b... ♦

Duplicate Characters
Ⓐ Char. No. 785
Size .112....785a... Ⓐ

Ⓡ Char. No. 786
Size .112....786a... Ⓡ

♣ Char. No. 787
Size .059....787c... ♣

⋮ Char. No. 1103
Size .056....1103a... ⋮
Size .059....1103b... ⋮

*One-Letter
Low Alignment*

♣ Char. No. 787
Size .056....787aa... ♣
Size .059....787bb... ♣

✕ Char. No. 1100
Size .056....1100aa... ✕

● Char. No. 1124
Size .056....1124aa... ●

ENCIRCLED FIGURES

Eight-point encircled figures are made in two sizes of face and three sizes of set viz: Regular, Special No. 1, and Special No. 2. Regular 8-point encircled figures are full 8-point in size and a perfect circle up to 99; from 100 to 200 the figures are enclosed in an oval. Special No. 1 is the 6-point face punched to cast in the center of an 8-point slug. The set size is .118. Special No. 2 is the same as Special No. 1 except that the set size is .112. For specimen of the two last, see 6-point encircled figures.

REGULAR

Size .118

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩ ⑪ to ⑧⑨ ⑨⑩ ⑩⑪ ⑪⑫ ⑫⑬ ⑬⑭ ⑭⑮ ⑮⑯ ⑯⑰ ⑰⑱ ⑱⑲ ⑲⑳ ㉑ ㉒

Size .177

⑩⑪ ⑪⑫ ⑫⑬ ⑬⑭ ⑭⑮ ⑮⑯ ⑯⑰ ⑰⑱ ⑱⑲ ⑲⑳ ㉑ ㉒ to ㉓ ㉔ ㉕ ㉖ ㉗ ㉘ ㉙ ㉚ ㉛ ㉜ ㉝ ㉞ ㉟ ㊱ ㊲



Use Our Matrix Order Blanks





TARIFF CHARACTERS



10-POINT TARIFF CHARACTERS

Ⓐ Char. No. 775
Size .140....775a.. Ⓐ
Size .1335...775b.. Ⓐ
Size .140....775c.. Ⓐ
Size .070....775d... Ⓐ

Ⓡ Char. No. 776
Size .140....776a.. Ⓡ
Size .1335...776b.. Ⓡ
Size .140....776c.. Ⓡ
Size .070....776d... Ⓡ

Ⓐ Char. No. 779
Size .108....779a... Ⓐ

Ⓡ Char. No. 780
Size .108....780a... Ⓡ

Ⓐ Char. No. 781
Size .140....781a.. Ⓐ
Size .140....781b.. Ⓐ
Size .070....781c.... Ⓐ

Ⓡ Char. No. 782
Size .140....782a.. Ⓡ
Size .140....782b.. Ⓡ
Size .070....782c.... Ⓡ

♣ Char. No. 787
Size .070....787b... ♣

★ Char. No. 1113
Size .070....1113a... ★

♦ Char. No. 1122
Size .070....1122a... ♦

● Char. No. 1124
Size .070....1124a... ●

Duplicate Characters
Ⓐ Char. No. 781
Size .070....781d... Ⓐ

Ⓡ Char. No. 782
Size .070....782d... Ⓡ

ⓐ Char. No. 785
Size .140....785a.. ⓐ

Ⓡ Char. No. 786
Size .140....786a... Ⓡ

♣ Char. No. 787
Size .070....787a.... ♣

⋮ Char. No. 1103
Size .070....1103a... ⋮

ENCIRCLED FIGURES

Size .140

①②③④⑤⑥⑦⑧⑨⑩

PRICES

One-Letter Matrices, each.....\$0.04
Duplicate Character Matrices, each..... .05



Send Orders to Nearest Agency



VERTICAL SLUG MATRICES

THESE matrices differ from the ordinary matrices in that the characters are punched horizontally or transversely in the edge instead of vertically. When cast, they appear one below another on the vertical slug, instead of side by side as on the usual slug. In making up the form the vertical slugs are placed ends up and arranged side by side. The slugs give perfect alignment of the figures, and permit of the insertion of ordinary brass rule between the columns.

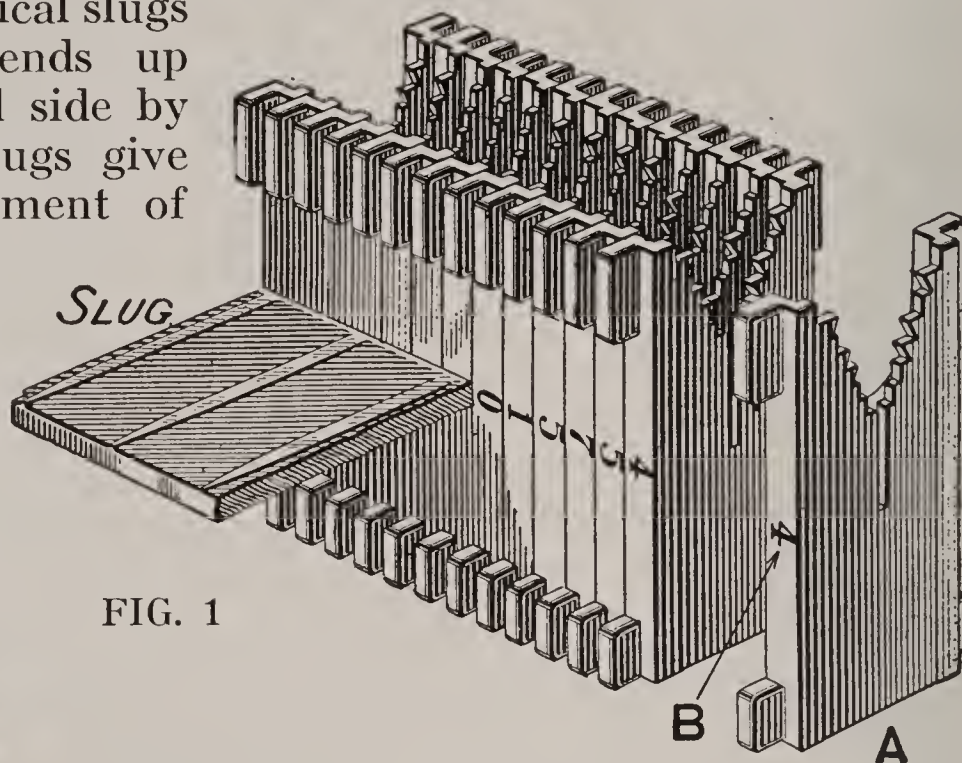


FIG. 1

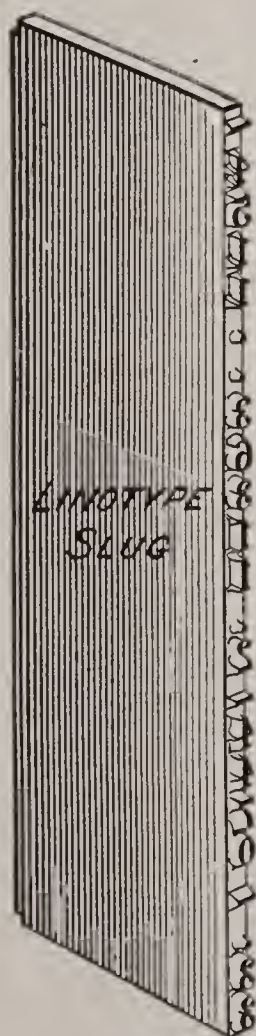


FIG. 2

No special equipment is required to use vertical slug matrices 10-point or larger. They can be used on machines equipped with the new style knife block and universal ejector or on machines equipped with the old style knife block and ejector. Vertical slug matrices smaller than 10-point can be used only on machines equipped with the old style knife block and ejector. To set the old style knife to trim 3-, 3½- and 4-point slugs, insert a piece of 2-point brass rule between the right hand knife and the adjusting wedge. Special liners and ejector blades are required for vertical slug matrices smaller than 10-point.

Vertical slug matrices are made in accordance with the typefounders' standard and the slugs will justify with type, so that box heads on tables, etc., to be used in conjunction with vertical slugs may be either hand



COMPARATIVE WIDTHS OF LOWER CASE ALPHABETS

ONE-LETTER MATRICES

BOOK AND NEWS FACES

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
5-POINT				
No. 10 -----	14.5	72.5	.0346	18
No. 18 -----	16.19	80.95	.035	19
5½-POINT				
No. 3 -----	15.32	84.26	.0385	17
No. 1 -----	16.1	88.55	.046	16
No. 2 -----	17.03	93.665	.0385	17
6-POINT				
Old Style No. 1 Italic-----	14.32	85.92	.042	20
Ronaldson Italic -----	14.32	85.92	.042	21
No. 12 -----	14.5	87.	.042	18
No. 1 Italic-----	15.39	92.34	.042	16
No. 2 Italic-----	15.39	92.34	.042	17
No. 3 Italic-----	15.39	92.34	.056	17
Old Style No. 1-----	15.64	93.84	.042	20
Ronaldson -----	15.64	93.84	.042	21
No. 3 -----	16.1	96.6	.042	17
No. 1 -----	17.01	102.06	.050	16
No. 2 -----	17.9	107.4	.042	17
No. 8 -----	17.98	107.88	.0484	18
7-POINT				
No. 1 Italic-----	13.94	97.58	.056	16
No. 2 Italic-----	13.94	97.58	.056	17
No. 21 Italic-----	13.94	97.58	.049	19
No. 3 Italic-----	14.07	98.49	.049	17
No. 21 -----	14.73	103.11	.049	19
No. 3 -----	15.09	105.63	.049	17
No. 1 -----	15.63	109.41	.059	16
No. 2 -----	16.41	114.87	.049	17
8-POINT				
Cheltenham -----	11.73	93.84	.056	22
Old Style No. 1 Italic-----	13.02	104.16	.056	20
Ronaldson Italic -----	13.02	104.16	.056	21
No. 1 Italic-----	13.23	105.84	.056	16
No. 2 Italic-----	13.25	106.	.056	17
No. 4 Italic-----	13.25	106.	.056	18
No. 19 Italic-----	13.25	106.	.056	19
Elzevir No. 1-----	13.34	106.72	.056	22
No. 19 -----	13.67	109.36	.056	19
Old Style No. 1-----	14.24	113.92	.056	20
Ronaldson -----	14.24	113.92	.056	21
No. 2 -----	14.38	115.04	.056	17
No. 1 -----	14.71	117.68	.059	16
No. 4 -----	14.94	119.52	.056	18





ONE-LETTER MATRICES
Book and News Faces — Continued

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
9-POINT				
No. 13 -----	13.10	117.9	.063	19
Old Style No. 1 -----	13.26	119.34	.063	20
Ronaldson -----	13.26	119.34	.063	21
No. 13 -----	13.36	120.24	.063	19
10-POINT				
Cheltenham -----	11.16	111.6	.077	22
No. 13 Italic -----	11.66	116.6	.070	19
Elzevir No. 1 -----	12.11	121.1	.070	22
Old Style No. 1 Italic -----	12.14	121.4	.070	20
Ronaldson Italic -----	12.14	121.4	.070	21
No. 1 Italic -----	12.28	122.8	.070	16
No. 13 -----	12.46	124.6	.070	19
Old Style No. 1 -----	13.04	130.4	.070	20
Ronaldson -----	13.04	130.4	.070	21
No. 1 -----	13.63	136.3	.070	16
11-POINT				
No. 9 Italic -----	11.55	127.05	.077	18
Old Style No. 1 Italic -----	11.74	129.14	.077	20
Ronaldson Italic -----	11.74	129.14	.077	21
No. 1 Italic -----	11.92	131.12	.077	16
No. 9 -----	11.96	131.56	.077	18
Old Style No. 1 -----	12.62	138.82	.077	20
Ronaldson -----	12.62	138.82	.077	21
No. 1 -----	13.53	148.83	.077	16
12-POINT				
Cheltenham -----	10.92	131.04	.084	22
Elzevir No. 1 -----	11.96	143.52	.084	22

JOB AND DISPLAY FACES

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
5½-POINT				
Bold Face No. 1 -----	22.82	125.51	.063	25
Gothic Condensed No. 11 (No lower case) -----			.038	29
6-POINT				
Gothic Condensed No. 2 -----	11.9	71.4	.0415	29
Gothic Italic No. 4 -----	14.16	84.96	.0415	29
Jenson -----	14.61	87.66	.0553	30
Aldine No. 1 -----	14.89	89.34	.0553	24
Clarendon No. 1 -----	16.36	98.16	.050	26
Title No. 2 -----	16.64	99.84	.056	31
Royal Gothic (No lower case) -----			.077	31





WIDTHS OF ALPHABETS



ONE-LETTER MATRICES Job and Display Faces — Continued

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
7-POINT				
Gothic No. 4.....	14.62	102.34	.056	28
Gothic No. 2.....	15.24	106.68	.063	28
Antique No. 1.....	15.38	107.66	.0553	24
Title No. 2.....	15.45	108.15	.0553	31
Aldine No. 1.....	15.8	110.6	.0622	24
Bold Face Italic.....	17.65	123.55	.077	25
Doric No. 1.....	18.44	129.08	.077	27
8-POINT				
Gothic Condensed No. 2.....	9.57	76.56	.0484	29
Gothic Condensed No. 1.....	12.19	97.52	.0622	29
De Vinne Condensed.....	12.23	97.84	.0553	27
Upline	12.29	98.32	.0553	32
Gothic Italic No. 4.....	13.15	105.2	.0553	29
Jenson	13.36	106.88	.0553	30
Elzevir Gothic	13.64	109.12	.056	27
Title No. 1.....	13.7	109.6	.056	31
Clarendon No. 1.....	14.16	113.28	.059	26
Admiral	14.27	114.16	.0692	24
Gothic No. 3.....	14.48	115.84	.059	28
Cheltenham Bold	14.58	116.64	.0692	26
Antique No. 1.....	14.88	119.04	.059	24
Title No. 2.....	15.08	120.64	.070	31
Aldine No. 1.....	15.21	121.68	.0691	24
Bold Face No. 1.....	15.38	123.04	.083	25
Ionic No. 1.....	15.41	123.28	.070	30
Typewriter	16.04	128.32	.0692	32
Gothic No. 9.....	16.14	129.12	.0761	28
Latin Antique	18.88	151.04	.0968	30
Celtic No. 1.....	19.25	154.	.084	26
Royal Gothic (No lower case).....			.091	31
9-POINT				
Antique No. 3.....	13.4	120.6	.0622	24
10-POINT				
Gothic Condensed No. 2.....	8.62	86.2	.0553	29
Antique Condensed.....	10.8	108.	.070	24
De Vinne Condensed.....	11.02	110.2	.0691	27
Gothic Condensed No. 1.....	12.03	120.3	.083	29
Condensed Outline	12.4	124.	.0761	27
Clarendon No. 1.....	12.56	125.6	.070	26
Condensed Title No. 2.....	12.66	126.6	.0692	26
Upline	12.68	126.8	.0692	32
Title No. 1.....	13.18	131.8	.070	31
Jenson	13.24	132.4	.0691	30
Antique No. 1.....	13.54	135.4	.070	24
Berlin Antique	13.58	135.8	.077	25
Caslon Text	13.6	136.	.0692	25
Gothic No. 3.....	13.66	136.6	.084	28
Antique No. 3.....	13.7	137.	.0692	24
Title No. 2.....	13.9	139.	.070	31
Law Italic	14.02	140.2	.084	30
Elzevir Gothic	14.04	140.4	.077	27
Condensed Title No. 1.....	14.45	144.5	.091	26



The Linotype Way Is the Only Way



ONE-LETTER MATRICES
Job and Display Faces — Continued

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
10-POINT — Continued				
Cheltenham Bold	14.62	146.2	.083	26
Aldine No. 1.....	14.84	148.4	.0761	24
Remington Typewriter	15.	150.	.083	32
Antique No. 4.....	15.2	152.	.083	24
Ionic No. 1.....	15.54	155.4	.091	30
Bold Face No. 1.....	16.61	166.1	.091	25
Doric No. 1.....	16.84	168.4	.091	27
Latin Antique	17.26	172.6	.1107	30
Gothic No. 12 (No lower case).....			.0692	28
Two-Line (No lower case).....			.098	32
11-POINT				
Gothic Condensed No. 1.....	12.14	133.54	.084	29
Antique No. 3.....	14.	154.	.077	24
Doric No. 2.....	18.65	205.15	.098	27
Two-Line (No lower case).....			.0965	32
12-POINT				
Gothic Condensed No. 2.....	7.84	94.08	.0692	29
Roman Bold Condensed.....	9.8	117.6	.083	31
Gothic No. 18.....	10.5	126.	.083	28
Antique Condensed	11.42	137.04	.084	24
De Vinne Condensed.....	11.68	140.16	.083	27
Condensed Title No. 2.....	11.97	143.64	.084	26
Gothic No. 5.....	12.03	144.36	.091	28
Gothic Condensed No. 1.....	12.23	146.76	.091	29
Jenson	12.42	149.04	.083	30
Gothic No. 3.....	12.5	150.	.0968	28
Clarendon No. 1.....	12.58	150.96	.084	26
Condensed Outline	12.7	152.4	.0899	27
Cheltenham Bold	13.13	157.56	.091	26
Condensed Title No. 1.....	13.35	160.2	.084	26
Caslon Text	13.57	162.84	.084	25
Title No. 2.....	13.58	162.96	.083	31
Uniline	13.61	163.32	.084	32
Baskerville Condensed	14.13	169.56	.091	25
Berlin Antique	14.19	170.28	.084	25
Law Italic	14.51	174.12	.098	30
De Vinne Outline.....	14.96	179.52	.0968	27
Remington Typewriter	14.97	179.64	.0968	32
Stenograf Typewriter	15.48	185.76	.100	32
Latin Antique	17.38	208.56	.1107	30
Bold Face No. 1.....	18.42	221.04	.112	25
Gothic No. 13 (No lower case).....			.083	28
Lining Gothic (No lower case).....			.1107	30
Two-Line (No lower case).....			.1176	32
14-POINT				
Gothic Condensed No. 2.....	8.31	116.34	.083	29
De Vinne Extra *Condensed.....	9.7	135.8	.070	27
Roman Bold Condensed.....	9.8	137.2	.0968	31
Antique Condensed	11.1	155.4	.0968	24
Gothic No. 18.....	11.1	155.4	.0968	28
Gothic Condensed No. 1.....	11.74	164.36	.0968	29
Baskerville Condensed	13.87	194.18	.0968	25

TWO-LETTER MATRICES
BOOK AND NEWS COMBINATIONS

	Width of Alphabet In Ems	Width of Alphabet In Points	Figure Size In Thou- sandths of an In.	Page
5-POINT				
No. 10 with Gothic No. 4.....	15.46	77.3	.0415	43
5½-POINT				
No. 11 with Gothic Condensed No. 4.....	12.93	71.115	.0484	43
No. 1 with Italic and Small Caps.....	15.94	87.67	.050	40
No. 1 with Clarendon No. 1.....	16.29	89.595	.046	40
No. 2 with Italic.....	16.9	92.95	----	41
No. 4 with Italic.....	17.35	95.425	.0553	42
No. 2 with Bold Face No. 2.....	18.16	99.88	.050	41
6-POINT				
Classic with Italic and Small Caps.....	14.37	86.22	.0484	57
No. 12 with Italic and Small Caps.....	14.55	87.3	.050	43
No. 12 with Gothic No. 8.....	14.7	88.2	.0553	43
Original Old Style with Italic and Small Caps.....	14.7	88.2	.0415	56
No. 10 with Gothic No. 4.....	14.9	89.4	.0484	43
Old Style No. 3 with Italic and Small Caps.....	14.9	89.4	.0415	56
Century Expanded with Italic and Small Caps.....	15.	90.	.0484	49
De Vinne with Antique No. 1.....	15.3	91.8	.056	52
De Vinne with Italic and Small Caps.....	15.35	92.1	.0553	52
Old Style No. 1 with Italic and Small Caps.....	15.42	92.52	.050	54
Ronaldson with Italic and Small Caps.....	15.42	92.52	.050	58
Century Expanded with Century Bold.....	15.6	93.6	.0484	49
Old Style No. 1 with Antique No. 1.....	15.71	94.26	.050	54
Ronaldson with Antique No. 1.....	15.71	94.26	.050	58
Old Style No. 1 with Title No. 1.....	15.8	94.8	.0415	54
Ronaldson with Title No. 1.....	15.8	94.8	.0415	58
Scotch with Italic and Small Caps.....	15.9	95.4	.0484	60
De Vinne with Antique No. 3.....	16.06	96.36	.056	52
No. 28 with Egyptienne Serree No. 1.....	16.14	96.84	.0445	46
No. 3 with Italic and Small Caps.....	16.15	96.9	.056	42
No. 1 with Italic and Small Caps.....	16.58	99.48	.056	40
No. 28 with Italic and Small Caps.....	16.9	101.4	.0519	46
No. 28 with Normande No. 4.....	16.9	101.4	.0445	46
No. 28 with Antique Black No. 1.....	17.1	102.6	.0593	46
No. 16 with Century Bold.....	17.2	103.2	.0484	44
No. 16 with Italic and Small Caps.....	17.3	103.8	.0519	44
No. 1 with Bold Face No. 2.....	17.37	104.22	.0484	40
No. 2 with Italic and Small Caps.....	17.62	105.72	.056	41
No. 2 with Gothic No. 3.....	17.74	106.44	.050	41
No. 2 with Antique No. 2.....	18.46	110.76	.056	41
No. 2 with Bold Face No. 1.....	19.11	114.66	.056	41
No. 8 with Bold Face No. 1.....	19.3	115.8	.0553	42
7-POINT				
Caslon with Italic and Small Caps.....	13.28	92.96	.056	48
No. 3 with Italic.....	14.56	101.92	.0484	42
Old Style No. 1 with Italic and Small Caps.....	14.76	103.32	.056	54
Ronaldson with Italic and Small Caps.....	14.76	103.32	.056	58
No. 1 with Italic and Small Caps.....	15.11	105.77	.059	40
No. 1 with Gothic No. 4.....	15.2	106.4	.0593	40
No. 3 with 8 point Elzevir.....	15.23	106.61	.0553	42
No. 24 with Italic and Small Caps.....	15.77	110.39	.0593	45
No. 2 with Italic and Small Caps.....	16.1	112.7	.0553	41
No. 16 with Century Bold.....	16.1	112.7	.0553	44



TWO-LETTER MATRICES

Book and News Combinations — Continued

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
7-POINT — Continued				
No. 28 with Italic and Small Caps.....	16.11	112.77	.0519	46
No. 28 with Egyptienne Serree No. 1.....	16.12	112.84	.0519	46
No. 28 with Normande No. 4.....	16.19	113.33	.0519	46
No. 2 with Gothic No. 3.....	16.41	114.87	.056	41
No. 16 with Italic and Small Caps.....	16.5	115.5	.0593	44
No. 28 with Antique Black No. 1.....	16.57	115.99	.0667	46
No. 2 with Bold Face No. 1.....	16.67	116.69	.063	41
8-POINT				
Cheltenham with Cheltenham Bold Condensed.....	11.8	94.4	.0553	50
Cheltenham with Italic and Small Caps.....	11.91	95.28	.056	50
No. 12 with Gothic No. 11.....	12.6	100.8	.056	43
Old Style No. 3 with Italic and Small Caps.....	12.6	100.8	.0553	56
Cambridge with Italic and Small Caps.....	12.96	103.68	.0553	48
Caslon with Italic and Small Caps.....	13.23	105.84	.056	48
De Vinne with Italic and Small Caps.....	13.49	107.92	.059	52
No. 19 with Italic and Small Caps.....	13.54	108.32	.059	45
Original Old Style with Italic and Small Caps.....	13.6	108.8	.0553	56
No. 19 with Title No. 1.....	13.67	109.36	.056	45
Scotch with Italic and Small Caps.....	13.72	109.76	.056	60
Scotch with Jenson.....	13.8	110.4	.0553	60
Old Style No. 1 with Italic and Small Caps.....	13.83	110.64	.056	54
Ronaldson with Italic and Small Caps.....	13.83	110.64	.056	58
No. 24 with Italic and Small Caps.....	13.9	111.2	.0593	45
Old Style No. 1 with Title No. 1.....	13.9	111.2	.0553	54
Ronaldson with Title No. 1.....	13.9	111.2	.0553	58
Elzevir with Italic.....	13.92	111.36	.0553	51
Classic with Italic and Small Caps.....	14.05	112.4	.06225	57
De Vinne with Antique No. 3.....	14.19	113.52	.059	52
Cheltenham Wide with Cheltenham Bold.....	14.2	113.6	.0692	51
Classic with Century Bold.....	14.2	113.6	.0622	57
Elzevir with Cheltenham Bold.....	14.2	113.6	.0692	51
No. 1 with Italic and Small Caps.....	14.27	114.16	.059	40
Old Style No. 4 with Antique No. 2.....	14.3	114.4	.0553	56
Old Style No. 5 with Antique No. 6.....	14.3	114.4	.0553	56
Ronaldson No. 5 with Antique No. 6.....	14.3	114.4	.0553	59
No. 2 with Italic and Small Caps.....	14.41	115.28	.059	41
No. 2 with Gothic No. 3.....	14.51	116.08	.059	41
No. 2 with Condensed Title No. 3.....	14.56	116.48	.05875	41
No. 4 with Italic and Small Caps.....	14.59	116.72	.059	42
Century Expanded with Century Bold.....	14.7	117.6	.0622	49
Century Expanded with Italic and Small Caps.....	14.72	117.76	.063	49
Old Style No. 1 with Antique No. 1.....	14.81	118.48	.059	54
Ronaldson with Antique No. 1.....	14.81	118.48	.059	58
Old Style No. 1 with Antique No. 1 Italic.....	15.	120.	.0553	54
Ronaldson with Antique No. 1 Italic.....	15.	120.	.0553	58
No. 1 with Title No. 2.....	15.03	120.24	.0692	40
No. 2 with Bold Face No. 1.....	15.03	120.24	.070	41
No. 2 with 10 point Clarendon No. 1.....	15.07	120.56	.0692	41
No. 16 with Century Bold.....	15.5	124.	.0622	44
No. 28 with Egyptienne Serree No. 1.....	15.52	124.16	.0593	46
No. 28 with Italic and Small Caps.....	15.52	124.16	.0667	46
No. 26 with Antique No. 2.....	15.9	127.2	.0553	45
No. 16 with Italic and Small Caps.....	15.96	127.68	.0667	44
No. 28 with Normande No. 4.....	16.57	132.56	.0593	46
No. 28 with Antique Black No. 1.....	16.73	133.84	.0742	46

WIDTHS OF ALPHABETS

TWO-LETTER MATRICES

Book and News Combinations — Continued

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
9-POINT				
Caslon with Italic and Small Caps.....	11.6	104.4	.0622	48
Cheltenham with Italic and Small Caps.....	11.68	105.12	.0622	50
De Vinne with 10 point Gothic No. 4.....	12.6	113.4	.0667	52
De Vinne with Italic and Small Caps.....	12.92	116.28	.063	52
No. 13 with Italic and Small Caps.....	13.1	117.9	.063	43
De Vinne with Antique No. 3.....	13.18	118.62	.063	52
Old Style No. 1 with Italic and Small Caps.....	13.23	119.07	.063	54
Ronaldson with Italic and Small Caps.....	13.23	119.07	.063	58
Old Style No. 1 with Antique No. 1.....	13.8	124.2	.0622	54
Ronaldson with Antique No. 1.....	13.8	124.2	.0622	58
No. 1 with Italic and Small Caps.....	13.9	125.1	.0622	40
No. 28 with Egyptienne Serree No. 1.....	14.34	129.06	.0667	47
No. 24 with Italic and Small Caps.....	14.6	131.4	.0667	45
No. 16 with Century Bold.....	15.06	135.54	.0692	44
No. 28 with Normande No. 4.....	15.07	135.63	.0667	47
No. 28 with Italic and Small Caps.....	15.12	136.08	.0667	47
No. 16 with Italic and Small Caps.....	15.3	137.7	.0742	44
No. 28 with Antique Black No. 1.....	15.6	140.4	.0816	47
No. 2 with Bold Face No. 1.....	16.5	148.5	.083	42
10-POINT				
French Old Style with Italic and Small Caps.....	11.31	113.1	.0692	57
Cheltenham with Italic and Small Caps.....	11.39	113.9	.077	50
Cheltenham with Cheltenham Bold Condensed.....	11.5	115.	.0692	50
Old Style No. 3 with Italic and Small Caps.....	11.9	119.	.0692	56
Caslon with Italic and Small Caps.....	11.95	119.5	.070	48
Cambridge with Italic and Small Caps.....	12.12	121.2	.0691	48
Classic with Italic and Small Caps.....	12.22	122.2	.0692	57
No. 13 with Italic and Small Caps.....	12.26	122.6	.070	43
Original Old Style with Italic and Small Caps.....	12.29	122.9	.0691	56
Classic with Century Bold.....	12.3	123.	.0692	57
No. 14 with Italic and Small Caps.....	12.34	123.4	.0667	43
Scotch with Italic and Small Caps.....	12.35	123.5	.070	60
Elzevir with Cheltenham Bold.....	12.4	124.	.083	51
No. 9 with Italic and Small Caps.....	12.43	124.3	.0692	43
No. 14 with Clarendon No. 1.....	12.5	125.	.0742	43
Elzevir with Italic.....	12.5	125.	.0692	51
Old Style No. 1 with Italic and Small Caps.....	12.85	128.5	.070	55
Ronaldson with Italic and Small Caps.....	12.85	128.5	.070	58
Scotch with Jenson.....	12.9	129.	.0692	60
De Vinne with Italic and Small Caps.....	12.96	129.6	.070	52
Old Style No. 1 with Title No. 1.....	13.	130.	.0692	55
Ronaldson with Title No. 1.....	13.	130.	.0692	58
No. 1 with Italic and Small Caps.....	13.2	132.	.070	40
No. 5 with Italic and Small Caps.....	13.26	132.6	.0761	42
Ronaldson No. 6 with 12-point Elzevir No. 2.....	13.36	133.6	.083	59
Cheltenham Wide with Cheltenham Bold.....	13.4	134.	.083	51
De Vinne with Antique No. 3.....	13.44	134.4	.070	52
No. 6 with Italic and Small Caps.....	13.51	135.1	.070	42
Old Style No. 1 with Antique No. 1.....	13.54	135.4	.070	55
Ronaldson with Antique No. 1.....	13.54	135.4	.070	58
No. 24 with Italic and Small Caps.....	13.7	137.	.0742	45
Old Style No. 1 with Antique No. 1 Italic.....	13.8	138.	.0692	55
Ronaldson with Antique No. 1 Italic.....	13.8	138.	.0692	58
No. 2 with Gothic No. 3.....	14.	140.	.0761	42

The Linotype Way Is the Only Way



TWO-LETTER MATRICES

Book and News Combinations — Continued

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
10-POINT — Continued				
Century Expanded with Century Bold.....	14.	140.	.0761	49
Century Expanded with Italic and Small Caps.....	14.06	140.6	.077	49
No. 28 with Egyptienne Serree No. 1.....	14.14	141.4	.0742	47
No. 2 with Condensed Title No. 3.....	14.2	142.	.0761	42
No. 28 with Italic and Small Caps.....	14.28	142.8	.0742	47
No. 16 with Century Bold.....	14.3	143.	.0761	44
No. 28 with Normande No. 4.....	14.5	145.	.0742	47
No. 16 with Italic and Small Caps.....	14.7	147.	.0742	44
No. 28 with Antique Black No. 1.....	14.7	147.	.089	47
11-POINT				
Cheltenham with Italic and Small Caps.....	11.27	123.97	.0761	50
No. 9 with Italic and Small Caps.....	11.86	130.46	.077	43
No. 9 (Plain and Canceled).....	11.95	131.45	.077	43
Scotch with Italic and Small Caps.....	12.11	133.21	.077	60
Cambridge with Italic and Small Caps.....	12.26	134.86	.0761	48
Old Style No. 1 with Italic and Small Caps.....	12.27	134.97	.077	55
Ronaldson with Italic and Small Caps.....	12.27	134.97	.077	59
Caslon with Italic and Small Caps.....	12.56	138.16	.084	48
No. 1 with Italic and Small Caps.....	12.97	142.67	.077	40
Old Style No. 1 with Antique No. 1.....	13.14	144.54	.077	55
Ronaldson with Antique No. 1.....	13.14	144.54	.077	59
De Vinne with Italic and Small Caps.....	13.34	146.74	.077	52
De Vinne with Antique No. 3.....	13.43	147.73	.077	52
12-POINT				
Cheltenham with Cheltenham Bold Condensed.....	10.9	130.8	.083	50
Cheltenham with Italic and Small Caps.....	11.11	133.32	.084	50
Old Style No. 3 with Italic and Small Caps.....	11.8	141.6	.083	56
Original Old Style with Italic and Small Caps.....	11.83	141.96	.084	56
Old Style No. 1 with Italic and Small Caps.....	12.56	150.72	.084	55
Ronaldson with Italic and Small Caps.....	12.58	150.96	.084	59
Cheltenham Wide with Cheltenham Bold.....	12.6	151.2	.0899	51
Elzevir with Cheltenham Bold.....	12.6	151.2	.0899	51
Classic with Italic and Small Caps.....	12.73	152.76	.090	57
Old Style No. 1 with Title No. 1.....	12.8	153.6	.083	55
Ronaldson with Title No. 1.....	12.8	153.6	.083	59
Scotch with Jenson.....	12.8	153.6	.083	60
Scotch with Italic and Small Caps.....	12.83	153.96	.084	60
Caslon with Italic and Small Caps.....	12.91	154.92	.084	48
Caslon No. 2 with Italic and Small Caps.....	13.	156.	.083	48
Classic with Century Bold.....	13.	156.	.083	57
Old Style No. 1 with Antique No. 1.....	13.29	159.48	.084	55
Ronaldson with Antique No. 1.....	13.29	159.48	.084	59
Century Expanded with Italic and Small Caps.....	13.37	160.44	.091	49
No. 1 with Italic and Small Caps.....	13.39	160.68	.084	40
De Vinne with Italic and Small Caps.....	13.4	160.8	.084	53
Old Style No. 1 with Antique No. 1 Italic.....	13.4	160.8	.083	55
Ronaldson with Antique No. 1 Italic.....	13.4	160.8	.083	59
Century Expanded with Century Bold.....	13.5	162.	.083	49
De Vinne with Antique No. 3.....	13.55	162.6	.084	53
Century Expanded with 10-point Bold Face No. 1.....	13.65	163.8	.0899	49
No. 16 with Century Bold.....	13.8	165.6	.0899	44
No. 16 with Italic and Small Caps.....	14.7	176.4	.089	44





WIDTHS OF ALPHABETS



TWO-LETTER MATRICES

Book and News Combinations — Continued

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
14-POINT				
Cheltenham with Cheltenham Bold Condensed.....	11.	154.	.0968	50
Congressional Italic (Plain and Canceled).....	11.14	155.96	.098	57
Cheltenham with Italic and Small Caps.....	11.2	156.8	.0968	50
No. 36 with Italic and Small Caps.....	11.3	158.2	.098	47
Congressional (Plain and Canceled).....	11.39	159.46	.098	57
Original Old Style with Italic and Small Caps.....	12.14	169.96	.0968	56
Caslon with Italic and Small Caps.....	12.7	177.8	.0968	48
No. 36 with 12-point Bold Face No. 4.....	13.	182.	.0968	47
Cheltenham Wide with Cheltenham Bold.....	13.3	186.2	.1107	51
Old Style No. 1 with Antique No. 1.....	13.3	186.2	.0968	55
Ronaldson with Antique No. 1.....	13.3	186.2	.0968	59
Elzevir with Cheltenham Bold.....	13.4	187.6	.1107	51
Classic with Century Bold.....	13.5	189.	.0968	57
De Vinne with Antique No. 3.....	13.5	189.	.0968	53
Century Expanded with Century Bold.....	13.7	191.8	.0968	49
No. 16 with Century Bold.....	14.3	200.2	.1037	45
No. 16 with Italic and Small Caps.....	14.4	201.6	.1038	45

JOB AND DISPLAY COMBINATIONS

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
5½-POINT				
Bold Face No. 1 with Bold Face Italic.....	21.58	118.69	.063	63
Bold Face No. 1 with 8-point Aldine.....	22.1	121.55	.0692	63
Bold Face No. 1 with 8-point Ionic No. 1.....	22.75	125.125	.070	63
Bold Face No. 1 with 10-point Clarendon No. 1.....	22.86	125.73	.070	63
6-POINT				
Antique No. 1 with Antique Italic.....	16.	96.	.0484	62
Egyptienne Serree No. 1 with Normande No. 4.....	16.88	101.28	.0445	65
7-POINT				
Egyptienne Serree No. 1 with Normande No. 4.....	16.1	112.7	.0519	65
Bold Face No. 1 with Bold Face Italic.....	17.1	119.7	.077	63
8-POINT				
Cheltenham Bold Condensed with Italic.....	11.7	93.6	.0553	64
Gothic No. 13 with De Vinne Condensed.....	12.56	100.48	.0553	67
Uniline with Title No. 1.....	13.09	104.72	.0553	69
Jenson with Jenson Italic.....	14.	112.	.0622	68
Cheltenham Bold with Italic.....	14.8	118.4	.0692	64
Gothic No. 3 with Title No. 2.....	15.	120.	.0692	66
Gothic No. 3 with 10-point Clarendon No. 1.....	15.1	120.8	.070	66
Antique No. 1 with Antique Italic.....	15.2	121.6	.0622	62
Egyptienne Serree No. 1 with Normande No. 4.....	15.52	124.16	.0593	65
Ionic No. 1 with 10-point Clarendon No. 1.....	15.63	125.04	.070	68
Title No. 2 with Title Italic.....	15.71	125.68	.070	69
Railroad Ionic with Antique No. 2.....	15.9	127.2	.0553	68
Gothic No. 16 with Title No. 4.....	16.76	134.08	.083	67



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TWO-LETTER MATRICES

Job and Display Combinations — Continued

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
9-POINT				
Egyptienne Serree No. 1 with Normande No. 4-----	14.47	130.23	.0667	65
10-POINT				
Gothic No. 13 with De Vinne Condensed-----	11.4	114.	.0692	67
Cheltenham Bold Condensed with Italic-----	11.6	116.	.0692	64
Bold Face Italic No. 2 with Clarendon No. 1-----	12.36	123.6	.077	63
Uniline with Italic and Small Caps-----	12.7	127.	.0692	69
Uniline with Title No. 1-----	12.94	129.4	.0692	69
Gothic No. 3 with 11-point Gothic Condensed No. 1----	13.6	136.	.083	66
Gothic No. 3 with 12-point De Vinne Condensed-----	13.7	137.	.083	66
Antique No. 1 with Antique Italic-----	13.9	139.	.0692	62
Cheltenham Bold with Italic-----	14.1	141.	.083	64
Title No. 2 with Title Italic-----	14.2	142.	.070	69
Antique No. 3 with 12-point Gothic Condensed No. 1--	14.3	143.	.0899	62
Condensed Title No. 1 with 12-point Antique Cond.----	14.3	143.	.083	65
Egyptienne Serree No. 1 with Normande No. 4-----	14.51	145.1	.0742	65
Gothic No. 16 with Title No. 4-----	16.1	161.	.0968	67
11-POINT				
Antique No. 3 with De Vinne Italic-----	13.41	147.51	.077	62
Doric No. 1 with Bold Face Italic No. 4-----	16.84	185.24	.1038	65
Sectional (No lower case)-----			.0968	68
12-POINT				
Cheltenham Bold Condensed with Italic-----	11.	132.	.083	64
Gothic No. 13 with De Vinne Condensed-----	11.5	138.	.083	67
Gothic No. 5 with Gothic Condensed No. 1-----	12.2	146.4	.091	66
Cheltenham Bold with Italic-----	13.	156.	.0899	64
Title No. 5 with Title Italic No. 6-----	13.29	159.48	.0968	69
Uniline with Italic and Small Caps-----	13.3	159.6	.083	69
Antique No. 3 with Cheltenham Bold-----	13.5	162.	.0899	62
Antique No. 1 with Antique Italic-----	13.6	163.2	.083	62
Title No. 2 with Title Italic-----	14.1	169.2	.083	69
Gothic No. 16 with Title No. 4-----	14.8	177.6	.1107	67
De Vinne Outline with Italic-----	15.	180.	.0968	65
Gothic No. 15 with Bold Face No. 4-----	15.8	189.6	.1107	67
Normande Condensed Sectional (No lower case)-----			.089	68
Sectional (No lower case)-----			.1107	68
14-POINT				
Cheltenham Bold Condensed with Italic-----	11.	154.	.0968	64
Gothic No. 13 with De Vinne Condensed-----	11.4	159.6	.0968	67
Cheltenham Bold with Italic-----	13.9	194.6	.1107	64
Gothic No. 16 with Title No. 4-----	15.2	212.8	.1107	67
De Vinne Outline with Italic-----	15.3	214.2	.1107	65
Normande Condensed Sectional (No lower case)-----			.1038	68





FOREIGN LANGUAGE FACES

GERMAN — ONE-LETTER

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
6-POINT				
German No. 1.....	13.43	80.58	.042	84
German No. 3.....	14.77	88.62	.052	84
German Bold Face No. 2.....	14.83	88.98	.052	84
8-POINT				
German No. 1.....	12.21	97.68	.056	84
German Bold Face No. 2.....	13.01	104.08	.0665	84
German No. 3.....	13.11	104.88	.059	84
9-POINT				
German No. 2.....	11.44	102.96	.063	84
German Bold Face No. 1.....	13.8	124.2	.084	84
10-POINT				
German No. 2.....	11.4	114.	.070	84
German Bold Face No. 2.....	11.75	117.5	.074	84
German No. 3.....	11.82	118.2	.0665	84
11-POINT				
German Bold Face No. 2.....	11.19	123.09	.0815	84
German No. 3.....	11.46	126.06	.074	84

GERMAN — TWO-LETTER

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
6-POINT				
German No. 3 with Bold Face No. 2.....	14.83	88.98	.052	85
8-POINT				
German No. 3 with Bold Face No. 2.....	13.01	104.08	.0665	85
9-POINT				
German No. 3 with Bold Face No. 2.....	12.37	111.33	.074	85
10-POINT				
German No. 3 with Bold Face No. 2.....	11.75	117.5	.074	85
11-POINT				
German No. 3 with Bold Face No. 2.....	11.19	123.09	.0815	85



FOREIGN LANGUAGE FACES
GREEK

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
8-POINT				
Greek No. 3.....	12.5	100.	.0593	88
Greek	12.91	103.28	----	88
9-POINT				
Greek No. 2.....	10.7	96.3	.0667	88
Greek Elzevir	11.08	99.72	.0667	88
Greek Bold Face No. 1.....	15.3	137.7	.1335	88
10-POINT				
Greek Italic No. 1.....	11.	110.	.0742	88
Greek No. 3.....	11.2	112.	.0742	88
Greek No. 2.....	11.43	114.3	.0742	88
Greek No. 1.....	11.44	114.4	----	88
Greek Bold Face No. 1.....	14.8	148.	.1483	88
11-POINT				
Greek Elzevir	10.37	114.07	.0816	88
12-POINT				
Greek No. 2.....	10.2	122.4	.089	88
Greek No. 3.....	10.8	129.6	.089	88

RUSSIAN — TWO-LETTER

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
6-POINT				
Russian No. 8 with Italic.....	26.07	156.42	.0445	86
8-POINT				
Russian Condensed No. 2 with Antique Black No. 2....	19.1	152.8	.0593	87
Russian Condensed No. 2 with Italic.....	19.14	153.12	.0593	87
Russian No. 11 with Antique Black No. 2.....	19.2	153.6	.0593	86
Russian No. 11 with Italic.....	19.3	154.4	.0593	86
Russian No. 3 Light and Bold.....	21.9	175.2	.0593	86
10-POINT				
Russian Condensed No. 2 with Italic.....	17.28	172.8	.0742	87
Russian Condensed No. 2 with Antique Black No. 2....	18.	180.	.0742	87
Russian No. 11 with Antique Black No. 2.....	18.58	185.8	.0742	86
Russian No. 11 with Italic.....	18.7	187.	.0742	86
Small Russian No. 3 Light and Bold.....	19.4	194.	.0742	86
Russian Old Style with Antique No. 1.....	20.55	205.5	.070	87
Russian No. 3 Light and Bold.....	21.2	212.	.0742	86
11-POINT				
Russian No. 1 with Italic.....	19.5	214.5	.0816	86
12-POINT				
Russian Condensed No. 2 with Italic.....	17.6	211.2	.089	87
Russian Condensed No. 2 with Antique Black No. 2....	18.3	219.6	.089	87
Russian No. 11 with Italic.....	19.3	231.6	.089	86
Russian No. 11 with Antique Black No. 2.....	19.3	231.6	.089	86
Russian No. 1 Sectional (No lower case).....			.0816	87





HEAD LETTER MATRICES

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
18-POINT				
Gothic No. 14.....	6.79	122.22	.083	96
Latin Condensed	7.	126.	.077	97
Gothic Condensed No. 2.....	7.7	138.6	.0899	95
Cheltenham Bold Extra Condensed.....	8.	144.	.097	94
De Vinne Extra Condensed.....	9.	162.	.079	94
Gothic No. 12.....	9.3	167.4	.1107	95
Gothic No. 20.....	9.6	172.8	.1107	97
Century Bold Condensed.....	9.7	174.6	.097	93
Gothic No. 13.....	9.9	178.2	.1107	96
Jenson Condensed	10.1	181.8	.110	97
Cheltenham Bold Condensed.....	10.4	187.2	.110	94
Heading Text	10.9	196.2	.1107	98
French Old Style No. 2.....	11.	198.	.1107	98
Antique Condensed	11.5	207.	.1107	93
20-POINT				
Antique Extra Condensed (No lower case).....			.0761	93
Condensed Title No. 1 (No lower case).....			.110	98
Russian Condensed Antique (No lower case).....			.089	98
24-POINT				
Gothic Condensed No. 2.....	6.1	146.4	.110	95
Cheltenham Bold Extra Condensed.....	7.9	189.6	.1107	94
De Vinne Extra Condensed.....	8.2	196.8	.104	94
Gothic No. 20.....	8.9	213.6	.1107	97
Cheltenham Condensed	9.02	216.24	.166	94
Caption (No lower case).....			.1107	93
Latin Condensed (No lower case).....			.111	97
Century Bold Condensed (No lower case).....			.1245	93
Gothic No. 19 (No lower case).....			.1383	96
Roman Bold Condensed (No lower case).....			.166	98
28-POINT				
Gothic No. 14 (No lower case).....			.0968	96
Gothic Condensed No. 3 (No lower case).....			.100	95
30-POINT				
German Condensed	6.7	201.	.1107	98
Gothic Condensed No. 3 (No lower case).....			.105	95
Matson (No lower case).....			.110	97
Caption (No lower case).....			.123	93
Cheltenham Bold Extra Condensed (No lower case)....			.146	94
Gothic Condensed No. 2 (No lower case).....			.152	95
Latin Condensed (No lower case).....			.152	97
34-POINT				
Gothic No. 14 (No lower case).....			.110	96
Gothic Condensed No. 3 (No lower case).....			.120	95
36-POINT				
Gothic No. 14 (No lower case).....			.1245	96
Gothic Condensed No. 3 (No lower case).....			.1349	95
Matson (No lower case).....			.140	97
Caption (No lower case).....			.150	93
42-POINT				
Gothic No. 14 (No lower case).....			.154	96





ROGERS TABULAR MATRICES

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
5-POINT				
Gothic No. 4 (No lower case)-----			.0415	121
Gothic No. 3 (No lower case)-----			.0484	119
Gothic No. 9 (No lower case)-----			.0692	121
5½-POINT				
Bold Face No. 1-----			.06225	121
Gothic No. 3 (No lower case)-----			.0484	119
6-POINT				
Gothic Condensed No. 1-----	12.2	73.2	.0553	119
Gothic No. 10-----	15.64	93.84	.0415	119
No. 26 -----	15.76	94.56	.0415	118
No. 26 Italic-----	15.76	94.56	.0415	118
Bold Face No. 5-----	17.1	102.6	.0553	119
No. 1 (No lower case)-----			.0484	120
No. 12 (No lower case)-----			.0415	120
No. 12 Italic (No lower case)-----			.0415	121
German No. 1 (No lower case)-----			.0415	121
Gothic No. 6 (No lower case)-----			.0415	121
Antique No. 5 (No lower case)-----			.0692	121
7-POINT				
No. 26 -----	16.8	117.6	.0484	118
No. 26 Italic (No lower case)-----			.0484	121
Old Style No. 1 (No lower case)-----			.0484	121
8-POINT				
No. 26 -----	14.4	115.2	.0553	118
Old Style No. 2-----	14.9	119.2	.0553	119
Gothic No. 10-----	15.32	122.56	.0553	119
Ionic No. 1-----	15.41	123.28	.0622	119
Antique No. 2-----	15.9	127.2	.0553	119
Railroad Ionic No. 3-----	15.9	127.2	.0553	119
No. 1 (No lower case)-----			.0622	120
No. 4 (No lower case)-----			.0553	120
No. 19 (No lower case)-----			.0553	121
No. 26 Italic (No lower case)-----			.0553	121
German No. 1 (No lower case)-----			.0553	121
Gothic No. 6 (No lower case)-----			.0553	121
Gothic Condensed No. 1 (No lower case)-----			.0553	121
Ionic No. 4 (No lower case)-----			.0553	121
Old Style No. 1 (No lower case)-----			.0553	121
University (No lower case)-----			.0743	121





ROGERS TABULAR MATRICES — Continued

	Width of Alphabet in Ems	Width of Alphabet in Points	Figure Size in Thou- sandths of an In.	Page
10-POINT				
De Vinne -----	13.4	134.	.0692	118
Old Style No. 2 -----	13.5	135.	.0692	119
No. 26 -----	14.	140.	.0692	118
No. 1 (No lower case) -----			.0692	120
No. 6 (No lower case) -----			.069	120
No. 13 (No lower case) -----			.069	120
Antique No. 3 (No lower case) -----			.069	121
Old Style No. 1 (No lower case) -----			.0692	121
No. 5 (No lower case) -----			.0761	120
12-POINT				
No. 26 -----	13.	156.	.083	118
Old Style No. 2 -----	13.3	159.6	.083	119
De Vinne -----	13.7	164.4	.083	118
No. 1 (No lower case) -----			.083	120
14-POINT				
No. 36 -----	11.8	165.2	.0968	118





SECTIONAL MATRICES

TWO-PIECE or sectional matrices are made differently from the solid or two-line initial characters shown on page 33. Both halves of the character are on the same matrix — the lower half in the regular or normal position and the upper half in the auxiliary position of a two-letter matrix.

To use these characters as initials, place the matrix in auxiliary position in the assembler with the first line, and use the same matrix in the regular or normal position with the second line. When the two resulting slugs are placed together they make the complete character.

These characters can also be used just as easily for complete lines, and are very useful for advertising and display purposes. No special equipment is required to use these matrices on any two-letter Linotype.

11-POINT SECTIONAL

ABCDEFGHIJKLMN OPQRST 1234567890

12-POINT SECTIONAL

ABCDEFGHIJKLMN OPQR 1234567890

12-POINT NORMANDE CONDENSED NO. 1 SECTIONAL

ABCDEFGHI IJK LMNOPQRSTU VWVX 1234567890
ABCDEFGHIJKLMN OPQRSTU VWX 1234567890

14-POINT NORMANDE CONDENSED NO. 1 SECTIONAL

ABCDEFGHI IJK LMNOPQRSTU VWVX 1234567890
ABCDEFGHIJKLMN OPQRSTU VWX 1234567890

12-POINT RUSSIAN NO. 1 SECTIONAL

АБВГДЕЖЗИЙКЛМНОПРСТУФХЦЧШЩЪЫЬЭЮЯ 1234567890
абвгдежзийклмнопрстуфхцчшщъыьэюя 1234567890

PRICES

Per Font.....\$31.00
Single Characters, each..... .05

In ordering, be sure to specify whether matrices are to run in the magazine or as sorts.



HORIZONTAL STROKE FRACTIONS

As a matter of convenience we have grouped the various horizontal stroke fractions we make into eight different classes, as follows:

Class A (1-figure denominator fractions) — $\frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{5}{8} \frac{3}{4} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{5} \frac{2}{5} \frac{3}{5} \frac{4}{5} \frac{1}{6} \frac{5}{6}$
 $\frac{1}{7} \frac{2}{7} \frac{3}{7} \frac{4}{7} \frac{5}{7} \frac{6}{7}$

Class B (tenths) — $\frac{1}{10} \frac{2}{10} \frac{3}{10} \frac{4}{10} \frac{5}{10} \frac{6}{10} \frac{7}{10} \frac{8}{10} \frac{9}{10}$

Class C (twelfths) — $\frac{1}{12} \frac{2}{12} \frac{3}{12} \frac{4}{12} \frac{5}{12} \frac{6}{12} \frac{7}{12} \frac{8}{12} \frac{9}{12} \frac{10}{12} \frac{11}{12}$

Class D (sixteenths) — $\frac{1}{16} \frac{3}{16} \frac{5}{16} \frac{7}{16} \frac{9}{16} \frac{11}{16} \frac{13}{16} \frac{15}{16}$

Class E (twenty-fourths) — $\frac{1}{24} \frac{3}{24} \frac{5}{24} \frac{7}{24} \frac{9}{24} \frac{11}{24} \frac{13}{24} \frac{15}{24} \frac{17}{24} \frac{19}{24} \frac{21}{24} \frac{23}{24}$

Class F (thirty-seconds) — $\frac{1}{32} \frac{3}{32} \frac{5}{32} \frac{7}{32} \frac{9}{32} \frac{11}{32} \frac{13}{32} \frac{15}{32} \frac{17}{32} \frac{19}{32} \frac{21}{32} \frac{23}{32} \frac{25}{32} \frac{27}{32} \frac{29}{32} \frac{31}{32}$

Class G (sixty-fourths) — $\frac{1}{64} \frac{3}{64} \frac{5}{64} \frac{7}{64} \frac{9}{64} \frac{11}{64} \frac{13}{64} \frac{15}{64} \frac{17}{64} \frac{19}{64} \frac{21}{64} \frac{23}{64} \frac{25}{64} \frac{27}{64} \frac{29}{64}$
 $\frac{31}{64} \frac{33}{64} \frac{35}{64} \frac{37}{64} \frac{39}{64} \frac{41}{64} \frac{43}{64} \frac{45}{64} \frac{47}{64} \frac{49}{64} \frac{51}{64} \frac{53}{64} \frac{55}{64} \frac{57}{64} \frac{59}{64} \frac{61}{64} \frac{63}{64}$

Class H (hundredths) — $\frac{5}{100} \frac{10}{100} \frac{15}{100} \frac{20}{100} \frac{25}{100} \frac{30}{100} \frac{35}{100}$
 $\frac{40}{100} \frac{45}{100} \frac{50}{100} \frac{55}{100} \frac{60}{100} \frac{65}{100} \frac{70}{100} \frac{75}{100} \frac{80}{100}$
 $\frac{85}{100} \frac{90}{100} \frac{95}{100}$

All of these fractions are not made for every font of matrices, but only those indicated in the following lists. After the name of each face listed is shown the highest fraction of each class made for that face, which indicates that all of the fractions in that class, from the lowest up to the one shown, are made for that face and no more. In such few instances where only a few odd fractions are made for the face listed, these are all shown after the name of the face. While but one fraction is shown for two-letter fonts, both faces are punched in the matrices, except in the case of Roman with Italic and Small Cap fonts. A few examples are here given to illustrate the meaning of the above.

6-Point No. 1, $\frac{6}{7} \frac{9}{10} \frac{11}{12} \frac{15}{16} \frac{23}{24} \frac{31}{32}$.

This means that all the fractions shown in Classes A, B, C, D, E, and F, are made in the 6-point No. 1 face and that Classes G and H are not made in this face.

6-Point No. 2, $\frac{5}{8} \frac{1}{12} \frac{15}{16}$.

This means that fractions for 6-point No. 2 are made in Class A up to $\frac{5}{8}$, one fraction in Class C ($\frac{1}{12}$) and all fractions in Class D.

6-Point Original Old Style, $\frac{7}{8}$.

This means that Class A fractions up to $\frac{7}{8}$ are made for this face, and none of the other classes.

In ordering horizontal stroke fractions, give the name of the face for which they are desired and follow with the fractions wanted. Fractions will always be sent as sorts unless otherwise ordered. If desired on the keyboard, always state the channels of the magazine in which they are to run.



ONE-LETTER MATRICES

5-POINT

No. 10 $\frac{7}{8}$ No. 18 $\frac{5}{8}$

5½-POINT

No. 1 $\frac{5}{8}$ $\frac{15}{16}$ Bold Face No. 1..... $\frac{5}{8}$
No. 2 $\frac{5}{8}$ Gothic No. 17..... $\frac{7}{8}$
No. 4 $\frac{7}{8}$

6-POINT

No. 1 $\frac{6}{7}$ $\frac{9}{10}$ $\frac{11}{12}$ $\frac{15}{16}$ $\frac{23}{24}$ $\frac{31}{32}$ Classic $\frac{5}{8}$
No. 2 $\frac{5}{8}$ $\frac{15}{16}$ De Vinne $\frac{5}{8}$
No. 3 $\frac{5}{8}$ German No. 1..... $\frac{5}{8}$
No. 12 $\frac{5}{8}$ German No. 3..... $\frac{5}{8}$
No. 28 $\frac{5}{8}$ Gothic Condensed No. 2..... $\frac{7}{8}$
Aldine No. 1..... $\frac{5}{8}$ Jenson $\frac{5}{8}$
Century Expanded $\frac{5}{8}$ Original Old Style..... $\frac{7}{8}$
Clarendon No. 1..... $\frac{5}{8}$

7-POINT

No. 2 $\frac{5}{8}$ Bold Face No. 1..... $\frac{5}{8}$
No. 21 $\frac{5}{8}$ Bold Face No. 3..... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{1}{3}$, $\frac{2}{3}$
No. 24 $\frac{5}{8}$ Doric No. 1..... $\frac{5}{8}$
No. 28 $\frac{5}{8}$ Gothic No. 2..... $\frac{5}{8}$
Aldine No. 1..... $\frac{5}{8}$ Gothic No. 4..... $\frac{7}{8}$
Antique No. 1..... $\frac{5}{8}$ No. 1 $\frac{15}{16}$

8-POINT

No. 1 $\frac{6}{7}$ $\frac{9}{10}$ $\frac{11}{12}$ $\frac{15}{16}$ $\frac{23}{24}$ $\frac{31}{32}$ $\frac{63}{64}$ Cheltenham Bold Condensed..... $\frac{7}{8}$
No. 1 (Low Alignment)..... $\frac{5}{8}$ Clarendon No. 1 (Low Alignment). $\frac{5}{8}$
No. 2 $\frac{5}{8}$ $\frac{15}{16}$ $\frac{31}{32}$ $\frac{63}{64}$ Classic $\frac{5}{8}$
No. 4 $\frac{5}{8}$ De Vinne Condensed..... $\frac{5}{8}$
No. 19 $\frac{5}{8}$ German No. 1..... $\frac{5}{8}$
No. 24 $\frac{5}{8}$ Gothic No. 3..... $\frac{7}{8}$
No. 28 $\frac{5}{8}$ Gothic Condensed No. 1..... $\frac{5}{8}$
Admiral $\frac{5}{8}$ Gothic Condensed No. 2..... $\frac{5}{8}$
Aldine No. 1..... $\frac{5}{8}$ Ionic No. 1 (High Alignment)..... $\frac{7}{8}$
Antique No. 1..... $\frac{2}{3}$, $\frac{1}{3}$, $\frac{5}{8}$ Ionic No. 1 (Low Align.) ... (only) $\frac{1}{2}$
Bold Face No. 1..... $\frac{5}{8}$ Jenson $\frac{7}{8}$
Cambridge $\frac{5}{8}$ Latin Antique $\frac{5}{8}$
Century Expanded $\frac{5}{8}$ Title No. 2..... $\frac{2}{3}$, $\frac{1}{3}$, $\frac{1}{4}$
Cheltenham $\frac{5}{8}$ Uniline $\frac{5}{8}$
Cheltenham Bold Face..... $\frac{5}{8}$ University $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{1}{3}$, $\frac{2}{3}$

9-POINT

No. 1 $\frac{4}{5}$ No. 28 $\frac{5}{8}$
No. 13 (H. A.) $\frac{5}{8}$ $\frac{1}{10}$ $\frac{1}{16}$, $\frac{3}{16}$, $\frac{5}{16}$, $\frac{7}{16}$, $\frac{15}{16}$ Caslon $\frac{5}{8}$
No. 13 (Low Alignment)..... $\frac{5}{8}$ German No. 2..... $\frac{5}{8}$
No. 16 $\frac{5}{8}$ German Bold Face No. 1..... $\frac{5}{8}$





HORIZONTAL STROKE FRACTIONS



10-POINT

No. 1	$\frac{6}{7}$ $\frac{9}{10}$ $\frac{11}{12}$ $\frac{15}{16}$ $\frac{23}{24}$ $\frac{31}{32}$ $\frac{63}{64}$	Clarendon No. 1.....	$\frac{7}{8}$
No. 5	$\frac{5}{8}$	Classic	$\frac{5}{8}$
No. 6 (14-Pt. Alignment).....	$\frac{5}{8}$	Condensed Title No. 1.....	$\frac{5}{8}$
No. 9	$\frac{5}{8}$	Condensed Title No. 2.....	$\frac{5}{8}$
No. 14	$\frac{7}{8}$	De Vinne Condensed.....	$\frac{5}{8}$
No. 28	$\frac{5}{8}$	German No. 2.....	$\frac{5}{8}$
Aldine No. 1.....	$\frac{5}{8}$	Gothic Condensed No. 1.....	$\frac{5}{8}$
Antique No. 1.....	$\frac{2}{3}$, $\frac{1}{8}$, $\frac{5}{8}$	Gothic Condensed No. 2.....	$\frac{5}{8}$
Antique Condensed	$\frac{5}{8}$	Jenson	$\frac{5}{8}$
Bold Face No. 1.....	$\frac{5}{8}$	Latin Antique	$\frac{5}{8}$
Berlin Antique	$\frac{5}{8}$	Original Old Style.....	$\frac{5}{8}$
Century Expanded	$\frac{5}{8}$	Title No. 1.....	$\frac{5}{8}$
Cheltenham	$\frac{5}{8}$	Uniline	$\frac{5}{8}$
Cheltenham Bold Face.....	$\frac{5}{8}$	Two Line No. 18.....	$\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$
Cheltenham Bold Condensed.....	$\frac{7}{8}$		

11-POINT

No. 1	$\frac{5}{8}$	Caslon	$\frac{5}{8}$
Antique No. 3.....	$\frac{5}{8}$	Doric No. 1.....	$\frac{5}{8}$
Bold Face No. 3.....	$\frac{7}{8}$	Doric No. 2.....	$\frac{3}{4}$
Cambridge	$\frac{5}{8}$	Gothic Condensed No. 1.....	$\frac{5}{8}$

12-POINT

No. 16	$\frac{5}{8}$	De Vinne	$\frac{6}{7}$ $\frac{9}{10}$ $\frac{11}{12}$ $\frac{15}{16}$ $\frac{23}{24}$ $\frac{31}{32}$
Antique No. 1.....	$\frac{7}{8}$	De Vinne Condensed.....	$\frac{5}{8}$
Antique Condensed	$\frac{5}{8}$	De Vinne Outline.....	$\frac{7}{8}$
Bold Face No. 1.....	$\frac{5}{8}$	Gothic No. 3.....	$\frac{5}{8}$
Century Expanded	$\frac{5}{8}$	Gothic No. 5.....	$\frac{5}{8}$
Cheltenham	$\frac{5}{8}$	Gothic Condensed No. 1.....	$\frac{5}{8}$
Cheltenham Bold	$\frac{5}{8}$	Gothic Condensed No. 2.....	$\frac{5}{8}$
Classic	$\frac{5}{8}$	Jenson	$\frac{5}{8}$
Clarendon No. 1.....	$\frac{5}{8}$	Latin Antique	$\frac{5}{8}$
Condensed Title No. 1.....	$\frac{5}{8}$	Title No. 2.....	$\frac{5}{8}$
Caslon No. 2.....	$\frac{7}{8}$	Title No. 5.....	$\frac{7}{8}$
Cheltenham Bold Face.....	$\frac{5}{8}$	Old Style No. 3.....	$\frac{7}{8}$
Cheltenham Bold Condensed.....	$\frac{7}{8}$	Remington Typewriter	$\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$

14-POINT

No. 16	$\frac{5}{8}$	Gothic Condensed No. 1.....	$\frac{5}{8}$
No. 36	$\frac{5}{8}$	Gothic Condensed No. 1.....	$\frac{95}{100}$
Baskerville Condensed	$\frac{5}{8}$	Gothic Condensed No. 2.....	$\frac{5}{8}$
Caslon	$\frac{3}{4}$	Cheltenham Bold Condensed.....	$\frac{7}{8}$
Cheltenham	$\frac{5}{8}$	Original Old Style.....	$\frac{5}{8}$
Cheltenham Bold	$\frac{5}{8}$	Roman Bold Condensed.....	$\frac{7}{8}$
De Vinne Extra Condensed.....	$\frac{7}{8}$		

18-POINT

Cheltenham Bold Extra Cond. $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$	Gothic Condensed No. 2.....(only)	$\frac{1}{2}$
Gothic No. 12.....	French Old Style No. 2.....	$\frac{1}{3}$

24-POINT

Cheltenham Bold Extra Cond. $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$	Gothic Condensed No. 2.....(only)	$\frac{1}{2}$
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30-POINT

Gothic Cond. No. 2..... (only)	$\frac{1}{2}$
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TWO-LETTER MATRICES

5-POINT

No. 10 with Gothic No. 4..... $\frac{5}{8}$ No. 11 with Gothic Cond. No. 4.... $\frac{7}{8}$

5½-POINT

No. 1 with Clarendon No. 1..... $\frac{5}{8}$	Bold Face No. 1 with 8 Point Ionic
No. 2 with Bold Face No. 2..... $\frac{5}{8}$	No. 1 $\frac{2}{3}$
Bold Face No. 1 with 8 Point Aldine	Bold Face No. 1 with 10 Point Clar-
No. 1 $\frac{7}{8}$	endon No. 1..... $\frac{5}{8}$

6-POINT

No. 1 with Bold Face No. 2..... $\frac{5}{8}$	No. 28 with Normande No. 4..... $\frac{5}{8}$
No. 1 with Clarendon No. 1..(only) $\frac{1}{2}$	No. 12 with Gothic No. 6..... $\frac{5}{8}$
No. 2 with Bold Face No. 1..... $\frac{5}{8}$	De Vinne with Antique No. 3..... $\frac{5}{8}$
No. 2 with Gothic No. 3..... $\frac{5}{8}$	Egyptienne Serrée No. 1 with Nor-
No. 8 with Bold Face No. 1..... $\frac{7}{8}$	mande No. 4..... $\frac{5}{8}$
No. 10 with Gothic No. 4..... $\frac{5}{8}$	German No. 3 with Bold Face No. 2 $\frac{1}{3}$
No. 28 with Antique Black No. 1... $\frac{7}{8}$	Old Style No. 1 with Antique No. 1 $\frac{5}{8}$
No. 28 with Egyptienne Serrée No. 1 $\frac{5}{8}$	Old Style No. 1 with Title No. 1.... $\frac{7}{8}$

7-POINT

No. 1 with Gothic No. 4..... $\frac{5}{8}$	No. 28 with Antique Black No. 1... $\frac{5}{8}$
No. 2 with Bold Face No. 1..... $\frac{5}{8}$	No. 28 with Egyptienne Serrée No. 1 $\frac{5}{8}$
No. 2 with Gothic No. 3..... $\frac{5}{8}$	No. 28 with Normande No. 4..... $\frac{5}{8}$
No. 3 with 8 Point Elzevir..... $\frac{7}{8}$	Egyptienne Serrée No. 1 with Nor-
No. 16 with Century Bold..... $\frac{7}{8}$	mande No. 4..... $\frac{5}{8}$

8-POINT

No. 1 with Title No. 2..... $\frac{7}{8}$	Elzevir with Cheltenham Bold..... $\frac{4}{8}$
No. 2 with 10 Point Clarendon No. 1 $\frac{5}{8}$	Egyptienne Serrée No. 1 with Nor-
No. 2 with Bold Face No. 1..... $\frac{5}{8}$	mande No. 4..... $\frac{5}{8}$
No. 2 with Cond. Title No. 3..... $\frac{5}{8}$	German No. 3 with Bold Face No. 2 $\frac{5}{8}$
No. 2 with Gothic No. 3..... $\frac{5}{8}$	Gothic No. 3 (High. Align.) with
No. 4 with Clarendon No. 1..(only) $\frac{1}{2}$	10 Point Clarendon No. 1..... $\frac{5}{8}$
No. 12 with Gothic No. 11..... $\frac{5}{8}$	Gothic No. 3 (Low Align.) with
No. 19 with Title No. 1..... $\frac{5}{8}$	10 Point Clarendon No. 1..... $\frac{5}{8}$
No. 16 with Century Bold..... $\frac{7}{8}$	Gothic No. 3 with Title No. 2..... $\frac{5}{8}$
No. 26 with Antique No. 2..... $\frac{5}{8}$	Ionic No. 1 (High Align.) with
No. 28 with Antique Black No. 1... $\frac{5}{8}$	10 Point Clarendon No. 1..... $\frac{7}{8}$
No. 28 with Egyptienne Serrée No. 1 $\frac{5}{8}$	Ionic No. 1 (Low Align.) with
No. 28 with Normande No. 4..... $\frac{5}{8}$	10 Point Clarendon No. 1..... $\frac{5}{8}$
Century Expanded with Century	Old Style No. 1 with Antique No. 1 $\frac{5}{8}$
Bold $\frac{5}{8}$	Old Style No. 1 with Antique Italic
Cheltenham with Cheltenham Bold	No. 1 $\frac{7}{8}$
Condensed $\frac{7}{8}$	Old Style No. 1 with Title No. 1... $\frac{3}{8}$
Cheltenham Wide with Cheltenham	Railroad Ionic No. 3 with Antique
Bold $\frac{2}{3}$	No. 2 $\frac{7}{8}$
Classic with Century Bold..... $\frac{7}{8}$	Scotch with Jenson..... $\frac{7}{8}$
De Vinne with Antique No. 3..... $\frac{5}{8}$	Uniline with Title No. 1..... $\frac{5}{8}$

9-POINT

No. 16 with Century Bold..... $\frac{7}{8}$	De Vinne with 10 Point Gothic No. 4 $\frac{5}{8}$
No. 28 with Antique Black No. 1... $\frac{5}{8}$	Egyptienne Serrée No. 1 with Nor-
No. 28 with Egyptienne Serrée No. 1 $\frac{5}{8}$	mande No. 4..... $\frac{5}{8}$
No. 28 with Normande No. 4..... $\frac{5}{8}$	Old Style No. 1 with Antique No. 1 $\frac{5}{8}$
De Vinne with Antique No. 3..... $\frac{5}{8}$	





HORIZONTAL STROKE FRACTIONS



10-POINT

No. 2 with Gothic No. 3.....	$\frac{7}{8}$	Egyptienne Serrée No. 3 with Nor-	
No. 2 with Condensed Title No. 3..	$\frac{7}{8}$	mande No. 4.....	$\frac{5}{6}$
No. 16 with Century Bold.....	$\frac{7}{8}$	Elzevir with Cheltenham Bold.....	$\frac{7}{8}$
No. 28 with Antique Black No. 1...	$\frac{7}{8}$	German No. 3 with Bold Face No. 2	$\frac{5}{6}$
No. 28 with Egyptienne Serrée No. 1	$\frac{5}{6}$	Gothic No. 3 with 11 Point Gothic	
No. 28 with Normande No. 4.....	$\frac{5}{6}$	Condensed No. 1.....	$\frac{7}{8}$
Antique No. 3 with 12 Point Gothic		Gothic No. 3 with 12 Point De Vinne	
Condensed No. 1.....	$\frac{5}{6}$	Condensed	$\frac{7}{8}$
Century Expanded with Century		Gothic No. 13 with De Vinne Cond.	$\frac{7}{8}$
Bold	$\frac{2}{3}$	Gothic No. 16 with Title No. 4.....	$\frac{7}{8}$
Cheltenham with Cheltenham Bold		Old Style No. 1 with Antique No. 1	$\frac{5}{6}$
Condensed	$\frac{7}{8}$	Old Style No. 1 with Antique Italic	
Cheltenham Wide with Cheltenham		No. 1	$\frac{7}{8}$
Bold	$\frac{7}{8}$	Old Style No. 1 with Title No. 1....	$\frac{2}{3}$
Classic with Century Bold.....	$\frac{7}{8}$	Ronaldson No. 6 with 12 Point	
Cond. Title No. 1 with 12 Point		Elzevir No. 2.....	$\frac{7}{8}$
Antique Condensed.....	$\frac{7}{8}$	Uniline with Title No. 1.....	$\frac{5}{6}$
De Vinne with Antique No. 3.....	$\frac{5}{6}$		

11-POINT

De Vinne with Antique No. 3.....	$\frac{5}{6}$	Old Style No. 1 with Antique No. 1	$\frac{5}{6}$
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12-POINT

No. 16 with Century Bold.....	$\frac{7}{8}$	De Vinne with Antique No. 3.....	$\frac{5}{6}$
Antique No. 3 with Cheltenham		Elzevir with Cheltenham Bold.....	$\frac{7}{8}$
Bold	$\frac{7}{8}$	Gothic No. 13 with De Vinne Cond.	$\frac{7}{8}$
Century Expanded with 10 Point		Gothic No. 15 with Bold Face No. 4	$\frac{7}{8}$
Bold Face No. 1.....	$\frac{5}{6}$	Gothic No. 16 with Title No. 4.....	$\frac{7}{8}$
Cheltenham Wide with Cheltenham		Old Style No. 1 with Antique No. 1	$\frac{7}{8}$
Bold	$\frac{7}{8}$	Old Style No. 1 with Antique Italic	
Cheltenham with Cheltenham Bold		No. 1	$\frac{1}{3}$
Condensed	$\frac{7}{8}$	Scotch with Jenson.....	$\frac{7}{8}$
Classic with Century Bold.....	$\frac{2}{3}$		

14-POINT

No. 16 with Century Bold.....	$\frac{7}{8}$	Classic with Century Bold.....	$\frac{7}{8}$
No. 36 with 12 Pt. Bold Face No. 4	$\frac{5}{6}$	De Vinne with Antique No. 3.....	$\frac{7}{8}$
Century Expanded with Century		Elzevir with Cheltenham Bold.....	$\frac{7}{8}$
Bold	$\frac{2}{3}$	Gothic No. 13 with De Vinne Cond.	$\frac{7}{8}$
Cheltenham Wide with Cheltenham		Gothic No. 16 with Title No. 4.....	$\frac{7}{8}$
Bold	$\frac{2}{3}$	Old Style No. 1 with Antique No. 1	$\frac{7}{8}$
Congressional Plain with Canceled			
Roman	$\frac{5}{6}$		

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ADVERTISING FIGURE MATRICES

14-POINT

Century Bold $\frac{1}{4}$, $\frac{1}{2}$ Cheltenham Bold ... $\frac{1}{8}$, $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{1}{3}$, $\frac{2}{3}$

18-POINT

Century Bold $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{7}{8}$, $\frac{1}{3}$, $\frac{2}{3}$ Cheltenham Bold Cond.... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{1}{3}$
Cheltenham Bold ... $\frac{1}{8}$, $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{1}{3}$, $\frac{2}{3}$ Gothic Cond. No. 1..... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{1}{3}$

24-POINT

Century Bold $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{1}{3}$ Cheltenham Bold Cond.... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{1}{3}$
Cheltenham Bold $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{1}{3}$, $\frac{2}{3}$ Gothic Cond. No. 1..... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, $\frac{1}{3}$

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12-POINT

Gothic No. 4..... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$

Two-Letter
18-POINT

Gothic Condensed No. 1..... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$

18-POINT

Gothic Condensed No. 1..... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$

24-POINT

Gothic Condensed No. 1..... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{7}{8}$

24-POINT

Gothic Condensed No. 1..... $\frac{1}{4}$, $\frac{1}{2}$, $\frac{7}{8}$

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10-POINT

De Vinne 10/10

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To use these matrices an advertising figure mold is required. Arrange the mold to cast a 5-point slug. Assemble the line of text matter with the upper half of the fraction — that is, for the numerator use the fraction matrices in the normal position; this casts the numerator and the horizontal stroke on the first slug. To get the denominator assemble the same line on the upper rail (one-letter matrices must be used for this work) exactly as it was assembled for the first line, except the figures for the denominator of the fraction, which must be changed to suit the copy. When these slugs are brought together they will show the line of reading matter with a perfect fraction.

These fractions can be made running into any number of figures, and, with the half figure space, fractions with one figure in the numerator and two in the denominator can be made as easily as any other.

(First Slug)

Find the product of $712\frac{181}{1812}$, $8908\frac{204}{372}$, and $2090\frac{4}{4075}$

(Second Slug)

1 8 1 2 3 7 2 4 0 7 5

(First and Second Slug Together)

Find the product of $712\frac{181}{1812}$, $8908\frac{204}{372}$, and $2090\frac{4}{4075}$

(The Characters)

$\frac{1}{1} \frac{2}{2} \frac{3}{3} \frac{4}{4} \frac{5}{5} \frac{6}{6} \frac{7}{7} \frac{8}{8} \frac{9}{9} \frac{0}{0} \text{ -- }$

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PRICE

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5½-POINT

Clarendon No. 1
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\$ £ — © * ± ⅛ ¼ ⅜ ½ ⅝ ¾ ⅞

Clarendon No. 1
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(Aligns with 5 point No. 18.)
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⅛ ¼ ⅜ ½ ⅝ ¾ ⅞

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Bold Face No. 3 (Auxiliary Position)
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Gothic No. 8
Figure size, .0553.
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No. 1 (Special)
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Antique No. 3
Figure size, .056.
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Bold Face No. 1
Figure size, .056.
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6-POINT—Continued

Gothic No. 2
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⅕ ⅔ ⅓ ⅔ ⅔ ⅔ ⅔ ⅔

Bold Face No. 3
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Ionic No. 1
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Antique No. 5
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1234567890

Latin Antique
Figure size, .083.
1234567890

7-POINT

Antique No. 1 (Modernized)
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Gothic Condensed No. 1
Figure size, .0553.
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Title No. 2 (Modernized)
Figure size, .0553.
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Gothic No. 3
Figure size, .070.
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Gothic No. 9
Figure size, .083.
1234567890

Bold Face No. 1
Figure size, .084.
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(Made also with 8-point alignment.)
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MISCELLANEOUS FIGURES



ONE-LETTER MATRICES — Continued

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Old Style No. 1 Italic (Modernized)
Figure size, .056.
1234567890

Title No. 1 (Modernized)
Figure size, .056.
1234567890

Antique No. 1 (Modernized)
Figure size, .059.
1234567890

Bold Face No. 6
Figure size, .0622.
1234567890.,\$c

Title No. 2 (Modernized)
Figure size, .070.
1234567890

University
Figure size, .0743.
1234567890\$

| † ‡ § || ¶ . - - - - - ¼ ½ ¾ ⅓ ⅔

9-POINT

Antique No. 3 (10-Point Alignment)
Figure size, .0622.
1234567890

Old Style No. 1 (Modernized)
Figure size, .063.
1234567890

10-POINT

Antique No. 3 (11-Point Alignment)
Figure size, .0692.
1234567890

Antique No. 1 (Modernized)
Figure size, .070.
1234567890

Old Style No. 1 (Modernized)
Figure size, .070.
1234567890

Old Style Gothic No. 1
Figure size, .070.
1234567890

Title No. 1 (Modernized)
Figure size, .070.
1234567890

Title No. 2 (Modernized)
Figure size, .070.
1234567890

Bold Face No. 6
Figure size, .083.
1234567890.,\$c

11-POINT

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12-POINT

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8-POINT

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Figure size, .056.
1234567890

Old Style No. 1 Italic (Modernized)
Figure size, .056.
1234567890

6-POINT

Gothic No. 8
Figure size, .0553.
1234567890

Gothic No. 8 (High Alignment)
Figure size, .0692.
1234567890

10-POINT

Gothic No. 9 (Special)
Figure size, .083.
1234567890. No.

Caslon Italic (Modernized)
Figure size, .070.
1234567890

Old Style No. 1 Italic (Modernized)
Figure size, .070.
1234567890

7-POINT

Gothic No. 4
Figure size, .056.
1234567890

11-POINT

Bold Face No. 3
Figure size, .084.
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Old Style No. 1 Italic (Modernized)
Figure size, .077.
1234567890

Caslon Italic (Modernized)
Figure size, .084.
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TWO-LETTER MATRICES
FIGURES WITH SMALL CAPS

6-POINT

No. 12 with Old Style No. 1 Small Caps
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VBCDEFGRTJ

Old Style No. 1 (Modernized)
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VBCDEFGRTJ

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Figure size, .050.

1234567890
VBCDEFGRTJ

7-POINT

No. 21 with Old Style No. 1 Small Caps
Figure size, .056.

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VBCDEFGRTJ

No. 21 with Ronaldson Small Caps
Figure size, .056.

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VBCDEFGRTJ

Caslon (Modernized)
Figure size, .056.

1234567890
VBCDEFGRTJ

Old Style No. 1 (Modernized)
Figure size, .056.

1234567890
VBCDEFGRTJ

Ronaldson (Modernized)
Figure size, .056.

1234567890
VBCDEFGRTJ

8-POINT

No. 21 with Ronaldson Small Caps
Figure size, .0553.

1234567890
VBCDEFGRTJ

Cambridge (Modernized)
Figure size, .0553.

1234567890
VBCDEFGRTJ

8-POINT—Continued

No. 4 with Old Style No. 1 Small Caps
Figure size, .056.

1234567890
VBCDEFGRTJ

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No. 4 with Ronaldson Small Caps
Figure size, .056.

1234567890
VBCDEFGRTJ

Caslon (Modernized)
Figure size, .056.

1234567890
VBCDEFGRTJ

Old Style No. 1 (Modernized)
Figure size, .056.

1234567890
VBCDEFGRTJ

Ronaldson (Modernized)
Figure size, .056.

1234567890
VBCDEFGRTJ

German No. 1 with Old Style No. 1 Small Caps
Figure size, .056.

1234567890
VBCDEFGRTJ

German No. 1 with Ronaldson Small Caps
Figure size, .056.

1234567890
VBCDEFGRTJ

9-POINT

No. 13 with Old Style No. 1 Small Caps
Figure size, .063.

1234567890
VBCDEFGRTJ

No. 13 with Ronaldson Small Caps
Figure size, .063.

1234567890
VBCDEFGRTJ

Old Style No. 1 (Modernized)
Figure size, .063.

1234567890
VBCDEFGRTJ

Ronaldson (Modernized)
Figure size, .063.

1234567890
VBCDEFGRTJ





TWO-LETTER MATRICES

Figures with Small Caps — Continued

10-POINT

French Old Style (Modernized)
Figure size, .0692.

1234567890

VBCDEFGRTJ

Original Old Style (Modernized)
Figure size, .0692.

1234567890

VBCDEFGRTJ

No. 13 with Old Style No. 1 Small Caps
Figure size, .070.

1234567890

VBCDEFGRTJ

Special No. 2 figures 2, 5, and 7 can be substituted for same characters in above set.

No. 13 with Ronaldson Small Caps
Figure size, .070.

1234567890

VBCDEFGRTJ

Caslon (Modernized)
Figure size, .070.

1234567890

VBCDEFGRTJ

Old Style No. 1 (Modernized)
Figure size, .070.

1234567890

VBCDEFGRTJ

Ronaldson (Modernized)
Figure size, .070.

1234567890

VBCDEFGRTJ

11-POINT

Cambridge (Modernized)
Figure size, .0761.

1234567890

VBCDEFGRTJ

No. 9 with Old Style No. 1 Small Caps
Figure size, .077.

1234567890

VBCDEFGRTJ

No. 9 with Ronaldson Small Caps
Figure size, .077.

1234567890

VBCDEFGRTJ

11-POINT—Continued

Old Style No. 1 (Modernized)
Figure size, .077.

1234567890

VBCDEFGRTJ

Ronaldson (Modernized)
Figure size, .077.

1234567890

VBCDEFGRTJ

Caslon (Modernized)
Figure size, .084.

1234567890

VBCDEFGRTJ

12-POINT

Caslon No. 2 (Modernized)
Figure size, .083.

1234567890

VBCDEFGRTJ

Caslon (Modernized)
Figure size, .084.

1234567890

VBCDEFGRTJ

Old Style No. 1 (Modernized)
Figure size, .084.

1234567890

VBCDEFGRTJ

Original Old Style (Modernized)
Figure size, .084.

1234567890

VBCDEFGRTJ

Ronaldson (Modernized)
Figure size, .084.

1234567890

VBCDEFGRTJ

14-POINT

Caslon (Modernized)
Figure size, .0968.

1234567890

VBCDEFGRTJ

Original Old Style (Modernized)
Figure size, .0968.

1234567890

VBCDEFGRTJ



TWO-LETTER MATRICES
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5-POINT

No. 1 with Gothic Condensed No. 1
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5½-POINT

No. 1 with Bold Face No. 2
Figure size, .050.
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1234567890\$

No. 1 with Bold Face No. 1
Figure size, .063.
1234567890,.\$c
1234567890,.\$c
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 . . . lb @ £ & . . . []
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 1/8 1/4 3/8 1/2 5/8 3/4 7/8
 1/8 1/4 3/8 1/2 5/8 3/4 7/8

6-POINT

No. 21 with Antique No. 6
Figure size, .0415.
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Figure size, .0415.
1234567890
1234567890

No. 2 with Gothic Condensed No. 2
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1234567890\$
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† ‡ § || ¶ . . . £ @ - * []
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 1/8 1/4 3/8 1/2 5/8 3/4 7/8

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1234567890\$
1234567890\$

Old Style No. 1 with Antique No. 1
(Modernized)
Figure size, .050.
1234567890
1234567890

Ronaldson with Title No. 1
(Modernized)
Figure size, .050.
1234567890
1234567890

6-POINT—Continued

No. 1 with Bold Face No. 1
Figure size, .056.
1234567890\$
1234567890\$

No. 1 with Clarendon No. 1
Figure size, .050.
1234567890,.\$c
1234567890,.\$c
 1/2 , . on fig. body
 1/2 , . on fig. body

No. 1 with Clarendon No. 1 (Special No. 1)
Figure size, .056.
1234567890
1234567890

No. 1 with Gothic No. 2
Figure size, .056.
1234567890
1234567890

No. 1 with Gothic No. 8
Figure size, .056.
1234567890
1234567890

De Vinne with Gothic No. 7
Figure size, .056.
1234567890
1234567890

7-POINT

No. 1 with Bold Face No. 1
Figure size, .059.
1234567890,.\$c
1234567890,.\$c
† ‡ § || ¶ @ £ f * - — . . . []
† ‡ § || ¶ @ £ f * - — . . . []
 1/8 1/4 3/8 1/2 5/8 3/4 7/8
 1/8 1/4 3/8 1/2 5/8 3/4 7/8

Old Style No. 1 with Antique No. 1
(Modernized)
Figure size, .059.
1234567890
1234567890

No. 2 with Antique Black No. 1
Figure size, .0667.
1234567890\$
1234567890\$

No. 1 with Doric No. 1
Figure size, .077.
1234567890
1234567890
 , . . ; ' - —



TWO-LETTER MATRICES

Roman with Black Face — Continued

8-POINT

No. 21 with Antique No. 6
Figure size, .0553.

1234567890\$
1234567890\$

Old Style No. 1 with Antique No. 1 Italic
(Modernized)
Figure size, .0553.

1234567890
1234567890

Old Style No. 1 with Title No. 1 (Modernized)
Figure size, .0553.

1234567890
1234567890

Old Style No. 1 with Title No. 2 (Modernized)
Figure size, .0553.

1234567890
1234567890

Uniline with Title No. 1 (Modernized)
Figure size, .0553.

1234567890
1234567890

No. 19 with Title No. 1 (Modernized)
(High Alignment)
Figure size, .056.

1234567890
1234567890

Old Style No. 1 with Antique No. 1
(Modernized) (Special No. 1)
Figure size, .056.

1234567890
1234567890

No. 4 with Clarendon No. 1
Figure size, .059.

1234567890\$
1234567890\$

Old Style No. 1 with Antique No. 1
(Modernized)
Figure size, .059.

1234567890
1234567890

Old Style No. 1 with Clarendon No. 1
Figure size, .059.

1234567890
1234567890

No. 1 with Title No. 2 (Modernized)
Figure size, .0692.

1234567890
1234567890

9-POINT

Old Style No. 1 with Antique No. 1
(Modernized)
Figure size, .0622.

1234567890
1234567890

10-POINT

No. 21 with Antique No. 6
Figure size, .0692.

1234567890\$
1234567890\$

Old Style No. 1 with Antique No. 1 Italic
(Modernized)
Figure size, .0692.

1234567890
1234567890

Old Style No. 1 with Title No. 1
(Modernized)
Figure size, .0692.

1234567890
1234567890

Uniline with Title No. 1 (Modernized)
Figure size, .0692.

1234567890
1234567890

No. 13 with Clarendon No. 1
Figure size, .070.

1234567890
1234567890

Old Style No. 1 with Antique No. 1
(Modernized)
Figure size, .070.

1234567890
1234567890

Old Style No. 1 with Clarendon No. 1
Figure size, .070.

1234567890
1234567890





TWO-LETTER MATRICES

Roman with Black Face — Continued

12-POINT

Old Style No. I with Antique No. I Italic
(Modernized)
Figure size, .083.

1234567890
1234567890

Old Style No. I with Title No. I (Modernized)
Figure size, .083.

1234567890
1234567890

No. 13 with Clarendon No. I
Figure size, .084.

1234567890
1234567890

Old Style No. I with Antique No. I
(Modernized)
Figure size, .084.

1234567890
1234567890

11-POINT

No. 9 with Clarendon No. I
Figure size, .077.

1234567890
1234567890

Old Style No. I with Antique No. I
(Modernized)
Figure size, .077.

1234567890
1234567890

14-POINT

Cheltenham with Century Bold
Figure size, .0968.

1234567890
1234567890

Old Style No. I with Antique No. I
(Modernized)
Figure size, .0968.

1234567890
1234567890





TWO-LETTER MATRICES

ROMAN WITH ITALIC

5½-POINT

No. 1 with Italic

Figure size, .050.

1234567890
1234567890

No. 4 with Italic

Figure size, .0553.

1234567890
1234567890

6-POINT

No. 28 with Italic

Figure size, .0445.

1234567890
1234567890

Antique No. 1 with Antique Italic

Figure size, .0484.

1234567890
1234567890

Classic with Italic

Figure size, .0484.

1234567890
1234567890

No. 12 with Italic

Figure size, .050.

1234567890
1234567890

Old Style No. 1 with Italic

Figure size, .050.

1234567890
1234567890

Old Style No. 1 with Italic (Modernized)

Figure size, .050.

1234567890
1234567890

No. 16 with Italic

Figure size, .0519.

1234567890
1234567890

De Vinne with Italic

Figure size, .0553.

1234567890
1234567890

No. 1 with Italic

Figure size, .056.

1234567890
1234567890

No. 2 with Italic

Figure size, .056.

1234567890
1234567890

No. 3 with Italic

Figure size, .056.

1234567890
1234567890

7-POINT

No. 24 with Italic

Figure size, .0519.

1234567890
1234567890

No. 28 with Italic

Figure size, .0519.

1234567890
1234567890

Caslon with Italic

Figure size, .056.

1234567890
1234567890

Old Style No. 1 with Italic

Figure size, .056.

1234567890
1234567890

No. 1 with Italic

Figure size, .059.

1234567890
1234567890

No. 16 with Italic

Figure size, .0593.

1234567890
1234567890

8-POINT

Cambridge with Italic

Figure size, .0553.

1234567890
1234567890

Caslon with Italic

Figure size, .056.

1234567890
1234567890

Caslon with Italic (Modernized)

Figure size, .056.

1234567890
1234567890

Cheltenham with Italic

Figure size, .056.

1234567890
1234567890

Old Style No. 1 with Italic

Figure size, .056.

1234567890
1234567890

TWO-LETTER MATRICES

Roman with Italic — Continued

8-POINT—Continued

Old Style No. 1 with Italic (Modernized)
Figure size, .056.

1234567890
1234567890

Scotch with Italic (High Alignment)
Figure size, .056.

1234567890
1234567890

No. 1 with Italic (High Alignment)
Figure size, .059.

1234567890
1234567890

No. 2 with Italic (High Alignment)
Figure size, .059.

1234567890
1234567890

No. 4 with Italic (High Alignment)
Figure size, .059.

1234567890
1234567890

No. 19 with Italic (High Alignment)
Figure size, .059.

1234567890
1234567890

De Vinne with Italic (High Alignment)
Figure size, .059.

1234567890
1234567890

No. 24 with Italic
Figure size, .0593.

1234567890
1234567890

No. 28 with Italic
Figure size, .0593.

1234567890
1234567890

Antique No. 1 with Antique Italic
(Modernized)
Figure size, .0622.

1234567890
1234567890

Classic with Italic
Figure size, .0622.

1234567890
1234567890

Century Expanded with Italic
Figure size, .063.

1234567890
1234567890

No. 16 with Italic
Figure size, .0667.

1234567890
1234567890

Title No. 2 with Italic (Modernized)
Figure size, .070.

1234567890
1234567890

9-POINT

No. 1 with Italic
Figure size, .0622.

1234567890
1234567890

No. 13 with Italic
Figure size, .063.

1234567890
1234567890

De Vinne with Italic
Figure size, .063.

1234567890
1234567890

Old Style No. 1 with Italic
Figure size, .063.

1234567890
1234567890

No. 24 with Italic
Figure size, .0667.

1234567890
1234567890

No. 28 with Italic
Figure size, .0667.

1234567890
1234567890

No. 16 with Italic
Figure size, .0742.

1234567890
1234567890

10-POINT

Antique No. 1 with Antique Italic
(Modernized)
Figure size, .0692.

1234567890
1234567890

Cambridge with Italic
Figure size, .0692.

1234567890
1234567890

Classic with Italic
Figure size, .0692.

1234567890
1234567890

Old Style No. 3 with Italic
Figure size, .0692.

1234567890
1234567890

No. 1 with Italic
Figure size, .070.

1234567890
1234567890



TWO-LETTER MATRICES
Roman with Italic — Continued

10-POINT—Continued

No. 6 with Italic
Figure size, .070.

1234567890
1234567890

No. 9 with Italic
Figure size, .070.

1234567890
1234567890

No. 13 with Italic
Figure size, .070.

1234567890
1234567890

Caslon with Italic
Figure size, .070.

1234567890
1234567890

Caslon with Italic (Modernized)
Figure size, .070.

1234567890
1234567890

De Vinne with Italic
Figure size, .070.

1234567890
1234567890

Old Style No. 1 with Italic
Figure size, .070.

1234567890
1234567890

Old Style No. 1 with Italic (Modernized)
Figure size, .070.

1234567890
1234567890

Scotch with Italic
Figure size, .070.

1234567890
1234567890

No. 16 with Italic
Figure size, .0742.

1234567890
1234567890

No. 24 with Italic
Figure size, .0742.

1234567890
1234567890

10-POINT—Continued

No. 28 with Italic
Figure size, .0742.

1234567890
1234567890

No. 5 with Italic
Figure size, .0761.

1234567890
1234567890

Century Expanded with Italic
Figure size, .077.

1234567890
1234567890

Cheltenham with Italic
Figure size, .077.

1234567890
1234567890

11-POINT

Cambridge with Italic
Figure size, .0761.

1234567890
1234567890

No. 1 with Italic
Figure size, .077.

1234567890
1234567890

No. 9 with Italic
Figure size, .077.

1234567890
1234567890

De Vinne with Italic
Figure size, .077.

1234567890
1234567890

Old Style No. 1 with Italic
Figure size, .077.

1234567890
1234567890





MISCELLANEOUS FIGURES



TWO-LETTER MATRICES

Roman with Italic — Continued

11-POINT—Continued

Scotch with Italic
Figure size, .077.

1234567890
1234567890

Caslon with Italic
Figure size, .084.

I 234567890
I 234567890

Caslon with Italic (Modernized)
Figure size, .084.

1234567890
1234567890

12-POINT

Antique No. 1 with Antique Italic
(Modernized)
Figure size, .083.

1234567890
1234567890

No. 1 with Italic
Figure size, .084.

1234567890
1234567890

Caslon with Italic
Figure size, .084.

I 234567890
I 234567890

Caslon with Italic (Modernized)
Figure size, .084.

1234567890
1234567890

Cheltenham with Italic
Figure size, .084.

1234567890
1234567890

De Vinne with Italic
Figure size, .084.

1234567890
1234567890

Old Style No. 1 with Italic
Figure size, .084.

I 234567890
I 234567890

12-POINT—Continued

Scotch with Italic
Figure size, .084.

1234567890
1234567890

No. 16 with Italic
Figure size, .089.

1234567890
1234567890

Classic with Italic
Figure size, .090.

1234567890
1234567890

Century Expanded with Italic
Figure size, .091.

1234567890
1234567890

14-POINT

Caslon with Italic (Modernized)
Figure size, .0968.

1234567890
1234567890

Cheltenham with Italic
Figure size, .0968.

1234567890
1234567890

Original Old Style with Italic
Figure size, .0968.

1234567890
I 234567890

No. 36 with Italic
Figure size, .098.

1234567890
1234567890

No. 16 with Italic
Figure size, .1037.

1234567890
1234567890



Send Orders to Nearest Agency





BOX AND RULE MATRICES

WITH these matrices squares or other rectangular figures of any size can be made and sheets of any size can be ruled both ways at one impression. At the point of intersection there is no break in either the horizontal or the vertical line. This can be done in no other way except by use of the ruling machine, the wax plate process, or by making two impressions on the press — all expensive operations.

These matrices are made in 6-, 8-, 10-, and 12-point. The quantity of each character required must be determined by the nature and size of the work to be done.

CHARACTERS MADE IN THE VARIOUS SIZES

6-POINT

No. 1		..Size, .084	No. 11		..Size, .084	No. 41		..Size, .083
No. 2		..Size, .084	No. 12	-	..Size, .042	No. 42	=	..Size, .084
No. 3		..Size, .084	No. 13	—	..Size, .168	No. 43		..Size, .084
No. 4		..Size, .084	No. 27		..Size, .0415	No. 44	≡	..Size, .084
No. 5		..Size, .084	No. 28		..Size, .0415	No. 45	≡	..Size, .084
No. 6		..Size, .084	No. 29		..Size, .0415	No. 46	≡	..Size, .084
No. 7		..Size, .084	No. 30		..Size, .0415	No. 47	≡	..Size, .084
No. 8		..Size, .084	No. 36	—	..Size, .083	No. 48	≡	..Size, .084
No. 9		..Size, .084	No. 37		..Size, .0415	No. 49	≡	..Size, .084
No. 10	—	..Size, .084	No. 40		..Size, .083	No. 50	≡	..Size, .084

8-POINT

No. 1		..Size, .112	No. 9	+	..Size, .112	No. 44	≡	..Size, .112
No. 2		..Size, .112	No. 10	—	..Size, .112	No. 45	≡	..Size, .112
No. 3		..Size, .112	No. 11		..Size, .112	No. 46	≡	..Size, .112
No. 4		..Size, .112	No. 12	-	..Size, .056	No. 47	≡	..Size, .112
No. 5		..Size, .112	No. 37		..Size, .0415	No. 48	≡	..Size, .112
No. 6		..Size, .112	No. 42	=	..Size, .112	No. 49	≡	..Size, .112
No. 7		..Size, .112	No. 43		..Size, .112	No. 50	≡	..Size, .112
No. 8		..Size, .112						

10-POINT

No. 1		..Size, .140	No. 8	⊥	..Size, .140	No. 44	≡	..Size, .140
No. 2		..Size, .140	No. 9	+	..Size, .140	No. 45	≡	..Size, .140
No. 3		..Size, .140	No. 10	—	..Size, .140	No. 46	≡	..Size, .140
No. 4		..Size, .140	No. 11		..Size, .140	No. 47	≡	..Size, .140
No. 5		..Size, .140	No. 12	-	..Size, .070	No. 48	≡	..Size, .140
No. 6		..Size, .140	No. 42	=	..Size, .140	No. 49	≡	..Size, .140
No. 7		..Size, .140	No. 43		..Size, .140	No. 50	≡	..Size, .140





BOX AND RULE MATRICES



12-POINT

No. 1		..Size, .168	No. 8		..Size, .168	No. 44		..Size, .168
No. 2		..Size, .168	No. 9		..Size, .168	No. 45		..Size, .168
No. 3		..Size, .168	No. 10		..Size, .168	No. 46		..Size, .168
No. 4		..Size, .168	No. 11		..Size, .168	No. 47		..Size, .168
No. 5		..Size, .168	No. 12		..Size, .084	No. 48		..Size, .168
No. 6		..Size, .168	No. 42		..Size, .168	No. 49		..Size, .168
No. 7		..Size, .168	No. 43		..Size, .168	No. 50		..Size, .168

We also make a set of special two-letter rules, dashes, and leaders. The use of these is similar to that of the one-letter matrices, and will be readily understood. Made in 6- and 12-point.

12-POINT

No. 1		..Size, .0415	No. 4		..Size, .0277	No. 7		..Size, .166
		..Size, .0415			..Size, .0277			..Size, .166
No. 2		..Size, .0415	No. 5		..Size, .0415	6 POINT		
		..Size, .0415			..Size, .0415			
No. 3		..Size, .083	No. 6		..Size, .083	No. 2a		..Size, .0207
		..Size, .083			..Size, .083	No. 2a		..Size, .0207
						No. 2b		..Size, .042
						No. 2b		..Size, .042
						No. 3a		..Size, .0415
						No. 3a		..Size, .0415
						No. 3b		..Size, .084
						No. 3b		..Size, .084

Specimen of Box and Rule Matrix Work

PRICES

One-Letter Matrices, per character.....	\$0.04
Two-Letter Matrices, per character.....	.05



Send Orders to Nearest Agency



DESTRUCTION OF MATRIX COMBINATIONS

THE matrix combination, a very important part of the matrix, is sufficient under ordinary conditions to last for years. It is possible, however, to ruin a set of matrices in a very short time by cutting or wearing out the combinations. The cause of the combinations becoming injured is invariably due to bad alignment at one or possibly all of the various transfers.

There are three of these transfers; that is to say, the matrices are transferred at three distinct points where the combinations are involved.

The First Transfer is from the First Elevator Jaw (E-391) on to the Second Elevator Bar (G-137) at intermediate channels (D-1086 and D-461). A matrix when in position in the First Elevator Jaw at this transfer point should line up with the bar (G-137), so you will have a perfect transfer on to the bar without binding. There is a set screw (BB-175) at the bottom of the First Elevator Slide on the right hand side for raising or lowering the slide. The alignment should be made as near perfect as possible, and if the Second Elevator Head (G-211) for any reason does not seat properly on the Intermediate Channel Rails (D-1086 and D-461), or if these rails are out of true, the trouble should be remedied so the Second Elevator Head will seat properly for transfer. The Second Elevator Bar should be perfectly smooth and free from burrs. This same rule applies to the Distributor Box Bar (G-212) and the Distributor Bar (G-204).

The Second Transfer is from the Second Elevator Bar (G-137) to the Distributor Box Bar (G-212). The Second Elevator (G-211) when in its normal position should be so adjusted that the Second Elevator Bar (G-137) will line up with the Distributor Box (G-212). Any condition or obstruction preventing these bars from aligning properly should be removed.

The Third Transfer is from the Distributor Box Rails to the Combination Bar (G-204). The Distributor Box Rails should be perfectly square with one another. Place a matrix on the Distributor Box Rails and raise up the outside Distributor Screw; turn the Distributor slowly by hand and see that the matrix when supported on the Distributor Box Rails will transfer freely on to the combinations of Bar (G-204). If this bar is too high, lower it, and if too low, raise it. You must have perfect alignment at all of these points, otherwise undue wear on the matrix combinations will result.

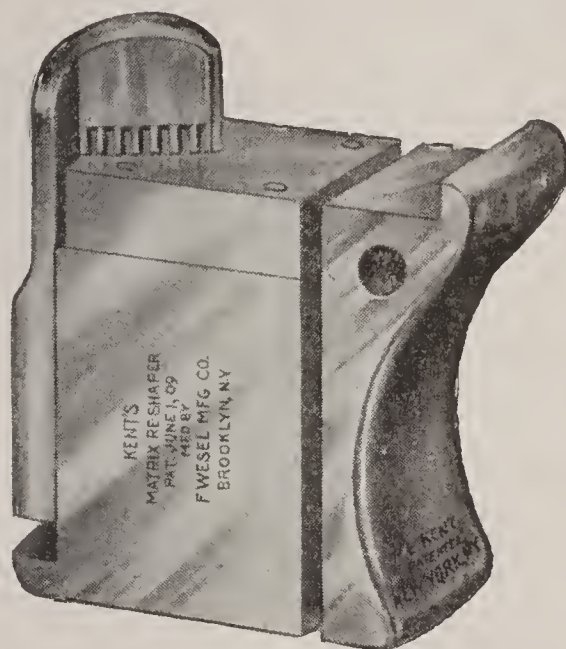
Use a sorts matrix with full combinations when making these tests.

LINOTYPE MATRIX SWAGE OR RESHAPER

THIS is a tool for restoring bent or twisted combinations on matrices to original accuracy. It is made of steel with hardened working faces. The use of this device will result in preserving many matrices which would otherwise be thrown away as useless.

When matrices hang crooked on the second elevator bar, or wobble in traveling across the distributor bar, they should be trued up. If they fail to drop into the proper channels of the magazine, or drop off into the hair space box in transferring, instead of clinging to the second elevator bar, the trouble is no doubt due to wear of the combinations. All such defects can be easily remedied by the use of the Matrix Swage or Reshaper.

Sometimes the teeth or upper portion of a matrix is spread or strained apart. In such case the ears of the matrix should be brought together slightly by a light squeeze in a vise or a light tap with a hammer before using the Swage. When sorts travel beyond the distributor and jump off, it is more than likely that the teeth merely need truing, so that they will clear the bar at the proper instant. Many matrices require only that the teeth be lined up properly to make them as good as ever.



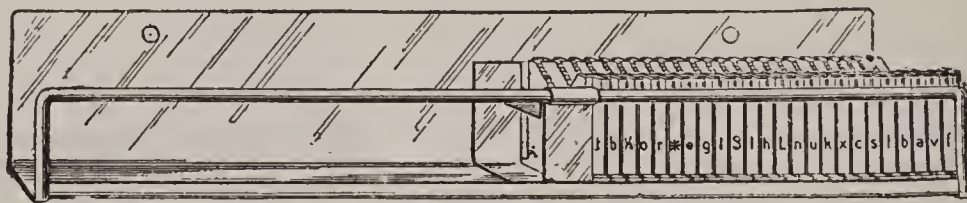
Of course some matrices will be encountered that are beyond redemption. The Swage will not put on new combinations or supply missing ones. Frequently, however, a little solder applied to the points of the teeth and then filed down will enable the Swage to put on the "finishing touch," and thus preserve a matrix so that it will last for several months longer. Often a valuable "sort" or a few letters can be repaired in this manner, so as to help the office out in an emergency, when otherwise it would mean costly delay to procure the necessary sorts. In all such cases within its scope the Swage will be found of inestimable value. It promotes harmony and good nature by providing an easy remedy for the minor difficulties and aggravations which arise from untrue, defective, or twisted matrix combinations.

PRICE, X-148, \$10.00

IMPROVED MATRIX GALLEYS

For Storing Miscellaneous Sorts

A GREAT convenience for offices using a variety of different fonts. We have improved this galley by placing a wire across the front instead of the solid wall as on the old style. This enables the operator to see the reference marks on the matrices. Adjustable clip holds



matrices in upright position. The high wall at back of galley has two perforations for convenience in hanging it up.

Made of sheet iron, nine inches long. Every office should have enough of these galleys to accommodate the sorts of all its fonts — one galley for each font.

The increasing number of special characters and miscellaneous sorts which are continually being added to our various fonts, and for which no allowance is made on the keyboard, renders this device invaluable. It serves the purpose of a sorts tray, and obviates the necessity of changing trays on the machine each time the magazine is changed. Its use is particularly advantageous in connection with the Automatic Sorts Stacker. All that is necessary is to remove the matrices from the Stacker, insert them in the storage galley, and replace with other matrices.

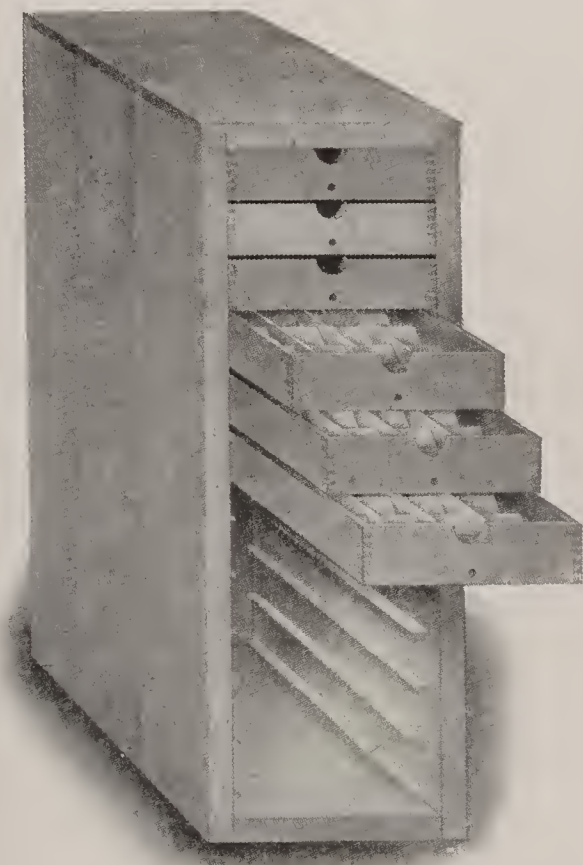
PRICE, J-1080, 60 CENTS EACH

SORTS TRAY CABINETS

WHEN a magazine containing another font of matrices is substituted for the one on the machine, it is of course necessary to change the accompanying side sorts also.

As a matter of convenience every office should provide itself with a separate sorts tray for each font of matrices. This will obviate the necessity of changing the sorts in the tray when changing magazines, and will save considerable time where changes are frequent. By changing trays when changing magazines the complete font is ready for use on the machine.

An office having a number of different fonts of matrices will find a cabinet to hold the sorts trays a valuable accessory. We can provide such cabinets



for holding either eight or twelve trays. They are made of hard wood, highly polished, making them ornamental pieces of furniture as well as useful. By keeping the trays in the cabinet there is less liability of loss or injury to sorts matrices, and they can always be found when wanted.

The cabinets are strongly and substantially built, with steel runs. This brings the trays close together and renders them practically dust proof. The twelve tray cabinet is 24½ inches high, 8¾ inches wide, and 12 inches deep — outside dimensions.

PRICES

X-202 Cabinets to hold twelve trays.....	\$6.00
X-243 Cabinets to hold eight trays.....	4.50
J-647 Trays, each	2.00

MATRIX CABINETS

For Matrices and Spacebands

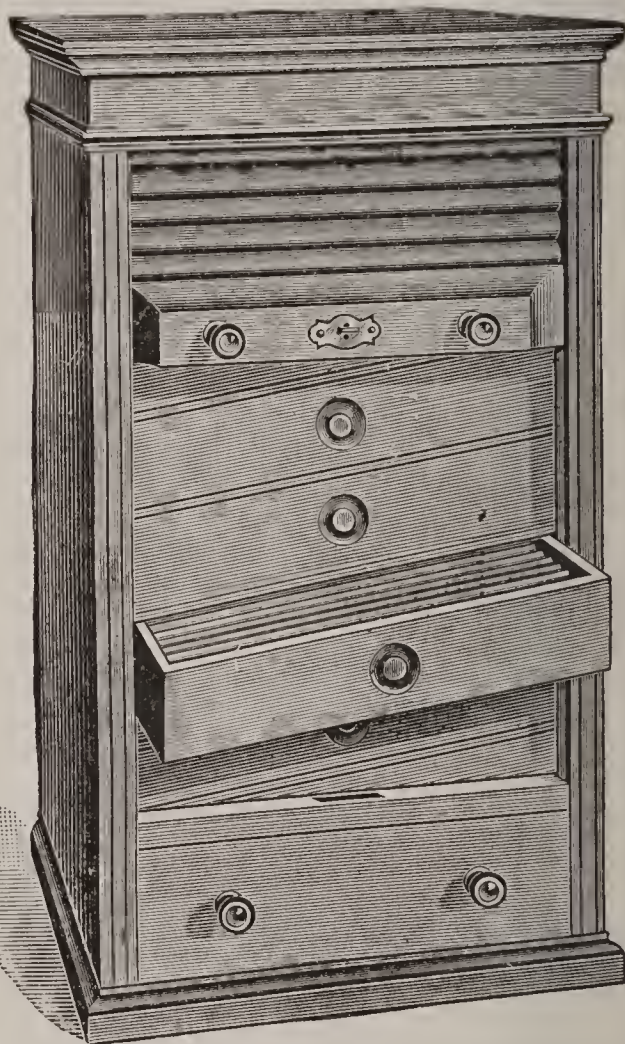
THESE cabinets provide a convenient and safe receptacle for the storage of matrices, spacebands, and the tools which accompany every Linotype. They save time and labor, and therefore money.

They are finely and substantially constructed of hardwood, beautifully finished, and, aside from their great utility, are an ornament in any office. The roll curtain front effectually excludes the dust, and a lock insures the contents of the drawers from being tampered with by unauthorized persons.

Each matrix drawer is $14\frac{1}{4}$ x 15 inches inside, and has ten grooves in which the matrices are placed edgewise. They are set in the cabinets on an incline, to prevent the matrices from falling down or becoming disarranged when the grooves are not full. Six metal slugs the size and shape of a matrix, but $\frac{3}{4}$ -inch thick, for holding up the ends of lines of matrices, are furnished with each drawer.

In the lower part of each cabinet is a drawer $4\frac{1}{2}$ inches deep inside, fitted with a lock, which cannot be opened until the curtain is raised. This drawer will accommodate the spacebands and small reserve parts and tools.

These cabinets are furnished in four sizes, holding six, eight, ten, and twelve matrix drawers respectively, and each cabinet contains the spaceband and tool drawer at the bottom. The six-drawer cabinet will answer the requirements of an office operating one or two Linotypes; the eight-drawer cabinet is for offices with two to four machines; the ten-drawer cabinet for offices with four to six machines, while larger plants should have one or more of the twelve-drawer cabinets.



PRICES

	Capacity	Height	Width	Depth	Weight Crated	Price
X-89	6 Matrix Drawers and 1 Tool Drawer	$30\frac{1}{4}$ in.	18 in.	$20\frac{3}{4}$ in.	150 lbs.	\$19.80
X-90	8 Matrix Drawers and 1 Tool Drawer	$35\frac{1}{4}$ in.	18 in.	$20\frac{3}{4}$ in.	175 lbs.	25.20
X-91	10 Matrix Drawers and 1 Tool Drawer	$40\frac{1}{4}$ in.	18 in.	$20\frac{3}{4}$ in.	200 lbs.	30.60
X-92	12 Matrix Drawers and 1 Tool Drawer	$45\frac{1}{4}$ in.	18 in.	$20\frac{3}{4}$ in.	225 lbs.	36.00



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ADDENDA

The following faces have been completed since work on this volume was commenced.

HEAD-LETTER MATRICES

21 Point Latin Condensed — 540 a

Caps, figures, and points only. Figure size, .0968.

Code word, SPASAB

THE LINOTYPE WAY IS THE ON 1234567890

(The smallest slug on which this face can be cast is 20 point.)

ONE-LETTER MATRICES

12 Point Cheltenham Bold Extra Condensed — 110 c

Lower case alphabet, 9.03 ems. Figure size, .0692.

Code word, SPANWID

THE LINOTYPE WAY Is the Only Way to set department 1234567890

14 Point Cheltenham Bold Extra Condensed — 110 c

Lower case alphabet, 8.82 ems. Figure size, .083.

Code word, SPASMAVE

THE LINOTYPE WAY Is the Only Way to set de 1234567890

12 Point De Vinne Extra Condensed — 96

Lower case alphabet, 9.23 ems. Figure size, .0553.

Code word, SPARGELOVE

THE LINOTYPE WAY Is the Only Way to set department st 1234567890

TWO-LETTER MATRICES

Book and News Combinations

6 Point No. 2 with Condensed Title No. 3 — 138 a

Lower case alphabet, 17.61 ems. Figure size, .050.

Code word, SOSTENEW

THE LINOTYPE WAY Is the Only Way to set department store 1234567890

THE LINOTYPE WAY Is the Only Way to set department store 1234567890

6 Point No. 11 with Gothic Condensed No. 4 — 162 c

Lower case alphabet, 12.42 ems. Figure size, .0484.

Code word, SOTAVEYA

THE LINOTYPE WAY Is the Only Way to set department store advertisements and 1234567890

THE LINOTYPE WAY Is the Only Way to set department store advertisements and 1234567890

9 Point Century Expanded with Italic and Small Caps — 224 a

Lower case alphabet, 14.05 ems. Figure size, .0692.

Code word, SOUVELOPE

THE LINOTYPE WAY Is the Only Way to set de 1234567890

THE LINOTYPE WAY Is the Only Way to set de VBCDEFGRTJ

14 Point Century Expanded with Italic — 224 b

Lower case alphabet, 13.71 ems. Figure size, .0968.

Code word, SPARTANEB

THE LINOTYPE Way Is the 1234567890

THE LINOTYPE Way Is the 1234567890





ONE-LINE SPECIMENS



TWO-LETTER MATRICES — Continued

8 Point Old Style No. 1 with Title No. 2—394

Lower case alphabet, 14.97 ems. Figure size, .0553.

Code word, SOULDANO

THE LINOTYPE WAY Is the Only Way to set depart 1234567890
THE LINOTYPE WAY Is the Only Way to set depart 1234567890

10 Point Old Style No. 1 with Title No. 2—395

Lower case alphabet, 13.55 ems. Figure size, .0692.

Code word, SPADILURE

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point Old Style No. 1 with Title No. 2—396

Lower case alphabet, 13.23 ems. Figure size, .083.

Code word, SPARKELAB

THE LINOTYPE Way Is the Only W 1234567890
THE LINOTYPE Way Is the Only W 1234567890

8 Point Ronaldson with Title No. 2—396 b

Lower case alphabet, 14.97 ems. Figure size, .0553.

Code word, SOULFAIST

THE LINOTYPE WAY Is the Only Way to set depart 1234567890
THE LINOTYPE WAY Is the Only Way to set depart 1234567890

10 Point Ronaldson with Title No. 2—396 c

Lower case alphabet, 13.55 ems. Figure size, .0692.

Code word, SPADURIG

THE LINOTYPE WAY Is the Only Way to set 1234567890
THE LINOTYPE WAY Is the Only Way to set 1234567890

12 Point Ronaldson with Title No. 2—396 d

Lower case alphabet, 13.23 ems. Figure size, .083.

Code word, SPARKLAND

THE LINOTYPE Way Is the Only W 1234567890
THE LINOTYPE Way Is the Only W 1234567890

Job and Display Combinations

14 Point Antique No. 1 with Antique Italic—406 a

Lower case alphabet, 13.40 ems. Figure size, .0968.

Code word, SPARULUNT

THE LINOTYPE Way Is the 1234567890
THE LINOTYPE Way Is the 1234567890

10 Point Uniline with 12 Point Elzevir No. 2—428 a

Lower case alphabet, 13.23 10 point ems or 11.03 12 point ems.

Figure size, .083.

Code word, SPAHEFAD

THE LINOTYPE WAY Is the Only Way to se 1234567890
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Number of departments, 26.

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Matrix capacity, 100,000 daily.

60,000,000 matrices in stock.

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