Created and Cast by Deberny et Peignot, Paris for atf

AMERICAN TYPE FOUNDERS, 200 Elmora Ave., Elizabeth, N.J.

univers 45

univers *46*

univers 47

univers *48*

univers 49

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univers 73	univers 75	*univers 76*			
univers 83					

FOUNDRY
UNIVERS

FOUNDRY

UNIVERS

was born of a need expressed by sensitive typographic designers all over the world for a new type design — a design to portray typographically the feeling of advanced classicism which is being captured so successfully by today's top architects and industrial designers. Its keynote is elegant simplicity. Tautness and straining for effect, fins and moonbeams, which were considered modern just a few years ago, have gone by the board. Recognizing this need, and anxious to capitalize on its effect, some typefounders resurrected old faces, changed a few characteristics — and their names — and rushed them to market. *But it remained for Deberny et Peignot and American Type Founders to appreciate the depth of the trend and make a major investment in a type specifically designed for now and for the years to come — Univers. The basis of Univers is the correctness of each letter form. It has no idiosyncrasies, no eccentricities, no compass-and-T-square letters. Univers letters are reposed and strong.* **On this solid basis, a type family of twenty versions has been built to aid in the effortless adaptation of its merits to all manner of typographic pieces. Pages six to twenty-five of this presentation show all twenty Univers types in every size. Their relationship and how they work together to provide elegant simplicity will be most apparent to the expert typographer and typographic designer.**

Visit
Puerto Paulo

Relax at this charming Mexican village where a multitude of vacation activities are yours.

461W29STNY

ANNUAL REPORT TO THE STOCKHOLDERS

**SHOW OF
OCTOBER FLOWERS**

THE
NEW
LADY-BUG
DAHLIA

VISITOR'S GUIDE TO
NEW YORK
SKYSCRAPERS

6 pt. 27A 54a 19-1   Lower case alphabet 87 pts.   Characters per pica 3.9

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-—:;!()?'"*

8 pt. 22A 44a 15-1   Lower case alphabet 108 pts.   Characters per pica 3.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-—:;!()?'"*

10 pt. 22A 43a 12-1   Lower case alphabet 126 pts.   Characters per pica 2.7

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-—:;!()?'"*

12 pt. 19A 36a 11-1   Lower case alphabet 146 pts.   Characters per pica 2.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-—:;!()?'"*

14 pt. 16A 31a 9-1   Lower case alphabet 188 pts.   Characters per pica 2.0

ABCDEFGHIJKLMNOPQRSTUVW1234

abcdefghijklmnopqrstuvwxyz

18 pt. 12A 22a 8-1   Lower case alphabet 198 pts.   Characters per pica 1.7

ABCDEFGHIJKLMNOPQRS567

abcdefghijklmnopqrstuvwxyz

24-S pt. 9A 15a 7-1   Lower case alphabet 268 pts.   Characters per pica 1.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$

abcdefghijklmnopqrstuvwxyz

24-L pt. 7A 11a 5-1   Lower case alphabet 318 pts.   Characters per pica 1.1

ABCDEFGHIJKLMNOPQRSTUVWXYZ&123

abcdefghijklmnopqrstuvwxyz

30 pt. 5A 9a 4-1   Lower case alphabet 404 pts.   Characters per pica .84

ABCDEFGHIJKLMNOPQRST4567

abcdefghijklmnopqrstuvwxyz

36 pt. 4A 7a 3-1   Lower case alphabet 477 pts.   Characters per pica .72

ABCDEFGHIJKLMNOPQ890

abcdefghijklmnopqrstuvwxyz

48 pt. 4A 5a 3-1

ABCDEFGHIJKL1234

abcdefghijklmnopqrst

6 pt. 27A 54a 20-1
Lower case alphabet 90 pts.
Characters per pica 3.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890&%.,-:;!()?'"

8 pt. 22A 44a 16-1
Lower case alphabet 103 pts.
Characters per pica 3.1

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890&%.,—:;!()?'"

10 pt. 22A 42a 12-1
Lower case alphabet 129 pts.
Characters per pica 2.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890&%.,—:;!()?'"

12 pt. 19A 36a 11-1
Lower case alphabet 150 pts.
Characters per pica 2.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890&%.,—:;!()?'"

14 pt. 16A 31a 10-1   Lower case alphabet 172 pts.   Characters per pica 2.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ123456
abcdefghijklmnopqrstuvwxyz

18 pt. 11A 22a 9-1   Lower case alphabet 190 pts.   Characters per pica 1.7

ABCDEFGHIJKLMNOPQR789
abcdefghijklmnopqrstuvwxyz

24-S pt. 9A 15a 7-1   Lower case alphabet 257 pts.   Characters per pica 1.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
abcdefghijklmnopqrstuvwxyz

24-L pt. 6A 11a 6-1   Lower case alphabet 327 pts.   Characters per pica 1.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ&12
abcdefghijklmnopqrstuvwxyz

30 pt. 5A 9a 4-1   Lower case alphabet 416 pts.   Characters per pica .82

ABCDEFGHIJKLMNOPQRST345
abcdefghijklmnopqrstuvwxyz

36 pt. 4A 7a 3-1   Lower case alphabet 494 pts.   Characters per pica .70

ABCDEFGHIJKLMNOPQ678
abcdefghijklmnopqrstuv

48 pt. 3A 5a 3-1

ABCDEFGHIJKLM90
abcdefghijklmnopqrs

6 pt. 40A 78a 27-1   Lower case alphabet 59 pts.
     Characters per pica 5.8'

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢$.,—:;!()?'"*

8 pt. 33A 63a 22-1   Lower case alphabet 72 pts.
     Characters per pica 4.7

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢$%.,—:;!()?'"*

10 pt. 33A 63a 20-1   Lower case alphabet 86 pts.
     Characters per pica 3.9

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢$%.,—:;!()?'"*

12 pt. 28A 53a 16-1   Lower case alphabet 100 pts.
     Characters per pica 3.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢$%.,—:;!()?'"*

14 pt. 24A 46a 14-1   Lower case alphabet 116 pts.   Characters per pica 2.9

ABCDEFGHIJKLMNOPQRSTUV12345

abcdefghijklmnopqrstuvwxyz

18 pt. 17A 34a 11-1   Lower case alphabet 136 pts.   Characters per pica 2.5

ABCDEFGHIJKLMNOPQRSTUV67890

abcdefghijklmnopqrstuvwxyz

24-S pt. 13A 22a 9-1   Lower case alphabet 168 pts.   Characters per pica 2.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,–—:;!()?'"*

abcdefghijklmnopqrstuvwxyz

24-L pt. 9A 17a 7-1   Lower case alphabet 216 pts.   Characters per pica 1.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,–—:;!

abcdefghijklmnopqrstuvwxyz

30 pt. 7A 13a 6-1   Lower case alphabet 272 pts.   Characters per pica 1.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567

abcdefghijklmnopqrstuvwxyz

36 pt. 6A 11a 5-1   Lower case alphabet 324 pts.   Characters per pica 1.1

ABCDEFGHIJKLMNOPQRSTUVW123456

abcdefghijklmnopqrstuvwxyz

48 pt. 4A 8a 3-1

ABCDEFGHIJKLMNOPQR789

abcdefghijklmnopqrstuvwxyz

6 pt. 38A 75a 25-1 Lower case alphabet 63 pts. Characters per pica 5.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-:;!()?'"*

8 pt. 30A 60a 21-1 Lower case alphabet 78 pts. Characters per pica 4.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-:;!()?'"*

10 pt. 30A 58a 18-1 Lower case alphabet 93 pts. Characters per pica 3.7

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-:;!()?'"*

12 pt. 26A 49a 15-1 Lower case alphabet 108 pts. Characters per pica 3.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-:;!()?'"*

14 pt. 22A 44a 12-1 Lower case alphabet 124 pts. Characters per pica 2.7

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345

abcdefghijklmnopqrstuvwxyz

18 pt. 15A 31a 11-1 Lower case alphabet 144 pts. Characters per pica 2.4

ABCDEFGHIJKLMNOPQRSTUV67890

abcdefghijklmnopqrstuvwxyz

24-S pt. 12A 21a 8-1 Lower case alphabet 182 pts. Characters per pica 1.9

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,-:;!()?'"*

abcdefghijklmnopqrstuvwxyz

24-L pt. 9A 16a 7-1 Lower case alphabet 233 pts. Characters per pica 1.5

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,-

abcdefghijklmnopqrstuvwxyz

30 pt. 7A 12a 6-1 Lower case alphabet 204 pts. Characters per pica 1.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&12345

abcdefghijklmnopqrstuvwxyz

36 pt. 5A 10a 4-1 Lower case alphabet 350 pts. Characters per pica .08

ABCDEFGHIJKLMNOPQRSTUVW6789

abcdefghijklmnopqrstuvwxyz

48 pt. 4A 7a 3-1

ABCDEFGHIJKLMNOP1234

abcdefghijklmnopqrstuvwxyz

6

6 and 8 point sizes are not cast

10 pt. 55A 103a 30-1 — Lower case alphabet 53 pts. — Characters per pica 6.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:!()?"*

12 pt. 45A 88a 27-1 — Lower case alphabet 61 pts. — Characters per pica 5.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:!()?"*

14 pt. 41A 78a 23-1 — Lower case alphabet 70 pts. — Characters per pica 4.8

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567

abcdefghijklmnopqrstuvwxyz

18 pt. 28A 55a 21-1 — Lower case alphabet 85 pts. — Characters per pica 4.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ890&¢

abcdefghijklmnopqrstuvwxyz

24-S pt. 21A 39a 16-1 — Lower case alphabet 103 pts. — Characters per pica 3.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,—:-!()?"*

abcdefghijklmnopqrstuvwxyz

24-L pt. 16A 30a 11-1 — Lower case alphabet 134 pts. — Characters per pica 2.5

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,—:-!()?"*

abcdefghijklmnopqrstuvwxyz

30 pt. 13A 22a 9-1 — Lower case alphabet 170 pts. — Characters per pica 2.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,—:-!()?"*

abcdefghijklmnopqrstuvwxyz

36 pt. 10A 19a 8-1 — Lower case alphabet 204 pts. — Characters per pica 1.7

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,—:-!()?"*

abcdefghijklmnopqrstuvwxyz

48 pt. 7A 13a 6-1

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567

abcdefghijklmnopqrstuvwxyz

6 pt. 45A 90a 30-1   Lower case alphabet 52 pts.   Characters per pica 6.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-:;!()?"*

8 pt. 36A 73a 25-1   Lower case alphabet 61 pts.   Characters per pica 5.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-:;!()?"*

10 pt. 37A 70a 21-1   Lower case alphabet 77 pts.   Characters per pica 4.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-:;!()?"*

12 pt. 31A 60a 19-1   Lower case alphabet 89 pts.   Characters per pica 3.8

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,-:;!()?"*

14 pt. 27A 53a 17-1   Lower case alphabet 104 pts.   Characters per pica 3.3

ABCDEFGHIJKLMNOPQRSTU1234567

abcdefghijklmnopqrstuvwxyz

18 pt. 18A 39a 13-1   Lower case alphabet 122 pts.   Characters per pica 2.8

ABCDEFGHIJKLMNOPQRSTUV890$¢%.,

abcdefghijklmnopqrstuvwxyz

24-S pt. 14A 25a 10-1   Lower case alphabet 152 pts.   Characters per pica 2.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,-–:;!()?"*

abcdefghijklmnopqrstuvwxyz

24-L pt. 10A 20a 8-1   Lower case alphabet 193 pts.   Characters per pica 1.8

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,-–:;!()?"*

abcdefghijklmnopqrstuvwxyz

30 pt. 8A 15a 7-1   Lower case alphabet 247 pts.   Characters per pica 1.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

abcdefghijklmnopqrstuvwxyz

36 pt. 7A 12a 6-1   Lower case alphabet 293 pts.   Characters per pica 1.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234

abcdefghijklmnopqrstuvwxyz

48 pt. 5A 9a 4-1

ABCDEFGHIJKLMNOPQRS56789

abcdefghijklmnopqrstuvwxyz

6 pt. 26A 53a 19-1   Lower case alphabet 90 pts.   Characters per pica 3.8
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&
| abcdefghijklmnopqrstuvwxyz
| 1234567890¢%.,—:;|()?'"*

8 pt. 21A 44a 16-1   Lower case alphabet 104 pts.   Characters per pica 3.3
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&
| abcdefghijklmnopqrstuvwxyz
| 1234567890¢%.,—:;|()?'"*

10 pt. 21A 42a 12-1   Lower case alphabet 128 pts.   Characters per pica 2.7
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&
| abcdefghijklmnopqrstuvwxyz
| 1234567890¢%.,—:;|()?'"*

12 pt. 18A 36a 11-1   Lower case alphabet 150 pts.   Characters per pica 2.3
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&
| abcdefghijklmnopqrstuvwxyz
| 1234567890¢%.,—:;|()?'"*

14 pt. 15A 31a 10-1   Lower case alphabet 174 pts.   Characters per pica 2.0
| ABCDEFGHIJKLMNOPQRSTU123456
| abcdefghijklmnopqrstuvwxyz

18 pt. 10A 22a 8-1   Lower case alphabet 204 pts.   Characters per pica 1.7
| ABCDEFGHIJKLMNOP7890
| abcdefghijklmnopqrstuvwxyz

24-S pt. 8A 15a 7-1   Lower case alphabet 238 pts.   Characters per pica 1.3
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890
| abcdefghijklmnopqrstuvwxyz

24-L pt. 6A 11a 5-1   Lower case alphabet 327 pts.   Characters per pica 1.0
| ABCDEFGHIJKLMNOPQRSTUVWXYZ123
| abcdefghijklmnopqrstuvwxyz

30 pt. 5A 9a 4-1   Lower case alphabet 413 pts.   Characters per pica .83
| ABCDEFGHIJKLMNOPQRST456
| abcdefghijklmnopqrstuvwxyz

36 pt. 4A 7a 3-1   Lower case alphabet 498 pts.   Characters per pica .69
| ABCDEFGHIJKLMNOP789
| abcdefghijklmnopqrstuvwxy

48 pt. 3A 5a 3-1
| ABCDEFGHIJKL123
| abcdefghijklmnopqrs

6 pt. 26A 53a 20-1   Lower case alphabet 90 pts.   Characters per pica 3.8

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'''

8 pt. 21A 44a 16-1   Lower case alphabet 111 pts.   Characters per pica 3.1

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢%.,—:;!()?'''

10 pt. 21A 41a 12-1   Lower case alphabet 131 pts.   Characters per pica 2.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'''

12 pt. 18A 35a 11-1   Lower case alphabet 152 pts.   Characters per pica 2.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'''

14 pt. 15A 30a 10-1   Lower case alphabet 174 pts.   Characters per pica 2.0

ABCDEFGHIJKLMNOPQRSTU123456

abcdefghijklmnopqrstuvwxyz

18 pt. 10A 22a 8-1   Lower case alphabet 206 pts.   Characters per pica 1.7

ABCDEFGHIJKLMNO7890$¢

abcdefghijklmnopqrstuvwxyz

24-S pt. 8A 14a 7-1   Lower case alphabet 262 pts.   Characters per pica 1.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&123456789

abcdefghijklmnopqrstuvwxyz

24-L pt. 6A 11a 6-1   Lower case alphabet 330 pts.   Characters per pica 1.0

ABCDEFGHIJKLMNOPQRSTUVW12345

abcdefghijklmnopqrstuvwxyz

30 pt. 5A 9a 4-1   Lower case alphabet 420 pts.   Characters per pica .81

ABCDEFGHIJKLMNOPQRST678

abcdefghijklmnopqrstuvwxyz

36 pt. 4A 7a 3-1   Lower case alphabet 500 pts.   Characters per pica .68

ABCDEFGHIJKLMNOPQ90

abcdefghijklmnopqrstuvwxy

48 pt. 3A 5a 3-1

ABCDEFGHIJKL123

abcdefghijklmnopqrs

10

6 pt. 35A 70a 23-1   Lower case alphabet 67 pts.   Characters per pica 5.1

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?"*

8 pt. 28A 55a 20-1   Lower case alphabet 83 pts.   Characters per pica 4.1

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?"*

10 pt. 29A 55a 17-1   Lower case alphabet 98 pts.   Characters per pica 3.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?"*

12 pt. 25A 47a 14-1   Lower case alphabet 115 pts.   Characters per pica 3.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?"*

14 pt. 21A 41a 12-1   Lower case alphabet 132 pts.   Characters per pica 2.6

ABCDEFGHIJKLMNOPQRSTUVW1234

abcdefghijklmnopqrstuvwxyz

18 pt. 15A 30a 10-1   Lower case alphabet 186 pts.   Characters per pica 2.3

ABCDEFGHIJKLMNOPQRSTUVW56789

abcdefghijklmnopqrstuvwxyz

24-S pt. 11A 19a 8-1   Lower case alphabet 195 pts.   Characters per pica 1.8

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,—:;!()?"*

abcdefghijklmnopqrstuvwxyz

24-L pt. 9A 15a 7-1   Lower case alphabet 248 pts.   Characters per pica 1.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢

abcdefghijklmnopqrstuvwxyz

30 pt. 6A 11a 5-1   Lower case alphabet 318 pts.   Characters per pica 1.1

ABCDEFGHIJKLMNOPQRSTUVWXY12345

abcdefghijklmnopqrstuvwxyz

36 pt. 5A 9a 4-1   Lower case alphabet 376 pts.   Characters per pica .91

ABCDEFGHIJKLMNOPQRSTUV6789

abcdefghijklmnopqrstuvwxyz

48 pt. 4A 7a 3-1

ABCDEFGHIJKLMNOP123

abcdefghijklmnopqrstuvwx

6 pt. 34A 66a 22-1   Lower case alphabet 72 pts.   Characters per pica 4.7

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'"

8 pt. 28A 54a 19-1   Lower case alphabet 87 pts.   Characters per pica 3.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'"

10 pt. 27A 51a 15-1   Lower case alphabet 106 pts.   Characters per pica 3.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'"

12 pt. 23A 44a 13-1   Lower case alphabet 122 pts.   Characters per pica 2.8

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'"

14 pt. 20A 38a 11-1   Lower case alphabet 141 pts.   Characters per pica 2.4

ABCDEFGHIJKLMNOPQRSTUVW1234

abcdefghijklmnopqrstuvwxyz

18 pt. 14A 27a 10-1   Lower case alphabet 165 pts.   Characters per pica 2.1

ABCDEFGHIJKLMNOPQRSTUV56789

abcdefghijklmnopqrstuvwxyz

24-S pt. 10A 18a 8-1   Lower case alphabet 210 pts.   Characters per pica 1.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,-—:;!()?

abcdefghijklmnopqrstuvwxyz

24-L pt. 8A 14a 6-1   Lower case alphabet 266 pts.   Characters per pica 1.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

abcdefghijklmnopqrstuvwxyz

30 pt. 6A 11a 4-1   Lower case alphabet 338 pts.   Characters per pica 1.0

ABCDEFGHIJKLMNOPQRSTUVW12345

abcdefghijklmnopqrstuvwxyz

36 pt. 5A 9a 4-1   Lower case alphabet 602 pts.   Characters per pica .85

ABCDEFGHIJKLMNOPQRST6789

abcdefghijklmnopqrstuvwxyz

48 pt. 4A 6a 3-1

ABCDEFGHIJKLMNO123

abcdefghijklmnopqrstuvw

6 pt. 24A 50a 19-1   Lower case alphabet 98 pts.
Characters per pica 3.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'"*

8 pt. 2OA 40a 16-1   Lower case alphabet 117 pts.
Characters per pica 2.9

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'"*

10 pt. 20A 39a 12-1   Lower case alphabet 139 pts.
Characters per pica 2.5

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'"*

12 pt. 16A 34a 11-1   Lower case alphabet 162 pts.
Characters per pica 2.1

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()?'"*

14 pt. 15A 28a 9-1   Lower case alphabet 186 pts.   Characters per pica 1.9

ABCDEFGHIJKLMNOPQRS123456

XYZ&abcdefghijklmnopqrstuvwxyz

24-S pt. 7A 13a 7-1   Lower case alphabet 276 pts.   Characters per pica 1.2

ABCDEFGHIJKLMNOPQRSTUV1234567890$¢%.

abcdefghijklmnopqrstuvwxyz

18 pt. 9A 21a 8-1   Lower case alphabet 216 pts.   Characters per pica 1.6

ABCDEFGHIJKLMNOP7890

abcdefghijklmnopqrstuvwxyz

24-L pt. 5A 10a 5-1   Lower case alphabet 352 pts.   Characters per pica .97

ABCDEFGHIJKLMNOPQRSTU123456

abcdefghijklmnopqrstuvwxyz

30 pt. 4A 8a 4-1   Lower case alphabet 440 pts.   Characters per pica .77

ABCDEFGHIJKLMNOPQ7890

abcdefghijklmnopqrstuvwxyz

36 pt. 4A 6a 3-1   Lower case alphabet 531 pts.   Characters per pica .64

ABCDEFGHIJKLMN12345

abcdefghijklmnopqrstuvwx

48 pt. 3A 5a 3-1

ABCDEFGHIJK678

abcdefghijklmnopqr

13

6 pt. 24A 49a 19-1 Lower case alphabet 98 pts. Characters per pica 5.5

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%,.—:;!()?''

8 pt. 20A 40a 14-1 Lower case alphabet 120 pts. Characters per pica 2.9

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%,.—:;!()?''

10 pt. 20A 39a 12-1 Lower case alphabet 143 pts. Characters per pica 2.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%,.—:;!()?''

12 pt. 16A 32a 10-1 Lower case alphabet 164 pts. Characters per pica 2.1

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$¢%,.—:;!()?''

14 pt. 15A 28a 9-1 Lower case alphabet 190 pts. Characters per pica 1.8

ABCDEFGHIJKLMNOPQRST12345
XYZ&abcdefghijklmnopqrstuvwxyz

18 pt. 10A 21a 8-1 Lower case alphabet 222 pts. Characters per pica 1.5

ABCDEFGHIJKLMNOP6789
abcdefghijklmnopqrstuvwxy

24-S pt. 7A 13a 7-1 Lower case alphabet 285 pts. Characters per pica 1.2

ABCDEFGHIJKLMNOPQRSTUVW1234567890$
abcdefghijklmnopqrstuvwxyz

24-L pt. 5A 10a 5-1 Lower case alphabet 360 pts. Characters per pica .95

ABCDEFGHIJKLMNOPQRSTU123456
abcdefghijklmnopqrstuvwxyz

30 pt. 4A 8a 4-1 Lower case alphabet 462 pts. Characters per pica .74

ABCDEFGHIJKLMNOPQ7890
abcdefghijklmnopqrstuvwxyz

36 pt. 3A 6a 3-1 Lower case alphabet 548 pts. Characters per pica .62

ABCDEFGHIJKLMN1234
abcdefghijklmnopqrstuvw

48 pt. 3A 5a 3-1

ABCDEFGHIJK567
abcdefghijklmnopq

6 pt. 32A 68a 24-1   Lower case alphabet 72 pts.   Characters per pica 4.7

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()"*

8 pt. 26A 54a 20-1   Lower case alphabet 87 pts.   Characters per pica 3.9

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()"*

10 pt. 26A 52a 17-1   Lower case alphabet 103 pts.   Characters per pica 3.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()"*

12 pt. 22A 45a 14-1   Lower case alphabet 122 pts.   Characters per pica 2.8

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890$¢%.,—:;!()"*

14 pt. 19A 39a 12-1   Lower case alphabet 139 pts.   Characters per pica 2.5

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567

abcdefghijklmnopqrstuvwxyz

18 pt. 13A 28a 10-1   Lower case alphabet 164 pts.   Characters per pica 2.1

ABCDEFGHIJKLMNOPQRSTU890$¢

abcdefghijklmnopqrstuvwxyz

24-S pt. 10A 18a 8-1   Lower case alphabet 207 pts.   Characters per pica 1.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,—:;!()?

abcdefghijklmnopqrstuvwxyz

24-L pt. 8A 14a 7-1   Lower case alphabet 264 pts.   Characters per pica 1.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&123456789

abcdefghijklmnopqrstuvwxyz

30 pt. 6A 11a 5-1   Lower case alphabet 336 pts.   Characters per pica 1.0

ABCDEFGHIJKLMNOPQRSTUV123456

abcdefghijklmnopqrstuvwxyz

36 pt. 5A 9a 4-1   Lower case alphabet 400 pts.   Characters per pica .85

ABCDEFGHIJKLMNOPQRST789

abcdefghijklmnopqrstuvwxyz

48 pt. 3A 6a 3-1

ABCDEFGHIJKLMN1234

abcdefghijklmnopqrstuvw

6 pt. 31A 63a 22-1   Lower case alphabet 78 pts.   Characters per pica 4.4

ABCDEFGHIJKLMNOPQRSTUVXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢%.,--:()?''"

8 pt. 25A 49a 18-1   Lower case alphabet 96 pts.   Characters per pica 3.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢%.,--:()?''"

10 pt. 25A 47a 15-1   Lower case alphabet 114 pts.   Characters per pica 3.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢%.,--:()?''"

12 pt. 21A 41a 12-1   Lower case alphabet 132 pts.   Characters per pica 2.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢%.,--:()?''"

14 pt. 18A 35a 11-1   Lower case alphabet 152 pts.   Characters per pica 2.2

ABCDEFGHIJKLMNOPQRSTUV 123456

abcdefghijklmnopqrstuvwxyz

18 pt. 13A 25a 9-1   Lower case alphabet 180 pts.   Characters per pica 1.9

ABCDEFGHIJKLMNOPQRS 7890$

abcdefghijklmnopqrstuvwxyz

24-S pt. 9A 16a 7-1   Lower case alphabet 228 pts.   Characters per pica 1.5

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890$¢%.,--:;

abcdefghijklmnopqrstuvwxyz

24-L pt. 7A 13a 6-1   Lower case alphabet 290 pts.   Characters per pica 1.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567

abcdefghijklmnopqrstuvwxyz

30 pt. 6A 10a 4-1   Lower case alphabet 369 pts.   Characters per pica .93

ABCDEFGHIJKLMNOPQRSTUVW890

abcdefghijklmnopqrstuvwxyz

36 pt. 5A 8a 4-1   Lower case alphabet 440 pts.   Characters per pica .78

ABCDEFGHIJKLMNOPQRS123

abcdefghijklmnopqrstuvwxyz

48 pt. 3A 5a 3-1

ABCDEFGHIJKLM4567

abcdefghijklmnopqrstu

6 pt. 22A 47a 19-1   Lower case alphabet 101 pts.
Characters per pica 3.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890¢%.,--:;!()?'''

8 pt. 18A 38a 15-1   Lower case alphabet 126 pts.
Characters per pica 2.7

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890¢%.,--:;!()?'''

10 pt. 18A 37a 12-1   Lower case alphabet 148 pts.
Characters per pica 2.3

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890¢%.,--:;!()?'''

12 pt. 15A 31a 10-1   Lower case alphabet 170 pts.
Characters per pica 2.0

ABCDEFGHIJKLMNOPQRSTUVWXY
abcdefghijklmnopqrstuvwxyz
1234567890¢%.,--:;!()?'''

14 pt. 13A 27a 9-1   Lower case alphabet 196 pts.   Characters per pica 1.7

ABCDEFGHIJKLMNOPQRST1234
XYZ&abcdefghijklmnopqrstuvwxyz

18 pt. 9A 20a 8-1   Lower case alphabet 230 pts.   Characters per pica 1.5

ABCDEFGHIJKLMNO56789
abcdefghijklmnopqrstuvwxy

24-S pt. 7A 12a 6-1   Lower case alphabet 294 pts.   Characters per pica 1.1

ABCDEFGHIJKLMNOPQRSTUVWX123456789
abcdefghijklmnopqrstuvwxyz

24-L pt. 5A 10a 5-1   Lower case alphabet 374 pts.   Characters per pica .91

ABCDEFGHIJKLMNOPQRSTU12345
abcdefghijklmnopqrstuvwxyz

30 pt. 4A 8a 4-1   Lower case alphabet 474 pts.   Characters per pica .72

ABCDEFGHIJKLMNOP67890
abcdefghijklmnopqrstuvwxyz

36 pt. 3A 6a 3-1   Lower case alphabet 564 pts.   Characters per pica .60

ABCDEFGHIJKLM12345
abcdefghijklmnopqrstuv

48 pt. 3A 4a 3-1

ABCDEFGHIJ6789
abcdefghijklmnopq

6 pt. 22A 46a 18-1   Lower case alphabet 105 pts.
Characters per pica 3.3
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxz
1234567890$¢%.,—-::!()?'''

8 pt. 18A 38a 14-1   Lower case alphabet 126 pts.
Characters per pica 2.7
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-::!()?'''

10 pt. 18A 36a 11-1   Lower case alphabet 150 pts.
Characters per pica 2.3
ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-::!()?'''

12 pt. 16A 30a 10-1   Lower case alphabet 175 pts.
Characters per pica 1.9
ABCDEFGHIJKLMNOPQRSTUVWW
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-::!()?'''

14 pt. 14A 26a 9-1   Lower case alphabet 202 pts.   Characters per pica 1.7
ABCDEFGHIJKLMNOPQRS 12345
XYZ&abcdefghijklmnopqrstuvwxyz

18 pt. 9A 19a 8-1   Lower case alphabet 240 pts.   Characters per pica 1.4
ABCDEFGHIJKL67890$¢
abcdefghijklmnopqrstuv

24-S pt. 7A 12a 6-1   Lower case alphabet 306 pts.   Characters per pica 1.1
ABCDEFGHIJKLMNOPQRSTUVW123456789
abcdefghijklmnopqrstuvwxyz

24-L pt. 5A 9a 4-1   Lower case alphabet 385 pts.   Characters per pica .89
ABCDEFGHIJKLMNOPQRST123456
abcdefghijklmnopqrstuvwxyz

30 pt. 4A 7a 4-1   Lower case alphabet 492 pts.   Characters per pica .70
ABCDEFGHIJKLMNOP7890
abcdefghijklmnopqrstuvwxy

36 pt. 3A 6a 3-1   Lower case alphabet 582 pts.   Characters per pica .59
ABCDEFGHIJKLM1234
abcdefghijklmnopqrstu

48 pt. 3A 4a 3-1
ABCDEFGHI5678
abcdefghijklmnop

6 pt. 22A 44a 14-1   Lower case alphabet 107 pts.   Characters per pica 3.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-::!()?''*

8 pt. 17A 36a 12-1   Lower case alphabet 132 pts.   Characters per pica 2.6

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-::!()?''*

10 pt. 18A 35a 10-1   Lower case alphabet 156 pts.   Characters per pica 2.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-::!()?''*

12 pt. 15A 30a 9-1   Lower case alphabet 181 pts.   Characters per pica 1.9

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-::!()?''*

14 pt. 13A 25a 8-1   Lower case alphabet 209 pts.   Characters per pica 1.6

ABCDEFGHIJKLMNOP12345
abcdefghijklmnopqrstuvw

18 pt. 9A 19a 7-1   Lower case alphabet 243 pts.   Characters per pica 1.4

ABCDEFGHIJKLMNO67
abcdefghijklmnopqrstuv

24-S pt. 7A 12a 6-1   Lower case alphabet 309 pts.   Characters per pica 1.1

ABCDEFGHIJKLMNOPQRSTUV1234567890
abcdefghijklmnopqrstuvwxyz?''*

24-L pt. 5A 9a 4-1   Lower case alphabet 291 pts.   Characters per pica .97

ABCDEFGHIJKLMNOPQRS123456
abcdefghijklmnopqrstuvwxyz

30 pt. 4A 7a 3-1   Lower case alphabet 498 pts.   Characters per pica .69

ABCDEFGHIJKLMNOP789
Z&abcdefghijklmnopqrstuv

36 pt. 3A 6a 3-1   Lower case alphabet 594 pts.   Characters per pica .58

ABCDEFGHIJKLM1234
abcdefghijklmnopqrstu

48 pt. 3A 4a 2-1

ABCDEFGHIJ567
abcdefghijklmnop

19

6 pt. 21A 42a 14-1 Lower case alphabet 114 pts. Characters per pica 3.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-:;!()?'''*

8 pt. 16A 34a 11-1 Lower case alphabet 140 pts. Characters per pica 9.4

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-:;!()?'''*

10 pt. 16A 32a 10-1 Lower case alphabet 165 pts. Characters per pica 9.1

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
1234567890$¢%.,—-:;!()?'''*

12 pt. 14A 27a 9-1 Lower case alphabet 192 pts. Characters per pica 1.8

ABCDEFGHIJKLMNOPQRSTUV
XYZ&abcdefghijklmnopqrstuvw
1234567890$¢%.,—-:;!()?'''*

14 pt. 12A 23a 8-1 Lower case alphabet 222 pts. Characters per pica 1.5

ABCDEFGHIJKLMNO123456
abcdefghijklmnopqrstuvwxyz

18 pt. 9A 17a 7-1 Lower case alphabet 260 pts. Characters per pica 1.3

ABCDEFGHIJKLM7890
abcdefghijklmnopqrstuv

24-S pt. 6A 11a 6-1 Lower case alphabet 328 pts. Characters per pica 1.0

ABCDEFGHIJKLMNOPQRSTU123456789
abcdefghijklmnopqrstuvwxyz

24-L pt. 5A 9a 4-1 Lower case alphabet 418 pts. Characters per pica .82

ABCDEFGHIJKLMNOPQR123456
abcdefghijklmnopqrstuvwxyz

30 pt. 4A 6a 3-1 Lower case alphabet 531 pts. Characters per pica .64

ABCDEFGHIJKLMNO789
abcdefghijklmnopqrstuvw

36 pt. 3A 6a 3-1 Lower case alphabet 622 pts. Characters per pica .54

ABCDEFGHIJKL12345
abcdefghijklmnopqrst

48 pt. 3A 4a 3-1

ABCDEFGHI678
abcdefghijklmno

6 pt. 20A 39a 14-1 Lower case alphabet 120 pts. Characters per pica 3.8

▌ABCDEFGHIJKLMNOPQRSTUVWXYZ&
▌abcdefghijklmnopqrstuvwxyz
▌1234567890&¢%.,--:;!()?''*

8 pt. 16A 32a 11-1 Lower case alphabet 146 pts. Characters per pica 2.3

▌ABCDEFGHIJKLMNOPQRSTUVWXYZ&
▌abcdefghijklmnopqrstuvwxyz
▌1234567890&¢%.,--:;!()?''*

10 pt. 16A 30a 9-1 Lower case alphabet 155 pts. Characters per pica 2.0

▌ABCDEFGHIJKLMNOPQRSTUVWXYZ&
▌abcdefghijklmnopqrstuvwxyz
▌1234567890&¢%.,--:;!()?''*

12 pt. 13A 25a 8-1 Lower case alphabet 206 pts. Characters per pica 1.7

▌ABCDEFGHIJKLMNOPQRSTU
▌VWXYZ&abcdefghijklmnopqrs
▌1234567890&¢%.,--:;!()?''*

14 pt. 11A 22a 7-1 Lower case alphabet 234 pts. Characters per pica 1.5

▌ABCDEFGHIJKLMNOPQRSTU12345
▌abcdefghijklmnopqrstuvwxy

18 pt. 8A 16a 6-1 Lower case alphabet 272 pts. Characters per pica 1.3

▌ABCDEFGHIJKL67890
▌abcdefghijklmnopqrstu

24-S pt. 6A 10a 5-1 Lower case alphabet 348 pts. Characters per pica .68

▌ABCDEFGHIJKLMNOPQRSTU123456789
▌abcdefghijklmnopqrstuvwxyz

24-L pt. 5A 8a 4-1 Lower case alphabet 441 pts. Characters per pica .78

▌ABCDEFGHIJKLMNOPQR12345
▌abcdefghijklmnopqrstuvwxyz

30 pt. 3A 6a 3-1 Lower case alphabet 563 pts. Characters per pica .61

▌ABCDEFGHIJKLMN6789
▌abcdefghijklmnopqrstuv

36 pt. 3A 5a 3-1 Lower case alphabet 670 pts. Characters per pica .51

▌ABCDEFGHIJKL1234
▌abcdefghijklmnopqrs

48 pt. 3A 3a 3-1

▌ABCDEFGHI567
▌abcdefghijklmn

6 pt. 19A 38a 14-1   Lower case alphabet 137 pts.
Characters per pica 2.5

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢%.,--::!()?"*

8 pt. 15A 30a 11-1   Lower case alphabet 155 pts.
Characters per pica 2.2

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz

1234567890¢%.,--::!()?"*

10 pt. 15A 29a 9-1   Lower case alphabet 184 pts.
Characters per pica 1.9

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890¢%.,--::!()?"*

12 pt. 13A 24a 8-1   Lower case alphabet 211 pts.
Characters per pica 1.6

ABCDEFGHIJKLMNOPQRSTU

VWXYZ&abcdefghijklmnopqr

1234567890¢%.,--::!()?"*

14 pt. 11A 21a 7-1   Lower case alphabet 245 pts.
Characters per pica 1.4

ABCDEFGHIJKLMNO12345

abcdefghijklmnopqrstuvwx

18 pt. 8A 15a 6-1   Lower case alphabet 288 pts.   Characters per pica 1.3

ABCDEFGHIJKL67890

abcdefghijklmnopqrst

24-S pt. 6A 10a 5-1   Lower case alphabet 368 pts.   Characters per pica .93

ABCDEFGHIJKLMNOPQRST123456789

abcdefghijklmnopqrstuvwxyz

24-L pt. 5A 8a 4-1   Lower case alphabet 464 pts.   Characters per pica .74

ABCDEFGHIJKLMNOPQR12345

abcdefghijklmnopqrstuvwxyz

30 pt. 3A 5a 3-1   Lower case alphabet 592 pts.   Characters per pica .58

ABCDEFGHIJKLMN6789

abcdefghijklmnopqrstuv

36 pt. 3A 5a 3-1   Lower case alphabet 724 pts.   Characters per pica .47

ABCDEFGHIJKL1234

abcdefghijklmnopqr

48 pt. 3A 3a 3-1

ABCDEFGH567

abcdefghijklmn

22

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23

The specimens on the preceding pages show the totally-integrated concept of the Univers type family. Character-for-character, weight-for-weight, size-for-size, and series-for-series—including the italics—the Univers family maintains its style, identity, harmony and complete compatibility. All of this makes Univers very useful—a complement to the skill of the graphic arts designer. Typographers, too, find Univers easy to use because it is genuine foundry type. **Made expressly for American Type Founders by Deberny et Peignot, Paris, it is cast on the American point system—*not a shaved-down version of a type cast to foreign measurements, and not a machine adaptation of the foundry face. It is accurate in all dimensions, sits squarely on its feet, spaces easily and makes a good, solid form. But the pay-off is in the printing. Foundry Univers is a quality product and gives a quality impression no matter what process is used.* The beautifully designed letters are skillfully drawn, cut and cast so they don't fill in—print crisp and clear without nicks or craters—enhancing every product, institution, idea or service whose message they're used to convey.