

BART SIMPSON'S JOKE BOOK



I'VE GOT A
MILLION OF
'EM, MAN!

MATT
GROENING
Monism

SUPPLEMENT TO HERO ILLUSTRATED



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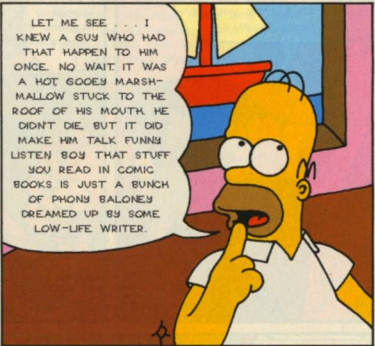
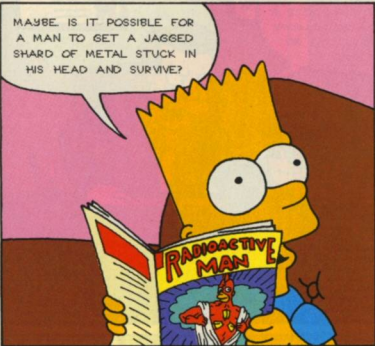
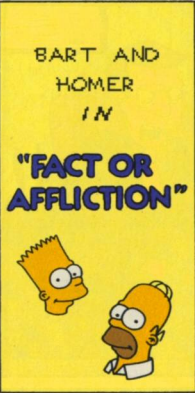
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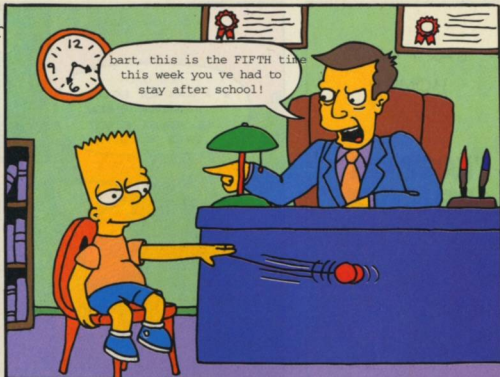
Bill Morrison

ART DIRECTOR/EDITOR



principal skinner
and bart
IN

The Best Detentions



it seems all our efforts
to rehabilitate you have
been in vain!

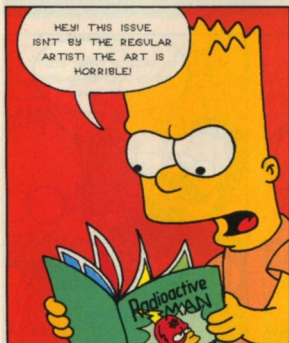


\ find it EXTREMELY frustrating
spending my afternoons with a
student who taxes my patience
and shows me absolutely NO
respect!



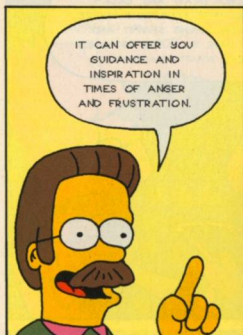
MILHOUSE
AND BART
IN

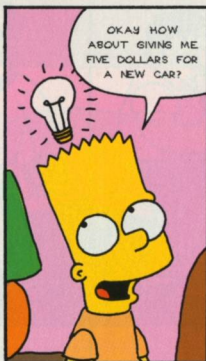
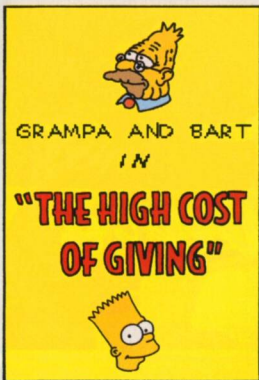
"Missing the Issues"



NED FLANDERS
AND HOMER
IN

"BOOK SCHNOOK"





PATTY AND SELMA'S

Dating Do's & Dont's



DO RESPOND TO PERSONAL ADS IN THE
CLASSIFIED SECTION OF THE LOCAL NEWSPAPER.



DONT RESPOND TO GRAFFITI ON THE
WALLS OF THE LOCAL BUS STATION.



DO DRESS TO KILL



DONT CAUSE ACTUAL HEART FAILURE.

DO ASK HIM TO RUB
SUNTAN LOTION ON
YOUR BACK.



DON'T
ASK HIM TO
RUB OINTMENT
ON YOUR BUNION.

DO LET HIM SHOW YOU HIS ETCHINGS.



DON'T LET HIM SHOW YOU HIS APPENDIX SCAR.



DO WAIT BY THE PHONE.

DON'T HOLD YOUR BREATH.

BART
SIMPSON
IN

"CON- JOB"

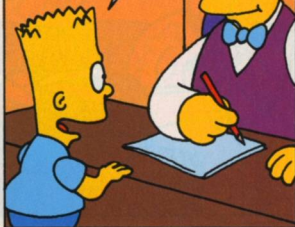


OH, MAN! MILHOUSE, THIS IS TOO
GOOD TO BE TRUE! MORTY MANN
- THE CREATOR OF RADIOACTIVE
MAN - IS ACTUALLY DOING FREE
SKETCHES FOR ALL HIS FANS!

COMIC BOOK
CONVENTION TODAY



I'D LIKE A
DRAWING OF
RADIOACTIVE
MAN YOUR
LORDSHIP



OH, BABY! THIS
IS GOING TO BE
AWESOME!



UH,
GEE...
THANKS MR.
MANN.



HEY GUYS!
CHECK OUT
THIS COOL
POSTER!

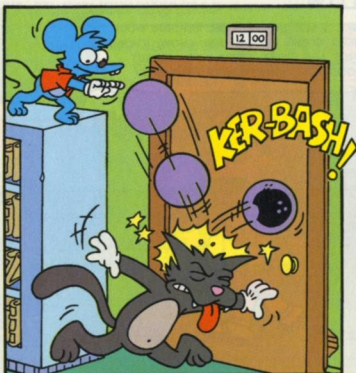
SIGH!

WHOA! NOW
THAT'S WHAT I
CALL A HERO!



ITCHY AND
SCRATCHY
IN

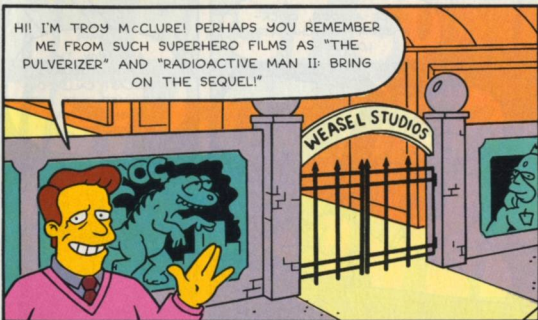
BASH To The FUTURE





"TURNING COMICS INTO MOVIES"

WITH TROY McCLURE



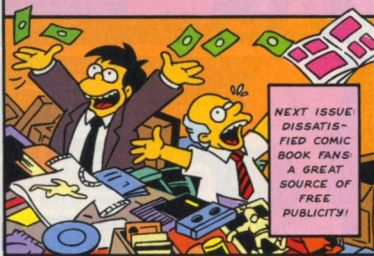
FIRST, WE CAST AN ACTOR WITH ENORMOUS BOX-OFFICE POTENTIAL IN THE LEADING ROLE.

SOMETIMES BUSY HOLLYWOOD SCHEDULES CAN PREVENT AN ACTOR FROM GETTING TO THE GYM AS OFTEN AS YOUR AVERAGE SUPERHERO. THE ANSWER: LOTS OF CHEAP PLASTIC BODY ARMOR AND A REALLY TALENTED LIGHTING GUY!

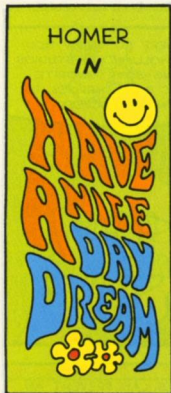


THE NEXT THING WE DO IS CHANGE THE HERO'S ORIGIN, COSTUME, POWER, AND SUPPORTING CHARACTERS.

SINCE THEY NOW BEAR LITTLE RESEMBLANCE TO THE WAY THEY ARE PORTRAYED IN THE ORIGINAL COMICS, THE STUDIO CAN REAP THE LION'S SHARE OF PROFITS FROM THE FILM'S MERCHANDISE.



NEXT ISSUE: DISSATISFIED COMIC BOOK FANS: A GREAT SOURCE OF FREE PUBLICITY!



SPRINGFIELD CONFIDENTIAL

THE STORY MUST BE TOLD!
FROM THE LIPS OF BONGO BIGSHOT, JASON GRODE
COMES MORE STARTLING REVELATIONS THAN ONE IS
LIKELY TO READ IN A LIFETIME ...

(UH, ACTUALLY IT'S WHAT'S UP IN THE
SIMPSONS' HOMETOWN AND A HOME OFFICE
CALLED BONGO COMICS ...)

BY DON "BRICK" BUTLER



The sixth season of *The Simpsons* is on tap for this fall on FOX. In the meantime, Bongo Comics has made some additions to its comics series this

autumn, beginning with *The Simpsons* family (kinda like the Superman Family) and continuing with what the madmen at Bongo hope will become an annual event.

Here's what lies ahead for the rest of 1995:

- A three-part *Bartman* series hitting in May, June and July.
- The return of Radioactive Man in an 80-page colossal in July.

"It's going to be just like the old 80-page giants, with a bunch of different stories," says Bongo's Jason Grode. "It will have a retelling of the classic 'To Betwixt the Foe,' with Radioactive Man marrying Larva Girl, we'll have 'Gloria Grand, Radioactive Woman,' where she gets radioactive superpowers; 'Radioactive Man, Teen Idol;' 'Radioactive Ape' and 'Radioactive Man 1995,' where Radioactive Man of 1955 takes a trip to the future and travels to 1995. We'll have some fun with that."

"The whole thing is going to play up that whole era of 80-page giants. The 'Radioactive Ape' story, for instance, has a bit of the Jimmy Olsen adventures in which he turns into a worm or a giant turtle and Superman is turned into a puppet. It's having fun with the comics genre yet again."

While *Radioactive Man 80-Page Colossal* will probably be labeled as #1, with future RM releases Bongo will "continue to screw with

the numbering," Grode says.

"We're already working on the Radioactive Man series for next year, and we're going to start filling in the holes we've left wide open."

But there's more on tap from the "house that Bart built."...

- A monthly release schedule for *The Simpsons* beginning in August.
- Another set of trading cards from SkyBox in August or September.

- *Bart Simpson's Treehouse of Horrors*, a 48-page book with three 14- or 15-page stories coming out in October. The three contributors: Jeff Smith, James Robinson and Mike Allred.

Allred is working on a Little Shop of Horrors parody. Little Shop of Homers; Robinson will work on a Cat People parody and Smith's story will be a cross between "Moby Dick with a certain flavor of Hound of the Baskervilles," Grode says.

"We have a feeling this could become our annual," Grode says.

The rest of the year is monthly *Simpsons* comics. If Lisa Simpson Comics takes off—and it received positive notice in *Entertainment Weekly*, for starters—it could blossom into a semi-regular line of comics as well.

"With *The Simpsons* line of comics, we don't have any plans of going beyond 18 comics a year," Grode says. "We think it's just the right amount. We don't want to do more and turn the line into something that has nine different monthly titles and four a week. Taking *The Simpsons* monthly means 12 issues a year and *Treehouse* of

Horrors is 13 out of the 18, which leaves five issues to play with. We'll do *Radioactive Man* and we'll try to get a feel for where *Bartman* is. We'd like to keep on introducing things like *Krusty*, spotlighting different characters.

Bongo is also stepping outside of the worlds creating in the mind of Matt Groening with their upcoming Zongo line. Zongo kicks in with Gary Panter's *Jimbo*.

"We're in serious negotiations with a few other creators and hopefully by San Diego we'll have news on those," Grode says.

Ideally, the Zongo line would produce 12 comics a year—one a month. "It won't always be from the same creator, but we hope to have one a month, with the hope that once people get a feel for what it is, they'll pick up other titles and give these creators a try," Grode says.

"The hope is to get three or four people going, doing three or four different quarterly books a year," he says. "It's the kind of material that doesn't have the soap opera superhero feel to it, so if it's not doing there monthly, you're not dying for it. There's always a jumping-on point. Like a lot of work with that kind of tone to it, it will have a long shelf life." ▲

