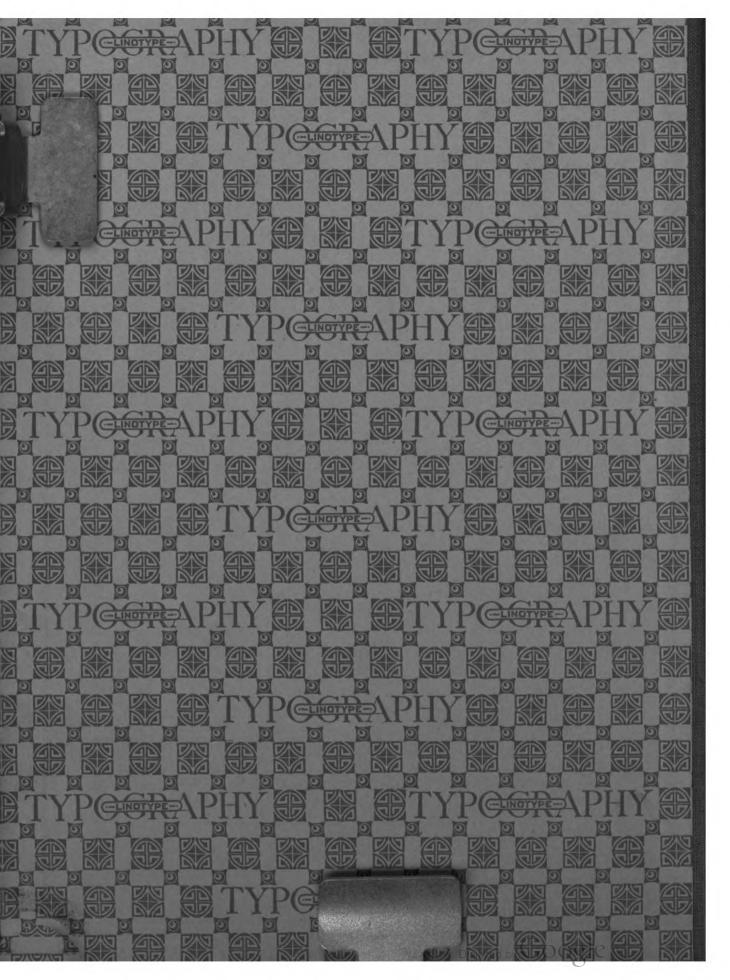


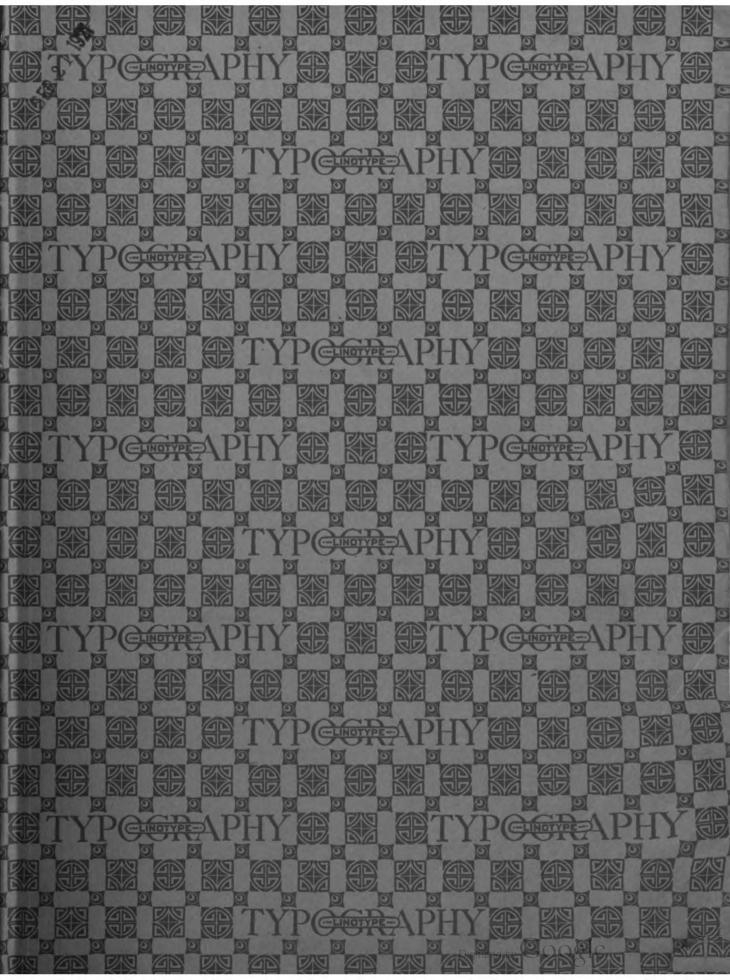
# LINOTYPE FACES

ONE-LINE SPECIMENS

1920

TYP@GRAPHY





1. Type. - Specimens 2. Simotype 160 AV

Mergenthaler
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9/4 3/2/

# ONE-LINE SPECIMENS

# LINOTYPE FACES



November, 1920

Mergenthaler Linotype Company
29 Ryerson Street, Brooklyn, N. Y.

Agencies

CHICAGO

SAN FRANCISCO

1100 S. Wabash Avenue 646 Sacramento Stre

NEW ORLEANS 549 Barenne Street

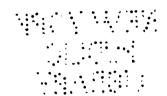
TORONTO: Canadian Linotype Ltd., 68 Temperance Street

Factory

Park Avenue and Ryerson Street BROOKLYN, N.Y.

# 26927A

# COPYRIGHTED 1920 BY MERGENTHALER LINOTYPE COMPANY NEW YORK, U. S. A.



# A CATALOGUE OF LINOTYPE MATRICES

HE type faces and special characters shown in this book are arranged in family groups or series, ranging from the smallest to the largest size in each face. The various faces

or combinations of faces in which matrices can be supplied are also shown; as well as comparisons of the different faces in each size, in order that the customer may easily and quickly find the matrices he wants.

New faces or combinations of faces, figures, special characters, accents, fractions, borders, ornaments, etc., which are always in process of designing and cutting, are exhibited on specimen sheets and promptly mailed to Linotype users.

Each issue of The Linotype Bulletin also carries a showing of new faces, ornamental material, etc. Notify us if you do not receive it regularly and your name will be placed on the mailing list.

Mergenthaler Linotype Company
November, 1920

# **AGENCIES**

#### The Territory Covered by Each

CUSTOMERS in states outside of New York Agency territory should send their orders direct to the Agency in whose territory they are located. This will expedite the filling of orders and eliminate unnecessary delays. A complete stock of matrices is carried at each agency.

Customers located in the territory covered by the New York Agency should send their orders direct to the Service Department, Mergenthaler Linotype Company, corner Park Avenue and Ryerson Street, Brooklyn, New York.

#### **NEW YORK**

#### Factory, Park Avenue and Ryerson Street, Brooklyn, N. Y.

Connecticut Delaware Dist: of Columbia

Maine Maryland Massachusetts New Hampshire New Jersey New York North Carolina Pennsylvania Rhode Island Vermont Virginia West Virginia

#### **CHICAGO**

#### 1100 South Wabash Avenue

Colorado Illinois Indiana Iowa Kansas Kentucky Michigan Minnesota Missouri Nebraska North Dakota Ohio South Dakota Wisconsin Wyoming

#### SAN FRANCISCO

#### 646 Sacramento Street

Alabama Arkansas California Hawaiian Islands

Idaho Montana Nevada Oregon Utah Washington

A branch office of Canadian Linotype Ltd., covering British Columbia, is located at the San Francisco Agency.

#### **NEW ORLEANS**

#### 549 Baronne Street

Alabama Arkansas Florida Georgia Louisiana Mississippi New Mexico Oklahoma South Carolina Tennessee Texas

#### TORONTO, ONT., Canada

#### Canadian Linotype Ltd., 68 Temperance Street

Covers Dominion of Canada (except British Columbia) and Newfoundland. British Columbia is covered by Canadian Linotype Ltd., 646 Sacramento St., San Francisco, Cal.

#### FOREIGN AGENCIES

London, England, Linotype and Machinery, Ltd., covers Southern Europe, Africa, and the Far East.

Agencies are also maintained in the principal cities of the entire world.

# MODERN FACES

ARRANGED IN SERIES

# List of Characters in Display Fonts 18 Point and Larger

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890\$ fiffffffffææ ,.:; ?!()''--. & Æ Œ

#### List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

# $ABCDEFGHIJKLMNOPQRSTUVWXYZ\\ABCDEFGHIJKLMNOPQRSTUVWXYv$

12345	abcdefghijklmnopqrstuvwxyz 67890
VBCDE	abcdefghijklmnopqrstuvwxyz fgrtj
,.:;?!( )	· · · · - ÆŒ Tb &£\$ fi fi ff ffi ffi ææ
s; ? ! AIQ 0	O'' ÆŒħN£PL fi Y ff w m k h
1234	Z & : ( ) fl ffi ffi ffi
12343	Z&:()flffiffl\$&\alpha\$ 67890
•	X Z & Æ Œ
1/4 1/4	% 1/3 5/4 3/4 6/6 + ± 8    ¶ = []

ROMAN WITH BOLD FACE

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

		_	 45 45			_	-	nopo nopo		-			89( 89(	-	
•	•			-				& £							
				1/4 1/4	 	 		@ @	•	‡ § ‡ <b>§</b>	 ••				

#### BODONI WITH ITALIC AND SMALL CAPS

6 Point Bodoni with Italic and Small Caps (6△158)

Lower case alphabet, 81.96 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the COOD PRINT

7 Point Bodoni with Italic and Small Caps (7\(\Delta\)92)

Lower case alphabet, 95.97 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units COOD PRINT

8 Point Bodoni with Italic and Small Caps (8\(\Delta\)262)

Lower case alphabet, 108,88 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

10 Point Bodoni with Italic and Small Caps (10\(\Delta\)218)

Lower case sinhabet, 132.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

12 Point Bodoni with Italic and Small Caps (12\Delta160)

Lower case alphabet, 144.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINTS

14 Point Bodoni with Italic and Small Caps (14494)

Lower case alphabet, 162.4 points. Figures, .6968

THE LINOTYPE composes, justifies, casts, a 1234567890 THE LINOTYPE composes, justifies, casts, a GOOD PRINTS

18 Point Bodoni (18△101)

Lower case alphabet, 207.9 points. Figures, .1107

THE LINOTYPE composes, justifies, ca 12345

24 Point Bodoni (24△73)

Lower case alphabet, 266.4 points. Figures, .153

THE LINOTYPE composes, j 12345

30 Point Bodoni (30△29)

Lower case alphabet, 326.7 points. Figures, .1798

THE LINOTYPE compos 123

36 Point Bodoni (36△17)

Lower case alphabet, 394.12 points. Figures, .2213

THE LINOTYPE com 12

24 Point Bodoni Condensed (24△113)

Lower case alphabet, 232.8 points. Figures, .1107

THE LINOTYPE composes, justifies 12345

#### BODONI BOOK WITH ITALIC AND SMALL CAPS

6 Point Bodoni Book with Italic and Small Caps (6△192)

Lower case alphabet, 80.46 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for coop print

7 Point Bodoni Book with Italic and Small Caps (7\(\Delta\)94)

Lower case alphabet, 91.7 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units GOOD PRINT

8 Point Bodoni Book with Italic and Small Caps (8△280)

Lower case sinhabet, 102.26 noints. Figures, 0552

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT

10 Point Bodoni Book with Italic and Small Caps (10△250)

Lower case alphabet, 122.7 points. Figures, 0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINTS

12 Point Bodoni Book with Italic and Small Caps (12\(\Delta\)186)

Lower case alphabet, 137.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

14 Point Bodoni Book with Italic and Small Caps (14\(\Delta\)114)

Lower case alphabet, 151.34 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and 1234567890 THE LINOTYPE composes, justifies, casts, and GOOD PRINTS

18 Point Bodoni Book (18△125)

Lower case alphabet, 186.3 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, 12345

24 Point Bodoni Book (24△115)

Lower case alphabet, 232.8 points. Figures, .110

LINOTYPE composes, justifies, casts 12345

## TYP@<del>GR</del>APHY

It is the "think" that counts in everything; put the same thought into machine composition that you put into hand composition and you will be astonished at the quality of the result.

#### BODONI BOLD WITH ITALIC

6 Point Bodoni Bold with Italic (6△156) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in alug units re 1284567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 10 Point Bodoni Bold with Italic (10△196) THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 12 Point Bodoni Bold with Italic (12△132) THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 14 Point Bodoni Bold with Italic (14△68) THE LINOTYPE composes, justifies, cas 1234567890 THE LINOTYPE composes, justifies, cas 1234567890 18 Point Bodoni Bold (18△165) THE LINOTYPE composes, justifies, 12345 24 Point Bodoni Bold (24△121) THE LINOTYPE composes, 12345 30 Point Bodoni Bold (30△69) THE LINOTYPE compos 123 18, 24 and 30 Point Bodoni Bold Italic

#### IN PROCESS

#### TYP@<del>GR</del>APHY

Distinguished typographic effects are secured by a recognized application of the principle "Type was made to read."

#### CENTURY EXPANDED WITH ITALIC AND SMALL CAPS

6 Point Century Expanded with Italic and Small Caps (6△42)

Lower case sinhabet, 94.62 points. Figures, .0494

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un GOOD PRINT

7 Point Century Expanded with Italic and Small Caps (7\triangle 88)

Lower case alphabet, 106.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

8 Point Century Expanded with Italic and Small Caps (8△26)

Lower case alphabet, 119.2 points. Figures, .061

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp GOOD PRINT

9 Point Century Expanded with Italic and Small Caps (9△58)

Lower case alphabet, 127.98 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

10 Point Century Expanded with Italic and Small Caps (10\Delta16)

Lower case alphabet, 142.8 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

12 Point Century Expanded with Italic and Small Caps (12\(\triangle 22\))

Lower case alphabet, 162.36 points. Figures, .09

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast GOOD PRINT

14 Point Century Expanded with Italic and Small Caps (14△58)

Lower case alphabet, 194.18 points. Figures, .1037

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, GOOD PRINT

18 Point Century Expanded (18△123)

Lower case alphabet, 228.96 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24 Point Century Expanded (24△137)

Lower case alphabet, 300.48 points. Figures, .1522

# THE LINOTYPE compos 12345

## TYP@GR-APHY

It is the "think" that counts in everything; put the same thought into machine composition that you put into hand composition and you will be astonished at the quality of the result.

## CENTURY EXPANDED WITH CENTURY BOLD

		••••		Ą
6 Point Cen	tury Expanded with Century Bold (6△94)	Lower case siphshet, 94 fin points.	Igures.	0494
	THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles			
	IND MINULIED COME CODD, Justines, casis, and assessed	. complete lines in sing units 188959/270		
7 Point Cen	tury Expanded with Century Bold (7△80)	Lower case alphabet, 110-20 points - 9	'lgur==.	noon
	THE LINOTYPE COMPOSES, justifies, casts, and as			1
	THE LINOTYPE COMPOSES, justifies, casts, and as	seembles complete lines 1234557890		'
8 Point Cen	tury Expanded with Century Bold (8△122)	fower case alphabet, 119-2 points - 1	rigures.	1962.1
	THE LINOTYPE COMPOSES, justifies, casts,			
	THE LINOTYPE COMPOSES, justifies, casts,	and assembles compl 1234567890		
0 n.: . c				
7 Point Cen	tury Expanded with Century Bold (9△72) THE LINOTYPE COMPOSES, justifies, ca	wer ram applicated, 192,66 pmints   192,456,7800	184100	imu j
	THE LINOTYPE COMPOSES, justifies, car THE LINOTYPE COMPOSES, justifies, car			
10 Point Cen	tury Expanded with Century Bold (10△112)	Lower case alphabet, 112 points - 1	184114	4141
	THE LINOTYPE COMPOSES, justifies,	casts, and asse 1234567890		
	THE LINOTYPE COMPOSES, justifies,	casts, and asse 1234567890		
11 Point Car	tury Expanded with Century Bold (11△70)	Lower rase alphabet, 151 VI points. I	rigures	4741
AA I DIBL CEL	THE LINOTYPE COMPOSES, justific	•		
	THE LINOTYPE COMPOSES, justific	es, casts, and a 1234567890		
12 Point Cer	tury Expanded with Century Bold (12△64)	Livear casa alphabet 144 97 prints	Figures	44.5
	THE LINOTYPE COMPOSES, just	stifies, casts, 1234567890		
	THE LINOTYPE COMPOSES, ju	stifies, casts, 1234567890		
14 Pains C	tury Expanded with Century Bold (14/29)	Layger eggs availabled 185 it saints	Figures	400
AT 1 DIEL CEI	THE LINOTYPE composes, ju	estifica e 122/567800		
	THE LINOTYPE composes, ju			
	THE LINCT IT E composes, Ju	enther, Claretolioso		
10 Point Cer	stury Expanded with Century Bold Italic (10/226)	Somer rear expressor (186), govern	F-8	. *
	THE LINOTYPE COMPOSES, justifie	s, casts, and as 1234567890		
	THE LINOTYPE COMPOSES, justifie			
12 Point Ces	stury Expanded with Century Bold Italia (124,166)	Love on commence of graphical and the fire year of	g .4.40	es inte
	THE LINOTYPE COMPOSES, j	ustifies, cast 1234567890		
	THE LINOTYPE COMPOSES, j	ustifies, cast 1234567890		
14 Print Cer	story Expanded with Century Book Italia (144.192)	Lore as reas a speaker 1981 All prives	P agentus	4692
	THE LINOTYPE composes,	iustifies. 1234567890		
	THE LINOTYPE composes,			
		,,		

#### CENTURY EXPANDED WITH CHELTENHAM BOLD

6 Point Century Expanded with Cheltenham Bold (6△172)

Lower case alphabet, 99.42 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Century Expanded with Cheltenham Bold (8△254)

Lower case alphabet, 121.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point Century Expanded with Cheltenham Bold (10△208)

Lower case alphabet, 150 points. Figures, .081

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

12 Point Century Expanded with Cheltenham Bold (12\(\Delta\)140)

ower case alphabet, 164,16 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Century Expanded with Cheltenham Bold (14△86)

Lower case alphabet, 196.84 points. Figures, .1107

THE LINOTYPE composes, justifie 1234567890 THE LINOTYPE composes, justifie 1234567890

## TYP@GR-APHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

#### CENTURY BOLD WITH ITALIC

8 Point Century Bold with Italic (8△308)

Lower case alphabet, 115.92 points. Figures. 0652

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Century Bold with Italic (10△268)

Lower case alphabet, 145.5 points. Figures, 1869-

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Century Bold with Italic (12△198)

Lower case alphabet, 167.64 points. Figures, one

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point Century Bold with Italic (14△124)

Lower case alphabet, 200.9 points. Figures, .096

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

18 Point Century Bold (18△133)

Lower case sinhabet, 221.58 points. Figures, .110

# THE LINOTYPE composes, justifies, 12345

24 Point Century Bold (24△107)

Lower case alphabet, 307.44 points. Figures, .166

# THE LINOTYPE compo 12345

18 Point Century Bold Italic (18△173)

Lower case alphabet 251.82 points. Floures. .1522

# THE LINOTYPE composes, j 12345

24 Point Century Bold Italic (24\(\Delta\)131)

Lower case alphabet \$12 points. Figures, .106

# THE LINOTYPE compo 12345

18 Point Century Bold Condensed (18△57)

ower case alphabet, 176.4 points. Figures, nor

THE LINOTYPE composes, justifies, casts, and a 12345

24 Point Century Bold Condensed (24△57)

Lower case alphabet, 222.48 points. Figures, .1107

THE LINOTYPE composes, justifies, ca 12345

TYP@<del>GR</del>APHY

#### SCOTCH WITH ITALIC AND SMALL CAPS

6 Point Scotch with Italic and Small Caps (6Δ96)

Lower case alphabet, 96.42 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1284567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT

8 Point Scotch with Italic and Small Caps (842)

Lower case alphabet, 102.68 points. Figures, .055

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT
(Righ alignment only)

10 Point Scotch with Italic and Small Caps (10△36)

Lower case sinhabet, 124 7 points. Figures, 070

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINTS

11 Point Scotch with Italic and Small Caps (11△10)

Lower case alphabet, 134.09 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

12 Point Scotch with Italic and Small Caps (12△10)

Lower case alphabet, 155.28 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

14 Point Scotch with Italic and Small Caps

18 Point Scotch

18 Point Scotch Italic

IN PROCESS

# Scotch with Jenson

8 Point Scotch with Jenson (8△162)

Lower case alphabet, 111.92 points. Figures, .0558

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

10 Point Scotch with Jenson (10△138)

Lower case alphabet, 130.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

12 Point Scotch with Jenson (12△90)

Lower case alphabet, 151.2 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts 1234567890 THE LINOTYPE COMPOSES, justifies, casts 1234567890

#### TYP@GRAPHY

#### No. 1 WITH ITALIC AND SMALL CAPS

5½ Point No. 1 with Italic and Small Caps (5½ Δ4)	Lower case alphabet, 88.66 points.	Figures, .06
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete the Linotype Composes, justifies, casts, and assembles complete.		
6 Point No. 1 with Italic and Small Caps (6△2)	Lower case alphabet, 100.68 points.	Figures, .06
THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles		
7 Point No. 1 with Italic and Small Caps (7△4)	Lower case alphabet, 106.96 points.	Figures, .05
THE LINOTYPE COMPOSES, justifies, casts, and asset THE LINOTYPE COMPOSES, justifies, casts, and asset		
8 Point No. 1 with Italic and Small Caps (Low, 8\(\Delta\)98; High, 8\(\Delta\)10)	Lower case alphabet, 115.52 points.	Figures, .06
THE LINOTYPE COMPOSES, justifies, casts, and as:  **THE LINOTYPE COMPOSES, justifies, casts, and as:  **Made with high and low alignments**		
9 Point No. 1 with Italic and Small Caps (9△44)	Lower case alphabet, 126.99 points.	Figures, .062
THE LINOTYPE COMPOSES, justifies, casts, a THE LINOTYPE COMPOSES, justifies, casts, a		
10 Point No. 1 with Italic and Small Caps (10\(\triangle{10}\))	Lower case alphabet, 133.6 points.	Figures, .07
THE LINOTYPE COMPOSES, justifies, casts THE LINOTYPE COMPOSES, justifies, casts		
11 Point No. 1 with Italic and Small Caps (11△2)	Lower case alphabet, 144.43 points.	Figures, .07
THE LINOTYPE COMPOSES, justifies, control of the LINOTYPE COMPOSES, justifies, control of the co		
12 Point No. 1 with Italic and Small Caps (12△2)	Lower case siphabet, 162.48 points.	Figures, .08
THE LINOTYPE COMPOSES, justifi	es, casts 1234567890	

# TYP@GRAPHY

THE LINOTYPE COMPOSES, justifies, casts good PRINT

It is the "think" that counts in everything; put the same thought into machine composition that you put into hand composition and you will be astonished at the quality of the result.

#### No. 1 WITH BOLD FACE No. 2

6 Point No. 1 with Bold Face No. 2 (6△12) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890

7 Point No. 1 with Bold Face No. 2 (7\(\triangle 90\))

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

8 Point No. 1 with Bold Face No. 2 (8△194)

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

# No. 1 with Combinations

5½ Point No. 1 with Clarendon No. 1 (5½△8) Lower case alphabet, 90.09 points. Figures, .046

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890

7 Point No. 1 with Gothic No. 4 (7\(\Delta\)42)

Lower case alphabet, 107.73 points. Figures, .0593

Lower case alphabet, 115.52 points. Figures, .059

THE LINOTYPE COMPOSES, justfies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justfies, casts, and assembles complete li 1234567890

8 Point No. 1 with Title No. 2 (8△192)

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

11 Point No. 1 with Century Bold (11△72)

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

#### No. 2 WITH ITALIC AND SMALL CAPS

51/2 Point No. 2 with Italic and Small Caps (51/2 \triangle 22)

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit good print

6 Point No. 2 with Italic and Small Caps (6△4)

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i good PRINT

7 Point No. 2 with Italic and Small Caps (7 046)

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li good print

8 Point No. 2 with Italic and Small Caps (8\Delta2)

Lower case alphabet, 116.56 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

#### No. 2 WITH BOLD FACE No. 1

6 Point No. 2 with Bold Face No. 1 (6△70)

Lower case alphabet, 115.98 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

7 Point No. 2 with Bold Face No. 1 (7△2)

Lower case alphabet, 118,16 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

8 Point No. 2 with Bold Face No. 1 (8△8)

Lower case alphabet, 121.6 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES justifies, casts, and assembles com 1234567890
High alignment only

9 Point No. 2 with Bold Face No. 1 (9\(\triangle 40\))

Lower case alphabet, 149,49 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

#### No. 2 WITH BOLD FACE No. 2

5½ Point No. 2b with Bold Face No. 2b (5½ \( \Delta 36 \)

ower case alphabet, 94.16 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

 $5\frac{1}{2}$  Point No. 2 with Bold Face No. 2 (5½  $\Delta$ 2)

Lower case alphabet, 101.09 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

6 Point No. 2 with Bold Face No. 2 (6△186)

Lower case alphabet, 106.98 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890

7 Point No. 2 with Bold Face No. 2 (7\triangle 86)

Lower case alphabet, 113.75 points. Figures. .055:

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

# TYP@GRAPHY

The one great, noble and useful mission of type is to invite and render reading an easy and pleasant task, remembering that the types which are the most legible are the most beautiful.

#### No. 2 WITH CONDENSED TITLE No. 3

6 Point No. 2 with Condensed Title No. 3 (6△118)

Lower case alphabet, 106.98 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

7 Point No. 2 with Condensed Title No. 3 (7△62)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

8 Point No. 2 with Condensed Title No. 3 (8\triangle 6)

Lawrence alphabet 117 Pt points : Plemen 08978

THE LINOTYPE COMPOSES, justifies, casts, and assembles complet 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complet 1234567890

10 Point No. 2 with Condensed Title No. 3 (10△114)

Lower case alphabet 144 8 points. Fleures. 0761

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890

#### No. 2 with Gothic No. 3

6 Point No. 2 with Gothic No. 3 (6Δ6)

Lower case alphabet, 107.7 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

7 Point No. 2 with Gothic No. 3 (7△30)

Lower case alphabet, 116.27 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point No. 2 with Gothic No. 3 (8△70)

Lower case alphabet, 117.44 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

High alignment only

10 Point No. 2 with Gothic No. 3 (10△162)

Lower case alphabet, 142 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point No. 2 with Gothic No. 3 (12△136)

Lower case alphabet, 169.92 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas 1234567890

## TYP@GR-APHY

#### No. 3 WITH ITALIC AND SMALL CAPS

6 Point No. 3 with Italic and Small Caps (6△10)

Lower case alphabet, 98.04 points. Figures, .05

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu good PRINT

7 Point No. 3 with Italic and Small Caps (7\triangle16)

Lower case alphabet, 105.28 points, Figures, .0563

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT

#### No. 4 WITH COMBINATIONS

51/2 Point No. 4 with Italic (51/2 \triangle 18)

Lower case sinhabet, 95, 42 noints. Themes.

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890

8 Point No. 4 with Italic and Small Caps (8\(\Delta\)14)

ower case alphabet, 118.24 points. Figures, 040.

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT
High elignment only

5½ Point No. 4 with Bold Face No. 2 Condensed (5½ △32)

Lower case alphabet, 95.43 points. Pigures. .0353

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890

## TYP@GR-APHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

#### No. 10 with Combinations

5 Point No. 10 with Italic and Small Caps (5\triangle 8)

Lower case alphabet, 76.4 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for th 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for th GOOD PRINTS

5 Point No. 10 with Gothic No. 4 (5△2)

Lower case alphabet, 78,15 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines is slug units ready for the p 1234567890

6 Point No. 10 with Gothic No. 4 (6△76)

Lower case alphabet, 90,72 points. Figures, .0494

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890

#### No. 11 WITH GOTHIC CONDENSED No. 4

5½ Point No. 11 with Gothic Condensed No. 4 (5½ △24)

Lower case alphabet, 72 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in alug units ready for the press or 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in alug units ready for the press or 1234567890

6 Point No. 11b with Gothic Condensed No. 4b (6Δ176)

Lower case alphabet, 71.1 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890

6 Point No. 11 with Gothic Condensed No. 4 (6△120)

Lower case alphabet, 75.6 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890

See Page 71 for specimens of Telephone Directory composition

#### No. 12 WITH COMBINATIONS

6 Point No. 12 with Italic and Small Caps (6△22)

Lower case alphabet, 88.32 points. Pigures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea GOOD PRINTS

6 Point No. 12 with Gothic No. 8 (6△32)

Lower case alphabet, 89.22 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

8 Point No. 12 with Gothic No. 11 (8△158)

Lower case alphabet, 102.16 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

#### No. 16 WITH ITALIC AND SMALL CAPS

6 Point No. 16 with Italic and Small Caps (6△62)

Lower case alphabet, 105.3 points. Figures, .0519

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINT

7 Point No. 16 with Italic and Small Caps (7△6)

Lower case alphabet, 116.62 points. Figures, .0593

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1 good PRINT

8 Point No. 16 with Italic and Small Caps (8\(\triangle 54\))

Lower case alphabet, 128.08 points. Figures, .0667

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co good print

9 Point No. 16 with Italic and Small Caps (9\Delta12)

Lower case alphabet, 139.41 points. Figures, .0742

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem GOOD PRINT

10 Point No. 16 with Italic and Small Caps (10△48)

Lower case alphabet, 148.5 points. Figures, .0742

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

12 Point No. 16 with Italic and Small Caps (12\(\triangle 40\))

Lower case alphabet, 174,72 points. Figures, 089

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast good print

14 Point No. 16 with Italic and Small Caps (14\(\triangle 14\)

Lower case alphabet, 203.98 points. Figures. .1038

THE LINOTYPE composes, justifies 1234567890 THE LINOTYPE composes, justifies GOOD PRINT

18, 24, 30, and 36 Point No. 16 18, 24, 30, and 36 Point No. 16 Italic

IN PROCESS

#### TYP@ APHY

Only an assumed value is obtained by the use of the so-called "distinctive" type. Body type should be distinguished, which is quite apart from the distinctive idea.

#### No. 16 WITH CENTURY BOLD

6 Point No. 16 with Century Bold (6△110)

Lower case alphabet, 104.4 points. Figures, .048

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890

7 Point No. 16 with Century Bold (7△50)

Lower case alphabet, 113.73 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

8 Point No. 16 with Century Bold (8△128)

Lawrence alphabet 195 9 points. Pleases. 0699

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

9 Point No. 16 with Century Bold (9△56)

Lower case alphabet, 137.25 points. Figures, .069:

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

10 Point No. 16 with Century Bold (10△116)

Lower case alphabet, 144.5 points. Figures, 076

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point No. 16 with Century Bold (12△70)

Lower case alphabet, 168.24 points. Figures, .089

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point No. 16 with Century Bold (14△36)

Lower case alphabet, 202.16 points. Figures, .103

THE LINOTYPE composes, justifies 1234567890 THE LINOTYPE composes, justifies 1234567890

## TYP@<del>GR</del>APHY

Linotype Typography simplifies the practice of ambitious composition and provides material of a richness attainable heretofore only by inordinately costly and laborious hand work.

#### No. 21 WITH ITALIC AND SMALL CAPS

6 Point No. 21 with Italic and Small Caps (6△150)

Lower case alphabet, 88 94 points. Pigures, 0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 0000 PRINT

7 Point No. 21 with Italic and Small Caps (7\triangle66)

Lower case alphabet, 105.98 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

8 Point No. 21 with Italic and Small Caps (8\(\triangle 214\)

Lower case alphabet, 110.24 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

9 Point No. 21 with Italic and Small Caps (9△60)

Lower case alphabet, 116.19 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles compl GOOD PRINT

10 Point No. 21 with Italic and Small Caps (10\triangle186).

Lower case alphabet, 129 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembl good print

11 Point No. 21 with Italic and Small Caps (11\(\triangle 56\))

lower case alphabet, 141.68 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

12 and 14 Point No. 21 with Italic and Small Caps

IN PROCESS

## TYP@GR-APHY

The hand compositor who fails in appreciation of the beauty of type form and arrangement fails by hand—he would also fail on the Linotype.

#### DEVINNE WITH ITALIC AND SMALL CAPS

6 Point DeVinne with Italic and Small Caps (6△24)

Lower case alphabet, 98.18 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un GOOD PRINT

8 Point De Vinne with Italic and Small Caps (8△18)

Lower case alphabet, 109.04 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin GOOD PRINT

High sligment only

9 Point DeVinne with Italic and Small Caps (904)

Lower case alphabet, 117.36 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp GOOD PRINT

10 Point De Vinne with Italic and Small Caps (10△24)

Lower case alphabet, 131.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT

11 Point De Vinne with Italic and Small Caps (11\(\Delta\)14)

Lower case alphabet, 148.5 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 THE LINOTYPE COMPOSES, justifies, casts, an good print

12 Point De Vinne with Italic and Small Caps (12\(Delta\)14)

Lower case alphabet, 162.6 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

14 Point DeVinne with Italic and Small Caps (14\(\triangle 84\))

Lower case alphabet, 188.86 points. Figures, .0068

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, GOOD PRINT

## TYP@GRAPHY

Linotype Typography makes one sound system of the much confused accumulation of material that confronts the printer.

#### DE VINNE WITH ANTIQUE No. 3

6 Point De Vinne with Antique No. 3 (6△28)

Lower case alphabet, 97.5 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in alug 1234567890

8 Point De Vinne with Antique No. 3 (8△16)

Lower case alphabet, 114.8 points. Figures, .039

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1 1234567890
High all rement cally

9 Point De Vinne with Antique No. 3 (9△6)

Lower case alphabet, 120,06 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point De Vinne with Antique No. 3 (10△12)

Lower case alphabet, 136.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

11 Point De Vinne with Antique No. 3 (11△16)

Lower case alphabet, 150.15 points. Figures, .07

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point De Vinne with Antique No. 3 (12△16)

Lower case alphabet, 164.64 points. Figures, .08-

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point De Vinne with Antique No. 3 (14△22)

Lower case alphabet, 191.52 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

#### DEVINNE WITH COMBINATIONS

6 Point De Vinne with Antique No. 1 (6△26)

Lower case alphabet, 92.88 points. Figures, .03

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni 1234567890

8 Point De Vinne with 7 Point Century Bold (8△230)

Lower case alphabet, 112.7 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

9 Point De Vinne with 10 Point Gothic No. 4 (9△42)

Lower case alphabet, 121.86 points. Figures, .0667

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

(Gothic No. 4 made on 11-point alignment)

#### DEVINNE WITH TITLE No. 1

8 Point De Vinne with Title No. 1 (8△234)

Lower case alphabet, 109.04 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

10 Point De Vinne with Title No. 1 (10△206)

Lower case alphabet, 131.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point De Vinne with Title No. 1 (12△152)

Lower case alphabet, 162.6 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas 1234567890

14 Point De Vinne with Title No. 1 18 Point Title No. 1

IN PROCESS

#### Uniline with Combinations

8 Point Uniline with Title No. 1 (8△90)

Lower case alphabet, 105.92 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

10 Point Uniline with Title No. 1 (10△72)

Lower case alphabet, 131 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

10 Point Uniline with Italic and Small Caps (10△104)

Lower case alphabet, 128.5 points. Figures, .069

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

12 Point Uniline with Italic and Small Caps (12\(\triangle 100\))

Lower case alphabet, 161.4 points. Figures, .08

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

#### TYP@GRAPHY

High quality typography pays everybody from the compositor to the user—Linotype Typography works to that practical end.

# OLD STYLE FACES

ARRANGED IN SERIES

# List of Characters in Display Fonts 18 Point and Larger

# ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890\$ fifffffffææ

,.:; ?!() ''--. & ÆŒ

#### List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYU

12345 abcdefghijklmnopqrstuvwxyz 67890 vBCDE abcdefghijklmnopqrstuvwxyz FGRTJ

12345 Z & : () fi fii fii \$ & & & 6789012345 Z & : () fi fii fii \$ & & & 67890

XZ&ÆŒ

#### ROMAN WITH BOLD FACE

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890 12345 abcdefghijklmnopqrstuvwxyz 67890

,.:;?!(|)\*''-—ÆŒIb&£\$... fififfffffææ ,.:;?!(|)\*''-—ÆŒIb&£\$ ... fififfffffææ

#### CHELTENHAM WITH ITALIC AND SMALL CAPS

8 Point Cheltenham with Italic and Small Caps (8△12)

Lower case alphabet, 98.4 points. Figures, .036

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINTS

9 Point Cheltenham with Italic and Small Caps (9\(Delta 46\))

Lower case alphabet, 106.47 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINTS

10 Point Cheltenham with Italic and Small Caps (10△18)

Lower case alphabet, 115.3 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINTS

11 Point Cheltenham with Italic and Small Caps (11\(\triangle 48\))

Lower case alphabet, 125.4 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

12 Point Cheltenham with Italic and Small Caps (12\(Delta\)18)

Lower case alphabet, 135 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

14 Point Cheltenham with Italic and Small Caps (1444)

Lower case alphabet, 158.76 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, 1234567890 THE LINOTYPE composes, justifies, casts, GOOD PRINTS

20 Point Cheltenham (20△9)

Lower case alphabet, 194 points. Figures, .1107

THE LINOTYPE composes, justifies, ca 12345

24 Point Cheltenham (24△101)

Lower case alphabet, 210 points. Figures, .166

THE LINOTYPE composes, 12345

30 Point Cheltenham (30△55)

Lower case alphabet, 289.5 points. Figures, .1937

THE LINOTYPE compose 123

36 Point Cheltenham 20 and 24 Point Cheltenham Italic

IN PROCESS

TYP@GRAPHY

# CHELTENHAM WIDE WITH CHELTENHAM BOLD

6 Point Cheltenham Wide with Cheltenham Bold (6△180) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890 8 Point Cheltenham Wide with Cheltenham Bold (8△156) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 10 Point Cheltenham Wide with Cheltenham Bold (10△134) THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 12 Point Cheltenham Wide with Cheltenham Bold (12△88) THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 14 Point Cheltenham Wide with Cheltenham Bold (1440) THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890 CHELTENHAM CONDENSED WITH CHELTENHAM BOLD CONDENSED 8 Point Cheltenham Condensed with Cheltenham Bold Condensed (8△166) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890 10 Point Cheltenham Condensed with Cheltenham Bold Condensed (10△142) THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 12 Point Cheltenham Condensed with Cheltenham Bold Condensed (12 494) THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890 14 Point Cheltenham Condensed with Cheltenham Bold Condensed (14 42) THE LINOTYPE composes, justifies, casts, and 1234567890 THE LINOTYPE composes, justifies, casts, and 1234567890 18 Point Cheltenham Condensed (18△99) THE LINOTYPE composes, justifies, casts, an 12345 24 Point Cheltenham Condensed (24△55) THE LINOTYPE composes, justifies, c 12345

#### CHELTENHAM BOLD WITH ITALIC

6 Point Cheltenham Bold with Italic (6△162)

Lower case alphabet, 99.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Cheltenham Bold with Italic (8\(\triangle 60\))

Lower case alphabet, 119.44 points. Figures, .0602

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Cheltenham Bold with Italic (10△82)

Lower case alphabet, 150 points. Figures, .088

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

12 Point Cheltenham Bold with Italic (12 46)

Lower case alphabet, 164,28 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Cheltenham Bold with Italic (14\(\triangle 30\))

Lower case alphabet, 196.98 points. Figures, .1107

THE LINOTYPE composes, justifie 1234567890 THE LINOTYPE composes, justifie 1234567890

18 Point Cheltenham Bold (18△97)

Lower case alphabet, 228.96 points. Figures, .1107

LINOTYPE composes, justifies, casts 12345

24 Point Cheltenham Bold (24\(Delta 75)

Lower case alphabet 297 6 points. Figures. 1799

LINOTYPE composes, ju 12345

30 Point Cheltenham Bold (30\triangle31)

Lower case alphabet, 316.2 points. Figures, .2073

LINOTYPE composes, ju 123

36 Point Cheltenham Bold (36△33)

Lower case alphabet, 440.28 points. Figures, .262

LINOTYPE com 123

18 Point Cheltenham Bold Italic (18△175)

Lower case alphabet, 244.08 points. Figures, .1522

THE LINOTYPE composes, ju 12345

24 Point Cheltenham Bold Italic (24\(\triangle 117\))

Lower case alphabet, 300.48 points. Figures, .193

THE LINOTYPE compo 12345

#### CHELTENHAM BOLD CONDENSED WITH ITALIC

8 Point Cheltenham Bold Condensed with Italic (8△176)

Lower case alphabet, 94.64 points. Figure

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

10 Point Cheltenham Bold Condensed with Italic (10△148)

wer case alphabet, 117.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

12 Point Cheltenham Bold Condensed with Italic (12498)

Lower case sinhabet, 133.2 points. Figures .063

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

14 Point Cheltenham Bold Condensed with Italic (14\(\triangle 46\))

war case sinhabet, 156,24 points. Figures, .6968

THE LINOTYPE composes, justifies, casts, and 1234567890 THE LINOTYPE composes, justifies, casts, and 1234567890

18 Point Cheltenham Bold Condensed (18△59)

Lower case alphabet, 189 points. Figures, .116

THE LINOTYPE composes, justifies, casts, a 12345

24 Point Cheltenham Bold Condensed (24\(\Delta\)123)

Lower case alphabet, 235.2 points. Figures, .1383

# THE LINOTYPE composes, justi 12345

30 Point Cheltenham Bold Condensed (30△71)

Lower case alphabet, 284.7 points. Figures, .166

# THE LINOTYPE composes, ju 123

18 Point Cheltenham Bold Condensed Italic (18△131)

Lower case alphabet, 194.94 points. Figures, .110

THE LINOTYPE composes, justifies, casts 12345

6 Point Cheltenham Bold Condensed with Italic

IN PROCESS

#### TYP@GRAPHY

Every owner of a Linotype becomes *de facto* a sharer in the system of Linotype Typography.

#### CHELTENHAM BOLD EXTRA CONDENSED

12 Point Cheltenham Bold Extra Condensed (12△77)

ower case alphabet, 109.68 points. Figures, 2061

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

14 Point Cheltenham Bold Extra Condensed (14\(\triangle 43\))

Lower case alphabet, 125.02 points. Figures, .083

THE LINOTYPE composes, justifies, casts, and assembles co 1234567890

18 Point Cheltenham Bold Extra Condensed (1841)

ower case alphabet, 153,72 points. Figures, .097

THE LINOTYPE composes, justifies, casts, and assem 12345

24 Point Cheltenham Bold Extra Condensed (24\(\triangle 29\))

ower case alphabet, 192.48 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, 12345

30 Point Cheltenham Bold Extra Condensed (30△7)

Lower case alphabet, 226.2 points. Figures, .1107

THE LINOTYPE composes, justifies, ca 123

36 Point Cheltenham Bold Extra Condensed (36△45)

Lower case siphabet, 221,12 points. Figures, .1107

# THE LINOTYPE composes, justifies, c 123

42 Point Cheltenham Rold Extra Condensed (42 \( \times 21 \))

Caps, figures, and points only. Figures, .166

# THE LINOTYPE COMPOSES, JUS 123

24 Point Cheltenham Bold Extra Condensed Italic (24△95)

Lower case alphabet, 230.88 points. Figures, 1100

THE LINOTYPE composes, justifies 12345

#### TYP@GRAPHY

The well-informed and progressive operator of today thinks of the Linotype in terms of typography.

#### CASLON WITH ITALIC AND SMALL CAPS

7 Point Caslon with Italic and Small Caps (7\triangle 8)

Lower case alphabet, 94.06 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT

8 Point Caslon with Italic and Small Caps (8\(\triangle 24\))

Lower case alphabet, 108.4 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line GOOD PRINT

9 Point Caslon with Italic and Small Caps (9△18)

Lower case alphabet, 113.67 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINT

10 Point Caslon with Italic and Small Caps (10\triangle 8)

Lower case alphabet, 121 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

11 Point Caslon with Italic and Small Caps (11△12)

wer case alphabet, 140.91 points. Figures, .094

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

12 Point Caslon with Italic and Small Caps (12\(\triangle 12\))

Lower case alphabet, 150.84 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

14 Point Caslon with Italic and Small Caps (14△34)

Lower case alphabet, 180.46 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c GOOD PRINTS

#### CASLON No. 2 WITH ITALIC AND SMALL CAPS

6 Point Caslon No. 2 with Italic and Small Caps (6△202)

Lower case alphabet, 82.92 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for GOOD PRINT

8 Point Caslon No. 2 with Italic and Small Caps (8△298)

Lower case alphabet, 101.52 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINT

10 Point Caslon No. 2 with Italic and Small Caps (10△260)

Lower case alphabet, 127 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemble GOOD PRINT

12 Point Caslon No. 2 with Italic and Small Caps (12\(\triangle 74\))

Lower case alphabet, 150.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a GOOD PRINT

Lengthened descenders, g, j, p, q, and y, are furnished with this face when so ordered

#### Caslon No. 3 with Italic and Small Caps

6 Point Caslon No. 3 with Italic and Small Caps (6△160)

Lower case alphabet, 89.22 points. Figures, .0484

- THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units GOOD PRINT
- 8 Point Caslon No. 3 with Italic and Small Caps (8△208)

Lower case alphabet, 108,16 points, "Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

10 Point Caslon No. 3 with Italic and Small Caps (10\(\triangle 180\))

Lower case alphabet, 129.5 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

12 Point Casion No. 3 with Italic and Small Caps (12\Delta120)

Lower case alphabet, 164,76 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

14 Point Caslon No. 3 with Italic and Small Caps (14\Delta54)

Lower case alphabet, 192.50 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, GOOD PRINT

18 Point Caslon No. 4 (18△115)

Lower case alphabet, 224.1 points. Figures, .110

THE LINOTYPE composes, justifies, 12345

CASLON BOLD CONDENSED

18 Point Caslon Bold Condensed (18△163)

Lower case alphabet, 202.32 points. Figures, .110;

THE LINOTYPE composes, justifies, cas 12345

24 Point Caslon Bold Condensed (24△119)

Lower case alphabet, 249.84 points. Figure 1, .1245; 2 to 0, .166

THE LINOTYPE composes, ju 12345

30 Point Caslon Bold Condensed (30△67)

Lower case alphabet, 309.3 points. Figure 1, 1522; 2 to 0. .2075

THE LINOTYPE compose 123

TYP@GRAPHY

#### OLD STYLE No. 1 WITH ITALIC AND SMALL CAPS

6 Point Old Style No. 1 with Italic and Small Caps (6Δ8)

Lower case alphabet, 90.78 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT

7 Point Old Style No. 1 with Italic and Small Caps (7\triangle 14)

Lower case alphabet, 100.65 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

8 Point Old Style No. 1 with Italic and Small Caps (8\(\triangle 30\))

Lower case alphabet, 109.03 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

9 Point Old Style No. 1 with Italic and Small Caps (9\Delta2)

Lower case alphabet, 118.07 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

10 Point Old Style No. 1 with Italic and Small Caps (10\triangle6)

Lower case alphabet, 127.18 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT

11 Point Old Style No. 1 with Italic and Small Caps (11 4)

Lower case siphabet, 134.92 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

12 Point Old Style No. 1 with Italic and Small Caps (12\Delta4)

Lower case alphabet, 149.96 points. Figures, .08-

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

14 Point Old Style No. 1 with Italic and Small Caps (14\(Delta 76\))

Lower case alphabet, 178.16 points. Figures, 1996

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c GOOD PRINT

18 Point Old Style No. 1 (18△79)

Lower case alphabet, 195.22 points. Figures, .1107

THE LINOTYPE composes, justifies, cas 12345

#### TYP@GRAPHY

It takes the same kind of skill to set type well by hand that it takes to set type well on the Linotype.

#### OLD STYLE No. 1 WITH ANTIQUE No. 1

6 Point Old Style No. 1 with Antique No. 1 (6 $\triangle$ 14)

Lower case alphabet, 91.82 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Old Style No. 1 with Antique No. 1 (8△50)

Lower case alphabet, 116.19 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

9 Point Old Style No. 1 with Antique No. 1 (9△48)

Lower case alphabet, 126 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

10 Point Old Style No. 1 with Antique No. 1 (10△44)

Lower case alphabet, 137.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

11 Point Old Style No. 1 with Antique No. 1 (11△22)

Lower case alphabet, 146.19 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point Old Style No. 1 with Antique No. 1 (12△26)

Lower case alphabet, 161.4 points. Figures. . 084

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point Old Style No. 1 with Antique No. 1 (14\(\Delta\)24)

Lower case alphabet, 184.81 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

8 Point Old Style No. 1 with Antique No. 1 Italic (8\Delta152)

lower case alphabet, 121.76 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point Old Style No. 1 with Antique No. 1 Italic (10△128)

Lower case alphabet, 139.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Old Style No. 1 with Antique No. 1 Italic (12\(Delta78\))

Lower case alphabet, 162.24 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

TYP@GR-APHY

#### OLD STYLE No. 1 WITH TITLE No. 1

6 Point Old Style No. 1 with Title No. 1 (6△90)

Lower case alphabet, 96.18 points. Figures, .0413

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890

8 Point Old Style No. 1 with Title No. 1 (8\(\triangle\$134)

Lower case alphabet, 112.4 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Old Style No. 1 with Title No. 1 (10△120)

ower case sinhahet, 121.8 noints. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point Old Style No. 1 with Title No. 1 (12△84)

Lower case alphabet, 154,44 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

18 Point Title No. 1

IN PROCESS

#### OLD STYLE No. 1 WITH TITLE No. 2

6 Point Old Style No. 1 with Title No. 2 (6Δ112)

Lower case alphabet, 95.01 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

8 Point Old Style No. 1 with Title No. 2 (8△196)

Lower case alphabet, 116.34 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Old Style No. 1 with Title No. 2 (10△170)

Lower case alphabet, 133.11 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Old Style No. 1 with Title No. 2 (12△116)

ower case alphabet, 156.25 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Old Style No. 1 with Title No. 2 (14 $\triangle$ 72)

Lower case alphabet, 184.59 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

#### OLD STYLE No. 1 WITH CHELTENHAM BOLD

6 Point Old Style No. 1 with Cheltenham Bold (6△124)

Lower case alphabet, 92.56 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

8 Point Old Style No. 1 with Cheltenham Bold (8\(\triangle 218\))

Lower case alphabet, 114.38 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

10 Point Old Style No. 1 with Cheltenham Bold (10△158)

Lower case slubshet 127.2 points. Figures. .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Old Style No. 1 with Cheltenham Bold (12\(Delta\)126)

Lower case alphabet, 156.29 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Old Style No. 1 with Cheltenham Bold (14△62)

Lower case alphabet, 190.4 points. Figures, .0908

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

5 Point Old Style No. 1 with Cheltenham Bold

IN PROCESS

#### TYP@GRAPHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

#### RONALDSON WITH ITALIC AND SMALL CAPS

6 Point Ronaldson with Italic and Small Caps (6△16) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni GOOD PRINT 7 Point Ronaldson with Italic and Small Caps (7\Delta10) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT 8 Point Ronaldson with Italic and Small Caps (8△34) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT 9 Point Ronaldson with Italic and Small Caps (9△8) THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT 10 Point Ronaldson with Italic and Small Caps (10\(\triangle 32\)) THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT 11 Point Ronaldson with Italic and Small Caps (11 6) THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT 12 Point Ronaldson with Italic and Small Caps (12△8) THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT 14 Point Ronaldson with Italic and Small Caps (14\(Delta 78\) THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c GOOD PRINT

#### TYP@GRAPHY

Linotype Typography represents not a casual innovation but a completely worked out system for correct composition.

#### Ronaldson with Antique No. 1

6 Point Ronaldson with Antique No. 1 (6△30)

Lower case alphabet, 91.82 points. Figures, .030

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Ronaldson with Antique No. 1 (8△36)

Lower case alphabet, 116,19 points. Figures, 056

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

9 Point Ronaldson with Antique No. 1 (9△52)

Lower case alphabet, 126 points. Figures 0477

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

10 Point Ronaldson with Antique No. 1 (10△34)

Lower case alphabet, 137.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

11 Point Ronaldson with Antique No. 1 (11△26)

Lower case alphabet, 146.19 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point Ronaldson with Antique No. 1 (12△28)

Lower case alphabet, 161.4 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point Ronaldson with Antique No. 1 (14△38)

Lower case alphabet, 184.81 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

8 Point Ronaldson with Antique No. 1 Italic (8△154)

Lower case alphabet, 121.76 points. Figures, .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point Ronaldson with Antique No. 1 Italic (10\(\triangle 130\))

Lower case sinhabet 129 5 noints Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Ronaldson with Antique No. 1 Italic (12△80)

Lower case alphabet, 162.24 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

#### TYP@GRAPHY

#### RONALDSON WITH TITLE No. 1

6 Point Ronaldson with Title No. 1 (6\Delta 92)

Lower case alphabet, 96.18 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890

8 Point Ronaldson with Title No. 1 (8△136)

Lower case alphabet, 112.4 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Ronaldson with Title No. 1 (10△122)

ower case alphabet, 131.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point Ronaldson with Title No. 1 (12△86)

Lower case alphabet, 154,44 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

18 Point Title No. 1

IN PROCESS

#### RONALDSON WITH TITLE No. 2

6 Point Ronaldson with Title No. 2 (6△114)

ower case alphabet, 95.01 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

8 Point Ronaldson with Title No. 2 (8△200)

Lower case alphabet, 116.34 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Ronaldson with Title No. 2 (10△174)

Lower case alphabet, 133.11 points. Figures, .069

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Ronaldson with Title No. 2 (12\Delta118)

Lower case alphabet, 156.25 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Ronaldson with Title No. 2 (14\(\triangle 74\))

Lower case alphabet, 184.59 points. Figures, .0969

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

#### RONALDSON WITH CHELTENHAM BOLD

6 Point Ronaldson with Cheltenham Bold (6△128)

Lower case alphabet, 92.56 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

8 Point Ronaldson with Cheltenham Bold (8\(\triangle 224\))

Lower case alphabet, 114.38 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

10 Point Ronaldson with Cheltenham Bold (10△198)

Lower case alphabet, 137.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Ronaldson with Cheltenham Bold (12△134)

Lower case alphabet 184.29 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Ronaldson with Cheltenham Bold (14△70)

Lower case alphabet, 190.4 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

#### CAMBRIDGE WITH ITALIC AND SMALL CAPS

8 Point Cambridge with Italic and Small Caps (8△22)

Lower case alphabet, 104.96 points. Figures, .0558

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i GOOD PRINT

10 Point Cambridge with Italic and Small Caps (10△28)

Lower case alphabet, 122.7 points. Figures, .0691

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

11 Point Cambridge with Italic and Small Caps (11△8)

Lower case alphabet, 136.4 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

#### TYP@GR-APHY

Beauty is worth much, very much, for its own sake. Its practical aspect is that it is worth dollars.

#### OLD STYLE No. 3 WITH ITALIC AND SMALL CAPS

6 Point Old Style No. 3 with Italic and Small Caps (6△102)

Lower case alphabet, 90.18 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read 6000 PRINT

8 Point Old Style No. 3 with Italic and Small Caps (8\Delta116)

Lower case siphabet, 102.16 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

10 Point Old Style No. 3 with Italic and Small Caps (10\(\triangle 98\))

Lower case sinhabet, 120 noints. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINTS

12 Point Old Style No. 3 with Italic and Small Caps (12△96)

Lower case alphabet, 142.4 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 THE LINOTYPE COMPOSES, justifies, casts, an GOOD PRINT

#### ORIGINAL OLD STYLE WITH ITALIC AND SMALL CAPS

6 Point Original Old Style with Italic and Small Caps (6△86)

ower case alphabet, 89.22 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re coop print

8 Point Original Old Style with Italic and Small Caps (8△138)

Lower case alphabet, 109.92 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 000D PRINT

10 Point Original Old Style with Italic and Small Caps (10 4)

Lower case alphabet, 124.4 points. Figures, .06

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

12 Point Original Old Style with Italic and Small Caps (12\triangle6)

Lower case alphabet, 143.76 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

14 Point Original Old Style with Italic and Small Caps (14\(\triangle 2\))

Lower case alphabet, 171.92 points. Figures, .0969

THE LINOTYPE composes, justifies, cas 1234567890 THE LINOTYPE composes, justifies, cas GOOD PRINTS

#### TYP@GR-APHY

#### ELZEVIR No. 3 WITH ITALIC AND SMALL CAPS

6 Point Elzevir No. 3 with Italic and Small Caps (6△220)

Lower case alphabet, 88.22 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read GOOD PRINT

8 Point Elzevir No. 3 with Italic and Small Caps (8\(\triangle 306\))

ower case alphabet, 110.4 points. Figures, ores.

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

9 Point Elzevir No. 3 with Italic and Small Caps (9\(Delta 78\))

Ower case sinhabet, 115.97 points. Stance.

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINT

10 Point Elzevir No. 3 with Italic and Small Caps (10△274)

Lower case siphabet, 127.5 points. Figures, occa-

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

11 Point Elzevir No. 3 with Italic and Small Caps (11\(\triangle 74\))

Lower case alphabet, 139.59 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

12 Point Elzevir No. 3 with Italic and Small Caps (12\(\triangle 224\))

Lower case alphabet, 152.64 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 THE LINOTYPE COMPOSES, justifies, casts, an GOOD PRINT

14 Point Elzevir No. 3 with Italic and Small Caps (14\(Delta\)126)

Lower case alphabet, 175.28 points. Figures, .0968

THE LINOTYPE composes, justifies, cas 1234567890 THE LINOTYPE composes, justifies, cas GOOD PRINT

18 Point Elzevir No. 3 (18△155)

Lower case alphabet, 221.4 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24 Point Elzevir No. 3 (24△133)

Lower case siphabet, 296.4 points. Figures, .160

# THE LINOTYPE compos 12345

Swash Characters
Included with all Elsevir No. 3 Fonts from 6 to 24 Point

 $\mathcal{A}\mathcal{B}\mathcal{D}\mathcal{M}\mathcal{N}\mathcal{T}$ 

Old Style Figures
Made for all Fonts, but must be ordered extra

1234567890

#### ELZEVIR WITH CHELTENHAM BOLD

8 Point Elzevir with Cheltenham Bold (8\triangle 104)

Lower case alphabet, 114.72 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Elzevir with Cheltenham Bold (10\triangle 84)

Lower case alphabet, 134 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Elzevir with Cheltenham Bold (12△56)

Lower case alphabet, 153,24 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

14 Point Elzevir with Cheltenham Bold (14△28)

Lower case alphabet, 189.42 points. Figures, .1107

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

#### French Old Style No. 2

18 Point French Old Style No. 2 (18△63)

Lower case alphabet, 199.8 points. Figures, .1107

THE LINOTYPE composes, justifies, casts 12345

#### ELZEVIR No. 2

18 Point Elzevir No. 2 (18△113)

Lower case alphabet, 190.44 points. Figure 1, .0692; 2 to 0, .1107

THE LINOTYPE composes, justifies, casts, an 12345

24 Point Elzevir No. 2 (24△89)

Lower case alphabet, 261.36 points. Figure 1, .083; 2 to 0, .166

THE LINOTYPE composes, jus 12345

30 Point Elzevir No. 2 (30△41)

Lower case alphabet, \$11.1 points. Figure 1, .0968; 2 to 0, .2075

THE LINOTYPE composes 123

36 Point Elzevir No. 2 (36△31)

Lower case alphabet, 875.12 points. Figure 1, .1107; 2 to 0, .249

THE LINOTYPE comp 123

#### CLASSIC WITH ITALIC AND SMALL CAPS

6 Point Classic with Italic and Small Caps (6△20)

Lower case alphabet, 87.24 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read GOOD PRINT

8 Point Classic with Italic and Small Caps (8△28)

wer case sinhabet 112.76 noints. Figures. .06225

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

10 Point Classic with Italic and Small Caps (10△22)

ower case alphabet, 123.7 points. Pigures ocus

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINTS

12 Point Classic with Italic and Small Caps (12△20)

Lower case alphabet, 154.68 points. Figure

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINTS

18 Point Classic Italic (18\triangle129)

Lower case alphabet, 221.4 points. Figures, .1107

## THE LINOTYPE composes, justifies, c 12345

#### CLASSIC WITH CENTURY BOLD

8 Point Classic with Century Bold (8△108)

Lower case alphabet, 115.2 points. Figures, .0022

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

10 Point Classic with Century Bold (10△86)

Lower case alphabet, 132 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890

12 Point Classic with Century Bold (12△58)

Lower case alphabet, 157,68 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Classic with Century Bold (14△26)

Lower case alphabet, 190.96 points. Figures. .0968

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c 1234567890

TYP@<del>GR</del>APHY

#### OLD STYLE No. 7 WITH ITALIC AND SMALL CAPS

6 Point Old Style No. 7 with Italic and Small Caps (6△194)

Lower case alphabet, 85.26 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready GOOD PRINT

7 Point Old Style No. 7 with Italic and Small Caps (7\(\Delta\)96)

Lower case sinhabet 94.71 points. Figures. (65)

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINTS

8 Point Old Style No. 7 with Italic and Small Caps (8\Delta212)

Lower case alphabet, 104-16 noints. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT

9 Point Old Style No. 7 with Italic and Small Caps (9Δ62)

Lower case alphabet, 111.96 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

10 Point Old Style No. 7 with Italic and Small Caps (10\(Delta\)184)

Lower case alphabet, 121.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

11 Point Old Style No. 7 with Italic and Small Caps (11\(Delta 58\))

Lower case alphabet, 134.42 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINT

12 Point Old Style No. 7 with Italic and Small Caps (12\(\triangle 190\))

Lower case alphabet, 146.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINT

14 Point Old Style No. 7 with Italic and Small Caps (14\Delta120)

Lower case alphabet, 171.08 points. Figures, .0968

THE LINOTYPE composes, justifies, cast 1234567890 THE LINOTYPE composes, justifies, cast GOOD PRINT

18 Point Old Style No. 7 (18△193)

IN PROCESS

24 Point Old Style No. 7 (24\(Delta 79\)

Lower case sinhabet 208 68 noints Figures 166

## THE LINOTYPE compos 12345

Lengthened descenders, g, j, p, q, and y are furnished with this face when so ordered

TYP@GRAPHY

#### RONALDSON NO. 7 WITH ITALIC AND SMALL CAPS

6 Point Ronaldson No. 7 with Italic and Small Caps (6△200)

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready GOOD PRINT

8 Point Ronaldson No. 7 with Italic and Small Caps (8△228)

Lower case alphabet, 104.16 points. Figures. 0552

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT

9 Point Ronaldson No. 7 with Italic and Small Caps (9\(Delta 64\))

Lower case alphabet, 111.96 points. Figures (see

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

10 Point Ronaldson No. 7 with Italic and Small Caps (10\(\triangle 200\))

Lower case alphabet, 121.5 points. Figures. 0022

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

11 Point Ronaldson No. 7 with Italic and Small Caps (11△60)

Lower case alphabet, 134,42 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINT

12 Point Ronaldson No. 7 with Italic and Small Caps (12△194)

Lower case alphabet, 146.16 points. Figures, 1933

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINT

14 Point Ronaldson No. 7 with Italic and Small Caps (14\Delta122)

Lower case sinhabet 171 05 noints. Figures. 00c.

THE LINOTYPE composes, justifies, cast 1234567890 THE LINOTYPE composes, justifies, cast GOOD PRINT

Lengthened descenders, g, j, p, q, and y are furnished with this face when so ordered

#### TYP@GR-APHY

The hand compositor who fails in appreciation of the beauty of type form and arrangement fails by hand—he would also fail on the Linotype.

#### OLD ROMAN WITH ITALIC

8 Point Old Roman with Italic (8△220)

Lower case alphabet, 114.4 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Old Roman with Italic (10△192)

Lower case alphabet, 134.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Old Roman with Italic (12\(\triangle 128\))

Lower case alphabet, 153.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

14 Point Old Roman with Italic (14\(\triangle 64\))

Lower case alphabet, 176.12 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c 1234567890

#### BENEDICTINE WITH ITALIC AND SMALL CAPS

8 Point Benedictine with Italic and Small Caps (8\(\Delta\)274)

Lower case alphabet, 108.4 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINTS

10 Point Benedictine with Italic and Small Caps (10△240)

Lower case alphabet, 135.2 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

12 Point Benedictine with Italic and Small Caps (12△176)

Lower case alphabet, 160,68 points. Figures, .0968

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas GOOD PRINTS

14 Point Benedictine with Italic and Small Caps (14\(Delta\)106)

Lower case alphabet, 183.4 points. Figures, .110

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, GOOD PRINTS

18 Point Benedictine (18△111)

Lower case alphabet, 223.92 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24, 30 and 36 Point Benedictine 6 to 36 Point Benedictine Book 6 to 36 Point Benedictine Bold

IN PROCESS

#### TITLE No. 2 WITH ITALIC

8 Point Title No. 2 with Italic (8444)

Lower case alphabet, 127.2 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

10 Point Title No. 2 with Italic (10△40)

Lower case alphabet, 143.7 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Title No. 2 with Italic (12△60)

Lower case siphabet, 171.60 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts 1234567890 THE LINOTYPE COMPOSES, justifies, casts 1234567890

18 Point Title No. 2 (18△95)

Lower case alphabet, 228.6 points. Figures, .1107

#### THE LINOTYPE composes, justifies, 12345

24 Point Title No. 2 (24\(\Delta\)143)

IN PROCESS

#### DEVINNE EXTRA CONDENSED

12 Point De Vinne Extra Condensed, one-letter (12△73)

Lower case alphabet, 112.20 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

14 Point De Vinne Extra Condensed, one-letter (14△31)

Lower case alphabet, 136.92 points. Figures, .070

THE LINOTYPE composes, justifies, casts, and assembles c 1234567890

18 Point De Vinne Extra Condensed (18△55)

Lower case alphabet, 163.98 points. Figures. .078

THE LINOTYPE composes, justifies, casts, and assem 12345

24 Point De Vinne Extra Condensed (24△27)

Lower case alphabet, 199.68 points. Figure 1, .076; 2 to 0, .10

THE LINOTYPE composes, justifies, casts 12345

24 and 30 Point De Vinne Condensed

IN PROCESS

#### TITLE No. 7 WITH ITALIC

10 Point Title No. 7 with Italic (10△178)

Lower case alphabet, 139.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point Title No. 7 with Italic (12△124)

Lower case alphabet, 174.48 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts 1234567890 THE LINOTYPE COMPOSES, justifies, casts 1234567890

14 Point Title No. 7 with Italic (14\triangle60)

Lower case alphabet, 201.88 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

#### PABST OLD STYLE WITH ITALIC

10 Point Pabst Old Style with Italic (10△194)

Lower case alphabet, 127.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

12 Point Pabst Old Style with Italic (12\(\triangle 130\))

Lower case alphabet, 149.88 points. Figures, .082

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

14 Point Pabst Old Style with Italic (14\(\triangle 66\))

Lower case alphabet, 180 5 points. Figures, 0968

THE LINOTYPE composes, justifies, ca 1234567890 THE LINOTYPE composes, justifies, ca 1234567890

18 Point Pabst Old Style Condensed (18493)

Lower case alphabet, 214.92 points. Figures, .110

THE LINOTYPE composes, justifies, c 12345

#### Powell

18 Point Powell (18△191)

Lower case siphabet, 225.72 points. Figures, .138;

THE LINOTYPE composes, justifie 12345

24 Point Powell (24△153)

Lower case alphabet, 297.36 points. Figures, .1987

THE LINOTYPE compo 12345

#### DEVINNE OUTLINE

10 Point De Vinne Outline with Bold Face No. 6 (10△276)

Lower case alphabet, 158 points. Figures, ,083

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point De Vinne Outline with Bold Face No. 6 (12\triangle 122)

ower case alphabet, 187.20 points. Figures, .0068

THE LINOTYPE COMPOSES, justifies, c 1234567890 THE LINOTYPE COMPOSES, justifies, c 1234567890

14 Point De Vinne Outline with Bold Face No. 6 (14\triangle 80)

Lower case alphabet, 218.82 points. Figures, .1167

THE LINOTYPE composes, justif 1234567890 THE LINOTYPE composes, justif 1234567890

12 Point DeVinne Outline with Italic (12\(\triangle 108\))

Lower case alphabet, 182.52 points. Figures, .0968

THE LINOTYPE COMPOSES, justifies, c 1234567890 THE LINOTYPE COMPOSES, justifies, c 1234567890

14 Point DeVinne Outline with Italic (14\(\triangle 52\))

Lower case alphabet, 217.42 points. Figures, .1107

THE LINOTYPE composes, justif 1234567890 THE LINOTYPE composes, justif 1234567890

18 and 24 Point De Vinne Outline

IN PROCESS

#### CONDENSED OUTLINE

10 Point Condensed Outline, one-letter (10△101)

Lower case alphabet, 125.8 points. Figures, .076

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

12 Point Condensed Outline, one-letter (12\(\triangle 69\))

Lower case alphabet, 154.2 points. Figures, .089

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

18 Point Condensed Outline (18△75)

Lower case alphabet, 178.2 points. Figures, .1087

THE LINOTYPE composes, justifies, casts, and 12345

24 Point Condensed Outline (24\(\Delta\)99)

Lower case alphabet, 283.76 points. Figures, .1107

THE LINOTYPE composes, justifies 12345

30 Point Condensed Outline (30△53)

Caps, figures, and points only. Figures, .1798

THE LINOTYPE COMPOSES, JUS 123

#### Encore Condensed

18 Point Encore Condensed (18△81)

Lower case alphabet, 173.16 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and asse 12345

24 Point Encore Condensed (24\Delta61)

Lower case alphabet, 207.84 points. Figures, .1107.

THE LINOTYPE composes, justifies, cast 12345

Provincial

30 Point Provincial (30△57)

Caps, figures, and points only. Pigures, .1107

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS 123

36 Point Provincial (36△47)

Caps, figures, and points only. Figures, .166

# THE LINOTYPE COMPOSES, JUST 123

TITLE No. 5

18 Point Title No. 5 (18△121)

Lower case sinhabet, 230,94 points. Figures, .1107

LINOTYPE composes, justifies, cast 12345

24 Point Title No. 5 (24△93)

Lower case alphabet, \$28.8 points. Figures, .166

LINOTYPE composes, 12345

30 Point Title No. 5 (30△47)

Lower case alphabet, 365.4 points. Figures, .2075

LINOTYPE compose 123

36 Point Title No. 5 (36△41)

Lower case alphabet, 485.64 points. Figures, .249

LINOTYPE co 123

#### CAPTION

24 Point Caption (24△23)

Caps, figures, and points only. Figures, .110

# THE LINOTYPE COMPOSES, JUSTIFIES, CAST 12345

30 Point Caption (30△5)

Caps, figures, and points only. Figures, .112

# THE LINOTYPE COMPOSES, JUSTIFIES, CA 123

36 Point Caption (36△5)

Lower case alphabet, 224.28 points. Figures, .113

# THE LINOTYPE composes, justifies, c 123

42 Point Caption (42△23)

Caps, figures, and points only. Figures, .16

# THE LINOTYPE COMPOSES, JU 123

#### ROMAN BOLD CONDENSED

12 Point Roman Bold Condensed, one-letter (12△67)

ower case alphabet, 118.68 points. Figures, .03

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

14 Point Roman Bold Condensed, one-letter (14\(\triangle 37\)

Lawer are sinkabet 190 00 points. Thereas 0000

THE LINOTYPE composes, justifies, casts, and ass 1234567890

24 Point Roman Bold Condensed (24 047)

Lower case alphabet, 221.04 points. Figures, .1107

## THE LINOTYPE composes, justifies, 12345

JENSON

18 Point Jenson Condensed (18△53)

Lower case alphabet, 191 24 points. Pieness, 110

THE LINOTYPE composes, justifies, casts, 12345

24 Point Jenson Bold Condensed (24 A87)

Caps, figures, and points only. Figures, .1245

THE LINOTYPE COMPOSES, JUSTIF 12345

# ANTIQUE, TITLE, AND MISCELLANEOUS FACES

ARRANGED IN SERIES

# List of Characters in Display Fonts 18 Point and Larger

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890\$ fifffffffææ ..:; ?!()''--. & Æ Œ

#### List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYU

12345 abcdefghijklmnopqrstuvwxyz 67890
vbcde abcdefghijklmnopqrstuvwxyz FGRTJ
,.:;?!(|)\*''-— Æ Œ fb &£\$... fi fl ff ffi fil æ æ
,.s;?!AIQO''-— Æ Œ fb N £ P L ... fi Y ff W M K H

12345 Z &:() fl ffi fll \$ æ æ 67890

12345 Z &:() fl ffi fll \$ æ æ 67890

X Z & Æ Œ

t # § || ¶ - []

ROMAN WITH BOLD FACE

1/8 1/4 3/8 1/4 3/8 3/4 3/8

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890
12345 abcdefghijklmnopqrstuvwxyz 67890

,.:;?!(|)\*''-—ÆŒIb&£\$... fi fi ff ffi ffi ææe
,.:;?!(|)\*''-—ÆŒIb&£\$... fi fi ff ffi ffi ææe

½½½½½%½%@ †‡\$||¶-[]

#### ANTIQUE No. 1 WITH ITALIC

6 Point Antique No. 1 with Italic (6△98)

Lower case alphabet, 96.96 points. Figures, .0494

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890

8 Point Antique No. 1 with Italic (8\triangle114)

Lower case alphabet, 123.24 points. Figures 0500

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

10 Point Antique No. 1 with Italic (10△92)

Lower case alphabet, 141 points. Figures, .069;

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Antique No. 1 with Italic (12△68)

Lower case alphabet, 164.76 points. Figures, 082

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas 1234567890

14 Point Antique No. 1 with Italic (14\(\Delta\)56)

Lower case alphabet, 189.96 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

18 Point Antique No. 1 (18△103)

Lower case alphabet, 228.6 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24 Point Antique No. 1 (24△135)

Lower case alphabet, 204,22 points. Figures, .1522

## THE LINOTYPE compos 12345

18 Point Antique No. 1 Italic (18△87)

Lower case alphabet, 228.6 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

#### TYP@GRAPHY

"Distinctive Effects," culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. "Catchiness," even when it has indeed caught, was never yet known to hold anything worth-while.

#### ALDINE No. 1

6 Point Aldine No. 1, one-letter (6△25)

Lower case alphabet, 90.42 points. Figures, .0553

HE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890

7 Point Aldine No. 1, one-letter (7△9)

Lower case alphabet, 111.02 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line 1284567890

8 Point Aldine No. 1, one-letter (8△37)

Lower case alphabet, 123.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Aldine No. 1, one-letter (10△37)

Lower case alphabet, 150.3 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

#### Antique Condensed

10 Point Antique Condensed, one-letter (10△57)

Lower case alphabet, 109.3 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1 1234567890

12 Point Antique Condensed, one-letter (12△51)

Lower case alphabet, 138.6 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

14 Point Antique Condensed, one-letter (14△29)

Lower case alphabet, 161.70 points. Figures, .096s

THE LINOTYPE composes, justifies, casts, a 1234567890

18 Point Antique Condensed (18△35)

Lower case alphabet, 210,24 points. Figures, .1107

THE LINOTYPE composes, justifies, cas 12345

#### Antique Extra Condensed

20 Point Antique Extra Condensed (20△5)

Cana figures and points only Pigures at

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSE 12345

#### TYP@GR-APHY

The well-informed and progressive operator of today thinks of the Linotype in terms of Typography.

#### CLARENDON No. 1

6 Point Clarendon No. 1, one-letter (6△19) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890 8 Point Clarendon No. 1, one-letter (Low, 8\Delta 91; High, 8\Delta 25) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 Made with high and lew alignments 10 Point Clarendon No. 1, one-letter (10△25) THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 12 Point Clarendon No. 1, one-letter (12\Delta 5) Lower case alphabet, 152.76 points. Figures, .084 THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890 Doric 7 Point Doric No. 1, one-letter (7Δ23) THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 10 Point Doric No. 1, one-letter (10△63) THE LINOTYPE COMPOSES, justifies, casts 1234567890 Lower case alphabet, 207.57 points. Figures, .038 11 Point Doric No. 2, one-letter (11\(Delta\)19) THE LINOTYPE COMPOSES, justifies 1234567890 11 Point Doric No. 1 with Bold Face Italic No. 4 (11\(Delta 42\))

## Caslon Text

10 Point Caslon Text, one-letter (10 $\triangle$ 91)

The Linotype composes, justifies, casts, and assembles 1234567890

THE LINOTYPE COMPOSES, justifies 1234567890 THE LINOTYPE COMPOSES, justifies 1234567890

12 Point Caslon Text, one-letter (12\(\triangle{2}\)29)

The Linotype composes, justifies, casts, and a 1234567890

#### TYP@GRAPHY

#### CONDENSED TITLE

10 Point Condensed Title No. 1, one-letter (10△39)

ower case alphabet, 146.3 points. Figures, .09

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

12 Point Condensed Title No. 1, one-letter (12 $\triangle$ 7)

Lower case alphabet, 162.12 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890

20 Point Condensed Title No. 1 (20△3)

Caps, figures, and points only. Figures, .110

### THE LINOTYPE COMPOSES, JUSTI 12345

10 Point Condensed Title No. 2, one-letter (10△95)

ower case alphabet, 128.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

12 Point Condensed Title No. 2, one-letter (12△11)

Lower case alphabet, 145.32 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

#### LATIN CONDENSED

18 Point Latin Condensed (18△37)

Lower case alphabet, 134.82 points. Figures, .077

THE LINOTYPE composes, justifies, casts, and assembles compl 12345

21 Point Latin Condensed (21 1)

Cans figures and points only Figures 1966

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, 12345

24 Point Latin Condensed (24△25)

Caps, figures, and points only. Figures, .111

## THE LINOTYPE COMPOSES, JUSTIFIES, C 12345

30 Point Latin Condensed (30△9)

Caps, figures, and points only. Figures, 152

# THE LINOTYPE COMPOSES, JUSTIF 123

30 Point Latin Compressed (30△19)

Caps, figures, and points only. Figures, .1107

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, A 123

TYP@GRAPHY

#### MISCELLANEOUS HEAD-LETTER COMBINATIONS

		- • • • •	
51/2 Point Bold Fa	ace No. 1 with Italic (5½ △6)	Lower case alphabet, 120.06 points.	Figures, .063
	E LINOTYPE COMPOSES, justifies, casts, and E LINOTYPE COMPOSES, justifies, casts, and		
7 Daine Bald Face	No. 1 with Italic (7 $\triangle$ 12)	Lower case alphabet, 124.04 points.	F1 055
	E LINOTYPE COMPOSES, justifies, casts		rigures, .u.,
	E LINOTYPE COMPOSES, justifies, casts		•
5½ Point Bold Fa	ace No. 1 with 8 Point Aldine (5½ △20)	Lower case alphabet, 122.92 points.	Figures, .0092
	E LINOTYPE COMPOSES, justifies, casts, a E LINOTYPE COMPOSES, justifies, casts, a		
5½ Point Bold F	ace No. 1 with 10 Point Clarendon No. 1 (5½△14)	Lower case alphabet, 127.16 points.	Figures, .070
	E LINOTYPE COMPOSES, juntifien, canta, a		
THE	E LINOTYPE COMPOSES, justifies, casts, a	and assembles com 1234567890	
5½ Point Bold Fa	ace No. 1 with 8 Point Ionic No. 1 (5½△16)	• Lower case alphabet, 126.61 points.	Figures, .070
THE	E LINOTYPE COMPOSES, justifies, casts, a E LINOTYPE COMPOSES, justifies, casts, a	and assembles com 1234567890	
O Point Bold Face	Italic No. 2 with Clarendon No. 1 (16△50)	Lower case alphabet, 125.1 points.	Figures, .077
TH1	E LINOTYPE COMPOSES, justifies, cast	s, and assembles 1234567890 `	
THE	E LINOTYPE COMPOSES, justifies, casts	s, and assembles 1234567890	
	1 with 10 Point Clarendon No. 1 (Low, 8△178; High, 8a	A(2)	
	E LINOTYPE COMPOSES, justifies, casts,		Figures, .07
	E LINOTYPE COMPOSES, justifies, casts,	and assembles com 1234567890	
0			
	. 3 with Title No. 2 (8△168)	Lower case alphabet, 121.2 points.	Figures, .069
	E LINOTYPE COMPOSES, justifies, casts, E LINOTYPE COMPOSES, justifies, casts,		
8 Point Gothic No.	. 3 with 10 Point Clarendon No. 1 (Low, 8△144; High, 8	8△66) Lower case alphabet, 122.24 points.	Figures, .67
	E LINOTYPE COMPOSES, justifies, casts, to E LINOTYPE COMPOSES, justifies, casts, to 8 Point made with high and low a	and assembles com 1234567890	
O Point Gothic No.	. 3 with 11 Point Gothic Condensed No. 1 (10△102)	Lower case siphabet, 137.8 points.	Figures, .08
	E LINOTYPE COMPOSES, justifies, c		
	E LINOTYPE COMPOSES, justifies, c		
O Point Gothic No.	. 3 with 12 Point De Vinne Condensed (10△136)	Lower case alphabet, 141.3 points.	Pigures059
	E LINOTYPE COMPOSES, justifies, o		
	E LINOTYPE COMPOSES, justifies, c		
		· · · · · · · · · · · · · · · · · · ·	
2 Point Gothic No.	. 5 with Gothic Condensed No. 1 (12△30)	Lower case alphabet, 148.08 points.	Figures, .091
<b>T</b> 1 1 1	- I IIIOTVDE AANDAAEA I -!!		

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

#### MISCELLANEOUS COMBINATIONS

5 Point No. 18 with Antique Black No. 1 (5△18) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890 6 Point No. 8 with Bold Face No. 2 (6△122) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 6 Point No. 2 with Antique No. 2 (6△50) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 8 Point No. 19 with Italic and Small Caps (8△38) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin GOOD PRINT High alignment only 8 Point No. 19 with Title No. 1 (8\(\triangle 40\)) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

High alignment only 8 Point No. 2 with 10 Point Clarendon No. 1 (8\triangle 88) THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 8 Point made with high alignment only Canceled Faces 11 Point De Vinne with Italic and Small Caps, Canceled (11△62) THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 THE LINOTYPE COMPOSES, justifies, easts, an GOOD PRINT 11 Point No. 9, Plain and Canceled (11 \( \triangle 20 \)) THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES justifies easts and asse 1234567890

THE LINOTYPE composes, justifies, casts, 1234567890
THE LINOTYPE composes, justifies, casts, 1234567890

14 Point Congressional Italic, Plain and Canceled (14△8)

14 Point Congressional, Plain and Canceled (14△6)

THE LINOTYPE composes, justifies, casts, 1234567890
THE LINOTYPE composes, justifies, casts, 1234567890

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Lower case alphabet, 157.92 points. Figures, .098

#### TARIFF FACES

6 Point No. 17 with Condensed Title No. 5 (6Δ132)

Lower case alphabet, 97.98 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

Self Speciag. Complete foat is made up in three setwice sizes

8 Point No. 17 with Condensed Title No. 5 (8△242)

Lower case sinhabet, 101,92 points. Floures 0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

Solf Specing. Complete font is made up in four setwice sizes.

8 Point Old Style No. 5 with Antique No. 6 (8△170)

Lower case siphabet, 115.44 points. Figures 0353

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

All characters are made on a one-half point unit basis

8 Point Ronaldson No. 5 with Antique No. 6 (8\(\triangle 172\))

Lower case alphabet, 115.44 points. Pigures, 10338

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
All characters are made on a one-half point unit basis

8 Point Old Style No. 4 with Antique No. 2 (8\Delta 160)

Lower case alphabet, 116 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point No. 26 with Antique No. 2 (8\triangle126)

Lower case alphabet, 128.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
All characters are made on a one point unit basis

8 Point Railroad Ionic No. 3 with Antique No. 2 (8\Delta 124)

Lower case alphabet, 128.96 points. Figures, .055.

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
All characters are made on a one point unit basis

Send for specimens of Tariff Work set in these faces

#### TYP@GRAPHY

The early printer had usually only one face of type; yet he solved the problem of display. To obtain a maximum of display value with a minimum of typographic expenditure is an economy that goes hand in hand with practical considerations and with art.

#### Two-Line Initial Matrices

THE faces shown on this page are used for two-line initial work, and are produced as illustrated in the accompanying drawing. The initial letter is cast complete in the first line and overhangs a corresponding blank space on the second slug. The blank space is accurately formed by inserting the same letter matrix in the second line raised in the auxiliary position.

In order to use initial matrices, the Linotype must be equipped with Advertising Figure Mold and the Universal Knife Block, which is part of the standard equipment of all new Linotypes.

10 Point Two-Line No. 18, one-letter (10△67)

Caps, figures, and points only. Figures, .09:

#### **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

1234567890

11 Point Two-Line No. 2, one-letter (11△23)

Caps, figures, and points only. Figures, 1995

#### ABCDEFGHIJKLMNOPQRSTUVWXY 1

1234567890

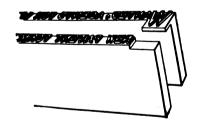
12 Point Two-Line, one-letter (12△39)

Caps, figures, and points only. Figures, .1176

#### ABCDEFGHIJKLMNOPQRSTUVW

1234567890

Be sure to specify whether these matrices are to run in the main magazine, the auxiliary magazine, or as sorts



#### LINOTYPE TYPEWRITER FACES

WITH these typewriter faces, the printer with a Linotype can outdistance all competitors in producing fac-simile letters rapidly and economically. The two-letter matrices show all characters in the first position and duplicate characters in the second, or auxiliary, position, with each duplicate letter or character underscored. For this reason words with their underscores are set as rapidly as words without underscores, and the printer is relieved of the time-consuming work incidental to cutting and fitting brass rules for underscoring important words in the form.

8 Point Remington Typewriter (One-Letter, 8\(\triangle 63\); Two-Letter, 8\(\triangle 32\))

One-Letter and Two-Lette

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the <u>two-letter</u> matrices show all these characters in the first position and duplicate characters in the second, or auxiliary, position, with <u>each duplicate letter or character underscored</u>. For this reason words with their underscores are Made in uniform sizes, 14% characters to the inch

10 Point Underwood Typewriter (One-Letter, 10△111; Two-Letter, 10△270)

One-Letter and Two-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the <u>two-letter</u> matrices show all these characters in the first position and duplicate characters in the second, or

10 Point Remington Typewriter (One-Letter, 10△99; Two-Letter, 10△272)

One-Letter and Two-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the two-letter matrices show all these characters in the first position and duplicate characters in the second, or

12 Point Underwood Typewriter (One-Letter, 12△97; Two-Letter, 12△200)

One-Letter and Two-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the two-letter matrices show all these characters in the first position

12 Point Remington Typewriter (One-Letter, 12△35; Two-Letter, 12△202)

One-Letter and Two-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the <u>two-letter</u> matrices show all these characters in the first position and dupli-

12 Point Stenograf Typewriter, One-Letter (12△37)

One-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the two-letter matrices show all these characters in the first position

Made in uniform sizes, 10 characters to the inch

### TELEPHONE DIRECTORY COMPOSITION

AFTER exhaustive experiments carried on with the co-operation of telephone companies all over the United States, taking into consideration the various things that combine to make the ideal telephone directory—readability, simplicity, the readiness with which listings may be found, and the compactness that makes for economy of production—we have designed special faces for telephone-directory composition. And that we have simplified it is proved by the fact that ninety per cent of all telephone directories in this country are now Linotype-set.

The faces which have been adopted as standard by the American Telephone and Telegraph Company are illustrated on the next page. Samples of telephone directory composition are also shown. Following are designated the faces listed in the standard specifications:

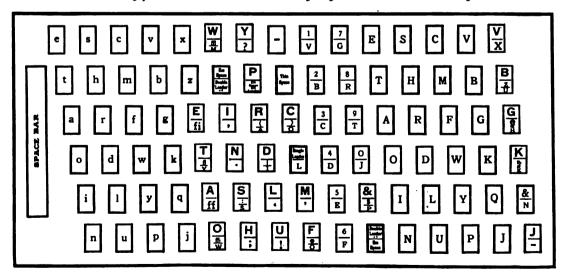
- (a) 6 Point No. 12 with Gothic No. 8, which is used for both alphabetical and classified sections of two-column directories.
- (b) 6 Point No. 11 with Gothic Condensed No. 4, for both alphabetical and classified sections of three- and four-column directories.
- (c) 7 Point Gothic No. 13 Caps, for bold face listings in classified sections of two-three-, and four-column directories.
- (d) 6 Point Gothic Condensed No. 4 Caps, one-letter, for simplifying composition in dialed listings.

These fonts have been arranged so that printers may purchase only the matrices actually required, instead of the complete regular font which may include characters not used in telephone directory composition. Since these styles are seldom used for anything but telephone directories, their value for this work can be doubly appreciated. The quantities for the matrices listed on this page are given on page 71.

To provide for composing bold face listings in the classified section, a special telephone directory keyboard (illustrated below) has been arranged.

FAC-SIMILE LINOTYPE KEYBOARD No. 113, ESPECIALLY ARRANGED FOR TELEPHONE DIRECTORY COMPOSITION

Providing for the Characters used in setting Regular and Bold Face Listings



FOR SIMPLIFYING THE SETTING OF DIALED LISTINGS

Use a one-letter cap font of 6 Point Gothic Condensed No. 4 in the center channels. Keyboard Diagram No. 113a is arranged for this font; it is the same as Diagram No. 113, with the following exceptions: The keybutton for å is omitted and the keybutton for J takes its place. This allows the two-letter hyphen to run in its regular channel.

FOR SETTING REGULAR AND BOLD FACE LISTINGS
Bold Face Characters are shown in the upper space of red Keybuttons in the accompanying diagram.

Caps Q, X, Z, hyphen, and apostrophe of Bold Face run sorts. Caps X, Z, ½, star, and apostrophe of two-letter matrices run sorts

### Examples of Linotype Telephone Directory Composition

Groves Conway A r 307 Van Buren	,.1006
Groves H C r St Albans LI	2198
Growney Bessie r 194 St Marks av	8899
★ Grozinger Chris prov 195 Wilson av	209
Residence 82 Stockholm	2984
Grozinger F provisions 1157 Liberty av	135
Grakovic Nicholas r 11516 Suwanee av	2564-J
Gru Edward glazier 149 Atlantic av	6590
Gru Mrs Edward r 83 Strong pl	2881
★Gru George lawyer 50 Court	926
Grubb H B r 1368-55th	4399-J
Grube H A r 7811 22d av	5507
Grube Henry C grocer 1013 Fulton	
Grube J B r 24 N 14th	1515-W

6 Point No. 12 with Gothic No. 8. On 7 point slug. (Specimen of alphabetical section of two-column Telephone Directory.)

Groves Conway A r 307 Van Buren., Bushwick-1008
Groves H C r St Albans LI Springfid-2198
Growney Bessie r 194 St Marks Av., Prospect-8899
★ Grozinger Chris prov 195 Wilson av. Bushwick-209
Residence 82 StockholmBushwick-2964
Grozinger F provisions 1157 Lbrty av., Cypress-135
Grskovic Nich r 11516 Suwanee av Rich Hill-2564
Gru Edward glazier 149 Atlantic av Main-6590
Gru Mrs. Edward r 33 Strong pl Hamilton-2881
Gru Edward glazier 149 Atlantic av Main-6590
Gru George r 158 Sterling pl Prospect-4982
Grubb H B r 1368-55thBoro Park-4399-J
Grube H. A. r 7811 22d avBath Bch-5507
Grube Henry C grocer 1013 Fulton Prospect-2092
Grube J B r 24 N 14thFlushing-1515-W
Grube 0 W pharmacist 952 8th avCircle-452

6 Point No. 11 with Gothic Condensed No. 4.
On 6 point alug.
(Specimes of alphabetical section of three- and fourcolumn Telephone Directories.)

Gru Mrs Edward r 33 Strong pl. ... HAM Ilton-2881
Gru Edward glaxier 149 Atlantic av. ... MAI n-6590
Gru George r 158 Sterling pl. ... ... PRO speet-4982
Grubb H B r 1368-55th. ... ... BOR o Park-4399
Grubb H Ar 7811 22d av. ... BAT h Bch-5507
Grubb H Berny C grocer 1013 Fulton. PRO speet-2092
Grubb J B r 24 N 14th. ... ... FLU shing-1515-W
Grubb OW pharmacist 952 Sth av. ... CIR cle-4527
Grubb OW pharmacist 952 Sth av. ... CIR cle-4527

6 Point No. 11 with Gothic Condensed No. 4, and extra cap font of 6 Point Gothic Condensed No. 4, one-letter. On 8 point slag. (Specimen of disled listings of alphabetical section of three- and four-column Telephone Directories.)

#### Fruits and Produce

Groves Conway A 307 Van Buren	Bushwick-1005
GROVES H C St Albans LI	
Growney Bessie 194 St Marks av	
# Grozinger C 195 Wilson av	
BROZINGER F & CO 1157 Liberty av	
Grskovic N 11516 Suwanee av	
ORU EDWARD 149 Atlantic av	
ORU MRS EDWARD 33 Strong pl	
★Gru George 50 Court	
Gru George 158 Sterling pl	
GRUBB M B 1368-55th	
Grube H A 7811 22d av	
Grube O W 952 8th av	
Grubel Jacob L 80 Maiden la	

6 Point No. 12 with Gothic No. 8; 7 Point Gothic No. 13.
On 6 point slug.
Head 10 Point Century Rold Italie.

#### Fruits and Produce

=
Groves Conway A 307 Van Buren Bushwick-1008
GROVES H 0 St Albans LISpringfid-2198
Growney Bessie 194 St Marks av Prospect-8899
★ Grozinger C 195 Wilson av Bushwick-209
GROZINGER F & CO 1157 Liberty av. Cypress-135
Grskovic N 11516 Suwanee av Rich Hill-2564-J
GRU EDWARD 149 Atlantic av Main-6590
ORU MRS EDWARD 33 Strong pl., Hamilton-2881
★ Gru George 50 CourtMain-926
Oru George 158 Sterling pl Prospect-4982
QRUBB H B 1368-55thBoro Park-4399-J
Grube H A 7811 22d av Bath Bch-5507
Grube Henry C 1013 Fulton Prospect-2092

6 Point No. 11 with Gothic Condensed No. 4; 7 Point Gothic No. 13. On 6 point slug.

Head 10 Point Century Bold Italie.

(Specimen of classified section of three- and four-column Telephone Directories.)

Groves Corway A r 307 Van Buren ... Bushwick-1008
Groves H C r 8t Albans LI ... ... Springfid-2198
Growney Bessie r 194 8t Marks av ... Prospect-8899
& Grozinger Chris prov 195 Willon av Bushwick-2094
Residence 82 Stockholm ... Bushwick-2084
Grozinger F provisions 1157 Lbrty av ... Cypress-135
Grskovic Nich r 11516 Suwanee av .. Rich Hill-2564
Gru Edward glazier 149 Atlantic av ... Main-6590
Gru Mrs Edward r 33 Strong pl ... Hamilton-2881
Gru Edward glazier 149 Atlantic av ... Main-6590
Gru George r 158 Sterling pl ... Prospect-982
Grubb H B r 1388-55th ... Bero Park-4399-1
Grubb H A r 7811 22d av ... Bath Bch-5507
Grubb H B r 24 N 14th ... Flushing-1515-W
Grubb O W pharmacist 952 8th av ... Circle-4527
Grubh U M jeweler 879 5th av ... Audubon-4597

6 Point No. 11b with Gothic Condensed No. 4b. On 6 point slug.

Another Good Telephone Directory Face, which is not now included in the American Telephone and Telegraph Company's Specifications.

Logotypes of the following characters can also be secured in 6 Point Gothic Condensed No. 4, one-letter

-A -C -D -F -H -J -L -M -P -Q -R -U -W -X -Y

# **GOTHIC FACES**

ARRANGED IN SERIES

# List of Characters in Display Fonts 18 Point and Larger

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890\$ fififffffffææ ,.:; ?!()''--. & Æ Œ

#### List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYU

12345 abcdefghijklmnopqrstuvwxyz 67890

VBCDE abcdefghijklmnopqrstuvwxyz FGRTJ

,.:; ?!(|)\*''-— Æ Œ fb &£\$... fi fl ff ffi fl æ æ
,.s; ?! A I Q O''-— Æ Œ fb N£PL ... fi Y ff w m K H

12345 Z &: () fl fli fl \$ æ æ 67890

12345 Z &: () fl fli fl \$ æ æ 67890

X Z & Æ Œ

% % % % % % @ † ‡ \$ || 1 - []

#### ROMAN WITH BOLD FACE

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijkImnopqrstuvwxyz 67890
12345 abcdefghijkImnopqrstuvwxyz 67890

,.:;?!(|)\*''-—ÆŒIb&£\$... fi fi ff ffi ffi ææ
,.:;?!(|)\*''-—ÆŒIb&£\$... fi fi ff ffi ffi ææ

½½½½%%@ †‡\$||¶-[]

½½½%%%@ †‡\$||¶-[]

#### GOTHIC CONDENSED No. 1

8 Point Gothic Condensed No. 1, one-letter (8\Delta69)

Lower case alphabet, 98.72 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890

10 Point Gothic Condensed No. 1, one-letter (10△69)

Lower case alphabet, 121.8 points. Figures, .085

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890

11 Point Gothic Condensed No. 1, one-letter (11\(Delta\)17)

Lower case alphabet, 135.19 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Gothic Condensed No. 1, one-letter (12△13)

Lower case alphabet, 148,56 points. Figures, .001

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

14 Point Gothic Condensed No. 1, one-letter (14\(Delta 5\))

lower case alphabet, 186.46 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, 1234567890

18 Point Gothic Condensed No. 1 (18△33)

Lower case alphabet, 168.66 points. Figures, .1107

### THE LINOTYPE composes, justifies, casts, and 12345

#### Gothic No. 18

12 Point Gothic No. 18, one-letter (12△65)

Lower case alphabet, 126.96 points. Figure 1, .0533; 2 to 0, .083

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

14 Point Gothic No. 18, one-letter (14\(\triangle 33\))

Lower case alphabet, 156.94 points. Figure 1, .0622; 2 to 0, .096

THE LINOTYPE composes, justifies, casts, and 1234567890

18 Point Gothic No. 18 (18△71)

Lower case alphabet, 174.96 points. Figures, ,110

THE LINOTYPE composes, justifies, casts, and 12345

24 Point Gothic No. 18 (24△53)

Lower case alphabet, 216 points. Figures, 1107

### THE LINOTYPE composes, justifies, c 12345

#### TYP@GRAPHY

To attain type beauty, the prime necessity is correct choice of every element that goes into the type page.

#### GOTHIC CONDENSED No. 2

6 Point Gothic Condensed No. 2, one-letter (6△53)

Lower case alphabet, 72.72 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sing units ready for the press or 1234567880

8 Point Gothic Condensed No. 2, one-letter (8△39)

Lower case alphabet, 77.44 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sing limits ready for the 1234567890

10 Point Gothic Condensed No. 2, one-letter (10△41)

Lower case alphabet, 87.30 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

12 Point Gothic Condensed No. 2, one-letter (12△17)

Lower case alphabet, 93,28 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890

14 Point Gothic Condensed No. 2, one-letter (14\(Delta\)3)

Lower case alphabet, 117.74 points. Figures, .0x3

THE LINOTYPE composes, justifies, casts, and assembles co 1234567890

18 Point Gothic Condensed No. 2 (18△1)

Lower case alphabet, 140.22 points. Figures, .0899

THE LINOTYPE composes, justifies, casts, and assembles 12345

24 Point Gothic Condensed No. 2 (24△21)

Lower case alphabet, 168.96 points. Figures, .116

THE LINOTYPE composes, justifies, casts, and 12345

30 Point Gothic Condensed No. 2 (30△3)

Lower case alphabet, 208,2 points. Figures, .11:

THE LINOTYPE composes, justifies, cast 123

36 Point Gothic Condensed No. 2 (36△23)

Lower case alphabet 227 Al points Figures 1107

THE LINOTYPE composes, justifies, c 123

#### TYP@<del>GR</del>APHY

Linotype Typography is the modern benefactor of the printer's art. It supplies an improved means for producing a better product.

#### GOTHIC CONDENSED No. 3

28 Point Gothic Condensed No. 3 (28△5)

Caps, figures, and points only. Figures, .100

# THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, 123

30 Point Gothic Condensed No. 3 (30△1)

Saps, figures, and points only. Figures, .105

# THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AN 123

34 Point Gothic Condensed No. 3 (34\Delta3)

Caps, figures, and points only. Figures, .120

# THE LINOTYPE COMPOSES, JUSTIFIES, CAST 123

36 Point Gothic Condensed No. 3 (36△1)

Lower case alphabet, 204.84 points. Figures. .1107

# THE LINOTYPE composes, justifies, casts, 123

48 Point Gothic Condensed No. 3 (48△3)

Caps, figures, and points only. Figures, .1798

# THE LINOTYPE COMPOSES, JU 123

(Will run only in Model 20 and Model 4 where either machine is arranged exclusively for 48, 54, and 50 point composition)

#### Gothic No. 5

12 Point Small Gothic No. 5, one-letter (12△83)

Lower case alphabet, 119.16 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

12 Point Gothic No. 5, one-letter (12△15)

Lower case alphabet, 146.04 points. Figures, .091

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

20 Point Gothic No. 5 (20△15)

Lower case alphabet, 178 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, an 12345

TYP@<del>GR</del>APHY

#### GOTHIC NO. 13 WITH CHELTENHAM BOLD CONDENSED

8 Point Gothic No. 13 with Cheltenham Bold Condensed (8\(\triangle 318\)

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sin 1234567896

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sin 1234567896

10 Point Gothic No. 13 with Cheltenham Bold Condensed (10△286)

ower case alphabet, 117 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, oasts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

12 Point Gothic No. 13 with Cheltenham Bold Condensed (12\(\Delta\)242)

Lower case alphabet, 139.2 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

14 Point Gothic No. 13 with Cheltenham Bold Condensed (14\(\triangle 136\))

Lower case alphabet, 161.14 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, a 1234567890 THE LINOTYPE composes, justifies, casts, a 1234567890

#### GOTHIC No. 13 WITH DE VINNE CONDENSED

8 Point Gothic No. 13 with DeVinne Condensed (8\(\triangle 204\)

THE LINGTYPE COMPOSES, justifies, casts, and assembles complete lines in sin 1234567896

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sin 1234567896

10 Point Gothic No. 13 with DeVinne Condensed (№0△154)

Lower case alphabet, 115.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, easts, and assembles complete 1234567690 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

12 Point Gothic No. 13 with DeVinne Condensed (12△102)

Lower case alphabet, 140.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

14 Point Gothic No. 13 with DeVinne Condensed (14△48)

Lower case alphabet, 161.78 points. Figures, .0964

THE LINOTYPE composes, justifies, casts, an 1234567890 THE LINOTYPE composes, justifies, casts, an 1234567890

18 Point Gothic No. 13 (18△65)

Lower case alphabet, 180 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, an 12345

24 Point Gothic No. 13 (24△51)

Lower case alphabet, 223.68 points. Figure 1, .1107; 2 to 0, .1383

THE LINOTYPE composes, justifies, 12345

30 Point Gothic No. 13 (30△59)

Lower case alphabet, 225.2 points. Figure 1, 1383: 2 to 0, .160

THE LINOTYPE composes, justifie 123

#### Gothic No. 14

18 Point Gothic No. 14 (18△43)

Lower case alphabet, 122.84 points. Figures, .083

THE LINOTYPE composes, justifies, casts, and assembles complete li 12345

28 Point Gothic No. 14 (28△1)

Caps, figures, and points only. Figures, .0968

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND A 123

28 Point Gothic No. 14b (28△3)

Caps, figures, and points only. Figures. .0968

THE LINDTYPE COMPDSES, JUSTIFIES, CASTS, 123

34 Point Gothic No. 14 (34△1)

Caps, figures, and points only. Figures. .110

THE LINOTYPE COMPOSES, JUSTIFIES, CAS 123

36 Point Gothic No. 14 (36△3)

Caps, figures, and points only. Figures, .1245

THE LINOTYPE COMPOSES, JUSTIFIES 123

42 Point Gothic No. 14  $(42\Delta 1)$ 

Cana, figures, and points only. Figures, .154

THE LINOTYPE COMPOSES, JUSTI 123

48 Point Gothic No. 14 (48△1)

Caps, figures, and points only. Figure 1, .0968; 2 to 0. .1798

THE LINOTYPE COMPOSES, J 123

54 Point Gothic No. 14 (54△1)

Caps, figures, and points only. Figure 1, .0968; 2 to 0, .1798

THE LINOTYPE COMPOSES, 123

60 Point Gothic No. 14 (60△1)

Caps, figures, and points only. Figure 1, .1833; 2 to 0, .2006

THE LINOTYPE COMPO 123

(48, 54, and 60 Point Gothic No. 14 will run only in Model 20 and Model 4 where either machine is arranged exclusively for 48, 54, and 60 point composition)

#### GOTHIC No. 16 WITH CHELTENHAM BOLD

8 Point Gothic No. 16 with Cheltenham Bold (8△320)

Lower case alphabet, 132.64 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Gothic No. 16 with Cheltenham Bold (10△288)

Lower case alphabet, 160.7 points. Figures, 10368

THE LINOTYPE COMPOSES, justifies, casts 1234567890 THE LINOTYPE COMPOSES, justifies, casts 1234567890

12 Point Gothic No. 16 with Cheltenham Bold (12△244)

Lower case alphabet, 174.12 points. Figures, .110

THE LINOTYPE COMPOSES, justifies, c 1234567890 THE LINOTYPE COMPOSES, justifies, c 1234567890

14 Point Gothic No. 16 with Cheltenham Bold (14△138)

Lower case alphabet, 208.6 points. Figures, .110

THE LINOTYPE composes, justi 1234567890 THE LINOTYPE composes, justi 1234567890

#### GOTHIC No. 16 WITH TITLE No. 4

8 Point Gothic No. 16 with Title No. 4 (8△206)

Lower case alphabet, 123,68 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point Gothic No. 16 with Title No. 4 (10△156)

Lower case alphabet, 163.3 points. Figures, .0968

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Gothic No. 16 with Title No. 4 (12△104)

Lower case alphabet, 180.24 points. Figures, .1107

THE LINOTYPE COMPOSES, justifies 1234567890 THE LINOTYPE COMPOSES, justifies 1234567890

14 Point Gothic No. 16 with Title No. 4 (14△50)

Lower case alphabet, 215.88 points. Figures, .1107

THE LINOTYPE composes, justif 1234567890 THE LINOTYPE composes, justif 1234567890

18 and 24 Point Gothic No. 16

` IN PROCESS

TYP@GR-APHY

#### Gothic No. 25 with Gothic No. 26

6 Point Gothic No. 25a with Gothic Condensed No. 2 (6\(Delta\)164)

Cape, figures, and points only. Figures, .6415

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS READY 1234567880
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS READY 1234567880

6 Point Gothic No. 25b with 8 Point Gothic Condensed No. 2 (6△166)

Caps, figures, and points only. Figures, .0484

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNIT 1234567890 THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNIT 1234567890

6 Point Gothic No. 25c with Gothic No. 26c (6Δ168)

Caps, figures, and points only. Figures, .0622

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES CO 1234567890 THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES CO 1234567890

6 Point Gothic No. 25 with Gothic No. 26 (6△170)

Caps, figures, and points only. Figures, 0692

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES 1234567890

8 Point Gothic No. 25 with Gothic No. 26 (8△266)

Caps, figures, and points only. Figures, .0890

THE LINOTYPE COMPOSES, JUSTIFIES, CAST 1234567890 THE LINOTYPE COMPOSES, JUSTIFIES, CAST 1234567890

9 point alignment

10 Point Gothic No. 25 with Gothic No. 26 (10△228)

Caps, figures, and points only. Figures, .1107

THE LINOTYPE COMPOSES, JUSTI 1234567890 THE LINOTYPE COMPOSES, JUSTI 1234567890

11 point alignment

12 Point Gothic No. 25 with Gothic No. 26 (12△168)

Caps. figures, and points only. Figures, .1107

# THE LINOTYPE COMPOSES 1234567890 THE LINOTYPE COMPOSES 1234567890

15 point alignment

#### TYP@GR-APHY

"Distinctive Effects," culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. "Catchiness," even when it has indeed caught, was never yet known to hold anything worth-while.

#### Gothic No. 29 with Gothic No. 30

(Lining)

6 Point Gothic No. 29c with Gothic No. 30c (6△206)

Caps, figures, and points only. Figures, .0415

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS READY FOR THE PR 1234567890

6 Point Gothic No. 29b with Gothic No. 30b (6△208)

Caps, figures, and points only. Figures, .0553

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS 1234567890

6 Point Gothic No. 29a with Gothic No. 30a (6△210)

Caps, figures, and points only. Figures, .0553

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SL 1234567890 THE LINOTYPE COMPOSES, JUSTIFIES, CASTS. AND ASSEMBLES COMPLETE LINES IN SL 1234567890

6 Point Gothic No. 29 with Gothic No. 30 (6△204)

Caps, figures, and points only. Figures, .069

THE LINOTYPE COMPOSES. JUSTIFIES. CASTS. AND ASSEMBLES COMPL 1234567890 THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPL 1234567890

12 Point Gothic No. 29c with Gothic No. 30c (12\(\Delta\)210)

Caps. figures, and points only. Figures, .083

THE LINOTYPE COMPOSES. JUSTIFIES. CASTS. AND ASSE 1234567890 THE LINOTYPE COMPOSES. JUSTIFIES. CASTS. AND ASSE 1234567890

12 Point Gothic No. 29b with Gothic No. 30b (12\Delta212)

Caps, figures, and points only. Figures. .0968

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, A 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, A 1234567890

12 Point Gothic No. 29a with Gothic No. 30a (12\(\Delta\)214)

Caps, figures, and points only. Figures, .110

THE LINOTYPE COMPOSES. JUSTIFIES. 1234567890 THE LINOTYPE COMPOSES. JUSTIFIES. 1234567890

12 Point Gothic No. 29 with Gothic No. 30 (12△208)

Caps, figures, and points only. Figure 1, .0692; 2 to 0, .1245

THE LINOTYPE COMPOSES, JUST 1234567890 THE LINOTYPE COMPOSES, JUST 1234567890

18 Point Gothic No. 29a (18△145)

Caps, figures, and points only. Figure 1, .088; 2 to 0, .1522

THE LINOTYPE COMPOSES, JUS 12345

18 Point Gothic No. 29 (18△139)

Caps, figures, and points only. Figure 1, .0968; 2 to 0, .1937

THE LINOTYPE COMPOSE 12345

18 Point Gothic No. 30a (18△147)

Cape, figures, and points only. Figure 1, .083; 2 to 0, .1522

THE LINOTYPE COMPOSES, JUS 12345

18 Point Gothic No. 30 (18△141)

Caps, figures, and points only. Figure 1, .0968; 2 to 0, .193

THE LINOTYPE COMPOSE 12345

### Bold Face No. 9 WITH GOTHIC No. 31

6 Point Bold Face No. 9c with Gothic No. 31c (6△214)

Cape, figures, and points only. Figure 1, .0345; 2 to 0, .0415

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS 1234567890 The Linotype Composes. Justifies. Casts. and assembles complete lines in slug units 1234567890

6 Point Bold Face No. 9b with Gothic No. 31b (6△216)

Caps, figures, and points only. Figure 1, .0415; 2 to 0, .0553

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN S 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN S 1234567890

6 Point Bold Face No. 9a with Gothic No. 31a (6△218)

Caps, figures, and points only. Figure 1, .0553; 2 to 0, .0592

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMP 1234567890 THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMP 1234567890

6 Point Bold Face No. 9 with Gothic No. 31 (6△212)

Caps, figures, and points only. Figure 1, .0692; 2 to 0, .063

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND AS 1234567890 THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND AS 1234567890

12 Point Bold Face No. 9c with Gothic No. 31c (12\(\Delta\)218)

Caps, figures, and points only. Figure 1, .0761; 2 to 0. .0968

THE LINOTYPE COMPOSES, JUSTIFIES, CAST 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CAST 1234567890

12 Point Bold Face No. 9b with Gothic No. 31b (12\(\Delta\)220)

Caps, figures, and points only. Figure 1, .063; 2 to 0, .1107

THE LINOTYPE COMPOSES, JUSTIFI 1234567890 THE LINOTYPE COMPOSES, JUSTIFI 1234567890

12 Point Bold Face No. 9a with Gothic No. 31a (12\(\triangle 222\))

Caps, figures, and points only. Figure 1, .1107; 2 to 0, .138;

THE LINOTYPE COMPOSES, 1234567890 THE LINOTYPE COMPOSES, 1234567890

12 Point Bold Face No. 9 with Gothic No. 31 (12\(\Delta\)216)

Caps. figures, and points only. Figure 1, 1245; 2 to 0, 166

THE LINOTYPE COMPOSES, JU 12345
THE LINOTYPE COMPOSES, JU 12345

18 Point Bold Face No. 9a (18△151)

Caps, figures, and points only. Figure 1, .1522; 2 to 0, .1937

THE LINOTYPE COM 12345

18 Point Bold Face No. 9 (18△157)

Caps. figures, and points only. Figure 1, .166; 2 to 0, .2213

THE LINOTYPE 12345

18 Point Gothic No. 31a (18△149)

Cape, figures, and points only. Figure 1, .0968; 2 to 0, .1987

THE LINOTYPE COMPO 12345

18 Point Gothic No. 31 (18△143)

Caps. figures, and points only. Figure 1, .1245; 2 to 0, .340

THE LINOTYPE CO 12345

### Gothic No. 32 with Gothic No. 33

12 Point Gothic No. 32c with Gothic No. 33c (12\(\Delta\)256)

Caps, figures, and points only. Figure 1, .0761; 2 to 0, .0968

THE LINOTYPE COMPOSES, JUSTIFIES, CAS 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CAS 1234567890

12 Point Gothic No. 32b with Gothic No. 33b (12\(\triangle 254\))

Caps. figures, and points only. Figure 1, .083; 2 to 0, .110

THE LINOTYPE COMPOSES, JUSTIFI 1234567890
THE LINOTYPE COMPOSES, JUSTIFI 1234567890

12 Point Gothic No. 32a with Gothic No. 33a (12\(\Delta\)252)

Caps, figures, and points only. Figure 1, .1107; 2 to 0, .1383

THE LINOTYPE COMPOSES, 1234567890
THE LINOTYPE COMPOSES, 1234567890

12 Point Gothic No. 32 with Gothic No. 33 (12\(\Delta\)250)

Caps, figures, and points only. Figure 1, .1245; 2 to 0, .166

THE LINOTYPE COMPO 1234567890
THE LINOTYPE COMPO 1234567890

6 Point Gothic No. 32 with Gothic No. 33 (4 sizes)

IN PROCESS

#### MISCELLANEOUS GOTHIC FACES

8 Point Gothic No. 9, one-letter (8△23)

Lower case alphabet, 130,64 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

6 Point Royal Gothic, one-letter (6△29)

Caps, figures, and points only. Figures, .077

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSE 1284567690

8 Point Royal Gothic, one-letter (8\(\Delta\)49)

Caps, figures, and points only. Figures, .091

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, A 1234567890

#### TYP@GR-APHY

It was a powerful craving that made man always strive for beauty—but he began always with usefulness. Necessity was not only the mother of invention, but also the mother of art.

# Comparative Showing of Two-Letter Faces 5 to 14 Point

In this section, the various faces made by the Mergenthaler
Linotype Company have been grouped under their
respective point sizes for easy comparison.
All six point sizes in one group; all
eight point sizes in another

In order that comparative widths may be seen at a glance, each group has been graded according to the widths of lower-case alphabets with the narrowest faces heading lists

#### 5 and 5½ Point Faces

5 Point No. 10 with Italic and Small Caps (5△8)	Lower case alphabet, 76.4 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lis THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lis	
5 Point No. 10 with Gothic No. 4 (5△2)	Lower case alphabet, 78.15 points. Figures, .0415
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete it THE LINOTYPE COMPOSES, justifies, casts, and assembles complete it	
5 Point No. 18 with Antique Black No. 1 (5△18)	Lower case alphabet, 83.9 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple THE LINOTYPE COMPOSES, justifies, casts, and assembles comple	
5½ Point No. 11 with Gothic Condensed No. 4 (5½Δ24)	Lower case alphabet, 72 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in	
5½ Point No. 1 with Italic and Small Caps (5½Δ4)	Lower case alphabet, 88.86 points. Figures, .05
THE LINOTYPE COMPOSES, justifies, casts, and assembles com THE LINOTYPE COMPOSES, justifies, casts, and assembles com	
5½ Point No. 1 with Clarendon No. 1 (5½△8)	Lower case alphabet, 90.68 points. Figures, ,04
5 1/2 Point No. 1 with Clarendon No. 1 (5½△8) THE LINOTYPE COMPOSES, justifies, casts, and assembles con THE LINOTYPE COMPOSES, justifies, casts, and assembles con	mplete lines in slug units r 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles con	mplete lines in slug units r 1234567890 mplete lines in slug units r 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles con THE LINOTYPE COMPOSES, justifies, casts, and assembles con	mplete lines in slug units r 1234567890 mplete lines in slug units r 1834567890  Lower case alphabet, 94.16 points. Figures, .048
THE LINOTYPE COMPOSES, justifies, casts, and assembles con THE LINOTYPE COMPOSES, justifies, casts, and assembles con 5½ Point No. 2 with Italic and Small Caps (5½ △22)  THE LINOTYPE COMPOSES, justifies, casts, and assembles of the composes of the casts.	Lower case alphabet, 94.16 points. Figures, .648
THE LINOTYPE COMPOSES, justifies, casts, and assembles con THE LINOTYPE COMPOSES, justifies, casts, and assembles con 5½ Point No. 2 with Italic and Small Caps (5½ △22)  THE LINOTYPE COMPOSES, justifies, casts, and assembles of the Linotype Composes, and assembles of the Linotype	mplete lines in slug units r 1234567890  Lower case alphabet, 94.16 points. Figures, .048  complete lines in slug unit 1234567890  Lower case alphabet, 94.16 points. Figures, .05  complete lines in slug unit 3234567890  Lower case alphabet, 94.16 points. Figures, .05  complete lines in slug units 1234567890
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THE LINOTYPE COMPOSES, justifies, casts, and assembles con THE LINOTYPE COMPOSES, justifies, casts, and assembles con THE LINOTYPE COMPOSES, justifies, casts, and assembles of THE LINOTYPE COMPOSES, justifies, casts, and assembles con the LINOTYPE COMPOSES.	mplete lines in slug units r 1234567890  Lower case alphabet, 94.16 points. Figures, .048  complete lines in slug unit 1234567890  Lower case alphabet, 94.16 points. Figures, .05  complete lines in slug units 1234567890  complete lines in slug units 1234567890  Lower case alphabet, 96.42 points. Figures, .05  complete lines in slug unit 1234567890  Lower case alphabet, 96.42 points. Figures, .055  complete lines in slug unit 1234567890  Lower case alphabet, 96.42 points. Figures, .055  complete lines in slug unit 1234567890

#### TYP@GR-APHY

Every owner of a Linotype becomes de facto a sharer in the system of Linotype Typography.

### 6 Point Faces

Point No. 11b with Gothic Condensed No. 4b (6Δ176)	Lower case alphabet, 71.1 points. Figures, .0
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug	
D Point No. 11 with Gothic Condensed No. 4 (6△120)	Lower case alphabet, 75.6 points. Figures, .0
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in	
o Point Bodoni Book with Italic and Small Caps (6△192)	Lower case alphabet, 80.48 points. Figures0
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin	
6 Point Bodoni with Italic and Small Caps (6△158)	Lower case alphabet, 81.96 points. Figures, .0
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li	
6 Point Caslon No. 2 with Italic and Small Caps (6△202)	Lower case alphabet, 82.92 points. Figures, .0
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete the THE LINOTYPE COMPOSES, justifies, casts, and assembles complete to	
6 Point Old Style No. 7 with Italic and Small Caps (6△194)	Lower case alphabet, 85.26 points. Figures,
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete THE LINOTYPE COMPOSES, justifies, casts, and assembles complete	
6 Point Ronaldson No. 7 with Italic and Small Caps (6△200)	Lower case alphabet, 85.26 points. Figures, .
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete THE LINOTYPE COMPOSES, justifies, casts, and assembles complete	
6 Point Elzevir No. 3 with Italic and Small Caps (6Δ220)	Lower case alphabet, 86.22 points. Figures, .
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete THE LINOTYPE COMPOSES, justifies, casts, and assembles complete.	
6 Point Classic with Italic and Small Caps (6△20)	Lower case alphabet, 87.24 points. Figures, A
THE LINOTYPE COMPOSES, justifies, casts, and assembles complet THE LINOTYPE COMPOSES, justifies, casts, and assembles completed.	
6 Point No. 12 with Italic and Small Caps (6△22)	Lower case alphabet, 88.33 points. Figures,
THE LINOTYPE COMPOSES, justifies, casts, and assembles complet THE LINOTYPE COMPOSES, justifies, casts, and assembles complet	•
6 Point Caslon No. 3 with Italic and Small Caps (6Δ160)	Lower case alphabet, 89.22 points. Figures, .
THE LINOTYPE COMPOSES, justifies, casts, and assembles compl THE LINOTYPE COMPOSES, justifies, casts, and assembles compl	
6 Point Original Old Style with Italic and Small Caps (6△86)	Lower case alphabet, 89.22 points. Figures, .
THE LINOTYPE COMPOSES, justifies, casts, and assembles com THE LINOTYPE COMPOSES, justifies, casts, and assembles com	
6 Point No. 12 with Gothic No. 8 (6△32)	Lower case alphabet, 89.22 points. Figures, .
THE LINOTYPE COMPOSES, justifies, casts, and assembles compl THE LINOTYPE COMPOSES, justifies, casts, and assembles compl	<del>-</del>

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re GOOD PRINT

# 6 Point Faces

	THE LINOTYPE COMPOSES, justifies, casts, and assembles com THE LINOTYPE COMPOSES, justifies, casts, and assembles com		
6 Point No.	10 with Gothic No. 4 (6△76)	Lower case alphabet, 90.72 points.	Figures Ou
	THE LINOTYPE COMPOSES, justifies, casts, and assembles con THE LINOTYPE COMPOSES, justifies, casts, and assembles con	nplete lines in slug units r 1234567890	
6 Point Old	Style No. 1 with Italic and Small Caps (6△8)	Lower case alphabet, 90.78 points	. Figures or
	THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles	s complete lines in slug u 1234567890	
6 Point Ros	naldson with Italic and Small Caps (6△16)	Lower case alphabet, 90.78 points.	Pigures030
	THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles	complete lines in slug uni 1234567890	
6 Point Boo	doni Bold with Italic (6△156)	Lower case alphabet, 91.68 points.	Figures, .0553
•	THE LINOTYPE COMPOSES, justifies, casts, and assembles comp THE LINOTYPE COMPOSES, justifies, casts, and assembles comp	<u> </u>	
6 Point Old	Style No. 1 with Antique No. 1 (6△14)	Lower case alphabet, 91.82 points.	Figures, .050
	THE LINOTYPE COMPOSES, justifies, casts, and assemble THE LINOTYPE COMPOSES, justifies, casts, and assemble the composes of the casts of the composes of the casts of the cast		
6 Point Ros	naldson with Antique No. 1 (6△30)	Lower case alphabet, 91.83 points.	Figures050
	THE LINOTYPE COMPOSES, justifies, casts, and assemble THE LINOTYPE COMPOSES, justifies, casts, and assemble the composes of the casts and assemble the casts and assemble the casts and assemble the casts are casts.		
6 Point Old	Style No. 1 with Cheltenham Bold (6△124)	Lower case alphabet, 92.58 points.	Figures0415
	THE LINOTYPE COMPOSES, justifies, casts, and assemble THE LINOTYPE COMPOSES, justifies, casts, and assemble		
6 Point Ror	naldson with Cheltenham Bold (6△128)	Lower case alphabet, 92.56 points.	Figures, .0415
	THE LINOTYPE COMPOSES, justifies, casts, and assemble THE LINOTYPE COMPOSES, justifies, casts, and assemble		
6 Point De	Vinne with Antique No. 1 (6Δ26)	Lower case alphabet, 92.88 points.	Figures, .056
	THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles		
6 Point De	Vinne with Italic and Small Caps (6△24)	Lower case alphabet, 93.18 points.	Figures, .0553
	THE LINOTYPE COMPOSES, justifies, casts, and assembles of THE LINOTYPE COMPOSES, justifies, casts, and assembles of		•
6 Point Cen	tury Expanded with Italic and Small Caps (6△42)	Lower case alphabet, 94.62 points.	Figures0484
	THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles		
6 Point Cen	tury Expanded with Century Bold (6△94)	Lower case alphabet, 94.68 points.	Figures, .0484
	THE LINOTYPE COMPOSES, justifies, casts, and assembles co THE LINOTYPE COMPOSES, justifies, casts, and assembles co		
6 Point Old	Style No. 1 with Title No. 2 (6△112)	Lower case alphabet, 95.01 points.	Figures, .0415
	THE LINOTYPE COMPOSES, justifies, casts, and assemble	s complete lines in slug u 1234567890 s complete lines in slug u 1234567890	

# 6 Point Faces

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6 Point Ronz	aldson with Title No. 2 (6\triangle 114)	Lower case alphabet, 95.01 points.	Figures, .041
	THE LINOTYPE COMPOSES, justifies, casts, and assembles con THE LINOTYPE COMPOSES, justifies, casts, and assembles con		
5 Point Old S	Style No. 1 with Title No. 1 (6△90)	Lower case alphabet, 96.18 points.	Figures, .041
	THE LINOTYPE COMPOSES, justifies, casts, and assembles com THE LINOTYPE COMPOSES, justifies, casts, and assembles com		
6 Point Rons	aldson with Title No. 1 (6△92)	Lower case alphabet, 96.18 points.	Figures, .041
	THE LINOTYPE COMPOSES, justifies, casts, and assembles com THE LINOTYPE COMPOSES, justifies, casts, and assembles com		
6 Point Scot	ch with Italic and Small Caps (6Δ96)	Lower case alphabet, 96.42 points.	Figures, .049
	THE LINOTYPE COMPOSES, justifies, casts, and assembles complete LINOTYPE COMPOSES, justifies, casts, and assembles complete compl		
6 Point Anti	que No. 1 with Italic (6△98)	Lower case alphabet, 96.96 points.	Figures, .048
	THE LINOTYPE COMPOSES, justifies, casts, and assembles of THE LINOTYPE COMPOSES, justifies, casts, and assembles of		
6 Point De V	inne with Antique No. 3 (6△28)	Lower case alphabet, 97.5 points.	Figures, .05
	THE LINOTYPE COMPOSES, justifies, casts, and assembles com THE LINOTYPE COMPOSES, justifies, casts, and assembles com		
_	17 with Condensed Title No. 5 (6△132)	Lower case alphabet, 97.98 points.	Figures, .055
	THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles	complete lines in 1234567890	
6 Point No.	3 with Italic and Small Caps (6△10)	Lower case alphabet, 98.04 points.	Figures, .0
	THE LINOTYPE COMPOSES, justifies, casts, and assembles con THE LINOTYPE COMPOSES, justifies, casts, and assembles con		
6 Point Cent	ury Expanded with Cheltenham Bold (6△172)	Lower case alphabet, 99.42 points.	Figures, .05
	THE LINOTYPE COMPOSES, justifies, casts, and assembles com THE LINOTYPE COMPOSES, justifies, casts, and assembles com		
6 Point Chel	tenham Bold with Italic (6△162)	Lower case alphabet, 99.96 points.	Figures, .05
	THE LINOTYPE COMPOSES, justifies, casts, and assembles com THE LINOTYPE COMPOSES, justifies, casts, and assembles com	-	
6 Point Chel	tenham Wide with Cheltenham Bold (6△180)	Lower case alphabet, 100.68 points.	Figures, .05
	THE LINOTYPE COMPOSES, justifies, casts, and assembles com THE LINOTYPE COMPOSES, justifies, casts, and assembles com		
6 Point No.	1 with Italic and Small Caps (6△2)	Lower case alphabet, 100.68 points.	Figures, .0
	THE LINOTYPE COMPOSES, justifies, casts, and assembles of THE LINOTYPE COMPOSES, justifies, casts, and assembles of		
6 Point No.	16 with Century Bold (6△110)	Lower case alphabet, 104.4 points.	Figures, .04
	THE LINOTYPE COMPOSES, justifies, casts, and assembles contribution that Linotype composes, justifies, casts, and assembles contributions.		
6 Point No.	16 with Italic and Small Caps (6△62)	Lower case alphabet, 105.3 points.	Figures, .05
	THE LINOTYPE COMPOSES, justifies, casts, and assembles co	omplete lines in sl 1234567890	

## 6 Point Faces

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6 Point No. 1 with Bold Face No	o. 2 (6△12)		Lower case alphabet, 105.42 points.	Figures, .048
	COMPOSES, justifies, casts, COMPOSES, justifies, casts,			
6 Point No. 2 with Condensed T	itle No. 3 (6△118)		Lower case alphabet, 106.98 points.	Figures, .05
	E COMPOSES, justifies, casts E COMPOSES, justifies, casts		•	
6 Point No. 2 with Bold Face No.	o. 2 (6∆186)		Lower case alphabet, 100.98 points.	Figures, .056
	E COMPOSES, justifies, casts E COMPOSES, justifies, casts			
6 Point No. 2 with Italic and Sm	all Caps (6△4)	-	Lower case alphabet, 100.98 points.	Figures, .056
	E COMPOSES, justifies, casts E COMPOSES, justifies, casts			
6 Point No. 2 with Gothic No. 3	(6△6)		Lower case alphabet, 107.7 points.	Figures, .050
	E COMPOSES, justifies, casts E COMPOSES, justifies, casts	•	-	
6 Point No. 8 with Bold Face No	o. 2 (6∆122)		Lower case alphabet, 109.2 points.	Figures, .0451
	E COMPOSES, justifies, casts E COMPOSES, justifies, casts			
6 Point No. 2 with Antique No.	2 (6△50)		Lower case alphabet, 112.08 points.	Figures, .050
	E COMPOSES, justifies, cas	•		
6 Point No. 2 with Bold Face No.	o. 1 (6△70)		Lower case alphabet, 115.98 points.	Figures, .056
THE LINOTYP	E COMPOSES, justifies, cas	s, and assembles	s complete lin 1234567890	

#### TYP@GRAPHY

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

"Distinctive Effects," culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. "Catchiness," even when it has indeed caught, was never yet known to hold anything worth-while.

#### 7 POINT FACES

7 Point Bodoni Book with Italic and Small Caps (7/294) Lower case alphabet, 91.7 points. Figures, .0484 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units GOOD PRINT 7 Point Caslon with Italic and Small Caps (7\triangle 8) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT 7 Point Old Style No. 7 with Italic and Small Caps (7△96) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug GOOD PRINTS 7 Point Bodoni with Italic and Small Caps (7△92) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un COOD PRINT 7 Point Old Style No. 1 with Italic and Small Caps (7△14) Lower case alphabet, 100.63 points. Figures, .056 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT 7 Point Ronaldson with Italic and Small Caps (7\triangle10) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT 7 Point No. 3 with Italic and Small Caps (7\triangle16) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT 7 Point No. 21 with Italic and Small Caps (7\triangle66) Lower case alphabet, 105.98 points. Figures, .0553 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT 7 Point Century Expanded with Italic and Small Caps (7△88) Lower case alphabet, 106.96 points. Figures, .0553 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT 7 Point No. 1 with Italic and Small Caps (7 04) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT 7 Point No. 1 with Bold Face No. 2 (7\(\Delta\)90) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 7 Point No. 1 with Gothic No. 4 (7△42) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete || 1234567890

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THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

7 Point Century Expanded with Century Bold (7△80)

#### 7 POINT FACES

(Continued)

7 Point No. 2 with Condensed Title No. 3 (7△62)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

7 Point No. 2 with Italic and Small Caps (7\(\Delta\)46)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890. THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

7 Point No. 2 with Bold Face No. 2 (7\triangle 86)

Lower case alphabet, 118.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

7 Point No. 16 with Century Bold (7△50)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

7 Point No. 2 with Gothic No. 3 (7△30)

Lower sees simbabet 116 97 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

7 Point No. 16 with Italic and Small Caps (7\triangle 6)

Lower case alphabet, 116.62 points. Figures, .0593

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1 good print

7 Point No. 2 with Bold Face No. 1 (7△2)

Lower case alphabet, 118.16 points. Figures. .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

#### TYP@GR-APHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

### 8 Point Faces

••••		
8 Point Cheltenham Bold Condensed with Italic (8\triangle 176)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890	Figuree,	.0553
8 Point Cheltenham Condensed with Cheltenham Bold Condensed (8\triangle 166)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890	Figures.	.0553
8 Point Cheltenham with Italic and Small Caps (8\(\Delta\)12)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINTS	Figures	, .050
8 Point Casion No. 2 with Italic and Small Caps (8\(\triangle 298\)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINT	Figures,	.0653
8 Point Gothic No. 13 with DeVinne Condensed (8\triangle 204)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in siu 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in siu 1234567890	Figures,	. 9551
8 Point Gothic No. 13 with Cheltenham Bold Condensed (8\triangle 318)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890	Figures,	.0553
8 Point No. 17 with Condensed Title No. 5 (8\(\triangle 242\) Lower case alphabet, 101.92 points.  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890	Figures,	. 0653
8 Point Old Style No. 3 with Italic and Small Caps (8\triangleq116)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT	Figures,	.055
8 Point No. 12 with Gothic No. 11 (8\(\triangle 158\))  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890	. Figures	05
8 Point Bodoni Book with Italic and Small Caps (8\(\Delta\)280)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT	Figures,	. 055
8 Point Old Style No. 7 with Italic and Small Caps (8\triangle 212)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT	Figures	.058
8 Point Ronaldson No. 7 with Italic and Small Caps (8\(\Delta\)228)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT	Figures.	. 055
8 Point Cambridge with Italic and Small Caps (8\Delta 22)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i GOOD PRINT	Figures,	. 055

### 8 Point Faces

8 Point Uniline with Title No. 1 (8△90) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 8 Point Caslon No. 3 with Italic and Small Caps (8\(\Delta\)208) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT 8 Point Caslon with Italic and Small Caps (8\(\triangle 24\)) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line GOOD PRINT 8 Point Benedictine with Italic and Small Caps (8△274) Lower case alphabet, 108.4 points. Figures, .0692 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINTS 8 Point Bodoni with Italic and Small Caps (8△262) Lower case alphabet, 108.88 points. Figures, .0553 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT 8 Point Old Style No. 1 with Italic and Small Caps (8△30) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT 8 Point Ronaldson with Italic and Small Caps (8△34) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT 8 Point De Vinne with Italic and Small Caps (8△18) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin GOOD PRINT High alignment only 8 Point DeVinne with Title No. 1 (8△234) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 8 Point No. 19 with Italic and Small Caps (8△38) THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin GOOD PRINT High alignment only 8 Point Scotch with Italic and Small Caps (8△42) Lower case alphabet, 109.68 points. Figures, .056 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT High alignment only

8 Point No. 21 with Italic and Small Caps (8\triangle 214)

Lower case alphabet, 110.24 points. Figures. .085

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li good Print

8 Point Original Old Style with Italic and Small Caps (8\(\triangle 138\))

Lower case alphabet, 109.92 points. Figures, .0558

# 8 Point Faces

8 Point Elzevir No. 3 with Italic and Small Caps (8△306)	Lower case alphabet, 110.4 points.	Figures, .00
THE LINOTYPE COMPOSES, justifies, casts, and assemble THE LINOTYPE COMPOSES, justifies, casts, and assemble	es complete li 1234567890	
8 Point No. 19 with Title No. 1 (8△40)	Lower case siphabet, 110.64 points.	Figures, .0
THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles High alignment only		
8 Point Scotch with Jenson (8△162)	Lower case alphabet, 111.92 points.	Figures, .00
THE LINOTYPE COMPOSES, justifies, casts, and assemble THE LINOTYPE COMPOSES, justifies, casts, and assemble		
8 Point Old Style No. 1 with Title No. 1 (8\triangle 134)	Lower case alphabet, 112.4 points.	Figures, .00
THE LINOTYPE COMPOSES, justifies, casts, and assemb	oles complete 1234567890	
THE LINOTYPE COMPOSES, justifies, casts, and assemb	oles complete 1234567890	
8 Point Ronaldson with Title No. 1 (8△136)	Lower case alphabet, 112.4 points.	Figures, .0
THE LINOTYPE COMPOSES, justifies, casts, and assemb		
THE LINOTYPE COMPOSES, justifies, casts, and assemb	oles complete 1234567890	
8 Point DeVinne with 7 Point Century Bold (8△230)	Lower case alphabet, 112.7 points.	Figures, .00
THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles		
8 Point Classic with Italic and Small Caps (8△28)	Lower case alphabet, 113.76 points.	Flenras Of
THE LINOTYPE COMPOSES, justifies, casts, and assemble	es complete 1234567890	21guies, .00.
THE LINOTYPE COMPOSES, justifies, casts, and assemble	es complete GOOD PRINT	
8 Point Old Style No. 1 with Cheltenham Bold (8△218)	Lower case alphabet, 114.38 points.	Figures, .0
THE LINOTYPE COMPOSES, justifies, casts, and asser	mbles compl 1234567890 mbles compl 1234567890	
8 Point Ronaldson with Cheltenham Bold (8△224)	Lower case alphabet, 114.38 points.	Figures, .05
THE LINOTYPE COMPOSES, justifies, casts, and asser THE LINOTYPE COMPOSES, justifies, casts, and asser	mbles compl 1234567890 mbles compl 1234567890	
8 Point Old Roman with Italic (8∆220)	Lower case alphabet, 114.4 points.	Figures, .05
THE LINOTYPE COMPOSES, justifies, casts, and assemb THE LINOTYPE COMPOSES, justifies, casts, and assemb		
8 Point Elzevir with Cheltenham Bold (8△104)	Lower case alphabet, 114.72 points.	Figures, .0
THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles		_
8 Point Cheltenham Wide with Cheltenham Bold (8△156)	Lower case alphabet, 114.72 points.	Figures, .00
THE LINOTYPE COMPOSES, justifies, casts, and assembles THE LINOTYPE COMPOSES, justifies, casts, and assembles	s complete 1234567890 s complete 1234567890	
8 Point DeVinne with Antique No. 3 (8△16)	Lower case alphabet, 114.8 points.	Figures, .(

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1 1234567890
High alignment only

# 8 Point Faces

8 Point Classic with Century Bold (8\(\triangle 108\)) THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890	Figures, .	0622
8 Point Old Style No. 5 with Antique No. 6 (8\Delta 170)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890	Figures, .	0358
8 Point Ronaldson No. 5 with Antique No. 6 (8\(\triangle 172\)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890	Figures,	8880
8 Point No. 1 with Bold Face No. 2 (8\(\triangle 194\)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890	Figures,	.059
8 Point No. 1 with Italic and Small Caps (Low, 8\(\Delta\)98; High, 8\(\Delta\)10)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT	Figures,	.059
Point Century Bold with Italic (8\triangle 308)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890	Figures, .	9558
Point Old Style No. 4 with Antique No. 2 (8\Delta 160)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890	Figures, .	0533
B Point Old Style No. 1 with Antique No. 1 (8\Delta 50)  THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890	Figures,	.059
Point Ronaldson with Antique No. 1 (8\triangle 36)  THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890	, Figures.	.039
Point Old Style No. 1 with Title No. 2 (8\Delta\)196)  THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890	Figures,	. 0553
Point Ronaldson with Title No. 2 (8\(\triangle 200\))  THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890	Figures,	. 0355
Point No. 2 with Italic and Small Caps (8\Delta 2)  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT  Righ alignment only	, Figures.	. 05
Point No. 2 with Gothic No. 3 (8 $\triangle$ 70)  THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890  THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890  High alignment only	, Figures	05

#### 8 Point Faces

(Continued)

8 Point No. 2 with Condensed Title No. 3 (8\( \triangle 6\)) THE LINOTYPE COMPOSES, justifies, casts, and a THE LINOTYPE COMPOSES, justifies, casts, and a	
8 Point Bodoni Bold with Italic (8\(\triangle 222\)  THE LINOTYPE COMPOSES, justifies, casts, and a	Lower case alphabet, 117.02 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

8 Point No. 4 with Italic and Small Caps (8\(\triangle 14\))

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

High alignment only

8 Point Century Expanded with Italic and Small Caps (8\(\Delta\)26)

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp GOOD PRINT

8 Point Century Expanded with Century Bold (8\triangle 122)

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

8 Point Cheltenham Bold with Italic (8\triangle 60)

Lower case alphabet, 119.44 points. Figures, .0092

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

8 Point Century Expanded with Cheltenham Bold (8\(\triangle 254\))

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Gothic No. 3 with Title No. 2 (8\(\triangle 168\))

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point No. 2 with Bold Face No. 1 (8\triangle 8)

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
Righ alignment only

8 Point No. 1 with Title No. 2 (8\(\triangle 192\))

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Old Style No. 1 with Antique No. 1 Italic (8\triangle 152)

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

\*\*THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Ronaldson with Antique No. 1 Italic (8\(\Delta\)154)

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point No. 2 with 10 Point Clarendon No. 1 (8\triangle 88)

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

8 Point made with high alignment only

#### 8 Point Faces

(Continued)

8 Point Gothic No. 3 with 10 Point Clarendon No. 1 (Low, 8△144; High, 8△66)

Lower case alphabet, 122.24 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point made with high and low alignments

8 Point Antique No. 1 with Italic (8△114)

Lower case alphabet, 122,24 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

8 Point No. 16 with Century Bold (8△128)

Lower case alphabet, 125.2 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Ionic No. 1 with 10 Point Clarendon No. 1 (Low, 8\triangle 178; High, 8\triangle 62)

Lower case siphabet, 126,56 points. Figures 070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point made with high and low alignments

8 Point Title No. 2 with Italic (8\(\triangle 44\)

Lower case siphabet, 127.2 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

8 Point No. 16 with Italic and Small Caps (8\Delta54)

Lower case alphabet, 128.08 points. Figures, .0667

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

8 Point No. 26 with Antique No. 2 (8△126)

Lower case alphabet, 128.96 points. Figures, .055.

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Gothic No. 16 with Cheltenham Bold (8△320)

Lower case alphabet, 132.64 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

8 Point Gothic No. 16 with Title No. 4 (8△206)

Lower case alphabet, 135.68 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

#### TYP@GRAPHY

Linotype Typography is far-removed from a mere effort to add to the world's existing stock of type faces. It is a simple, lucid, and practical system for correct composition.

#### 9 POINT FACES

9 Point Cheltenham with Italic and Small Caps (9△46)

Lower case alphabet, 106.47 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890. THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINTS

9 Point Old Style No. 7 with Italic and Small Caps (9\triangle 62)

Lower case alphabet, 111.96 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

9 Point Ronaldson No. 7 with Italic and Small Caps (9\(Delta\text{64})

Lower case alphabet, 111.96 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

9 Point Caslon with Italic and Small Caps (9△18)

Lower case alphabet, 113.67 points. Figures, .062

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINT

9 Point Elzevir No. 3 with Italic and Small Caps (9△78)

Lower case alphabet, 115.92 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemble's com GOOD PRINT

9 Point No. 21 with Italic and Small Caps (9△60)

Lower case alphabet, 116,19 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles compl GOOD PRINT

9 Point De Vinne with Italic and Small Caps (904)

Lower case alphabet, 117.36 points. Figures, .0

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp GOOD PRINT

9 Point Old Style No. 1 with Italic and Small Caps (9\(\Delta\)2)

Lower case siphabet, 118.07 points. Figures, .0

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

9 Point Ronaldson with Italic and Small Caps (9\triangle 8)

Lower case alphabet, 118.07 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

9 Point De Vinne with Antique No. 3 (9△6)

ower case siphabet, 120.06 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

9 Point De Vinne with 10 Point Gothic No. 4 (9\(\Delta 42\))

Lower case alphabet, 121.86 points. Figures, .066

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

9 Point Old Style No. 1 with Antique No. 1 (9△48)

Lower case alphabet, 126 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

### 9 Point Faces

9 Point Ronaldson with Antique No. 1 (9\Delta 52)

Lower case sinhabet, 126 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

9 Point No. 1 with Italic and Small Caps (9△44)

Lower case alphabet, 126.99 points. Figures, 0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

9 Point Century Expanded with Italic and Small Caps (9△58)

Lower case alphabet, 127.98 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

9 Point Century Expanded with Century Bold (9\Delta72)

Lower case alphabet, 132.66 points. Figures. Or

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890

9 Point No. 16 with Century Bold (9\Delta 56)

lower case alphabet, 137.25 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

9 Point No. 16 with Italic and Small Caps (9△12)

Lower case alphabet, 139.41 points. Figures, .0742

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem GOOD PRINT

9 Point No. 2 with Bold Face No. 1 (9\(\Delta\)40)

Lower case alphabet, 149.49 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

#### TYP@GRAPHY

"Distinctive Effects," culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. "Catchiness," even when it has indeed caught, was never yet known to hold anything worth-while.

#### 10 POINT FACES

10 Point Cheltenham with Italic and Small Caps (10△18)

Lower case alphabet, 115.3 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINTS

10 Point Gothic No. 13 with De Vinne Condensed (10△154)

Lower case alphabet, 115.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Cheltenham Condensed with Cheltenham Bold Condensed (10△142)

ower case sinhahet, 116.8 noints. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

10 Point Gothic No. 13 with Cheltenham Bold Condensed (10\(\triangle 286\))

Lower case alphabet, 117 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

10 Point Cheltenham Bold Condensed with Italic (10\(\triangle{148}\))

Lower case alphabet, 117.3 points. Figures, .009:

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Old Style No. 3 with Italic and Small Caps (10△98)

Lower case alphabet, 120 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINTS

10 Point Caslon with Italic and Small Caps (10 A8)

Lower case alphabet, 121 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

10 Point Old Style No. 7 with Italic and Small Caps (10△184)

Lower case alphabet, 121.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

10 Point Ronaldson No. 7 with Italic and Small Caps (10△200)

Lower case alphabet, 121.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

10 Point Bodoni Book with Italic and Small Caps (10△250)

Lower case alphabet, 122.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINTS

10 Point Cambridge with Italic and Small Caps (10△28)

Lower case alphabet, 122.7 points. Figures, .0691

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

#### 10 Point Faces

(Continued)

10 Point Classic with Italic and Small Caps (10△22)

ower case alphabet, 123.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINTS

10 Point Original Old Style with Italic and Small Caps (104)

Lower case alphabet, 124.4 points. Figures one

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

10 Point Scotch with Italic and Small Caps (10△36)

Lower case alphabet, 124.7 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINTS

10 Point Caslon No. 2 with Italic and Small Caps (10\(\triangle 260\))

Lower case alphabet, 127 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemble GOOD PRINT

10 Point Old Style No. 1 with Italic and Small Caps (10\(\triangle 6\))

Lower case alphabet, 127.18 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT

10 Point Ronaldson with Italic and Small Caps (10\(\triangle 32\))

Lower case alphabet, 127.18 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT

10 Point Elzevir No. 3 with Italic and Small Caps (10△274)

Lower case alphabet, 127.5 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

10 Point Pabst Old Style with Italic (10△194)

Lower case alphabet, 127.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

10 Point Uniline with Italic and Small Caps (10△104)

Lower case alphabet, 128.5 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

10 Point No. 21 with Italic and Small Caps (10\(\triangle 186))

Lower case siphabet, 129 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembl good print

10 Point Scotch with Jenson (10△138)

Lower case siphabet, 130.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

#### 10 Point Faces

(Continued)

10 Point Uniline with Title No. 1 (10△72)

Lower case alphabet, 131 points. Figures, .0092

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

10 Point De Vinne with Italic and Small Caps (10△24)

Lower case alphabet, 131.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT

10 Point De Vinne with Title No. 1 (10△206)

Lower case alphabet, 131.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

10 Point Old Style No. 1 with Title No. 1 (10\triangle120)

Lower case alphabet, 121.8 points. Figures, .069:

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

10 Point Ronaldson with Title No. 1 (10\(\triangle 122\))

Lower case alphabet, 131.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

10 Point Classic with Century Bold (10△86)

Lower case alphabet, 122 points. Figures, .0

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890

10 Point Bodoni with Italic and Small Caps (10△218)

Lower case alphabet 122 2 points. Figures. 0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

10 Point No. 1 with Italic and Small Caps (10 $\triangle$ 10)

Lower case alphabet, 123.6 points. Figures. .070

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem good print

10 Point Old Style No. 1 with Title No. 2 (10△170)

Lower case alphabet, 133.11 points. Figures, .069:

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point Ronaldson with Title No. 2 (10△174)

Lower case alphabet, 123.11 points. Figures, .0693

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point Elzevir with Cheltenham Bold (10\triangle 84)

Lower case alphabet, 134 points. Figures. .043

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

#### 10 POINT FACES

10 Point Old Roman with Italic (10△192) THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 10 Point Benedictine with Italic and Small Caps (10△240) THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS 10 Point Cheltenham Wide with Cheltenham Bold (10△134) THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 10 Point De Vinne with Antique No. 3 (10△12) THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 10 Point Old Style No. 1 with Antique No. 1 (10△44) THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 10 Point Ronaldson with Antique No. 1 (10△34) THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 10 Point Old Style No. 1 with Cheltenham Bold (10\Delta158) THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 10 Point Ronaldson with Cheltenham Bold (10△198) THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 10 Point Gothic No. 3 with 11 Point Gothic Condensed No. 1 (10△102) THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 10 Point Title No. 7 with Italic (10△178)

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

10 Point Caslon No. 3 with Italic and Small Caps (10\(\Delta\)180)

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

#### 10 Point Faces

(Continued)

10 Point Bodoni Bold with Italic (10\(Delta\)196)

Lower case alphabet, 139.7 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Old Style No. 1 with Antique No. 1 Italic (10△128)

Lower case sinhabet, 139.8 noints. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Ronaldson with Antique No. 1 Italic (10△130)

Lower case alphabet, 139.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Antique No. 1 with Italic (10△92)

Lower case alphabet, 141 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Gothic No. 3 with 12 Point DeVinne Condensed (10\(Delta\)136)

Lower case alphabet, 141.3 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point No. 2 with Gothic No. 3 (10△162)

Lower case alphabet, 142 points. Figures, .076

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Century Expanded with Century Bold (10△112)

Lower case alphabet, 142 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Century Expanded with Italic and Small Caps (10△16)

Lower case sinhahet 14° 3 noints Figures 077

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

10 Point Title No. 2 with Italic (10△40)

Lower case alphabet, 143.7 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point No. 16 with Century Bold (10△116)

Lower case alphabet, 144.5 points. Figures, .076

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point No. 2 with Condensed Title No. 3 (10△114)

Lower case alphabet, 144.8 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890

## 10 POINT FACES

10 Point Century Bold with Italic (10△268)

Lower case alphabet, 145.5 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Century Expanded with Century Bold Italic (10△226)

Lower case alphabet, 146.7 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

10 Point No. 16 with Italic and Small Caps (10 48)

Lower case alphabet, 148.5 points. Figures, .0742

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

10 Point Century Expanded with Cheltenham Bold (10△208)

Lower case alphabet, 150 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

10 Point Cheltenham Bold with Italic (10△82)

Lower case alphabet, 150 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

10 Point De Vinne Outline with Bold Face No. 6 (10△276)

Lower case alphabet, 158 points. Figures. .083

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

10 Point Gothic No. 16 with Cheltenham Bold (10\(\Delta\)288)

Lower case alphabet, 160.7 points. Figures. .096

THE LINOTYPE COMPOSES, justifies, casts 1234567890 THE LINOTYPE COMPOSES, justifies, casts 1234567890

10 Point Gothic No. 16 with Title No. 4 (10△156)

Lower case alphabet, 163.3 points. Figures. .096

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

#### TYP@GRAPHY

The one great, noble and useful mission of type is to invite and render reading an easy and pleasant task, remembering that the types which are the most legible are the most beautiful.

## 11 Point Faces

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1 THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1	
11 Point Cheltenham with Italic and Small Caps (11△48)  THE LINOTYPE COMPOSES, justifies, casts, and asse  THE LINOTYPE COMPOSES, justifies, casts, and asse	
11 Point No. 9, Plain and Canceled (11△20)	ase alphabet, 133.1 points. Figures, .077
THE LINOTYPE COMPOSES, justifies, casts, and asse	1234567890 <del>1234567890</del>
11 Point Scotch with Italic and Small Caps (11△10) Lower can	se alphabet, 134.09 points. Figures, .07
THE LINOTYPE COMPOSES, justifies, casts, and asse THE LINOTYPE COMPOSES, justifies, casts, and asse	1234567890 good prints
11 Point Old Style No. 7 with Italic and Small Caps (11\(\triangle 58\))  THE LINOTYPE COMPOSES, justifies, casts, and asse  THE LINOTYPE COMPOSES, justifies, casts, and asse	
11 Point Ronaldson No. 7 with Italic and Small Caps (11\(\triangle 60\))  THE LINOTYPE COMPOSES, justifies, casts, and asse  THE LINOTYPE COMPOSES, justifies, casts, and asse	e alphabet, 134.42 points. Figures076 1234567890 GOOD PRINT
11 Point Old Style No. 1 with Italic and Small Caps (1104)  THE LINOTYPE COMPOSES, justifies, casts, and as  THE LINOTYPE COMPOSES, justifies, casts, and as	ee alphabet, 134.92 points. Figures, .07 1234567890 GOOD PRINT
11 Point Ronaldson with Italic and Small Caps (11△6) Lower ca	se alphabet, 134.93 points. Figures, .07
THE LINOTYPE COMPOSES, justifies, casts, and as THE LINOTYPE COMPOSES, justifies, casts, and as	1234567890 GOOD PRINT
11 Point Cambridge with Italic and Small Caps (11△8) Lower ca	se alphabet, 138.4 points. Figures, .076
THE LINOTYPE COMPOSES, justifies, casts, and ass THE LINOTYPE COMPOSES, justifies, casts, and ass	1234567890 GOOD PRINT
11 Point Elzevir No. 3 with Italic and Small Caps (11△74) Lower case	e alphabet, 139.59 points. Figures, .076
THE LINOTYPE COMPOSES, justifies, casts, and ass THE LINOTYPE COMPOSES, justifies, casts, and ass	1234567890 GOOD PRINT
11 Point Caslon with Italic and Small Caps (11△12) Lower ca	se alphabet, 140.91 points. Figures, .08
THE LINOTYPE COMPOSES, justifies, casts, and 1 THE LINOTYPE COMPOSES, justifies, casts, and C	

## 11 Point Faces

11 Point No. 21 with Italic and Small Caps (11△56)

Lower case alphabet, 141.68 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

11 Point No. 1 with Century Bold (11△72)

Lower case alphabet, 144.1 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

11 Point No. 1 with Italic and Small Caps (11\(\triangle{2}\)

Lower case alphabet, 144,48 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and a GOOD PRINT

11 Point Old Style No. 1 with Antique No. 1 (11△22)

ower case alphabet, 146.19 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

11 Point Ronaldson with Antique No. 1 (11△26)

Lower case alphabet, 146.19 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

11 Point De Vinne with Italic and Small Caps (11\(\triangle 14\))

Lower case alphabet, 148.5 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 THE LINOTYPE COMPOSES, justifies, casts, an good print.

11 Point De Vinne with Antique No. 3 (11△16)

Lower case alphabet, 150.15 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

11 Point Century Expanded with Century Bold (11△70)

Lower case alphabet, 151.91 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

11 Point Doric No. 1 with Bold Face Italic No. 4 (11\(\triangle 42\))

Lower case alphabet, 187 points. Figures, .1038

THE LINOTYPE COMPOSES, justifies 1234567890 THE LINOTYPE COMPOSES, justifies 1234567890

#### TYP@GRAPHY

To attain type beauty, the prime necessity is correct choice of every element that goes into the type page.

#### 12 POINT FACES

12 Point Cheltenham Condensed with Cheltenham Bold Condensed (12494)

Lower case alphabet, 132.72 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

12 Point Cheltenham Bold Condensed with Italic (12△98)

ower case alphabet, 133.2 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point Cheltenham with Italic and Small Caps (12\(\triangle{18}\))

Lower case alphabet, 135 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

12 Point Bodoni Book with Italic and Small Caps (12\Delta186)

Lower case alphabet, 137.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

12 Point Gothic No. 13 with Cheltenham Bold Condensed (12\(\Delta\)242)

Lower case alphabet, 139.2 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Gothic No. 13 with DeVinne Condensed (12\(Delta\)102)

Lower case alphabet, 140.16 points. Figures, .08

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Old Style No. 3 with Italic and Small Caps (12△96)

Lower case alphabet, 143.4 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 THE LINOTYPE COMPOSES, justifies, casts, an GOOD PRINT

12 Point Original Old Style with Italic and Small Caps (12\triangle6)

Lower case alphabet 143 78 points. Figures, 094

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and good prints

12 Point Bodoni with Italic and Small Caps (12\(\Delta\)160)

Lower case alphabet, 144.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINTS

12 Point Old Style No. 7 with Italic and Small Caps (12\(\triangle 190\))

Lower case alphabet, 146.16 points. Figures, .08

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINT

12 Point Ronaldson No. 7 with Italic and Small Caps (12\(\triangle 194\))

Lower case alphabet, 146,16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINT

#### 12 Point Faces

(Continued)

12 Point Gothic No. 5 with Gothic Condensed No. 1 (12430)

Lower case alphabet, 148,08 points. Figures, .091

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890 THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point Pabst Old Style with Italic (12\(\triangle 130\))

ower case alphabet, 149.88 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Old Style No. 1 with Italic and Small Caps (124)

Lower case alphabet, 149.96 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

12 Point Ronaldson with Italic and Small Caps (12\Delta 8)

Lower case alphabet, 149.96 points. Figures. .084

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

12 Point Caslon No. 2 with Italic and Small Caps (12 $\triangle$ 74)

Lower case alphabet, 150.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a GOOD PRINT

12 Point Scotch with Jenson (12△90)

Lower sees sinhabet 151 9 noints. Figures. 041

THE LINOTYPE COMPOSES, justifies, casts 1234567890 THE LINOTYPE COMPOSES, justifies, casts 1234567890

12 Point Elzevir No. 3 with Italic and Small Caps (12\(\triangle 224\))

Lower case alphabet, 157 64 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 THE LINOTYPE COMPOSES, justifies, casts, an GOOD PRINT

12 Point Cheltenham Wide with Cheltenham Bold (12\triangle 88)

Lower case alphabet, 153,24 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890 THE LINOTYPE COMPOSES, justifies, casts, an 1234567890

12 Point Elzevir with Cheltenham Bold (12△56)

Lower case sinhabet, 153,24 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Old Roman with Italic (12\(\triangle 128\))

Lower case alphabet, 153.26 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Old Style No. 1 with Title No. 1 (12\triangle 84)

lower case alphabet, 154.44 points. Figures, .043

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 **THE LINOTYPE COMPOSES**, justifies, casts, a 1234567890

#### 12 POINT FACES

12 Point Ronaldson with Title No. 1 (12△86)

Lower case alphabet, 154.44 points. Figures, .088

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Classic with Italic and Small Caps (12△20)

Lower case alphabet, 154.68 points. Figures, .090

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINTS

12 Point Scotch with Italic and Small Caps (12△10)

Lower case alphabet, 155.28 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

12 Point Old Style No. 1 with Title No. 2 (12 $\triangle$ 116)

Lower case alphabet, 156.25 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Ronaldson with Title No. 2 (12\(Delta\)118)

Lower case alphabet, 156,25 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Old Style No. 1 with Cheltenham Bold (12\Delta126)

Lower case alphabet, 156.29 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Ronaldson with Cheltenham Bold (12\Delta134)

Lower case sinhabet, 156,29 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Caslon with Italic and Small Caps (12△12)

Lower case alphabet, 156.84 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

12 Point Bodoni Bold with Italic (12△132)

Lower case alphabet, 157.44 points. Figures. .0968

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890 THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Classic with Century Bold (12△58)

Lower case alphabet, 157.68 points. Figures. .082

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Benedictine with Italic and Small Caps (12\(\Delta\)176)

Lower case alphabet, 160.68 points. Figures, .0965

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas GOOD PRINTS

#### 12 Point Faces

(00.....)

12 Point Uniline with Italic and Small Caps (12△100)

Lower case alphabet, 161.4 points. Figures. .063

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

12 Point Old Style No. 1 with Antique No. 1 (12\(\Delta\)26)

Lower case alphabet, 161.4 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Ronaldson with Antique No. 1 (12△28)

Lower case alphabet, 161.4 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Old Style No. 1 with Antique No. 1 Italic (12\(Delta78\))

Lower case alphabet, 162.24 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Ronaldson with Antique No. 1 Italic (12\triangle 80)

Lower case alphabet, 162.24 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Century Expanded with Italic and Small Caps (12\(\triangle 22\))

Lower case alphabet, 162.86 points. Figures, .091

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast GOOD PRINT

12 Point No. 1 with Italic and Small Caps (12\Delta2)

Lower case alphabet, 162,48 points. Figures, .064

THE LINOTYPE COMPOSES, justifies, casts 1234567890 THE LINOTYPE COMPOSES, justifies, casts GOOD PRINT

12 Point De Vinne with Italic and Small Caps (12\(\Delta\)14)

Lower case alphabet, 162.6 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

12 Point De Vinne with Title No. 1 (12\Delta152)

Lower case alphabet, 162.6 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas 1234567890

12 Point Century Expanded with Century Bold (12\(\triangle 64\))

Lower case alphabet, 163.92 points. Figures. .06

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Century Expanded with Cheltenham Bold (12\(\triangle{140}\))

Lower case alphabet, 164.16 points, Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

#### 12 Point Faces

(Continued)

12 Point Cheltenham Bold with Italic (12△46)

Lower case alphabet, 164.28 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, 1234567890 THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point De Vinne with Antique No. 3 (12△16)

. Lower case alphabet, 164.64 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Antique No. 1 with Italic (12△68)

Lower case alphabet, 164.76 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas 1234567890

12 Point Caslon No. 3 with Italic and Small Caps (12\Delta120)

Lower case alphabet, 184.78 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

12 Point Century Bold with Italic (12△198)

Lower case alphabet, 167.64 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point No. 16 with Century Bold (12△70)

Lower case alphabet, 168.24 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Century Expanded with Century Bold Italic (12\(\triangle 166\))

Lower case alphabet, 169.44 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point No. 2 with Gothic No. 3 (12△136)

Lower case alphabet, 169.92 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, cas 1234567890 THE LINOTYPE COMPOSES, justifies, cas 1234567890

12 Point Title No. 2 with Italic (12△60)

Lower case alphabet, 171.6 points. Figures, .08:

THE LINOTYPE COMPOSES, justifies, casts 1234567890 THE LINOTYPE COMPOSES, justifies, casts 1234567890

12 Point Gothic No. 16 with Cheltenham Bold (12\(\triangle 244\))

Lower case alphabet, 174.12 points. Figures, .1167

THE LINOTYPE COMPOSES, justifies, c 1234567890 THE LINOTYPE COMPOSES, justifies, c 1234567890

12 Point Title No. 7 with Italic (12\(\Delta\)124)

Lower case alphabet, 174.48 points. Pigures, .063

THE LINOTYPE COMPOSES, justifies, casts 1234567890 THE LINOTYPE COMPOSES, justifies, casts 1234567890

## 12 Point Faces

12 Point No. 16 with Italic and Small Caps (12 040)

Lower case alphabet, 174.72 points. Figures, .089

THE LINOTYPE COMPOSES, justifies, cast 1234567890 THE LINOTYPE COMPOSES, justifies, cast good print

12 Point Gothic No. 16 with Title No. 4 (12\(\triangle 104\))

Lower case alphabet, 180.24 points. Figures, .1107

THE LINOTYPE COMPOSES, justifies 1234567890 THE LINOTYPE COMPOSES, justifies 1234567890

12 Point De Vinne Outline with Italic (12△108)

Lower case alphabet, 182.52 points. Figures, .0968

THE LINOTYPE COMPOSES, justifies, c 1234567890 THE LINOTYPE COMPOSES, justifies, c 1234567890

12 Point De Vinne Outline with Bold Face No. 6 (12\Delta122)

Lower case alphabet, 187.2 points. Figures, .096:

THE LINOTYPE COMPOSES, justifies, c 1234567890 THE LINOTYPE COMPOSES, justifies, c 1234567890

#### TYP@GRAPHY

The one great, noble and useful mission of type is to invite and render reading an easy and pleasant task, remembering that the types which are the most legible are the most beautiful.

#### 14 POINT FACES

14 Point Bodoni Book with Italic and Small Caps (14\(\Delta\)114)

Lower case alphabet, 151.34 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and 1234567890 THE LINOTYPE composes, justifies, casts, and GOOD PRINTS

14 Point Cheltenham Condensed with Cheltenham Bold Condensed (14\(Delta 42\))

Lower case alphabet, 155.68 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and 1234567890 THE LINOTYPE composes, justifies, casts, and 1234567890

14 Point Cheltenham Bold Condensed with Italic (14\(Delta\)46)

Lower case alphabet, 156.24 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and 1234567890 THE LINOTYPE composes, justifies, casts, and 1234567890

14 Point Cheltenham with Italic and Small Caps (1404)

Lower case alphabet, 158.76 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, 1234567890 THE LINOTYPE composes, justifies, casts, GOOD PRINTS

14 Point Gothic No. 13 with Cheltenham Bold Condensed (14△136)

Lower case alphabet, 161.14 points, .Figures, .0965

THE LINOTYPE composes, justifies, casts, a 1234567890 THE LINOTYPE composes, justifies, casts, a 1234567890

14 Point Gothic No. 13 with De Vinne Condensed (14\(Delta 48\))

Lower case alphabet, 161.78 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, an 1234567890 THE LINOTYPE composes, justifies, casts, an 1234567890

14 Point Bodoni with Italic and Small Caps (14△94)

Lower case alphabet, 162.4 points. Figures, .096

THE LINOTYPE composes, justifies, casts, a 1234567890 THE LINOTYPE composes, justifies, casts, a GOOD PRINTS

14 Point Old Style No. 7 with Italic and Small Caps (14\Delta120)

Lower case sinhabet, 171.08 noints. Figures, .0969

THE LINOTYPE composes, justifies, cast 1234567890 THE LINOTYPE composes, justifies, cast GOOD PRINT

14 Point Ronaldson No. 7 with Italic and Small Caps (14\Delta122)

Lower case sinhabet, 171.08 noints. Figures, .0960

THE LINOTYPE composes, justifies, cast 1234567890 THE LINOTYPE composes, justifies, cast GOOD PRINT

14 Point Original Old Style with Italic and Small Caps (14 $\Delta$ 2)

Lower case alphabet, 171.92 points. Figures, .0968

THE LINOTYPE composes, justifies, cas 1234567890 THE LINOTYPE composes, justifies, cas GOOD PRINTS

#### 14 Point Faces

(Continued)

14 Point Bodoni Bold with Italic (14\triangle 68)

Lower case alphabet, 174.58 points. Figures, .1107

THE LINOTYPE composes, justifies, cas 1234567890 THE LINOTYPE composes, justifies, cas 1234567890

14 Point Elzevir No. 3 with Italic and Small Caps (14\Delta126)

Lower case alphabet, 175.28 points. Figures, .096

THE LINOTYPE composes, justifies, cas 1234567890 THE LINOTYPE composes, justifies, cas GOOD PRINT

14 Point Old Roman with Italic (14\(\triangle 64\))

Lower case alphabet, 178.12 points. Figures, .0966

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c 1234567890

14 Point Old Style No. 1 with Italic and Small Caps (14△76)

lower case alphabet, 178.16 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c GOOD PRINT

14 Point Ronaldson with Italic and Small Caps (14\(Delta 78\)

Lower case alphabet, 178.16 points. Figures, .096

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c GOOD PRINT

14 Point Caslon with Italic and Small Caps (14△34)

Lower case alphabet, 180.46 points. Figures, .096

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c GOOD PRINTS

14 Point Pabst Old Style with Italic (14△66)

Lower case alphabet, 180.6 points. Figures, .0968

THE LINOTYPE composes, justifies, ca 1234567890 THE LINOTYPE composes, justifies, ca 1234567890

14 Point Benedictine with Italic and Small Caps (14\(\Delta\)106)

Lower case alphabet, 183.4 points. Figures, .1107

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, GOOD PRINTS

14 Point Old Style No. 1 with Title No. 2 (14 $\triangle$ 72)

Lower case alphabet, 184.59 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point Ronaldson with Title No. 2 (14\(\triangle 74\))

ower case alphabet, 184.59 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

## 14 POINT FACES

14 Point Old Style No. 1 with Antique No. 1 (14\(\Delta\)24)

Lower case alphabet, 184.81 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point Ronaldson with Antique No. 1 (14△38)

Lower case alphabet, 184.81 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point De Vinne with Italic and Small Caps (14△84)

Lower case alphabet, 188.86 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, GOOD PRINT

14 Point Cheltenham Wide with Cheltenham Bold (14△40)

Lower case alphabet, 189 points. Figures, .1107

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point Elzevir with Cheltenham Bold (14△28)

Lower case alphabet, 189.42 points. Figures, .1107

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point Antique No. 1 with Italic (14△56)

Lower case alphabet, 189.98 points. Figures. .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point Old Style No. 1 with Cheltenham Bold (14△62)

Lower case alphabet, 190.4 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point Ronaldson with Cheltenham Bold (14△70)

Lower case alphabet, 190.4 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point Classic with Century Bold (14△26)

Lower case alphabet, 190.96 points. Figures, .0966

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c 1234567890

14 Point De Vinne with Antique No. 3 (14△22)

ower case alphabet, 191.52 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

## 14 POINT FACES

14 Point Caslon No. 3 with Italic and Small Caps (14\(Delta\)54)

Lower case alphabet, 192.5 points. Figures, .0965

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, GOOD PRINT

14 Point Century Expanded with Italic and Small Caps (14\(\triangle 58\))

Lower case alphabet, 194.18 points. Figures, .1037

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, GOOD PRINT

14 Point Century Expanded with Century Bold (14△20)

ower case alphabet, 194.18 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890 THE LINOTYPE composes, justifies, c 1234567890

14 Point Century Expanded with Cheltenham Bold (14△86)

Lower case alphabet, 196.84 points. Figures, .1107

THE LINOTYPE composes, justifie 1234567890 THE LINOTYPE composes, justifie 1234567890

14 Point Cheltenham Bold with Italic (14△30)

Lower case alphabet, 186,98 points. Figures, .1107

THE LINOTYPE composes, justifie 1234567890 THE LINOTYPE composes, justifie 1234567890

14 Point Century Bold with Italic (14△124)

Lower case alphabet, 200.9 points. Figures, .0966

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point Title No. 7 with Italic (14△60)

Lewer case alphabet, 201.88 points. Figures, .096

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point Century Expanded with Century Bold Italic (14\(Delta\)102)

Lower case alphabet, 201.88 points. Figures, .0965

THE LINOTYPE composes, justifies, 1234567890 THE LINOTYPE composes, justifies, 1234567890

14 Point No. 16 with Century Bold (14△36)

Lower case alphabet, 202.16 points. Figures, .1037

THE LINOTYPE composes, justifies 1234567890 THE LINOTYPE composes, justifies 1234567890

14 Point No. 16 with Italic and Small Caps (14\(Delta\)14)

Lower case alphabet, 203.98 points. Figures, .1038

THE LINOTYPE composes, justifies 1234567890 THE LINOTYPE composes, justifies GOOD PRINT

## 14 POINT FACES

14 Point Gothic No. 16 with Cheltenham Bold (14\(\triangle 138\))

Lower case alphabet, 208.6 points. Figures, .1107

THE LINOTYPE composes, justi 1234567890 THE LINOTYPE composes, justi 1234567890

14 Point Gothic No. 16 with Title No. 4 (14Δ50)

Lower case alphabet, 215.88 points. Figures, .1107

THE LINOTYPE composes, justif 1234567890 THE LINOTYPE composes, justif 1234567890

14 Point DeVinne Outline with Italic (14\(\triangle 52\))

Lower case alphabet, 217.42 points. Figures, .1107

THE LINOTYPE composes, justif 1234567890 THE LINOTYPE composes, justif 1234567890

14 Point De Vinne Outline with Bold Face No. 6 (14△80)

Lower case alphabet, 218.82 points. Figures, .1107

THE LINOTYPE composes, justif 1234567890
THE LINOTYPE composes, justif 1234567890

#### TYP@GRAPHY

"Distinctive Effects," culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. "Catchiness," even when it has indeed caught, was never yet known to hold anything worth-while.

# ROGERS TABULAR MATRICES

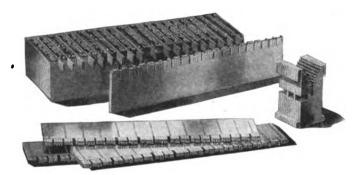
FOR RULE and FIGURE WORK

#### Rogers Tabular Matrix Information

## List of Characters in Rogers Tabular Fonts

## THE ROGERS SYSTEM OF LINOTYPE RULE AND FIGURE WORK

The Rogers System for rule and figure work has made the composition of tables and intricate rule work on the Linotype practically as easy as straight-matter. By this system the most complicated tabular matter can be composed rapidly, conveniently, and economically. The necessary attachments for using the system can



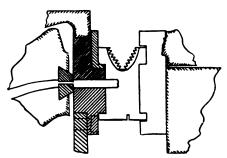
Rogers Tabular Matter showing Slugs, Rules, and Matrices

be readily applied to any outstanding Linotype. The attachments required consist of a special mold, matrices, and spacebands, and some minor parts.

Rogers Tabular matrices are like ordinary Linotype matrices, except that the figure or letter is in the bottom of the slot, instead of in the edge as usual. When the matrices are assembled side by side their slots align and form a mold in which the top part of the slug is cast. They are made on the one-point unit system setwise.

At points in the line where vertical brass rules are to be inserted, space matrices without slots are dropped in, forming a slot in the slug of the correct depth and width to receive strips of brass rule.

The Rogers Tabular Mold is the same as the regular Universal Adjustable Mold except in height. When the line of matrices is presented against the front of the



Showing Alignment of Matrix Slot and Mold

mold, the matrix slot aligns with and forms a continuation of the mold slot, so that the body or base part of the slugs is cast in the mold as usual, while the top part is cast in the matrices.

#### Rogers Tabular Matrix Information

The slugs are delivered from the machine with the slots therein, and no sawing, cutting, or other work is necessary. After proofs have been taken and corrections made, the rules can be inserted in an instant. When the form is locked up, the rules are held securely in place.

Composition of tabular matter has always been regarded as a specialty in the average printing office. While the Rogers Tabular Attachment is also, in a measure, a specialty, it does not require any extraordinary degree of skill to use it successfully. Any reasonably good operator can, by a little study of the system, set the most intricate and complicated tabular work practically as fast as straight matter.

Box heads, cross rules, etc., may be set with equal facility. The brass rules may be made continuous throughout the form and extended beyond the slugs for the box headings, or they may be of labor-saving lengths. All tables, however complicated with reading matter between the column rules, reference marks, light and dark figures, light and heavy rules, leaders, horizontal rules, etc., can be produced by the Rogers Tabular System more rapidly and more satisfactorily than in any other manner.

#### CHARACTERS ARE MADE ON A UNIT-SET WIDTH

All Rogers tabular matrices are made on the point-set or unit system, which makes it comparatively easy to justify or line-up text matter with figures. When a table is set on two or more machines, be sure that the side trimming-knives on the different machines are adjusted so as to trim the slugs to a uniform thickness; also that the right-hand jaws on all machines are set exactly the same, otherwise the alignment of the rule slots in the slugs will not be uniform.

#### **EQUIPMENT**

The Rogers Tabular System can be applied to any Linotype, old or new. The complete equipment consists of a font of matrices, the parts necessary to apply the attachment, twelve special spacebands, and a Rogers Tabular Mold, including one pair of liners (right-hand and left-hand) to set one specified body and measure.

#### ROGERS TABULAR RULE

Rogers Tabular Brass Rule is made in five different faces, as follows:

Hair-line rule on 2 point body
1 point face rule on 2 point body
2 point face rule on 2 point body
 Parallel hair-line rule on 2 point body
 Parallel hair-line rule on 3 point body

The 2 point rule runs approximately 60 feet to the pound. It can be furnished either in 24-inch strips or in labor-saving fonts of three or five pounds each. The three-pound fonts contain 21 pieces of each length from 6 ems to 25 ems, both inclusive, in even pica ems. The five-pound fonts contain 34 pieces of each length. We can also furnish 3 point rule if required.

#### Rogers Tabular Faces

#### OLD STYLE No. 2

8 Point Old Style No. 2 (8\(\triangle 31\))

Lower case alphabet, 120.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Old Style No. 2 (10\(\triangle 11\))

Tower case alphabet, 127 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Old Style No. 2 (12△3)

Lower case alphabet, 162 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

#### No. 26 Series

6 Point No. 26 Italic (6△11)

Lower case alphabet, 94.92 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890

6 Point No. 26 (6△9)

Lower case alphabet, 94.98 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

6 Point No. 26 Small Caps (6/9)

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS R

7 Point No. 26 (7△3)

Lower case alphabet, 119.07 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point No. 26 (8△17)

Lower case alphabet, 124 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point No. 26 (10△13)

Lower case alphabet, 142 points. Figures, .06

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point No. 26 (12△7)

Lower case alphabet, 157.92 points. Figures, .08

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890

#### TYP@ APHY

The hand compositor who fails in appreciation of the beauty of type form and arrangement fails by hand—he would also fail on the Linotype.

#### Rogers Tabular Faces

#### GOTHIC FACES

 $5\frac{1}{2}$  Point Gothic No. 3 (5½ $\Delta$ 1)

Caps, small caps, figures, and points only. Figures, .0484

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES 1234567890

6 Point Gothic Condensed No. 1 (6Δ19)

Lower case alphabet, 79.02 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sing units ready f 1234567890

6 Point Gothic No. 10 (6Δ17)

Lower case alphabet, 94.98 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units' 1234567890

8 Point Gothic No. 10 (8△27)

Lower case alphabet, 124 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

#### MISCELLANEOUS FACES

6 Point Bold Face No. 5 (6△23)

Lower case alphabet, 103.98 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

8 Point Ionic No. 1 (8△9)

Lower case alphabet, 124.72 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

8 Point Antique No. 2 (8△37)

Lower case alphabet, 128.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

8 Point Railroad Ionic No. 3 (8△25)

Lower case alphabet, 128.96 points Figures, .05

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point DeVinne (10△15)

Lower case alphabet 196 points. Figures. 0607

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

12 Point De Vinne (12△5)

Lower case alphabet, 165.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point No. 36 (14△1)

Lower case alphabet, 164.92 points. Figures, .0965

THE LINOTYPE composes, justifies, casts, 1234567890

#### TYP@GRAPHY

Quality with economy is the service you buy when you invest in a Linotype.

#### Rogers Tabular Matrices

#### FIGURE AND TABLE CHARACTERS

#### No. 1 Series 8 Point No. 4, Low Alignment (8△21) 1234567890 ,.:;()|''---- ... .....\$££@/++ 6 Point No. 1 (6△1) $-\times\times+\div=\pm\triangle\vee\#^{\circ}'''\circ\oplus^{*}\dagger^{\sharp}[]$ 1234567890 pm ♦ 1 1/2 1/4 3/4 1/2 5/8 3/4 7/8 1/3 2/8 1/5 3/8 3/8 1/4 5/6 on figure body Double Rules = == on figure body Superior 1 2 3 4 5 6 7 8 9 0 X \* A • 0 Superior Italic Italic No. 5 Series abcdefghijklmnopqrstuvwxyz 10 Point No. 5 (10△17) 1234567890 8 Point No. 1 (8△1) 1234567890 ,.:; ?!()|''""----«»;;... No. 6 Series 10 Point No. 6 (10△7) 1234567890 \$ Superior 1 2 3 4 5 6 7 8 9 0 X \* # \$ ( • # A # 0 ( ) Inferior 1 2 3 4 5 6 7 8 9 0 ( ) + - × [ ] Upper Figures for Piece Fractions 1 2 3 4 5 6 7 8 9 0 No. 12 Series 6 Point No. 12 (6△5) 10 Point No. 1 (10△3) Figures. .0692 1234567890 .?!()|''""----1234567890 ..:;?!()|''"'---;:....-====== 1}][{{[[](~~~~~~~~~ βλπ 1/8 1/4 3/8 1/2 5/8 3/4 7/8 1/3 2/3 1/5 2/5 3/5 4/5 1/6 5/6 \$ 1 \$ 2 \$ 3 5 3 5 3 5 5 5 5 6 6 16 16 16 16 16 16 16 16 18 6 Point No. 12 Italic (6Δ25) 1234567890 : ; ? ! ( ) ' ' \$ 12 Point No. 1 (12△1) 1234567890 No. 13 Series · - -- · \* † ‡ § || ¶ 10 Point No. 13 ( $10\triangle 9$ ) []() 1 1 3 1 5 1 7 1 2 1 2 3 4 1 5 1234567890 , • on figure body on figure body No. 4 Series No. 19 Series 8 Point No. 19, High Alignment (8△13) 8 Point No. 4, High Alignment (8△7) 1234567890 \$ ¥ 1234567890

1234567890 \$ \$

8 Point No. 19, Low Alignment (8△23)

Figures, .0553

Figures, .0761

Figures. .0692

Figures. .0692

Figures, .0553

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3 7 3 3 3 3 3 5 5 6 8 Superior \*A ©

Rogers Tabu	lar Matrices
No. 26 SERIES  7 Point No. 26 Italic (7\Delta5) Figures, .0484  1234567890;\$	GOTHIC  5 Point Gothic No. 4 (5△1) Figures, .0415  1234567890 \$ on figure body
8 Point No. 26 Italic (8△33) Figures, .0558  1234567890 , . : ; \$	6 Point Gothic No. 6 (6△3) Figures. 0418 1234567890 \$ A M P
ANTIQUE  10 Point Antique No. 3 (10\(\triangle^5\))  1234567890 \$ A M P	8 Point Gothic No. 6, High Alignment (8△5) Figures, .0353
6 Point Antique No. 5 (6△21) Figures0692  1234567890  , .   \$ * ↑ ‡ § ¶ ‡ & I , . on figure body  Superior Δ	8 Point Gothic No. 6, Low Alignment (8\(\triangle 19\)) Figures, .0533  1234567890 \$ A M P \(\frac{1}{2}\)  8pecial Figures 1234567890
BOLD FACE No. 1  5½ Point Bold Face No. 1 (5½ A3) Figures06225  1234567890	5 Point Gothic No. 9, Special (5△3) Figures009
Ionic No. 4	8 Point Gothic Condensed No. 1 (8△35) Figures055. 1234567890
8 Point Ionic No. 4, Low Alignment (8△11) Figures0883 1284567890 \$ ¢	UNIVERSITY  8 Point University (8\(\triangle 39\)  Figures, .074
OLD STYLE NO. 1  7 Point Old Style No. 1 (7\(\Delta\)1234567890  7 Point Old Style No. 1 (7\(\Delta\)1234567890	1234567890 ,—\$ † ‡ \$    ¶ ⊙ ½ ½ ½ §
8 Point Old Style No. 1 (8\(\triangle a\))  1234567890  Modernized 1234567890 -\$%  Italic Mabgik Small Caps D H J L M S V	GERMAN NO. 1. 6 Point German No. 1 (6△7) Figures., 0433 1234567890 \$
10 Point Old Style No. 1 (10△1) Figures0692  1234567890  \$\$%++	8 Point German No. 1 (8\(\Delta\)15) Figures, .0533

## TYP®

#### Rogers Tabular Matrices

#### ROGERS TABULAR TARIFF CHARACTERS

## 6 Point

④ Character No. 775 Size .083	(1) Character No. 785 Size .083	X Character No. 1100   Size .0415
® Character No. 776 Size .083	© Character No. 786 Size .083786a	Encircled Figures ① to ③ inclusive. Size .083
A Character No. 781 Size .083	Character No. 787   Size .0415	
	8 Point	
(A) Character No. 775 Size .1107	① Character No. 786 Size .1107	• Character No. 227  Superior  Size .0553
® Character No. 776 Size .1107	Character No. 787   Size .0553	Low Alignment
A Character No. 781 Size .1107	Character No. 1100   Size .0553	* Character No. 230 Superior Size .0553
R Character No. 782 Size .1107	♦ Character No. 1122  Size .0553	Low Alignment Superior Size .0553
① Character No. 785 Size .1107	● Character No. 1124 Size .11071124a	Encircled Figures  ① to ③ inclusive. Size .1107
	10 Point	
(A) Character No. 775	R Character No. 782 Size .1383	♦ Character No. 1122 Size .0692
(R) Character No. 776	© Character No. 834 Size .1383	● Character No. 1124 Size .13831124a
A Character No. 781  Size .1383	★ Character No. 1113 Size .0692	• Character No. 227  Superior Size .0692

# FOREIGN LANGUAGE FACES

#### FOREIGN LANGUAGE FACES

Matrices can be supplied for composition in 47 different languages, as follows:

Albanian Anglo-Saxon	Armenian Bohemian	Finnish French	Italian Norwegian	Slavonic Slovakian
Arabic	Burmese	Gaelic	Polish	Slovenian
Hindustani	Chaldaic	German	Portuguese	Spanish
Kurdish	Croatian	Lettish	Roumanian	Swedish
Malayan	Danish	Lithuanian	Russian	Syriac
Persian	Dutch	Greek .	Bulgarian	Estrangela
Sindhi	English	Hebrew	Ruthenian	Jacobite
Turkish	Esperanto	Hungarian	Serbian	Nestorian
Urdu	•	Icelandic		Welsh

Regular English matrices with the proper accents added are used to make up the fonts for 25 of the 47 languages here listed. The accents for these languages are shown on the following page.

Foreign language fonts include all necessary accents at the regular font price. An extra charge is made for all accented matrices which do not appear in the list.

In ordering accented capitals be sure to state whether they are to be reduced in height (low-cap accents) so as to allow the accent to be cast on the regular body, or made full height (high-cap accents). In the latter case a special mold is required.

When accents are to be furnished with a font, five matrices of each character are usually supplied if they are to run sorts, and from eight to twelve matrices of each character if they are to run in the magazine, according to the frequency with which the characters are used. Accents for a specific language are furnished with a font of matrices without extra charge. All accents and other characters not regularly included in a specific language are charged for extra. Where Spanish, French, or other foreign language accents are desired in addition to the regular characters supplied with a font for English composition, such accents must be ordered extra at sorts prices.

Cap accents are usually reduced in height so that the complete character, including the diacritical mark, will cast on the regular body. They can also be furnished full height if desired, the increased height being added to the body of the slug. When high-cap accents are used, a special high-cap mold is required.

When using a high-cap mold for setting regular matter, either with or without high-cap accents, it is necessary to use liners from one to two points larger than the body of the face to prevent trimming off the descending characters, as the blank space or shoulder is at the top of the slug. For instance, in order to set an 8 point face with a high-cap mold it would be necessary to use either 9 or 10 point liners, depending on the size or style of the face. In the use of head-letter high-cap molds it is sometimes necessary to use liners four points larger than the body size of the matrices. This increase of liner thickness depends entirely on the length of descending characters.

High-cap accents in conjunction with lower-case characters cannot be used with display faces larger than 32 point.

#### Foreign Language Accents

Following are the accents commonly used with the English alphabet to form the languages named:

Language	Capitals	Lower Case
Albanian (Baskimi)	ÂÉ	âé
Anglo-Saxon	Đ <b>p</b> 3	δþ3
Bohemian	ÁČĎÉĚÍŇÓŘŠŤÚŮÝŽ	áčdeeíňóřstůůýž
Croatian	ĆČŠŽ	ćčšž
Danish and Norwegian	ÆØ	æø
ESPERANTO Esperanto accents can be supplie	ĈĜĤĴŜŬ ed for a limited variety of faces only.	ĉĝĥjŝŭ
Finnish	ÄÖ	äö
French	<b>AÂÇÉÈÊËÎÏÔÙÛÜ</b>	àâçéèêëiïôùûü
GERMAN German cap accents are furnish	$\ddot{\mathrm{A}}\ddot{\mathrm{O}}\dot{\mathrm{U}}$ and $\ddot{\mathrm{O}}$	äöü
Hungarian	ÁÉÍÓÖŐŰÜŰ	áéióöőúüű
Icelandic	ÁÐÉÍÓÖÚÝÞ	áðéióöúýþ
Italian	ÀÈÌÎÒÙ	àèiîòù
Lithuanian	ĄČĘĒĮŠŲŪŽ	ąčęēįšųūž
Polish	ĄĆĘŁŃÓŚŻŹ	ąćęłńóśżź
PORTUGUESE	ÁÃÇÉÊÍÓÔÕÚ	áãçéêíóôõú
ROUMANIAN	ÂĂÉĒĔĨĬÓŞŢ	âăéêĕîĭóșț
SLAVONIC	ÁÄČĎÉÍĽĽŇÓÔŠŤÚÝŽ	áäčďéiľľňóôŕšťúýž
Spanish	ÁÉÍÑÓÚÜ	áéiñóúü
Swedish	ÅÄÖ	åäö
Welsh	ÂÄÊÔÛŴŶŶ	âäêôûŵŷỳ

When ordering accents or special characters of any kind, always state whether they are to run in specified channels of the magazine or as sorts

#### Foreign Language Accents Alphabetical List

The following accents form part of standard fonts for ordinary composition in modern languages, and are sold at the regular price of sorts. Accented characters not shown on this page will be made to order only at a special price.

Capitals	Lower Case
A —ÁÀÂÄÅÃĂĀĄ	a —áàâäåãããą
c – ĆĈČÇ	c — ćĉčç
D —ĎĐ	d —dъ
e —éèêëĕēē	e — éèêëěěeę
G —Ĝ	g —ĝ
H —Ĥ	h — h
ı — İİİYİİİ	i —îiîīīiį
J —Ĵ	<b>j</b> —j
L —ĽĽŁ	ı —m
N - NNN	n —ńňñ
o —ÓÒÔÖŐÕŎŎØ	o — óòôöőőőőő
R —Ř	r —ŕř
s —śŝšş	s —śŝšș
T—ŤŢ	t —iţ
Մ — ՄԵՐԵՐԵՐԵՐ	<b>u</b> —
W-Ŵ	$\mathbf{w} - \mathbf{\hat{w}}$
Y —ÝÝÝ	y —ýỳŷ
Z —ŹŽŻ	z —źžż
p	þ
3	3
Þ	þ

#### SPECIAL INFORMATION

#### **ARABIC**

THE modern Linotype can be equipped to compose the following languages in Arabic script characters: Arabic, Hindustani, Kurdish, Malayan, Persian, Sindhi, Turkish, and Urdu. The one-line specimens shown on page 136 are composed in Arabic, and the other languages above mentioned may be produced by adding or substituting a few additional characters peculiar to the respective languages.

The Model 14 Linotype is recommended for the composition of Arabic. This machine, equipped with three magazines and two extra auxiliary magazines, will carry three different fonts of Arabic. It may, however, be equipped for Arabic composition in combination with one or two other languages.

#### **ARMENIAN**

The Armenian font is composed of about 96 different characters, including figures and points, all of which are contained in a single magazine. As Armenian is read from left to right, no special attachments for the machine are necessary.

#### **GREEK**

In order to provide for the entire Greek alphabet in one magazine a portion of the font is made up of a combination of two different characters on one matrix.

Any modern Linotype may be used for Greek composition provided it is equipped with what is known as the Greek attachment. This attachment can be easily applied to any outstanding machine.

#### **HEBREW**

The Hebrew alphabet consists of 31 characters. Two fonts of matrices, together with one set of figures, punctuation marks, spaces, quads, etc. (which may be used with both fonts), constitute a complete set of matrices for one magazine.

A set of Hebrew matrices usually consists of a font of 6 and 8 point, or 9 and 11 point, or 9 and 12 point. In order to accommodate those who desire to purchase either font of a set, we will furnish a font of only 31 Hebrew characters, which contains 460 matrices; or a font including figures, punctuation marks, spaces, quads, etc., which contains 940 matrices.

As Hebrew is composed from right to left, any Linotype used extensively for this class of work should be equipped with the Hebrew attachment.

#### **SYRIAC**

The Syriac group comprises three styles of characters, i. c.: Nestorian, Jacobite, and Estrangela. The Estrangela alphabet is used principally for inscriptions, captions, titles, etc., in connection with text matter set in Nestorian or Jacobite characters. Jacobite is adapted for composition in the ancient Assyrian language, while the Nestorian is used for modern versions.

A font of Nestorian consists of 1500 matrices, and will run in a single magazine. A font of Jacobite consists of 3132 matrices; for this font it is necessary to utilize the two regular magazines and the auxiliary magazine of a plural distributor Linotype.

#### ARABIC

14 Point Arabic (14△67)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاهزة للطبع بوجه جلي ٩٨٧٦٥٤٣٢١.

18 Point Arabic (18△207)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاهزة للطبع ٩٨٧٦٥٤٣٢٠

22 Point Arabic (22\Delta1)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاهزة للطبع ٩٨٧٦٥٤٣٢٠

24 Point Arabic (24△145)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاه ٩٨٧٦٥٤٣٢١٠

26 Point Arabic (26△1)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاهزة ٩٨٧٦٥٤٣٢١

#### ARMENIAN

6 Point Armenian No. 1 with No. 2 (6△188)

Lower case alphabet, 141.06 points. Figures, .0484

ՄԻՆՉ ԱՅՍ ԱՄԵՆԸ Թարժ է դեռ ժեր ժացերուծ ժէք եւ անկարօտ կրկնութեան՝ լաւ կ՚ըլլայ ո \$«(? `»)\* ՄԻՆՉ ԱՅՍ ԱՄԵՆԸ թարմ է դեռ մեր մտքերուն մէջ եւ անկարօտ կրկնութեան՝ լաւ կ՚ըլլայ ո 1234567800

8 Point Armenian No. 1 with No. 2 (8△190)

Lower case alphabet, 175.84 points. Figures, .0553

*ՄԻՆՉ ԱՅՍ ԱՄԵՆԸ Բարժ է դեռ ժեր ժաբերուն ժէջ եւ անկարօտ կրկնութե* \$«(? `»)\* ՄԻՆՉ ԱՅՍ ԱՄԵՆԸ թարժ է դեռ ժեր ժտքերուն ժէջ եւ անկարօտ կրկնութե 1234567890

10 Point Armenian No. 1 with No. 2 (10\Delta146)

Lower case alphabet, 217.5 points. Figures, .069

ՄԻՆՉ ԱՅՍ ԱՄԵՆԸ Թարմ է դեռ մեր մտքերուն մէջ եւ անվ \$«(? `»)\* ՄԻՆՉ ԱՅՍ ԱՄԵՆԸ թարմ է դեռ մեր մտքերուն մէջ եւ անվ 1234567890

12 Point Armenian No. 1 with No. 2 (12\(\triangle 184\))

Lower case alphabet, 261,49 points. Figures, .081

ՄԻՆՉ ԱՅՍ ԱՄԵՆԸ թարմ է դեռ մեր մտքերուն \$«(? `»)\*
ՄԻՆՉ ԱՅՍ ԱՄԵՆԸ թարմ է դեռ մեր մտքերուն 1234567890

#### TYP@GRAPHY

To attain type beauty, the prime necessity is correct choice of every element that goes into the type page.

#### Syriac

12 Point Nestorian

Figures .0692

"كليدة مُليك" حِلْ سُدُولْ: طِخْرُولْ: دُوسْلُ هَوَدَهُمْ مِيْ صِيْلُ لِيَدِيْرِ حِهْمٍ ﴿ 1234567890

12 Point Jacobite

Figures. .0602

الدوماليد على سزرا: مدزسرا: إذما لمحصل ميصحما من المراد عدراد والمراد

18 Point Estrangela (18△167)

ירבלבם אהואי היאי הביאי הביאי האואי להבת בצלביי לעומשל בי שיואי, היואי היאי והיאי היאים וליים ו

#### TYP@GRAPHY

The early printer had usually only one face of type; yet he solved the problem of display. To obtain a maximum of display value with a minimum of typographic expenditure is an economy that goes hand in hand with practical considerations and with art.

#### Greek

λινοτυπικάς γραμ 1234567890
Lower case alphabet, 128.4 points. Figures, .076 αι χύνονται 1234567890
Lower case alphabet, 112.77 points. Figures, .066 ται είς λινοτυπ 1234567890
Lower case alphabet, 126.17 points. Figures, .081
Lower case alphabet, 111.3 points. Figures, .03 21 είς λινοτυπι 1234567890
Lower case alphabet, 110.88 points. Figures, .964 σται είς λινοτυ 1234567890
Lower case alphabet, 117.1 points. Figures, .076 (NONTAL ELG $\lambda$ $1234567890$
Lower case alphabet, 136.68 points. Figures, .05 α χύνον 1234567890
Lower case alphabet, 97.26 points. Figures, .035 ικάς γραμμάς έπὶ τ 1254567890
Lower case alphabet, 111.2 points. Figures, .039 εἰς λινοτυπικὰς 1234567890
Lower case alphabet, 124.9 points. Figures, .074 ύνονται είς 1234567890
Lower case alphabet, 144.24 points. Figures, .08 $\omega_{ extsf{S}}$ Xal $\chi~1234567890$
10) Caps, figures, and points only. Figures, .055 ΚΑΣ ΓΡΑΜΜΑΣ ΕΠΙ 1234567890 ΚΑΣ ΓΡΑΜΜΑΣ ΕΠΙ 1234567890

#### GREEK

O Point Greek Royal Gothic, one-letter, Cap Font Only (6△29)

EΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ XYNONTAI ΕΙΣ Α 1284567890

8 Point Greek Royal Gothic, one-letter, Cap Font Only (8\Delta 49) ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝ 1234567890

9 point alignment

10 Point Greek Gothic No. 3 with 11 Point Greek Gothic Condensed No. 1, Cap Font Only (10△102)

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤ 1234567890 ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤ 1234567890

14 Point Greek Gothic Condensed No. 1, one-letter, Cap Font Only (14\triangle5)

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ 1234567890

18 Point Greek Gothic No. 14, Cap Font Only (1843)

ENIKEDAAIAES SYNTIBENTAI TAXEOS KAI XYNONTAI EIS AINOTYNIKAS 12345

EΠΙΚΕΦΑΑΙΔΕΣ ΣΥΝΤΙΘΈΝΤΑΙ ΤΑΧΈΩΣ ΚΑΙ ΧΥΝΘΝΤΑΙ 12345

## ΕΦΑΛΙΛΕΣ SYNTIBENTAI TA 12345

9 Point Greek Bold Face No. 1 (9△38)

ΕΠΙΚΕΦΑΛΙΔΕΣ συντίθενται ταγέως 1234567890

10 Point Greek Bold Face No. 1 (10△78)

ΕΠΙΚΕΦΑΛΙΔΕΣ συντίθενται ταχ 1234567890

12 Point Greek Bold Face No. 1, one-letter, Cap Font Only (12△25)

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ 1234567890

18 Point Greek Cheltenham Bold Condensed, Cap Font Only (18\Delta59)

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ 12345

24 Point Greek Cheltenham Condensed, Cap Font Only (24△55)

ΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑ 12345

30 Point Greek Caption, Cap Font Only (30△5)

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΈΝΤΑΙ ΤΑΧΕΩΣ 12345

#### Russian

8 Point Russian No. 11 with Antique Black No. 2 (8\Delta 58)

Lower case alphabet, 155,36 points. Figures, .0593

НА ЛИНОТИПЪ НАБИРАЮТСЯ и отливаются правильныя диніи шрифтовъ 1234567890 НА ЛИНОТИПЪ НАБИРАЮТСЯ и отливаются правильныя линіи шрифтовъ 1234567890

10 Point Russian No. 11 with Antique Black No. 2 (10\triangle 80)

Lower case alphabet, 188.4 points. Figures, .0742

НА ЛИНОТИПЪ НАБИРАЮТСЯ точныя линіи шрифтовъ и 1234567890 НА ЛИНОТИПЪ НАБИРАЮТСЯ точныя линіи шрифтовъ и 1234567890

12 Point Russian No. 11 with Antique Black No. 2 (12 $\triangle$ 52)

Lower case alphabet, 231 points. Figures, .089

НА ЛИНОТИПЪ набираются совсъмъ точныя и 1234567890 НА ЛИНОТИПЪ набираются совсъмъ точныя и 1234567890

8 Point Russian No. 3 Light and Bold (8△120)

Lower case alphabet, 177.84 points. Figures, .0593

НА ЛИНОТИПЪ НАБИРАЮТСЯ безупречно точныя линіи шрифтовъ 1234567890 НА ЛИНОТИПЪ НАБИРАЮТСЯ безупречно точныя линіи шрифтовъ 1234567890

10 Point Small Russian No. 3 Light and Bold (10\(Delta\)110)

Lower case alphabet, 196.5 points. Figures, .0742

НА ЛИНОТИПЪ НАБИРАЮТСЯ точныя линіи шрифтовъ и 1234567890 НА ЛИНОТИПЪ НАБИРАЮТСЯ точныя линіи шрифтовъ и 1234567890

10 Point Russian No.'3 Light and Bold (10△108)

Lower case alphabet, 219.9 points. Figures, .0742

НА ЛИНОТИПЪ НАБОРКА весьма точныхъ линій и 1234567890 НА ЛИНОТИПЪ НАБОРКА весьма точныхъ линій и 1234567890

12 Point Russian No. 3 Light and Bold (12△150)

Lower case alphabet, 264.24 points. Figures, .089

НА ЛИНОТИПЪ набираются точныя линіи 1234567890 НА ЛИНОТИПЪ набираются точныя линіи 1234567890

10 Point Russian Old Style with Antique No. 1 (10△46)

Lower case alphabet, 207.3 points. Figures, .070

НА ЛИНОТИПЪ НАБОРКА и отливка точныхъ линій 1234567890 НА ЛИНОТИПЪ НАБОРКА и отливка точныхъ линій 1234567890

11 Point Russian Condensed No. 2 with Antique Black No. 3 (11\(triangle 66\))

Lower case alphabet, 179.74 points. Figures, .

НА ЛИНОТИПЪ НАБИРАЮТСЯ очень точныя линіи шрифтовъ 1234567890 НА ЛИНОТИПЪ НАБИРАЮТСЯ очень точныя линіи шрифтовъ 1234567890

11 Point Condensed No. 2 with Antique Black No. 3 (11△68)

Lower case alphabet, 119.46 points. Figures, .0816

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
A companion face to 11 Point Russian Condensed No. 2 with Antique Black No. 3

12 Point Russian Condensed No. 2 with Antique Black No. 2 (12\triangle66)

Lower case alphabet, 221.64 points. Figures, .089

НА ЛИНОТИПЪ НАБОРКА вполнъ точныхъ линій 1234567890 НА ЛИНОТИПЪ НАБОРКА вполнъ точныхъ линій 1234567890

#### Russian

18 Point Russian Antique Black Condensed No. 2 (18△91)

Lower case alphabet, 230.4 points. Figures, .089

## НА ЛИНОТИПЪ Набираются и отливаются точныя 1234567890

20 Point Russian Antique Condensed (20△11)

Caps, figures, and points only. Figures, .089

### НА ЛИНОТИНЪ НАБИРАЮТСЯ И ОТЛИВАЮТСЯ ВСЪ 1234567090

24 Point Russian Antique Black Condensed No. 2 (24\(Delta\)69)

Lower case alphabet, 231.84 points. Figures, .111

## НА ЛИНОТИПЪ Набираются и отливаются т 12345

30 Point Russian Antique Black Condensed No. 2 (30\(\triangle 27\))

Caps, figures, and points only. Figures, .1112

## НА ЛИНОТИПЪ НАБИРАЮТСЯ 1234567890

18 Point Russian Antique Black No. 12 (18△89)

wer case alphabet, 271.08 points. Figures, .1112

## НА ЛИНОТИПЪ Набираются точныя и 1234567890

28 Point Russian Antique No. 14 (28△11)

Caps, figures, and points only. Figures, .096

## НА ЛИНОТИПЪ НАБИРАЮТСЯ ТОЧНЫП ЛИНІИ 1234567890

34 Point Russian Antique No. 14 (34Δ5)

Caps, figures, and points only. Figures, .1112

# НА ЛИНОТИПЪ НАБИРАЮТСЯ ТОЧНЫЯ 1234567890

42 Point Russian Antique No. 14 (42△5)

Come Assess and nations and Williams Arrest

# НА ЛИНОТИПЪ ПОЧТИ 1234567890

24 Point Russian Caption (24\(\triangle 71\))

Caps. Seures, and points only. Pieures .1112

## НА ЛИНОТИНЪ НАБИРАЮТСЯ ЛИНІИ 1234567890

36 Point Russian Caption (36△19)

Caps, figures, and points only. Figures, .1112

# НА ЛИНОТИНЪ НАБОРКА И 1234567890

TYP@GRAPHY

#### Linotype Foreign Language Faces

#### GERMAN

German matrices will run in the regular channels of all standard magazines except Model 1

6 Point German No. 1, one-letter (6△7) or case alphabet, \$1.54 points. Figures, .042 Auf ber Linotope merben volltommene Schriftzeilen, bis ju 36 Ems Lange, gefest, gegoffen mie auch 1234567890 8 Point German No. 1, one-letter (8△17) Auf ber Linotype merben volltommene Schriftzeilen, bis ju 36 Ems Lange und 1234567890 9 Point German No. 2, one-letter (9△11) Auf ber Linotype werben volltommene Schriftzeilen, bis zu 36 Ems Lange 1234567890 10 Point German No. 2, one-letter (10△19) Lower case alphabet, 115.4 points. Figures, .070 Muf ber Linotype werben vollenbete Schriftzeilen, bis ju 36 Ems 1234567890 9 Point German Bold Face No. 1, one-letter (9△15) Auf der Linothpe werden vollkommene Schriftzeilen, bis zu 1234567890 6 Point German No. 3 with Bold Face No. 2 (6△18) Auf ber Linotype werden vollfommene Schriftzeilen, bis au 36 Ems Lange, gefest fowie 1234567890 Auf ber Linotype werben volltommene Schriftzeilen, bis gu 36 Ems Lange, gefest fowie 1234567890 8 Point German No. 3 with Bold Face No. 2 (8△20) Auf ber Linotype werden Schriftzeilen, bis zu 36 Ems Lange gegeht und 1234567890 Auf ber Linotype werben Schriftzeilen, bis ju 36 Ems Lange gefett und 1234567890 9 Point German No. 3 with Bold Face No. 2 (9△10) Auf der Linotype werden vollendete Schriftzeilen, bis zu 36 Ems 1234567890 Auf ber Linotype werben vollendete Schriftzeilen, bis zu 36 Ems 1234567890 Auf der Linotype werden komplete Schriftzeilen, bis zu 36 Ems 1234567890 Auf der Linotype werden tomplete Schriftzeilen, bis zu 36 Ems 1234567890 11 Point German No. 3 with Bold Face No. 2 (11△24) Auf der Linotype werden vollendete Schriftzeilen gesetzt und 1234567890 Auf der Linotype werden vollendete Schriftzeilen gesett und 1234567890

12 Point German No. 3 with Bold Face No. 2 (12\Delta164)

Lower case alphabet, 125.96 points. Figures, .086

Auf der Linotype werden vollendete Schriftzeilen und 1234567890 Auf der Linotype werden vollendete Schriftzeilen und 1234567890

14 Point German No. 4 with Bold Face No. 4 (14\(Delta\)118)

Lower case alphabet, 181.58 points. Figures, .0965

21uf der Linotype werden vollkommene 1234567890 21uf der Linotype werden vollkommene 1234567890

#### GERMAN

18 Point German Bold Face No. 3 (18△105)

Lower case alphabet, 185.94 points. Figures, .1107

Auf der Linotype werden vollendete 1234567890

18 Point Heading Text (18△67)

Lower case alphabet, 198.54 points. Figures, .1107

Auf der Linotype werden vollendete 1234567890

30 Point German Condensed (30△13)

Lower case sinhabet, 204.9 points. Figure 1, .0795; 2 to 0, .1107

# Auf der Linotype werden durchaus 1234567890

### TYP@GRAPHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

# DISPLAY ADVERTISING FIGURES

AND

MISCELLANEOUS CHARACTERS

### DISPLAY ADVERTISING FIGURES

Display figures, where special price emphasis is desired, have come into almost universal use, particularly in newspaper and sale advertising. The form generally adopted is this:

The usual custom has been to set the text matter, quad out that part of the line where the display figures are to appear, then cut off the slug to its proper length, and justify type figures by hand. With the Advertising Figure Equipment, text



matter and display figures can be set at one operation. This is done by setting display figures at any desired point in the line of text matter, the figures casting on the first slug and against the lip of the mold, thus overhanging one or more other slugs. The first slug, which carries the overhang, is not trimmed. In succeeding line, or lines, blank space is left, at the point corresponding to the position occupied by the overhang, for supporting the large characters. This does away with cutting slugs for type figures, and subsequent distribution.

By having price figures cast on slugs, the possibility of a drop-out is entirely eliminated. Not infrequently a hand-set price will be justified imperfectly, and when the form is lifted type will drop out. When it is put back a transposition very often occurs. With Linotype display figures this is impossible.

Letters as well as figures can be set to overhang on the slug by means of the Advertising Figure Equipment.

In using 18 point matrices, the body of the slug would be 8 points and the display figure will line up with the wording on the second 8 point slug. The 24 point figures cast on a 10 point slug will align with second line of these same matrices,

### **EQUIPMENT NECESSARY**

The Advertising Figure Equipment consists of the Universal Knife Block, the mold, and the necessary figure matrices.

### Linotype Display Advertising Figures

In order to set the entire range of sizes of Advertising Figure matrices, two molds are necessary: F-1080 for 10 to 30 point figures, F-2053 for 30 to 42 point figures.

With mold F-1080, Advertising Figures up to 30 point punched in the normal position can be used. This mold is adjustable for all body sizes from 5 to 12 point, when used on Linotypes equipped with new-style first-elevator back jaw.

The Advertising Figure Mold is of the same general style as the Universal Adjustable Mold. The only difference is that the ribs are ground parallel, and there is a wide lip on the cap. For straight composition it is just as desirable as the Universal Adjustable Mold, and can be used with equal facility on composition up to and including 12 point.

Special Advertising Figure Mold F-2053 was made expressly for large 30 to 42 point figures, which are punched in the auxiliary position. Only matrices with characters in the auxiliary position can be used with this mold. Ordinary advertising figures cannot be used, as they are punched in the normal position. All characters punched in auxiliary position can be cast with this mold.

#### SPECIAL ADVERTISING FIGURE LAYOUT

With few exceptions, advertising figure matrices can be cut to run in the following magazine channels, enabling the operator to set both ordinary figures and display figures direct from the keyboard.

Figure 1 runs in the fl channel	Figure 8 runs in the Z channel
Figure 2 runs in the ffi channel	Figure 9 runs in the @ channel
Figure 3 runs in the ffl channel	Figure 0 runs in the 1b channel
Figure 4 runs in the? channel	The ¢ runs in the & channel
Figure 5 runs in the   channel	The . runs in the ( channel
Figure 6 runs in the * channel	The, runs in the ) channel
Figure 7 runs in the X channel	The \$ runs in the ! channel

Figures can also be cut to run in the auxiliary magazines of Linotypes so equipped—two sets will run in one magazine when the setwise size is between .040 and .218; one set when .218 to .437.

In ordering Display Advertising Figures, be sure to specify whether they are to run as sorts or in the magazine.

Any 10, 12, or 14 point faces (one-letter or two-letter) can be used for advertising figure work, and will be furnished at regular prices. They are cast on one 5 or  $5\frac{1}{2}$  point slug to overhang a second 5 or  $0.5\frac{1}{2}$  point slug. These figures can be furnished to run either as sorts or in the magazine according to the special advertising figure layout above.

When a new machine is ordered, an Advertising Figure Mold may be made part of the regular equipment without extra charge. The Universal Knife Block is now regularly applied to all new machines without extra charge.

### CHELTENHAM SERIES

10 Point Cheltenham Bold (10\(\triangle 61\)) 12 Point Chelt. Bold Cond. with Italic (12498) Figures, .081 1234567890  $\frac{1}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}$   $\frac{1}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}$  ,.\$c  $1234567890 \frac{1}{8} \frac{1}{8} \frac{1}{4} \frac{1}{4} \frac{3}{8} \frac{1}{2} ...$ \$c 1234567890 12 Point Cheltenham Bold (12△27) 14 Point Cheltenham Bold Condensed (14△39) Figures. 123456789 <del>113</del> 1/8 1/4 3/8 1234567890 14 Point Cheltenham Bold (14\(\triangle{13}\)) 18 Point Cheltenham Bold Condensed (18△17) Figures, .1176 12345678 \$\frac{1}{4}\frac{1}{8}\frac{1}{4}\frac{1}{8}\frac{1}{4}\frac{1}{8}\frac{1}{4}\frac{1}{8}\frac{1}{4}\frac{1}{8}\frac{1}{4}\frac{1}{8}\frac{1}{8}\frac{1}{4}\frac{1}{8}\ 1234567890 \frac{1}{8} \frac{1}{8} \frac{1}{4} \tag{..\$c} 24 Point Cheltenham Bold Condensed (24 \$\triangle 37) Figures, 18 Point Cheltenham Bold (18△13) 1234567 \$\frac{1}{8}\frac{1}{4} \frac{1}{8}\frac{1}{4} \,\\$c  $1234567 \frac{1}{8} \frac{1}{8} \frac{1}{4}$  ,.\$c 24 Point Cheltenham Bold (24△5) 123456 <del>11</del> 1/4 123456 <del>l</del> 1/8 ,.\$c 36 Point Cheltenham Bold Condensed (36△37) Figure 36 Point Cheltenham Bold (36△33) 123 ½ 1/4 "Sc 42 Point Cheltenham Bold Condensed (42△13) Figures, .24 42 Point Cheltenham Bold (42△9) 10 Point Cheltenham Bold Cond. Italic (10 \( \text{S9} \)) Figures 1234567890 14 Point Cheltenham Bold Italic (14\(\Delta\)15) Figures, .1314 1234567890 ..\$c 12 Point Cheltenham Bold Cond. Italic (12△59) Figures, .083 1234567890 18 Point Cheltenham Bold Italic (18△15) 18 Point Cheltenham Bold Cond. Italic (18△19) Figures, .1245 1234567890 1234567890 24 Point Cheltenham Bold Italic (24\(Delta\)7) 24 Point Cheltenham Bold Cond. Italic (24 A41) Figures. .1522 1234567890

Specimens Showing Cheltenham Advertising Figures in Use

COSTUME VELVETEEN—The best fabric in this store today. It seems every woman wants a velvet suit. Comes 27 inches wide, in king's blue, Alice blue, olive, Copenhagen, garnet, old rose, cardinal, myrtle, brown and white; special sale price, a yard........

### CENTURY BOLD SERIES

12 Point Century Bold with Italic (12\(\triangle 198\)) Pigures. .083

1234567890 \$\frac{1}{8} \frac{1}{8} \frac{1}{2} \frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{1}{8} \frac{1}{4} \frac{3

14 Point Century Bold (14△7)

Figures, .0968

1234567890 \$\frac{1}{2} \frac{1}{2} \frac\

14 Point Century Bold, Underscored (14△7)

**1234567890** 

e.

For use with 24 point figures

18 Point Century Bold (18△9)

Figures, .1245

12345678 \$\frac{1}{84} \frac{1}{8}\frac{1}{4} \tag{.\$c}

24 Point Century Bold (24\(Delta\)15)

Plentes 16

1234567 ½ 1/8 ,.\$c

30 Point Century Bold (30△25)

Figures. .207

123456 \frac{1}{84} \dots \Sc

36 Point Century Bold (36△11)

Figures, .249

123 ½ 1/8 ..\$c

42 Point Century Bold (42△11)

Figures. .2766

 $1234 \frac{1}{8}$  ,.\$c

14 Point Century Bold Italic (14△23)

Figures, .1176

1234567890

"Sc

18 Point Century Bold Italic (18△11)

Figures, .1522

1234567890

..\$c

24 Point Century Bold Italic (24△3)

Figures. .1729

1234567890

Sc

### Underscored Advertising Figures

Underscored Advertising Figures like these save space, time, and labor. They are made in two sizes—10 and 14 point, in two-letter and one-letter matrices—to be used as superior figures with 18 and 24 point Advertising Figures. They can be set from the keyboard the same as regular Advertising Figures, or used as sorts.

\$12<del>27</del>

1 2 3 4 5 6 7 8 9 0 . . \$
1 2 3 4 5 6 7 8 9 0 . . \$
1 2 3 4 5 6 7 8 9 0 . . \$
O Point Cheltenham Condensed with Cheltenham Rol

\$15<del>.50</del>

\$12.27

1 2 3 4 5 6 7 8 9 0 . . \$ @

**R** 1

1234567890..\$c

\$1<u>5.50</u>

1234567890,.SC

**CAPE COAT**—This new style is of a fine gabardine in the softest brown—but is altogether lovely. Our \$15.50 \$25.74 quality, at.....

Advertising Figures: 18 Point Gothic Condensed No. 1 used with 10 Point Gothic No. 12, Underscored YOU should see these dresses. Materials are all high grade—Georgettes, Crepe de Chines and Taffetas. All big values in the lot, at.... \$14.98

Advertising Figures: 18 Point Cheltenham Bold used with 10 Point Cheltenham Bold Condensed, Underscored FINE SUITS—The materials in these suits are of the best broadcloth and whipcord. The prices \$16.83 range from \$72 to....

Advertising Figures: 18 Point De Vinne Condensed used with 10 Point De Vinne Condensed, Underscored

## BOLD FACE SERIES

6 Point Bold Face No. 3 (6△45) Figures, .070 1234567890 %% % ,.\$¢	8 Point Bold Face No. 6 (8△105) Figures, .0022 1234567890 -3c
10 Point Bold Face No. 3 (10Δ75) Figures, .008 1234567890 113 141634 .,\$¢	10 Point Bold Face No. 6 (10△103) Figures, .093 1234567890 چرو
12 Point Bold Face No. 3 (12△53) Figures112	12 Point Bold Face No. 6 (12△75) Figures0003 1234567890 -\$C
1234567890 \$\frac{1}{2}\frac{1}{2	14 Point Bold Face No. 6 (14Δ65)  1234567890
14 Point Bold Face No. 3 (14\()16\()16 \) 123456 \\ \frac{1}{2}\frac{3}{2}\frac{1}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}	18 Point Bold Face No. 6 (18\(\Delta\)109) Figures, .1282  1234567890 \$\frac{1}{8}4\frac{3}{8}\$ ,.\$C
12 Point Bold Face No. 7 (12△180) Figures0068 1234567890 ,.\$c	24 Point Bold Face No. 6 (24\(\Delta\)67)
18 Point Bold Face No. 7 (18Δ119) Figures, .1383 ,.\$c	30 Point Bold Face No. 6 (30\(\triangle 23\))  12345 \(\frac{1}{4}\)  **SC
24 Point Bold Face No. 7 (24\(\triangle 91\)) Figures, .166  123456 \( \frac{1}{4}\frac{1}{2} \) ,.\$C	36 Point Bold Face No. 6 (36\Delta15) Figures, .2705  12345 -SC

SPECIMENS SHOWING BOLD FACE ADVERTISING FIGURES IN USE

FANCY SILKS—Lot of yard-wide Silks, including all the popular street colors; worth \$1.25 a yard. Specially priced at..... 79c

SUSPENDER DRESS, of Galatea cloth. Suspender effects over shoulders extending to skirt can be removed. Blue and white with blue trimming. Special at.....

### Linotype Display Advertising Figures

### DEVINNE AND TITLE SERIES

12 Point DeVinne Outline (12\(\triangle{12}\)19) Figures, .0008  1234567890 \(\frac{1}{8}\)\(\frac{1}{8}\)\(\frac{1}{8}\)\(\frac{1}{4}\)\(\frac{3}{8}\)\(\frac{1}{9}\)\(\frac{1}{8}\)\(\frac{1}{9}\)\(\frac{1}{8}\)\(\frac{1}{9}\)\(\frac{1}{8}\)\(\frac{1}{9}\)\(\frac{1}{8}\)\(\frac{1}{9}\)\(\frac{1}{8}\)\(\frac{1}{9}\)\(\fr	10 Point Title No. 2, Modernized (10△31) Figures070 1234567890 11315 1/81/43/81/25/8 ,.\$c
14 Point De Vinne Outline (14\(\triangle 41\))  1234567890  9.5C	12 Point Title No. 2, Modernized (12 $\triangle$ 9) Figures083 1234567890 \$\frac{1}{84}\frac{3}{82}\$ \$\frac{1}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}\$ ,.\$c
18 Point DeVinne Outline (18\(\triangle 61\))  1234567890	14 Point Title No. 2 Modernized (14\(\Delta\)25) Figures, .1107 1234567890 ,.\$C
24 Point DeVinne Outline (24\triangle 83) Figures, .1887  123456789 , .\$C	18 Point Title No. 2 (18\(\triangle 21\) Figures1383 1234567890 ,.\$c
10 Point De Vinne Condensed (10Δ33)  1234567890	24 Point Title No. 2 (24\text{\text{\text{211}}}\) 123456789 ,.\$c
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{2}$ $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ ,.\$c  14 Point De Vinne Condensed (14 $\triangle$ 35) Figures, .0068  1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{3}{4}$ ,.\$c	14 Point Title No. 2 Italic (14\(\triangle 27\)
18 Point De Vinne Condensed (18\(\triangle 47\) Figures, .1107  1234567890 \(\frac{1}{8}\frac{1}{4}\frac{1}{4}\frac{1}{2}\), \$c	18 Point Title No. 2 Italic (18\(\triangle 23\)
24 Point De Vinne Condensed (24△33)  Figure 1, .1107; agures 2 to 0, .1383  1234567890	24 Point Title No. 2 Italic (24\text{\text{\text{13}}}) Figures, .1937  123456789 ,.\$c
30 Point De Vinne Condensed (30△39)  1234567 11/4 2 ,.\$c	BODONI BOLD  18 Point Bodoni Bold (18Δ203)  1234567890  - **C
36 Point DeVinne Condensed (36△29) Figures, .2213 123456 ¼ ,.\$c	24 Point Bodoni Bold (24\(\Delta\)161) Figures166 1234567890 ,\$c
42 Point DeVinne Condensed (42Δ15)  12345 ½  SC	30 Point Bodoni Bold (30\(\triangle 87\) Pigures2075  123456789 .\$c

### GOTHIC SERIES

12 Point Gothic No. 13 (12\(\triangle 57\))

1234567890

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1234567890

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1/8 1/4 3/8 1/2 5/8 3/4 7/8

1/8 1/4 3/8 1/4

14 Point Gothic No. 13 (14 $\triangle$ 61) 1234567890

Figures, .0968

14 Point Gothic No. 16 (14Δ9) 1234567890 Figures, .1383

18 Point Gothic No. 16 (18△5)

Figures, .1798

12345678 1 1 ,.\$c

24 Point Gothic No. 16 (24\(\Delta\)45)

Figures, .2213

123456 \frac{1}{2} ,.\$c

30 Point Gothic No. 16 (30△33)

Figures, .2628

12345 ⅓ ,.\$c

36 Point Gothic No. 16 (36△25)

Figures, .8181

123  $\frac{1}{4}$  ,.\$c

42 Point Gothic No. 16 (42△7)

Figure 1, .8182; 2 to 0, .8873

12 ½ ,.\$c

### Advertising Fractions

14 Point Advertising Fractions (14\(\Delta\)21) Em fractions, .1453

1/8 1/4 3/8 1/2 5/8 3/4 7/8 1/3 2/3

18 Point Advertising Fractions (18\(\triangle^3\)] Em fractions, .1694

1/8 1/4 3/8 1/2 5/8 3/4 7/8 1/3 2/3

24 Point Advertising Fractions (24\(\triangle 11\)) Em fractions, .2559

1/81/43/81/25/83/47/81/32/3

10 Point Gothic Condensed No. 1 (10\(\triangle 69\)) Figures, .083
1234567890 \(\frac{1}{8}\frac{1}{4}\frac{3}{2}\) \(\frac{1}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}\) ,.\$C

12 Point Gothic Condensed No. 1 (12\(\triangle\)13 Pigurse, .001
1234567890 \(\frac{1}{8}\frac{1}{4}\frac{3}{8

16 Point Gothic Condensed No. 1 (16△9)

Figures. .0968

1234567890

1 1 3 1 3

,.**\$**c

18 Point Gothic Condensed No. 1 (18\(\triangle 29\))
1234567890 \(\frac{1}{81}\) \(\frac{1}{81}\)
128 \(\frac{1}{81}\)

24 Point Gothic Condensed No. 1 (24\(\Delta\)19) Piguros, .112 1234567890 \(\frac{1}{84}\) 1/8 \(\frac{1}{4}\) 1.\$C

12 Point Lining Gothic No. 1 (12\(\Delta 55\))

1234567890 \(\frac{1}{8}\frac{1}{8}\frac{1}{8}\frac{1}{4}\frac{3}{8}\)

\*\*SQ

14 Point Mid Gothic (14\(\Delta\)11) Figures, .1107
1234567890 12333 1/4 ,.SC

14 Point Mid Gothic, Underscored (14\triangle11)

Figures, .1107

<u>1234567890</u>

<u>,.Sc</u>

18 Point Mid Gothic (18△3)
1924567900 113

1234567890 \$\frac{1}{4}\frac{3}{6}\frac{1}{2}\, \text{.\$c}

24 Point Mid Gothic (24△39)

Figures, .166

12345678 \frac{1}{8} \frac{1}{4} \, \.\$c

30 Point Mid Gothic (30△51)

Figures. .2075

12345678 "Sc

30 Point Gothic No. 13 (30△37)

Figure 1, .1363; figures 2 to 0, .168

1234567890 ,.Sc

### Specimens Showing Gothic Advertising Figures in Use

  DINNER RING—Ladies' gold dinner ring, with a circle of French rhinestone brilliants, and a circle consisting of brilliant rhinestones surrounded by black onyx, all platinum finishing setting. \$4.50

BLACK SATIN MESSALINE and Paillet de Soie, perfect black; soft as a glove, pure silk thread. This finish can be had in both lustrous and dull sheens; full 1 yard wide; sold all over at \$1.50 per yard. We are closing them out at the \$1.10

WOMEN'S STOCKINGS—Made of the purest thread ingrain China silk with the double-welt tops, soles and toes; made of lisle tops and soles or all-silk; black and all the latest colors; a real bargain; at today's sale... \$1.00

WOMEN'S COAT SWEATERS—In white, red, and gray; very elastic and shape retaining; a garment that is fully worth \$3.50. On \$1.98

All Dresses that sold for \$17 will **\$14.25** be priced during this Sale at...

PAIRS BUTTON BOOTS—
Are made of first quality black suede leather. Black only, at

THERMOMETER—Comes in hard rubber case; guaranteed accurate. Sold everywhere for 75c or more. It is the only means of establishing definitely whether or not a child has any degree of fever. Price.....

SPECIMENS SHOWING DEVINNE ADVERTISING FIGURES IN USE

VEST BAND—Cotton and Wool Undershirts for infants; made double front and back and fasten close up round the neck. The most comfortable shirt 25c made. Cotton or wool; \$1.00 to.. 25c

RUBBEN SHIRTS—Rubben Shirts are made similar to the Vest Band, but leave a V-shape neck, fitting high in the back; they are also double back and front; in all the grades of cotton and silk 50C wool; for this sale, \$1.00 to .....

BABY BONNETS—Wool, bearskin, cotton
and silk, in all the new styles to match
the coats in red, white, blue, etc.; these
have been priced for this Sale at 75c
\$3.00, \$1.50 and on down to....

BROADCLOTH—3 pcs. of 54-inch Broadcloth in green, gray and brown; regular 75-cent cloth; on sale at, 50 and 55 C

Dresses that formerly sold for \$3.95 will be \$1.98 on Sale at.....

All Dresses that sold at \$4.50 on \$2.50 Sale for..

Dresses that sold at \$5.75 will be on Sale today for....

All Dresses that sold for \$12 will be on sale today for..

## THE MACHINE THAT LASTS

Priory Paragraph Marks

These paragraph marks are distinctive and will be found useful in Book and Job Composition

12 Point No. 323c ¶ 14 Point 18 Point No. 3234

24 Poli

36 Point No. 323a Big sale GLOVES of finest quality French kid gloves. Black, white, tan, brown or mode. Sizes 5 to 8 at \$2.25 and \$2.50

Suits that sold for \$10.00 each will be \$8.98

Suits that sold for \$10.50 each will be on Sale at.. \$9.25

Suits that sold for \$11.25 each will be \$9.98

All Coat Suits that we sold for \$25 will be on sale at...

### Linotype Display Advertising Figures

#### LINING CASLON

18 Point Lining Caslon (18△49)

1234567890 \$\frac{1}{8}\frac{3}{8}\frac{1}{2}\frac{5}{8}\$ \tag{.\$\$c}

24 Point Lining Caslon (24△35)

 $1234567 \frac{1}{8} \frac{1}{4} \frac{3}{8}$  ,.\$c

18 Point Lining Caslon Italic (18\(\triangle\)107)

1234567890

..\$c

24 Point Lining Caslon Italic (24\triangle 81)

*1234567890* 

#### Winchell

10 Point Winchell (10△85)

1234567890

14 Point Winchell (14△19)

Figures, .1522

1234567890

..Sc

18 Point Winchell (18△25)

123456789

24 Point Winchell (24\(\Delta\)43)

123456

### ADVERTISING FIGURE MOLDS

In order to set the entire range of sizes of Advertising Figure Matrices two molds are necessary, as follows:

F-1080, for 10 to 30 point Figures-standard position

F-2053, for 30 to 42 point Figures-auxiliary position

### JENSON

10 Point Jenson (10△35)

1234567890

1/81/43/81/25/8

12 Point Jenson (12△43)

1234567890  $\frac{1}{12}$   $\frac{1}{12$ 

18 Point Jenson (18△45)

1234567890

..Sc

24 Point Jenson (24△31)

12345678  $\frac{1}{8}$   $\frac{1}{4}$   $\frac{3}{8}$  ..\$c

#### RUFF OLD STYLE

14 Point Ruff Old Style (14\(\Delta\)17)

1234567890

..Sc

18 Point Ruff Old Style (18△27)

1234567890

..\$c

### TITLE No. 6

18 Point Title No. 6 (18△85)

1234567890

24 Point Title No. 6 (24\(\triangle 65\))

123456789

..\$c

### ROYCROFT

18 Point Roycroft (18△7)

1234567890

**..**\$c

24 Point Roycroft (24△9)

12345678

TYP@<del>©R</del>≉\PHY

### MISCELLANEOUS FIGURES

In this section are shown figures, in one- and two-letter matrices, which have been made for use where figures other than those regularly furnished with fonts are desired. Included are miscellaneous roman, italic, and bold-face figures, in Old Style, Modern, and Modernized Old Style faces.

### ONE-LETTER MATRICES

5 Point No. 18 Figures, .046 (Special) 1234567890 \$ †‡\$  ¶@£*[]/% D  Em body £ % % % % % % % % % %	6 Point Bold Face No. 3 Figures070 1234567890 , . ま ←	8 Point Bold Face No. 6 Figures0029 1234567890 ,.\$c '" 1 1 2 3
5½ Point Clarendon No. 1 Figures040 1284567890 \$	6 Point Ionic No. 1 Figures, .070 1234567890 \$	8 Point Bold Face No. 1 Figures, .07 (Eligh Alignment) (Special No. 1) 1284567890
£ ⊚ * ± ½ ½ ½ ½ % ½ % % %  5½ Point Clarendon No. 1 Figures, .046	6 Point Antique No. 5 Figures, .083 1234567890 , . \$ -	/ *
(5 Point Alignment)  1234567890 \$ £ — 1/4 1/4 1/4 1/4 1/4 1/4 1/4	6 Point Latin Antique Figures043 1234567890 , . \$ €	8 Point University Figures074 1234567890 \$
5½ Point Gothic No. 17 Figures, .0519 1234567890 Sc £	7 Point Gothic Cond. No. 1 Figures0553 1234567890 . 8 c	4 1 1 1 1
5½ Point Bold Face No. 3 Figures0622 (Auxiliary Position) 1234567890	7 Point Gothic No. 3 Figures, .070 1234567890 ,.\$ ¢	8 Point Gothic No. 27 Figures, .07:
6 Point Gothic No. 3 Figures050	7 Point Gothic No. 9 Figures083	10 Point Old Style Gothic No. 1 Figures03
6 Point Gothic No. 8 Figures, .0553 1234567890	7 Point Bold Face No. 1 Figures, .081 1234567890 , . 8 C :; ?!£	10 Point Title No. 1 Figures03
6 Point Antique No. 3 Figures036 1234567890	7 Point Bold Face No. 3 Figures	10 Point Bold Face No. 6 Figures, .08 1234567890 ,.\$C
6 Point Bold Face No. 1 Figures, .036  1234567890 , . \$ ←	; % / ¼ ½ ¾ ⅓ ¾ 11111	12 Point Bold Face No. 6 Figures, .096
6 Point Gothic No. 2 Figures, .056	8 Point Gothic No. 23 Figures0549	1234567890 ,.\$ c
1234567890   . \$  : ' ' * — c & @ † ‡    ¶ § _ ×   Ve V4 3/e V2 5/e 3/4 7/e V3 2/3 V5   2/e 3/e 4/e 5/e   1 1 2 2 3 7	8 Point Title No. 1 Figures, .056 1234567890	14 Point Gothic No. 13 Figures000

# LINOTYPE MISCELLANEOUS FIGURES DUPLICATE CHARACTER MATRICES

5 Point Gothic No. 9 Figures, .0892	8 Point Gothic No. 8 Figures, .0692	11 Point Bold Face No. 3 Figures19 1234567890 , .;\$¢ 14 1/2 3/4 1
5 Point Special Gothic No. 9  Figures, .0692  (6 Point Alignment)  1 234567890 . \$ 6	8 Point Antique Black No. 1 Figures0742 1234567890 ,.\$0	12 Point Gothic No. 15 Pigures110 1234567890 ,.\$C
5½ Point Special Gothic No. 9 (Special Alignment) Figures, .083 1234567890 , .\$	8 Point Gothic No. 16 Figures083	12 Point Gothic No. 16 Figures, .1107  1234567890 , \$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$\\$
6 Point Gothic No. 8 Figures, .0553	9 Point Bold Face No. 1 Figures, .082	1 1 3 3 3 % %
1234567890 -	1234567890 ,.\$¢	12 Point Bold Face No. 3 Figures, .11: 1234567890 , .;\$¢
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## FIGURES FOR USE WITH SMALL CAPS DUPLICATE CHARACTER MATRICES

6 Point No. 2 1234567890	Figures, .042	9 Point Old Style No. 1 (Modernised) 1234567890	Figures, .042	10 Point No. 6 1234567890	Figures, .070
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8 Point No. 4 (High Alignment) 1234567890	Figures, .056	(Modernised) 1234567890		11 Point No. 1	Figures, .0553
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8 Point Century Expanded 1234567890	Figures, .063	10 Point Classic	Figures, .0692	11 Point No. 1 1234567890	Figures, .039

#### Linotype Miscellaneous Characters

### BASEBALL FIGURE MATRICES AND PUNCHES

Newspapers featuring local and league games can give prominence to this item of news and publish the scores up to the minute of issue by using these Baseball Figure Matrices and Punches. Made in 12 point size only, one-letter and two-letter, as follows:

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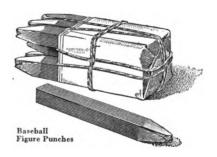
An extra wide blank ( $\square$ ) to accommodate two figures and an ( $\square$ ) for unplayed innings are made in one-letter matrices.

There are 25 Punches in a complete set, nine figures from 1 to 0 (the same punch is used for 6 and 9), 11 figures from 10 to 20, and the characters R, A, I, N, and X —25 in all.

The following characters are made in one-letter only:

### 1234567890 x

In ordering Baseball Figure Matrices, be sure to specify whether they are to run in the magazine or as sorts. If in the magazine, state the channel in which each character is to run.



## MISCELLANEOUS ROMAN WITH BOLD FACE FIGURES

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# MISCELLANEOUS ROMAN WITH BOLD FACE FIGURES MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—Two-LETTER MATRICES

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## MISCELLANEOUS ROMAN WITH BOLD FACE FIGURES MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

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### TYP@GR-APHY

The early printer had usually only one face of type; yet he solved the problem of display. To obtain a maximum of display value with a minimum of typographic expenditure is an economy that goes hand in hand with practical considerations and with art.

# MISCELLANEOUS ROMAN FIGURES WITH SMALL CAPS MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

5½ Point No. 1 Figures, .046 (Special No. 1) 1234567890 VECCEPGETJ	7 Point Old Style No. 7 Figures, .0553 1234567890 VBCDEFGRTJ	8 Point No. 4 with Old Style No. 1 Small Caps Figures056 1234567890 VBCDEFGRTJ
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б Point Caslon No. 2 Figures, .0484 1234567890 vвсдердат ј	7 Point No. 21 with Ronaldson Small Caps Figures, .066 1234567890 VBCDEFGRTJ	8 Point No. 4 with Ronaldson Small Caps Figures, .056 1234567890 VBCDEFGRTJ
6 Point Elzevir No. 3 Figures, .0484 1234567890 VBCDEFGRTJ	7 Point Caslon Figures, .006 1234567890 VECDEFGRTJ	8 Point Caslon Figures, .056 1234567890 VBCDEFGRTJ
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6 Point Ronaldson No. 7 Figures, .0484  1234567890  VBCDEFGRTJ	7 Point Ronaldson Figures, .056 1234567890 VBCDEFGRTJ	8 Point German No. 1 with Ronaldson Small Caps Figures, .066 1234567890 VBCDEFGRTJ
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6 Point No. 12 with Old Style No. 1 Small Caps Figures050 1234567890	8 Point Casion No. 2 Figures, .0553 1234567890 VBCDEFGRTJ	8 Point Ronaldson Figures, .000 1234567890 VBCDEFGRTJ
VBCDEFGRTJ  Special No. 1 2 5 7  The special figures will be substituted for the regular figures if so ordered	8 Point Elzevir No. 3 Figures0358 1234567890 VBCDEFGRTJ	8 Point Scotch Figures, .086 (Righ Alignment) 1234567890
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## MISCELLANEOUS ROMAN FIGURES WITH SMALL CAPS

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## MISCELLANEOUS ROMAN FIGURES WITH SMALL CAPS MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

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### TYP@GR-APHY

Only an assumed value is obtained by the use of the so-called "distinctive" type. Body type should be distinguished, which is quite apart from the distinctive idea.

# MISCELLANEOUS ROMAN WITH ITALIC FIGURES MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

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### Miscellaneous Roman with Italic Figures

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### MISCELLANEOUS ROMAN WITH ITALIC FIGURES

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10 Point Scotch with Italic Figures, .070 1234567890 1234567890	11 Point No. 1 with Italic Figures077 1234567890	1234567890
Special No. 1 23 567 9  23 567 9  The special figures will be substituted for the regular figures if so ordered	1234567890  11 Point No. 9 with Italic Figures077 1234567890	12 Point Casion No. 3 with Italic (Modernised) Figures, .083 1234567890 1234567890
10 Point No. 16 with Italic Figures0742 1234567890 1234567890	1234567890  11 Point DeVinne with Italic Figures, .077  1234567890  1234567890	12 Point Elzevir No. 3 with Italic I 234567890 I 234567890 (Modernised)
10 Point No. 5 with Italic Figures, .0761 1234567890 1234567890	11 Point Old Style No. 1 with Italic	1234567890 1234567890
10 Point Century Expanded with Italic	1234567890 Pigures077 1234567890 (Modernised)	12 Point Old Style No. 3 with Italic (Modernised) Figures, .083
1234567890 Figures077 1234567890	1234567890 1234567890	1234567890

### MISCELLANEOUS ROMAN WITH ITALIC FIGURES

12 Point Old Style No. 7 with Italic (Modernised) Figures, .083	12 Point Century Expanded with Italic 1234567890 Figures, .001	14 Point Elzevir No. 3 with Italic Figures, .000
1234567890	1234567890	1234567890
1234567890		1234567890
12 Point No. 1 with Italic Figures, .084	12 Point Benedictine with Italic (Modernised) Figures, .0968	(Moderatised) 1234567890
1234567890	1234567890	1234567890
1234567890	1234567890	1274707890
	(Special No. 1) Figures, .083	14 Point Old Style No. 1 with Italic
12 Point Caslon with Italic Figures, .084	1234567890	Figures, .090
1234567890	1234567890	1234567890
1234507890	14 Point Bodoni with Italic Figures, .0068	1234567890
1234567890	1234567890	1234567890
1234567890	1234567890	1234567890
120,000.00		1234307090
12 Point Cheltenham with Italic	14 Point Bodoni Book with Italic	14 Point Old Style No. 7 with Italic
1234307090	Figures, .0068 1234567890	(Modernised) Figures, .094
1234567890	1234567890	1234567890
12 Point De Vinne with Italic Figures684	1234307690	1234567890
1234567890	14 Point Caslon with Italic Figures0068	14 Point Original Old Style with Italic
1234567890	1234567890	Figures, .000
	1234567890	1234567890
12 Point Old Style No. 1 with Italic	(Modernised)	1234567890
1234567890 Figures, .004	1234567890	14 Point Antique No. 1 with Italic
1234567890	1234567890	Figures, .090
(Modernised) 1234567890	14 7 1 2 4 7 7 1 1 1 1	1234567890
1234567890	14 Point Caslon No. 3 with Italic (Modernised) Figures, .0968	1234567890
1234307070	1234567890	14 Point No. 36 with Italic Figures, .000
12 Point Scotch with Italic Figures084	1234567890	1234567890
1234567890		1234567890
1234567890	14 Point Century Expanded with Italic	1234307030
Special No. 1	(Special No. 1) Figures, .0068 1234567890	14 Point No. 16 with Italic Figures103
7	1234567890	1234567890
The special figure will be substituted for the regular figure if so ordered		1234567890
12	14 Point Cheltenham with Italic	• 4
12 Point No. 16 with Italic Figures089 1234567890	1234567890	14 Point Benedictine with Italic Figures, .110
1234567890	1234567890	1234567890
1207001000	1237307070	1234567890
12 Point Classic with Italic Figures, .000	14 Point DeVinne with Italic Figures, .0008	(Special No. 1) Figures, .096
1234567890	1234567890	1234567890
1234567890	1234567890	1234567890

### PIECE FRACTIONS

HORIZONTAL-STROKE piece fractions can be used with 10 point one-letter matrices only, and consist of figures 1 to 0, a half-figure space, and a figure space. The matrices are made in duplicate character, the figure in the normal position carrying the horizontal stroke underneath, and a plain figure in the auxiliary position. The spaces also carry a horizontal stroke in the normal position.

Arrange the mold to cast a 5 point slug. Assemble the line of text matter and the upper half of the fraction—that is, for the numerator use the fraction matrices in the normal position; this casts the numerator and the horizontal stroke on the first slug. To get the denominator, assemble the same line on the upper rail (one-letter matrices only can be used for this work) exactly as it was assembled for the first line, except the figures for the denominator of the fraction, which must be changed to suit the copy. When these slugs are brought together they will show the line of reading matter with a perfect fraction.

Fractions can be formed with any combination of figures, and by using the halffigure space, fractions with one figure in the numerator and two or more in the denominator can be made as easily as any other.

Find the product of 712<u>181</u>, 8908<u>204</u>, and 2090<u>4</u>.

Find the product of  $712\frac{181}{1812}$ ,  $8908\frac{204}{372}$ , and  $2090\frac{4}{4075}$ 

1 2 3 4 5 6 7 8 9 0 --(The Characters)

When ordering, designate 10 Point No. 1 Horizontal-Stroke Piece Fractions

Diameter 367/16", Opening 3619/32", Length 491/2"

1, 2, 3, 4, 5, 6, 7, 8, 9, 9, (Unper Place Fractions)

123456789

1234567890

1 2 3 4 5 6 7 8 9 0
(Lower Plain Figures for Piece Fractions

#### HORIZONTAL-STROKE FRACTIONS

Horizontal-Stroke Fractions are made in one-figure denominators  $(\frac{1}{8}, \text{ etc.})$ , tenths  $(\frac{1}{10})$ , twelfths  $(\frac{1}{12})$ , sixteenths  $(\frac{1}{16})$ , twenty-fourths  $(\frac{1}{24})$ , thirty-seconds  $(\frac{1}{32})$ , and sixty-fourths  $(\frac{1}{84})$ . These fractions are not made in complete sets in all sizes and faces. In ordering horizontal-stroke fractions, give name of face for which they are desired. Fractions will always be supplied to run as sorts unless otherwise ordered. If desired to run keyboard, always state the channels of the magazine in which they are to run.

### LINOTYPE TARIFF CHARACTERS

All characters listed below can be supplied for use with Linotype faces of their respective classes and sizes. The matrices are one-letter and duplicate character, as noted, and the list gives the thickness of each character setwise. Unless otherwise instructed, we furnish these matrices to run as sorts.

d Char. No.			Char. No. 1103
Size .050787	a	Size .050	1103a <b>1</b>
6 POINT TARIFF CHARACTERS			
@ Char. No. 775	Dublicate (	haracters	I Char. No. 1100
ize .084	Size .056		Size .0421100a
ize .084	Size .083		5.20 10.00
ize .0968775f			
ize .100	R Char.	No. 782	ENCIRCLED FIGURES
ize .100775d 🙆	Size .042		
ize .112 775e 🗓	Size .0484		Size .068 Special No. 4
Duplicate Characters	Size .050		00000000
ize .1107	Size .056	.7821	
	Size .084	.782a 🕅	
A Clark No. 205	Size .084	.782i 🖪	Size .084
8 Char. No. 785	Size .0968	.782m 🕅	0 <b>000000000000000000000000000000000000</b>
ize .084785 <i>b</i> <b>®</b>	Size .100	.782 <i>b</i> 📵	to
Duplicate Characters	Size .112	.782c 🗷	<del>000000000000000</del>
ze .084785a 🚯	Size .112	.782d 🖪	
	Size .118		S:- 0060
© Char. No. 834	Duplicate (		Size .0968  Special No. 1
ze .084834a	Size .056	.782h 🗓	
ze .084834b©	Size .083	.782j 🖪	000000000
© Char. No. 1424	· 6 Char.	No. 787	Size .100
ze .084	Size .042		Special No. 3
	Size .0484		03336 to 861686
(8) Char. No. 1584	Size .050		00000 11 00000
<del>-</del>	Size .056		S: 1107
ze .0841584a 🐒	Size .084	.787 <i>c</i>	Size .1107 Special No. 2
0	Size .112		•
® Char. No. 776	Duplicate (		099000099
ze .084	Size .0553		
ze .084776b	Size .0968	.787g ♣	Size .112
ze .0968776f (B) ze .100776c (B)			Special No. 5
ze .100	\$ Char.	No. 1103	0000000000
ze .112776e 180	Şize .042		
<del>-</del>	Šize .050		Size .126
Duplicate Characters	Size .056	.1103d <b>8</b>	<b>69</b>
ize .1107776g 🕦	Duplicate (	haracters	•
	Size .0553		
© Char. No. 786	Size .056		SECTIONAL
ize .084786b 🖰	Size .0968	.1103e <b>3</b>	ENCIRCLED FIGURES
Duplicate Characters			Size .034
ize .084786a (b)	* Char. l	No. 1113	Special No. 4
	Size .0484		-
& Char. No. 779	Size .050		O OPPERATE DIRECTOR
<u> </u>	Duplicate (	haracters	1
ize .071779a &	Size .050	.1113 <i>b</i> *	Size .042
_			@ (66666 <del>6666</del> D999999999999999999999999999999999
€ Char. No. 780	♦ Char. 1	No. 1122	
ize .071780a €	Size .050	.1122a	Size .0484
	Size .056	.1122b	Special No. 1
A Char. No. 781	Duplicate (	Characters	<b>46666666 3999999</b>
ize .042781f	Size .0553		
ize .0484781k 🞚	Size .056	.1122c	C: 0552
ize .050781 <i>g</i> 🖺	Size .0968	.1122d	Size .0553
ize .056781 <i>I</i>			Special No. 2
ize .084781a	• Char.	No. 1124	<b>0</b> (66(6666 ))))))))
ize .084781i	Size .050		
ize .0968781m 🛕	Size .056	.1124a	INTERMEDIATE FIGURES
ize .100781 <i>b</i>	Duplicate (		
ize .112	Size .056		Special No. 1 Size .0484 Special No. Ends
ize .112781d			

## Linotype Miscellaneous Characters

O Ch - No 705	Duplicate Characters	• Char. No. 227
(A) Char. No. 775	Size .1107781g	. Superior
ize .059		Size .056
ize .112		Size .059
ize .112775b	R Char. No. 782	Duplicate Characters
ize .118775c 🙆	Size .056782c 🔞	Size .0553
ize .118775e	Size .059782d 🖪	
ize .140775d 🙆	Size .112782a R	ENCIRCLED FIGURES
Duplicate Characters	Size .1175782e 🖺	Eight point encircled figures
Size .059775h	Size .118782b R	are made in two sizes of face
Size .1107775g 🔕	Size .118782f 🖪	
Chan No 70E	Duplicate Characters	and several sizes of set—Regu-
® Char. No. 785	Size .1107782g R	lar, Special No. 1, and Special
Duplicate Characters		No. 2. Regular 8 point encir-
Size .112785a (3)	d Char. No. 787	cled figures are full 8 point in
Char. No. 1697	Size .059787g	size, and a perfect circle up to
Size .0591697a	Size .112	99; from 100 to 300 the figures
3120 .037	Superior	are enclosed in an oval. Special
© Char. No. 834	Size .056787e	No. 1 is the 6 point face
Size .112834a ©	Size .059787d	punched to cast in the center of
· One-Letter, Low Alignment	Duplicate Characters	an 8 point slug. The set size is
Size .112834aa ©	· Size .0553787f	.118. Special No. 2 is the same
Duplicate Characters	Size .059	as Special No. 1 except that the
Low Alignment	Duplicate Characters	set size is .112. ① to ⑨ are
Size .112834bb ©	Low Alignment	made Special No. 3, same as
	Size .059	regular except that the set size
© Char. No. 1424	One-Letter, Low Alignment Size .056787aa	is .1107. ① to ② Special No. 4
Size .1181424a ©	Size .056	same as regular except that the
R Char. No. 776	Size .039	set size is .112.
	▼ Char. No. 1100	
Size .059	One-Letter, Low Alignment	ENCIRCLED FIGURES
Size .112	Size .056 1100aa X	Size .118
Size .112		03343678999
Size .118	Char. No. 1103	to
Size .118	Duplicate Characters	1999 1999 1999 1999 1999 1999 1999 199
Size .140	Size .05531103c	9000000
Duplicate Characters Size .059	Size .0561103a	S:- 1107
** = **	Size .0591103b	Size .1107 Special No. 3
Size .1107		02345000
(r) Char. No. 786	♦ Char. No. 1007	
Duplicate Characters	Superior	g:
Size .112	Size .030	Size .112 Special No. 4
512e .112 (I)	Size .0591007b	
N Char. No. 1584	Duplicate Characters	03345 to <b>932889</b> 8
Size .1121584a	Size .05531007c	
Size .1181584b (N)	★ Char. No. 1113	Size .177
512E .110(N)	Size .0591113a *	(0) (0) (0) (0) (0) (0) (0)
& Char. No. 779	Size .06921113b ★	to
Size .091779a @	3126 .00/2	
	♦ Char. No. 1122	(93) (93) (93) (93) (93) (93) (93)
€ Char. No. 780	Size .0553	
Size .091780a @	Size .059	SECTIONAL
	Size .112	ENCIRCLED FIGURES
A Char. No. 781	Duplicate Characters	Size .0553
Size .056781c	Size .05531122d	<b>10</b> (6666666 D33333393
Size .059781d A	Size 10000	_
Size .112	Char. No. 1124	THE PART OF THE PA
_	Size .0591124a	INTERMEDIATE FIGURES
Size .1175781e	One-Letter, Low Alignment	Size .0553

#### Linotype Miscellaneous Characters 10 POINT TARIFF CHARACTERS (r) Char. No. 786 (A) Char. No. 775 (R) Char. No. 780 Duplicate Characters Size .070.......775d..... Size .108.......780a..... R· Size .140...........786a....... (r) Size .070......775e..... Size .1335......775b..... L Char. No. 787 Size .140.......775a..... (A) A Char. No. 781 Size .070......787b..... Size .140......775c..... Duplicate Characters Size .070......781c..... Size .070......787a.... Size .140.......781e..... (a) Char. No. 785 Size .140.......781a...... Char. No. 1103 Duplicate Characters Size .140......781b..... Size .140.......785a..... Duplicate Characters Duplicate Characters Size .070......1103a..... Size .070......781d..... @ Char. No. 834 ★ Char. No. 1113 Size .070......834a..... R Char. No. 782 Size .070......1113a..... Size .070......782c..... C Char. No. 1424 Size .140......782e..... ▲ Char. No. 1122 Size .140......1424a..... © Size .140......782a..... R Size .070......1122a..... Size .140......782b..... (N) Char. No. 1584 Duplicate Characters Size .070.......782d...... Char. No. 1124 Size .140......1584a..... (N) Size .070......1124a..... (R) Char. No. 776 M Char. No. 1523 **ENCIRCLED FIGURES** Size .070.......776d...... Size .140......1523a..... M Size .140 Size .070......776e..... Size .1335......776b..... (1)(R) Char. No. 779 Size .140.......776a...... to Size .140.......776c..... Size .108...........779a...... 44434647484959 12 POINT TARIFF CHARACTERS (A) Char. No. 775 Size .168.......776a.....

### TYP@GR-APHY

It was a powerful craving that made man always strive for beauty—but he began always with usefulness. Necessity was not only the mother of invention, but also the mother of art.

#### Linotype Miscellaneous Characters

### PARTY EMBLEMS

One-Letter Matrices

12 Point Characters, Standard Position



















24 Point Characters, Auxiliary Position









No. 668 Prohibition



















No. 1702 Horseshoe





A Sample Ballot Set on the Linotype GOVERNOR (Vote for one) JOHN DOE ..... Republican JOHN DOE ..... Democrat JOHN DOE ..... Progressive JOHN DOE ..... Prohibition JOHN DOE ..... Socialist JOHN DOE ..... Liberal JOHN DOE ..... American

A Sample Ballot
Set on the Linotype
1 GOVERNOR (Vote for one)
JOHN DOE Republican
★ ☐ JOHN DOE Democrat
JOHN DOE Progressive
▲ ☐ JOHN DOE Prohibition
JOHN DOE Labor
▶ ☐ JOHN DOE Socialist
JOHN DOE Ind. League
JOHN DOE American

## **BALLOT SQUARES**

THESE matrices are made in two forms, solid and sectional. The solid matrix casts the complete square, and is used on a single slug or cast overhanging on an advertising figure mold. The sectional matrices require two matrices to complete each square; the top half of the square being cast on the first slug, the bottom half on the second slug with the name of the candidate, and when the two slugs are brought together they produce the complete square.

JOHN E. ALLEN	
GEORGE D. THOMPSON	

These matrices are made in 8, 10, 12, 14, 18, and 20 point to cast solid squares on a single slug; in sectional matrices, in 6 point to make a 12 point square, 9 point to make an 18 point square, 10 point to make a 20 point square, 11 point to make a 22 point square, and 12 point to make a 24 point square.

6 POINT  No. 959a	10 POINT	14 POINT No. 778aSize .196
8 POINT  8 pectal No 1  No. 777a □	No. 959a	18 POINT Auxiliary Position  No. 777a Size .249  No. 778a Size .249
9 POINT High Alignment  No. 959a	No. 959b	20 POINT Auxiliary Position  No. 777aSize .280
No. 959a Size .275 No. 960a Size .275 No. 1658a Size .275 No. 1659a Size .275	No. 1658a	No. 778a Size .280  For Two-Line Work  No. 777b Size .280

For Party Emblems, See Preceding Page

### LINOTYPE FISTS

This character is not included in regular fonts of matrices, and must be ordered extra if desired. Here are shown all the styles and sizes carried in stock. They are made in one-letter matrices only, and will align with any face of their respective sizes.

5 POINT	10 POINT	24 POINT
No. 345a 🗁	No. 345a	For Head-Letter Mold
No. 346a 🖼	No. 346a 🗐	No. 347a
No. 349a	No. 347a	
No. 350a 🖜	No. 3474	
	No. 348a	No. 348a
5½ POINT	No. 349a	
(o. 345a 🗁	No. 350a	والمراجعة المراجعة ا
No. 346a 🔼 No. 347a 🕼		No. 349a
Vo. 348a TCA	11 POINT	
io. 349a	No. 347a	
No. 350a 😘		No. 350a
	No. 348a	
6 POINT	No. 349a	
No 345a 🗁		D . A 1
No. 346a 🔼	No. 350a	For Advertising-Figure Mold
No. 347a & 37		No. 347b
No. 348a 🐿	12 POINT	<b>→</b>
No. 350a	No. 347a	
No. 1095a	No. 348a	No. 348b
No. 1096a	201	
	No. 349a	
7 POINT	No. 350a	No. 349b
No. 345a 🗁		
io. 346a 🖾		
No. 347a 🖅	14 POINT	No. 350b
No. 348a 1621 No. 349a 1887	No. 773a	
No. 350a	No. 774a	
No. 1095a	1.0: // TEST	
No. 1096a	No. 349a	30 POINT
8 POINT	No. 350a	For Head-Letter Mold
No. 345a 🖙	<del></del>	No. 347a
No. 346a 🖼	14 DOINE	<b>⇒</b>
No. 347a 🕰	18 POINT	
No. 348a TCA	For Head-Letter Mold No. 347a	No. 348a
No. 347b	10. 34/1	Cak_III
Vo. 348b		<del>2</del>
	No. 3482	
Vo. 349a		No. 349a
Vo. 350a	No. 349a	34
		30
9 POINT	No. 350a	
High Alignment		No. 350a
No. 347a 😝	7 41 · · · · · 7: V	No. 330a
Vo. 348a	For Advertising-Figure Mold	
	No. 347b	
	M-AX-Y	For Advertising-Figure Mold
vo. 349a		Tot Marchianig Tigute Moid
No. 350a	No. 348b	No. 347b
No. 350a Low Alignment	No. 348b	
No. 349a  Low Alignment  No. 347aa		
No. 349a  Low Alignment  No. 347aa	No. 348b No. 349b	No. 347b
No. 349a No. 350a		

36 POINT For Head-Letter Mold

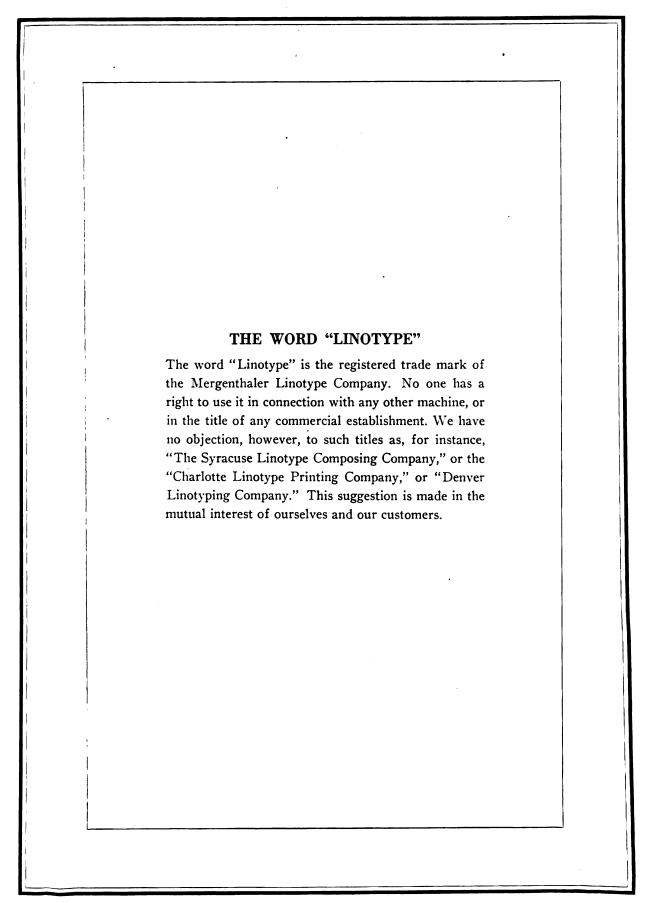








When ordering, give sizes, numbers, and letters of characters wanted



# MISCELLANEOUS INFORMATION

#### MATRICES IN SMALL JOB FONTS

Matrices of any face listed in this book can be ordered in any quantity desired

MALL job fonts can be used quite conveniently and economically on any class of job work where only a few lines of display are required or in recasting for duplicate forms. The use of Linotype slugs in job work, such as envelope corners, business cards, running titles, etc., is not only economical in permitting the unlimited duplication of lines, but enables the printer to employ a new face of type on every job. The saving in replacement of worn type alone will quickly absorb the cost of matrices. These small job fonts may be carried in special trays designed for convenience of handling at the keyboard, and occupy only a fraction of the space taken up by type cases.

The following table is merely suggestive of the quantity of matrices of each character necessary for general purposes. The quantities may be increased or decreased as desired. These matrices will be cut to run as sorts unless otherwise ordered.

	CA	.PS			—Lower Case—	
Ε Λ	4 \	4 1	4	7 -		26
J A	4 .\	41	4.	/ a	6 n	2 11
3 B	5 O	4 2	3.	4 b	7 o	2 fl
4 C	3 P	4.3	2:	5 c	4 n	2 ff
3 D	20	4 4	<u> </u>	5 d	2 0	2 ffi
7 E	\$ 18	<i>à</i>	5 <u>.</u>	ر م	6 7	2 m
, <del>=</del>	3 10	7.9	<del>7</del> .	, ,	ý.	~
3 F	5 S	46	4 ′	4 1	O S	
3 G	5 T	4 7	2 !	4 g	6 t	
4 H	3 Ū	4 8	2 ?	6 h	5 u	
5 Î	2 Ŭ	4 9	4 (	7 i	3 v	
2 T	2 W	i 6		3 :	1 w	
ي ر د	3 11	7 0	2 U	زد	•	
3 K	2 X	2 \$		3 k	2 x	
4 L	2 Y	2 (		6 1	3 y	
4 M	2 Z	2 )		5 m	2 z	
	167 m	atrices —			-134 matrices-	
5 I 3 J 3 K 4 L 4 M		4 9 4 0 2 \$ 2 ( 2 ) atrices	4 ' 2 &	7 i 3 j 3 k 6 l 5 m	3 v 4 w 2 x 3 y 2 z —134 matrices—	

Lining Gothic Faces No. 29 with No. 30, Bold Face No. 9 with Gothic No. 31, and Gothic No. 32 with Gothic No. 33 are made up in standard fonts of 509 matrices for cap fonts, or a combination of three fonts consisting of 1469 matrices, to run in one magazine according to Keyboard Diagram No. 98. Small job fonts of these faces may be ordered to run as sorts, but if quantities less than standard fonts are ordered cut to run in keyboard there will be an extra charge for cutting.

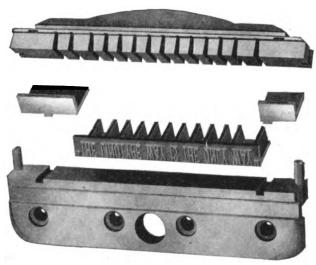
In ordering job fonts, always state whether the matrices are to run in magazine or as sorts



Job Font Trays are made in two sizes — 634x11½x1¾ inches, and 9¾x11½x1¾ inches. The size of tray furnished will be the one best suited to accommodate the font ordered

#### DISPLAY AND HEAD-LETTER EQUIPMENT

ANY standard Linotype, except Models 1 and K, may be equipped for setting display and head-letter faces up to 36 point direct from the keyboard. The few parts required can be easily applied right in your own composing room, and a Linotype so equipped will enable you to produce by machine virtually every job of composition received. The display mold is similar to the recessed mold, but the recesses in the former are deeper, to accommodate the increased size of faces.



Linetype Display or Head-Letter Mold

Each display mold has a body range of 5 points only. Thus, in order to cover the entire range of bodies from 15 to 36 point, four of these molds are required, as follows:

F-2894, to cast 15 to 19 point slugs F-2896, to cast 20 to 24 point slugs F-2917, to cast 26 to 30 point slugs

With any one of these molds all measures from 5 to 30 ems may be set, except  $5\frac{1}{2}$ ,  $7\frac{1}{2}$ ,  $9\frac{1}{2}$ ,  $13\frac{1}{2}$ ,  $23\frac{1}{2}$ , 24, 27, 29, and  $29\frac{1}{2}$  ems. In order to set any of the excepted measures a special mold is required, which will be made only on special order.

Models 8, 9, 14, 20, 21, 22, and 24 Linotypes are equipped with the four-mold disk, which will accommodate four molds of any style. Any one of these molds may be instantly brought into casting position without the operator leaving his seat in front of the machine.

#### Miscellaneous Information

It is necessary to use the Universal Knife Block in connection with display molds for bodies 18 point and larger. The Universal Knife Block may be instantly set to trim any body from 5 to 36 point inclusive. This knife block also permits the independent adjustment of the knives for any body size without affecting the



Universal Knife Block Lever Front View



Universal Knife Block Back View

adjustment for other body sizes; for example, the knives may be set to trim extremely close on 8 point without affecting the setting for normal trimming of 10 point.

When the Universal Knife Block is ordered for application to outstanding machines, it is necessary to specify the serial number and model of the machine, as well as the style of galley used.

X-948 Twelve-Drawer Steel Linotype Matrix Cabinet

MATRIX CABINETS

FOR MATRICES AND SPACEBANDS

These cabinets, which are to be had in steel or wood, enable Linotype workers to keep matrices, spacebands, small parts, and tools systematically stored in one container.

Wood cabinets are made of ash, with backs of three-ply gumwood, and are finished with an antique gloss. Steel cabinets are finished with two coats of olive-green enamel, baked. Each matrix drawer is 13¾ x 18½ inches inside,

and has a capacity of 137½ running inches of matrices set edgewise.

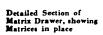
In the lower part of each cabinet is a drawer  $5\frac{9}{16}$  inches deep inside. This drawer is for the accommodation of spacebands, small parts, and tools. A lock at the top of each cabinet operates automatically and controls the opening and closing of all the drawers.

Matrix cabinets are to be had in two different sizes: those with, respectively, eight and twelve matrix drawers and the one larger drawer at the bottom. The eight-drawer cabinet will meet the matrix-storage requirements of the printing office operating from one to four Linotypes, while larger printing plants should be equipped with one or more of the twelve-drawer cabinets.



Sectional View of Tool Drawer, showing Compartment for Spacebands

CTCCI AND WOOD CARINETS	Outsi	Weight		
STEEL AND WOOD CABINETS		Height Width		Crated
Steel—X-946 8 Matrix Drawers and 1 Tool Drawer	32¼ in.	175% in.	21 ½ in.	300 tbs.
Steel—X-948 12 Matrix Drawers and 1 Tool Drawer	40¾ in.	175% in.	21½ in.	350 tbs.
Wood—X- 90 8 Matrix Drawers and 1 Tool Drawer	32¼ in.	18½ in.	22½ in.	175 fbs.
Wood—X- 92 12 Matrix Drawers and 1 Tool Drawer	40¾ in.	18½ in.	22½ in.	225 fbs.



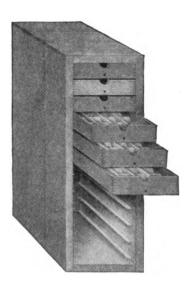


#### SORTS TRAY CABINETS

WHEN magazines are changed the sorts tray should be changed also. As a matter of convenience, every office should be provided with a separate sorts tray for each font of matrices. This will obviate the necessity of changing the sorts in the tray, and will save considerable time where changes are frequent.

Where a number of different fonts of matrices are used, a cabinet to hold the sorts trays is a valuable accessory. These cabinets are made in two sizes, for holding either eight or twelve trays. By keeping the trays in the cabinet, there is less liability of loss or injury to sorts matrices, and they can always be found when wanted.

The cabinets are strongly and substantially built of hard wood and equipped with steel runs. This brings the trays close together and renders them practically dust-proof. The twelve-tray cabinet is  $24\frac{1}{2}$  inches high,  $8\frac{3}{4}$  inches wide, and 12 inches deep—outside dimensions.





X-202—12-Tray Cabinet X-243— 8-Tray Cabinet J-647—Individual Trays

#### GENERAL INFORMATION

#### ALIGNMENT OF MATRICES

WE adhere to standard alignments wherever conditions permit. In each case where a departure has been made from standard, it was done to meet some special requirement. With the exception of the 8 point fonts, where some faces were made on high alignment, and some on low alignment, now adopted as our standard, the irregular alignments occur in a very small percentage of the faces.

 $5\frac{1}{2}$  point Bold Face No. 1, in addition to being made in standard alignment, is also made special to align with the 6 point faces.

6 point Royal Gothic, being really an 8 point face, was necessarily made to align with 8 point high-alignment faces.

7 point Doric No. 1, in addition to standard alignment, was made special to align with 9 point faces.

8 point Royal Gothic, on account of its size, aligns with the 9 point faces.

We have adopted the low alignment for all 8 point faces, except a few originally made as one-letter, and it was necessary to reproduce the same in two-letter matrices. Thus 8 point faces, both one- and two-letter, are made in high and low alignment. (See specimen book or specimen sheets.)

The following 8 point two-letter faces are made in high alignment only:

No. 2 with Italic and Small Caps
No. 2 with Bold Face No. 1
No. 2 with Gothic No. 3
No. 2 with Gothic No. 3
No. 2 with 10 point Clarendon No. 1
No. 2 with Italic and Small Caps
DeVinne with Italic and Small Caps
DeVinne with Antique No. 3

No. 2 with 10 point Clarendon No. 1

No. 4 with Italic and Small Caps

DeVinne with Antique No. 3

Scotch with Italic and Small Caps

11 point Gothic Condensed No. 1, aligns .008 below standard.

12 point Gothic Condensed No. 1 and 12 point Gothic No. 5 have a special alignment .011 below standard to provide for the extra-high caps and ascending characters. 12 point Gothic No. 5 with Gothic Condensed No. 1 has a special low alignment, and does not align with other 12 point faces, although the matrices will cast on a 12 point body.

12 point Lining Gothic No. 1 is .027 below standard alignment.

Lining Gothics Nos. 29, 30, 31, 32, 33, and Bold Face No. 9 are on special alignment, from .030 to .050 lower than standard.

#### **BROKEN FONTS**

When fonts are broken and other characters substituted for those regularly supplied, an extra charge will be made, as it involves extra labor, a second handling, inspection, and recounting. Half fonts or part fonts are sold at sorts prices.

#### **RETURNED MATRICES**

If for any reason matrices are returned to us, see that they are assorted carefully by font, face, and character—that is, all the "a's" together, all the "b's" together, etc., of each font.

#### Miscellaneous Information

#### **DUPLICATE-CHARACTER MATRICES**

Duplicate-Character Matrices are two-letter matrices with the same character in both positions. They can be cast in regular or auxiliary position with either one- or two-letter matrices.

#### **LOGOTYPES**

Logotypes, composed of more than one matrix riveted or brazed together, will be furnished at special prices.

#### EXTRA THIN SPACES

Brass Hair Spaces are very thin spaces, grading in .001 of an inch from .007 to .024. They are similar in shape to spaces, but should not be confused with the regular thin spaces measuring .0277, .031, .035, .0385, .0415, .0484. They are not regularly included in fonts, and are always furnished as sorts—never to run in the magazine.

Steel Spaces—We can supply steel spaces measuring .007 and .014. These steel spaces are used for close justifications in tabular and other special matter.

#### THICKNESS OF LEADS AND SLUGS

10 to	Pica	.0166	6 to Pica	0415
8 to	Pica	.0207	2 to Pica	083

#### MISCELLANEOUS MEASUREMENTS

#### SIZES OF TYPE

Excelsior (¼ size of pica) Brilliant Diamond Pearl Agate Nonpareil Minion	4 point 4½ point 5 point 5½ point 6 point	Brevier Bourgeois Long Primer Small Pica Pica English Great Primer	9 point 10 point 11 point 12 point 14 point
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#### POINT SYSTEM

The standard of measurement adopted by the Mergenthaler Linotype Company is the pica em, measuring .166 of an inch, which is the standard decided upon by the United States Typefounders' Association in 1886, and now adopted by all American typefounders. One point is one-twelfth of the pica, or .01383 of an inch. All Linotype matrices are made on a point-set basis, with one-quarter point as the unit.

#### POINTS REDUCED TO DECIMALS

This table gives the sizes of bodies from 1 to 72 point in decimals of an inch:

1 point	8 point1107	18 point249	36 point498
2 point0277	9 point1245	20 point	40 point5532
3 point	10 point	22 point3044	42 point581
4 point	11 point1522	24 point332	48 point
4½ point	12 point	26 point3596	54 point
5 point	13 point1798	28 point3874	60 point830
5½ point0761	14 point1937	30 point415	66 point913
6 point	15 point2075	32 point4428	72 point996
7 point	16 point	34 point4703	-

Didot System—For the European trade the Cicero is used as the unit of measurement, which is .178 of an inch; one-twelfth of which, .014802, equals a Didot point. The Didot system is used in France and in most of the countries of continental Europe, and is commonly known as the French system.

#### MICROMETER READINGS OF LINOTYPE SLUGS

Based on .014 inch to a point

5½ 6 7	point	7 inch 4 inch 3 inch	
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More accurately, on basis of six picas to the inch, above should be reduced .001" for sizes larger than 6 point.

#### **HEIGHT TO PAPER**

Africa	918	Germany	28
America	918	Holland	<i>7</i> 75
Australia	918	Italy	
Bulgaria	936	Mexico	
Canada		Russia	893
Denmark	6 .982	South America	_
England	918	Spain	28
France		Sweden	

#### Miscellaneous Information

#### WEIGHT OF LINOTYPE SLUGS

воду	Solid Mold Slugs per 1b.	Recessed Mold Slugs per lb.	Solid Mold Slugs per 100 lbs.	Recessed Mold Slugs per 100 lbs.	Solid Mold ems in 100 lbs.	Recessed Mold ems in 100 lbs.
6 point 13 ems solid	191/2	••••	1950	••••	50700	
6 point 13 ems on 7 point	17		1700		44200	
6 point 13 ems on 8 point	15		1500		39000	
8 point 13 ems solid	15		1500		29250	
8 point 13 ems on 9 point	13		1300		25350	
8 point 13 ems on 10 point	12	18	1200	1800	23400	35100
10 point 13 ems	12	15	1200	1500	18720	23400
10 point 22 ems	71/4	9	725	900	19140	23760
10 point 30 ems	51/2	61/2	550	650	19800	23400
11 point 13 ems	111/2	14	1150	1400	16307	19852
11 point 22 ems	61/2	81/3	650	834	15600	20016
11 point 30 ems	5	6	500	600	16365	19638
12 point 13 ems	10	121/2	1000	1250	13000	16250
12 point 22 ems	6	71/4	600	725	13200	15950
12 point 30 ems	41/4	51/3	425	534	12750	16020
14 point 13 ems	9	101/2	900	1050	10026	11697
14 point 22 ems	5	6	500	600	9425	11310
14 point 30 ems	35/6	41/2	384	450	9869	11565
18 point 13 ems		9		900		7803
18 point 22 ems		. 53/3		567	• • • • •	8318
18 point 30 ems		41/4		425	• • • • •	8500
24 point 13 ems		71/2		750		4875
24 point 22 ems		41/2		450		4950
24 point 30 ems		31/3		334	• • • •	5010
30 point 13 ems		61/2		650		3380
30 point 22 ems		4		400		3520
30 point 30 ems		23/4		275		3300

#### BOOK WORK MEASUREMENT

		21 ems			23 ems			25 ems		
BODY	Ems per line	Lines in 1000 ems	Inches in 1000 ems	Ems per line	Lines in 1000 ems	Inches in 1000 ems	Ems per line	Lines in 1000 ems	Inches in 1000 ems	
6 point	42	24	2	46	213/3	13/4	50	20	12/3	
8 point	311/2	321/4	31/2	35	285/8	31/4	371/2	261/2	3	
10 point	251/4	391/2	51/2	275/8	36	5	30	331/3	45/8	
11 point	23	431/2	63/4	25	40	61/8	271/4	363/4	55/8	
12 point	21	48	8	23	431/2	71/4	25	40	62/3	

#### **NEWSPAPER MEASUREMENT**

13 EMS PICA	5 1/2 Pt.	6 Pt.	7 Pt.	8 Pt.	9 Pt.	10 Pt.
Number ems in line	282/3	26	221/4	191/2	171/3	151/2
Number lines in 1000 ems	351/3	381/2	45	511/3	573/3	641/2
Number inches in 1000 ems		31/4	43/8	52/3	71/4	9
Number ems in a 22-inch column		6785	4970	3865	3050	2520

# CHANNELS IN WHICH CAPS OF 12 AND 14 POINT MATRICES WILL RUN

	MODELS 2, 4,	5, 8, 9, 14, 15, 1	8, 19, 24, and L	MODELS 2 and 4 (LOWER)			
NAMES OF FACES	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	
12 POINT							
Antique No. 1 with Italic	No	No	No	No	No	No	
Antique Condensed, one-letter		Yes <sup>23</sup>	Yes	Yes	Yes <sup>13-23</sup>	Yes	
Benedictine with Italic and Small Caps		No	Yes <sup>2-4</sup>	No	No	No	
Bodoni Book with Italic and Small Caps		Yes <sup>23</sup>	Yes	Yes	Yes13	Yes	
Bodoni Bold with Italic		Yes <sup>23</sup>	Yes	Yes	No	Yes²	
Bodoni with Italic and Small Caps	Yes	Yes <sup>23</sup>	Yes	Yes	Yes <sup>2-13</sup>	Yes2	
Bold Face No. 9 with Gothic No. 31 Series		Page under Lin		200			
Casion with Italic and Small Caps	1	No 1	No	No	No	No	
Casion No. 2 with Italic and Small Caps		No	Yes <sup>3-4</sup>	No	No	No	
Casion No. 3 with Italic and Small Caps			- 11	No	No	No	
<del>.</del>		No N	No	1			
Caslon Text	No	No	No	No	No	No	
		No	Yes <sup>2-4</sup>	No	No	No	
Century Expanded with Italic and Small Caps		No	Yes <sup>2-4</sup>	No	. No	No	
Century Expanded with Century Bold	1	No	Yes4-22	Yes <sup>5-18</sup>	No	Yes 5-22	
Century Expanded with Century Bold Italic		No	Yes <sup>2-4</sup>	No	No	No	
Century Expanded with Cheltenham Bold		No	Yes <sup>←23</sup>	Yes18-18	No	No	
Cheltenham Bold with Italic		No	Yes <sup>4-22</sup>	Yes 15-18	No	No	
Cheltenham Bold Condensed with Italic	Yes	Yes	Yes	Yes	Yes	Yes	
Cheltenham Bold Extra Condensed, one-letter	Yes	Yes	Yes	Yes	Yes	Yes	
Cheltenham Cond. with Cheltenham Bold Cond		Yes	Yes	Yes	Yes	Yes	
Cheltenham with Italic and Small Caps	Yes14-18	No	Yes <sup>←22</sup>	No	No	No	
Cheltenham Wide with Cheltenham Bold	Yes	No	Yes	Yes18	No	Yes <sup>2-2</sup>	
Cheltenham Wide with Cheltenham Bold Italic	Yes <sup>18</sup>	No	Yes+22	Yes15-18	No	Yes <sup>2-2</sup>	
Clarendon No. 1, one-letter		Yes23	Yes	Yes	No	Yes	
Classic with Century Bold	1	No ·	Yes <sup>2-4</sup>	Yes15-18	No	No	
Classic with Italic and Small Caps	1	No	Yes³-4	Yes <sup>15-18</sup>	No	No	
Condensed Outline, one-letter		Yes <sup>28</sup>	Yes	Yes	Yes <sup>2-18</sup>	Yes	
Condensed Title No. 1, one-letter		Yes <sup>28</sup>	Yes	Yes	No	Yes	
Condensed Title No. 2, one-letter		Yes <sup>23</sup>	Yes	Yes	Yes	Yes	
De Vinne with Antique No. 3		No	Yes <sup>2-4</sup>	No	No	No	
De Vinne Extra Condensed, one-letter		Yes	Yes	Yes	Yes	Yes	
		No	Yes <sup>3-6</sup>	No	No	No	
De Vinne with Italic and Small Caps			Yes²-4	1		No	
De Vinne Outline with Italic		No		No	No		
De Vinne Outline with Bold Face No. 6		No	Yes <sup>2-4</sup>	No	No	No	
De Vinne with Title No. 1		No	Yes <sup>1-4</sup>	No	No	No	
Elzevir with Cheltenham Bold		No	Yes	Yes <sup>15</sup>	No	Yes2	
Elzevir No. 3 with Italic and Small Caps		No	Yes4	Yes <sup>18</sup>	No	Yes4	
Gothic Condensed No. 1, one-letter		Yes <sup>22</sup>	Yes	Yes	Yes <sup>18</sup>	Yes	
Gothic Condensed No. 2, one-letter	Yes	Yes	Yes	Yes	Yes	Yes	
Gothic No. 5 with Gothic Condensed No. 1	Yes	Yes <sup>28</sup>	Yes	Yes	Yes <sup>18</sup>	Yes	
Gothic No. 5, small, one-letter	Yes	Yes	Yes	Yes	Yes	Yes	
Gothic No. 5, one-letter	Yes	Yes <sup>28</sup>	Yes	Yes	Yes <sup>13</sup>	Yes	
Gothic No. 13 with Cheltenham Bold Condensed	Yes	Yes	Yes	Yes	Yes	Yes	
Gothic No. 13 with De Vinne Condensed	1	Yes	Yes	Yes	Yes	Yes	
Sothic No. 16 with Cheltenham Bold	l	No	Yes²-4	Yes18-18	No	No	
Sothic No. 16 with Title No. 4		No	Yes <sup>2-4</sup>	No	No	No	
Sothic No. 18, one-letter		Yes	Yes	Yes	Yes	Yes	
Gothic No. 25 with Gothic No. 26	1	No	No	No	No	No	
Gothic No. 29 with Gothic No. 30 Series		Page under Lin		• • • • • • • • • • • • • • • • • • • •		110	
Gothic No. 32 with Gothic No. 33 Series		Page under Lin	Yes <sup>2-4</sup>	No	N-		
No 1 with Italic and Small Caps	No Yes <sup>14-18</sup>	No		No Yes <sup>15-18</sup>	No	No	
No 2 with Gothic No. 3		No	Yes <sup>2-4</sup>		No	No	
No. 16 with Century Bold		No	No No	No	No	No	
No 16 with Italic and Small Caps	Yes14-18	No	Yes <sup>2-4</sup>	No	No	No	
Old Roman with Italic	Yes14-18	No	Yes*	Yes <sup>15-18</sup>	No	Yes⊶	
Old Style No. 1 with Antique No. 1	No	No	Yes <sup>2-4</sup>	No	No	No	
Old Style No. 1 with Antique No. 1 Italic	No	No	Yes <sup>2⊷</sup>	No	No	No	

CHARACTERS THAT WILL NOT RUN: Although the accompanying characters will not run in normal channels according to the usual keyboard layout, they can as a rule be made to run in certain other channels. The figures represent the letters of the alphabet. No. 2 represents B; No. 3, C; etc.

 No. 2 B
 No. 5 E
 No. 8 H
 No. 12 L
 No. 15 O
 No. 19 S
 No. 22 V

 No. 3 C
 No. 6 F
 No. 10 J
 No. 13 M
 No. 16 P
 No. 20 T
 No. 23 W

 No. 4 D
 No. 7 C
 No. 11 K
 No. 14 N
 No. 18 R
 No. 21 U
 No. 24 X

#### CHANNELS IN WHICH CAPS OF 12 AND 14 POINT MATRICES WILL RUN

	MODELS 2, 4,	5, 8, 9, 14, 15, 18	8, 19, 24, and L	MODE	LS 2 and 4 (LC	WER)
NAMES OF FACES	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22
12 POINT						
Old Style No. 1 with Cheltenham Bold	Yes14-18	No	Yes⁴-22	No	No	Yes5-22
Old Style No. 1 with Italic and Small Caps	Yes¹←18	No	Yes²-⁴	. No	No	No
Old Style No. 1 with Title No. 1	Yes14-18	No	Yes 4-22	No	No	No
Old Style No. 1 with Title No. 2	Yes14-18	No	Yes <sup>4-23</sup>	No	No	No
Old Style No. 3 with Italic and Small Caps	Yes <sup>18</sup>	No	Yes <sup>4</sup>	Yes	No	No
Old Style No. 7 with Italic and Small Caps	Yes	Yes13-23	Yes	Yes	No	Yes4
Original Old Style with Italic and Small Caps	Yes <sup>18</sup>	No	Yes*	Yes <sup>18</sup>	No	Yes <sup>2-4</sup>
Pabst Old Style with Italic	Yes <sup>18</sup>	Yes <sup>8-23</sup>	Yes4	Yes <sup>18</sup>	No	Yes4
Roman Bold Condensed, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
Ronaldson with Antique No. 1	No	No	Yes³-4	No	No	No
Ronaldson with Antique No. 1 Italic	No	No	Yes²-4	No	No	No
Ronaldson with Cheltenham Bold	Yes¹←18	No	Yes <sup>←22</sup>	No	No	Yes - 22
Ronaldson with Italic and Small Caps	Yes¹←18	No	Yes <sup>2-4</sup>	No	No	No
Ronaldson with Title No. 1	Yes¹←18	No	Yes*-22	No	· No	No
Ronaldson with Title No. 2	Yes14-18	No	Yes +-22	No	No	. No
Ronaldson No. 7 with Italic and Small Caps	Yes	Yes <sup>13-23</sup>	Yes	Yes	No	Yes4
Scotch with Italic and Small Caps	No	No	No	No	No	No
Scotch with Jenson	No	No	No	No	No	No
Title No. 2 with Italic	No	No	Yes <sup>2-4</sup>	No	No	No
Fitle No. 7 with Italic	Yes <sup>18</sup>	No	Yes4-22	Yes15-18	No	No
Two-Line, one-letter	No	No	No	No	No	No
Uniline with Italic and Small Caps	Yes14-18	No	Yes <sup>2-4</sup>	No	No	No

#### LINING GOTHICS

	MODELS 2, 4,	5, 8, 9, 14, 15, 1	8, 19, 24, and L	MODE	LS 2 and 4 (LO	WER)
NAMES OF FACES	Lower Case Channels Diagram 98	Center Channels Diagram 98	Cap Channels Diagram 98	Lower Case Channels Diagram 98	Center Channels Diagram 98	Cap Channels Diagram 96
6 POINT						
Bold Face No. 9c with Gothic No. 31c §	Yes	Yes	Yes	Yes ·	Yes	Yes
Bold Face No. 9b with Gothic No. 31bs	Yes	Yes	Yes	Yes	Yes	Yes
Bold Face No. 9a with Gothic No. 31a	Yes	Yes	Yes	Yes	Yes	Yes
Bold Face No. 9 with Gothic No. 31 t	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 29c with Gothic No. 30c §	Yes	Yes	No	Yes	Yes	No
Gothic No. 29b with Gothic No. 30b §	Yes	Yes	No	Yes	Yes	No
Gothic No. 29a with Gothic No. 30a §	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 29 with Gothic No. 30 §	Yes	Yes	Yes	Yes	Yes	Yes
12 POINT						
Bold Face No. 9c with Gothic No. 31c1	Yes	Yes	Yes	Yes	Yes	Yes
Bold Face No. 9b with Gothic No. 31b1		Yes <sup>2-4</sup>	Yes	No	No	Yes
Bold Face No. 9a with Gothic No. 31a 1		No	Yes	No	No	Yes
Bold Face No. 9 with Gothic No. 31 t	1	No	Yes	No	No	Yes
Gothic No. 29c with Gothic No. 30c 1	1	Yes	Yes	Yes	Yes	Yes
Gothic No. 29b with Gothic No. 30b t		Yes	Yes	Yes	Yes	Yes
Gothic No. 29a with Gothic No. 30a1		Yes	Yes	Yes	Yes³	Yes
Gothic No. 29 with Gothic No. 30 ‡	No	No	Yes	No	No	Yes
18 POINT						
Bold Face No. 9a *	No	No	No	No	No	No
Bold Face No. 9*	No	No	No	No	No	No
Gothic No. 29a 1	No	No	Yes	No	No	Yes
Gothic No. 29†	No	No	No	No	No	No
Gothic No. 30a‡	1	No	Yes	No	No	Yes
Sothic No. 30†	No	No	No	No	No	No
othic No. 31a*		No	No	No	No	No
othic No. 31*		No	No	No	No	No
Sothic No. 32 with Gothic No. 33 Series				f Bold Face N		

Will not run in auxiliary magazine Will run in auxiliary magazine only, except cap W

<sup>‡</sup> Will run in auxiliary magazine § Will not run in regular auxiliary magazine, but will run in small auxiliary magazine

#### CHANNELS IN WHICH CAPS OF 12 AND 14 POINT MATRICES WILL RUN

	MODELS 2, 4,	5, 8, 9, 14, 15, 18	3, 19, 24. and L	MODE	LS 2 and 4 (LO	WER)
NAMES OF FACES	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22
14 POINT						
Antique No. 1 with Italic	No	No	No	No	No	No
Antique Condensed, one-letter	Yes	No	Yes <sup>22</sup>	Yes	No	No
Benedictine with Italic and Small Caps	No	No	No	No	No	No
Bodoni Bold with Italic	Yes14-18	No	Yes2-4	No	No	No
Bodoni Book with Italic and Small Caps	Yes	Yes13-23	Yes	Yes	No	Yes2
Bodoni with Italic and Small Caps	Yes18	No	Yes 4-23	Yes15-18	No	Yes4
Casion with Italic and Small Caps		No	No	No	No	No
Caslon No. 3 with Italic and Small Caps	No	No	No	No	No	No
Century Bold with Italic	No	No	No	No	No	
Century Expanded with Century Bold	No	No	No	No	No	No
Century Expanded with Century Bold Italic	No	No	No	No	No	No
Century Expanded with Cheltenham Bold	No	No	No	No		No
Century Expanded with Italic and Small Caps	No				No	No
Cheltenham Bold with Italic	No	No	No	No	No	No
Cheltenham Bold Condensed with Italic	Yes	No Yes <sup>13-23</sup>	No	No	No	No
Cheltenham Bold Extra Condensed, one-letter	1 es		Yes	Yes	Yes <sup>2-13</sup>	Yes <sup>2</sup>
Cheltenham Cond. with Cheltenham Bold Cond	Yes	Yes	Yes	Yes	Yes	Yes
Cheltenham with Italia and C. 11 C.	Yes	Yes <sup>23</sup>	Yes	Yes	Yes <sup>2-13</sup>	Yes <sup>2</sup>
Cheltenham with Italic and Small Caps	No	No	No	No	No	No
Cheltenham Wide with Cheltenham Bold	No	No	No	No	No	No
Classic with Century Bold	No	No	No	No	No	No
Congressional Italic, Plain and Canceled	No	No	No	No	No	No
Congressional, Plain and Canceled	No	No	No	No	No	No
De Vinne with Antique No. 3	No	No	No	No	No	No
De Vinne Extra Condensed, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
De Vinne with Italic and Small Caps	No	No	No	No	No	No
De Vinne Outline with Italic	No	No	No	No	No	No
De vinne Outline with Bold Face No. 6	No	No	No	No	No	No
Lizevir with Cheltenham Bold	No	No	No	No	No	No
Elzevir No. 3 with Italic and Small Caps	No	No	No	No	No	No
rranklin Old Style with Italic and Small Cans	No	No	No	No	No	No
othic Condensed No. 1, one-letter	Yes <sup>18</sup>	No	Yes	Yes	No	Yes²
Joinic Condensed No. 2, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
Joinic No. 13 with Cheltenham Bold Condensed	Yes	Yes <sup>23</sup>	Yes	Yes	Yes <sup>13</sup>	Yes
othic No. 13 with De Vinne Condensed	Yes	Yes <sup>23</sup>	Yes	Yes	Yes <sup>2-13</sup>	Yes <sup>2</sup>
othic No. 16 with Cheltenham Bold	No	No	No	No	No	No
othic No. 16 with Title No. 4	No	No	No	No	No	No
othic No. 18, one-letter	Yes	Yes <sup>23</sup>	Yes	Yes	Yes13	Yes
lo. 16 with Century Bold	No	No	No	No	No	No
o. 16 with Italic and Small Caps	No	No	No	No	No	No
ld Roman with Italic	No l	No	No	No	No	No
ld Style No. 1 with Antique No. 1	' No	No	No	No	No	No
ld Style No. 1 with Cheltenham Bold	No No	No	No	No	No	No
ld Style No. 1 with Italic and Small Caps	No	No	No No	No	No	No
ld Style No. 1 with Title No. 2			No	No	No	No
ld Style No. 7 with Italic and Small Caps	No No	No No	1		No	No
riginal Old Style with Trains and Small Caps	No	No	No	No No		1
riginal Old Style with Italic and Small Caps	No	No	No No	No No	No No	No No
abst Old Style with Italic.	No	No	No	No V	No Van	No Van
oman Bold Condensed, one-letter		Yes <sup>23</sup>	Yes	Yes	Yes	Yes
onaldson with Antique No. 1	No	No	No	No	No	No
onaldson with Cheltenham Bold	No	No	No	No	No	No
naldson with Italic and Small Caps	No	No	No	No	No	No
naldson with Title No. 2	No	No	No	No	No ·	No
naidson No. 7 with Italic and Small Cana	No	No	No	No	No	No
tle No. 7 with Italic	No	No	No	No	No	No

CHARACTERS THAT WILL NOT RUN: Although the accompanying characters will not run in normal channels according to the usual keyboard layout, they can as a rule be made to run in certain other channels. The figures represent the letters of the alphabet. No. 2 represents B; No. 3, C; etc.

 No. 2 B
 No. 5 E
 No. 8 H
 No. 12 L
 No. 15 O
 No. 19 S
 No. 22 V

 No. 3 C
 No. 6 F
 No. 10 J
 No. 13 M
 No. 16 P
 No. 20 T
 No. 23 W

 No. 4 D
 No. 7 G
 No. 11 K
 No. 14 N
 No. 18 R
 No. 21 U
 No. 24 X

			Miscellaneous Information
		Model 22	\$ 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
RUN		Model 21	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
WILL 1		Model 20	33 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
		Mogazine	\$ 0 \$ 5 \$ 5 \$ 5 \$ 5 \$ 5 \$ 5 \$ 5 \$ 5 \$ 5
RICE	:	Models 14, 17, 19 Auxiliary Magazine	######################################
MAT		Cap	
AX	d 4 (LOWER)	Center Channels Diagram	\$\frac{1}{2}\frac{1}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac{1}{2}\frac
DISPLAY MATRICES	MODELS 2 and	Center Channels Diagram 6	
OF L	A	Lower Case Channels	
CAPS	24, and L	Cap Channels	3 3 3 0 0 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
CH C	14, 15, 18, 19,	Center Channels Diagram 22	222222222222222222222222222222222222222
WHIC	MODELS 2, 4, 5, 8, 9, 1	Center Channels Diagram 6	
IN	MODELS	Lower Case Channels	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
CHANNELS IN		NAMES OF FACES	Antique No. 1  Antique Condensed Benedictine Bodoni Bold Bodoni Bold Bodoni Bold Italic Bodoni Bold Condensed Caslon No. 1  Caslon Old Face Cheltenham Bold Condensed Cheltenham Bold Condensed Cheltenham Bold Condensed Cheltenham Bold Condensed Cheltenham Bold Syle Cheltenham Bold Syle Cheltenham Bold Syle Condensed Outline De Vinne Untiline De Vinne Condensed Cassic Italic Condensed Outline De Vinne Condensed Cassic Italic Franklin Old Syle Franklin Old Syle Italic Franklin Old Syle Cothic Condensed Cothic Condensed Cothic No. 13 Cothic Condensed Cothic No. 13 Cothic Condensed Cothic No. 14 Cothic Condensed Cothic No. 14 Cothic No

				Misc	ellan	eous Information	
		Kodel B del	8 8 8 8 8 K K K K K	Yes Yes	Yes	× ★ × × × × × × × × × × × × × × × × × ×	
		Model 21	8 8 3 8 8 K K K K K K K K K K K K K K K	X X 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	Yes	8 2 3 8 5 8 5 8 5 8 5 8 5 8 5 8 5 8 5 8 5 8	
	1	Model 20	\$3 \$4 \$4 \$4	Yes Yes	Yes	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
RUN	Model	24 Auxiliary Magazine	8 8 8 X X X X X X X X X X X X X X X X X	Yes	Yes	Υς α α α α α α α α α α α α α α α α α α α	
WILL	Models	14, 17, 19 Auxiliary Magazine	Yes Yes Yes Yes	.Yes Yes Yes	Yesu	NAME TO SECOND T	
MATRICES		Channels	K K K K K K K K K K K K K K K K K K K	Y <sub>S</sub>	Ñ	\$\frac{1}{2}\frac{1}\frac{1}{2}\f	
	d 4 (LOWER)	Center Channels Diagram 22	K N N N N N N	2°°	No	H C Y 8 C C C C C C C C C C C C C C C C C	
DISPLAY	MODELS 2 and	Center Channels Diagram 6	\$ 0 0 0 0 X 2 2 2 2	°°°°°	Š	C L E	
OF		Lower Case Channels	Y & S	No Yes	å	22222222222222222222222222222222222222	
CH CAPS	21, and L	Cap Channels	7 X X X X X X X X X X X X X X X X X X X	No No Yes	No	NN K K K K N N N N N K K K N N N N N N	
IN WHICH	=  -	Center Channels Diagram 22	Y Ses	2°°	°	NNO NNO NNO NNO NNO NNO NNO NNO NNO NNO	
	انماا	Center Channels Diagram 6	2222 2	No No Yes <sup>18-22</sup>	Š	NO NO NO NO NO NO NO NO NO NO NO NO NO N	
CHANNELS	MODELS	Channels	Yes No No No Yes <sup>17-13</sup>	No No Yes	N <sub>o</sub>	No No No No No No No No No No No No No N	
		NAMES OF FACES	20 POINT Antique Extra Condensed Cheltenham Cheltenham Italic Condensed Title No. 1	21 POINT Casion Old Face Casion Old Face Italic Latin Condensed	22 POINT French Old Style No. 2	Antique No. 1.   No.   No.   No.   No.   No.   No.   No.   Bodoni Gondensed   No.	

			Miscellaneous Information	
		Model 22	**************************************	Yes
		Model 21	**************************************	Yes
		Model 20	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	Yes
RUN	Model	24 Auxiliary Magazine		Yes Yes case only
WILL	Models	14, 17, 19 Auxiliary Magazine	Yes best by the state of the st	Yes Yes
RICES		Cap Channels	NO SE SE SE SE SE SE SE SE SE SE SE SE SE	Yes
DISPLAY MATRICES	MODELS 2 and 4 (LOWER)	Center Channels Diagram 22	NNN KNNNNNNNNNNNNNNNNNNNNNNNNNNNNNNNNN	No No
ISPLA	ODELS 2 and	Center Channels Diagram 6	N. N. N. N. N. N. N. N. N. N. N. N. N. N	No
OF	M	Lower Case Channels	NN NN NN NN NN NN NN NN NN NN NN NN NN	Yes
WHICH CAPS	24, and L	Cap Channels	NNO NNO NNO NNO NNO NNO NNO NNO NNO NNO	Yes
	14, 15, 18, 19,	Center Channels Diagram	NNN KNNNNNNNNNNNNNNNNNNNNNNNNNNNNNNNNN	No
ELS IN	MODELS 2, 4, 5, 8, 9, 1	Center Channels Diagram 6	NO NO NO NO NO NO NO NO NO NO NO NO NO N	No
CHANNELS II	MODELS	Lower Case Channels	V V V V V V V V V V V V V V V V V V V	Yes24
)		NAMES OF FACES	24 POINT—Continued Elzevir No. 3 Encore Condensed Gothic Condensed Gothic No. 16 Gothic No. 16 Gothic No. 18 Howland Jenson Bold Condensed Latin Condensed Old Style No. 7 Powell Roman Bold Condensed Title No. 2 Title No. 2 Title No. 2 Title No. 14B Sodoni Bodoni  Gothic No. 14	

#### Miscellaneous Information

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	MODELS	~i	4, 5, 8, 9, 14, 15, 18, 19, 24,	24, and L	Ą	MODELS 2 and 4 (LOWER	14 (LOWER)	-	Models	Model			
NAMES OF FACES	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram	Cap Channels	Lower Case Channels	Center Channels Diagram	Center Channels Diagram	Cap Channels	14, 17, 19 Auxiliary Magazine	24 Auxiliary Magazino	Model 20	Model 21	Model
36 POINT Bodoni Bodoni Bold Caption Cheltenham Cheltenham Bold		22222222222222222222222222222222222222	2222222222	\$ 0 0 \$ 0 0 \$ 0 0 0 0 0 0 0 0 0 0 0 0 0	22222222222222222222222222222222222222	<b>.</b>	2222222222	8 0 8 8 0 0 8 0 0 8 0 0 0 0 0 0 0 0 0 0	3 0 2 3 0 0 3 0 0 3 0 0 0 0 0 0 0 0 0 0	2 2 2 2 2 2 2 3 4 4 2 2 3 4 4 4 4 4 4 4	3 3 3 3 0 0 3 3 0 0 3 3 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0 0 0 3 3 0	3 2 3 3 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	3 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
Provincial Title No. 5.		°°Z	222	°ž°	222	2°2°	°°°	° 8° °	° Š °	K E E	°\$° Z⊁2	N K	° 8° ° X X X X
42 POINT Caption Cheltenham Bold Extra Condensed Gothic No. 14.	2°°	2°°2	2°°2	X X S	2°°	2°°	2°2°	Y No Y No	Yes Yes	Ys Ys Ys	Yes	Yes Yes Yes	Υ <b>8 8</b> Υς
									1				

t Cap W will not run in the upper unit

Will run only in Models 21, 22, Auxiliary Magasine of Model 24, Special Model 4, and, with the exception of M, in Model 20. Nachines must be specially equipped to cast this face. Will run only in Models 20, 21, 22, Auxiliary Magasine of Model 24, and in Special Model 4. With the exception of M and W. these fonts will also run in Auxiliary Magasines. Machines must be specially equipped to cast these faces. 60 POINT | P Gothic Condensed No. 3 Gothic No. 14

CHARACTERS THAT WILL NOT RUN: Although the accompanying characters will not run in normal channels according to the usual keyboard layout, they can as a rule be made to run in certain other channels. The figures represent the letters of the alphabet. No. 2 represents B: No. 3. C. etc.

No. 22 V No. 23 W No. 24 X No. 19 S No. 20 T No. 21 U No. 15 O No. 16 P No. 18 R No. 12 L No. 13 M No. 14 N No. 8 H No. 10 J No. 11 K No. 5 E No. 6 F No. 7 G No. 2 B No. 3 C No. 4 D

48 POINT

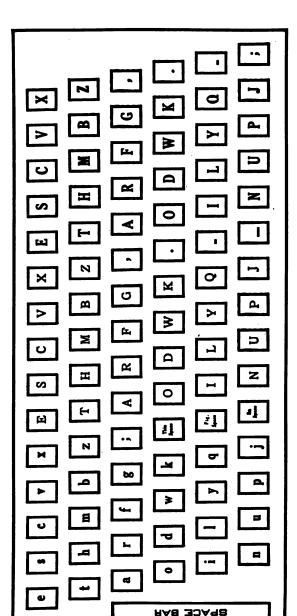
				Misce	llane	ous I	nform	ation				
RUN	Model 22		Yes	* * * * * * * * * * * * * * * * * * *	Ys	X X X X X X X X X X X X X X X X X X X	Ys Ys	¥	ξ X	¥ 8	Ys	TER
WILL	Model 21		Ys Ys	3 3 3 3 3 3 3 4 X X X X X X X X X X X X	Ys	Ys Ys	Y3 Y3 Y3	78 78 78	Yes	Ys	Yes	CREEK CHARACTER No. 21 ♦
1	Model 20		Yes	2 2 3 2 3 3 K K K K K K K K K K K K K K	Yes	Yes Yes Yes	Yas	3 3 3 X X X	Yes	Yes	Yes	GRE
DISPLAY MATRICES	Model 24 Auxiliary	Magazino	Yes Yes	3 3 3 3 3 3 3 K K K K K K K K K K K K K	Yes	, X & & & & & X & & & & X & & & & X & & & & X & & & & X & & & & X & & & & X & & & X & & & & X & & & & X & & & & X & & & & X & & & & X & & & & X & & & X & & & & X & & & X & & & & X & & X & & & X & & X & & & X & X & & X & & X & & X & & X & & X & & X & & X & & X & & X & & X &	Yes	3 3 3 K	Yes	Y	Yes	S 2
MA	Models 14, 17, 19 Auxiliary	Magazine	Y S	3 3 3 3 3 3 4 K K K K K K K K K K K K K	Ys	Yes	Yes Yes Yes	X X X X X X X X X X X X X X X X X X X	Yes	Yes	Yes	CHARACTERS
LAY	II i	Channels	X X	Y	¥ %	Yes Yes Yes	Ys	Y Kg	Yes	Yst	Š	HEBREW C No. 2 No. 3
DISP		Diagram 22		° Z								
	MODELS 2 and Center Channels	Diagram 6	Y Xo	0 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	No Yes <sup>7-13</sup>	2°°	S ° ° S	°°,	Š	2°2	Š	ACTERS No. 25 III No. 32 IO
FOREIGN	Lower	Channels	Yes Yes	N XXXX N	Ys. Ys	N X N N X N	S°° S	ŠŠ	Š	žž	ž	CHAR.
OF F	24, and L	Channels	Yes	8 3 3 8 3 K K K K K K K K K K K K K K K	Yes	Yes Yes Yes	Ya Ya Ya	Ys Ys	Yæ	Ys	%	RUSSIAN No. 7 3K No. 13 M No. 17 P
APS (	(4, 15, 18, 19, 24, and L. Center Channels Cap	Diagram 22								,		anying yboard innels. guages
C	MODELS 2, 4, 5, 8, 9, 1  Lower Center  Case Channels	Diagram 6	No Yes	N N N N N N N N	No Yes	2°2	S°°8 SSX	ŝŝ	Š	2°2	Š	the accomposite usual key tin other cha t in the lang
MHI(	MODELS	Channels	Yes	0 3 0 8 0 N N N N N N N N N N N N N N N N N	Yes	N. K.	8°° 8' X'N'X	2°2	Yes	2°2	ž	N: Although according to run in certa he character
CHANNELS IN WHICH	NAMES OF FACES		16 POINT Hebrew Condensed	German Heading Text: German Bold Face No. 3. Greek Cheltenham Bold Condensed. Greek Gothic No. 14. Hebrew Russian Antique Black Cond. No. 2. Russian Antique Black No. 12.	20 POINT Hebrew Russian Antique Condensed	24 POINT  Greek Cheltenham Condensed Russian Antique Black Cond. No. 2. Russian Caption	28 POINT Greek Gothic No. 14 Hebrew Condensed Russian Antique No. 14	30 POINT German Condensed Greek Caption Russian Antique Black Cond. No. 2.	34 POINT Russian Antique No. 14	36 POINT Hebrew Condensed Russian Caption	42 POINT Russian Antique No. 14	CHARACTERS THAT WILL NOT RUN: Although the accompacters will not run in normal channels according to the survey layout, they can as a rule be made to run in certain other chalthe figures represent the numbers of the characters in the langisted.

# DIAGRAM NO. 6

HEAD-LETTER

LAYOUT

Two Fonts—One font of caps and one font of caps and lower case. Figures in both fonts to run sorts.



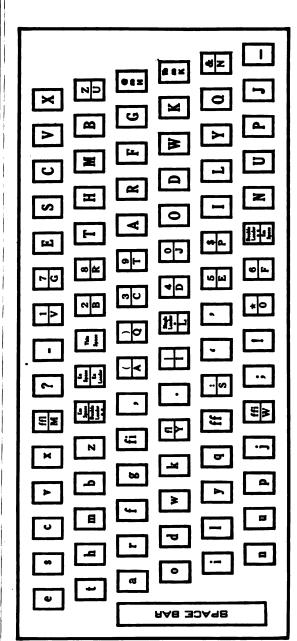
#### • • প্ত ∙ <u>ය</u> . • -Z × J B Δ, > € H X n C D 8 H Z S 0 A 訓! E ₩. 0 . 6 8 <u>6</u> J 7 X 20 4 X <del>س</del> ن 2 B # P - > - |<del>></del> įįį́≷ 232 --|0 · | ပ - 14 T <u>(</u> R 山江 .. Z 2 .0 · V 33 ← 비기 田田田 백 건 때본호 £ .. N •-× 0 k 99 þ Δ. • $\rightarrow$ 3 f H n U 7 7 Ø • 0 • • SPACE BAR

# DIAGRAM NO. 9 HEAD-LETTER LAYOUT Two Fonts—Caps of one font; caps and lower case of second font.

This keyboard layout is for machines equipped for combination head-letter and straightmatter composition. It is a combination of Diagrams No. I and No. 6. This layout does not provide for small caps.

# DIAGRAM NO. 12

This is the standard layout for the use of two-letter matrices with italic and small caps. It can also be used for head-letter or a combination of head-letter and straight-matter.



IJ ~ S 0 A 7 تعا ۵,  $\vdash$ 24 ſĿ, G 田 Ω ပ В 0 O 21 N • 4 - 1 - 1 × S 1] 3 ff × ij N **60** م ≱ Ħ 5 C 0 Ð SPACE BAR

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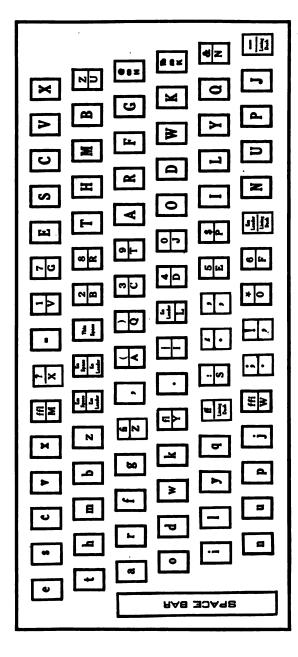
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 $\supset$ 

Two Fonts—One font of caps and one font of caps and lower case. Figures in both fonts to run sorts.

HEAD-LETTER LAYOUT

DIAGRAM NO. 22 This layout is the same as Diagram No. 12, the caps in the center running in small-cap channels.



# DIAGRAM NO. 98 SPECIAL LAYOUT FOR LINING GOTHIC FACES

Where a combination of three fonts is to run in the same magazine, Keyboard Diagram No. 98 is to be used. This layout is practically the same as Diagram No. 12 with which every book and job machine is equipped. According to this arrangement one font will run in the cap channels, one font in the lower-case channels, and a third font in the small-cap channels. Where three fonts are so arranged, the figures and a few of the seldom-used characters will run as sorts. All that is necessary to change Diagram No. 12 to Diagram No. 98 is the replacement of 9 keybuttons.

# List of Characters in Display Fonts 18 Point and Larger

#### **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

abcdefghijklmnopqrstuvwxyz 1234567890\$ fififffiffææ ,.:; ?!()''--. & Æ Œ

#### List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYU

12345 abcdefghijklmnopqrstuvwxyz 67890 VBCDE abcdefghijklmnopqrstuvwxyz FGRTJ , . : ; ?!(|) \* ' ' - — ÆŒ ℔ &£ \$ . . . fififffillææ ,.s:?/AIQO''-— ÆŒ TO NÉPL ... fi Y ff w m k h 12345 Z&: () fl ffi ffl \$ æ œ 67890 Z&:() fl ffi ffl \$ æ œXZ&ÆŒ **18 14 78 14 78 78 78** @ † ‡ § || ¶ - [ ]

ROMAN WITH BOLD FACE

#### ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890
12345 abcdefghijklmnopqrstuvwxyz 67890

,.:;?!(|)\*''-—ÆŒIb&£\$... fi fi ff ffi ffi ææ
,.:;?!(|)\*''-—ÆŒIb&£\$... fi fi ff ffi ffi ææ

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½¼¾¾½½¾¾
@ †‡\$||¶-[]

#### HOW TO ORDER MATRICES

WE endeavor to provide every possible facility to enable the trade to select and order matrices correctly according to the style of face and the characters desired. Specially designed order blanks for this purpose may be had free on request, and if care is exercised in using the exact name of the face as it appears in our specimen book, and the model of the Linotype in which the matrices are to be used is given, errors and delays in filling orders will be avoided. When it is realized that in the 1500 different faces carried in stock there are about 400,000 different characters, the importance of giving careful attention to accuracy of detail in preparing orders will be appreciated. Wherever possible orders should be typewritten, particularly the name of the face, and a copy retained for reference. Before ordering matrices be sure to read and become acquainted with the following simple directions and special information.

#### SPECIAL NOTCHING

Matrices for lower magazines of Models 2 and 4, and for Models 9, 16, 17, and 24, are specially notched in the bottom. When ordering matrices for Models 9, 16, 17, and 24, always give the number of bridge in use. With each new font of matrices for Models 9, 16, 17, or 24 is furnished a matrix bridge, and each font is specially notched to correspond with the projections on the bridge. Location of this bridge in the primary distributor box determines which magazine will receive the matrices, first, second, third, or fourth.

When ordering matrices for Model 17, specify whether they are to be used in upper or lower magazine, as matrices cut for lower magazine cannot have lugs offset.

Relative positions of standard magazines on Models 9, 16, 17, or 24 may be changed at will, necessitating corresponding changes in relative positions of matrix bridges. For this reason it is important to indicate bridge number for which sorts matrices are to be notched when ordering matrices for these models. Matrices notched for the above machines can also be used in all other models.

Matrices notched for Models 9, 16, 17, or 24, or for lower magazines of Models 2 and 4, in accordance with customer's instructions, cannot be returned for credit.

#### **AUXILIARY MATRIX BRIDGE**

Matrices notched for lower magazine of Models 2 and 4 may be run in upper magazines of these models by attaching an auxiliary matrix bridge, which is set on the distributor bridge of the upper distributor box. This attachment (G-571) prevents lower-magazine matrices from straddling the bridge and dropping into lower distributor box. When using this attachment, lower magazine is inoperative.

#### **FULL NAME OF FACE**

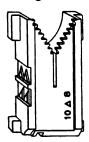
In ordering matrices give full name of face, thus:

- 8 Point Old Style No. 1, one-letter; or,
- 8 Point Old Style No. 1 with Italic and Small Caps; or,
- ' 8 Point Old Style No. 1 with Antique No. 1; or,
- 8 Point Old Style No. 1 with Antique No. 1 Italic; or,
- 8 Point Old Style No. 1 with Title No. 1; or,
- 8 Point Old Style No. 1 with Title No. 2; or,
- 8 Point Old Style No. 1 with Cheltenham Bold Italic; or,
- 8 Point Old Style No. 1 with Cheltenham Bold; or,
- 8 Point No. 26, Rogers Tabular Matrices.

If face ordered is made both with the Roman and Italic and Small Caps, and Roman with Italic, the Roman with Italic, character for character, will be supplied if "Small Caps" is omitted in specifying the face.

#### MARKING MATRICES

The system of marking matrices is shown in the accompanying illustration. The triangle is the trade mark of the Mergenthaler Linotype Company. When uncertain



as to the correct name of a face, matrices may be ordered according to numerical marking on the side. When using this method of ordering, copy the markings exactly, as, for instance, "10\times 8." Always select a lower case "n" from the font for which matrices are wanted, or if figures are ordered, select a figure "5." Do not choose a matrix at random or take one from a pi tray from which to copy the marks, as reference characters, quads, leaders, figures, fractions, and special characters in many fonts bear markings different from the alphabet characters.

#### **FIGURES**

Modernized figures are supplied regularly with Old Style faces, unless specially ordered otherwise. Linotype figures are made in three styles, as follows:

Modern Figures—1 2 3 4 5 6 7 8 9 0 Modernized Figures—1 2 3 4 5 6 7 8 9 0 Old Style Figures—1 2 3 4 5 6 7 8 9 0

In ordering fonts or sorts in Old Style faces be very careful to state just what style of figures are desired.

#### TABLE CHARACTERS

The following table characters are included in a full font of one- or two-letter matrices, 5 to 14 point: 1 2 3 4 5 6 7 8 9 0  $\frac{1}{8}$   $\frac{1}{4}$   $\frac{3}{8}$   $\frac{1}{2}$   $\frac{5}{8}$   $\frac{3}{4}$   $\frac{7}{8}$  \$ £ | . , \* † ‡ || ¶ § [] @ !b — - . . . thin space, em space, en space.

#### **FRACTIONS**

State whether fractions are to run in the regular channels of the magazine, or as sorts. Unless otherwise specified, will be furnished sorts. (Fractions in German fonts are always furnished to run as sorts.)

State whether fractions are to be on em body or en body. Unless otherwise ordered, they will be furnished on an em body.

Some of the em fractions in certain fonts, 8 point and larger, will not run in their regular channels of the Model 1 or Model K magazine. Therefore it is advisable to have them run as sorts wherever possible. If necessary to run them keyboard, however, it is advisable to use en fractions.

The following fractions are included with each complete font, whether ordered on the keyboard or as sorts:  $\frac{1}{2}$ ,  $\frac{1}{2}$ ,  $\frac{1}{2}$ ,  $\frac{1}{2}$ ,  $\frac{1}{2}$ ,  $\frac{1}{2}$ . All other fractions, such as  $\frac{1}{3}$ ,  $\frac{2}{3}$ ,  $\frac{1}{5}$ ,  $\frac{2}{3}$ ,  $\frac{1}{5}$ ,  $\frac{2}{3}$ , etc., are extra, and will be charged for in addition to price of font.

For Linotype piece-fractions, see Page 171.

#### ALIGNMENT

As some faces are made with two alignments, care should be taken to specify which alignment is desired.

#### KEYBOARD LAYOUT

All matrices will be cut to run according to standard keyboard diagrams unless otherwise specified. In ordering sorts, accents especially, or matrices for foreign languages, indicate channels in which characters are to run. Accented matrices supplied according to customer's order cannot be returned for credit, as they cannot be placed in stock.

#### A WORD ABOUT LINOTYPE SERVICE

To thousands of printers and publishers in all parts of the world, the name of the Mergenthaler Linotype Company is closely associated with the idea of leadership. Although this reputation was firmly established more than thirty years ago, there has been no "let down" on the part of the Company, for its continued aim is to afford members of the printing industry all that is to be desired in the way of service.

The recently increased area of our mammoth factory site in Brooklyn now makes possible the manufacture of more than one million matrices a week.

However, to render even more efficient our system of matrix-order filling, Linotype users are requested to co-operate with us by making each order amount to at least one dollar. When but a very few matrices are needed, it will be not only of great help to us, but of advantage to customers if they will order enough additional standard supplies, such as star wheels or assorted screws, to bring the total up to this small minimum.

Please help us to make our Service Department even better than ever.

ACE	Name of Face	Code Word	PAGE	Name of Face	Code Word
	5 POINT			6 POINT—Continued	
28	Gothic No. 4, R. T. M	Spatamund	138	Greek Gothic No. 29a with Gothic No. 30a.	Sosybec
8	Gothic No. 9, R. T. M	Spatanack	138	Greek No. 3.	Sossopuni
2	No. 10 with Gothic No. 4	Sorvinho	138	Greek, one-letter	Sossoprel
2	No. 10 with Italic and Small Caps	Sorvinting	139	Greek Royal Gothic, one-letter	Sossorace
6	No. 18 with Antique Black No. 1	SORVINUL	140	Hebrew	Sossota
6	Old Style No. 1 with Cheltenham Bold	Sorvimo	127	No. 1, R. T. M	SPATHILLA
	cl/ DOINT		18 17	No. 1 with Bold Face No. 2	SOTADICUL
	5½ POINT		66	No. 1 with Italic and Small Caps	SOSTANZA
8	Bold Face No. 1, R. T. M	Spatango	19	No. 2 with Antique No. 2 No. 2 with Bold Face No. 1	Sosthenes Sosteneva
5	Bold Face No. 1 with Italic	Sosegaran	19	No. 2 with Bold Face No. 2	Sosteneve
5	Bold Face No. 1 with 8 point Aldine	Sosiegan	20	No. 2 with Condensed Title No. 3	Sostenew
5	Bold Face No. 1 with 8 point Ionic No. 1	Sosegueis	20	No. 2 with Gothic No. 3	SOSTENIAS
5	Bold Face No. 1 with 10 point Clarendon		18	No. 2 with Italic and Small Caps	SOSTARE
	No. 1	Soseros	21	No. 3 with Italic and Small Caps	Sostassi
6	Gothic No. 3, R. T. M	SPATALLES	66	No. 8 with Bold Face No. 2	SOSTATEXT
В	No. 1 with Clarendon No. 1	Sosanaron	22	No. 10 with Gothic No. 4	SOTAVEXTE
7	No. 1 with Italic and Small Caps	Sosanaria	22	No. 11 with Gothic Condensed No. 4	SOTAVEYA
9	No. 2 with Bold Face No. 2	SOSAQUES	22	No. 11b with Gothic Condensed No. 4b	SOTAVICE
9	No. 2b with Bold Face No. 2b	Sosaquete	127	No. 12 Italic, R. T. M	SPACELT
8	No. 2 with Italic and Small Caps	Sosarb	127	No. 12, R. T. M	SPATHACE
1	No. 4 with Bold Face No. 2 Condensed	Sosicest	22	No. 12 with Gothic No. 8	SOTANEO
1 2	No. 4 with Italic	Sosias	22 24	No. 12 with Italic and Small Caps	SOSTAVA
۷ ا	No. 11 with Gothic Condensed No. 4	Sosien	23	No. 16 with Century Bold	Sostavali Sotaluco
	6 POINT		67	No. 16 with Italic and Small Caps No. 17 with Condensed Title No. 5	SOTALUMA
	OFUMI		25	No. 21 with Italic and Small Caps	SOTALUND
2	Aldine No. 1, one-letter	Sossotum	125	No. 26 Italic, R. T. M	SPATHIRAE
i	Antique No. 1 with Italic	SOTAPAD	125	No. 26, R. T. M	SPATHIQUE
3 /	Antique No. 5, R. T. M.	SPATHOC	125	No. 26 Small Caps, R. T. M	SPATHIROD
6	Armenian No. 1 with No. 2	Sostum	39	Old Style No. 1 with Antique No. 1	Sostuve
í	Bodoni Bold with Italic	SOTAPALL	41	Old Style No. 1 with Cheltenham Bold	Sostuvece
	Bodoni Book with Italic and Small Caps	SOTAPAMA	38	Old Style No. 1 with Italic and Small Caps	SOSTAVANO
	Bodoni with Italic and Small Caps	SOTAPAFT	40	Old Style No. 1 with Title No. 1	SOSTAVARA
5	Bold Face No. 5, R. T. M	SPATHAND	40	Old Style No. 1 with Title No. 2	SOSTAVEB
3	Bold Face No. 9 with Gothic No. 31	SOTAPAMEL	46	Old Style No. 3 with Italic and Small Caps	SOSTAVASE
3	Bold Face No. 9a with Gothic No. 31a	SOTAPAMIST	50	Old Style No. 7 with Italic and Small Caps	Sostavati
3	Bold Face No. 9b with Gothic No. 31b	SOTAPAMOR	46	Original Old Style with Italic and Small	6
3	Bold Face No. 9c with Gothic No. 31c	SOTAPAMUS	_,	Caps	SOSTAVEDO
6	Caslon No. 2 with Italic and Small Caps	Sotapanér	51	Ronaldson No. 7 with Italic and Small	S
7	Caslon No. 3 with Italic and Small Caps	SOTAPANO	43	Caps Ronaldson with Antique No. 1	Sostebend Sotadean
3	Century Expanded with Century Bold	SOTAPEL	45	Ronaldson with Cheltenham Bold	SOTADEAN
4 2	Century Expanded with Cheltenham Bold	SOTAPEND	42	Ronaldson with Italic and Small Caps	SOTABLECK
4	Century Expanded with Italic and Small	SOTAVENTO	44	Ronaldson with Title No. 1	SOSTEBA
6	Caps	SOTAVENTO SOTAVESTON	44	Ronaldson with Title No. 2	SOSTEBACE
3	Cheltenham Bold with Italic	SOTAVESTON	84	Royal Gothic, one-letter	Sosquin
2	Cheltenham Wide with Cheltenham Bold.	SOTAVESTAL	141	Russian No. 8 with Italic	SOTAVONO
3	Clarendon No. 1, one-letter	Sospirosa	16	Scotch with Italic and Small Caps	Sostech
9	Classic with Italic and Small Caps	SOTABASA		•	
7	De Vinne with Antique No. 1	SOSTRATOS		7 POINT	
7	De Vinne with Antique No. 3	Sostiamo		. = =	
6	De Vinne with Italic and Small Caps	Sosyles	62	Aldine No. 1, one-letter	SOTNAGEL
7	Elzevir No. 3 with Italic and Small Caps	SOSSAGE	10	Bodoni Book with Italic and Small Caps	SOTTRENA
<b>5</b>	German No. 1, one-letter	Sosquinar	9	Bodoni with Italic and Small Caps	SOTTREL
3	German No. 1, R. T. M	SPATHULIS	65	Bold Face No. 1 with Italic	SOTTISE
•	German No. 3 with Bold Face No. 2	SOSXETRA	36	Casion with Italic and Small Caps	SOTTENDO
5	Gothic Condensed No. 1, R. T. M	SPATELS	13	Century Expanded with Century Bold	Sotuer
5	Gothic Condensed No. 2, one-letter	SOSSMEDO	12	Century Expanded with Italic and Small	Sotuft
3 6	Gothic No. 6, R. T. M Gothic No. 10, R. T. M	SPATHAM SPATIABO	63	Caps Doric No. 1, one-letter	SOTUFT
l	Gothic No. 25 with Gothic No. 26	SOSTABAD	18	No. 1 with Bold Face No. 2	SOTOBACK
	Gothic No. 25a with Gothic Condensed	JOSIABAD	18	No. 1 with Gothic No. 4	SOTOBACK
-	No. 2	SOSTABEL	17	No. 1 with Italic and Small Caps	SOTOFORIN
1	Gothic No. 25b with 8 point Gothic Con-		19	No. 2 with Bold Face No. 1	SOTTENTRA
_	densed No. 2	Sostabin	19	No. 2 with Bold Face No. 2	SOTTENTRA
1	Gothic No. 25c with Gothic No. 26c	SOSTABOT	20	No. 2 with Condensed Title No. 3	SOTTENTRE
2	Gothic No. 29 with Gothic No. 30	SOSTACAN	20	No. 2 with Gothic No. 3	Sottesso
2	Gothic No. 29a with Gothic No. 30a	SOSTACE	18	No. 2 with Italic and Small Caps	SOTTIBAD
2	Gothic No. 29b with Gothic No. 30b	SOSTACING	21	No. 3 with Italic and Small Caps	SOTTOLEVA
2	Gothic No. 29c with Gothic No. 30c	SOSTACKY	24	No. 16 with Century Bold	Sоттовов
8	Greek Gothic No. 29 with Gothic No. 30.	SOSYBAD	23	No. 16 with Italic and Small Caps	Sottonsu

#### How to Order Linotype Matrices

125   Old Syle No. 1, Nr. 1 M	Page	Name of Face	Code Word	Page	Name of Face	Code Word
128   No. 26   Italic, R. T. M.		7 POINT—Continued			8 POINT—Continued	
125 No. 26, R. T. M		No. 21 with Italic and Small Caps	Sottontric	65	Ionic No. 1 with 10 point Clarendon No. 1	
Old Style No with Italic and Small Caps Old Style No with Italic and Small Caps Old Style No with Italic and Small Caps Old Style No with Italic and Small Caps OSOTREM ORDINATION OF CONTROL OF CONT		No. 26 Italic, R. T. M.		100	(8 point low alignment)	SOUPFOAM
Old Style No. 2 with Italic and Small Caps Old Style No. 2 with Italic and Small Caps Old Style No. 2 with Italic and Small Caps OSOTREMENT  8 POINT  8 POINT  8 POINT  8 POINT  8 POINT  8 POINT  8 POINT  18 No. 1 with Italic and Small Caps OSOTREMENT No. 1 with Title No. 2.  19 No. 2 with Bold Face No. 1 SOUTHER No. 1 with Title No. 2.  10 No. 2 with Dolf Face No. 1 SOUTHER No. 4 with Italic and Small Caps No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 1 SOUTHER No. 4 with Datic and Small Caps No. 2 with Dolf Face No. 1 SOUTHER No. 2 with Dolf Face No. 2 SOUTHER No. 2 with Dolf Face No. 2 SO		No. 20, K. T. M			lonic No. 4, R. T. M	
SOODSTEAMENT  8 POINT  8 POINT  8 POINT  62 Aldine No. 1, one-letter		Old Style No. 1, M. I. M				
8 POINT  62 Aldine No. 1, one-letter	50					
Adiigne No. 1, one-letter	42	Ronaldson with Italic and Small Caps	Sottement	1	(high alignment)	Soufreu
18		- DATE:		17		6
62 Aldine No. 1, one-letter. 63 Antique No. 2 with Italic. 63 Antique No. 2, R. T. M. 64 Antique No. 2, R. T. M. 65 Antique No. 2, R. T. M. 66 Antique No. 2, R. T. M. 67 Antique No. 2, R. T. M. 67 Antique No. 2, R. T. M. 68 Antique No. 2, R. T. M. 68 Antique No. 2, R. T. M. 69 Antique No. 2, R. T. M. 69 Antique No. 2, R. T. M. 60 Antique No. 2		8 POINT		18	(low alignment)	
Antique No. 1 with Italic	62	Aldine No. 1. one-letter	SOUFRECAL.			Soumisses
Antique No. 2, R. T. M.  Antique No. 2, R. T. M.  Benedictine with Italic and Small Caps.  SOUPLER  SOUSLIKE 177 No. 4 with Gothic No. 3 SOUPLER  Bodoni with Italic and Small Caps.  Caslon No. 2 with Italic and Small Caps.  SOUSLIKE 177 No. 4 with Italic and Small Caps.  Caslon No. 2 with Italic and Small Caps.  SOUSLIKE 178 No. 2 with Italic and Small Caps.  SOUSLIKE 179 No. 4 with Italic and Small Caps.  Caslon No. 2 with Italic and Small Caps.  SOUSLIKE 179 No. 4 with Italic and Small Caps.  Caslon No. 2 with Italic and Small Caps.  SOULEVORD  SOULEVORD  SOULEVORD  Caslon No. 3 with Italic and Small Caps.  Caslon No. 3 with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Caslon with Italic and Small Caps.  Collaborary Bod with Caps.  Caslon with Italic and Small Caps.  Caps.  Caslon with Italic and Small Caps.  Caps.  Caps.  Caslon with Italic and Small Caps.  Caps.					No. 2 with 10 point Clarendon No. 1	Sourdeline
Semedictine with Italic and Small Caps.  10 Bodoni Bodd with Italic.  10 Bodoni Bodd with Italic.  10 Bodoni Bodd with Italic and Small Caps.  11 Bodoni with Italic and Small Caps.  12 Bodoni with Italic and Small Caps.  13 Cambridge with Italic and Small Caps.  14 Cambridge with Italic and Small Caps.  15 Casion No. 2 with Italic and Small Caps.  16 Canton With Atalic and Small Caps.  17 Canton With Italic and Small Caps.  18 Coult with Cather Bold.  19 Century Expanded with Century Bold.  10 Century Expanded with Leichahm Bold.  10 Century Expanded with Italic.  10 Century Expanded with Italic.  11 Content Expanded with Italic.  12 Content Expanded with Italic.  13 Cheltenham Bold Condensed with Italic.  14 Century Expanded with Italic.  15 Collaboration Condensed with Italic.  16 Century Expanded with Italic.  17 No. 19 light alignment, R. T. M.  18 No. 2 with Italic and Small Caps.  18 No. 10 with Italic and Small Caps.  19 No. 10 with Italic and Small Caps.  20 Collaboration Condensed with Italic.  21 No. 10 with Italic and Small Caps.  22 No. 10 with Italic and Small Caps.  23 Cheltenham Bold with Italic.  24 Cheltenham Bold with Italic.  25 Collaboration Cheltenham Bold.  26 Cheltenham Bold with Italic.  27 No. 19 light alignment, R. T. M.  28 No. 10 with Italic and Small Caps.  29 No. 10 with Italic and Small Caps.  20 Cheltenham Bold with Italic.  20 Cheltenham Bold with Italic.  20 Cheltenham Bold with Cheltenham Bold.  21 Cheltenham Wite with Cheltenham Bold.  22 Cheltenham Wite with Cheltenham Bold.  23 Cheltenham Bold with Italic.  24 Cheltenham Bold with Italic.  25 Collaboration Cheltenham Bold.  26 Cheltenham Wite with Cheltenham Bold.  27 Cheltenham Bold with Italic.  28 Cheltenham Wite with Cheltenham Bold.  29 Classic with Cheltenham Bold.  20 Cheltenham Wite with Cheltenham Bold.  20 Cheltenham Wite with Cheltenham Bold.  21 Cheltenham Wite with Cheltenham Bold.  22 Cheltenham Wite with Cheltenham Bold.  23 Cheltenham Wite with Cheltenham Bold.  24 Cheltenham Wite with Cheltenham Bold.  25 C		Antique No. 2, R. T. M			No. 2 with Condensed Title No. 3	SOURIANT
10 Bodoni Bold with Italic and Small Caps. 10 Bodoni Book with Italic and Small Caps. 21 No. 4, low alignment, R. T. M. 22 No. 4 with Italic and Small Caps. 23 Caslon No. 2 with Italic and Small Caps. 24 Cambridge with Italic and Small Caps. 25 Caslon No. 3 with Italic and Small Caps. 26 Caslon No. 3 with Italic and Small Caps. 27 Caslon with Italic and Small Caps. 28 Caslon with Italic and Small Caps. 29 No. 10 with Century Expanded with Century Bold. 20 Century Expanded with Century Bold. 20 Century Expanded with Italic and Small Caps. 20 Cheltenham Bold Condensed with Italic and Small Caps. 20 Cheltenham Bold with Italic and Small Caps. 20 Cheltenham Gold Condensed with Italic and Small Caps. 20 Cheltenham With Century Bold. 21 Cheltenham With Century Bold. 22 Cheltenham With Century Bold. 23 Cheltenham With Century Bold. 24 Cheltenham With Century Bold. 25 Clarendon No. 1, one-letter (high align.) 26 Clarendon No. 1, one-letter (high align.) 27 Classic with Century Bold. 28 De Vinne with Italic and Small Caps. 29 Classic with Century Bold. 20 De Vinne with Italic and Small Caps. 20 De Vinne with Italic and Small Caps. 21 Clarendon No. 1, one-letter (low align.) 22 De Vinne with Italic and Small Caps. 23 De Vinne with Italic and Small Caps. 24 De Vinne with Italic and Small Caps. 25 De Vinne with Italic and Small Caps. 26 De Vinne with Italic and Small Caps. 27 De Vinne with Italic and Small Caps. 28 De Vinne with Italic and Small Caps. 39 Clarendon No. 1, one-letter (low align.) 30 Clarendon No. 1, one-letter (with Italic and Small Caps. 30 Clarendon No. 1, one-letter (No. 1) with Century Bold. 31 Cheltenham With Century Bold. 32 Cheltenham With Century Bold. 33 Cheltenham with Century Bold. 34 Cheltenham With Century Bold. 35 Clarendon No. 1, one-letter (low alignment). 36 Clarendon No. 1, one-letter (low alignment). 37 Cheltenham with Century Bold. 38 Clarendon No. 1, one-letter (low alignment). 39 Clarendon No. 1, one-letter (low alignment). 30 Clarendon No. 1, one-letter (low alignment). 30 Clarendon No		Armenian No. 1 with No. 2			No. 2 with Gothic No. 3	
Bodoni Book with Italic and Small Caps   SOUSILKER   21 No. 4, low alignment, R. T. M.   SOUSILKER   SOURING   SOU		Bodoni Rold with Italic and Small Caps				
9 Bodoni with Italic and Small Caps.  5 Caslon No. 2 with Italic and Small Caps.  5 Caslon No. 2 with Italic and Small Caps.  5 Caslon No. 3 with Italic and Small Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould with Caps.  5 Coultmore Sould Soul		Bodoni Book with Italic and Small Cans.			No. 4, low alignment, R. T. M.	SPATKLUFT
SOULEMON No. 3 with Italic and Small Caps.  Caslon No. 3 with Italic and Small Caps.  College with Caps.  Caslon with Italic and Small Caps.  SOULEMONS 67  College with Caps.  College with Caps.  College with Caps.  College with Caps.  Caps	9	Bodoni with Italic and Small Caps	Sousliker		No. 4 with Italic and Small Caps	SOUHAIT
Casion No. 3 with Italic and Small Caps. Century Bold with Italic. Century Expanded with Centerny Bold. Century Expanded with Centenham Bold Century Expanded with Italic and Small Caps. Century Expanded with Italic and Small Caps. Century Expanded with Italic and Small Caps. Century Expanded with Italic and Small Caps. Century Expanded with Italic and Small Caps. Coulabury Caps. Century Expanded with Italic and Small Caps. Coulabury Caps. Cheltenham Bold Condensed with Italic and Small Caps. Cheltenham Bold Condensed with Italic and Small Caps. Cheltenham Bold Condensed with Cheltenham Bold. Cheltenham Bold Condensed with Cheltenham Bold. Cheltenham Bold Condensed with Cheltenham Bold. Cheltenham Bold Condensed with Cheltenham Bold. Cheltenham Will Italic and Small Caps. SOULAKES Coulebra Caps. Clarendam No. 1, one-letter of the Caps. Classic with Italic and Small Caps. Coulebra Caps. Coulebra Caps. Classic with Italic and Small Caps. Coulebra Caps. Co		Cambridge with Italic and Small Caps				SOUHBAD
Caslon with Italic and Small Cape   SOULEVONS   Century Expanded with Cheltenham Bold   Century Expanded with Cheltenham Bold   Century Expanded with Cheltenham Bold   Century Expanded with Cheltenham Bold   Century Expanded with Italic and Small   Caps   Caps   Cheltenham Bold   Century Expanded with Italic   SOULAGER   SOULAGER   Cheltenham Bold   Century Expanded with Italic   SOULAGER   Cheltenham Bold   Century Expanded with Italic   SOULAGER   SOULAGER   Cheltenham Bold   Century Expanded with Italic   SOULAGER   SOULAGER   SOULAGER   Cheltenham Bold   Che		Casion No. 2 with Italic and Small Caps.			No. 16 with Italic and Small Cana	Souskant Souslorum
Scillage   Soulaburg   Soula		Casion with Italic and Small Cana.			No. 17 with Condensed Title No. 5	Soustorva
Century Expanded with Cheltenham Bold   Century Expanded with Cheltenham Bold   Century Expanded with Italic and Small   Caps.   SOULAGES   S	15	Century Bold with Italic		127	No. 19, high alignment, R. T. M	SPATODEA
Century Expanded with Italic and Small Caps.  SOULAKA SOUSMARD  SOULAKA SOUSMARD  SOLIC Cheltenham Bold Condensed with Cheltenham Bold.  Cheltenham Wide with Cheltenham Bold.  Cheltenham Wide with Cheltenham Bold.  Cheltenham Wide with Cheltenham Bold.  Cheltenham Wide with Cheltenham Bold.  Clarendon No. 1, one-letter (high align.).  Clarendon No. 1, one-letter (high align.).  Classic with Italic and Small Caps.  SOULAKA SOUSMARD  SOULAKA  SOUSMARD  SOULAKA  SOULAKA  SOUSMARD  SOULAKA  SOULAKA  SOUSMARD  SOULAKA  SOULAKA  SOUSMARD  SOULAKA  SOULAKA  SOUSMARD  SOULAKA  SOULAKA  SOUSMARD  SOULAKA  SOULAKA  SOUSMARD  SOULAKA		Century Expanded with Century Bold			No. 19, low alignment, R. T. M	SPATODGIN
Caps		Century Expanded with Cheltenham Bold	SOULADUVER		No. 19 with Italic and Small Caps No. 10 with Title No. 1	
A Cheltenham Bold Condensed with Italic.  A Cheltenham Condensed with Cheltenham Bold.  Cheltenham Wide with Cheltenham Bold.  SOULEAN  SOULE	12	Cans	SOULAGER		No. 21 with Italic and Small Cans	
32 Cheltenham Bold with Italic. 32 Cheltenham Codensed with Cheltenham Bold. 33 Cheltenham With Italic and Small Caps. 34 Cheltenham with Italic and Small Caps. 35 Clarendon No. 1, one-letter (low align.) 36 Clarendon No. 1, one-letter (low align.) 37 Clarendon No. 1, one-letter (low align.) 38 Classic with Italic and Small Caps. 39 Classic with Italic and Small Caps. 30 Clarendon No. 1, one-letter (low align.) 30 Clarendon No. 1, one-letter (low align.) 31 Clarendon No. 1, one-letter (low align.) 32 Classic with Italic and Small Caps. 34 Classic with Italic and Small Caps. 35 Classic with Italic and Small Caps. 36 Classic with Italic and Small Caps. 37 De Vinne with Antique No. 3. 38 De Vinne with Antique No. 3. 39 Old Style No. 1 with Italic and Small Caps. 30 De Vinne with Top oint Century Bold. 30 De Vinne with Top oint Century Bold. 31 Classic with Cheltenham Bold. 32 Cheltenham With Italic and Small Caps. 34 De Vinne with Top oint Century Bold. 35 OUJELECT 36 Cothic Condensed No. 1, R. T. M. 36 Cerman No. 1, one-letter. 36 Cothic Condensed No. 1, R. T. M. 37 Cothic Condensed No. 1, R. T. M. 38 Cerman No. 1, one-letter. 39 Old Style No. 1 with Italic and Small Caps. 39 Old Style No. 1 with Italic and Small Caps. 39 Old Style No. 1 with Italic and Small Caps. 39 Old Style No. 2, R. T. M. 30 Old Style No. 3 with Italic and Small Caps. 39 Old Style No. 2, R. T. M. 30 Old Style No. 3 with Italic and Small Caps. 39 Old Style No. 4 with Antique No. 2. 39 Old Style No. 3 with Italic and Small Caps. 39 Old Style No. 4 with Antique No. 2. 39 Old Style No. 5 with Antique No. 2. 30 Old Style No. 5 with Antique No. 2. 30 Old Style No. 5 with Antique No. 2. 30 Old Style No. 5 with Antique No. 2. 30 Old Style No. 5 with Antique No. 2. 30 Old Style No. 5 with Antique No. 2. 30 Old Style No. 5 with Antique No. 2. 30 Old Style No. 5 with Italic and Small Caps. 30 Old Style No. 5 with Antique No. 2. 30 Old Style No. 5 with Antique No. 2. 31 Old Style No. 5 with Antique No. 2. 32 Old Style No. 5 with Italic and Small Caps. 3	34	Cheltenham Bold Condensed with Italic		128	No. 26 Italic, R. T. M.	SPATZACT
Bold Condensed		Cheltenham Bold with Italic	Sousma		No. 26, R. T. M	
32 Cheltenham Wide with Cheltenham Bold. 33 Cheltenham with Italic and Small Caps 44 Cheltenham with Italic and Small Caps 55 Clarendon No. 1, one-letter (low align.). 56 Clarendon No. 1, one-letter (low align.). 56 Clarendon No. 1, one-letter (low align.). 57 Clarendon No. 1, one-letter (low align.). 58 SOUDEAR 59 Classic with Century Bold. 59 Classic with Italic and Small Caps. 50 De Vinne with Antique No. 1. 50 DEVINE WITH THE No. 2. 50 DEVINE WITH THE No. 3. 50 DEVINE WITH THE No. 2. 50 DEVINE WITH THE NO. 2. 50 DEVINE WITH THE No. 2. 50 DEVINE WITH THE No. 2. 50 DEVINE WITH THE NO. 2. 50 DEVINE WITH THE NO. 2. 50 DEVINE WITH THE	32	Cheltenham Condensed with Cheltenham			No. 26 with Antique No. 2	SOUSPRANT
Source   S	32	Cheltenham Wide with Cheltenham Rold			Old Style No. 1 R T M	
Clarendon No. 1, one-letter (lay align.)  Gold Style No. 1 with Antique No. 1 Italia. Sourcus  Sourcus		Cheltenham with Italic and Small Cana				
Clarendon No. 1, one-letter (low align).   SOUDEEP   49   Classic with Century Bold.   SOUSMONS   38   Old Style No. 1 with Italic and Small Caps   SOULCLS   40   Old Style No. 1 with Italic And Small Caps   SOULDAN   SOULDA	63	Clarendon No. 1, one-letter (high align.)	2		Old Style No. 1 with Antique No. 1 Italic	Sourcup
Classic with Italic and Small Caps.   SOURCILS   AURILS   SOURCILS   The Vinne with Antique No. 3.   SOURCILS   AURILS   SOURCILS   AURILS   SOURCILS   AURILS   SOURCILS   AURILS   SOURCILS   AURILS   SOURCILS   AURILS	Clarendon No. 1, one-letter (low align.)			Old Style No. 1 with Cheltenham Bold	Soupcuff	
De Vinne with Antique No. 3.  De Vinne with Antique No. 3.  De Vinne with Italic and Small Caps.  De Vinne with Totle No. 1.  De Vinne with Title No. 1.  De Vinne with Title No. 1.  De Vinne with Title No. 1.  De Vinne with Title No. 1.  De Vinne with Title No. 1.  De Vinne with Totle No. 1.  De Vinne with Title No. 1.  De Vinne with Totle No. 2.  De Vinne with Title No. 1.  De Vinne with Title No. 1.  De Vinne with Title No. 1.  De Vinne with Title No. 1.  De Vinne with Totle No. 2.  De Vinne with Totle No. 1.  De Vinne with Totle No. 1.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 1.  De Vinne with Totle No. 1.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  De Vinne with Totle No. 2.  SOUSELOT SOUSLANT SOUSHIER Old Style No. 2 with Italic and Small Caps Old Style No. 2 with Italic and Small Caps Old Style No. 2 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 2 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Style No. 3 with Italic and Small Caps Old Styl					Old Style No. 1 with Italic and Small Caps	
De Vinne with Italic and Small Caps.  De Vinne with 7 point Century Bold.  De Vinne with 7 point Century Bold.  De Vinne with 7 point Century Bold.  SOUJELA SOUJELACT  TELEVIR 'No. 3 with Italic and Small Caps.  SOUJELACT  SOUJELACT  Old Style No. 5 with Antique No. 2.  SOUSMENT  Old Style No. 5 with Antique No. 2.  SOUSMENT  Old Style No. 5 with Antique No. 2.  SOUSMENT  Old Style No. 5 with Antique No. 2.  SOUSMENT  Old Style No. 5 with Antique No. 2.  SOUSMENT  Old Style No. 5 with Antique No. 2.  SOUSMENT  Old Style No. 5 with Antique No. 2.  SOUSMENT  Old Style No. 5 with Antique No. 2.  SOUSMONT  Old Style No. 5 with Antique No. 2.  SOUSMONT  Old Style No. 5 with Antique No. 2.  SOUSMONT  Old Style No. 5 with Italic and Small Caps  Old Style No. 5 with I					Old Style No. 1 with Title No. 2	SOULDANO
De Vinne with 7 point Century Bold	26	De Vinne with Italic and Small Caps		125	Old Style No. 2, R. T. M	SPAURENT
47 Elzevir No. 3 with Italic and Small Caps. 48 Elzevir with Cheltenham Bold. 49 German No. 1, one-letter. 50 German No. 1, R. T. M. 50 German No. 1, R. T. M. 50 Gothic Condensed No. 1, R. T. M. 50 Gothic Condensed No. 1, R. T. M. 50 Gothic Condensed No. 2, one-letter. 50 Gothic No. 3 with 10 point Clarendon No. 1 65 Gothic No. 3 with 10 point Clarendon No. 1 65 Gothic No. 3 with 10 point Clarendon No. 1 65 Gothic No. 3 with 10 point Clarendon No. 1 66 Gothic No. 3 with 10 point Clarendon No. 1 67 Gothic No. 3 with 10 point Clarendon No. 1 68 point low alignment). 50 Gothic No. 6, high alignment, R. T. M. 50 Gothic No. 6, high alignment, R. T. M. 50 Gothic No. 6, low alignment, R. T. M. 50 Gothic No. 10 with Cheltenham Bold Condensed No. 2 with Antique 50 Gothic No. 10 with Cheltenham Bold Souphin No. 5 with Gothic No. 20 with Manual Repair No. 2 with Manual Repa		De Vinne with 7 point Century Bold			Old Style No. 3 with Italic and Small Caps	Sousnire
SOUSMENT   SOUSMENT		De Vinne with Title No. 1			Old Style No. 5 with Antique No. 2	
144   German No. 1, one-letter.   Soupprant   Souppr		Elzevir No. 5 with Italic and Small Caps			Old Style No. 7 with Italic and Small Cana	
128   German No. 1, R. T. M.   SPATOSO   Cothic Condensed No. 1, one-letter   SOUPFASTO   Gothic Condensed No. 1, R. T. M.   SPAURE   Gothic Condensed No. 2, one-letter   SOUPFASTO   Gothic Condensed No. 2, one-letter   SOUPFASTO   Gothic Condensed No. 3 with 10 point Clarendon No. 1   (8 point high alignment)   SOUPFASTO   Gothic No. 3 with 10 point Clarendon No. 1   (8 point high alignment)   SOUPFASTO   SOUPFASTO   Gothic No. 3 with 10 point Clarendon No. 1   (8 point high alignment)   SOUPFASTO   SOUPFASTO   Gothic No. 3 with 10 point Clarendon No. 1   SOUPFASTO   SOUPFASTO   Gothic No. 3 with 10 point Clarendon No. 1   SOUPFASTO   SOUPFASTO   Gothic No. 3 with 10 point Clarendon No. 1   SOUPFASTO   SOUPFASTO   SOUPFASTO   Gothic No. 6, high alignment, R. T. M.   SPATIOLIS   SOUPFASTO   SOUPFA		German No. 1, one-letter			Original Old Style with Italic and Small	
Cothic Condensed No. 1, one-letter		German No. 1, R. T. M		100	Caps	Sousnose
128   Gothic Condensed No. 1, R. T. M.   SPAUREB   69   Gothic No. 3 with 10 point Clarendon No. 1   (8 point high alignment)   Cothic No. 3 with 10 point Clarendon No. 1   (8 point low alignment)   Cothic No. 3 with 10 point Clarendon No. 1   (8 point low alignment)   Cothic No. 3 with 11tle No. 2   SOUPIREVA   SO						SPATULENT
Gothic Condensed No. 2, one-letter		Gothic Condensed No. 1, one-letter			Remington Typewriter, one-letter	SOUSNARE SOUFFRAGO
65 Gothic No. 3 with 10 point Clarendon No. 1 (8 point high alignment)  65 Gothic No. 3 with 10 point Clarendon No. 1 (8 point low alignment)  65 Gothic No. 3 with 10 point Clarendon No. 1 (8 point low alignment)  65 Gothic No. 3 with 10 point Clarendon No. 1  (8 point low alignment)  65 Gothic No. 3 with 10 point Clarendon No. 1  (8 point low alignment)  66 Gothic No. 3 with Title No. 2  67 Gothic No. 6, high alignment, R. T. M  88 Gothic No. 6, low alignment, R. T. M  89 Gothic No. 10, R. T. M  80 Gothic No. 10, R. T. M  80 Gothic No. 13 with De Vinne Condensed  80 Gothic No. 13 with De Vinne Condensed  80 Gothic No. 16 with Cheltenham Bold  80 Gothic No. 16 with Title No. 4  81 Gothic No. 25 with Gothic No. 26  82 Gothic No. 25 with Gothic No. 26  83 Greek, one-letter (high alignment)  84 Soupram  85 Soupram  80 Gothic No. 10 with 11 lie No. 2  84 Ronaldson with Antique No. 1  84 Ronaldson with Antique No. 1  84 Ronaldson with Title No. 1  85 Ronaldson with Antique No. 1  86 Ronaldson with Title No. 1  80 Ronaldson with Title No. 1  80 Ronaldson with Title No. 1  80 Ronaldson with Title No. 2  80 Ronaldson with Title No. 2  80 Ronaldson with Title No. 2  80 Ronaldson with Title No		Gothic Condensed No. 2, one-letter			Remington Typewriter, two-letter	SOUPMAN
Gothic No. 3 with 10 point Clarendon No. 1 (8 point low alignment).	65	Gothic No. 3 with 10 point Clarendon No. 1	_		Ronaldson No. 5 with Antique No. 6	Soulfake
SOUPERT   43   Ronaldson with Antique No. 1   SOUPERT   Cothic No. 3 with Title No. 2   SOUPERT   43   Ronaldson with Antique No. 1   Italic   SOUPERT   S	6	(8 point high alignment)	SOUPIRAND	1 21		Sour Pare
Gothic No. 3 with Title No. 2	03	(8 point low alignment)	SOUPIRET	43		SOULFANT SOUPENTES
128   Gothic No. 6, high alignment, R. T. M.   SPATIATOR   42   Gothic No. 6, low alignment, R. T. M.   SPATIOR   44   Ronaldson with Italic and Small Caps.   SOULEVAN   45   Ronaldson with Italic and Small Caps.   SOULEVAN   46   Ronaldson with Italic and Small Caps.   SOULEVAN   47   Ronaldson with Italic and Small Caps.   SOULEVAN   Ronaldson with Italic and Small Caps.   SOULEVAN   Ronaldson with Italic No. 2   SOULEVAN   Russian Condensed No. 2 with Italic No. 2   SOULEVAN   Russian Condensed No. 2   SOULEVAN   Russian No. 11 with Antique Black No. 2   SOUSLEN   Russian No. 11 with Italic No. 2   SOUSLEN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 with Italic No. 2   SOULEVAN   Russian No. 11 wi	65	Gothic No. 3 with Title No. 2		43	Ronaldson with Antique No. 1 Italic	SOUPENTIC
Soulfant   Soulfant	128	Gothic No. 6, high alignment, R. T. M	SPATIATOR	45	Ronaldson with Cheltenham Bold	SOUPENTOR
126   Gothic No. 10, R. T. M.   SPAURASSI   44   Ronaldson with Title No. 2   SOULPARS					Ronaldson with Italic and Small Caps	SOULEVAIT
Royal Gothic, one-letter			DOULIMINDO			
densed   Souples   Soupl			JFAURA331			Soudure
SOUPLANT   142   Russian Condensed No. 2 with Italic.   SOUSLON SOUPLANT   142   Russian No. 3, Light and Bold   SOUSCIM Russian No. 11 with Antique Black No. 2.   SOUSLIM SOUPLANT   142   Russian No. 11 with Antique Black No. 2.   SOUSLIM Russian No. 11 with Antique Black No. 2.   SOUSLIM Russian No. 11 with Antique Black No. 2.   SOUSLIM Russian No. 11 with Italic.		densed			Russian Condensed No. 2 with Antique	_
SOUPLAM   142   Russian No. 3, Light and Bold   SOUSCRE   143   Gothic No. 25 with Gothic No. 26.   SOUPLANT   144   Russian No. 11 with Antique Black No. 2.   SOUSCRE   145   Russian No. 11 with Italic   SOUSCRE   SOUSCRE   SOUPLANT   146   Russian No. 11 with Italic   SOUSCRE   SOU				ا ,, ا	Black No. 2.	Souscrire
SOUPLANT   142   Russian No. 11 with Antique Black No. 2.   SOUPLANT   138   Greek No. 3.   SOUPLANT   142   Russian No. 11 with Italic.   SOUPLANT   SO						Souslonna Souscream
138   Greek No. 3						Souslima
138   Greek, one-letter (high alignment)	138	Greek No. 3		141	Russian No. 11 with Italic	SOUSLOPE
139   Greek Royal Gothic, one-letter		Greek, one-letter (high alignment)			Scotch with Italic and Small Caps	SOULAMEA
140   Hebrew		Greek Royal Cothic one letter				
126						
65   Ionic No. 1 with 10 point Clarendon No. 1	126	Ionic No. 1, R. T. M				SPATUMER
(8 point nigh alignment)   Soupped	65	Ionic No. 1 with 10 point Clarendon No. 1				
		(o point high alignment)	SOUPFED	11	!	
	L					

PAGE	Name of Face	CODE WORD	Page	Name of Face	Code Word
	9 POINT			10 POINT—Continued	
36	Casion with Italic and Small Caps	Souvelon	154	De Vinne Condensed, Advertising Figures .	Spaskamu
13	Century Expanded with Century Bold	Souvelook	55	De Vinne Outline with Bold Face No. 6	SPADICOPA
12	Century Expanded with Italic and Small	_	126	De Vinne, R. T. M	SPAZIANO
	Caps	SOUVELOPE	27	De Vinne with Antique No. 3	SPADULATO
31	Cheltenham with Italic and Small Caps	Souvelort	26	De Vinne with Italic and Small Caps	SPADICE
27	De Vinne with Antique No. 3	Southmost	28	De Vinne with Title No. 1	Spadicon
26	De Vinne with Italic and Small Caps	SOUTENEZ	63	Doric No. 1, one-letter	SPACELESS
27	De Vinne with 10 point Gothic No. 4	Souvenons	47	Elzevir No. 3 with Italic and Small Caps.	SPALKANUST
47	Elzevir No. 3 with Italic and Small Caps.	Souvened	48	Elzevir with Cheltenham Bold	SPALKAMOT
144	German Bold Face No. 1, one-letter	Soutenais	144	German No. 2, one-letter	SPACIEUX
144	German No. 2, one-letter	SOUTANE	144	German No. 3 with Bold Face No. 2	Spagiria
144	German No. 3 with Bold Face No. 2	Southness	155	Gothic Condensed No. 1, Advertising	l _
139	Greek Bold Face No. 1	SOUTIRERAS		Figures	SPASKALAMI
138	Greek Elzevir	Soutirod	75	Gothic Condensed No. 1, one-letter	SPADAITOSE
138	Greek No. 2	Soutirer	76	Gothic Condensed No. 2, one-letter	SPADALLO
140	Hebrew No. 2	SOUTENAPE	65	Gothic No. 3 with 12 point De Vinne Con-	
17	No. 1 with Italic and Small Caps	Soveleiro	42	densed	SPALEBAC
19	No. 2 with Bold Face No. 1	SOVELAO	65	Gothic No. 3 with 11 point Gothic Con-	6
24 23	No. 16 with Century Bold	SOUTENEST	78	densed No. 1	SPALIBANDO
25	No. 16 with Italic and Small Caps	SOVADURA	'0	Gothic No. 13 with Cheltenham Bold Con-	C
39	No. 21 with Italic and Small Caps	SOVADUST SOUVICA	78	Cothic No. 13 with Do Viene Condensed	SPADASIT
38	Old Style No. 1 with Antique No. 1	SOULTERRE	152	Gothic No. 13 with De Vinne Condensed	Spalibar
50 50	Old Style No. 1 with Italic and Small Caps Old Style No. 7 with Italic and Small Caps	SOULTERRE	132	Gothic No. 13 with De Vinne Condensed,	Sn
51	Ronaldson No. 7 with Italic and Small	SOULIEST	80	Underscored Advertising Figures Gothic No. 16 with Cheltenham Bold	SPASKELAPO
31	Caps	Southest	80	Gothic No. 16 with Cheltennam Bold	SPALIBASS
43	Ronaldson with Antique No. 1	Soulud	81	Gothic No. 25 with Gothic No. 26	SPALIBATE
42	Ronaldson with Italic and Small Caps	SOUTHER	139	Greek Bold Face No. 1	SPALIBATUR
74	Ronardson with Italic and Sman Caps	SOUTHER	139	Greek Gothic No. 3 with 11 point Greek	SPALCOSIMO
	10 POINT		103	Gothic Condensed No. 1	SPALCOSON
	IU POINI		138	Greek Italic	SPADLOSON
62	Aldine No. 1, one-letter	SPADAITUM	138	Greek No. 1	
62		Sozzura	138	Greek No. 2.	SPADAITE
61	Antique Condensed	SPALDONT	138		SPALDAMO
128	Antique No. 1 with Italic	SPAURERAI	157	Greek No. 3 Jenson, Advertising Figures	SPADALVED
136	Armenian No. 1 with No. 2	SPAURERAI	127	No. 1, R. T. M.	Spaskemel Spavaldo
52	Benedictine with Italic and Small Caps	SPALAXIT	17	No. 1 with Italic and Small Caps	SPAVALDO
11	Bodoni Bold with Italic	SPALASUB	20	No. 2 with Condensed Title No. 3	SPADOTER
10	Bodoni Book with Italic and Small Caps	SPALASUCH	20	No. 2 with Gothic No. 3	SPADOTER
9	Bodoni with Italic and Small Caps	SPALASTRI	127	No. 5, R. T. M	SPAURING
65	Bold Face Italic No. 2 with Clarendon No. 1	SPAGAT	127	No. 6, R. T. M	SPAURERO
153	Bold Face No. 3, Advertising Figures	SPASKALT	127	No. 13, R. T. M	SPAURATA
153	Bold Face No. 6, Advertising Figures	SPASKALTER	24	No. 16 with Century Bold	SPALATRUM
45	Cambridge with Italic and Small Caps	Spaieremo	23	No. 16 with Italic and Small Caps	SPALETROVE
36	Caslon No. 2 with Italic and Small Caps.	SPADUCER	25	No. 21 with Italic and Small Caps	SPALETROX
37	Caslon No. 3 with Italic and Small Caps.	SPADUG	125	No. 26, R. T. M	SPAVENIO
63	Caslon Text	SPADAME	52	Old Roman with Italic	SPALIBAUD
36	Caslon with Italic and Small Caps	SPADUCCIA	128	Old Style No. 1, R. T. M	SPAVINED
15	Century Bold with Italic	SPADELEST	39	Old Style No. 1 with Antique No. 1	SPADULAVA
13	Century Expanded with Century Bold	SPADESTAR	39	Old Style No. 1 with Antique No. 1 Italic	SPADULECT
13	Century Expanded with Century Bold		41	Old Style No. 1 with Cheltenham Bold	SPADULEDA
	Italic	Spadestem	38	Old Style No. 1 with Italic and Small Caps	SPADILIO
14	Century Expanded with Cheltenham Bold.	Spadestone	40	Old Style No. 1 with Title No. 1	SPADILUM
12	Century Expanded with Italic and Small		40	Old Style No. 1 with Title No. 2	SPADILURE
	Caps	Spaderno	125	Old Style No. 2, R. T. M	SPAYADE
151	Cheltenham Bold, Advertising Figures	Spaskamer	46	Old Style No. 3 with Italic and Small Caps	SPALIMERTY
151	Cheltenham Bold Condensed Italic, Ad-	1 .	50	Old Style No. 7 with Italic and Small Caps	Spalimest
	vertising Figures	Spaskamp	46	Original Old Style with Italic and Small	
34	Cheltenham Bold Condensed with Italic	SPALENOR	11	Caps	SPADROON
33	Cheltenham Bold with Italic	SPALEND	54	Pabst Old Style with Italic	Spadrose
32	Cheltenham Condensed with Cheltenham	l _	69	Remington Typewriter, one-letter	Sovicest
	Bold Condensed	SPADEST	69	Remington Typewriter, two-letter	Spaduck
32	Cheltenham Wide with Cheltenham Bold	SPALEPA	51	Ronaldson No. 7 with Italic and Small	l _
152	Cheltenham with Cheltenham Bold Cond.,		Ш	Caps	SPADUSACK
	Underscored Advertising Figures	Spaskalump	43	Ronaldson with Antique No. 1	SPAEHNE
	Cheltenham with Italic and Small Caps	SPAIANDO	43	Ronaldson with Antique No. 1 Italic	SPAEHNIB
31	Clarendon No. 1, one-letter	Sowohl	45	Ronaldson with Cheltenham Bold	SPAEHNICE
63		SPALERAN	42	Ronaldson with Italic and Small Caps	SPADONIA
63 49	Classic with Century Bold	DIALERAN			
63 49 49	Classic with Century Bold	SPADONIES	44	Ronaldson with Title No. 1	SPADURET
63 49 49 55	Classic with Century Bold	Spadonies Sowont	44	Ronaldson with Title No. 2	SPADURET SPADURIC
63 49 49	Classic with Century Bold	SPADONIES			

#### How to Order Linotype Matrices

Page	Name of Face	Code Word	PAGE	Name of Face	Code Word
	10 POINT—Continued			12 POINT—Continued	
141	Russian Condensed No. 2 with Italic	Spaledo	63		Sa. ner
142	Russian No. 3, Light and Bold	SPALEDO	36	Caslon Text, one-letter	SPARERIB SPARKISH
142	Small Russian No. 3, Light and Bold	SPALETRUBY	15	Century Bold with Italic	SPARKISH
142	Russian No. 11 with Antique Black No. 2	SPALDUM	152	Century Bold with Italic, Advertising	DIANGAGE
141	Russian No. 11 with Italic	SPALETRAM		Figures	SPASLACAP
142	Russian Old Style with Antique No. 1	SPAIATE	13	Century Expanded with Century Bold	SPARHATAY
16	Scotch with Italic and Small Caps	SPADICOSE	13	Century Expanded with Century Bold	_
16 154	Scotch with Jenson	SPADIFAG	14	Italic	SPARHAVE
53	Title No. 2, Advertising Figures Title No. 2 with Italic	SPASKEMOR SPAERLICH	14 12	Century Expanded with Cheltenham Bold.	Sparhawk
54	Title No. 7 with Italic	SPALAST	12	Century Expanded with Italic and Small Caps	Sparhafen
68	Two-Line No. 18, one-letter	SPASMATIS	151	Cheltenham Bold, Advertising Figures	SPASKARPE
69	Underwood Typewriter, one-letter	Sowers	151	Cheltenham Bold Condensed Italic, Adver-	O. ADRAM. D
69	Underwood Typewriter, two-letter	SPAHER		tising Figures	Spaskasu
28 28	Uniline with Italic and Small Caps	SPAHINOG	34	Cheltenham Bold Condensed with Italic	Spartipo
157	Uniline with Title No. 1	SPAHEES SPASKANE	151	Cheltenham Bold Condensed with Italic,	G
131	winchen, Advertising Figures	SPASKANE	35	Advertising Figures	Spaslark
	11 POINT		35	Cheltenham Bold Extra Condensed, onc-	SPANWID
	11 1 01141	i	33	Cheltenham Bold with Italic	SPARTINA .
45	Cambridge with Italic and Small Caps	SPANDREL	32	Cheltenham Condensed with Cheltenham	
36	Caslon with Italic and Small Caps	SPAMPANI		Bold Condensed	Sparkam
13	Century Expanded with Century Bold	SPAMPART	32	Cheltenham Wide with Cheltenham Bold.	SPARTIST
31	Cheltenham with Italic and Small Caps	Spanleder	31 63	Cheltenham with Italic and Small Caps	SPARROW
142	Condensed No. 2 with Antique Black	Spanleek	49	Clarendon No. 1, one-letter	SPARAGI SPARTOLLA
27	No. 3 De Vinne with Antique No. 3	SPANADER	49	Classic with Italic and Small Caps	SPARIOLLA
26	De Vinne with Italic and Small Caps	SPALTFARN	55	Condensed Outline, one-letter	SPARAGLER
66	De Vinne with Italic and Small Caps (Can-		64	Condensed Title No. 1, one-letter	SPARAGMO
	celed)	SPALTGO	64	Condensed Title No. 2, one-letter	Sparagon
63	Doric No. 1 with Bold Face No. 4	SPANGLE	154	De Vinne Condensed, Advertising Figures.	SPASKASUPE
63	Doric No. 2, one-letter	SPALLONA	53 154	De Vinne Extra Condensed, one-letter	SPARGELOVE
144	Elzevir No. 3 with Italic and Small Caps. German No. 3 with Bold Face No. 2	SPANGLING SPANDEBAT	55	De Vinne Outline, Advertising Figures De Vinne Outline with Bold Face No. 6	SPASKASURD SPARISOND
75	Gothic Condensed No. 1, one-letter	SPALLIERA	55	De Vinne Outline with Italic	SPARISOND
138	Greek Elzevir	SPANKALB	126	De Vinne, R. T. M.	SPAZORTO
140	Hebrew No. 2	SPALTACA	27	De Vinne with Antique No. 3	Sparofen
18	No. 1 with Century Bold	SPALTADAB	26	De Vinne with Italic and Small Caps	SPARISOME
17	No. 1 with Italic and Small Caps	SPALTADER	28 47	De Vinne with Title No. 1	SPARISOLD
66 25	No. 9 (Plain and Canceled) No. 21 with Italic and Small Caps	SPANHOUT SPANOTRICE	48	Elzevir No. 3 with Italic and Small Caps Elzevir with Cheltenham Bold	SPARTONY SPARTIUM
39	Old Style No. 1 with Antique No. 1	SPANANTO	144	German No. 3 with Bold Face No. 2	SPARTSAG
38	Old Style No. 1 with Italic and Small Caps	SPALTUNG	155	Gothic Condensed No. 1, Advertising	
50	Old Style No. 7 with Italic and Small Caps	SPALTURA	!	Figures	Spaskeap
51	Ronaldson No. 7 with Italic and Small		75	Gothic Condensed No. 1. one-letter	SPARASION
,,	Caps	SPANOTRIC	76 77	Gothic Condensed No. 2, one-letter	Spargequer
43 42	Ronaldson with Antique No. 1	SPANHEMIE SPAMITROS	77	Gothic No. 5, one-letter	Sparazio Sparedome
142	Russian Condensed No. 2 with Antique	OFAMILEO3	65	Gothic No. 5 with Gothic Condensed No. 1	SPARRIGES
~~	Black No. 3.	SPANIORA	155	Gothic No. 13, Advertising Figures	SPASKEEN
141	Russian No. 1 with Italic	Spaniopes	78	Gothic No. 13 with Cheltenham Bold Con-	_
16	Scotch with Italic and Small Caps	SPALTICER	-	densed	SPARSABE
68	Two-Line No. 2, one-letter	SPASME	78 80	Gothic No. 13 with De Vinne Condensed	SPARSACK
	19 DOINT		80	Gothic No. 16 with Cheltenham Bold Gothic No. 16 with Title No. 4	Sparscon Sparsend
	12 POINT		75	Gothic No. 18, one-letter	SPARGILD
62	Antique Condensed, one-letter	SPARBANK	81	Gothic No. 25 with Gothic No. 26	SPARTUM
61	Antique No. 1 with Italic	SPARGALEN	82	Gothic No. 29 with Gothic No. 30	SPARTUMAG
136	Armenian No. 1 with No. 2	SPARTRUVE	82	Gothic No. 29a with Gothic No. 30a	SPARTUMEL
52	Benedictine with Italic and Small Caps	Spargomer	82 82	Gothic No. 29b with Gothic No. 30b	SPARTUMERT
11	Bodoni Book with Italia and Small Cana	SPARGOTT	84	Gothic No. 29c with Gothic No. 30c Gothic No. 32 with Gothic No. 33	SPARTUMINT SPARTUNA
10	Bodoni Book with Italic and Small Caps Bodoni with Italic and Small Caps	SPARGOUD SPARGOTHIC	84	Gothic No. 32a with Gothic No. 33a	SPARTUNA
153	Bold Face No. 3, Advertising Figures	SPASKARM	84	Gothic No. 32b with Gothic No. 33b	SPARTUNIP
153	Bold Face No. 6, Advertising Figures	Spaskarmer	84	Gothic No. 32c with Gothic No. 33c	SPARTUNOB
153	Bold Face No. 7, Advertising Figures	Spaskarna	139	Greek Bold Face No. 1	Sparsile
83	Bold Face No. 9 with Gothic No. 31	SPARHAG	138	Greek No. 2	SPARCEMUTO
83	Bold Face No. 9a with Gothic No. 31a	SPARHEK	138 140	Greek No. 3	SPARGEND SPARSOD
83 83	Bold Face No. 9b with Gothic No. 31b Bold Face No. 9c with Gothic No. 31c	SPARHIM SPARHOT	140	Hebrew	SPARSOD SPARSOMA
36	Caslon No. 2 with Italic and Small Caps.	SPARHOT SPARKITE	137	Jacobite	SPARSOMA
37	Casion No. 3 with Italic and Small Caps.	SPARKLING	157	Jenson, Advertising Figures	SPASKENT
li	·				

ACE	Name of Face	Code Word	PAGE	Name of Face	Code Word
	12 POINT—Continued			14 POINT—Continued	
55	Lining Gothic No. 1, Advertising Figures	Spaskey	12	Century Expanded with Italic and Small	
37	Nestorian	Spartsoap		Caps	SPARTANEB
17   17	No. 1, R. T. M	SPAZIOSO SPARGOUTE	151 151	Cheltenham Bold, Advertising Figures	SPASLAND
20	No. 2 with Gothic No. 3	SPARGOUTE SPARGUDA	131	Cheltenham Bold Condensed, Advertising Figures	SPASLAPE
24	No. 16 with Century Bold	SPARSUMAC	34	Cheltenham Bold Condensed with Italic	SPARTEXO
23	No. 16 with Italic and Small Caps	Spartacus	35	Cheltenham Bold Extra Condensed, one-	_
25	No. 26, R. T. M	SPAZOTUN	11 750	letter	SPASMAVE
52 39	Old Roman with Italic Old Style No. 1 with Antique No. 1	Sparorta Sparorum	152	Cheltenham Bold Extra Condensed, Under-	Spaceace
39	Old Style No. 1 with Antique No. 1 Old Style No. 1 with Antique No. 1 Italic.	SPARORUM	151	scored Advertising Figures Cheltenham Bold Italic, Advertising	SPASLAST
41	Old Style No. 1 with Cheltenham Bold	SPAROSE		Figures	SPASLABON
38	Old Style No. 1 with Italic and Small Caps	Sparkasse	33	Cheltenham Bold with Italic	SPARTESTY
40	Old Style No. 1 with Title No. 1	SPARKEL	32	Cheltenham Condensed with Cheltenham	
40 25	Old Style No. 1 with Title No. 2 Old Style No. 2, R. T. M	SPARKELAB SPAZOSAT	32	Bold Condensed	SPARTAPE Spartever
46	Old Style No. 3 with Italic and Small Caps	SPARKENT	31	Cheltenham with Italic and Small Caps	SPANIEVER
50	Old Style No. 7 with Italic and Small Caps	Sparkora	49	Classic with Century Bold	SPASIMOSK
46	Original Old Style with Italic and Small		66	Congressional (Plain and Canceled)	SPARUTO
EA	Caps	SPARLAMPE	154	Congressional Italic (Plain and Canceled)	SPARVIERO
54 69	Pabst Old Style with Italic	SPARLANE SPAREGGIA	154 53	De Vinne Condensed, Advertising Figures. De Vinne Extra Condensed, one-letter	SPASLABUG SPASMULET
69	Remington Typewriter, one-letter	SPARMADE	154	De Vinne Outline, Advertising Figures	SPASHULET
57	Roman Bold Condensed, one-letter	Sparegor	55	De Vinne Outline with Bold Face No. 6	SPARTERET
51	Ronaldson No. 7 with Italic and Small		55	De Vinne Outline with Italic	SPARTERN
43	Caps	SPARKLAST	27 26	De Vinne with Antique No. 3	SPARTERES
13	Ronaldson with Antique No. 1 Ronaldson with Antique No. 1 Italic	SPARREN SPARREPE	216	De Vinne with Italic and Small Caps De Vinne with Title No. 1	SPARTESA SPARTEROD
5	Ronaldson with Cheltenham Bold	SPARREST	47	Elzevir No. 3 with Italic and Small Caps.	SPARTERUD
2	Ronaldson with Italic and Small Caps	SPARKFUL	48	Elzevir with Cheltenham Bold	Sparucori
4	Ronaldson with Title No. 1	SPARKLAG	144	German No. 4 with Bold Face No. 4	SPASINAL
14	Ronaldson with Title No. 2	Sparkland	75 76	Gothic Condensed No. 1, one-letter	SPASMORE
4	Russian Condensed No. 2 with Antique Black No. 2	Spartuary	155	Gothic Condensed No. 2, one-letter	SPASIMIGO SPASLABUR
1	Russian Condensed No. 2 with Italic	SPARTUARY	78	Gothic No. 13 with Cheltenham Bold Con-	DEASLABUR
2	Russian No. 3, Light and Bold	SPASMENTA		densed	Sparucuri
2	Russian No. 11 with Antique Black No. 2	Sparsamer	78	Gothic No. 13 with De Vinne Condensed	SPARUCUD
11	Russian No. 11 with Italic	SPARSEDLY	155	Gothic No. 16, Advertising Figures	SPASLABIN
l6 ↓ l6 ↓	Scotch with Italic and Small Caps Scotch with Jenson	SPARIMENTO SPARIMIC	80 80	Gothic No. 16 with Cheltenham Bold Gothic No. 16 with Title No. 4	SPARUDACE SPARUD
59	Stenograf Typewriter, one-letter	SPAREDRES	75	Gothic No. 18, one-letter	SPARUUD
54	Title No. 2, Advertising Figures	Spaskasumo	139	Greek Gothic Condensed No. 1	SPASAMISO
3	Title No. 2 with Italic	SPARTRUELY	155	Mid Gothic, Advertising Figures	SPASLABER
4	Title No. 7 with Italic	SPARGOSA	152	Mid Gothic, Underscored Advertising	Space
8	Two-Line, one-letter	SPASTIC SPAREDUM	24	Figures No. 16 with Century Bold	SPASLABOR SPASLUTE
9	Underwood Typewriter, two-letter	SPARTRUEST	23	No. 16 with Italic and Small Caps	SPASHORA
28	Uniline with Italic and Small Caps	SPARTRUF	126	No. 36, R. T. M	Spazzola
1	-		52	Old Roman with Italic	SPASMIVA
ł	14 POINT		39 41	Old Style No. 1 with Antique No. 1	SPARTIMEL
55	Advertising Fractions, Advertising Figures	SPASLADASS	38	Old Style No. 1 with Cheltenham Bold Old Style No. 1 with Italic and Small Caps	SPARTIMEN SPARTIMES
2	Antique Condensed	SPASIDENDO	40	Old Style No. 1 with Title No. 2	SPARTIMER
1	Antique No. 1 with Italic	SPARULUNT	50	Old Style No. 7 with Italic and Small Caps	SPARTIMIL
6	Arabic	SPASAMISIT	46	Original Old Style with Italic and Small	C
2	Benedictine with Italic and Small Caps Bodoni Bold with Italic	SPARUME	54	Caps Pabst Old Style with Italic	SPASIMAVA SPASIMEDA
0	Bodoni Book with Italic and Small Caps.	SPARUPT SPARUPUN	57	Roman Bold Condensed, one-letter	SPASAMISE
9	Bodoni with Italic and Small Caps	SPARUPUN	51	Ronaldson No. 7 with Italic and Small	
3	Bold Face No. 3, Advertising Figures	SPASLADUCY		Caps	SPASIMOT
3	Bold Face No. 6, Advertising Figures	SPASLADO	43	Ronaldson with Antique No. 1	SPASIMEL
7	Caslon No. 3 with Italic and Small Caps. Caslon with Italic and Small Caps	SPASEBA	45	Ronaldson with Cheltenham Bold	SPASIMEND SPASIMORA
2	Century Bold, Advertising Figures	SPASDUTEL SPASLABO	42	Ronaldson with Title No. 2	SPASIMONA
2	Century Bold Italic, Advertising Figures	SPASLACK	157	Ruff Old Style, Advertising Figures	SPASLABES
2	Century Bold, Underscored Advertising	_	217	Scotch with Italic and Small Caps	SPASIMPE
	Figures	SPASLABOLT	154	Title No. 2, Advertising Figures	SPASLACOR
15 13	Century Bold with Italic	SPARTAN SPARTANAT	154 54	Title No. 2 Italic, Advertising Figures Title No. 7 with Italic	Spaslacra Sparuna
13	Century Expanded with Century Bold Century Expanded with Century Bold	SPARIANAT	157	Winchell, Advertising Figures	SPASLADAR
1	Italic	Spartanaur			
14	Century Expanded with Cheltenham Bold .	SPARTANAVE	13	•	l .

#### How to Order Linotype Matrices

Page	Name of Face	Code Word	PAGE	Name of Face	Code Word
	16 POINT			18 POINT—Continued	
155	Gothic Condensed No. 1, Advertising		139	Greek Gothic No. 14	Spasmeover
	Figures	SPASLADEL	145	Heading Text	Spaslor
140	Hebrew	SPASLOP	140	Hebrew	Spasmepe
140	Hebrew Condensed	Spaslopac	157 57	Jenson, Advertising Figures	SPASLADUCK
	18 POINT		64	Jenson Condensed	Spashopont Spasmeny
	10 1 011/1		157	Lining Caslon, Advertising Figures	SPASLAFENK
155	Advertising Fractions, Advertising	•	157	Lining Caslon Italic, Advertising Figures	SPASLAFEOL
	Figures	SPASLAKONE	155	Mid Gothic, Advertising Figures	Spaslaferd
62	Antique Condensed	SPASLERMA	38	Old Style No. 1	SPASMEOD
61 61	Antique No. 1	SPASLERTIS SPASLESAG	54 54	Pabst Old Style Condensed	Spasmeola Spasmeolet
136	Arabic	SPASMEONIP	157	Roycroft, Advertising Figures	SPASHAGEDO
52	Benedictine	Spaslese	157	Ruff Old Style, Advertising Figures	SPASLAGUT
9	Bodoni	Spaslesta	143	Russian Antique Black Condensed No. 2	SPASMOACT
111	Bodoni Bold Figure	SPASLESTEB SPASLADENS	143	Russian Antique Black No. 12	Spasmoab
154 217	Bodoni Bold, Advertising Figures Bodoni Bold Italic	SPASLADENS	217 217	Scotch	Spasmeoler Spasmeolox
10	Bodoni Book.	SPASLESTIN	216	Title No. 1.	SPASMEOLOX SPASMEOMEN
153	Bold Face No. 6, Advertising Figures	SPASLADEME	53	Title No. 2.	Spasmeolum
153	Bold Face No. 7, Advertising Figures	SPASLADEMI	154	Title No. 2, Advertising Figures	Spaslafabo
83	Bold Face No. 9	Spastestor	154	Title No. 2 Italic, Advertising Figures	Spaslafost
83	Bold Face No. 9a	Spaslestum Spaslesund	56 157	Title No. 5	SPASMEONAD
37	Casion No. 4	SPASLESUM	157	Title No. 6, Advertising Figures Winchell, Advertising Figures	Spaslafun Spaslakomo
• 15	Century Bold	SPASLESURT	13,	w inchest, Advertising Figures	SPASLARUMU
152	Century Bold, Advertising Figures	Spasladera		20 POINT	
15	Century Bold Condensed	SPASLET	(0)	And Francisco	C
15 152	Century Bold Italia Advertising Figures	Spaslesuto Spaslafury	62 31	Antique Extra Condensed	SPATALAG SPATALAND
132	Century Bold Italic, Advertising Figures Century Expanded	SPASLETTER	217	Cheltenham Italic	SPATALARK
33	Cheltenham Bold	SPASLIAR	64	Condensed Title No. 1	SPATALEST
151	Cheltenham Bold, Advertising Figures	Spaslafage	77	Gothic No. 5	Spatahorn
34	Cheltenham Bold Condensed	Spaslict	140	Hebrew	SPATALEW
151	Cheltenham Bold Condensed, Advertising	Spasladigo	143	Russian Antique Condensed	Spatalery
34	Figures	SPASLICTER		21 POINT	i
151	Cheltenham Bold Condensed Italic, Adver-				
1	tising Figures	SPASLADENT	64	Latin Condensed	SPASAB
35	Cheltenham Bold Extra Condensed	SPASMECTAR	1	22 POINT	
33 151	Cheltenham Bold Italic	Spaslibeg			_
191	Figures	SPASLACESA	136	Arabic	Spasmarto
32	Cheltenham Condensed	SPASMECTIN		24 POINT	
49	Classic Italic	Spasmectol			
55	Condensed Outline	SPASMECTUM	155	Advertising Fractions, Advertising Figures	Spaslomud
154	De Vinne Condensed, Advertising Figures.	SPASLAGUM	61 136	Antique No. 1	SPASLUXOR
53 217	De Vinne Extra Condensed  De Vinne Outline	SPASMEDA SPASMEDABY	130	ArabicBodoni	Spasmapool Spasmaban
154	De Vinne Outline, Advertising Figures	SPASLAHN	ıí	Bodoni Bold	SPASMABAND
48	Elzevir No. 2	SPASMEDACT	154	Bodoni Bold, Advertising Figures	SPASLID
47	Elzevir No. 3	SPASMEDADE	217	Bodoni Bold Italic	Spasmabamo
56	Encore Condensed	SPASMERT	10	Bodoni BookBodoni Condensed	SPASMABARE
137 48	EstrangelaFrench Old Style No. 2	SPASMEOPEN SPASMEEC	153	Bold Face No. 6, Advertising Figures	Spasmabest Spaslima
145	German Bold Face No. 3	SPASMEORT	153	Bold Face No. 7, Advertising Figures	SPASLINK
75	Cothic Condensed No. 1	SPASMAFEND	5.7	Cantion	SPASMABITE
155	Gothic Condensed No. 1, Advertising		37	Caslon Bold Condensed	SPASMABIVO
ابہا	Ligures	SPASLADOGE	15 152	Century Bold	SPASMACAM
76 78	Gothic Condensed No. 2	SPASLOPORE SPASMAGAT	152	Century Bold Condensed	Spasloluco Spasmace
79	Gothic No. 14	SPASMAROS	15	Century Bold Italic	SPASMACKIN
218	Gothic No. 16	SPASMARPE	152	Century Bold Italic, Advertising Figures	Spaslogobe
155	Gothic No. 16, Advertising Figures	Spaslakure	12	Century Expanded	SPASMACKY
75	Gothic No. 18	SPASMARUN	31	Cheltenham	SPASMACUST
82 82	Gothic No. 29	SPASMARVEL SPASMARVIN	33 151	Cheltenham Bold	SPASNUCK SPASLOLEND
82	Gothic No. 30.	SPASMARVIN	34	Cheltenham Bold Condensed	SPASNUCKAB
82	Gothic No. 30a	SPASMARVUM	151	Cheltenham Bold Condensed, Advertising	_
83	Gothic No. 31	SPASMARX		Figures	Spaslomak
83	Gothic No. 31a	SPASMARZA SPASMARZA	151	Cheltenham Bold Condensed Italic,	Space Chica
139	Greek Cheltenham Bold Condensed	SPASMEOSS	11	Advertising Figures	SPASLONOR

#### **CODE WORDS**

(Continued)

Page	Name of Face	Code Word	PAGE	Name of Face	Code Word
	24 POINT—Continued			30 POINT—Continued	
35	Cheltenham Bold Extra Condensed	SPASNUDEL	217	De Vinne Condensed	SPASNUTONE
35	Cheltenham Bold Extra Condensed Italic	Spasnucker	154	De Vinne Condensed, Advertising Figures	SPASLUCERA
33	Cheltenham Bold Italic	Spasnudar	48	Elzevir No. 2.	SPASNUTUM
151	Cheltenham Bold Italic, Advertising	C	145	German Condensed	SPASPOND
32	Figures	SPASLOPEST SPASNUP	76	Gothic Condensed No. 2	SPASLUNEST SPASLUPECK
217	Cheltenham Italic	SPASNUCCER	78	Gothic No. 13	SPASLUBBER
55	Condensed Outline	Spasnukam	155	Gothic No. 13, Advertising Figures	SPASLUCHER
217	De Vinne Condensed	SPASNULAND	155	Gothic No. 16, Advertising Figures	Spaslucha
154 53	De Vinne Condensed, Advertising Figures. De Vinne Extra Condensed	Spaslopunk Spasnule	139 64	Greek CaptionLatin Compressed	SPASPOR
217	De Vinne Outline	SPASNULIN	64	Latin Compressed	Spaslupest Spaspolan
154	De Vinne Outline, Advertising Figures	SPASLOPURT	155	Mid Gothic, Advertising Figures	SPASLUKEN
48	Elzevir No. 2	SPASNULTA	56	Provincial	Spaspolest
47	Elzevir No. 3	SPASNULTEY	143	Russian Antique Black Condensed No. 2	Spasposter
56 155	Encore Condensed	SPASNUMB	56	Title No. 5	Spaspomer
100	Gothic Condensed No. 1, Advertising Figures	SPASLAKIND		34 POINT	
76	Gothic Condensed No. 2	SPASLUMANE			
78	Gothic No. 13	SPASLUMER	77	Gothic Condensed No. 3	SPASLOMORT
155 218	Gothic No. 16, Advertising Figures	Spasloram Spaslumine	79 143	Gothic No. 14	SPASLORAFT
75	Gothic No. 16	SPASLUMINE SPASLUMOG	149	Residu Autique 110. 14	SPASLOMUSS
139	Greek Cheltenham Condensed	SPASMARAB		36 POINT	
157	Jenson, Advertising Figures	Spaslakord	_		ٔ ا
57	Jenson Bold Condensed	SPASLUMORT	1.59	Bodoni	SPASMADAST
64 157	Latin Condensed Lining Caslon, Advertising Figures	Spasmalog Spaslalake	153 57	Bold Face No. 6, Advertising Figures	SPASLURID SPASMADAYA
157	Lining Casion, Advertising Figures Lining Casion Italic, Advertising Figures	SPASLALAND	152	Century Bold, Advertising Figures	SPASLUST
155	Mid Gothic, Advertising Figures	SPASLOMER	217	Cheltenham	SPASMADALE
50	Old Style No. 7	SPASMACUM	33	Cheltenham Bold	Spasmadaze
54	Powell	SPASMAMUT	151	Cheltenham Bold, Advertising Figures	SPASLUSTRA
57 157	Roman Bold Condensed	SPASMANE SPASLUNTO	151	Cheltenham Bold Condensed, Advertising Figures	SPASLUSUB
143	Russian Antique Black Condensed No. 2	SPASMARK	35	Cheltenham Bold Extra Condensed	SPASMADECK
143	Russian Caption	SPASMARNA	154	De Vinne Condensed, Advertising Figures.	SPASLUSUNT
218	Title No. 2.	Spasmaox	48	Elzevir No. 2	SPASMADEM
154 154	Title No. 2, Advertising Figures	Spaslodirk Spaslomist	76	Gothic Condensed No. 2	SPASLURK SPASLURATO
56	Title No. 2 Italic, Advertising Figures Title No. 5	SPASMAPLAY	79	Gothic No. 14.	SPASLUREBO
157	Title No. 6, Advertising Figures	SPASLOMOB	155	Gothic No. 16, Advertising Figures	SPASLUSTUM
157	Winchell, Advertising Figures	SPASLOMOTE	140	Hebrew Condensed	SPASLURING
	oc BOINT	1	143	Provincial	Spasluresa Spasluster
-	26 POINT		56	Russian Caption	SPASLUSTER SPASLURET
136	Arabic	Spasmucker	"		OI AGEGRE!
1	an Dorrim	1		42 POINT	
	28 POINT	1	57	Caption	SPASLUBACE
77	Gothic Condensed No. 3	SPASLOPETY	152	Century Bold, Advertising Figures	SPASMABO
79	Gothic No. 14	SPASLOPUNY	151	Cheltenham Bold, Advertising Figures	SPASMACTER
79	Gothic No. 14b	SPASLOPEW	151	Cheltenham Bold Condensed, Advertising	Sn.ov
139	Greek Gothic No. 14	SPASLOPHA SPASLOPIL	35	Figures Cheltenham Bold Extra Condensed	SPASMACT SPASLUBECK
140 143	Hebrew Condensed	SPASLOPIL SPASLOPINO	154	De Vinne Condensed, Advertising Figures.	SPASMACTIN
	•	·	79	Gothic No. 14	SPASLUBEN
ļ	30 POINT		155	Gothic No. 16, Advertising Figures	SPASMAKER
		Specker	139 143	Greek Gothic No. 14	SPASLUCK SPASLUPO
9 11	Bodoni Bold	SPASMABEL SPASMABIC	140	Aussian Annique IIV. 17	STASLUTU
154	Bodoni Bold, Advertising Figures	SPASLUART	1	48 POINT	
153	Bold Face No. 6, Advertising Figures	SPASLUBA			_
57	Caption	SPASMACODO	77	Gothic Condensed No. 3	SPENDER
37 152	Casion Bold Condensed	SPASMACOG SPASLUCE	79	Gothic No. 14	SPEND
31	Cheltenham	SPASMACORD	1	54 POINT	
33	Cheltenham Bold.	SPASMACOST	]]		
34	Cheltenham Bold Condensed	SPASMACUBE	79	Gothic No. 14	SPICE
151	Cheltenham Bold Condensed, Advertising	6		CO DOTAM	
35	Figures	SPASLUCEO SPASNUTER		60 POINT	
35 55	Condensed Outline	SPASNUTER	79	Gothic No. 14.	SPORT
55		, 51 75.70 102	11 12		,

### **SERIES INDEX**

NAME OF FACE	Series Page	SUBSTITUTE FIGURE PAGE	Name of Face	SERIES PAGE	SUBSTITUTE FICE PAGE
Aldine, Bold Face No. 1 with	65	•••	Century Bold Condensed	15	
Aldine No. 1, one-letter	62		Century Bold, De Vinne with	27	
Antique Black No. 1		159	Century Bold Italic, Century Expanded	-:	
Antique Black No. 1, No. 2 with		161	with	13	l
Antique Black No. 1, No. 18 with	66		Century Bold, No. 1 with	18	
antique Black No. 3, Condensed No. 2			Century Bold, No. 16 with	24	
with	142	•••	Century Bold with Italic	15	
ntique Condensed	62	•••	Century Expanded (Small Cap Figures		
ntique Extra Condensed	62	• • •	only)	::	159
ntique No. 1, De Vinne with	27	:::	Century Expanded with Century Bold	13	•••
ntique No. 1 Italic, Old Style No. 1 with	39	162	Century Expanded with Century Bold		
ntique No. 1 Italic, Ronaldson with	43 39	161, 162, 163	Italic	13	•••
ntique No. 1, Old Style No. 1 with ntique No. 1, Ronaldson with	43	101, 102, 103	Century Expanded with Cheltenham Bold Century Expanded with Italic and Small	14	
ntique No. 1 with Italic	61	167, 168, 169	Caps	12	167, 168, 169
andae 110. z with thatie	02	170	ii Caps	12	170
ntique No. 2, No. 2 with	66		Cheltenham	217	
ntique No. 2, No. 26 with	67		Cheltenham Italic	217	
ntique No. 2, Old Style No. 4 with	67		Cheltenham Bold, Century Expanded		
ntique No. 2, Railroad Ionic No. 3 with .	67	l	with	14	
ntique No. 3		158	Cheltenham Bold, Cheltenham Wide with.	32	
ntique No. 3, De Vinne with	27		Cheltenham Bold, Elzevir with	48	
ntique No. 5	••	158	Cheltenham Bold, Gothic No. 16 with	80	
ntique No. 6, No. 21 with	; <u>:</u>	161, 162	Cheltenham Bold, Old Style No. 1 with	41	161, 162, 163
ntique No. 6, Old Style No. 5 with	67	•••	Cheltenham Bold, Ronaldson with	45	•••
ntique No. 6, Ronaldson No. 5 with	176	•••	Cheltenham Bold Condensed, Cheltenham	20	
allot Squares	176 52	164 165 166	Condensed with	32	•••
enedictine with Italic and Small Caps.	32	164, 165, 166	Cheltenham Bold Condensed, Gothic No.	70	
odoni Bold Italic	217	168, 169, 170	13 with	78 34	• • • • • • • • • • • • • • • • • • • •
odoni Bold with Italic	ii	•••	Cheltenham Bold Condensed with Italic.	216	•••
odoni Book with Italic and Small Caps	10	167, 168, 169	Cheltenham Bold Extra Condensed with	210	• • • • • • • • • • • • • • • • • • • •
Soom was a sent und bulun Caps	10	170	Italic	35	
odoni Condensed	9		Cheltenham Bold with Italic	33	
odoni with Italic and Small Caps	ģ	167, 168, 169	Cheltenham Condensed with Cheltenham		1
·		170	Bold Condensed	32	
old Face Italic No. 2 with Clarendon			Cheltenham Wide with Cheltenham Bold.	32	
No. 1	65		Cheltenham with Century Bold		163
old Face Italic No. 4, Doric No. 1 with	63	•••	Cheltenham with Italic and Small Caps	31	167, 168, 169
old Face No. 1	••	158, 159	1		170
old Face No. 1, No. 1 with	1 ::	161	Clarendon No. 1, Bold Face No. 1 with	65	
old Face No. 1, No. 2 with	19	•••	Clarendon No. 1, Bold Face Italic No. 2		ľ
old Face No. 1 with Aldine	65	•••	with	65	•••
old Face No. 1 with Clarendon No. 1 old Face No. 1 with Ionic No. 1	65 65	•••	Clarendon No. 1, Gothic No. 3 with	65 65	
old Face No. 1 with Ionic No. 1	65	•••	Clarendon No. 1, Ionic No. 1 with	18	161
old Face No. 2 Condensed, No. 4 with	21		Clarendon No. 1, No. 2 with	66	101
old Face No. 2, No. 1 with	18	161	Clarendon No. 1, No. 2 with		162
old Face No. 2, No. 2 with	19		Clarendon No. 1, No. 9 with	::	162
old Face No. 2b, No. 2b with	19		Clarendon No. 1, No. 13 with	::	162, 163
old Face No. 2, No. 8 with	66	l	Clarendon No. 1, No. 19 with	::	162
old Face No. 3		158, 159	Clarendon No. 1, Old Style No. 1 with		162
old Face No. 3, No. 4 with		161	Clarendon No. 1, one-letter	63	158
old Face No. 6	::	158	Classic (Small Cap Figures only)		159
old Face No. 6, De Vinne Outline with	55	•••	Classic with Century Bold	49	:::
old Face No. 9	83	• • • •	Classic with Italic and Small Caps	49	167, 168, 170
old Face No. 9 with Gothic No. 31	83	164 165 167	Condensed No. 2 with Antique Black No. 3	142	• • • • • • • • • • • • • • • • • • • •
ambridge with Italic and Small Caps	45	164, 165, 167	Condensed Outline, one-letter	55	•••
anceled Faces	66	168, 169	Condensed Title No. 1, one-letter	64	
aption	57	•••	Condensed Title No. 2, one-letter Condensed Title No. 3, No. 1 with	64	161
aslon Bold Condensed	37		Condensed Title No. 3, No. 2 with	20	
asion No. 2 with Italic and Small Caps.	36	164, 165, 167	Condensed Title No. 5, No. 17 with	67	:::
and a supplier of the supplier	50	168, 169	Congressional (Plain and Canceled)	66	:::
aslon No. 3 with Italic and Small Caps	37	167, 168, 169	Congressional Italic (Plain and Canceled)	66	
•		170	De Vinne Condensed, Gothic No. 3 with	65	
aslon No. 4	37		De Vinne Condensed, Gothic No. 13 with .	78	
aslon Text, one-letter	63		De Vinne Condensed	217	
asion with Italic and Small Caps	36	164, 165, 166	De Vinne Extra Condensed, one-letter	53	
		167, 168, 169	De Vinne Outline with Bold Face No. 6	55	
. D116 . T		170	De Vinne Outline	217	
	13	1	De Vinne Outline with Italic	55	•••
entury Bold, Century Expanded with		3.00			
entury Bold, Century Expanded with entury Bold, Cheltenham with entury Bold, Classic with	49	163	De Vinne with Antique No. 1 De Vinne with Antique No. 3	27 27	•••

#### One Line Specimens of Linotype Faces

# SERIES INDEX

NAME OF FACE	Series Page	SUBSTITUTE FIGURE PAGE	Name of Face	Sentes Page	SUBSTITUTE FIGU PAGE
e Vinne with Century Bold	27	•••	Gothic No. 25 with Gothic Condensed		
e Vinne with Gothic No. 4	27		No. 2	81	• • • •
De Vinne with Gothic No. 7	:: ا	161	Gothic No. 25 with Gothic No. 26	81	•••
e Vinne with Italic and Small Caps	26	167, 168, 169	Gothic No. 26, Gothic No. 25 with	81	:::
W 10 10	1	170	Gothic No. 27	**	158
e Vinne with Italic and Small Caps,			Gothic No. 29	82	•••
Canceled	66	•••	Gothic No. 29 with Gothic No. 30	82	•••
De Vinne with Title No. 1	28	•••	Gothic No. 30	82	•••
le Vinne with Title No. 1	216	•••	Gothic No. 30, Gothic No. 29 with	82	•••
oric No. 1, one-letter	63	;;;	Gothic No. 31	83	•••
oric No. 1, No. 1 with	::	161	Gothic No. 31, Bold Face No. 9 with	83	•••
oric No. 1 with Bold Face Italic No. 4	63	•••	Gothic No. 32 with Gothic No. 33	84	:::
oric No. 2, one-letter	63	•••	Ionic No. 1	ا نز ا	158
lzevir No. 2	48	:::	Ionic No. 1, Bold Face No. 1 with	65	•••
lzevir No. 3 with Italic and Small Caps	47	164, 165, 166	Ionic No. 1 with Clarendon No. 1	65	•••
		167, 168, 169	Jenson Bold Condensed	57	•••
launia misk Chaleanha - P. 11	40	170	Jenson Condensed	57	163
zevir with Cheltenham Bold	48	•••	Jenson, Old Style No. 1 with	;;	163
ncore Condensed	56	···	Jenson, Scotch with	16	;;;
ists	177	•••	Latin Antique	;:	158
ractions, Horizontal Stroke	171	•••	Latin Compressed	64	•••
ractions, Piece	171	•••	Latin Condensed	64	;;;
rench Old Style No. 2	48	•••	No. 1 (Small Cap Figures only)	••	159
erman No. 1 with Old Style No. 1 Small	!	1	No. 1 with Bold Face No. 1	::	161
Caps	• • •	164	No. 1 with Bold Face No. 2	18	161
erman No. 1 with Ronaldson Small Caps		164	No. 1 with Century Bold	18	:::
othic Condensed No. 1, Gothic No. 3		1	No. 1 with Clarendon No. 1	18	161
with	65	•••	No. 1 with Condensed Title No. 3	••	161
othic Condensed No. 1, Gothic No. 5		[	No. 1 with Doric No. 1	••	161
with	65	l :::	No. 1 with Gothic No. 2	::	161
othic Condensed No. 1, No. 1 with	<u>::</u>	161	No. 1 with Gothic No. 4	18	:::
othic Condensed No. 1, one-letter	75	158	No. 1 with Gothic No. 8	••	161
othic Condensed No. 2	76		No. 1 with Gothic Condensed No. 1	• •	161
othic Condensed No. 2, Gothic No. 25		· ·	No. 1 with Italic and Small Caps	17	164, 167, 168
with	81				169, 170
othic Condensed No. 2, No. 2 with		161	No. 1 with Title No. 2	18	162
thic Condensed No. 3	77		No. 2 (Small Cap Figures only)		159
thic Condensed No. 4, No. 11 with	22	161	No. 2 with Antique Black No. 1	••	161
thic Condensed No. 4b, No. 11b with	22		No. 2 with Antique No. 2	66	•••
othic No. 2, No. 1 with		161	No. 2 with Bold Face No. 1	19	•••
othic No. 2, one-letter	٠.	158	No. 2 with Bold Face No. 2	19	•••
thic No. 3		158	No. 2b with Bold Face No. 2b	19	
thic No. 3, No. 2 with	20		No. 2 with Clarendon No. 1	66	•••
thic No. 3 with Clarendon No. 1	65		No. 2 with Condensed Title No. 3	20	:::
thic No. 3 with De Vinne Condensed	65	• • • • • • • • • • • • • • • • • • • •	No. 2 with Gothic Condensed No. 2	••	161
thic No. 3 with Gothic Condensed No. 1	65	• • • • • • • • • • • • • • • • • • • •	No. 2 with Gothic No. 3	20	• • • •
thic No. 3 with Title No. 2	65	162	No. 2 with Gothic No. 8		162
thic No. 4		159	No. 2 with Italic and Small Caps	18	167
thic No. 4, De Vinne with	27	•••	No. 3 with Italic and Small Caps	21	167
hic No. 4, No. 1 with	18		No. 4 (Small Cap Figures only)		159
hic No. 4, No. 10 with	22	•••	No. 4 with Bold Face No. 2 Condensed	21	
hic No. 5, one-letter	77		No. 4 with Bold Face No. 3	• •	161
thic No. 5 with Gothic Condensed No. 1	65		No. 4 with Clarendon No. 1	• •	162
thic No. 7, De Vinne with	••	161	No. 4 with Italic and Small Caps	21	168
thic No. 8		158, 159	No. 4 with Old Style No. 1 Small Caps	••	164
thic No. 8, No. 1 with	• • •	161 •	No. 4 with Ronaldson Small Caps	••	164
thic No. 8, No. 2 with	1 ::	162	No. 5 with Italic	••	169
othic No. 8, No. 12 with	22	161	No. 6 (Small Cap Figures only)		159
othic No. 9, one-letter	84	158	No. 6 with Italic		169
othic No. 9 (Special)		159	No. 8 with Bold Face No. 2	66	•••
othic No. 11, No. 12 with	22	222	No. 9 (Plain and Canceled)	66	:::
othic No. 13, one-letter	78	158	No. 9 with Clarendon No. 1		162
othic No. 13 with Cheltenham Bold Con-			No. 9 with Italic	• •	168, 169
densed	78	•••	No. 9 with Old Style No. 1 Small Caps	• •	165
othic No. 13 with De Vinne Condensed	78	•••	No. 9 with Ronaldson Small Caps		165
othic No. 14	79		No. 10 with Gothic No. 4	22	•••
othic No. 15		159	No. 10 with Italic and Small Caps	22	167
othic No. 16	218	•••	No. 11 with Gothic Condensed No. 4	22	161
othic No. 16		159	No. 11b with Gothic Condensed No. 4b	22	
othic No. 16 with Cheltenham Bold	80		No. 12 with Gothic No. 8	22	161
othic No. 16 with Title No. 4	80	•••	No. 12 with Gothic No. 11	22	
othic No. 17, one-letter		158	No. 12 with Italic and Small Caps	22	167
othic No. 18	75	•••	No. 12 with Old Style No. 1 Small Caps		164
othic No. 23	١	158	No. 12 with Ronaldson Small Caps		164

#### One Line Specimens of Linotype' Faces

# SERIES INDEX (Continued)

NAME OF FACE	Series Page	SUBSTITUTE FIGURE PAGE	Name of Face	SERIES PAGE	SUBSTITUTE FIGURE PAGE
No. 13 (Small Cap Figures only)		159	Powell	54	
No. 13 with Clarendon No. 1		162, 163	Provincial	56	•••
No. 13 with Italic		168, 169	Railroad Ionic No. 3 with Antique No. 2	67	•••
No. 13 with Old Style No. 1 Small Caps		165, 166	Remington Typewriter	69	•••
No. 13 with Ronaldson Small Caps		165, 166	Roman Bold Condensed	57	
No. 16 with Century Bold	24	1	Ronaldson No. 5 with Antique No. 6	67	
No. 16 with Italic and Small Caps	23	167, 168, 169	Ronaldson No. 7 with Italic and Small	l	ļ
•	1	170	Caps	51	164, 165, 166
No. 17 with Condensed Title No. 5	67		Ronaldson Small Caps, German No. 1	l	
No. 18, one-letter		158	with		164
No. 18 with Antique Black No. 1	66		Ronaldson Small Caps, No. 4 with		164
No. 19 with Clarendon No. 1		162	Ronaldson Small Caps, No. 9 with		165
No. 19 with Italic and Small Caps	66	168	Ronaldson Small Caps, No. 12 with		164
No. 19 with Title No. 1	66	162	Ronaldson Small Caps, No. 13 with		165, 166
No. 21 with Antique No. 6	1	161, 162	Ronaldson Small Caps, No. 21 with		164
No. 21 with Italic and Small Caps	25	164, 167, 168	Ronaldson with Antique No. 1	43	
	1	169	Ronaldson with Antique No. 1 Italic	43	<b>!</b>
No. 21 with Old Style No. 1 Small Caps		164	Ronaldson with Cheltenham Bold	45	
No. 21 with Ronaldson Small Caps		164	Ronaldson with Italic and Small Caps	42	164, 165, 166
No. 26 with Antique No. 2	67	•••	Ronaldson with Title No. 1	44	•••
No. 36 with Italic	1	170	Ronaldson with Title No. 2	44	
Old Roman with Italic	52	•••	Royal Gothic, one-letter	84	159
Old Style Gothic No. 1		158	Scotch with Italic and Small Caps	16	164, 165, 166.
Old Style No. 1 (Small Cap Figures only)	::	159			168, 169, 170
Old Style No. 1 Small Caps, German	1		Scotch with Italic and Small Caps	217	100, 100, 100
No. 1 with		164	Scotch with Jenson	16	1
Old Style No. 1 Small Caps, No. 4 with	::	164	Small Cap Figures.		159
Old Style No. 1 Small Caps, No. 9 with	::	165	Stenograf Typewriter	69	105
Old Style No. 1 Small Caps, No. 12 with	::	164	Tariff Characters	172	:::
Old Style No. 1 Small Caps, No. 13 with.	::	165, 166	Title No. 1	216	:::
Old Style No. 1 Small Caps, No. 21 with.	::	164	Title No. 1, De Vinne with	28	
Old Style No. 1 with Antique No. 1		161, 162, 163	Title No. 1, No. 19 with	66	162
Old Style No. 1 with Antique No. 1 Italic.	39	162	Title No. 1, Old Style No. 1 with	40	161, 162, 163
Old Style No. 1 with Cheltenham Bold		161, 162, 163	Title No. 1, one-letter		158
Old Style No. Lastin Cheltenham Bold	216	,,	Title No. 1, Ronaldson with	44	1
Old Style No. 1 with Clarendon No. 1	<b></b>	162	Title No. 1, Uniline with	28	162
Old Style No. 1 with Clarendon No. 1	38	164, 165, 166	Title No. 2.	218	102
one ito. I with static and Small Capi	7	167, 168, 169	Title No. 2. Gothic No. 3 with	65	162
	1	170	Title No. 2, No. 1 with	18	162
Old Style No. 1 with Jenson	1	163	Title No. 2, No. 1 with	40	161, 162, 163
Old Style No. 1 with Jenson.	40	161, 162, 163	Title No. 2, Ota Style No. 1 with	44	101, 102, 103
Old Style No. 1 with Title No. 1	40	161, 162, 163	Title No. 2 with Italic	53	168
Old Style No. 3 with Italic and Small Cap	1	167, 168, 169	Title No. 4, Gothic No. 16 with	80	100
Old Style No. 4 with Antique No. 2		1	Title No. 5.	56	
Old Style No. 5 with Antique No. 6		•••	Title No. 7 with Italic.	54	
Old Style No. 7 with Italic and Small Cape		164, 165, 166	Two-Line Initial Letters	68	
	J 30	167, 168, 170	Typewriter Faces—Remington, Stenograf,	"	•••
Original Old Style with Italic and Small	1 .	1	Underwood	69	•••
Caps	46	164, 165, 166	Underwood Typewriter	69	:::
1	1	170	Uniline with Italic and Small Caps	28	168
İ					1
Pabet Old Style with Italic			Uniline with Title No. 1	28	162 158

#### **SERIES INDEX**

#### FOREIGN LANGUAGE FACES

Greek Bold Face No. 1       139       Russian Condensed No. 2 with Antique Black No. 3       142         Greek Caption       139       Russian Condensed No. 2 with Italic       141         Greek Cheltenham Bold Condensed       139       Russian No. 1 with Italic       141         Greek Cheltenham Condensed       139       Russian No. 3, Light and Bold       142         Greek Elzevir       138       Russian No. 8 with Italic       141         Greek Gothic Condensed No. 1, one-letter       139       Russian No. 11 with Antique Black No. 2       142         Greek Gothic No. 3 with Greek Gothic Condensed No. 1.       139       Russian No. 11 with Italic       141	Name of Face	Series Page	NAME OF FACE	SERIES PAGE
Greek Gothic No. 29 with Greek Gothic No. 30.       138       Russian Small No. 3, Light and Bold.       142         Greek Italic No. 1       138       Syriac—Estrangela       137         Greek No. 1, one-letter.       138       Jacobite       137	Accents for Foreign Languages. Arabic. Armenian No. 1 with No. 2. German Bold Face No. 1, one-letter. German Bold Face No. 3. German Condensed. German Heading Text German No. 1, one-letter. German No. 2, one-letter. German No. 2 one-letter. German No. 3 with Bold Face No. 2. German No. 4 with Bold Face No. 2. German No. 4 with Bold Face No. 4. Greek Bold Face No. 1. Greek Caption. Greek Cheltenham Bold Condensed. Greek Cheltenham Condensed. Greek Elzevir. Greek Gothic No. 3 with Greek Gothic Condensed No. 1. Greek Gothic No. 14. Greek Gothic No. 19 with Greek Gothic No. 30. Greek Greek Italic No. 1	133 136 136 144 145 145 144 144 144 139 139 139 138 139 139 139 139	Greek, one-letter Greek Royal Gothic, one-letter Hebrew Hebrew Condensed Hebrew No. 2. Russian Antique Black Condensed No. 2. Russian Antique Black No. 12 Russian Antique Condensed Russian Antique Condensed Russian Caption Russian Condensed No. 2 with Antique Black No. 2. Russian Condensed No. 2 with Antique Black No. 3. Russian Condensed No. 2 with Antique Black No. 3. Russian Condensed No. 2 with Italic. Russian No. 1 with Italic. Russian No. 8 with Italic. Russian No. 11 with Antique Black No. 2. Russian No. 11 with Antique Black No. 2. Russian No. 11 with Antique Black No. 2. Russian Old Style with Antique No. 1. Russian Small No. 3, Light and Bold. Syriac—Estrangela.	138 139 140 140 143 143 143 143 144, 142 141 142 141 142 141 142 141 142 141 142 141

#### ROGERS TABULAR MATRICES

Name of Face	Series Page	NAME OF FACE	Series Page
Antique No. 2, R. T. M	126	No. 1, R. T. M., Figures	127
Antique No. 3, R. T. M., Figures	128 128	No. 4, R. T. M., Figures. No. 5, R. T. M., Figures.	127 127
Bold Face No. 1, R. T. M., Figures	128 126	No. 6, R. T. M., Figures	127 127
De Vinne, R. T. M	126	No. 12, R. T. M., Figures. No. 13, R. T. M., Figures.	127
German No. 1, R. T. M., Figures	128 126	No. 19, R. T. M., Figures. No. 26, R. T. M.	127 125
Gothic Condensed No. 1, R. T. M., Figures	128	No. 26 Italic, R. T. M., Figures	128
Gothic No. 3, R. T. M	126 128	No. 36, R. T. M. Old Style No. 1, R. T. M., Figures.	126 128
Gothic No. 6, R. T. M., Figures	128 128	Old Style No. 2, R. T. M	125 126
Gothic No. 10, R. T. M	126	Tariff Characters, R. T. M	129
Ionic No. 1, R. T. M Ionic No. 4, R. T. M., Figures	126 128	University, R. T. M. Figures	128

# ADVERTISING AND MISCELLANEOUS FIGURES

Name of Face	PAGE	NAME OF FACE	PAGE
Advertising Fractions	155	Gothic No. 13.	155
Baseball Figures	160	Gothic No. 16	155
Bodoni Bold and Italic	154	Jenson	157
Bold Face No. 3	153	Lining Caslon	157
Bold Face No. 6	153	Lining Gothic No. 1	155
Bold Face No. 7	153	Mid Gothic	155
Century Bold and Italic	152	Roycroft	157
Cheltenham Bold and Italic	151	Ruff Old Style	157
Cheltenham Bold Condensed and Italic	151	Title No. 2 and Italic.	154
De Vinne Condensed	154	Title No. 6	157
De Vinne Outline	154	Underscored Figures	152
Gothic Condensed No. 1	155	Winchell	157

# FACES COMPLETED TOO LATE FOR CLASSIFICATION

24 Point Title No. 2 (24\(\Delta\)143)

Lower case alphabet, 202.88 points. Figures. .1927

# THE LINOTYPE compos 12345

18 Point Gothic No. 16 (18△179)

ower case alphabet, 233.64 points. Figures, .1107

### THE LINOTYPE composes, justifie 12345

24 Point Gothic No. 16 (24△139)

Lower case alphabet, 202.05 points. Figures, 2077

# THE LINOTYPE compo 12345

14 Point Gothic Relief (14△77)

THE LINOTYPE COMPOSES JUSTIFIES A

### TYP@GRAPHY

The early printer had usually only one face of type; yet he solved the problem of display. To obtain a maximum of display value with a minimum of typographic expenditure is an economy that goes hand in hand with practical considerations and with art.

### One Line Specimens of Linotype Faces

# **CONTENTS**

	Page .
Linotype Faces in Series.	7 - 84
Modern Faces	7 - 28
Old Style Faces	
Antique, Title, and Miscellaneous Faces	59 - 71
Gothic Faces	73 - 84
Comparative Showing of Two-Letter Faces, 5 to 14 point	85 – 120
5 and 5½ Point Faces	87
6 Point Faces	88 - 91
7 Point Faces	92 - 93
8 Point Faces	94 - 99
9 Point Faces	100 – 101
10 Point Faces	102 – 107
11 Point Faces	
12 Point Faces	
14 Point Faces	116 – 120
ROGERS TABULAR SYSTEM AND MATRICES	121 - 129
FOREIGN LANGUAGE FACES	
Foreign Language Accents	133
Alphabetical List of Accents	134
Special Information	135
Arabic Faces	136 136
Armenian Faces	
Syriac Faces	137
Hebrew Faces	140
Russian Faces	
German Faces	
German Faces	144 - 143
DISPLAY ADVERTISING FIGURES	147 – 157
SUBSTITUTE AND MISCELLANEOUS FIGURES	158 – 170
One-Letter, Duplicate Character, and Small Cap Figures	
Baseball Figures	160
Roman with Bold Face Figures	161 – 163
Roman Figures with Small Caps	
Roman with Italic Figures	
MISCELLANEOUS CHARACTERS	
Piece Fractions	171 – 177
Horizontal Stroke Fractions	171
Tariff Characters	
	172 - 174
Party Emblems	173
Fists	170
± 13L3	1//

### One Line Specimens of Linotype Faces

# CONTENTS (Continued)

- 3 -	
GENERAL INFORMATION AND MISCELLANEOUS DATA	PAGE 179 – 196
Matrices in Small Job Fonts	
Display and Head-Letter Equipment	
Cabinets for Matrices and Spacebands	
Sorts Tray Cabinets	
Alignment of Matrices	
Broken Fonts	183
Returned Matrices	185
Duplicate Character Matrices	186
Logotypes	186
Extra Thin Spaces	186
Miscellaneous Measurements	186 – 188
Channels in which Caps of 12 and 14 point Matrices Will Run	189 – 191
Channels in which Caps of Lining Gothics Will Run	
Channels in which Caps of Display Matrices Will Run	192 – 196
Keyboard Diagrams	197 – 199
How to Order Matrices	201 – 203
Special Notching	
Auxiliary Matrix Bridge	
System of Marking Matrices	
Linotype Figures	
Linotype Table Characters	
Linotype Fractions	
Code Word Section	205 – 211
INDEX	212 - 215
FACES COMPLETED TOO LATE FOR CLASSIFICATION	216 - 218



# TYP@ APHY

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has the honor of presenting a copy of

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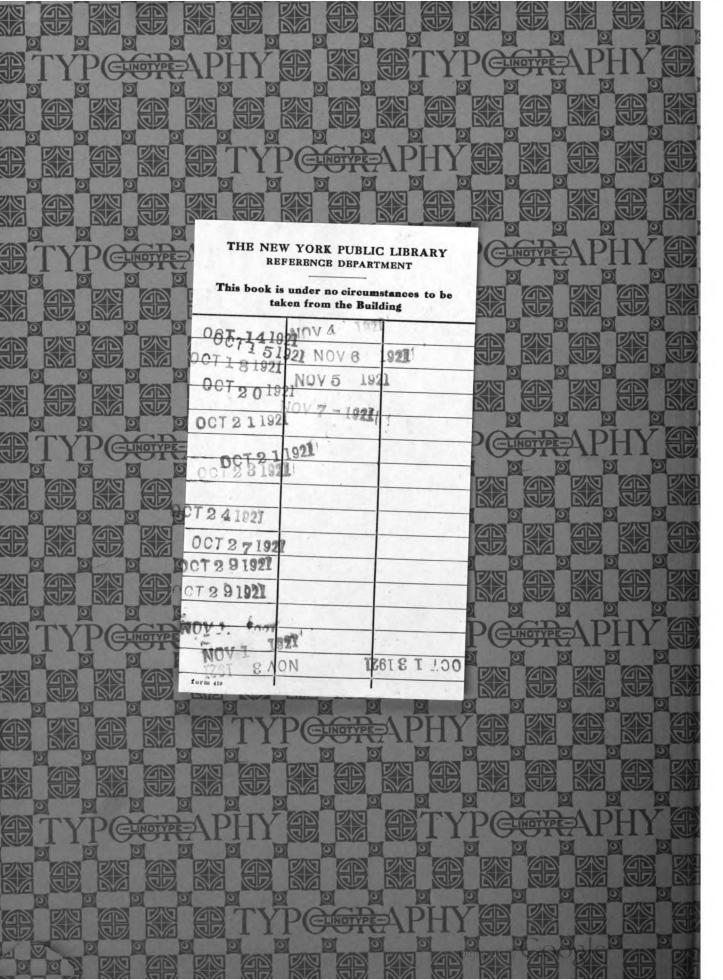
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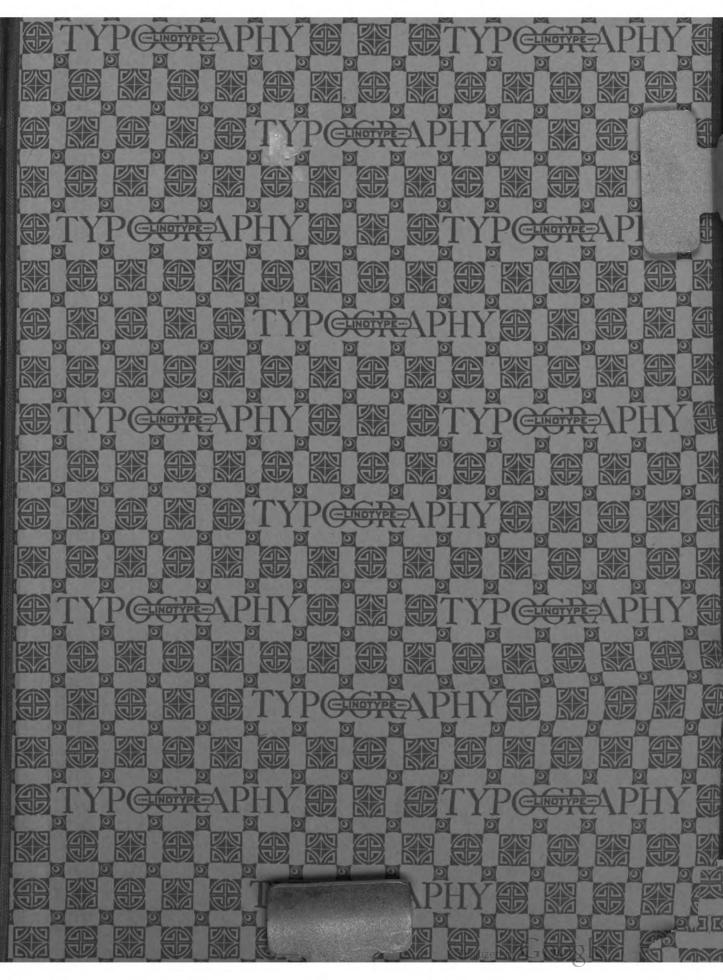
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