

K. Watson

86

Specimens of

**LINOTYPE
and LUDLOW
TYPE FACES**

Used by the

DAILY TELEGRAPH

SUNDAY TELEGRAPH

THE AUSTRALIAN

WOMEN'S WEEKLY

**CONSOLIDATED PRESS
168 CASTLEREAGH ST.,
SYDNEY.**

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10 POINT

LINOTYPE MATTER OF ALL KINDS CAN BE SET MORE QUICKLY
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18 POINT

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ludlow type faces have many bright features

24 POINT

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ludlow type faces have many bright

30 POINT

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36 POINT

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36 POINT

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ludlow types have many bright di

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ludlow types have many b

60 POINT

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72 POINT

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FRANKLIN GOTHIC CONDENSED

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96 POINT (CAPS ONLY)

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ludlow types have many bright disp

30 POINT

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42 POINT

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48 POINT

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60 POINT

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72 POINT

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18 POINT

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36 POINT

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ludlow types have man

42 POINT

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DELPHIAN OPEN TITLEDEL

36 POINT (CAPS ONLY)

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48 POINT (CAPS ONLY)

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18 POINT

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24 POINT

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24 POINT

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36 POINT

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5½ POINT IONIC

LINOTYPE MATTER OF ALL KINDS CAN BE SET MORE QUICKLY THAN BY ANY OTHER METHOD OF MECHANICAL TYPESETTING, AND IS SUITABLE FOR EVERY CLASS OF Linotype matter of all kinds can be set more quickly than by any other method of mechanical Typesetting, and is suitable for every class of printing that is required by advertisers and the

5½ POINT BOLD

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8 POINT

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Linotype matter of all kinds can be set more quickly than by any other method

8 POINT BOLD

LINOTYPE MATTER OF ALL KINDS CAN BE SET MORE QUICKLY TH
Linotype matter of all kinds can be set more quickly than by any other method

9 POINT

LINOTYPE MATTER OF ALL KINDS CAN BE SET MORE QUICKLY
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9 POINT BOLD

LINOTYPE MATTER OF ALL KINDS CAN BE SET MORE QUICKLY
Linotype matter of all kinds can be set more quickly than by any other meth

9 POINT ITALIC

LINOTYPE MATTER OF ALL KINDS CAN BE SET MORE QUICKLY
Linotype matter of all kinds can be set more quickly than by any other means

11 POINT

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11 POINT ITALIC

LINOTYPE MATTER OF ALL KINDS CAN BE SET MORE
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12 POINT

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12 POINT ITALIC

LINOTYPE MATTER OF ALL KINDS CAN BE SET
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TYPEWRITER

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10 POINT

LINOTYPE MATTER OF ALL KINDS CAN BE SET MORE QUICKLY T
linotype matter of all kinds can be set more quickly
LINOTYPE MATTER OF ALL KINDS CAN BE SET MORE QUICKLY T
linotype matter of all kinds can be set more quickly t

RULES and BORDERS

HAIRLINE RULE

No. 1

1 POINT RULE

No. 2

2 POINT RULE

No. 3

3 POINT RULE

No. 4

6 POINT RULE

No. 5

12 POINT RULE

No. 6

No. 7

No. 8

No. 9

No. 10

No. 11

No. 12

No. 13

No. 14

No. 15

No. 16

No. 17

No. 18

No. 19

No. 20

No. 21

No. 22

No. 23

No. 24

No. 25

No. 26

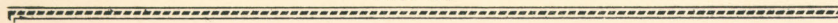
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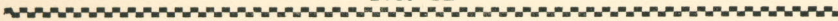
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RULES and BORDERS

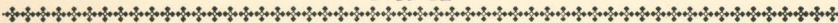
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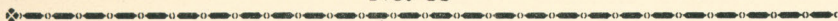
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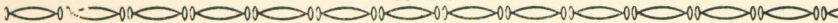
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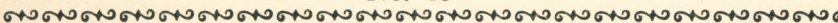
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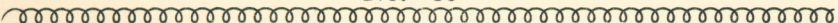
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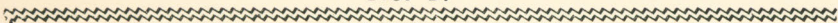
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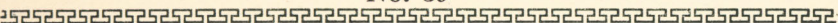
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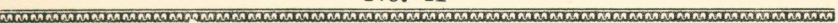
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No. 40



No. 41



BORDERS and EXTRAS

No. 42



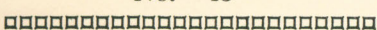
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No. 44



No. 45



No. 46



No. 47



No. 48



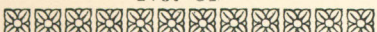
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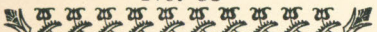
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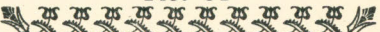
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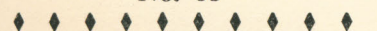
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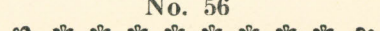
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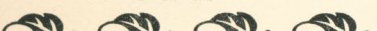
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No. 56



No. 57



No. 58

