

ATF

AMERICAN TYPE FOUNDERS

Script and Semiscript Faces

- Page 2 *Bank Script . . . Commercial Script*
3 *Type Script . . . Typho Script Extended*
4 *Royal Script . . . Bond Script . . . Civilité*
5 *Heritage*
6 *Bernhard Tango and Swash Capitals*
7 *Park Avenue*
8 *Liberty . . . Piranesi Italic*
9 *Thompson Quillscript*
10 *Raleigh Cursive . . . Typho Shaded . . . Typho Upright*
11 *Grayda and Swash Capitals*
12 *Kaufmann Script*
13 *Kaufmann Bold*
14 *Keynote . . . Romany*
15 *Brush*

A

40pt 3A 16n 5-1

Announcement

Characters in complete font

A B C D E F G H I
 J K L M N O P Q R
 S T U V W X Y Z
 , . , , , , , , ,
 1 2 3 4 5 6 7 8 9 0
 a b c d e f g h i j k l m n
 o p q r s t u v w x y z
 , , , , , , , , ,

60pt 3A 8n 5-1

Candidates Report

48pt 4A 9n 5-1

Exhibition of Painting

36pt 5A 12n 8-1

Yacht Racing at Shore Point

30pt 6A 15n 9-1

The Museum of National History

24pt 5A 18n 10-1

Invitation to our Wedding Anniversary

18pt 10A 26n 13-1

An Invitation is most cordially extended to Printers and Other Persons interested in visiting the Museum

Type Script
Series Number 309 . . . Art line

48pt 4A 12n 5-1

York Symphony Orchestra

36pt 5A 16n 8-1

Lower case alphabet 224 pts. Characters per pica 1.5

Engineering Society of New Jersey

30pt 6A 20n 9-1

Lower case alphabet 194 pts. Characters per pica 1.8

On Wednesday, September Twenty-sixth

24pt 8A 23n 10-1

Lower case alphabet 159 pts. Characters per pica 2.1

Business Policy of the Northern Bank Company

18pt 10A 32n 13-1

Lower case alphabet 124 pts. Characters per pica 2.8

An Invitation is most cordially extended to Printers and Other Persons interested in visiting the Museum

14pt 15A 58n 17-1

Lower case alphabet 94 pts. Characters per pica 3.7

An Invitation is most cordially extended to Printers and Other Persons interested in visiting the Museum

Type Script Extended

Series Number 400 . . . Art line

14pt 15A 42n 17-1 Lower case alphabet 122 pts. Characters per pica 3.8

An Invitation is most cordially extended to Printers and Other Persons interested in visiting the Typographic Library and Museum, which was established to perpetuate the memories and

12pt 17A 47n 19-1 Lower case alphabet 112 pts. Characters per pica 3.1

An Invitation is most cordially extended to Printers and Other Persons interested in visiting the Typographic Library and Museum, which was established to perpetuate the memories and

Characters in complete font

A B C D E F G H I
 J K L M N O P Q R
 S T U V W X Y Z
 , . , , , , , , ,
 1 2 3 4 5 6 7 8 9 0
 a b c d e f g h i j k l m n
 o p q r s t u v w x y z
 , , , , , , , , ,

Heritage

Series Number 702 . . . Ultra line

30pt 8A 12a 7-1

Lower case alphabet 252 pts. Characters per pica 1.4

Jade is used mostly for Jewelry or
Carved especially for Ornamental

24pt 8A 16a 9-1

Lower case alphabet 204 pts. Characters per pica 1.7

Brazil and Other Countries were showing
Civilization at a time so remote that they

18pt 11A 26a 12-1

Lower case alphabet 154 pts. Characters per pica 2.2

An Invitation is most cordially extended to the Printers
and Other Persons interested in visiting the Typographic
Library and Museum, which was established to honor and

Characters in complete font

A B C D E F G H I J K L M N O

P Q R S T U V W X Y Z Qu &

\$ 1 2 3 4 5 6 7 8 9 0 ¢

a a b c d e f g h i j k l m n o p q r

s t u v w x y z

, - ; ! ? ' " () - ff ffi ffi ffi t tt * Q

14pt 18A 42a 17-1 Lower case alphabet 122 pts.

Characters per pica 2.8

An Invitation is most cordially extended
to Printers and Other Persons interested in
visiting the new Typographic Library and
Museum, which was established to honor

356 MADISON AVENUE
UNIONTOWN, KANSAS
TELEPHONE MAIN 236

The Doris LaBelle Dress Salon

You are cordially invited
to attend the Golden Jubilee service at
Holy Cross Church
to celebrate the 50th Anniversary
of its erection
on Sunday, August 10, at 11 a. m.

*Fashion
Exhibition*
on February 10th
An exceptional assortment
of stylish gowns imported for
this occasion will
be shown
*The Doris LaBelle
Dress Salon*

Bernhard Tango

Series Number 582 . . . Ultra line

72pt 3A 5a 3-1

Majestic Firs

40pt 3A 8a 3-1

Domestic Wines

48pt 3A 9a 3-1

Beautiful Fashions

36pt 5A 12a 4-1

Lower case alphabet 319 pts. Characters per pica 1.1

Australian Mountaineers

24pt 7A 18a 7-1

Lower case alphabet 217 pts. Characters per pica 1.6

Exercises and Formations given by the Cadets of the Military School produced

18pt 9A 28a 9-1

Lower case alphabet 168 pts. Characters per pica 2.0

An Invitation is most cordially extended to Printers and Other Persons interested in visiting the new Typographic Library and Museum, which was to

Characters in complete font

A B C D E F G H I J K L M
N O P Q R S T U V W X
Y Z & . - ; ! ? ' " \$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

Bernhard Tango Swash Capitals

Series Number 583 . . . Ultra line

Characters in complete font

A B C D
E F G H I
J K L M
N O P Q R
S T U V
W X Y Z

120 pt for 72 pt
1 letter each



96 pt for 48 pt
1 letter each



84 pt for 48 pt
1 letter each



48 pt for 24 pt
1 letter each



80 pt for 15 pt
1 letter each



72pt 3A 6a 5-1

Park Avenue
Series Number 577 . . . Art line

Liberty

Series Number 511 . . . Common line

48pt 3A 11a 5-1

Exhibit of Rare China

62pt 4A 13a 7-1

Tenth Anniversary Dance

36pt 4A 16a 8-1

Lower case alphabet 242 pts. Characters per pica 1.4

National Bank of Milltown

30pt 4A 20a 9-1

Lower case alphabet 198 pts. Characters per pica 1.7

Exhibition of Rare Masterpieces have

24pt 5A 24a 11-1

Lower case alphabet 165 pts. Characters per pica 2.1

Jade is used for Jewelry or Carved by Hand for

18pt 7A 35a 18-1

Lower case alphabet 134 pts. Characters per pica 2.5

An Invitation is most cordially extended to Printers and

Lower case alphabet 111 pts.
Characters per pica 3.1

14pt 11A 49a 17-1

An Invitation is most cordially extended to Printers and Other Persons interested in visiting the Typographic Library, which was

Lower case alphabet 92 pts.
Characters per pica 3.7

An Invitation is most cordially extended to Printers and other Persons interested to visit the Typographic Library and Museum, which was built to perpetuate and honor the memories and achievements of all those

Characters in complete font

A B C D E F G H I J
K L M N O P Q R S
T C U V W X Y Z &
\$: ; , 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o p
d r s l u v w x y z . , : ; ! ? ' "

Priani's Italic

Series Number 547 . . . Common line

36pt 4A 12a 5-1

Lower case alphabet 276 pts. Characters per pica 1.2

Knights of the Middle Ages

30pt 4A 15a 7-1

Lower case alphabet 229 pts. Characters per pica 1.5

Jade Jewelry is Hand Carved by the

24pt 5A 18a 9-1

Lower case alphabet 192 pts. Characters per pica 1.8

Paintings of Famous Artists on Exhibition

18pt 8A 30a 15-1

Lower case alphabet 147 pts. Characters per pica 2.3

An Invitation is most cordially extended to Printers and

Lower case alphabet 93 pts.
Characters per pica 3.7

An Invitation is most cordially extended to Printers and Other Persons to visit the Typographic Library and Museum, which was established to perpetuate and

8pt 17A 63a 24-1 Lower case alphabet 74 pts.
Characters per pica 4.6
An Invitation is most cordially extended to Printers and all Other Persons interested to visit the Typographic Library and Museum, which was established to perpetuate and honor the memories and deeds

Characters in complete font

A B C D E F G H I J K
L M N O P Q R S T U
C V W X Y Z &
\$: ; , 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n
o p q r s t u v w x y z & st
., - : ; ! ? ' "

14pt 15A 45a 17-1

Lower case alphabet 120 pts. Characters per pica 2.8

An Invitation is most cordially extended to Printers and all Other Persons interested in visiting the Typographic Library and Museum,

12pt 15A 53a 20-1

Lower case alphabet 101 pts. Characters per pica 3.4

An Invitation is most cordially extended to Printers and Other Persons interested

AB in visiting the Typographic Library and Museum, which was established to record



Thompson | Quillscript

Thompson Quillscript

Series Number 700 . . . Art Line

48pt 3A 10a 3-1

Thompson Quillscript, the

36pt 5A 140 5-1

Lower case alphabet 265 pts Characters per pica 11

You are cordially invited to attend
the Service given in Unity Church

20pt 5A 17n ful

Lower case alphabet 214 pts. Characters per page 15

Cultivate above all things a taste for good reading. There is no pleasure so cheap, so

24pt TA 21n 7-1

Lower case alphabet 182 pts. Characters per pica 13

The most influential product of the printing arts is books. There were countless books written before the

18pt 9A 81n 9-1

Lower case alphabet: 145 pts. Characters per pica 24

Pleasantly legible, extremely practical, and unusually compatible with many favorites such as Century, Caslon, Cloister, Lydian, Garamond, Spartan Medium and other sans serifs. Quillscript

14pt 15A 47a 11-1

Lower case alphabet 118 pts. Characters per pica 3.0

Start using Quillscript type while it's new! An attractive new type of refreshing animation, expression and charm, with an easy flow of word structure. Quillscript is foundry engraved and cast for absolute uniformity in face and fit and for long life.

Characters in complete font

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &
1 2 3 4 5 6 7 8 9 0 \$ a b c d e f g h i j k l m n o p q r s t u v w x y z , - ; ! ? "

Fonts of optional characters Packaged and sold separately

AÆFGHJKLMNTVW&fh*(//)-æ| A9

Raleigh Cursive Series Number 531 . . . Ultra line

48pt 3A 8a 4-1

Drafting Information

42pt 3A 10a 4-1

Atlantic Ocean Voyages

36pt 3A 11a 5-1

Lower case alphabet 283 pts. Characters per pica 1.2

Composing Room Materials

38pt 4A 14a 5-1

Lower case alphabet 284 pts. Characters per pica 1.4

Noted Teacher is Visiting School

24pt 5A 16a 6-1

Lower case alphabet 198 pts. Characters per pica 1.8

Exhibition of Rare Antique Bronzes and

Type Shaded Series Number 401 . . . Art line

24pt 7A 20a 11-1

Lower case alphabet 181 pts. Characters per pica 1.9

Announcing an Exhibit of American Etchings

18pt 9A 32a 15-1

Lower case alphabet 138 pts. Characters per pica 2.6

An Invitation is cordially extended to Printers and all Other

14pt 16A 48a 21-1

Lower case alphabet 107 pts. Characters per pica 3.2

An Invitation is cordially extended to Printers and Other Persons interested in visiting the Typographic Library and Museum which was established to give

Type Upright Series Number 404 . . . Art line

30pt 6A 16a 9-1

Lower case alphabet 214 pts. Characters per pica 1.6

The Twentieth Wedding Anniversary

24pt 8A 20a 11-1

Lower case alphabet 177 pts. Characters per pica 1.9

Brazil and Other Countries were exporting to Portugal pottery impregnated with delicate and

Characters in complete font

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
The Tu & § 1 2 3 4 5 6 7 8 9 0 , , , - ; ; ! ? , ,

A10 a b c d e f g h i j k l m n o o' p q r s t u v w x y z es of

Characters in complete font

A B C D E F G H I J K L M
N O P Q R S T U V W
X Y Z & § 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o o' p q r s t u v w x y z
w x y z ar er ir as es is us , - ; ; ! ? ' ,

Lower case alphabet 144 pts.
Characters per pica 2.4

An Invitation is cordially extended

Lower case alphabet 112 pts.
Characters per pica 3.1

An Invitation is most cordially extended to

Lower case alphabet 104 pts.
Characters per pica 3.3

An Invitation is cordially extended to Printers

Lower case alphabet 88 pts.
Characters per pica 4.9

An Invitation is cordially extended to Printers and Other Persons interested in visiting the Typographic Library and

Characters in complete font

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z & § 1 2 3 4 5 6 7
8 9 0 a b c d e f g h i j k l m
n o o' p q r s t u v w x y z
- - ; - - ; ! ? ' , ,

Lower case alphabet 133 pts.
Characters per pica 2.6

An Invitation is cordially extended to Printers and Other Persons interested

Lower case alphabet 192 pts.
Characters per pica 3.4

An Invitation is cordially extended to Printers and other persons interested in visiting the Typographic

Lower case alphabet 98 pts.
Characters per pica 3.7

An Invitation is cordially extended to Printers and other Persons interested in visiting the Typographic Library

Grayda

Series Number 678 . . . Ultra line

72pt SA Ga 4-1

The First Printers Designed

60pt SA Ga 3-1

These Machines produced a limited

48pt SA Ga 3-1

Zero is the Figure or Symbol which stands

42pt 4A 11a 4-1

Dutch Tulips are shipped to all parts of the world

36pt 4A 13a 4-1

Lower case alphabet 251 pts. Characters per pica 1.4

After an Apprenticeship as Page

30pt 5A 16a 5-1

Lower case alphabet 213 pts. Characters per pica 1.6

Jade is used for Jewelry or hand Carved

24pt 6A 20a 7-1

Lower case alphabet 171 pts. Characters per pica 2.0

Brazil and other Countries were sending to Europe

18/24pt 9A 28a 8-1

Lower case alphabet 135 pts. Characters per pica 2.5

*An Invitation is most cordially extended to Printers and other
Persons interested in visiting the new Typographic Library and*

Characters in complete font

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z & \$ 1 2 3 4 5 6 7 8 9 0 € %
a b c d e f g h i j k l m n o p q s t u v w x y z , - ; ! ? ' " "

GRAYDA SWASH CAPS

Series Number 679 . . . Ultra line

Packed in separate fonts

(36pt shown)

A B C D
E F G H
I J K L
M N O P
Q R S T
U V W X
Y Z &

Kaufmann Script

Series Number 652 . . . Art line

72pt 3A 4a 4-1

Most Successful Press

60pt 3A 6a 3-1

These Machines produce a

48pt 4A 8a 4-1

Zero is the Figure or Symbol that

36pt 5A 11a 5-1

Lower case alphabet 350 pts. Characters per pica 1.0

After an Apprenticeship as Page and Squire

38pt 7A 13a 7-1

Lower case alphabet 278 pts. Characters per pica 1.2

Lower case alphabet 134 pts.
Characters per pica 2.5

Jade is used for Jewelry or hand Carved for Ornamental purposes

24pt 8A 16a 8-1

Lower case alphabet 227 pts. Characters per pica 1.5

Lower case alphabet 130 pts.
Characters per pica 2.8

Brazil and Other Countries export to Portugal pottery impregnated with an

18pt 11A 23a 10-1

Lower case alphabet 176 pts. Characters per pica 1.9

Lower case alphabet 110 pts.
Characters per pica 3.1

An Invitation is most cordially extended to Printers and Other Persons interested in visiting the newest

12pt 20A 44a 15-1

An Invitation is most cordially extended to Printers
and Other Persons to visit the new
Typographic Library and Museum, which was
established to perpetuate and honor the

Characters in complete font

10pt 21A 48a 18-1

An Invitation is cordially extended to Printers
and Other Persons interested in visiting the new
Typographic Library and Museum, which was
established to perpetuate and honor the memory

A B C D E F G H I J K L M N O P Q R S T U V
W X Y Z & \$ 1 2 3 4 5 6 7 8 9 0 . , - ; ! ? ' " ,
a b c d e f g h i j k l m n o p q r s t u v w x y z

Use BALLOON LIGHT as plain
caps with Kaufmann Script

Kaufmann Bold

Series Number 457 . . . Art line

96/72pt 3A 4a 3-1

Kaufmann Bold

72pt 3A 5a 4-1

The Successful Press

60pt 3A 6a 3-1

These Machines produce

48pt 3A 7a 4-1

Zero is the Figure or Symbol of

18pt 9A 22n 9-1

Lower case alphabet 198 pts.
Characters per pica 1.8

*An Invitation is extended to
Printers and Other Persons*

14pt 15A 35n 11-1

Lower case alphabet 147 pts.
Characters per pica 2.3

*An Invitation is cordially extended
to Printers and all Other Persons to*

12pt 17A 40n 12-1

Lower case alphabet 132 pts.
Characters per pica 2.6

*An Invitation is most cordially extended
to Printers and Other Persons interested in
visiting the Typographic Library and*

10pt 18A 45n 13-1

Lower case alphabet 120 pts.
Characters per pica 2.8

*An Invitation is most cordially extended to
Printers and all Other Persons interested in
visiting the new Typographic Library and*

36pt 5A 10n 5-1

Lower case alphabet 362 pts. Characters per pica .94

After an Apprenticeship

30pt 6A 12n 5-1

Lower case alphabet 304 pts. Characters per pica 1.1

Jade is used for Jewelry and Carved for an Ornamental or

28pt 7A 15n 7-1

Lower case alphabet 249 pts. Characters per pica 1.3

Brazil and Other Countries send to Portugal pottery impregnated with

Characters in complete font

A B C D E F G H I J K L M N O P Q R S T U V

W X Y Z & \$ 1 2 3 4 5 6 7 8 9 0 , - ; ! ? " " ,

a b c d e f g h i j k l m n o p q r s t u v w x y z A13

**Use BALLOON BOLD as plain
caps with Kaufmann Bold**

Keynote

Series Number 579 . . . Art line

6pt 3A 5a 5-1

White Light

72pt 3A 5a 5-1

Modest Royalty

6pt 3A 8a 4-1

Printed Art Exhibit

48pt 4A 10a 5-1

Zero is the Symbol which

30pt 5A 18a 7-1

Lower case alphabet 244 pts. Characters per pica 1.3

Dutch Tulip Bulbs are shipped to

30pt 7A 15a 8-1

Lower case alphabet 225 pts. Characters per pica 1.5

All Knights of the Middle Ages were

Lower case alphabet 183 pts.
Characters per pica 1.9

24pt 9A 20a 9-1

Brazil shows Civilization at
a time so remote that it should

Lower case alphabet 143 pts.
Characters per pica 2.4

An Invitation is cordially extended
to Printers and all Other Persons
to visit the Typographic Library and

Characters in complete font

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z &

\$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p
q r s t u v w x y z , - ; ! ? "'

er es is or os Th th tt

Ligatures not made for 18 pt.

Romany

Series Number 585 . . . Art line

24pt 5A 15a 8-1

Lower case alphabet 250 pts. Characters per pica 1.4

Brazil and other South American

Lower case alphabet 145 pts.
Characters per pica 2.4

An Invitation is extended to Printers and all

Other Persons interested in visiting the newest

An Invitation is cordially extended
to Printers and all Others interested

Characters in complete font

A A B C D E F G H I J

K L M N O P Q R S T

U V W X Y Z &

\$ 1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o
p q r s t u v w x y z , - ; ! ? "'

18pt 7A 24a 10-1

Lower case alphabet 197 pts. Characters per pica 1.7

An Invitation is most cordially extended to Printers and
Other Persons interested in visiting the new Typographic

Lower case alphabet 156 pts. Characters per pica 2.2

A14

84/72pt 3A 4a 4-1

Flying to Europe?

72pt 3A 5a 3-1

The most Successful

60pt 3A 7a 4-1

Quality Color Printing

48pt 3A 8a 3-1

Zero is the Figure or Symbol for

42pt 3A 9a 4-1

Dutch Tulips are Colorful Flowers

36pt 4A 10a 4-1

Lower case alphabet 355 pts. Characters per pica .36

All Knights of France

30pt 5A 12a 4-1

Lower case alphabet 298 pts. Characters per pica 1.1

Jade is used for Jewelry or hand carved for Ornaments

24pt 6A 15a 5-1

Lower case alphabet 242 pts. Characters per pica 1.4

Brazil and Other Countries were sending scented Pottery to Europe

18pt 8A 23a 7-1

Lower case alphabet 187 pts. Characters per pica 1.8

An Invitation is most cordially extended to Printers and Other Persons interested in visiting the new Typographic Library and

14pt 12A 34a 9-1

An Invitation is cordially extended to
Printers and Other Persons interested

12pt 14A 41a 10-1

An Invitation is most cordially extended to all
Printers and Other Persons interested to visit

Lower case alphabet 152 pts.

Characters per pica 2.6

Characters in complete font

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z &
\$ 1 2 3 4 5 6 7 8 9 0 % \$ #
a b c d e f g h i j k l m n o p q r
s t u v w x y z . - : ; ! ? () ' " "

Special Characters fonted and sold separately

c e i s t th tt Th

Script Type

The manufacture of script and semiscript type faces

is a very important part of our business.

There are various kinds of highly profitable printing
to which script faces are better adapted than other types,

hence the constant demand for them.

The beautiful script faces shown in this specimen
meet every requirement for tasteful and
effective typographic expression.

American Type Founders
200 Elmora Avenue, Elizabeth, New Jersey